

**Campaign Finance &  
Public Disclosure Board**

First Floor South . Centennial Office Building . 658 Cedar Street . St. Paul MN 55155-1603 . 800/657-3889 . TTY 800/657-3529

**Report of Receipts and Expenditures  
for Political Committee or Political Fund**

**Period Covered: 1/1/2014 through 7/21/2014**

**Committee Information:**

Registration number: 80024  
Committee name: Alliance for a Better Minnesota Action Fund  
Treasurer name: Beadle, Kelly  
Treasurer address: 1600 University Ave. W. Suite 309  
St. Paul MN 55104

**Received by the Board July 28, 2014**

**Special Report Indicators**

- No change since last report**      The committee received no contributions and made no expenditures during the reporting period.  
Previous Report Cash Balance:  
Current Cash Balance:
- Amendment**      This report amends a previously filed report for the same period.
- Termination**      The committee has settled all its debts, disposed of all its assets in excess of \$100 and dissolved.

## Committee Transaction Summary

### Alliance for a Better Minnesota Action Fund

Reg Num 80024

Independent Expenditure Fund

1	Beginning cash balance 1/1/2014 (should be the same as the previous year ending cash balance)		124,362.40		
<b>A</b>	<b>Receipts</b>		<b>Cash</b>	<b>In-Kind</b>	<b>Total</b>
2	Total Contributions Received	Sch. A1 - CR	440,000.00	17,770.90	457,770.90
3	Receipts from loans payable	Sch. A2 - LP			
4	Miscellaneous income	Sch. A2 - MISC			
<b>5</b>	<b>Total Receipts</b>	<b>Sum #2 to #4</b>	<b>440,000.00</b>	<b>17,770.90</b>	<b>457,770.90</b>
<b>B</b>	<b>Disbursements</b>		<b>Cash</b>	<b>Unpaid Bills</b>	<b>In-Kind</b>
6	Expenditures	Sch. B1 - EXP	92,647.94	0.00	17,770.90
7A	Direct Contributions to candidate committees	Sch. B2A - PCC			
7B	Approved Expenditures for Candidate Committees	Sch. B2B - CAN			
7C	Total Contributions to Candidate Committees	Sum #7A + #7B			
8	Contributions to political parties	Sch. B2 - PTY			
9	Contributions to political committees and political funds	Sch. B2 - PCF			
10	Independent expenditures	Sch. B3 - IND	33,699.56	0.00	0.00
11	Ballot question expenditures	Sch. B4 - BQ			
12	Total Expenditures and Disbursements	Sum #6 + #7C thru #11	126,347.50	0.00	17,770.90
<b>13</b>	<b>Ending cash balance on 7/21/2014</b>	<b>#1 + #5 - #12</b>	<b>438,014.90</b>		

#### Loans and Unpaid Obligations Summary

14A	Total Outstanding balance of all loans incurred during the current year	Sch. A2-LP
14B	Total outstanding balance of all loans incurred during any year prior to the reporting year	Sch. C
14C	Total Outstanding balance of all loans	Sum #14A + #14B
15A	Total unpaid obligations incurred during the current year	Line 12 Unpaid
15B	Total unpaid obligations incurred during any year prior to the reporting year	Sch. D
15C	Total unpaid obligations	Sum #15A + 15B
<b>16</b>	<b>Total debt of committee</b>	<b>Sum #14C + 15C</b>

### Certification

I certify that this report is complete, true and correct.

Kelly Beadle

Signature of Treasurer or Deputy Treasurer

July 28, 2014

Date

Certified Electronically By Valid Person

Any person who signs and certifies to be true a report or statement which the person knows contains false information, or who knowingly omits required information, is subject to a civil penalty imposed by the Board of up to \$3,000 and is subject to criminal prosecution for a gross misdemeanor.

**Schedule A1-CR Contributions Received**

**Alliance for a Better Minnesota Action Fund**

Reg Num 80024

Independent Expenditure Fund

**2014 Fund (Registered Id: 41113)**

1600 University Ave W #401C St Paul, MN 55104

<b>Date</b>	<b>Cash</b>	<b>In Kind</b>	<b>Total</b>
07/17/14	40,000.00	0.00	40,000.00
07/21/14	400,000.00	0.00	400,000.00
<b>Total</b>	440,000.00	0.00	440,000.00

**Alliance for a Better Minnesota**

1600 University Ave. W. Suite 309B St. Paul, MN 55104

<b>Date</b>	<b>In Kind: Operating and staff costs</b>	<b>Cash</b>	<b>In Kind</b>	<b>Total</b>
01/31/14	In Kind: Operating and staff costs	0.00	2,538.70	2,538.70
02/28/14	In Kind: Operating and staff costs	0.00	2,538.70	2,538.70
03/31/14	In Kind: Operating and staff costs	0.00	2,538.70	2,538.70
04/30/14	In Kind: Operating and staff costs	0.00	2,538.70	2,538.70
05/31/14	In Kind: Operating and staff costs	0.00	5,077.40	5,077.40
06/30/14	In Kind: Operating and staff costs	0.00	2,538.70	2,538.70
<b>Total</b>		0.00	17,770.90	17,770.90

**Schedule A1-CR Contributions Received**

	<b>Cash</b>	<b>In Kind</b>	<b>Total</b>
<b>Total of itemized</b>	440,000.00	17,770.90	457,770.90
<b>Total of non-itemized</b>	0.00	0.00	0.00
	<b>Cash</b>	<b>In Kind</b>	<b>Total</b>
<b>Totals</b>	440,000.00	17,770.90	457,770.90

**Schedule B1 Expenditures**

**Alliance for a Better Minnesota Action Fund**

Reg Num 80024

Independent Expenditure Fund

**Vendor: Alliance for a Better Minnesota**

1600 University Ave. W. Suite 309B  
St. Paul, MN 55104

Date	Specific purpose of expenditure	Paid	Unpaid	In Kind	Total
01/31/14	Other Services: Operating and staff costs related to electoral work In Kind: Operating and staff costs	0.00	0.00	2,538.70	2,538.70
02/28/14	Other Services: Operating and staff costs related to electoral work In Kind: Operating and staff costs	0.00	0.00	2,538.70	2,538.70
03/31/14	Other Services: Operating and staff costs related to electoral work In Kind: Operating and staff costs	0.00	0.00	2,538.70	2,538.70
04/30/14	Other Services: Operating and staff costs related to electoral work In Kind: Operating and staff costs	0.00	0.00	2,538.70	2,538.70
05/31/14	Other Services: Operating and staff costs related to electoral work In Kind: Operating and staff costs	0.00	0.00	5,077.40	5,077.40
06/30/14	Other Services: Operating and staff costs related to electoral work In Kind: Operating and staff costs	0.00	0.00	2,538.70	2,538.70
Vendor Total: Alliance for a Better Minnesota		0.00	0.00	17,770.90	17,770.90

**Vendor: Anzalone Liszt Grove Research**

260 Commerce St, 4th Floor  
Montgomery, AL 36104

Date	Specific purpose of expenditure	Paid	Unpaid	In Kind	Total
01/31/14	Subscriptions: Polling	7,390.00	0.00	0.00	7,390.00

**Vendor: Project Lakes and Plains**

1348 Hewitt Ave.  
St. Paul, MN 55014

Date	Specific purpose of expenditure	Paid	Unpaid	In Kind	Total
01/16/14	Subscriptions: Research	5,000.00	0.00	0.00	5,000.00
02/20/14	Subscriptions: Research	15,000.00	0.00	0.00	15,000.00
03/10/14	Subscriptions: Research	18,000.00	0.00	0.00	18,000.00
05/13/14	Subscriptions: Research	5,000.00	0.00	0.00	5,000.00
07/11/14	Subscriptions: Polling and Research	6,250.00	0.00	0.00	6,250.00
07/18/14	Subscriptions: Polling and Research	25,000.00	0.00	0.00	25,000.00
Vendor Total: Project Lakes and Plains		74,250.00	0.00	0.00	74,250.00

**Vendor: Sun Trust Merchant Services**

PO Box 85024  
Richmond, VA 232855024

Date	Specific purpose of expenditure	Paid	Unpaid	In Kind	Total
01/13/14	Credit Card Processing Fees	35.00	0.00	0.00	35.00
02/11/14	Credit Card Processing Fees	77.45	0.00	0.00	77.45
03/11/14	Credit Card Processing Fees	35.00	0.00	0.00	35.00
04/11/14	Credit Card Processing Fees	35.00	0.00	0.00	35.00
05/13/14	Credit Card Processing Fees	77.45	0.00	0.00	77.45
06/11/14	Credit Card Processing Fees	35.00	0.00	0.00	35.00
07/11/14	Credit Card Processing Fees	35.00	0.00	0.00	35.00
Vendor Total: Sun Trust Merchant Services		329.90	0.00	0.00	329.90

**Vendor: Swanson Advertising**

3257 19th St NW, Suite #3  
Rochester, MN 55901

<b>Date</b>	<b>Specific purpose of expenditure</b>	<b>Paid</b>	<b>Unpaid</b>	<b>In Kind</b>	<b>Total</b>
05/22/14	Advertising - general: Indoor poster ads	2,000.00	0.00	0.00	2,000.00

**Vendor: The New Media Firm**

1730 Rhode Island Ave NW Suite 213  
Washington, DC 20036

<b>Date</b>	<b>Specific purpose of expenditure</b>	<b>Paid</b>	<b>Unpaid</b>	<b>In Kind</b>	<b>Total</b>
05/30/14	Advertising - general: online ads - generic	8,551.82	0.00	0.00	8,551.82

**Schedule B1 Expenditures**

	<b>Paid</b>	<b>Unpaid</b>	<b>Inkind</b>	<b>Total</b>
<b>Total of itemized:</b>	92,521.72	0.00	17,770.90	110,292.62
<b>Total of non-itemized:</b>	126.22	0.00	0.00	126.22
	<b>Paid</b>	<b>Unpaid</b>	<b>Inkind</b>	<b>Total</b>
<b>Totals:</b>	92,647.94	0.00	17,770.90	110,418.84

## Schedule B3 Independent Expenditures

## Alliance for a Better Minnesota Action Fund

Reg Num 80024

Independent Expenditure Fund

**Affected Committee: Honour, Scott Gov. Committee**PO Box 46167  
Plymouth, MN 55446**Vendor:** The New Media Firm  
1730 Rhode Island Ave NW Suite 213  
Washington, DC 20036

Date	Description	For	Against	Paid	Unpaid	Inkind	Total
5/30/14	Advertising - general online ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	3,364.28	0.00	0.00	3,364.28

**Affected Committee: Johnson, Jeff R Gov. Committee**3500 Vicksburg Ln #416  
Plymouth, MN 55447**Vendor:** The New Media Firm  
1730 Rhode Island Ave NW Suite 213  
Washington, DC 20036

Date	Description	For	Against	Paid	Unpaid	Inkind	Total
5/30/14	Advertising - general online ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	5,606.66	0.00	0.00	5,606.66

**Affected Committee: Seifert, Marty Gov. Committee**31840 Lakeway Dr NE  
Cambridge, MN 55008**Vendor:** The New Media Firm  
1730 Rhode Island Ave NW Suite 213  
Washington, DC 20036

Date	Description	For	Against	Paid	Unpaid	Inkind	Total
5/30/14	Advertising - general online ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	10,101.02	0.00	0.00	10,101.02

**Affected Committee: Thompson, David A Gov. Committee**PO Box 370  
Lakeville, MN 55044-0370**Vendor:** The New Media Firm  
1730 Rhode Island Ave NW Suite 213  
Washington, DC 20036

Date	Description	For	Against	Paid	Unpaid	Inkind	Total
5/30/14	Advertising - general online ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	5,901.81	0.00	0.00	5,901.81

**Affected Committee: Zellers, Kurt Gov. Committee**PO Box 17005  
St Paul, MN 55117**Vendor:** The New Media Firm  
1730 Rhode Island Ave NW Suite 213  
Washington, DC 20036

Date	Description	For	Against	Paid	Unpaid	Inkind	Total
5/30/14	Advertising - general online ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	8,725.79	0.00	0.00	8,725.79

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**Schedule B3 Independent Expenditures**

	<b>Paid</b>	<b>Unpaid</b>	<b>Inkind</b>	<b>Total</b>
<b>Total Itemized Expenditures:</b>	33,699.56	0.00	0.00	33,699.56
<b>Total Unitemized Expenditures:</b>	0.00	0.00	0.00	0.00
	<b>Paid</b>	<b>Unpaid</b>	<b>Inkind</b>	<b>Total</b>
<b>Totals:</b>	33,699.56	0.00	0.00	33,699.56