

CYGNAL

Survey of Likely 2026 General Election Voters

National

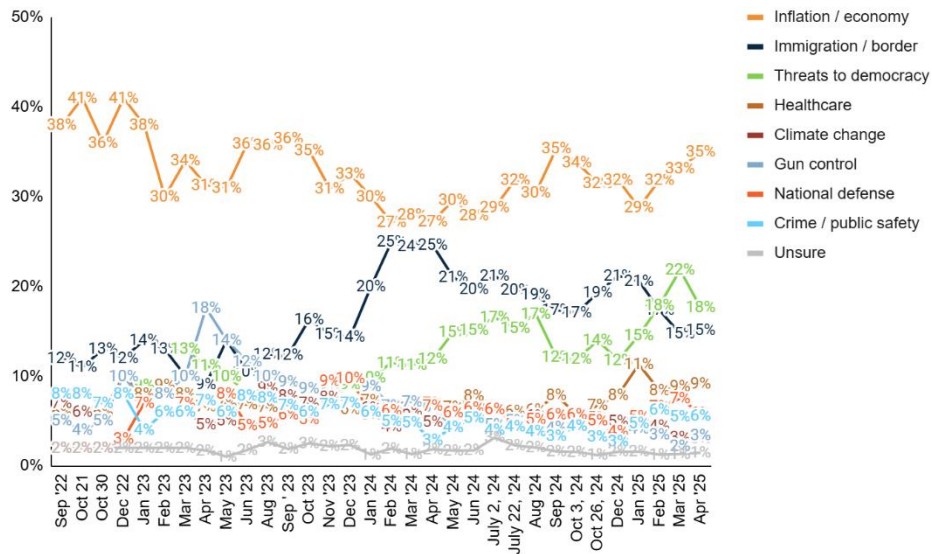
Conducted April 1 – 3, 2025

n=1500 | $\pm 2.51\%$

1. *Top Priority*

Which one of the following issues do you believe should be the top priority for Congress?

	Apr '25	Mar '25	Feb '25	Jan '25
Inflation and economy	35.0%	33.1%	31.8%	28.8%
Threats to democracy	17.6%	21.8%	17.9%	14.5%
Illegal immigration	15.1%	14.8%	17.3%	20.6%
Healthcare	9.2%	8.8%	8.4%	11.3%
National security	5.8%	7.5%	6.6%	5.5%
Crime and public safety	5.5%	5.5%	6.3%	4.7%
Abortion	3.7%	1.9%	2.5%	3.4%
Gun control	3.4%	2.2%	3.5%	4.1%
Climate change	3.1%	3.2%	4.4%	5.5%
Unsure	1.5%	1.3%	1.3%	1.6%
Total	100.0%	100.0%	100.0%	100.0%



2. *Vote Method*

How do you plan to vote in the November 2026 general election for U.S. Congress and state offices?

	Apr '25	Mar '25	Feb '25	Jan '25
<u>Vote in-person on Election Day</u>	<u>44.3%</u>	<u>47.1%</u>	<u>45.7%</u>	<u>42.7%</u>
Definitely vote in-person on Election Day	31.4%	33.5%	32.5%	29.0%
Probably vote in-person on Election Day	12.9%	13.6%	13.2%	13.7%
<u>Vote absentee by mail</u>	<u>26.1%</u>	<u>23.9%</u>	<u>26.0%</u>	<u>26.4%</u>
Definitely vote absentee by mail	17.4%	16.9%	18.3%	17.5%
Probably vote absentee by mail	8.6%	7.0%	7.7%	8.9%
<u>Vote early in-person</u>	<u>29.7%</u>	<u>29.0%</u>	<u>28.3%</u>	<u>31.0%</u>

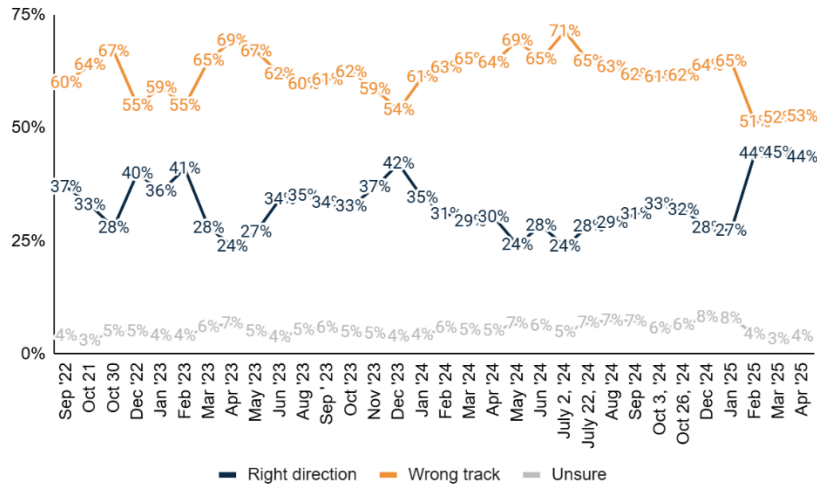


Definitely vote early in-person	15.2%	15.9%	14.5%	16.8%
Probably vote early in-person	14.4%	13.0%	13.9%	14.2%
Total	100.0%	100.0%	100.0%	100.0%

3. US Direction

Generally speaking, would you say things in the United States are headed in the right direction or off on the wrong track?

	Apr '25	Mar '25	Feb '25	Jan '25
Right direction	43.6%	44.6%	44.3%	27.3%
Definitely the right direction	21.9%	22.6%	23.3%	10.3%
Mostly the right direction	21.7%	21.9%	21.0%	17.0%
Wrong track	52.6%	52.2%	51.3%	64.8%
Mostly the wrong track	13.4%	15.5%	15.8%	23.4%
Definitely the wrong track	39.1%	36.8%	35.5%	41.4%
Unsure	3.9%	3.2%	4.4%	7.8%
Total	100.0%	100.0%	100.0%	100.0%



4. Generic Ballot

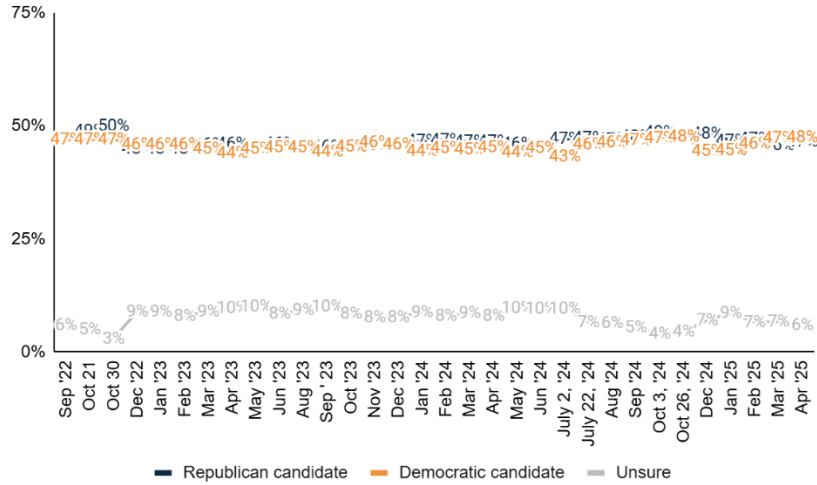
If the November 2026 general election was held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for U.S. Congress?

	Apr '25	Mar '25	Feb '25	Jan '25
Republican candidate	46.5%	45.9%	47.2%	46.8%
Definitely the Republican candidate	34.4%	33.5%	33.0%	34.3%
Probably the Republican candidate	12.1%	12.4%	14.2%	12.4%
Democratic candidate	47.5%	47.4%	46.2%	44.6%
Probably the Democratic candidate	11.1%	13.0%	10.7%	10.6%
Definitely the Democratic candidate	36.5%	34.4%	35.4%	34.0%



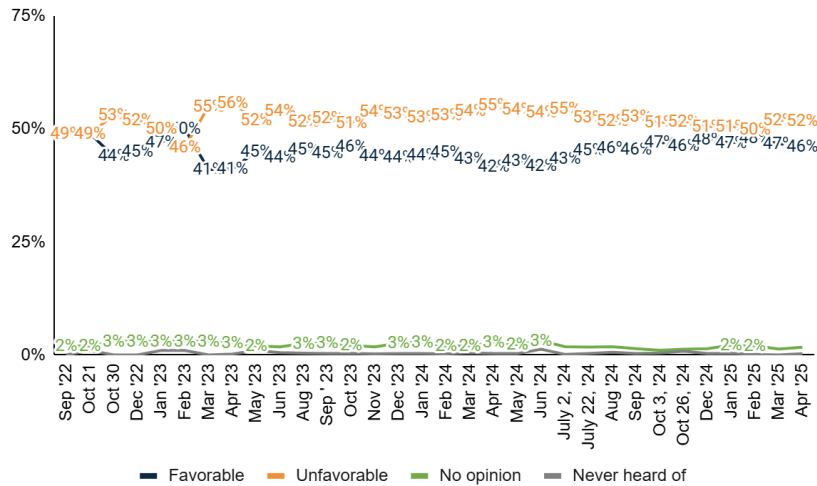
Unsure
Total

5.9% 6.7% 6.6% 8.6%
100.0% 100.0% 100.0% 100.0%



5 – 9. The following is a list of names of various people and organizations who may have been mentioned in the news recently. For each one, please indicate if you have heard of the name and if you have, whether you have a favorable or unfavorable opinion of them. If you haven't heard of one, choose so.

5. Donald Trump



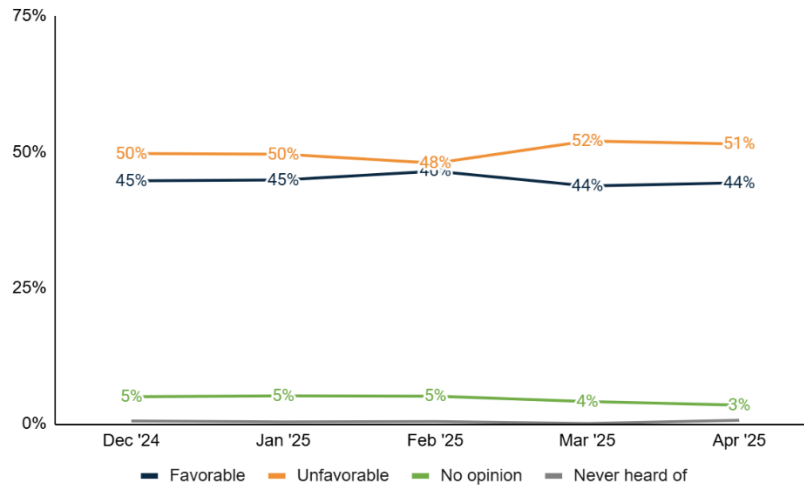
	Apr '25	Mar '25	Feb '25	Jan '25
Favorable	46.2%	46.8%	47.9%	46.9%
Very favorable	33.2%	34.4%	36.2%	35.5%
Somewhat favorable	13.0%	12.4%	11.7%	11.4%
Unfavorable	51.8%	51.9%	49.9%	50.6%
Somewhat unfavorable	5.6%	6.9%	5.7%	6.1%
Very unfavorable	46.3%	45.0%	44.2%	44.5%



No opinion	1.7%	1.3%	2.0%	2.2%
Never heard of	0.3%	0.0%	0.1%	0.4%
Total	100.0%	100.0%	100.0%	100.0%

6. Republicans in the United States Congress

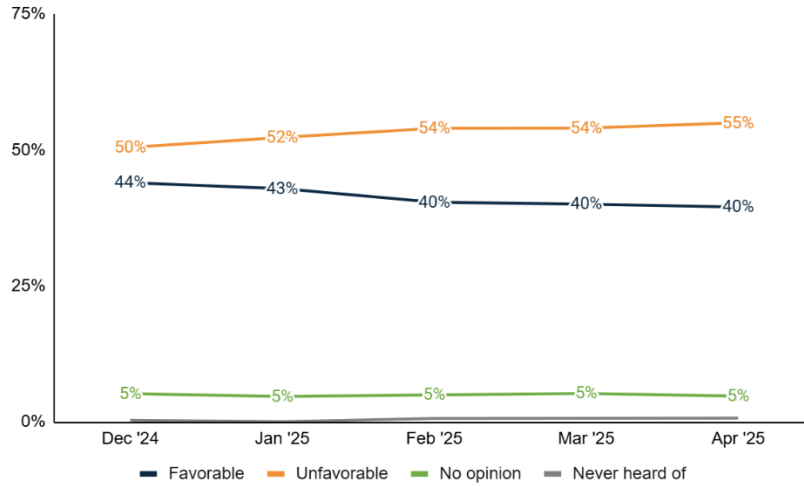
	Apr '25	Mar '25	Feb '25	Jan '25
<u>Favorable</u>	<u>44.4%</u>	<u>43.8%</u>	<u>46.5%</u>	<u>44.9%</u>
Very favorable	21.7%	21.3%	21.2%	18.8%
Somewhat favorable	22.6%	22.4%	25.3%	26.0%
<u>Unfavorable</u>	<u>51.5%</u>	<u>52.0%</u>	<u>48.0%</u>	<u>49.6%</u>
Somewhat unfavorable	12.7%	14.4%	13.4%	15.4%
Very unfavorable	38.7%	37.6%	34.6%	34.2%
No opinion	3.5%	4.1%	5.1%	5.2%
Never heard of	0.7%	0.1%	0.4%	0.4%
Total	100.0%	100.0%	100.0%	100.0%



7. Democrats in the United States Congress

	Apr '25	Mar '25	Feb '25	Jan '25
<u>Favorable</u>	<u>39.5%</u>	<u>40.0%</u>	<u>40.4%</u>	<u>42.9%</u>
Very favorable	16.9%	15.0%	16.9%	18.6%
Somewhat favorable	22.6%	25.1%	23.5%	24.3%
<u>Unfavorable</u>	<u>55.0%</u>	<u>54.0%</u>	<u>54.0%</u>	<u>52.3%</u>
Somewhat unfavorable	17.7%	19.4%	18.2%	17.1%
Very unfavorable	37.3%	34.6%	35.8%	35.3%
No opinion	4.7%	5.2%	5.0%	4.7%
Never heard of	0.7%	0.7%	0.6%	0.1%
Total	100.0%	100.0%	100.0%	100.0%





8. Tesla

	Freq.	%
<u>Favorable</u>	583	38.9%
Very favorable	319	21.2%
Somewhat favorable	265	17.6%
<u>Unfavorable</u>	715	47.6%
Somewhat unfavorable	169	11.3%
Very unfavorable	546	36.4%
No opinion	184	12.3%
Never heard of	18	1.2%
Total	1500	100.0%

9. DOGE – the Department of Government Efficiency

	Freq.	%
<u>Favorable</u>	645	43.0%
Very favorable	457	30.5%
Somewhat favorable	187	12.5%
<u>Unfavorable</u>	712	47.5%
Somewhat unfavorable	123	8.2%
Very unfavorable	589	39.3%
No opinion	115	7.7%
Never heard of	29	1.9%
Total	1500	100.0%



Thinking about the first several weeks of the current Trump Administration...

10. Trump Job Approval

Do you approve or disapprove of the job Donald Trump is doing as President?

	Apr '25	Mar '25	Feb '25
Approve	47.0%	47.4%	49.8%
Strongly approve	33.1%	35.2%	37.2%
Somewhat approve	13.9%	12.2%	12.6%
Disapprove	51.2%	50.7%	47.5%
Somewhat disapprove	6.6%	8.2%	6.6%
Strongly disapprove	44.5%	42.6%	41.0%
Unsure	1.8%	1.9%	2.6%
Total	100.0%	100.0%	100.0%

11 – 14. Now, please indicate if you approve or disapprove of the job that each of these elected officials are doing.

	Approve	Strongly approve	Disapprove	Strongly disapprove	Unsure	Total
Your local mayor, township or village president	58.8% 882	18.8% 281	25.2% 378	11.4% 172	16.0% 240	100.0% 1500
Your local city council	56.2% 842	14.9% 223	25.9% 389	10.1% 151	17.9% 269	100.0% 1500
Your state legislator	54.5% 817	18.5% 277	30.4% 456	14.6% 219	15.1% 226	100.0% 1500
Your member of Congress	55.2% 827	21.8% 327	32.6% 489	17.2% 259	12.2% 183	100.0% 1500

15. Tariffs Position

Which of the following comes closest to your feeling on tariffs:

	Freq.	%
We need tariffs to balance our international trade, which has gotten out of balance from the past administration.	460	30.6%
Not sure I like the idea of tariffs, but I trust the President to do the right thing on international trade.	216	14.4%
Tariffs will raise the cost of goods in the US and cause lingering inflation, which is a bad idea.	743	49.5%
Unsure	81	5.4%
Total	1500	100.0%



16. *US Recession*

Based on what you have seen, read, or personally experienced, do you believe the United States is currently in an economic recession?

	Freq.	%
<u>Yes</u>	869	57.9%
Definitely yes	317	21.1%
Probably yes	552	36.8%
<u>No</u>	474	31.6%
Probably no	317	21.2%
Definitely no	157	10.4%
Unsure	157	10.5%
Total	1500	100.0%

17. *Recession Timeline*

When do you believe the United States entered an economic recession?

	Freq.	%
In the last 3 months	327	37.7%
Within the last year	129	14.8%
1 to 2 years ago	122	14.0%
2 to 4 years ago	168	19.3%
More than 4 years ago	86	9.9%
Unsure	38	4.4%
Total	869	100.0%

Thinking about our judicial system...

18. *Judicial Partisanship Opinion*

How much do you believe that political party affiliation of judges influences their judicial opinions?

	Freq.	%
A lot	783	52.2%
Some	453	30.2%
Not too much	122	8.1%
Not at all	55	3.7%
Unsure	87	5.8%
Total	1500	100.0%



19. *Judicial Oversight Change Opinion*

Do you support or oppose allowing federal judges to have the authority to overturn laws and executive actions they disagree with?

	Freq.	%
<u>Support</u>	<u>568</u>	<u>37.8%</u>
Strongly support	274	18.3%
Somewhat support	294	19.6%
<u>Oppose</u>	<u>768</u>	<u>51.2%</u>
Somewhat oppose	237	15.8%
Strongly oppose	531	35.4%
Unsure	165	11.0%
Total	1500	100.0%

Thinking more about our federal government...

20. *National Policy Influence Driver Opinion*

Which branch of the federal government do you believe should have the most influence in setting national policy for the United States Government?

	Freq.	%
The Executive Branch (the President and federal agencies)	492	32.8%
The Legislative Branch (Congress)	630	42.0%
The Judicial Branch (federal courts and judges)	180	12.0%
Unsure	197	13.1%
Total	1500	100.0%

21. *Waste Impact on Programs*

How strongly do you believe that waste, fraud, and inefficiency in government spending impacts the benefits of programs like Social Security, Medicare, and Medicaid?

	Freq.	%
<u>Strongly</u>	<u>981</u>	<u>65.4%</u>
Very strongly	647	43.1%
Somewhat strongly	335	22.3%
<u>Not strongly</u>	<u>421</u>	<u>28.1%</u>
Not too strongly	215	14.3%
Not strong at all	206	13.8%
Unsure	98	6.5%
Total	1500	100.0%



22. Wasted Spending Percentage Opinion

In your opinion, what percentage of federal government spending is wasted due to inefficiency, fraud, or unnecessary programs?

	Freq.	%
0% to 5%	186	12.4%
6% to 10%	200	13.3%
11% to 25%	311	20.8%
26% to 50%	339	22.6%
More than 50%	309	20.6%
Unsure	154	10.3%
Total	1500	100.0%

23. Illegals Breaking the Law Opinion

Do you believe that individuals who have entered the United States without legal permission have broken the law?

	Freq.	%
Yes	1148	76.5%
No	186	12.4%
Unsure	167	11.1%
Total	1500	100.0%

Now thinking about international issues...

24. Hamas Justification

Do you believe Hamas' actions on October 7th, 2023, which included attacks on Israeli civilians, were justified?

	Freq.	%
Yes, they were justified	153	10.2%
No, they were not justified	1100	73.3%
Unsure	246	16.4%
Total	1500	100.0%

25. Israel Sovereignty Opinion

Do you support or oppose the State of Israel's claim that they have a legitimate right to exist as a sovereign nation within the international community?

	Freq.	%
<u>Support</u>	<u>1015</u>	<u>67.6%</u>
Strongly support	705	47.0%
Somewhat support	310	20.7%
<u>Oppose</u>	<u>206</u>	<u>13.7%</u>
Somewhat oppose	115	7.7%
Strongly oppose	91	6.0%



Unsure	280	18.7%
Total	1500	100.0%

26. Hamas Terrorist Org Opinion

Do you support or oppose the United States government designating Hamas as a foreign terrorist organization?

	Freq.	%
<u>Support</u>	<u>1031</u>	<u>68.7%</u>
Strongly support	745	49.7%
Somewhat support	285	19.0%
<u>Oppose</u>	<u>208</u>	<u>13.9%</u>
Somewhat oppose	135	9.0%
Strongly oppose	73	4.8%
Unsure	261	17.4%
Total	1500	100.0%

27. Support in Israel Conflict

In the current conflict between Israel and Hamas, do you believe the United States should be more supportive of Israel, more supportive of Hamas, or remain neutral?

	Freq.	%
More supportive of Israel	690	46.0%
More supportive of Hamas	87	5.8%
Remain neutral	543	36.2%
Unsure	181	12.1%
Total	1500	100.0%

28. News Attention

How much attention do you pay to news about politics on TV, radio, newspapers, or the Internet?

	Apr '25	Mar '25	Feb '25	Jan '25
A great deal	29.8%	31.7%	32.8%	28.6%
A lot	22.4%	21.0%	17.3%	18.2%
A moderate amount	29.6%	31.5%	29.8%	31.7%
A little	13.3%	11.2%	14.5%	15.0%
None at all	3.3%	3.7%	4.3%	5.6%
Unsure	1.6%	0.8%	1.3%	0.9%
Total	100.0%	100.0%	100.0%	100.0%



29. News Sources

What are your primary sources for news? Select up to three options.

	Apr '25	Mar '25	Feb '25	Jan '25
National broadcast television news (i.e. NBC, ABC, CBS)	38.6%	37.4%	34.7%	37.6%
Local broadcast television news	28.4%	28.4%	29.7%	27.6%
Cable news (i.e. Fox News, MSNBC, CNN)	44.0%	40.4%	40.8%	38.7%
Streaming app(s)	10.4%	10.9%	10.1%	11.5%
Social Media	42.6%	45.4%	44.4%	41.4%
TikTok	8.7%	11.7%	12.2%	11.4%
Facebook	17.2%	17.2%	17.1%	13.1%
Twitter / X	11.2%	13.4%	11.8%	12.3%
YouTube	22.1%	21.2%	21.0%	21.0%
Newspaper	17.4%	16.9%	16.2%	15.7%
Talk radio	11.0%	11.6%	10.9%	10.3%
Podcasts	14.7%	16.7%	13.1%	15.9%
Other websites	17.9%	18.7%	16.4%	18.8%
Unsure	1.2%	1.2%	2.7%	1.9%
Total	100.0%	100.0%	100.0%	100.0%

30. Conservative Alt News Sources

Aside from mainstream broadcast or cable television, which of the following alternative media sources have you watched, listened to, or read in the last month? Select all that apply up to six options.

	Freq.	%
The Daily Wire (ex. Ben Shapiro, etc)	163	22.6%
The Blaze (ex. Glenn Beck)	98	13.5%
Breitbart News	91	12.7%
The Free Press	57	8.0%
Info Wars (ex. Alex Jones)	66	9.1%
Right Side Broadcasting Network	33	4.6%
The Gateway Pundit	38	5.3%
The Charlie Kirk Show or TurningPoint USA	140	19.4%
The Megyn Kelly Show	129	17.9%
Timcast IRL	31	4.3%
The Joe Rogan Experience	238	33.0%
War Room with Steve Bannon	53	7.3%
Louder with Crowder	34	4.7%
Real America's Voice	39	5.4%
Newsmax	205	28.4%
One America News Network	78	10.8%
Unsure	196	27.2%
Total	721	100.0%



31. Are you female or male?

	Freq.	%
Female	804	53.6%
Male	696	46.4%
Total	1500	100.0%

32. What is your age as of today?

	Freq.	%
<u>Under 55</u>	<u>729</u>	<u>48.6%</u>
18 - 29	160	10.6%
30 - 44	313	20.8%
45 - 54	257	17.1%
<u>55 and Over</u>	<u>771</u>	<u>51.4%</u>
55 - 64	326	21.7%
65+	444	29.6%
Total	1500	100.0%

33. Generally speaking, do you think of yourself as a Democrat, Republican, or Independent?

	Freq.	%
<u>Republican</u>	<u>609</u>	<u>40.6%</u>
Strongly Republican	375	25.0%
Mostly Republican	234	15.6%
<u>Independent</u>	<u>292</u>	<u>19.5%</u>
<u>Democratic</u>	<u>577</u>	<u>38.5%</u>
Mostly Democratic	232	15.5%
Strongly Democratic	345	23.0%
Unsure	22	1.4%
Total	1500	100.0%

34. And thinking about your views toward politics and government, would you say you are...

	Freq.	%
<u>Conservative</u>	<u>653</u>	<u>43.5%</u>
Very conservative	341	22.8%
Somewhat conservative	312	20.8%
<u>Moderate</u>	<u>366</u>	<u>24.4%</u>
<u>Liberal</u>	<u>460</u>	<u>30.7%</u>
Somewhat liberal	234	15.6%
Very liberal	226	15.1%
Unsure	20	1.4%
Total	1500	100.0%



35. Which of the following general elections did you vote in? Select all that apply.

	Freq.	%
2018 - Congressional Midterm	952	63.5%
2020 - Presidential	1296	86.4%
2022 - Congressional Midterm	1061	70.7%
2024 - Presidential	1385	92.4%
I did not vote in any of these elections	33	2.2%
Unsure	10	0.7%
Total	1500	100.0%

36. Do you consider the area where you live to be more rural, suburban, or urban?

	Freq.	%
Rural	411	27.4%
Suburban	772	51.5%
Urban	316	21.1%
Total	1500	100.0%

37. Are you the parent or guardian of school-aged children? Select all that apply if you have more than one child in school.

	Freq.	%
<u>Yes</u>	<u>415</u>	<u>27.6%</u>
Yes, pre-K	78	5.2%
Yes, elementary school	164	11.0%
Yes, middle school	114	7.6%
Yes, high school	193	12.8%
<u>No</u>	<u>1081</u>	<u>72.0%</u>
Unsure	5	0.3%
Total	1500	100.0%

38. What is your current marital status?

	Freq.	%
Single	367	24.5%
Married	840	56.0%
Divorced	178	11.9%
Widowed	88	5.8%
Separated	17	1.1%
Unsure	10	0.7%
Total	1500	100.0%

39. If you have one, what is your religious affiliation?

	Freq.	%
Catholic	345	23.0%
Mainline Protestant (Methodist, Lutheran, Episcopal, Anglican, etc.)	219	14.6%



Evangelical or Born-Again (Baptist, Non-denominational Evangelical, Pentecostal, Church of God, etc.)	365	24.3%
Jewish	53	3.5%
Muslim	18	1.2%
Another religion	110	7.3%
Not religious	348	23.2%
Unsure	42	2.8%
Total	1500	100.0%

40. How often do you attend religious services?

	Freq.	%
<u>Weekly Church</u>	<u>430</u>	<u>28.6%</u>
Multiple times per week	98	6.5%
Once per week	332	22.1%
<u>Monthly Church</u>	<u>174</u>	<u>11.6%</u>
2-3 times per month	104	6.9%
Once per month	71	4.7%
<u>Rare Church - A few times per year</u>	<u>354</u>	<u>23.6%</u>
<u>Never Church</u>	<u>542</u>	<u>36.1%</u>
Never	489	32.6%
Unsure	52	3.5%
Total	1500	100.0%

41. What is your employment status?

	Freq.	%
Employed	787	52.5%
Unemployed but looking for work	78	5.2%
Unemployed and not looking for work	44	2.9%
Homemaker / stay-at-home parent	78	5.2%
Student	29	1.9%
Retired	478	31.9%
Unsure	5	0.3%
Total	1500	100.0%

42. What annual household income range do you fall within out of the following options?

	Freq.	%
Less than \$25,000	171	11.4%
\$25,000 - \$49,999	290	19.3%
\$50,000 - \$74,999	237	15.8%
\$75,000 - \$99,999	152	10.2%
\$100,000 - \$124,999	202	13.5%
\$125,000+	401	26.7%
Unsure	47	3.1%
Total	1500	100.0%



43. Does anyone in your household belong to a labor union?

	Freq.	%
<u>Yes</u>	<u>239</u>	<u>15.9%</u>
Yes, I am a union member	133	8.8%
Yes, someone else in my household is a union member	106	7.1%
<u>No, no one in my household is a union member</u>	<u>1223</u>	<u>81.6%</u>
Unsure	38	2.5%
Total	1500	100.0%

44. Which of the following best describes your race or ethnicity?

	Freq.	%
White or Caucasian	1091	72.7%
Asian or Pacific Islander	41	2.7%
Black or African American	165	11.0%
Hispanic or Latino	148	9.9%
Other	39	2.6%
Unsure	17	1.1%
Total	1500	100.0%

45. Thinking back, who did you vote for in the 2020 election for President?

	Freq.	%
Republican Donald Trump	661	44.0%
Democrat Joe Biden	692	46.1%
Another candidate	44	2.9%
Did not vote in 2020	81	5.4%
Unsure	23	1.5%
Total	1500	100.0%

46. Thinking back, who did you vote for in the 2024 election for President?

	Freq.	%
Republican Donald Trump	702	46.8%
Democrat Kamala Harris	699	46.6%
Another candidate	35	2.4%
Did not vote in 2024	47	3.1%
Unsure	17	1.1%
Total	1500	100.0%

47. What's the highest level of education you have completed?

	Freq.	%
<u>No degree</u>	<u>810</u>	<u>54.0%</u>
Some high school	31	2.1%
High school diploma/GED	308	20.5%
Technical Certification	62	4.1%



Some college or Associate's Degree	410	27.3%
<u>At least College</u>	<u>683</u>	<u>45.5%</u>
Four-year undergraduate or Bachelor's Degree	362	24.1%
Graduate degree or further	321	21.4%
Unsure	7	0.5%
Total	1500	100.0%

48. Geo - Region

	Freq.	%
Midwest	346	23.1%
Northeast	261	17.4%
South	229	15.2%
Southwest	255	17.0%
West	305	20.3%
Mid-Atlantic	104	6.9%
Total	1500	100.0%

49. Age + Income

	Freq.	%
<55 <\$50k	226	15.0%
<55 \$50k-\$100k	161	10.7%
<55 \$100k+	320	21.3%
55+ <\$50k	235	15.7%
55+ \$50k-\$100k	228	15.2%
55+ \$100k+	283	18.9%
Unsure	47	3.1%
Total	1500	100.0%

50. Age + Gender

	Freq.	%
F 18 - 29	86	5.7%
F 30 - 44	168	11.2%
F 45 - 54	138	9.2%
F 55 - 64	171	11.4%
F 65+	241	16.1%
M 18 - 29	74	4.9%
M 30 - 44	145	9.7%
M 45 - 54	119	7.9%
M 55 - 64	155	10.3%
M 65+	203	13.5%
Total	1500	100.0%



51. Race + Gender

	Freq.	%
White Female	589	39.3%
White Male	501	33.4%
Asian Female	27	1.8%
Asian Male	14	0.9%
Black Female	82	5.5%
Black Male	83	5.5%
Hispanic Female	74	4.9%
Hispanic Male	74	5.0%
Other Female	21	1.4%
Other Male	18	1.2%
Unsure	17	1.1%
Total	1500	100.0%

52. Education + Gender

	Freq.	%
Female At least College	337	22.4%
Female No degree	461	30.7%
Male At least College	346	23.1%
Male No degree	349	23.3%
Unsure	7	0.5%
Total	1500	100.0%

53. Marital Status + Gender

	Freq.	%
Single Female	197	13.1%
Single Male	170	11.3%
Married Female	415	27.7%
Married Male	425	28.3%
Divorced Female	108	7.2%
Divorced Male	70	4.7%
Widowed Female	68	4.5%
Widowed Male	19	1.3%
Separated Female	10	0.7%
Separated Male	7	0.4%
Unsure	10	0.7%
Total	1500	100.0%

METHODOLOGY

This probabilistic survey was conducted April 1 – 3, 2025, with 1500 likely 2026 general election voters. It has a margin of error of $\pm 2.51\%$. Known registered voters were interviewed via online panel and SMS. This survey was weighted to a likely 2026 general election voter universe.



ABOUT THE FIRM

[Cygnal](#) is an award-winning international polling, public opinion, and predictive analytics firm that pioneered multi-mode polling, text-to-web collection, and emotive analysis. Cygnal consistently ranks as the most accurate firm, and clients rely on Cygnal's ability to create intelligence for action. Its team members have worked in all 50 states and multiple countries on more than 3,000 corporate, public affairs, and political campaigns.

