



WISCONSIN CD 1
N = 1,197 Likely General Election Voters
May 22-23, 2016

REGISTERED:

Yes, registered	100
No, not registered	--

SEX:

Male	48
Female	52

AGE:

18-24	9
25-34	14
35-44	17
45-54	17
55-64	19
65 or Older	23

GOVOTER: And now thinking ahead to the November general election for President, senate, and local offices in your area, how likely do you think it is that you will vote in the November general election?

Definitely voting	91
Probably voting	9
Probably not voting	--

PARTY:

Strong Democrat	20
Lean Democrat	17
Independent / something else	25
Lean Republican	17
Strong Republican	21

Collapsed Democrat	37
Independent	25
Republican	38

RACE:

Hispanic	5
Black	5
White	86
Asian	1
Other	3

RDWT: Do you think things in Wisconsin are going in the right direction or do you think things are pretty seriously off on the wrong track?

Right direction	46
Wrong track	54

Now I'm going to read you the names of some people that have been in the news lately. Please tell me if you have a favorable or unfavorable opinion of them where 7 means that you have a very favorable opinion of them and 1 means that you have a very unfavorable opinion about them. If you are neutral, press 4. You can use any number from 1 to 7, the higher the number, the more favorable you are. If you are not aware of the person, please press 9.

RYAN: Paul Ryan

1 Very Unfavorable	22
2	8
3	7
4 Neutral	12
5	11
6	9
7 Very Favorable	30
9 Unaware	2
Unfavorable (1-3)	37
Favorable (5-7)	49
Net Favorability	+12
Average	4.29

JOHNSON: Ron Johnson

1 Very Unfavorable	29
2	6
3	6
4 Neutral	18
5	8
6	7
7 Very Favorable	19
9 Unaware	8
Unfavorable (1-3)	40
Favorable (5-7)	33
Net Favorability	-7
Average	3.72

WALKER: Scott Walker

1 Very Unfavorable	40
2	5
3	5
4 Neutral	8
5	7
6	7
7 Very Favorable	26
9 Unaware	2
Unfavorable (1-3)	51
Favorable (5-7)	39
Net Favorability	-12
Average	3.60

NEHLAN: Paul Nehlen

1 Very Unfavorable	15
2	5
3	5
4 Neutral	23
5	5
6	2
7 Very Favorable	4
9 Unaware	42
Unfavorable (1-3)	25
Favorable (5-7)	10
Net Favorability	15
Average	3.30

TRUMP: Donald Trump

1 Very Unfavorable	47
2	6
3	4
4 Neutral	11
5	7
6	5
7 Very Favorable	19
9 Unaware	1
Unfavorable (1-3)	57
Favorable (5-7)	31
Net Favorability	-26
Average	3.17

CLINTON: Hillary Clinton

1 Very Unfavorable	44
2	7
3	6
4 Neutral	9
5	9
6	8
7 Very Favorable	15
9 Unaware	2
Unfavorable (1-3)	58
Favorable (5-7)	32
Net Favorability	-26
Average	3.14

PALIN: Sarah Palin

1 Very Unfavorable	47
2	10
3	8
4 Neutral	13
5	8
6	4
7 Very Favorable	9
9 Unaware	2
Unfavorable (1-3)	64
Favorable (5-7)	21
Net Favorability	-44
Average	2.72

PRIMVOTER: Thinking about the upcoming August Primary election for Congress and other local offices, how likely do you think it is that you will vote in the Republican or Democratic party primaries?

Not Voting	11
Republican Primary	38
Democratic Primary	33
Unsure	19

[Asked of those who said they were voting in the Republican Primary, N=451]

CD1PRIM: If the August primary election for congressman in your district was being held today, for whom do you think you would vote for?

Paul Ryan	80
Paul Nehlen	7
Undecided	13

WIPRES: If the November election for President was being held today, for whom do you think you would vote for?

Donald Trump	38
Hillary Clinton	38
Undecided	24

GENERAL: And if in the November general election for congressman in your district you had to choose between the Republican Paul Ryan or the Democratic nominee, for whom do you think you would vote?

Paul Ryan	54
Democratic nominee	36
Unsure	11

Methodology: The sample size for the survey is 1,197 likely general election voters in Wisconsin CD-1 taken from a listed sample of registered voters. The margin of error is +/- 2.83%. 966 interviews were completed using automated telephone technology and 231 were conducted using mobile phones. All interviews were conducted May 22-23, 2016 by Vox Populi Polling. The total percentages for responses may not equal 100% due to rounding.