

YELLOW SHEET REPORT

·NEWS NOTES AND GOSSIP·

WHITHER THE AIR SUPPORT FOR DUVAL?

One Republican consultant said he continues to be baffled at what he said appears to be an utter abandonment of DuVal by deep-pocketed Dem allies in the face of sustained GOP attacks against the Dem nominee. “I’ve been shocked at how flat-footed the Democratic response is. They’re defining Fred, and there’s no one defending him,” the source said, referring to the nearly \$1.5 million the RGA has spent on its ad attacking DuVal. And with the prospect of the “dark money” network that supported Ducey in the primary revving its engines to end DuVal’s chances early in the race, the source said he doesn’t “see Fred’s path to victory right now, assuming things stay the same.”



IS EVERYONE AWARE THE RACE HAS ALREADY BEGUN?



The cavalry may not have yet come to DuVal’s aid, but help might be on the way in the form of an IE committee formed yesterday by DuVal ally Tim Riestler. The political strategist, whose eponymous consulting firm initially worked on DuVal’s campaign last year, created Get Ahead With Fred, and said someone needs to step up to help DuVal. “I’m not one who can sit back and watch any longer. We’ve got to jump in and help him out,” Riestler told our reporter. The IE already has a website up ([LINK](#)), but Riestler didn’t have a specific timeline for when it would run its first ad, saying that it wouldn’t be next week. Riestler said the extent of the committee’s advertising will depend on how much it can raise. But he plans to put some of his own money in next week, a move

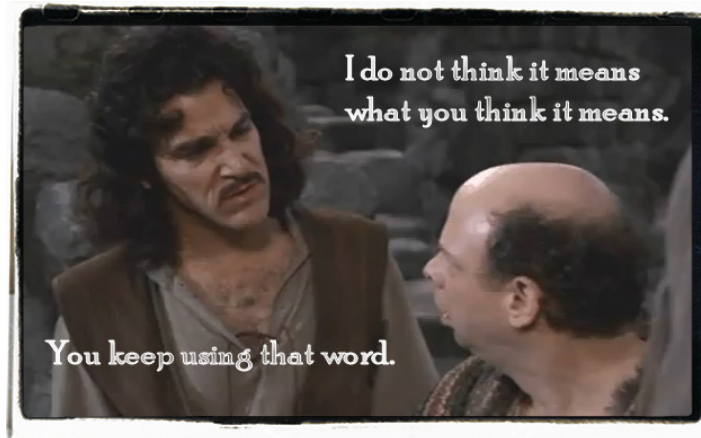
he said was partly inspired by former GoDaddy CEO Bob Parsons’ blockbuster spending on an IE for Christine Jones during the primary. “It’s not Parsons money, but I think we’ll be in the six-figure range,” Riestler said. In contrast to the barrage of attack ads the RGA is running, Riestler said his committee will stay positive, running pro-DuVal messages instead of going negative on his opponent. “We named the committee Get Ahead With Fred, not Down With Ducey. And I think that says a lot about what we’re going to try to do,” he said. Riestler said he doesn’t understand why DGA hasn’t gotten involved in the Arizona governor’s race. But considering how many governor’s races the RGA has to worry about across the country this year, Riestler said its three-week, \$1.5 million ad buy against DuVal shows that it thinks he can win. DGA spokesman Danny Kanner declined to comment on whether his organization would spend any money in Arizona this year. “While we don’t comment on strategy, we will do everything in our power

to ensure voters understand that Doug Ducey is a right-wing politician who will always put the interests of the wealthiest and well-connected ahead of middle-class families,” Kanner said in an email to our reporter.

WORDS HAVE MEANING

The Arizona Republican Party last night issued a press release criticizing DuVal over Get Ahead with Fred, writing in a press release that it was hypocritical for him to remain silent while a “dark money” group announces that it will help him. But there’s one problem: It’s not a “dark money” group. The group is a traditional IE committee, which will be required to disclose its contributors. The “dark money” groups that have become political tools in recent years are actually corporate entities, and are only required by state law to report expenditures once they spend more than \$2,500. One

railbird noted the irony of the GOP’s press release quoting Chairman Robert Graham, who founded the most notorious “dark money” group in Arizona elections in 2012, Americans for Responsible Leadership. AZGOP spokesman Tim Sifert told our reporter the reason they called Get Ahead With Fred a “dark money” group is because it could hypothetically be accepting money from a 501(c)(4), which itself would be a “dark money” transaction, since the 501(c)(4) would not have to disclose its income. In essence, that would mean a “dark money” group could just add one extra step in its disclosure process and avoid directly spending on a campaign. “It’s dark enough for us,” Sifert said. The Republican Party isn’t alone in conflating outside spending with “dark money” – DuVal did the same in July, when he called on all of the GOP gubernatorial candidates to join him in pledging to reject “dark money” spending ([YS, 7/23](#)). In his press release at the time, DuVal lumped in spending by Better Leaders for Arizona and Conservative Leadership for Arizona with that spent by actual “dark money” groups, even though the entities were actually political committees and filed campaign finance reports.



HOW TO WIN CD1

One CD1 observer said Tobin will have a tough row to hoe in the general election against Kirkpatrick, and not just because he enters the race with an empty bank account and Kirkpatrick has a massive war chest. “The key to winning CD1 in the general is doing well in the eastern part of the district. Andy got killed in those counties in the primary,” the source said. Election results show that Tobin dominated in Yavapai and Coconino counties and also carried Pinal by a narrower margin. But he lost the remaining counties to Kiehne (with the exception of Pima, which Kwasman won), many of them badly. He came closest to Kiehne in Navajo County, though he still lost by 125 votes. The source said that, despite the massive size of the district, the general election really comes down to Apache, Graham, Greenlee and Navajo counties, because voters in the other parts of the district will reliably vote for one party’s candidate. “And those counties aren’t going to be won by NRCC ads,” the source quipped.

PLAYING THE ROLE OF SPOILER THIS EVENING...

With a mere 52 votes, a Libertarian write-in candidate made the ballot in CD9, and will face off against Sinema and Wendy Rogers. Libertarian Powell Gammill ran against Sinema and Parker last year, skimming off 16,630 votes in a race that Sinema won by just over 10,000 votes. Gammill was later held up as an example of why the third-party signature increase in Laws 2013, Chapter 209 (H2305: election revisions; violations) was necessary. A trio of Republicans will appear on the LD27 ballot after securing enough

write-in votes in the GOP primary. Republican Natalie Taswell won 151 write-in votes, more than the 108 she needed to score her party's nomination to face Miranda in the November Senate race. Jose Tello and Myron Jackson secured 122 and 133 votes, respectively, enough to pit them against Rebecca Rios and Reginald Bolding for the House seats in the Dem-heavy district. In the LD19 House race, Republican Joe Hobbs secured 189 votes, more than the 136 necessary to qualify for the ballot against Cardenas and Jose Espinoza. But it doesn't look like Dems will have a candidate for treasurer, as Gerard Davis only locked up 1,041 write-in votes in Maricopa County, and needs a total of 4,804 statewide to qualify for the general election.

I'LL SEE YOUR TWO DEBATES ARE RAISE YOU TWO MORE

At 9 am yesterday, Barber challenged McSally to hold two debates in CD2 – one in Cochise County, the other in Pima County. “As someone who grew up in Southern Arizona, I know that our community demands an honest and rigorous debate on the issues, and I invite Martha McSally to tell us exactly where she stands,” Barber said in a written statement. Nearly seven hours later, McSally fired back, challenging Barber to four debates, “to ensure that all voters get the information they need to make an informed decision.” Barber campaign spokeswoman Ashley Nash-Hahn was quick to note who challenged who first. “We had public debates in both counties last time, and it makes sense to have debates in both counties this time,” she told our reporter. Nash-Hahn declined to comment on whether any behind-the-scenes negotiations between the two campaigns preceded their public challenge. A spokesman for McSally did not return a call for comment.

BREWER SPEECHWRITER MOVING ON

Hal DeKeyser, who joined the Brewer administration as the governor's speechwriter in early 2013, is moving on. DeKeyser is moving to Las Vegas to serve as product development director for Stephens Media, which owns the Las Vegas Review-Journal, Brewer spokesman Andrew Wilder said today. DeKeyser's last day with the Governor's Office is today. Wilder said DeKeyser's duties will be absorbed by other staffers.

·PRESS RELEASES·

Throwback Thursday: Fred DuVal's “No Dark Money” Pledge

Just-Say-No-to-Dark-Money DuVal Silent as New Dark Money Group Forms to Support Him

PHOENIX - Just two months ago special interest lobbyist Fred DuVal issued a “Dark Money Challenge” to the Republican gubernatorial candidates, saying that people “have a right to know who's paying to influence their vote” and calling on them to reject dark money. Today, a new so-called “dark money group” called [Get Ahead With Fred](#) was formed to help elect Fred DuVal.

“Looks like Fred DuVal's commitment to transparency lasted about as long as a bucket of ice in the Phoenix heat,” said Arizona Republican Party Chairman Robert Graham. “But did Arizona voters really expect anything less from a special interest lobbyist and political insider whose career has been built on favors and convenience? Fred DuVal failed his own challenge – there should be no doubt that he will also fail hard-working Arizona families.”

The Arizona Republic's Laurie Roberts previously commented on the pledge-in-name-only, writing, “Still, credit goes to DuVal for making the attempt.” (Laurie Roberts, [“Fred DuVal Issues Dark Money Challenge.”](#) The Arizona Republic, 7/23/14)

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Scott Smith Endorses Michele Reagan for Secretary of State

Phoenix, AZ – Senator Michele Reagan announced former Mesa Mayor and gubernatorial candidate Scott Smith endorsed her campaign for Arizona Secretary of State. Mayor Smith’s leadership and vision were responsible for the economic turnaround in Arizona’s third largest city.

“I am proud to endorse Michele Reagan for Arizona Secretary of State. Michele is a proven reformer who has worked extensively on election issues during her tenure at the State Capitol. If you believe open and honest elections are in Arizona’s best interests, then I encourage you to join me in supporting the most qualified candidate for Arizona Secretary of State, Michele Reagan,” said Mayor Smith.

“I am extremely honored to have Mayor Smith endorse my campaign. What Mayor Smith accomplished in Mesa is nothing short of exceptional. He eliminated a deficit, strengthened the economy and ushered in multiple higher education institutions for the city by working cooperatively with the entire City Council. I will apply that same philosophy to effectuate change in the Secretary of State’s office,” said Reagan.



Justin Pierce Endorses Michele Reagan for Secretary of State

Phoenix, AZ – Senator Michele Reagan is proud to announce the endorsement of State Representative Justin Pierce in her bid for Arizona Secretary of State. Representative Pierce, who also vied for the Republican Secretary of State nomination, released the following statement supporting Senator Reagan and encouraging Republicans to unify their support behind Michele.

“Running for Arizona Secretary of State was one of the most fulfilling experiences of my life. We ran a positive campaign and many thanks go out to all my supporters for their tireless efforts to help me win the Republican nomination. Even though we fell just short of our goal, the campaign reinforced my belief that if I didn’t win the nomination, Michele Reagan was the perfect candidate for Secretary of State. I am confident in her abilities to effectively and efficiently execute the duties of the Secretary of State and therefore, I proudly endorse her campaign.

From the outset I’ve maintained that if it wasn’t me who won the nomination, I couldn’t think of a person better suited for that office than Michele Reagan. During our years in the Legislature, I had the opportunity to collaborate with Michele on various issues facing Arizona. She always weighed issues carefully and cast her vote with consideration for all Arizonans. I have immense respect for Michele and know the Secretary of State’s office will be in knowledgeable, capable, and most importantly, honorable hands when Michele wins the General election.

Michele and I ran positive campaigns that focused on the issues and the citizens of Arizona. There were moments where the campaign became heated but Michele never leveled a personal attack at me or my family. We proved that despite a vigorous and intense campaign, civility can be maintained and candidates can come out friends on the other side.

Republicans and Independents need to rally around Michele and ensure she wins the race in November. She has the background, skillset and passion to be an effective Secretary of State. I am 100% committed to helping Michele win in November and I encourage my family, friends and supporters to join me.”

- Representative Justin Pierce



Former Arizona Attorney General Bob Corbin Endorses Mark Brnovich

Today, former Arizona Attorney General Bob Corbin endorsed Mark Brnovich for Attorney General in the November General Election. Bob Corbin is Arizona's longest serving Attorney General.

In his endorsement, Corbin remarked:

"As a former Attorney General who served Arizona for 12 years, I know what the job requires. Mark Brnovich is well prepared and highly qualified to serve as Arizona's next Attorney General. The law is the law and order must be enforced regardless of party affiliation or personal belief. Mark understands this and will serve with the conviction and professionalism our state so desperately needs."

Bob Corbin served as Arizona Attorney General from 1979 to 1991, the longest serving Attorney General in state history. Corbin was one of the most popular state attorney generals in Arizona history and was widely respected as one of the best law enforcement officials in the country.

While Attorney General, Corbin launched an investigation against Republican Governor Evan Mecham, a member of his own party. Mecham was later impeached and removed from office for obstruction of justice.

"I am often asked which former Attorney General I admire most. Bob Corbin's integrity and honesty as Arizona's top law enforcement official was unimpeachable," said Mark Brnovich. "He never put partisan politics above the rule of law and he vigorously defended our state laws. I am grateful for his support and will value his counsel."

Sinema Receives Endorsement of U.S. Chamber of Commerce

Phoenix, AZ – The U.S. Chamber of Commerce announced their endorsement of Congresswoman Kyrsten Sinema for reelection in Arizona's Ninth Congressional District.

"The endorsement by the U.S. Chamber of Commerce, the nation's most respected pro-business advocacy organization, is a recognition of Rep. Sinema's efforts to create an environment for job growth in Arizona and the nation where businesses large and small can thrive," Arizona Chamber of Commerce and Industry President and CEO Glenn Hamer said. "The Arizona business community appreciates Rep. Sinema's hard work on issues like the reauthorization of the Export-Import Bank and the development of a simpler, fairer tax code, which are vital to improving the U.S.' competitive standing."

"Arizona families depend on good jobs to make ends meet. I promised in 2012 to work with anyone to create opportunities and good jobs in our district," said Sinema. "I am honored to receive this endorsement and will continue to work with the business community to ensure every Arizona family gets ahead."

Representing the interests of over three million businesses and organizations, the U.S. Chamber of Commerce stated in their official letter from President and CEO, Thomas Donohue, "We believe that Congresswoman Sinema's reelection to the U.S. House of Representatives will help produce sustained economic growth, help create jobs, and get our country back on track."

Recipient of the 2013 U.S. Chamber of Commerce's prestigious Spirit of Enterprise Award and the only Democrat in Arizona to receive the endorsement of the U.S. Chamber of Commerce, Sinema is a strong supporter of pro-business policies that help Arizona families. She works with members of both parties and has taken tough votes to protect Arizona jobs, hold the Administration accountable and solve problems for businesses in our district. To read more about her plan to foster economic development in Arizona, please visit her website kyrstensinema.com.

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”QUOTE
OF THE DAY”

“I’ve been shocked at how flat-footed the Democratic response is.”

- *Anonymous GOP political consultant on the reaction to the \$1.5 million the RGA is spending on TV ads.*