



Center for Security Policy SHIELD Act Survey

REPORT OF FINDINGS:
SURVEY OF 1000 ADULTS NATIONWIDE

the polling company, inc./WomanTrend & Kellyanne Conway
July 2013

METHODOLOGY

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Nationwide Survey of Adults

- Telephone survey of 1,000 adults across the U.S.
- Interviews were conducted July 10 - 14, 2013.
- Survey conducted using live interviewers at a Computer-Assisted Telephone Interviewing (CATI) facility; 65% landline & 35% cell phone.
- Sample was generated using Random Digit Dialing (RDD), list-assisted methodology. The sample was weighted to represent the US population using data from the Current Population Survey on age, gender, race, region, and education.
- Margin of error is +/- 3.0% at the 95% confidence level.

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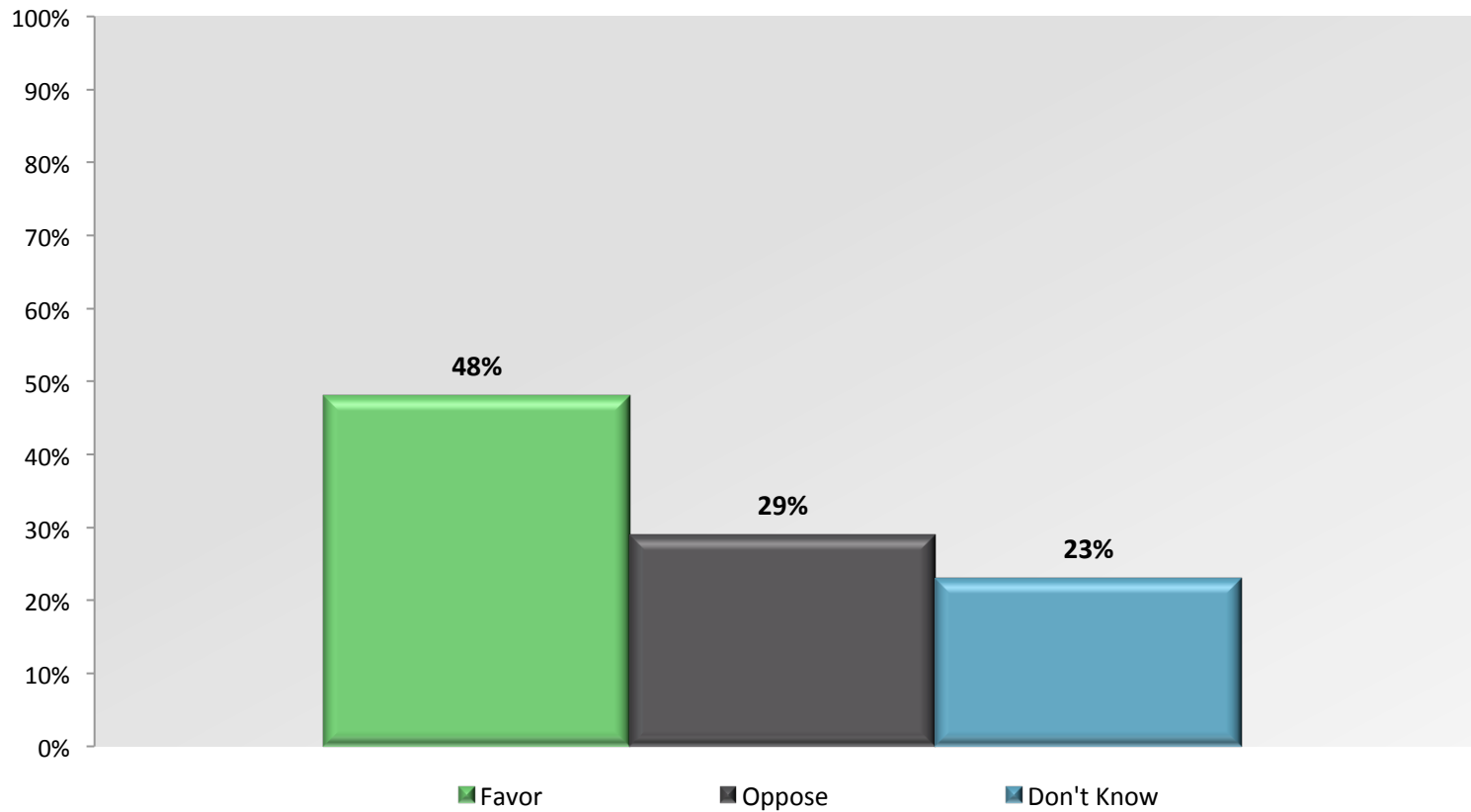
NATIONAL SURVEY RESULTS

Nearly Half the Country Supports SHIELD

After just hearing a brief description of the legislation with little context and no cost, almost half of the country supports the SHIELD Act

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Would you favor or oppose Congress passing a law to install devices in the national power grid that would protect against an electromagnetic pulse, or EMP, event?

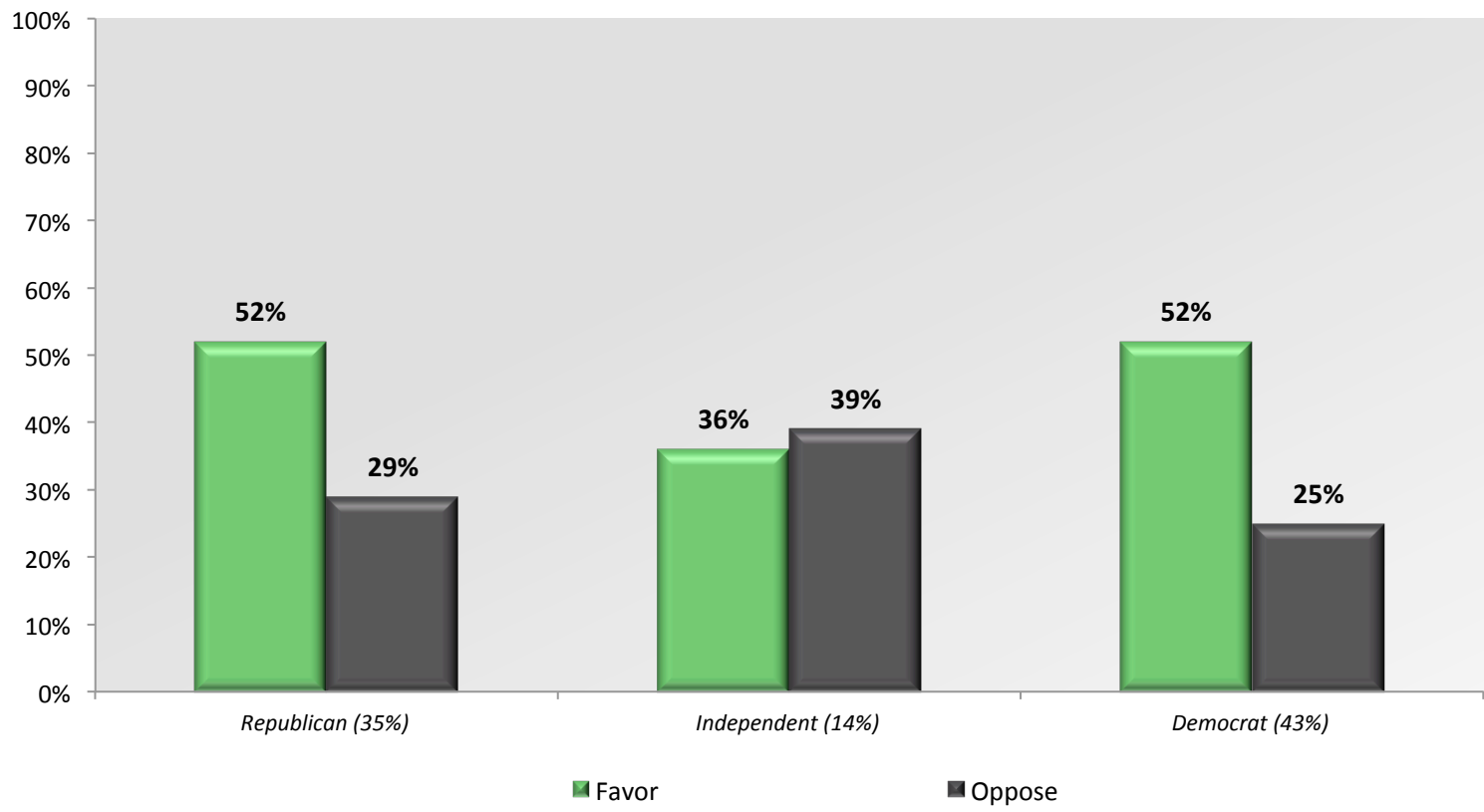


Strange Bedfellows Support SHIELD Act

Partisans on either side show high support for and a common purpose with the SHIELD Act, while Independents are initially split between support and opposition.

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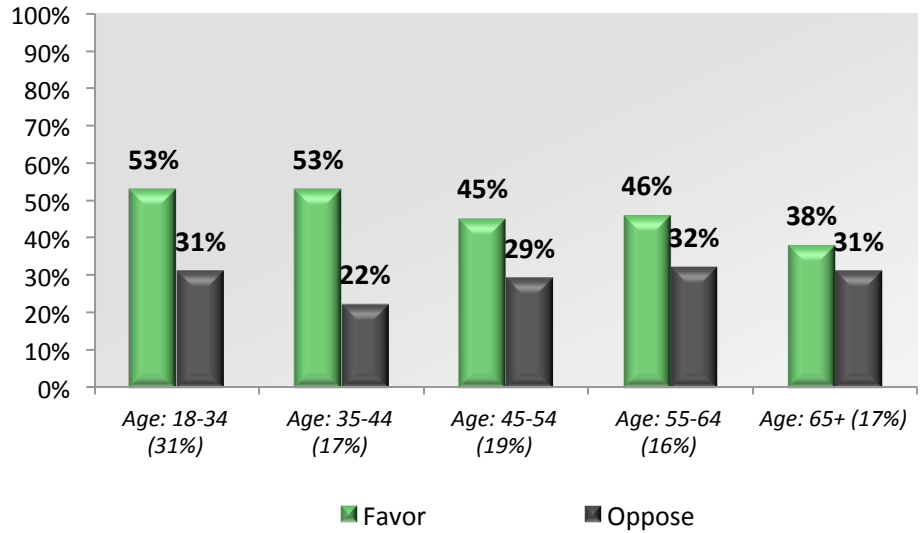
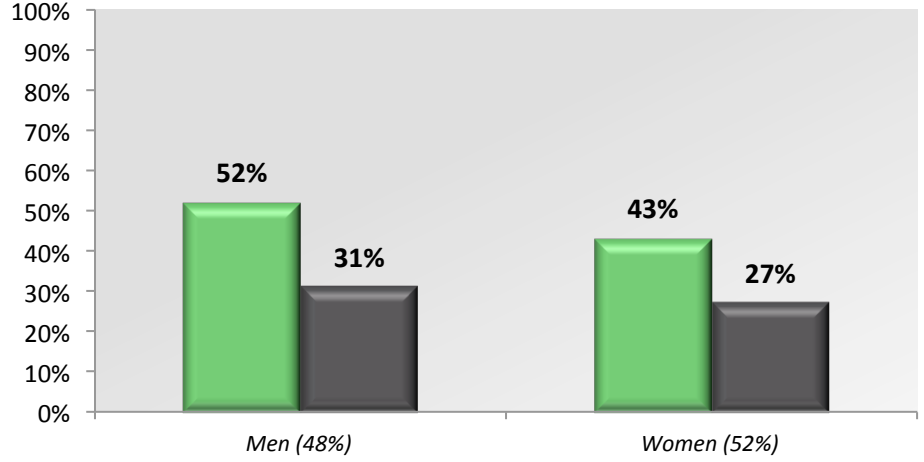
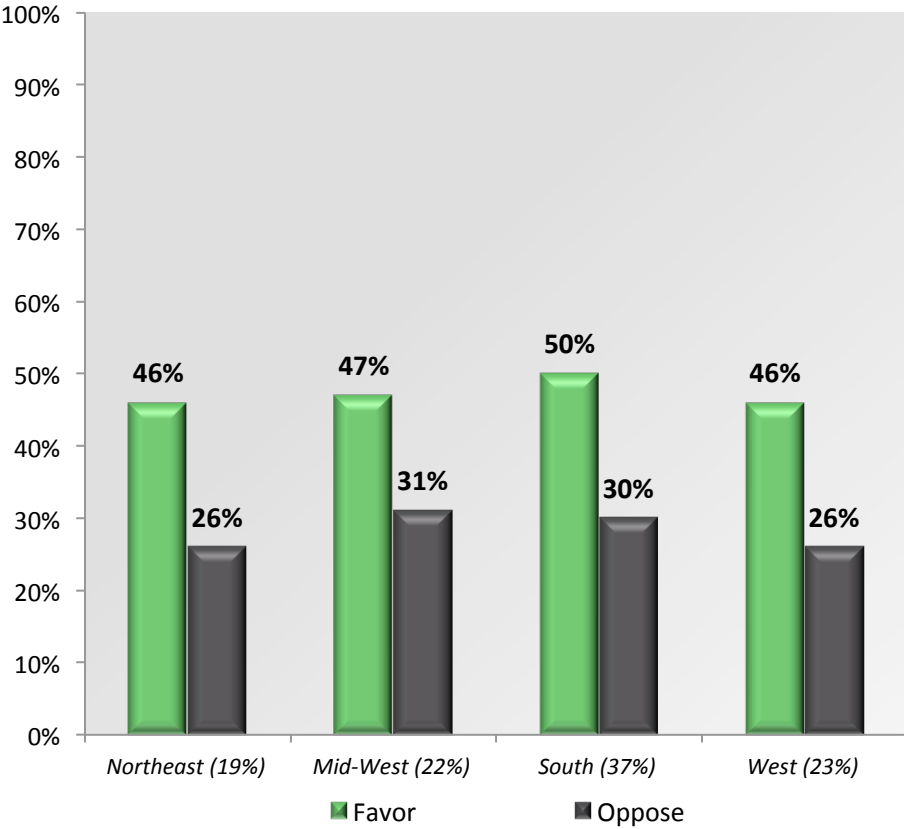
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SHIELD Act Strong Across Region, Gender, Age

Men react more positively, while more women say they do not know. Younger voters are more in support of the legislation while seniors are closer to split.

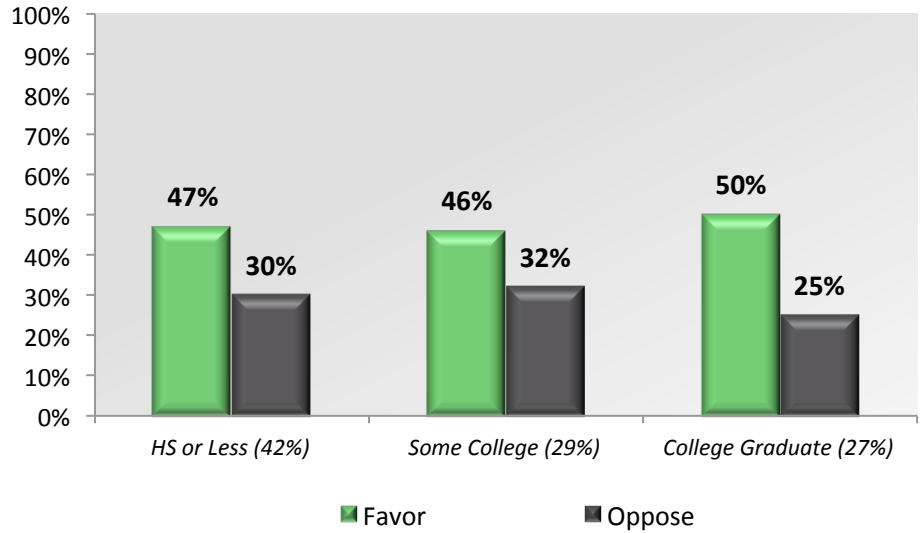
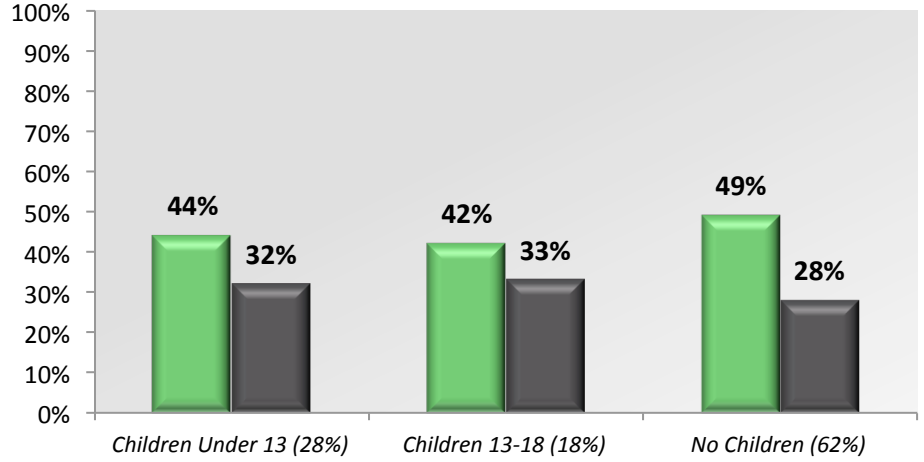
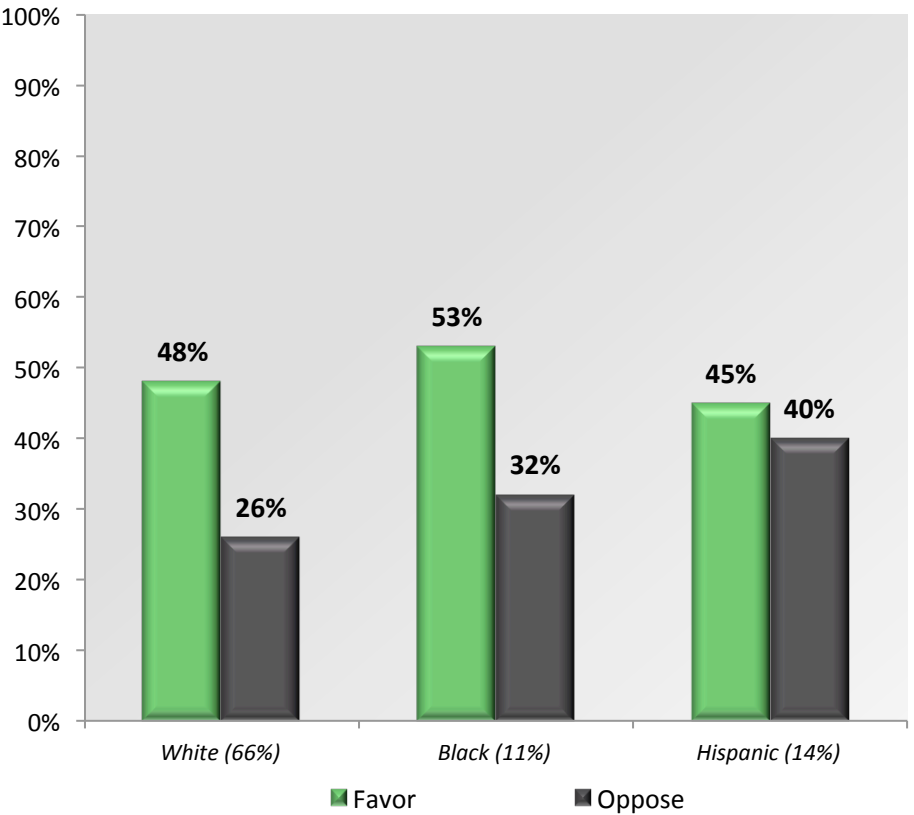
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Black Voters Most In Favor

Black voters support the SHIELD Act by 20-points. Those without children are slightly more in favor than parents; likewise, college graduates show a little more support.

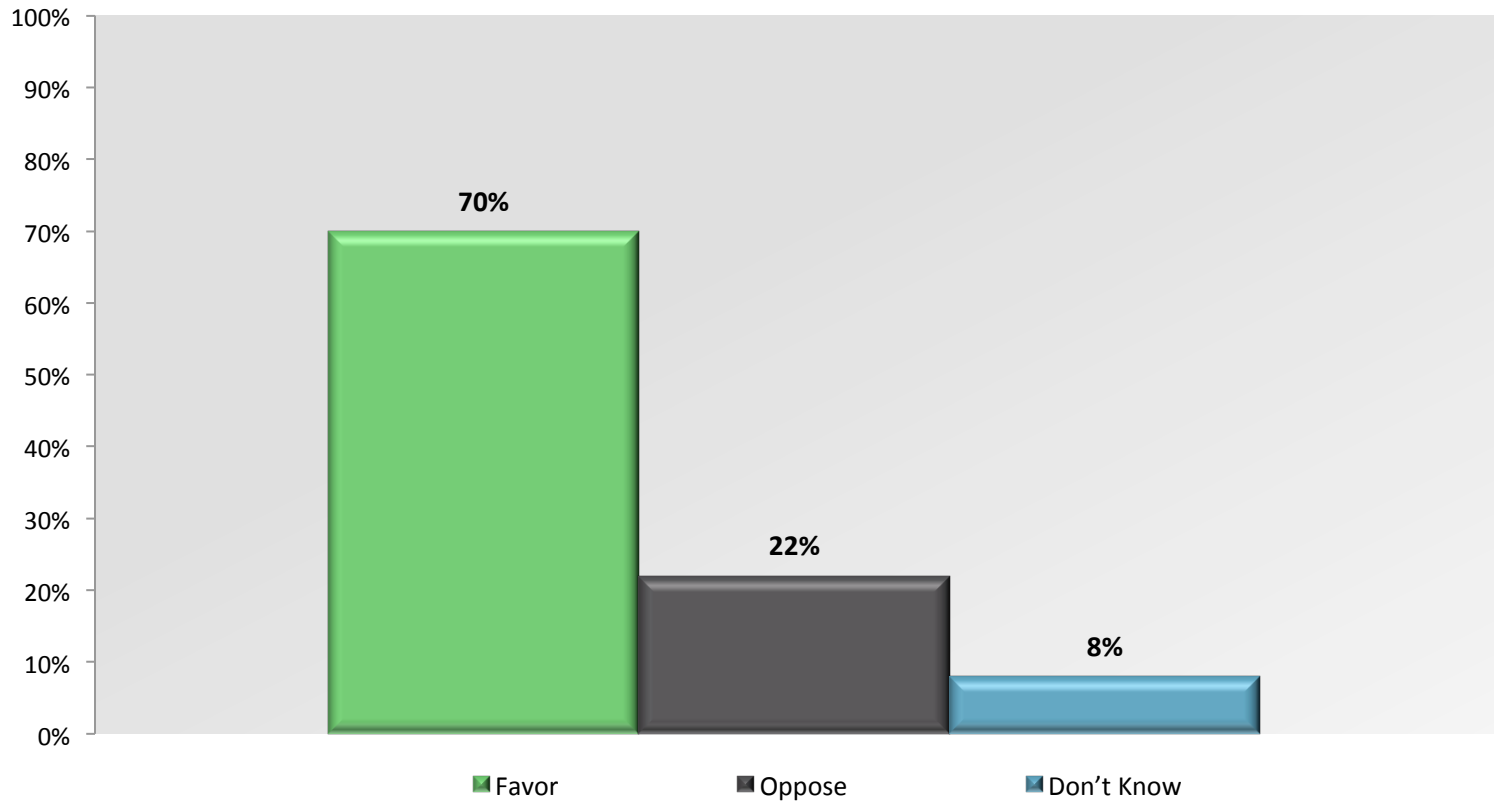
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Information Leads to Great Support for SHIELD Act

After hearing the rationale for action, and what it could bear, support for the legislation jumps 22 points, and grows to 7-in-10 Americans.

An EMP event could be caused by terrorists or a hostile nation, but could also occur naturally as a result of powerful solar flares. It would knock out the electric grid, rendering the area or even whole parts of the country powerless and shut down our critical infrastructure like hospitals. Knowing this, do you favor or oppose Congress passing a law to protect our national power grid?

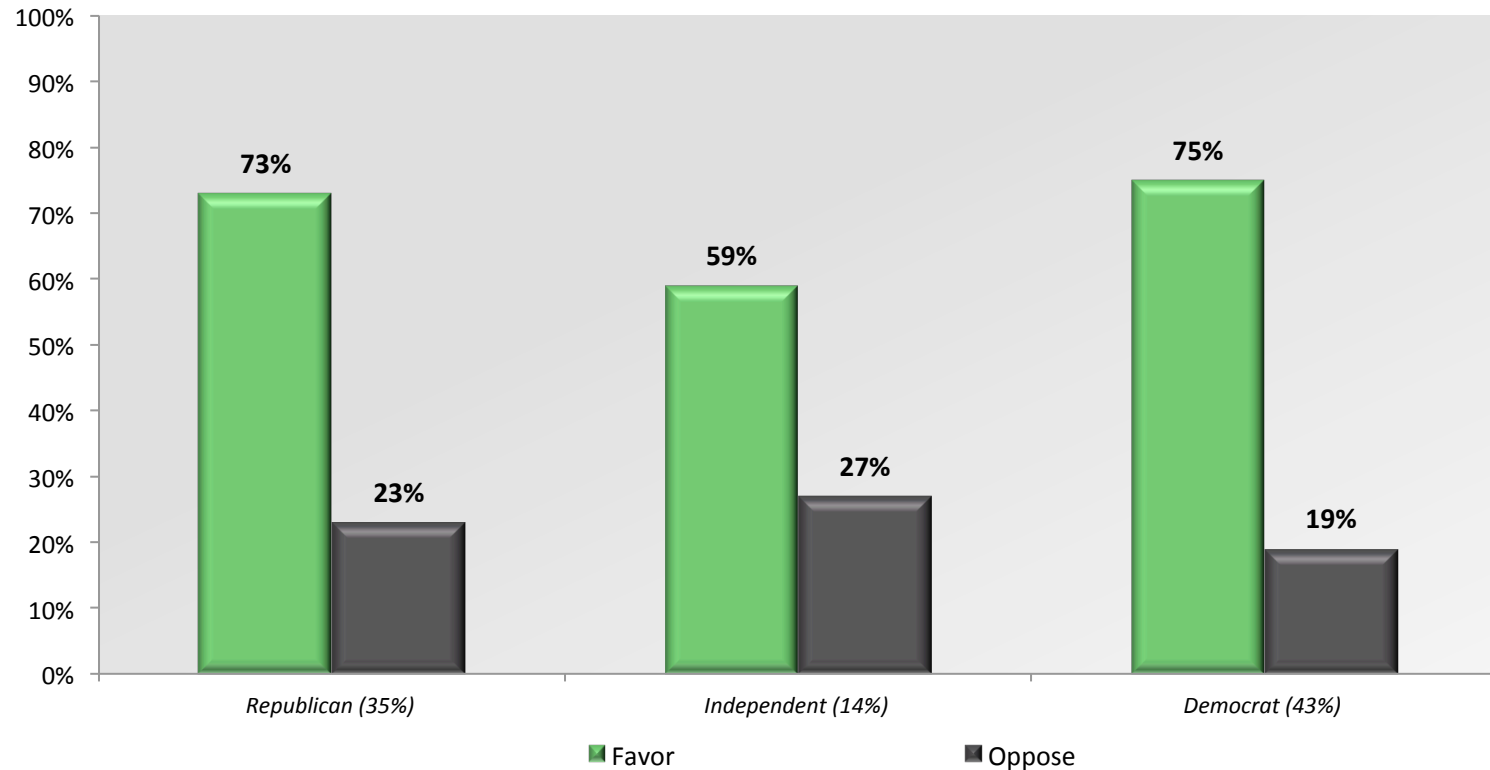


Tri-Partisan Agreement on SHIELD Act

The detailed description brings along Independents, but also most Republicans and Democrats, too. This is not viewed as a left/right issue.

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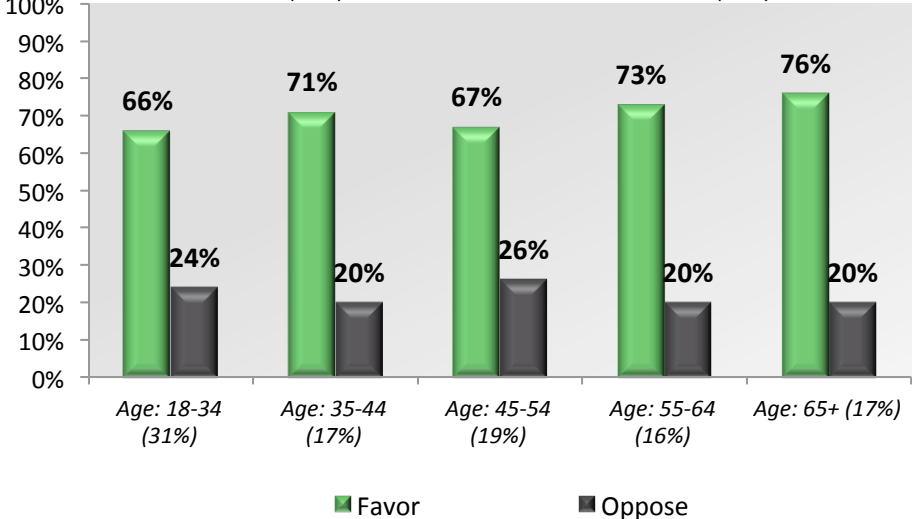
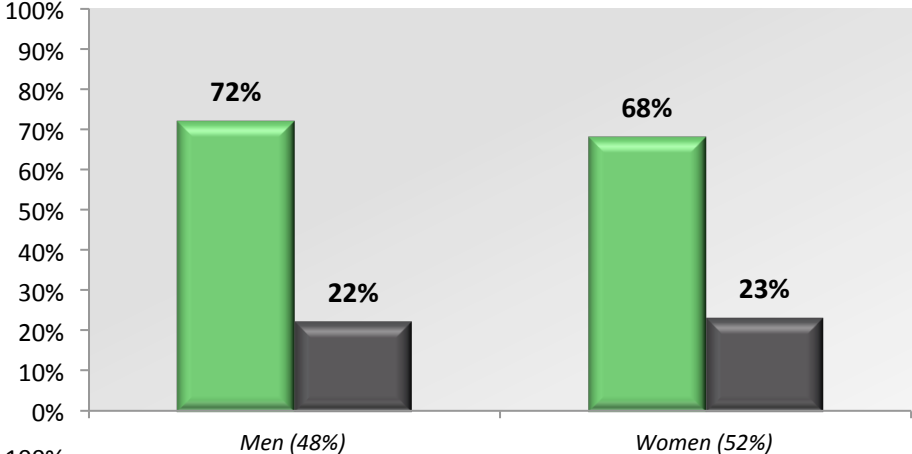
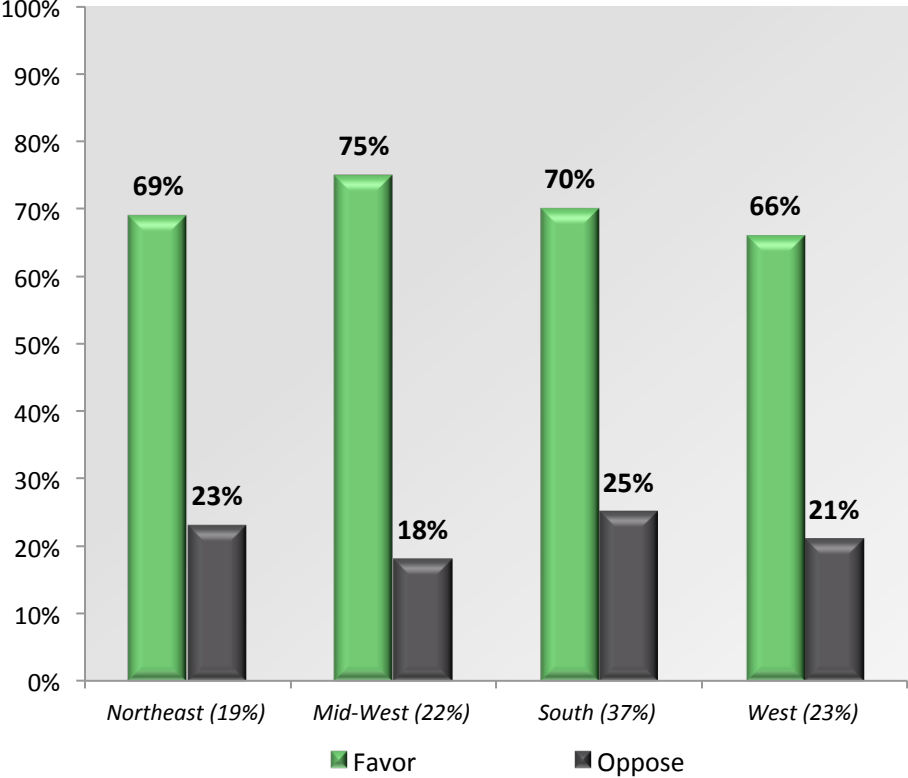
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Overwhelming Support for SHIELD

No subgroup dips below 2/3rds support for the legislation after hearing more about it. Interestingly, the oldest and youngest swap from being the least in favor to the most (and vice-versa).

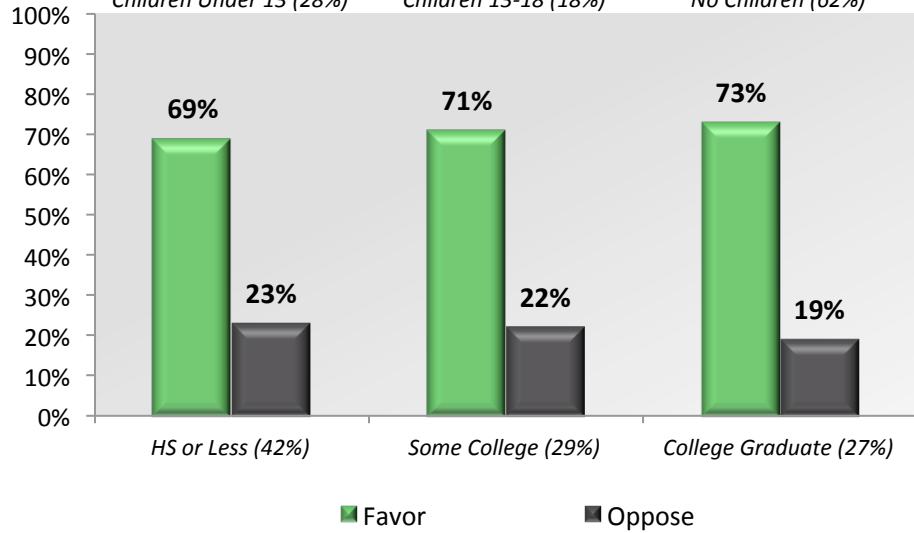
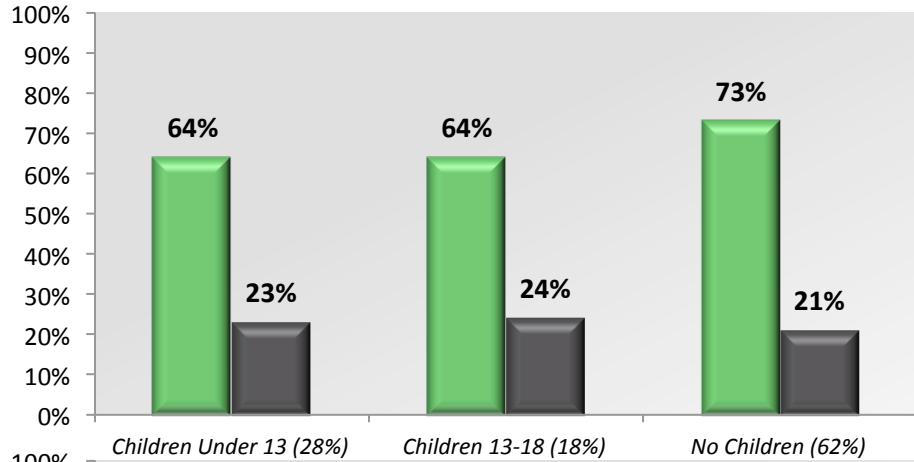
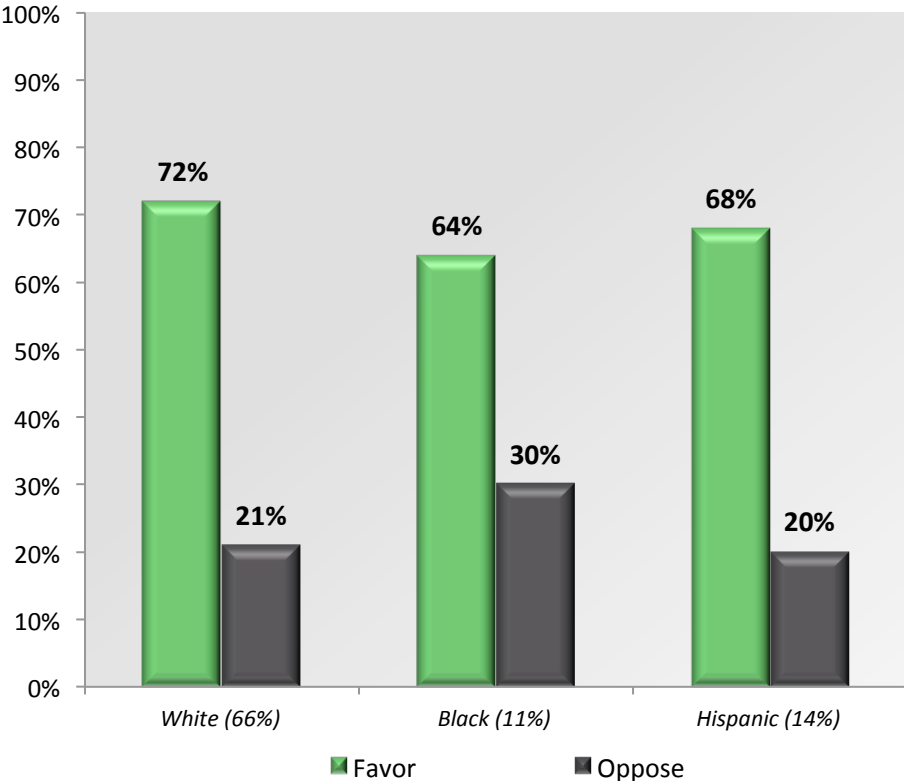
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Childless, College Grads Support Most

Support for the legislation is high across all subgroups, but is highest among those who do not have children, and who are college graduates.

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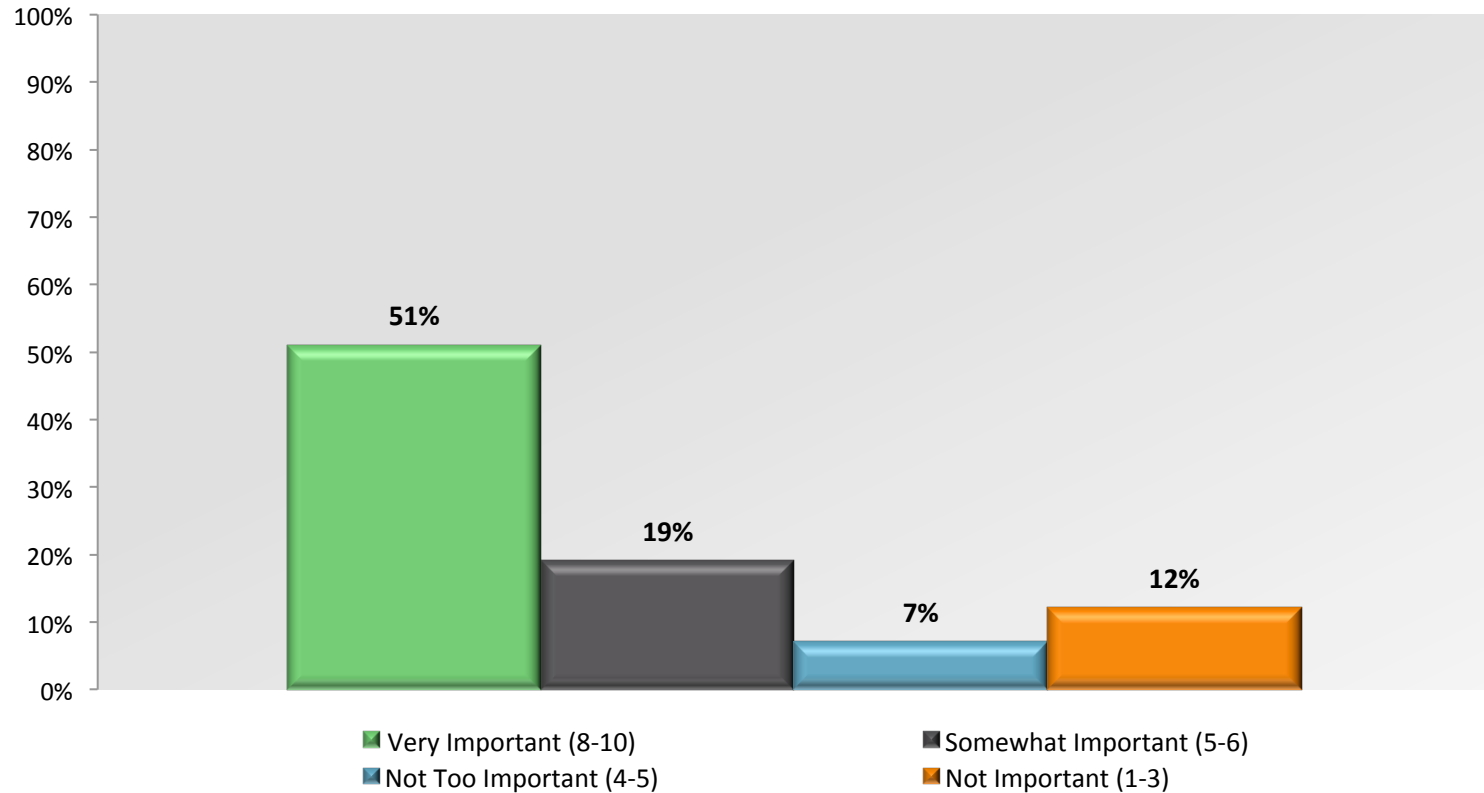


A Majority Wants EMP Action Now

A majority of the country believe action on this issues ranks 8 or higher on a scale from 1 to 10, with 71% ranking it above a “5”. The “Do-nothing Congress” label is redeemable by doing something big and consequential to protect the nation’s infrastructure and security.

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On a scale of 1 to 10, with 1 being the least important and 10 being the most, how important do you think it is that Congress take action to protect the country against an EMP event?



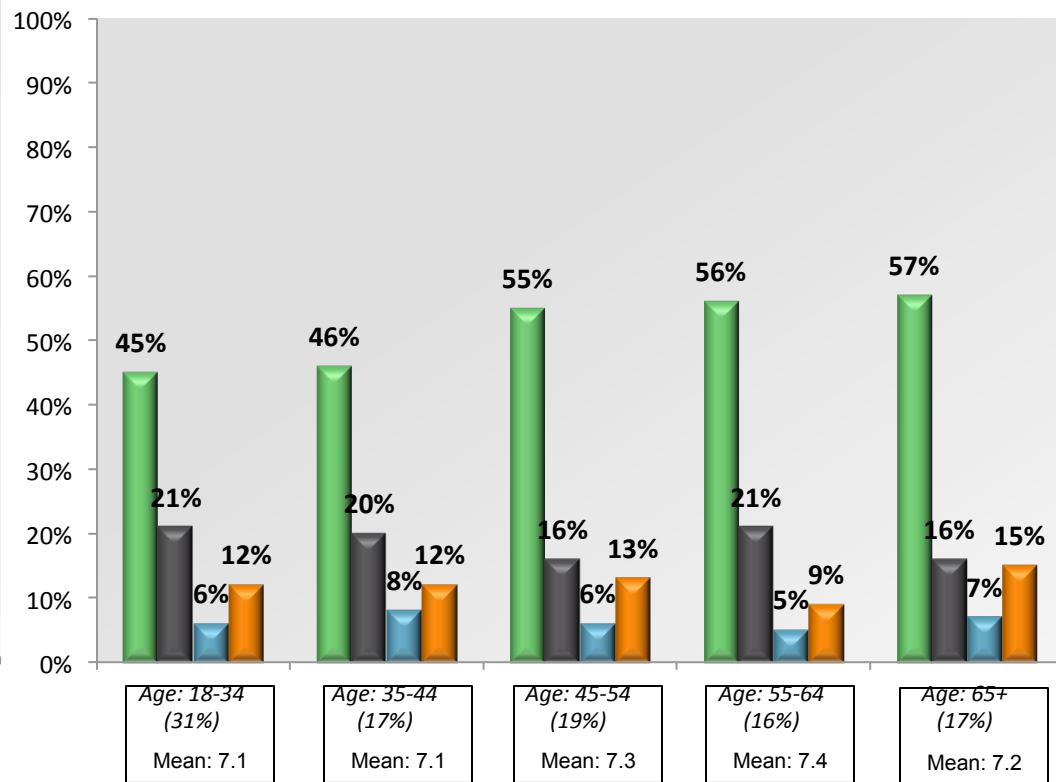
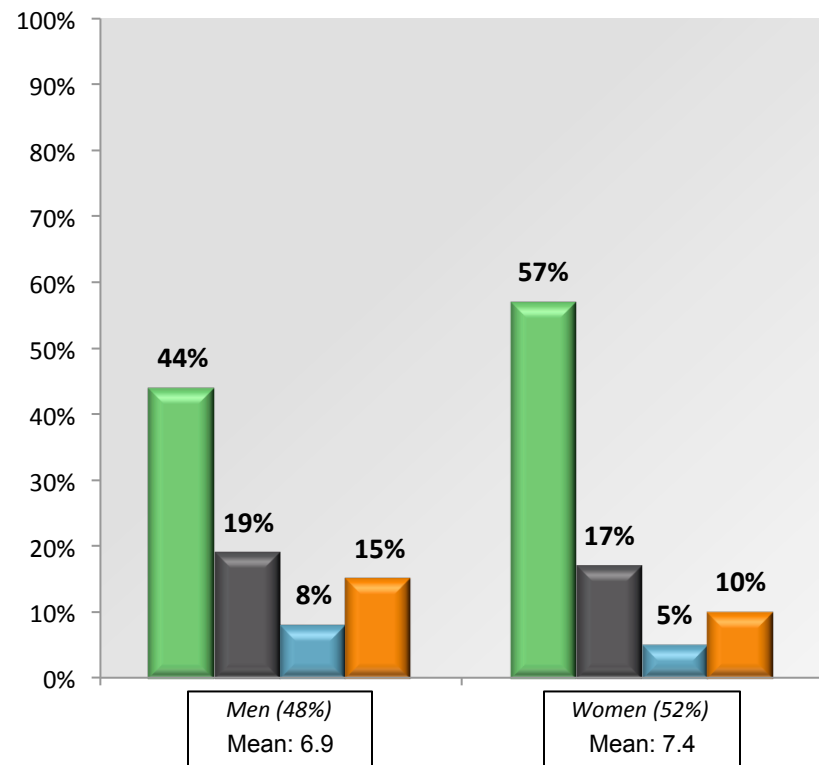
Mean: 7.2

Security Moms Back SHIELD, joined by Seniors and non-Moms, too

Strong majorities of women and older voters feel strongly that it is important for Congress to take action.

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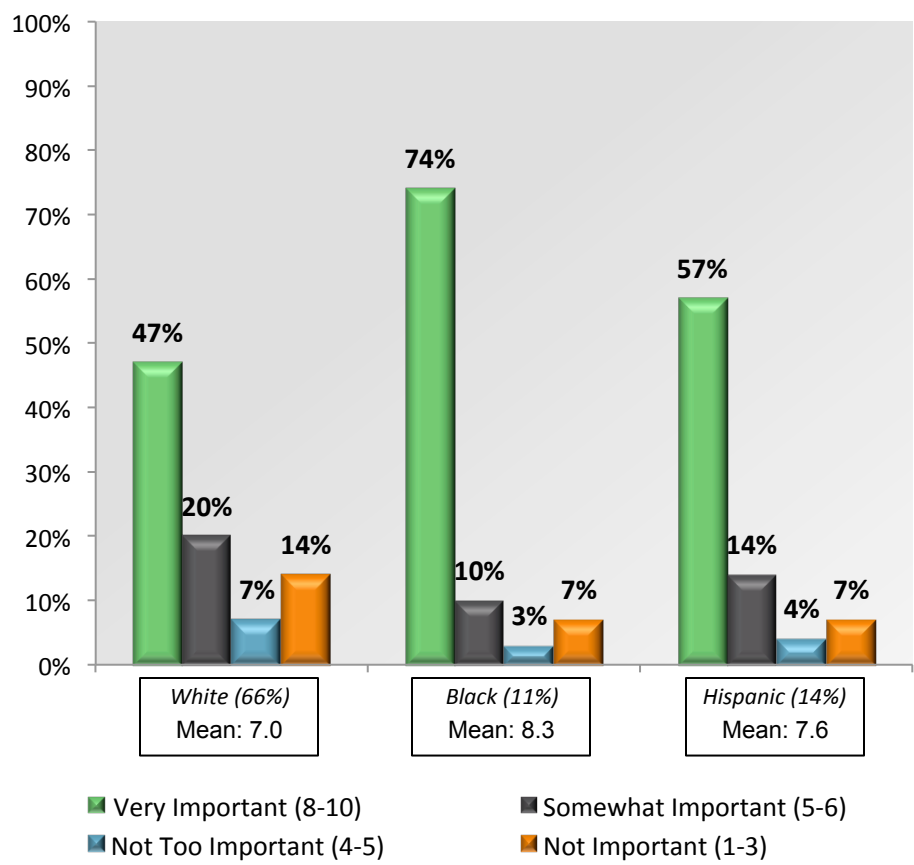
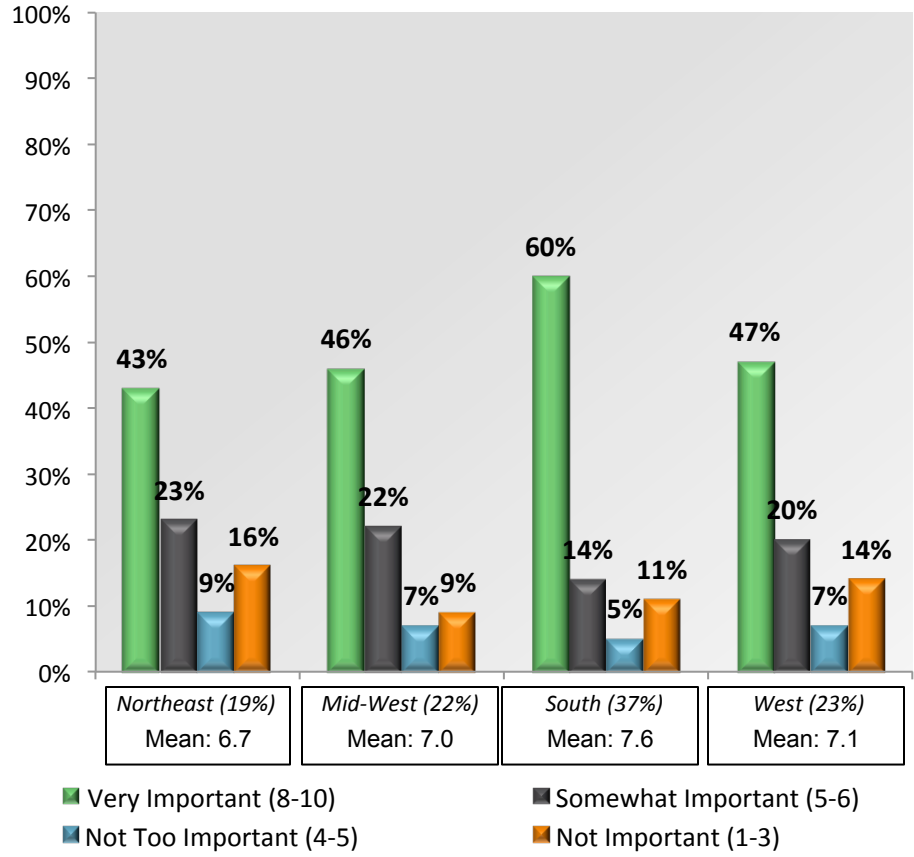
■ Very Important (8-10)
 ■ Somewhat Important (5-6)
 ■ Not Too Important (4-5)
 ■ Not Important (1-3)

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African-American and Hispanic Voters Want Action

An overwhelming number of minority voters imbue the issue with urgency. Meanwhile, the South leads the charge among regions in calling for action.

On a scale of 1 to 10, with 1 being the least important and 10 being the most, how important do you think it is that Congress take action to protect the country against an EMP event?



All Parties Agree: Act on the SHIELD Act

There is little-to-no difference among the political parties on how important the SHIELD Act is, showing that left, right, and the middle can come together on critical issues facing our country.

On a scale of 1 to 10, with 1 being the least important and 10 being the most, how important do you think it is that Congress take action to protect the country against an EMP event?

