



**National Park Service
U.S. Department of the Interior**

NOTICE OF INTENT TO AWARD

This Funding Announcement is not a request for applications. This announcement is to provide public notice of the National Park Service's intention to fund the following project activities without full and open competition.

ABSTRACT	
Funding Announcement	P14AS00194
Project Title	Youth Engagement at the World Parks Congress
Recipient	Colorado State University
Principle Investigator / Program Manager	Scott Denning
Total Anticipated Award Amount	\$140,368.00
Cost Share	none
New Award or Continuation?	Continuation of Cooperative Agreement P14AC00728
Anticipated Length of Agreement	From date of award until 12/30/2015
Anticipated Period of Performance	From date of award until 12/30/2015
Award Instrument	Cooperative Agreement
Statutory Authority	16 USC 1(g); 16 USC 5933; 16 USC 1a-2(j)
CFDA # and Title	15.945 Cooperative Research & Training Programs, Resources of NPS CESU's
Single Source Justification Criteria Cited	(2) Continuation
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OVERVIEW

The International Union for Conservation of Nature (IUCN) World Parks Congress 2014 is a once-in-a-decade landmark global forum on protected areas. The Congress will share knowledge and innovation, setting the agenda for protected areas conservation for the decade to come. Building on the theme "Parks, People, Planet: Inspiring Solutions", it will present, discuss and create original approaches for conservation and development, helping to address the gap in the conservation and sustainable development agenda. The NPS will play an important leadership role in the 2014 Congress as the lead of the Responding to Climate Change stream, one of eight focus areas that will be featured at the Congress, in collaboration with the Mexican National Commission for Natural Protected Areas (CONANP) and Commonwealth Scientific and Industrial Research Organization, Australia (CSIRO).

The Responding to Climate Change (CC) Stream will assemble tools for enabling the role of protected areas as "natural solutions" in helping communities to mitigate and adapt to the impacts of climate change. It includes new knowledge and case studies in the field of ecosystem-based approaches to responding to climate change. The stream outlines a broad and bold vision for new coalitions which emphasize the key role of protected areas in climate change communication and strategies at both the national and local level.

Youth Engagement at the World Parks Congress

The CC Stream will engage students from around the world at the WPC 2014 to share knowledge, experiences and perspectives, build capacity and leadership skills, and inspire others to connect with nature. The Climate Change Journey Initiative provides a structured pathway to experience the WPC that is designed to give young people the opportunity to meet renowned environmental conservation professionals, share their passion and experiences, and become exposed to innovative ideas and career paths.

The NPS will partner with CSU to invite students from around the world to participate in the WPC and take a Climate Change Journey. Journeys are identified pathways that young people may follow to fully engage in a particular topic related to climate change. Each Journey will provide a package of sessions that give students a robust exposure to their topic of interest through a set of core sessions offered within the CC Stream as well as elective sessions offered in other streams, giving the participant flexibility to explore various themes within their chosen focus area. To enhance their experiences and contribute to the stream dialogue, students will be responsible for taking notes during a smaller number of attended sessions (~4 of 12). Each student will then summarize outcomes from each session in collaboration with the session leader and CC Stream planning team leaders. Students will provide insight and feedback on what they have learned, their reactions, and experiences throughout the Congress, culminating in a closing Climate Change Journey session on the final day of concurrent sessions. CSU will provide expertise, time, and effort by the Principal Investigator (PI) to help organize, attend, and facilitate youth participation in the WPC.

CSU will also commit the expertise and time of the PI in contribution to climate change communication-related content for the WPC. The PI will lead a day-long Climate Change

Science Communication workshop at WPC on November 11. This workshop will educate scientists on best practices for climate change communication (e.g. storytelling, the use of common language, concrete metaphor, and authenticity). An important goal of this workshop is to get scientists to take what they learned and apply it to their presentations during the Congress. We will consider the “improv theater” format for this workshop that has been successfully used at science communications workshops at SUNY Stonybrook led by the actor Alan Alda. The PI will prepare and present on effective engagement about climate change with skeptical audiences at the “Perceptions of Climate Change” session (November 14). He will also lead the “Hope” session at WPC on November 18th.

CSU will provide travel and logistics support for youth attendees, including booking and paying for air travel, hotel, Congress registration (\$385 per student), and reimbursements for student attendees. The NPS and CSU will work closely to identify and implement a recruitment strategy to bring students (total 10) from CSU and from around the world. The recruiting strategy will leverage partnerships already existing in CSU. These partners include science colleagues at the University of Sao Paulo in Brazil and in Bamako, Mali, as well as target sister park areas. Finally, CSU will provide the services of a graphic recorder to help facilitate the youth participation at the Congress.

Depending upon the total cost of travel, which varies greatly, remaining funding will allow CSU to work closely with NPS staff to package and disseminate the results of the youth engagement at the World Parks Congress, including the development of messaging in preparation for the NPS Centennial celebration in 2016.

RECIPIENT INVOLVEMENT

Overview

1. Provide expertise, time, and effort by the Principal Investigator to help in organizing and facilitating Youth Participation in the WPC.
2. Participate in a face-to-face planning meeting to take place in September 2014.
3. Denning will attend the Congress from November 10-20, 2014
4. CSU will provide the services of graphic recorder to help facilitate the youth participation at the Congress.

Session Content and Journeys Coordination

5. The PI will serve as a mentor for the student attendees and collaborate with the NPS to coordinate the Climate Change Journeys for the students. The PI will attend the Journey Synthesis sessions at the end of each day of concurrent sessions.
6. The PI will attend morning planning team meetings.
7. The PI will lead the day-long Climate Change Science Communication workshop at WPC on November 11.
8. The PI will prepare and present on effective engagement about climate change with skeptical audiences at either the “Perceptions,” the “Communication Ex” sessions, or both (November 14).

9. The PI will lead the “Hope” session at WPC on November 18.
10. The PI will participate in the “Journeys” session on November 18.
11. CSU will collaborate with NPS to run a “Video Reflections Booth” at the Congress.

Student Coordination and Travel

12. CSU will provide travel and logistics support for youth attendees, including booking and paying for air travel, hotel, Congress registration (\$385 per student), and reimbursements for student attendees.
13. CSU will work closely with NPS to identify and implement a recruitment strategy to bring students (total 10) from CSU and from around the world.

Wrap-up

14. If funding allows, CSU will also work closely with NPS staff to package and disseminate the results of the youth engagement at the World Parks Congress, including the packaging of climate change messages in preparation for the NPS Centennial celebration in 2016.

NATIONAL PARK SERVICE INVOLVEMENT

Substantial involvement on the part the National Park Service is anticipated for the successful completion of the objectives to be funded by this award. In particular, the National Park Service will be responsible for the following:

Overview

1. The NPS will organize a face-to-face planning meeting to take place in September 2014.
2. NPS will organize the Responding to Climate Change Stream of the World Parks Congress, including coordination of stream sessions, Homeroom activities, workshops, and side events.

Session Content and Journeys Coordination

3. The NPS will identify a structure for the Climate Change Journeys and collaborate with CSU to coordinate Journeys for students. NPS will attend the Journey Synthesis sessions at the end of each day of concurrent sessions.
4. The NPS will collaborate with CSU to mentor student attendees.
5. The NPS will organize and facilitate all planning team meetings.
6. The NPS will coordinate all social media activity related to the Congress, and specifically to the Journeys.
7. The NPS will supply video equipment for interviews.
8. The NPS will provide guidance and feedback in development of the Climate Change Science Communication workshop and participate in the workshop.

9. The NPS will coordinate with the lead of the “Perceptions” session to guide development of this session and communicate the vision to CSU in order to inform the PI’s presentation.
10. The NPS will provide guidance in the development of the “Hope” session.
11. The NPS will organize and moderate the “Journeys” session.

Wrap-up

12. If funding allows, the NPS will collaborate with CSU to identify messaging products, and work with CSU to package those products ahead of the NPS Centennial in 2016.

SINGLE-SOURCE JUSTIFICATION

DEPARTMENT OF THE INTERIOR SINGLE SOURCE POLICY REQUIREMENTS
<p>Department of the Interior Policy (505 DM 2) requires a written justification which explains why competition is not practicable for each single-source award. The justification must address one or more of the following criteria as well as discussion of the program legislative history, unique capabilities of the proposed recipient, and cost-sharing contribution offered by the proposed recipient, as applicable.</p>
<p>In order for an assistance award to be made without competition, the award must satisfy one or more of the following criteria:</p> <ol style="list-style-type: none"> (1) Unsolicited Proposal – The proposed award is the result of an unsolicited assistance application which represents a unique or innovative idea, method, or approach which is not the subject of a current or planned contract or assistance award, but which is deemed advantageous to the program objectives; (2) Continuation – The activity to be funded is necessary to the satisfactory completion of, or is a continuation of an activity presently being funded, and for which competition would have a significant adverse effect on the continuity or completion of the activity; (3) Legislative intent – The language in the applicable authorizing legislation or legislative history clearly indicates Congress’ intent to restrict the award to a particular recipient of purpose; (4) Unique Qualifications – The applicant is uniquely qualified to perform the activity based upon a variety of demonstrable factors such as location, property ownership, voluntary support capacity, cost-sharing ability if applicable, technical expertise, or other such unique qualifications; (5) Emergencies – Program/award where there is insufficient time available (due to a compelling and unusual urgency, or substantial danger to health or safety) for

adequate competitive procedures to be followed.

The National Park Service did not solicit full and open competition for this award based the following criteria:

(2) CONTINUATION

SINGLE SOURCE JUSTIFICATION DESCRIPTION:

THIS IS A NOTICE OF INTENT TO AWARD

This is a Task Agreement (P14AC01252) under Cooperative Agreement (P14AC00728) in the amount of \$140,368.00 with a period of performance from date of award until 12/30/2015.

"This proposed project between **Colorado State University** and the NPS is authorized to go through the Rocky Mountains CESU at the negotiated overhead rate of 17.5% because it passes the test of substantial involvement by the NPS, public purpose and consistency with the mission of the CESU Network". Also, on the SF 424 forms that the partner sponsored programs office fills out for each project, requires a CFDA number - 15.945, which is the number associated with the CFDA Title: COOPERATIVE RESEARCH AND TRAINING PROGRAMS - RESOURCES OF THE NATIONAL PARK SERVICE (CESU).

STATUTORY AUTHORITY

- A. 16 U.S.C. §1g authorizes the NPS to enter into cooperative agreements that involve the transfer of NPS appropriated funds to state, local and tribal governments, other public entities, educational institutions, and private nonprofit organizations for the public purpose of carrying out National Park Service programs.
- B. 16 U.S.C. §1a-2(j) Cooperative research and training programs. Authorizes the NPS to enter into cooperative agreements with public or private educational institutions, states, and their political subdivisions, for the purpose of developing adequate, coordinated, cooperative research and training programs concerning the resources of the national park system. Pursuant to such agreements, the cooperator may accept from or make available to the NPS technical and support staff, financial assistance for mutually agreed upon research projects, supplies and equipment, facilities, and administrative services relating to cooperative research units as the Secretary deems appropriate (research projects subject to Federal Acquisition Regulation excluded).
Modified 5/31/05 – Agreement Handbook Memorandum Number 2
- C. 16 U.S.C. §5933 Cooperative agreements. The Secretary is authorized and directed to enter into cooperative agreements with colleges and universities, including but not limited to land grant schools, in partnership with other Federal and State agencies, to establish cooperative study units to conduct multi-disciplinary research and develop integrated information products on the resources of the National Park System, or the larger region of which parks are a part.