


TargetPoint 
MD Primary Survey
N=600 Likely GOP Primary Voters
Toplines
April 8-10, 2016

Q3PARTY: First, do you consider yourself (RANDOMIZE: a Democrat, a Republican, an independent) or do you identify with another party?

Democrat	2%
Republican	84
Independent / Another Party / Something Else	11
Don't know	2
Refused/NA	1

Q5GOVOTER: How likely do you think it is that you will vote in the REPUBLICAN Presidential Primary coming up on April 26? Will you definitely be voting in the Republican Primary on election day, probably going to be voting, or probably not going to be voting in the Republican Presidential Primary in April? If you have already voted through the mail, just say so.

Already voted	2%
Definitely voting	84
Probably voting	14

{IF Q5GVOTER=4,5,6 TERMINATE, OTHERWISE CONTINUE}

(RANDOMIZE Q6FAVHOGAN – Q8FAVHARRIS)

Q6FAVHOGAN: Do you have a (ROTATE) favorable or unfavorable opinion of Larry Hogan? If you are not aware of Larry Hogan, just say so.

Favorable	86%
Unfavorable	3
Not aware	5
Don't know	5
Refused/NA	1

Q7FAVRUBIO: Do you have a (ROTATE) favorable or unfavorable opinion of Marco Rubio (ROO-be-oh)? If you are not aware of Marco Rubio, just say so.

Favorable	46%
Unfavorable	30
Not aware	6
Don't know	14
Refused/NA	4

Q8FAVHARRIS: Do you have a (ROTATE) favorable or unfavorable opinion of Congressman Andy Harris? If you are not aware of Andy Harris, just say so.

Favorable	38%
Unfavorable	9
Not aware	38
Don't know	12
Refused/NA	2

Q9FIRSTCHOICE: If the primary election was being held today, whom do you think you would vote for in the Republican Primary? (RANDOMIZE) Donald Trump, Ted Cruz, or John Kasich. (PAUSE) If you are completely undecided, just say so. (IF RESPONDENT ALREADY VOTED, RECORD WHO THEY VOTED FOR)

Trump	33%
Cruz	26
Kasich	25
Undecided	15
Refused/NA	1

Next, I will read a few statements about some of the candidates running for President. After each question, please tell me if this information makes you more likely or less likely to support that candidate, or would it have no impact on your vote?

(IF LESS LIKELY, ASK) Would you much less likely or somewhat less likely?

The (first/next statement) is...

(RANDOMIZE Q10TRUMPU – Q13DOM)

Rank ordered by % Total Less Likely

	<u>More Likely</u>	<u>Smwt Less Likely</u>	<u>Much Less Likely</u>	<u>No Impact</u>	<u>DK/ Ref</u>	<u>COLLAPSED Total Less Likely</u>
Q12ACA: Donald Trump once said that – “Government run health care is a universal right and we should raise taxes if necessary to pay for it” and praised the nationalized healthcare programs in Scotland and Canada.	10%	20	31	35	4	51%
Q13DOM: Donald Trump has repeatedly pushed the government to use eminent domain to seize private property for the benefit of his companies, including a case in Atlantic City where he tried to have the government seize the home of an elderly widow to build a waiting area for limos.	5%	15	31	43	5	46%
Q11PUNISH: Last week Donald Trump said he believed that women who elect to have an abortion, should face criminal punishment.	10%	11	31	41	7	43%
Q10TRUMPU: Donald Trump is currently under audit by the IRS, faces lawsuits from more than 5 thousand people in New York and other jurisdictions over Trump University, and has filed for bankruptcy four times.	7%	11	25	54	4	36%

Q14FIRSTCHOICE2: And now that you have heard some more about the candidates running for President...

If the primary election was being held today, whom do you think you would vote for in the Republican Primary? (RANDOMIZE) Donald Trump, Ted Cruz, or John Kasich. (PAUSE) If you are completely undecided, just say so. (IF RESPONDENT ALREADY VOTED, RECORD WHO THEY WOULD VOTE FOR NOW THAT THEY HAVE HEARD SOME MORE ABOUT THE CANDIDATES)

	<u>Late</u>	<u>Early</u>
Trump	34%	33%
Cruz	26	26
Kasich	24	25
Undecided	14	15
Refused/NA	1	1

Q4RACE: How would you describe your racial or ethnic heritage? Hispanic, Black, White, Asian, or some other race and ethnicity.

Hispanic	2%
Black	3
White	80
Asian	1
Other	8
Don't know	0
Refused/NA	6

AGE6

18-24	5%
25-34	8
35-44	10
45-54	20
55-64	28
65+	29

GENDER

Male	53%
Female	47

REGION

Baltimore Collar	46%
Baltimore City	3
East & South	21
DC Area	14
Northwest	16
