

Dear All,

If you are receiving this message then we believe you are attending the meeting this coming Friday Jan 8 regarding Exxon.

The meeting will take place at:

Rockefeller Family Fund

475 Riverside Dr entrance on Claremont @ 120th St. in Upper Manhattan, 1

Train to 116th St. from Penn Station

Please confirm whether you are attending in person (preferred, of course!) or remotely. If remotely see instructions below.

Here is a DRAFT Agenda, your suggestions are welcome.

DRAFT Agenda

Exxon: Revelations & Opportunities

Friday January 8 11 AM – 3 PM

475 Riverside Dr @ 120th ST Manhattan

10:45: Arrival and Coffee

11:00 – 11:15 Introductions and purpose of the meeting (Lee)

11:15-12:00 – Goals of an Exxon campaign

What are our common goals? Examples include:

- To establish in public's mind that Exxon is a corrupt institution that has pushed humanity (and all creation) toward climate chaos and grave harm.
- To delegitimize them as a political actor
- To force officials to disassociate themselves from Exxon, their money, and their historic opposition to climate progress, for example by refusing campaign donations, refusing to take meetings, calling for a price on carbon, etc.
- To call into question climate advantages of fracking, compared to coal.
- To drive divestment from Exxon.
- To drive Exxon & climate into center of 2016 election cycle.

Other goals?

12:00 – 1:00 Legal Status and prospects

What are the main avenues for legal actions & related campaigns?

-AGs

-DOJ

-Torts

-International

-Other

Which of these has the best prospects for successful action? For getting discovery? For creating scandal? Shortest time line? Do we know which offices may already be considering action and how we can best engage to convince them to proceed?

1:00 – 1:30 LUNCH

1:30 – 2:00 Coordination

Does this group want to establish a rapid response and coordination structure to react to new research, revelations and legal developments as they happen? A higher level of coordination with a war room, joint social media, and coordinated organizing and media pushes?

Who else should be asked to participate?

Do we need a single facilitator or small group unit?

2:00 – 3:00 Other considerations and next steps

-To what extent do we focus on Exxon and to what extent other oil companies?

- How to include (or not) industry associations, scientists and front groups?

-What is best way to follow up with you about how your organization wants to and can engage in this campaign?

-What are the next steps?

3:00 Adjourn