

NOTICE OF INTENT TO AWARD

This Funding Announcement is not a request for applications. This announcement is to provide public notice of the National Park Service intention to fund the following project activities *without* competition.

ABSTRACT	
Funding Announcement	P17AS00807
Project Title	Black Panther Party Research, Interpretation & Memory Project
Recipient	The Regents of the University of California, Berkeley
Total Anticipated Award Amount	\$97,999.70
Cost Share	\$52,453.70
Anticipated Length of Agreement	08/30/2017 – 09/30/2019
Anticipated Period of Performance	2 years, 1 month
Award Instrument	Cooperative Agreement
Statutory Authority	54 USC §101702(b)
CFDA # and Title	15.945, Cooperative Research and Training Programs – Resources of the National Park System (CESU)
Single Source Justification Criteria Cited	(4) Unique Qualifications
Point of Contact	William Nash, Financial Assistance Officer Pacific West Region 333 Bush Street, Suite 500 San Francisco, CA 94104 415-623-2262 william_nash@nps.gov

OVERVIEW

This cooperative research project between the National Park Service (NPS) and the University of California, Berkeley (UCB) on the Black Panther Party (BPP) is anchored in historical methods, visual culture, and the preservation of sites and voices. The project will discover new links between the historical events concerning race that occurred in Richmond during World War II and the subsequent emergence of the BPP in the San Francisco Bay Area two decades later through research, oral history and interpretation. Committed to truthfully honoring the legacy of BPP activists and the San Francisco Bay Area communities they served, the project seeks to document the lives of activists and elders and the landscapes that shaped the movement. Producing an annotative bibliography that includes scholarly texts, newspaper, and magazine articles will be useful for future scholars of the movement. Equally significant, the project will document how the BPP impacted the visual arts, music, dance, and styles of the 1960s, 70s and 80s will underscore the vastness of its impact on American culture. Bay Area sites that shaped the BPP will be identified in an effort to memorialize a history that brought meaning to lives far beyond the San Francisco Bay Area.

STATEMENT OF JOINT OBJECTIVES/PROJECT MANAGEMENT PLAN

The overarching goal is conduct baseline research and to implement a NPS model for bringing diverse voices and communities together to understand their collective past and inspire a better future. In order to

achieve that goal, the project will:

- Enhance the existing comprehensive online archives of written, audio and video histories assembled on the topic (A comprehensive online oral and written history archive that is already “live” at <http://web.stanford.edu/group/blackpanthers/index.shtml> and a Seattle specific archive is “live” at <http://depts.washington.edu/civilr/BPP.htm>).
- Discover new approaches that public historians and educators can take to gather information about these topics, how they interact with their communities, and, in turn, how communities perceive, use and access their cultural assets.
- Bridge generational, cultural and regional gaps in dialogue on race relations, economic inclusion and opportunity, and other critical imperatives that divide diverse populations.
- Build a comprehensive collection of local BPP history through acquisition of additional materials from diverse sources including video oral history, photographs, news coverage and other media; disseminating publications that incorporate primary sources from BPP organizational records.
- Discover new links between the historical events concerning race that occurred in Richmond during WWII and the subsequent emergence of the BPP in the San Francisco Bay Area two decades later through research, oral history and interpretation, thereby, adding an additional complex layer of rich stories to the RORI visitors’ experience.

In furtherance of these broad goals, investigators from the UCB and NPS will collaborate towards the fulfillment of the following specific objectives:

- Collect additional video oral histories from local veterans of the Black Panther Party and other individuals who experienced life during the 1960's and 1970's in Oakland and the San Francisco Bay Area. Previously, the University of Washington's Seattle Civil Rights & Labor History Project had collected video oral histories from veterans of the Black Panther Party, Seattle Chapter, who discuss their experiences in video interviews. This project will collect additional oral histories, and additionally, interviews will be conducted with people who were not yet born in 1966 but are eager to reflect on how the events affected their lives, their families and their future.
- Identify sites related to the establishment and operations of the Black Panther Party in Oakland, the greater San Francisco Bay Area, and in other key cities around the country and world, which might help to better understand the history of the Black Panther Party. This list of sites might also identify significance of sites to the Black Panther Party, site condition, ownership and/or potential threats to the continued preservation of sites if warranted.
- Compile an annotated bibliography of information (oral histories, literature, art, exhibits, or other media/format) as a resource for understanding the complex history of the Black Panther Party and to identify areas where further research might be useful.

RECIPIENT INVOLVEMENT

Using the funding provided through this award, UCB will be responsible for the following:

1. identifying other key investigators to work with the Principal Investigator (PI) on this project.
2. utilizing students, as appropriate, in conducting research and collecting oral histories in an effort to make connections with younger generations in understanding their own history.
3. developing and annotate bibliography, including an inventory of past oral histories and publications, to better understand the current knowledge base on BPP history.
4. collecting oral histories of key BPP members and/or others associated with the BPP to better understand the complex history of the BPP and document first-hand knowledge of this history.

5. using site location information to generate a georeferenced location map product.

NATIONAL PARK SERVICE INVOLVEMENT

Substantial involvement on the part of the NPS is anticipated for the successful completion of the objectives to be funded by this award. In particular, the NPS will be responsible for the following:

1. participating in the prioritization of the interview candidates and be involved in the interview process;
2. providing staff to aid in the identification and documentation of landmark footage;
3. participating in regular reviews of materials and progress, providing key resources, and helping provide direction and guidance for moving forward;
4. providing resources and technical expertise in the development of a georeferenced location map product; and
5. working with UCB to identify and provide bibliographic sources and oral history candidates for inclusion in project.

SINGLE-SOURCE JUSTIFICATION

DEPARTMENT OF THE INTERIOR SINGLE SOURCE POLICY REQUIREMENTS
<p>Department of the Interior Policy (505 DM 2) requires a written justification which explains why competition is not practicable for each single-source award. The justification must address one or more of the following criteria as well as discussion of the program legislative history, unique capabilities of the proposed recipient, and cost-sharing contribution offered by the proposed recipient, as applicable.</p>
<p>In order for an assistance award to be made without competition, the award must satisfy one or more of the following criteria:</p> <ol style="list-style-type: none"> (1) Unsolicited Proposal – The proposed award is the result of an unsolicited assistance application which represents a unique or innovative idea, method, or approach which is not the subject of a current or planned contract or assistance award, but which is deemed advantageous to the program objectives; (2) Continuation – The activity to be funded is necessary to the satisfactory completion of, or is a continuation of an activity presently being funded, and for which competition would have a significant adverse effect on the continuity or completion of the activity; (3) Legislative intent – The language in the applicable authorizing legislation or legislative history clearly indicates Congress’ intent to restrict the award to a particular recipient of purpose; (4) Unique Qualifications – The applicant is uniquely qualified to perform the activity based upon a variety of demonstrable factors such as location, property ownership, voluntary support capacity, cost-sharing ability if applicable, technical expertise, or other such unique qualifications; (5) Emergencies – Program/award where there is insufficient time available (due to a compelling and unusual urgency, or substantial danger to health or safety) for adequate competitive

procedures to be followed.

NPS did not solicit full and open competition for this award based the following criteria:

(4) Unique Qualifications – The applicant is uniquely qualified to perform the activity based upon a variety of demonstrable factors such as location, property ownership, voluntary support capacity, cost-sharing ability if applicable, technical expertise, or other such unique qualifications.

The personnel at the UCB are uniquely qualified based on extensive experience with the entire range of activities covered under this agreement. Dr. Ula Y. Taylor is the PI and project lead, and is uniquely qualified for this project because of her exceptional technical expertise and ability to pull together an exceptional team to meet the objectives of the project.

Technical Expertise: Dr. Ula Y. Taylor is a professor and the incoming chair of the Department of African American Studies at UC Berkeley. She has an extensive publication list relevant to this project, including the author of the soon-to-be published *The Promise of Patriarchy: Women and the Nation of Islam; The Veiled Garvey: The Life and Times of Amy Jacques Garvey*, the first biography of the influential second wife of Marcus Garvey, the leader of the largest mass black rights movement in history; co-author of *Panther: A Pictorial History of the Black Panther Party and the Story Behind the Film*; and editor of *Black California Dreamin'*. Taylor's scholarship is anchored in the recovery and critical interpretation of the historical documentation that frames the African American experience. Both *Panther* and *California Dreamin'* demonstrate her firm grounding in the rich history and culture of Black Californians.

In 1995, Taylor was the historical consultant for the Mario Van Peebles' motion picture *Panther* and subsequently co-authored with J. Tarika Lewis its companion book, *Panther: A Pictorial History*. The movie and book are credited with helping to popularize the Black Panther Party and the still-relevant conditions leading to its founding and spread the threat that it posed to the status quo of inequality and injustice. Taylor created the book's chronology, wrote the biographies of leaders and rank-and-file members, and provided the historical context for important events in the Bay Area and beyond. Her scholarship is distinguished by her keen insights on the gendered ways that activists experience movements.

Given Professor Taylor's work and connections to Bay Area activists and scholars, she is ideally suited to serve as the PI for this project. She has identified four consultants with unique backgrounds and particular skill sets:

- 1) J. Tarika Lewis was the first female to join the Black Panther Party in Oakland. She has worked as a consultant on a number of motion pictures and documentaries on the party.
- 2) Billy Jennings, also a member of the Oakland Black Panther Party, who is the curator of the It's About Time Archive and Website, which houses one of the largest collections of party memorabilia.
- 3) Michael Castaneda earned his Ph.D. in Ethnic Studies at UC Berkeley. His dissertation is a multi-racial study that examines the activism of African Americans during the Black Power moment. His scholarship evidences an acute understanding of historical methods and canonical texts.
- 4) Paul Lee, who heads a professional research, consulting and production service, which specializes in the recovery, preservation and promotion of global black history and culture. He served as the historical

consultant for foundational films and documentaries, including Spike Lee's *Malcolm X* and *Eyes on the Prize II*. Equally significant is his 40 years of experience in conducting primary research in archives, historical societies, libraries and private collections, as well as conducting oral history interviews.

Location: UCB is located within ten miles of RORI. Consequently, RORI staff and UCB can collaborate very closely and regularly to share information and documents, to participate in oral history interviews, and to collaborate on the development of products. Additionally, as the project focuses on the BPP's activities within the San Francisco Bay Area, and involves a substantial oral history component, UCB's location will help minimize time and travel requirements to interview former BPP members still living in the San Francisco Bay Area.

Cost-share: The PI is providing her time on this project without fiscal re-numeration. The value of her time is calculated at one-sumner-ninth salary sums to \$14,277.78 and benefits at \$2,427.22, totaling \$16,705.00, per year. With associated indirect costs, the value of the cost share totals \$52,453.70.