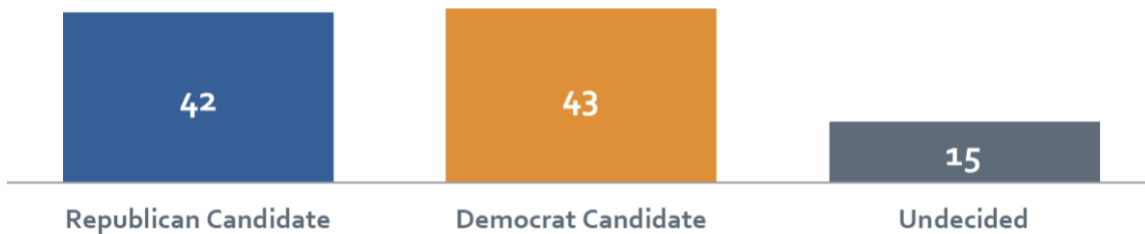


MEMORANDUM

To: Matt Jacobs for Congress
From: Nathan Klein, OnMessage Polling
Date: March 30, 2022
Re: Jacobs Poised for Success – California Congressional District 26

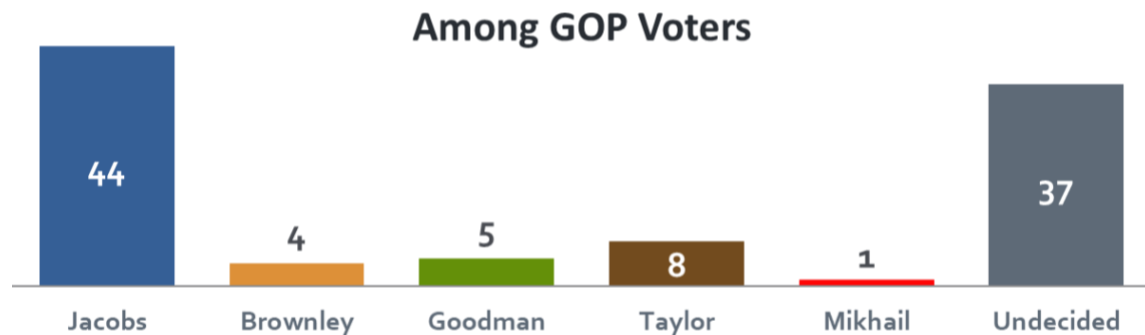
Our recent survey shows CA CD-26 to be a highly competitive district, and Matt Jacobs is well positioned to win the primary and make a serious race of this in the general election.

1. **The general election is already shaping up to be highly competitive.**
 - On a generic ballot, we find the district a tie: 42 GOP / 43 DEM.
 - Overall, 62% of the district feels our country is on the wrong track.
 - Speaker Nancy Pelosi, with whom incumbent Congresswoman Julia Brownley votes 100% of the time, has a 54% unfavorable rating.



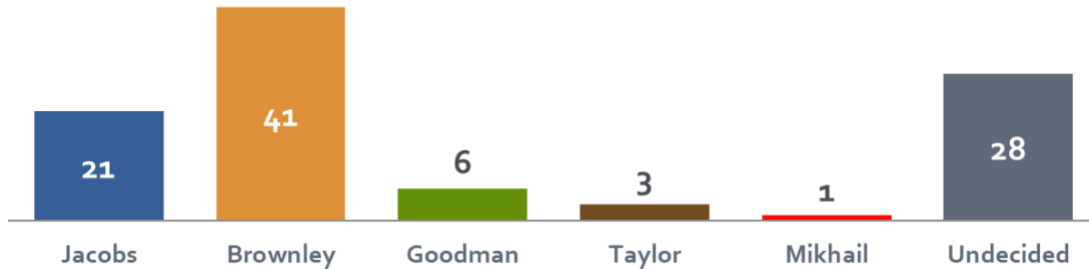
2. **Matt Jacobs is clearly positioned to challenge Congresswoman Brownley in the general election.**

- **Among Republicans**, Jacobs is already receiving 44% of the vote, while no other candidate (regardless of ballot designation) gets out of the single digits.



- Among ALL likely primary voters, Matt Jacobs starts with a solid 21%, far outpacing any other potential challenger to Brownley. **Notably, this survey was taken before any voter contact spending by Matt Jacobs for Congress.**

Among All Likely Primary Voters



- Among Independent voters, Matt Jacobs and Julia Brownley are currently tied.
3. **Incumbent Congresswoman Julia Brownley has surprisingly weak numbers.**
 - Congresswoman Brownley's image rating is merely 36 Favorable / 24 Unfavorable, surprisingly low for 10-year Democrat incumbent, in a district which is 45% Democrat.
 - Also, her showing on the ballot in such a (supposedly) blue district leaves much to be desired, and should certainly set off alarms in DCCC headquarters.
 4. **Independent voters are NOT pleased with Democrats.**
 - By 2:1, Independent voters are unfavorable toward President Biden (29 Fav / 61 Unfav).
 - By 5:1, Independents are unfavorable toward both Governor Newsom (16 Fav / 74 Unfav) and Nancy Pelosi (15 Fav / 77 Unfav).
 - These voters overwhelmingly believe the country is on the wrong track (18 Right Direction / 71 Wrong Track).
 - And they are currently voting Republican on both the generic ballot (39 GOP / 11 DEM) and the "check & balance" ballot (50 GOP / 19 DEM).

Bottom Line: Because of the nature of California's top-two, open primary, we have the opportunity to look at an electorate which will not be dissimilar in partisan composition to the general election in November. With this being the case, Brownley's low name ID, a ballot position in the low 40s, and a tied generic ballot show that this race will be competitive.

Moreover, Matt Jacobs early efforts are clearly paying off. Before doing any paid voter-contact, he already holds a commanding position in the top-two primary to challenge Brownley in November.

OnMessage conducted a congressional poll of 400 likely primary voters in California's 26th District. The survey was conducted March 20-22, 2022 by live interviewers contacting landlines and cell phones. The survey sample is D+9, which is in-line with historical and predictive turnout models. The survey has a margin of error of +/- 3.7%.