

DRAFT GRANT PROGRAM PROPOSAL

Focused, organized and strategic donor tables represent an integral lifeline to leveraging Progressive philanthropy and building a movement that will elect progressive officeholders, influence progressive policy development and sustain long-term progressive change. The strategy to build and grow state-based donor networks is the core work of Committee on States (COS) and is a primary focus of the Democracy Alliance's vision leading up to the year 2020. It is imperative to increase state political and civic engagement capacity between now and the next biennium redistricting process if we truly hope to change our national political landscape.

Context:

In 2014, close to \$50 million will be invested into state-based efforts by state donor networks and leveraged with national investments made via the Democracy Alliance's Partnership. It is the goal of the Democracy Alliance (DA) and our partner, Committee on States, to increase that investment to \$100 million by 2020.

STATE	ESTIMATED 2013/2014 INVESTMENT
Arizona	\$2 million
California	\$3.5 million
Colorado	\$6 million +
Florida	\$6 million +
Idaho	\$1.6 million
Maine	\$1.25 million
Massachusetts	\$200 thousand
Michigan	\$1 million
Minnesota	\$7 million
Nebraska	\$250 thousand
New Mexico	\$3.4 million
North Carolina	\$7 million
Ohio	\$2 million
Oregon	\$250 thousand
Pennsylvania	\$2 million
Texas	\$2 million
Utah	\$200 thousand
Washington	\$1.3 million
Wisconsin	\$9 million
Wyoming	\$250 thousand
TOTAL	\$50 million +