From: Kenny Bruno <kenny.bruno@verizon.net>
Date: Tue, Jan 5, 2016 at 4:42 PM
Subject: Exxon meeting DRAFT Agenda and logistics
To: Lee Wasserman fue Wasserman of Wasserman@rffund.org>, Bill McKibben <bli>bill.mckibben@gmail.com>, Jamie Henn https://docum.press.pres

Dear All,

If you are receiving this message then we believe you are attending the meeting this coming Friday Jan 8 regarding Exxon.

The meeting will take place at:
Rockefeller Family Fund

475 Riverside Dr entrance on Claremont @ 120th St. in Upper Manhattan, 1
Train to 116th St. from Penn Station
Please confirm whether you are attending in person (preferred, of course!) or remotely. If remotely see instructions below.

Here is a DRAFT Agenda, your suggestions are welcome.

DRAFT Agenda
Exxon: Revelations & Opportunities
Friday January 8 11 AM – 3 PM
475 Riverside Dr @ 120th ST Manhattan
10:45: Arrival and Coffee
11:00 – 11:15 Introductions and purpose of the meeting (Lee)
11:15-12:00 – Goals of an Exxon campaign
What are our common goals? Examples include:

- To establish in public's mind that Exxon is a corrupt institution that has pushed humanity (and all creation) toward climate chaos and grave harm.
- To delegitimize them as a political actor
- To force officials to disassociate themselves from Exxon, their money, and their historic opposition to climate progress, for example by refusing campaign donations, refusing to take meetings, calling for a price on carbon, etc.
- To call into question climate advantages of fracking, compared to coal.
- To drive divestment from Exxon.
- To drive Exxon & climate into center of 2016 election cycle.