



THE FUTURE OF POSSIBLE

March 3, 2022

DJI Technology, Inc.
201 S. Victory Blvd.
Burbank, CA 91502

Ambassador Mark D. Wallace, CEO
United Against Nuclear Iran

Dear Mr. Wallace,

Thank you for getting in contact. DJI has a strict policy against distributing our products to countries targeted by global restrictions including Iran, Cuba, North Korea, Syria, and the Crimea, DNR, and LNR regions. We require all our dealers to adhere to this policy, and we have a robust compliance system that requires them to verify their customers and to expressly commit they are not selling products to those regions.

We have searched internally and found no linkages, contractual or otherwise, to this firm or its fifteen fronts referred to in your letter. We also conducted a preliminary investigation on the alleged website relying on Google Translate because we do not have anyone on staff who speaks or reads Farsi. The translated website does not claim any ties with DJI other than introducing DJI products and advertising its repair service. We are not able to confirm that this website and the underlying firm have genuine business related to DJI products. In particular, we note:

- On the translated website, although there is a “buy the product” button for each DJI product, people cannot really purchase the item since the linked page is simply a product introduction page with no purchasing option;
- The advertised price for DJI products is 9 times more than our official retail price. For example, the Phantom 4 Pro V2.0 is advertised 73-78 million tomans on the website, which equals to \$17,374 – 18,564 USD (based on our internet search, 1 toman = 10 rials). The retail price for this model on our US official online store is \$1599;



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- The website claims it “officially established the DJI repair clinic in Iran in 1995”. However, DJI was not established until 2006.

We have asked our trademark team to work with a Farsi translation agency to determine any illegal use of our trademarks on the website. Should there be any, we will follow our policy and require this company to cease and desist using our intellectual property, which also helps to address its false connections or associations with DJI. We continue emphasizing to our entire dealer network that they must rigorously comply with our aforementioned sales restrictions.

We appreciate your bringing this matter to our attention. We take compliance issues seriously and welcome reports of DJI personnel’s or our business partner’s illegal or unethical conducts, as well as any infringements by third parties. Our dedicated teams could be reached out at inform@dji.com and legal@dji.com. Thank you again for your support and cooperation.

Very truly yours,

DJI Legal Department