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AGA OVERVIEW

The Attorney General Alliance initiates meetings, panels and discussions, and serves as a host forum for bipartisan cooperation in the attorney general community. The AG Alliance cultivates and maintains these relationships through meetings, webcasts, working groups and social activities.

Founded in the West, CWAG has always been a home for western state attorneys general to collaborate on regional issues like public lands, water rights, and tribal issues. With associate members joining from all over the country, and transnational legal issues emerging around the world, our interests and expertise have ventured beyond the boundaries of the West.

The Alliance Partnership in Mexico and the Africa Alliance Partnership have reached new heights, fighting against transnational criminal activity that knows no borders. We all suffer the effects of cybercrime, money laundering, and human trafficking rings that reach into our states. Attorneys general around the world can be our allies in protecting our citizens at home.

So while CWAG continues to focus on our core western issues, the AG Alliance will take on emerging issues like cannabis regulation, sports betting, and cybercrime as well as our growing international relationships. We are an alliance of attorneys general, federal, state and foreign officials, and public and private sector partners throughout the world. We are the Attorney General Alliance.

CWAG OVERVIEW

The Conference of Western Attorneys General (CWAG) is a bipartisan group, originally made up of 18 Western states and territories. The primary purpose of CWAG is to provide attorneys general with information that enhances their abilities to serve as the top lawyer and chief law enforcement officer of their states.

MISSION

CWAG's primary focus in the United States is to provide a forum for member states and jurisdictions to cultivate knowledge, cooperate on concerns, and coordinate actions which improve the quality of legal services available to members. CWAG meetings and conferences vary in focus, but always include important public policy discussions. These conferences are attended by attorneys general and their staff. CWAG's communication and coordination of information and policy discussions provide a vital bipartisan voice in interplay among federal and state officials.

AGA

- → AGA has 25 Associate Member states and the original founding 18 CWAG states for a total of 51 US participating states & territories
- → AGA and CWAG work closely with NAAG (National Association of Attorneys General) and are independent and complimentary organizations which work on behalf of the AG Offices

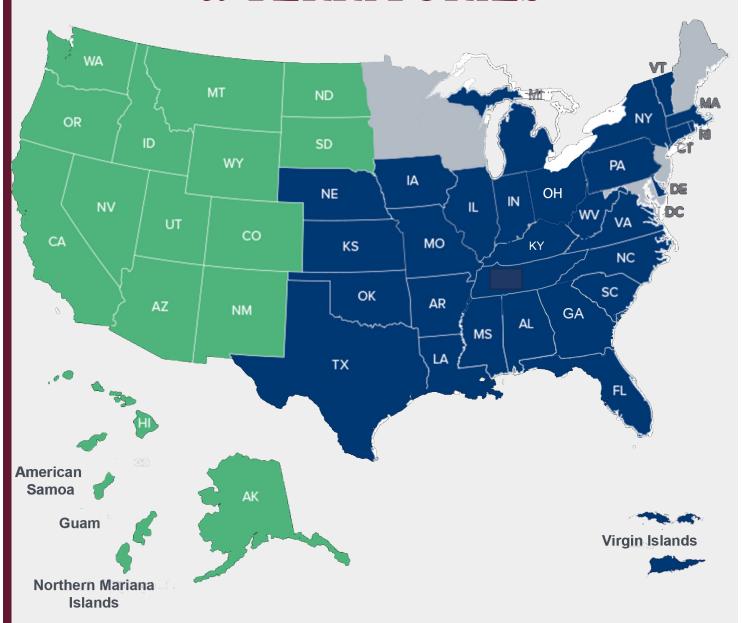
CWAG

- → CWAG has 18 Western Member States and Pacific Territories
- → CWAG focuses on Western issues such as water, energy & minerals, public land management and Native

 American/Tribal matters

*CWAG and its subsidiary the AG Alliance is a 501(c)3 non-profit organization under the IRS charitable and educational association.

50 AGA MEMBER & PARTICIPATING STATES & TERRITORIES



2022–2023 GINSBURG/SCALIA INITIATIVE

Colorado Attorney General Phil Weiser served as AGA Chairman for 2022. As Chair, AG Weiser focused his initiative on the need to move away from polarization and to move toward renewing and rebuilding institutions that connect us to one another and foster empathy.

His initiative, appropriately named The Ginsburg/Scalia Initiative: Towards a More Perfect Union Through Dialogue and Collaborative Problem Solving, will highlight how leaders can address the rising levels of tribalism, or political sectarianism, by following the lead of Justices Ginsburg and Scalia.

As part of the Ginsburg/Scalia Initiative, AG Weiser convened AGs to discuss the state of discourse in our democratic republic and how to heal our body politic. The goal of this project, explored at this convening, was to work towards a more perfect union through listening, dialogue, and collaborative problem solving.

AGA FORUMS

TOPICAL MEETINGS

AGA's leadership strategically selects relevant subjects to be the focus of multiple topical meetings per year. Similar to CWAG's annual meeting, topical meetings bring together AGs, AGO senior staff, representatives from the private sector, academics, and other state and federal officials to discuss the most pertinent topics that are of concern to the AGs. Recent topical meetings have focused on Cybersecurity and privacy, educational debt, prescription drug abuse, human trafficking, and organized retail crime.

ANNUAL MEETINGS

AGA collaborates with AGOs, academics, and private sector interests to provide panels which present a variety of views on topics at each annual meeting. This gathering garners participation from across the country, with hundreds of AGO attendees, private sector attendees representing corporations and law firms, academics, and other state and federal officials. The Annual Meeting traditionally hosts over 25 Attorneys General from across the country and up to 850 attendees overall.

WEEKLY NEWSLETTER ROUNDUP

AGA's Roundup is sent to more than 2,000 members of the AGA community, including state staff, SAGE members, and other public and private sector supporters of AGA and CWAG. It serves as a valuable tool to keep members and the interested public informed about the important work our Attorneys General do and the activities of AGA and CWAG. The Roundup and accompanying articles are posted on the AGA and CWAG's website.

WEBINARS

Throughout the year, AGA holds webinars on matters of importance to the attorneys general. As hosts, AGA includes subject-matter experts from the states, private sector, non-profit, and academia to facilitate discussions and exchanges of information.

CYBERSECURITY WORKING GROUP OVERVIEW

State attorneys general continue turning their cybersecurity focus from discussions and dialogue to action. Cybercrimes are an ever-increasing threat to consumers, businesses and national security. The cybersecurity subcommittee provides interested parties an opportunity to dialogue on how mutual data security and privacy efforts might preserve online safety, protect consumers, and ensure the rule of law while also respecting the role of states to regulate such efforts.

Working group members include attorneys general, senior staff, and specialized cybersecurity investigators and prosecutors. As operators in the field, these experts have realized that individual states are at a disadvantage in addressing these criminal activities. Having the ability to coordinate actions across jurisdictions and in collaboration with the private sector lays the foundation for national anti-cybercrime efforts with effective deterrent consequences.

Cybersecurity Working Group Objectives:

- Using open discourse to develop proactive measures that ensure online consumer safety
- Identifying noteworthy and successful partners in the cyberspace to offer industry insights and best practices.
- Promoting a high-level public-private partnership initiative to work collaboratively in bringing the most effective resources to the forefront for all parties.

This limited, invitation-only AG Alliance group generally meets three to four times annually. At each meeting, the attorneys general and key technology staff present the greatest issues they are facing regarding cybersecurity and elaborate on effective tools for law enforcement.

Private sector participants share their expertise as cyber risks and threats are identified and addressed while members work in a collaborative manner to develop solutions.

CANNABIS PROJECT WORKING GROUP OVERVIEW

What began as an experiment in the laboratories of Western states, adult-use and medical cannabis is now an issue of national importance. Twenty-one states, the District of Columbia, and Guam have all passed laws regarding adult-use cannabis. Medical cannabis use is permitted in thirty-eight states, and an additional nineteen states permit some form of medical consumption with low levels of THC. Canada's national legalization creates cross-border business opportunities and offers a new model for legality. Furthermore, the 2018 Farm Bill represents an important federal shift but causes confusion for law enforcement and consumers. And despite unclear and conflicting federal guidance, the trend towards complete U.S. legalization is likely to continue.

State attorneys general play a central role in enforcing cannabis laws and protecting consumers. As legalization continues to sweep the country, the interplay between state and federal law demands particular attention. Take for example, in May 2019, thirty-eight State Attorneys General, on a bi-partisan basis, called on Congress to pass legislation to create a safe harbor for the national banking system to bank legitimate cannabis businesses. More work is needed.

Creating robust state regulatory systems, however, presents a host of challenges: protecting consumers from harmful and contaminated products; preventing underage consumption; inventory tracking from seed-to-sale; preventing regulated cannabis from being diverted to the unregulated market; ensuring local and state law enforcement operate with clear guidance; and addressing barriers to entry for communities disproportionally impacted by the war on drugs. Within this context, the AGA Cannabis Project works towards three main objectives:

- 1. Studying legal and policy trends to identify effective legal structures and areas for improvement;
- 2. Educating the attorney general community tasked with enforcing cannabis laws through training and information sharing; and
- 3. Convening forums for discussion and collaboration within the Attorney General community and with a diverse set of external stakeholders.

CANNABIS PROJECT WORKING GROUP OVERVIEW

The Cannabis Project produces a bi-monthly newsletter, hosts forums for attorneys and their regulatory clients, and seeks information from Congress, public health officials, federal agencies, private sector and other parties interested in the development and regulatory atmosphere around the topic. Ultimately, the Cannabis Project provides interested parties an opportunity to dialogue on how changes to state and local law might preserve public health and safety, protect consumers and ensure the rule of law, while also respecting the role of states to innovate and experiment as laboratories of democracy.

The Cannabis Law Deskbook was published in the fall of 2021 by the AGA and Thomson Reuters.

This work is a broad, in-depth accounting of the complexities found in the everevolving field of cannabis law, authored by public sector attorneys and staff who are on the front lines in states implementing groundbreaking cannabis adult-use and medical programs. If a lawyer, policy maker, law enforcement official, or market participant needs to understand the complexities presented by cannabis legalization, the Cannabis Law Deskbook meets that need.

Beginning in 2020, the Attorney General Alliance saw the need not only to develop a resource that reflected the status of cannabis law, but also to create a framework adaptable to new developments — statutory or decisional. The AG Alliance is committed to presenting the complex issues of cannabis law in a manner that summarizes existing laws, finds commonality, and offers guidance to those engaged in this arena of law and policy.

AGA Cybersecurity, Online Privacy Gaming & Esports

Esports is quickly emerging as an economic and cultural force on par with many other traditional sports, and it is prudent that attorneys general recognize the many ways fans engage with their favorite teams and events. The immense success of esports is undeniable and it can reasonably be argued that the industry is approaching a turning point, which makes it necessary to adopt a regulatory framework that will direct its future growth and protect its ever-growing audience. For the industry to continue to develop, there is a requirement to ensure its integrity is maintained to a high standard which can only be achieved with attorney general involvement.

While online betting of traditional sports has now been litigated and most states have adopted a regulatory scheme, many argue that esports is an area ripe for abuse and cheating. There is no limit to the creativity of the players, the games, or the opportunity for bets, and so far, applicable government restrictions are confusing at best. Esports law encompasses a number of substantive legal areas, including those relating to intellectual property and licensing, advertising and endorsements, rights of publicity, gambling regulation, privacy law, and cyber security. As such, the AGA Online Gaming & Esports Sub-Working Group has been created to review relevant guidelines, directives, and regulations. In collaboration with the greater Cyber Working Group, the goal of the Sub-Working Group is to create legal solutions to a constantly evolving set of challenges. The AG Alliance led the conversations eight years ago focused on the issues of egaming and fantasy sports and will now share educational and policy opportunities around the esports industry.

AGA RULE OF LAW PROGRAMS



Alliance Partnership

National and international members of the AG Alliance work together through our Alliance Partnership organization to promote the Rule of Law. The Alliance Partnership's work centers around providing exchanges and legal training to our foreign neighbors in an effort to unite the private and public sector and promote strong societies and economies. As an organization, we work to counter the negative effects of cybercrime, intellectual property violations, corruption, money laundering, and labor or other human trafficking.

The AG Alliance Partnership (www.AGAlliance.org/ap) program is supported by the state Attorneys General Offices (AGOs) of 51 US states and jurisdictions. The AG Alliance Partnership promotes collaboration among state attorneys general from participating countries; supports greater efficiency and transparency in criminal, civil and commercial judicial systems; and provides training programs that promote the effective investigation and prosecution of transnational criminal activity.

During the past decade of fostering institutional relationships with state AGOs in Mexico, the AG Alliance Partnership has generated robust support from every state-level jurisdiction in Mexico, as well as the federal AGO. This collaborative partnership, funded by the U.S. State Department's Bureau of International Narcotics and Law Enforcement Affairs (INL), encourages successful prosecution of trans-border crime and enhanced communication and collaboration with our counterparts in Mexico. Activities include programs to combat transnational crime at the state level, regular communications to strengthen information exchanges among involved AGOs, and training and consulting programs to support Mexican AGOs in their transition to an oral, adversarial criminal justice system. AG Alliance Partnership activities in Mexico have reached more than 65,000 members of the legal community.

AGA RULE OF LAW PROGRAMS



Africa Alliance Partnership

The AG Africa Alliance Partnership (www.cwagaap.org) is the latest addition to our renowned international Rule of Law efforts.

The AG Africa Alliance Partnership seeks to establish and foster robust relationships with justice and law enforcement agencies and officials in Africa to support the rule of law and combat transnational criminal activity. The AGA collaborates with African Ministries of Justice, Attorneys General, Solicitors General and Public Prosecution agencies to share knowledge and experiences in the fight against crimes like human trafficking, corruption, money laundering, cybercrime, and other cross border crimes.

2023 SPONSORSHIPS

SPONSORSHIPS: The AG Alliance seeks sponsorships to support the substantive work the association performs on the behalf of attorneys general and their offices. The AG Alliance, in collaboration with the Conference of Western Attorneys General, is a duly registered 501(c)3, non-profit under the IRS designation of a charitable and educational association. All AG Alliance sponsorships are paid on an annual basis and will cover ONE Annual Meeting.

Sponsorship of the AG Alliance is required to participate in all meetings and events. As a general matter, due to maximum attendance limitations at most events, the AG Alliance focuses on sponsors and their relationships and cannot accommodate individuals seeking to register for singular events. Sponsorships and the accompanying allocations to meeting and activities start at \$20,000 per year. Participation in subcommittees requires moving to a higher level of support. Please refer to the "2023 Attorney General Alliance Levels".

ALLOCATION PROCESS: The sponsorship materials provide details on the number of allocated attendances per event, per sponsorship level. Consider an "allocation" to be interchangeable with an event or subcommittee "registration." The allocations may be used at the sponsor's discretion. Please note, allocations expire at the end of each sponsorship year and do not roll over.

EXAMPLE OF ALLOCATIONS: Commitments of \$20,000 Gold level sponsorship will allow you to be a member of either the cybersecurity, cannabis and/or ORC subcommittees. Three attendance allocations are provided at that level. The allocations can be used for the Annual Meeting and accompanying subcommittee meeting. This counts as one use of an allocation. Another allocation could be used for the Chair's Initiative and the accompanying subcommittee meeting. This would allow for one remaining allocation, which could be used for any other in person event or subcommittee.

SUBCOMMITTEES: Subcommittees will meet at in-person stand-alone meetings 3-4 times per year. Attendance at subcommittee events will affect your allocation count at every level.

- 1. Cybersecurity Working Group
- 2. Cannabis Project
- 3. Organized Retail Crime (ORC)
- 4. Online Gaming

SPECIAL PROJECTS AND COLLABORATIONS: Special projects are joint private partner and AGA collaborations. Members may suggest working groups, white papers, seminars, and other events to enhance AGA's mission of supporting bipartisan efforts and education in the Attorney General community.

Those interested in partnerships can contact AGA Executive Director Karen White at Karen.White@AGAlliance.org.

2023 AGA SPONSORSHIP LEVELS

SPONSOR, AMOUNT	Total Annual Attendance Allocations	Level Recognition in Event Materials	Tier Level for Registration and Room Block Access	Subscription to AGA Roundup	Subcommittee Participations	Providing Speakers	Special Projects and Collaborations	Invite- Only Events
LEGACY \$150k +	30	~	T1	~	4	~	~	2
PREMIER \$100k	20	~	T1	~	3	~		2
DIAMOND \$50k	9	~	T2	/	2	✓		
SAPPHIRE \$30k	5	~	Т3	~	2			
GOLD \$20k	3		T4	~	1			

Annual Allocations: The number of overall registrations available for each sponsoring organization.

Level Recognition: Your organization's name and logo, if desired, will be highlighted as a sponsor at the designated level.

Early Access To Annual Meeting and Chair's Initiative Registrations: Only sponsoring organizations may register & gain priority room block access for AGA's Annual Meetings and Chair's Initiative, which often sell out. AGA will guarantee hotel rooms at the group rate for T1 & T2 only during their exclusive registration access period. Rooms will thereafter only be available on a space basis. T3 and T4 sponsors will have access to any remaining available rooms inside the block at the beginning of their sponsor registration period.

Subscription to Roundup: Receive AGA's weekly executive summary of articles and press releases of interest to the AG community.

Subcommittee Participations: Sponsors are eligible to participate in subcommittees depending on their sponsorship level. Subcommittees include, Cannabis, Online Gaming, Cybersecurity and Organized Retail Crime (ORC).

Special Projects and Collaborations: Sponsors may suggest working groups, white papers or events to meet education goals that enhance the attorney general community.

Providing Speakers: This level is encouraged to provide suggestions for speakers and panelists for all meetings.

Access to Invite-Only Events: Special invitations may be issued to exclusive events.

Please confirm your 2023 sponsorship level with Ale Stephens via email at <u>Astephens@AGAlliance.org</u>. Additional partnerships and benefits are also available to legacy organizations that sponsor above \$150,000.

2023 ALLIANCE PARTNERSHIP SPONSORSHIP LEVELS

Mexico and Africa Alliance Partnership Sponsorship is a separate sponsorship level outside of AGA general sponsorship. Participation in the Alliance Partnership provides an opportunity for companies with significant international business interests and operations in Mexico, Africa, and other countries internationally, to enhance the work of 51 attorneys general from across the United States, as they assist their counterparts in significant Rule of Law training and reforms.

	SPONSOR AMOUNT	*Level Recognition in Event Materials	*Comp Reg .to Int'l AG Exchange	*Early Access to Annual Meeting Registration	*Annual Meeting Complimentary registrations and Priority Room Selection	*Access to Invite- Only Events	*Subscription to AGA Roundup	*Subscription to AP Quarterly Newsletter
АР	\$25k	/	1	Т3	4	/	/	~

^{*}Level Recognition: Your organization's name and logo, if desired, will be highlighted as a sponsor at the designated level.

^{*}Comp Registration to Int'l AG Exchange: Your organization may register one attendee for an international AG exchange at no additional charge.

^{*}Early Access: Only sponsor organizations may register for AGA's Annual meetings, which often sell out.

^{*}Annual Meeting Comp Registrations and Priority Rooms: AGA will guarantee hotel rooms at the group rate for T1 & 2 only during their exclusive registration access period. Rooms will thereafter only be available on a space basis. T3 sponsors will have access to any remaining available rooms inside the block at the beginning of their sponsor registration period.

^{*}Access to Invite-Only Events: Special invitations may be issued to exclusive events.

^{*}Subscription to Roundup: Receive AGA's weekly executive summary of articles and press releases of interest to the AG community.

2023 SPONSOR LIST

1-800 Contacts

3M

Aaron's Inc

Accreditation Council for Medical Affairs

ACN Acxiom

Alibaba Affirm

Align Technologies

Akin Gump Strauss Hauer & Feld LLP

Altria Amazon

American Bail Coalition American Chemistry Council

American Express

American Gaming Association American Petroleum Institute

American Resort Development Assoc.

American Web Loan

Amerisource Bergen Services

Amway

Anheuser Busch

Anthem

Applied Underwriters Inc.

Asian American Hotel Owners Association

(AAHOA)

Association of National Advertisers

AT&T

Attorney General Strategies

Bayer Crop Science

Beachbody Best Buy

BGR Foundation

Blackbaud Block

Block & Leviton LLP BlueChip Financial Brightstone Bridge LLC

Brownstein Hyatt Farber Schreck, LLP

BSA

Business Software Alliance

Caesars Enterprise Services LLC

Caliber Financial Services Canopy Growth USA LLC

Capital One Cargill

Cashion Gilmore & Lindemuth

Celebrity Consulting

Center for Secure and Modern Elections

CenturyTel

Charter Communications

Chevron

Consumer Healthcare Products Association

Cigna Health & Life Insurance Co.

Citigroup Clearview AI ClubCorp

Colombia Care LLC

Cohen Milstein Sellers & Toll PLLC

Comcast

Complete Case LLC

Computer & Communications Industry

Association

Consumer Brands Association

Consumer Data Industry Association

Cooley LLP

Council for Responsible Nutrition

Cozen O'Connor Curaleaf Inc. CVS Health Dentons US LLP

DIAGEO

Digital Citizens Alliance

Direct TV
Discover
Dish Network
DLA Piper LLP

DoorDash DoTERRA

eBay

Edelson PC

Edison Electric Institute

2023 SPONSOR LIST-

Elevance Health

Elevate Credit Services

Entertainment Software Association

ETSY FanDuel

Fears, Nachawati Entity Group

FedEx

Foley & Lardner Foley Hoag LLP

Foundation for Advancing Alcohol Responsibility

GM Google

Habematolel Pomo of Upper Lake

Hogan Lovells US LLP

HomeServe

HP

Hunton Andrews Kurth LLP

Indra Energy

Interactive Global Solutions

International Council of Shopping Center

Intuit

Jazz Pharmaceuticals
Jepsen, Rowthorn LLP
Johnson & Johnson

Jones Day

JP Morgan Chase

JUUL

Kelley Drye & Warren LLP

Ketterer & Ketterer

Kilpatrick Townsend & Stockton LLP

Kinneso

Kirkland & Ellis LLP Koch Companies

Kroger KPMG LLP Leaflink Leda Health LegalShield LegalZoom
Lexington Law
LexisNexis

Liberate All Value All Inc.

Live Nation Lowe's Lumen

Luther Strange & Associates Mallinckrodt Pharmaceuticals

Mariner Strategies Marl Anthony Brands

Mastercard Match Group

McDaniel Wolff & Benca, PLLC

McDermott Will & Emery Melaleuca Inc.

Merck & Co.

Meta

Microsoft

Midland Credit Management

Motely Rice, LLC

National Automobile Dealers Association National Beer Wholesalers Association

National Urban League

Navient Nelnet

Nelson Mullins

Netflix NIC Inc. Notarize Novo Nordisk NRG Energy, Inc

NuSkin

Oasis Financial

Ocwen

Open Road Foundation

Opiant ORACLE

2023 SPONSOR LIST-

Orrick, Herrington & Sutcliffe LLP

Oxero Palo Alto

Patrick Lynch Group

PayPal Payrange PCMA

Personal Care Products

Pfizer PH&S Pindrop Plain Green

PMI Global Services PRA Group, Inc. PROG Holdings

RAI Services

RILA (Retail Industry Leaders Association)

RMAI (Receivables Management Association

International)

Recording Industry Association of America

Redesign Health, Inc.

ReedSmith

Restaurant Law Center

Roblox Rock Central Rust Consulting

Sanofi

Saxena White P.A.

Shipt
Shopify Inc.
Skillz

SmileDirectClub

Smithfield Snap, Inc.

SoftBank Group

Southern Company Services Spectra Energy Partners Starkey Hearing Technologies

State Farm

Stateside Associates Suited Connector

Sunrun Swimply Target

The Home Depot
The Hurst Group LLC
The Good Growth Alliance

Third Circle, Inc.

Thomson Reuters Legal

TikTok T-Mobile

Tractor Supply Co.

Tri-State

Troutman Pepper, LLP

Turtle Mountain Band of Chippewa Indians

Tyson Uber Underdog

United Healthcare SVC

United Wholesale Mortgage, Inc.

University of Phoenix

UPS

US Chamber (US Chamber of Commerce

Institute for Legal Reform)

Verde Environmental Technologies

Verizon

Vertava Health

ViaPath Technologies

Walgreens WalMart

Western Alliance Bank

Western Union WilmerHale

Wine & Spirits Wholesalers of America

Yelp



ATTORNEY GENERAL ALLIANCE 2023-2024 Events

January 11-13, 2023

ANTI-HUMAN TRAFFICKING SUMMIT Park City, Utah

February 22-23, 2023

CWAG Meeting

AGO Staff Only*
Santa Fe, New Mexico

March 21-29, 2023

INTERNATIONAL DELEGATION Attorneys General Only*
Poland & Israel

April 17, 2023

BINATIONAL AG SUMMIT Philadelphia, Pennsylvania

April 18, 2023

ORC WORKING GROUP Philadelphia, Pennsylvania

June 19-22, 2023

2023 ANNUAL MEETING

Terranea Resort

Rancho Palos Verdes, California

August 9-11, 2023

AGA MEETING
Seattle, Washington

September 19-24, 2023

INTERNATIONAL DELEGATION Canada

October 4-5, 2023

WORKING GROUP MEETING Cannabis, Cyber, Esports & Online Gaming
Boston, Massachusetts

November 25-December 3, 2023

INTERNATIONAL DELEGATION South Africa

June 12-15, 2024

2024 Annual Meeting *The Broadmoor* Colorado Springs, Colorado



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