

BASSWOOD RESEARCH
SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

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MARCH 20, 2016

TABLE # TABLE TITLE

Pg 1	1	Q1. -	AS YOU MAY KNOW, VERY FEW PEOPLE ACTUALLY VOTE IN THE WISCONSIN PRESIDENTIAL PRIMARY ELECTION. HOW LIKELY ARE YOU TO VOTE IN THE WISCONSIN PRESIDENTIAL PRIMARY ON APRIL 5TH? WOULD YOU SAY YOU ARE CERTAIN, VERY LIKELY, SOMEWHAT LIKELY, OR NOT LIKELY TO VOTE IN THE UPCOMING PRESIDENTIAL PRIMARY IN WISCONSIN?
		- 500	Total
		- 373	74.6 CERTAIN
		- 127	25.4 VERY LIKELY
Pg 5	2	Q2. -	WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?
		- 500	Total
		- 359	71.8 REPUBLICAN
		- 141	28.2 INDEPENDENT/OTHER
Pg 9	3	Q3. -	ARE YOU MORE LIKELY TO VOTE IN THE REPUBLICAN OR DEMOCRATIC PRESIDENTIAL PRIMARY?
		- 141	Total
		- 141	100.0 REPUBLICAN
Pg 13	4	Q4. -	IF YOU HAD TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS
		- 500	Total
		- 13	2.6 LIBERAL
		- 131	26.2 MODERATE
		- 345	69.0 CONSERVATIVE
		- 142	28.4 Smwht Conservative
		- 203	40.6 Very Conservative
		- 11	2.2 DK/REFUSED
Pg 24	5	Q5. -	DO YOU CONSIDER YOURSELF A SUPPORTER OF THE TEA PARTY MOVEMENT?
		- 500	Total
		- 182	36.4 YES
		- 273	54.6 NO
		- 45	9.0 DK/REFUSED

6 Q6. - WHAT DO YOU THINK IS THE SINGLE MOST IMPORTANT ISSUE FACING AMERICA TODAY?

-	500	Total
-	85	17.0 ECONOMY
-	52	10.4 SAFETY/SECURITY
-	46	9.2 TERRORISM/ISIS
-	43	8.6 IMMIGRATN/ILLEG ALIEN
-	43	8.6 BUDGET/DEFICIT
-	33	6.6 UNEMPLOYMENT/JOBS
-	17	3.4 HEALTH CARE
-	15	3.0 CONGRESS/BICKERING
-	15	3.0 2016 ELECTIONS
-	13	2.6 GOVT REFORM/SMALLER
-	9	1.8 FOREIGN POLICY
-	8	1.6 IMAGE OF U.S.A.
-	8	1.6 ADHERE CONSTITUTION
-	7	1.4 MORAL/FAMILY VALUES
-	7	1.4 ABORTION
-	6	1.2 NATL DEFENSE/MILITARY
-	6	1.2 RELIGION/LACK OF GOD
-	6	1.2 BARACK OBAMA/ADMIN.
-	6	1.2 HONSTY/GOV'T CORRUPTN
-	6	1.2 GOV'T SPENDING
-	6	1.2 FINANCIAL
-	5	1.0 LACK OF LEADERSHIP
-	3	0.6 GUN CONTROL
-	3	0.6 EDUCATION/QUALITY
-	3	0.6 DEMOCRATS
-	3	0.6 OUST ALL INCUMBENTS
-	2	0.4 WAGES/HIGHER
-	2	0.4 TAXES
-	2	0.4 POVRTY/HUNGER/HOMELSS
-	2	0.4 SOCIAL SECURITY
-	2	0.4 SENIORS
-	2	0.4 WAR/PEACE
-	2	0.4 CRIME
-	2	0.4 GOV'T BIG/INTERFER
-	1	0.2 INFRASTRUCTURE
-	1	0.2 INCOME INEQUALITY
-	1	0.2 GLOBAL WARMING
-	1	0.2 REPUBLICANS
-	1	0.2 SUPREME COURT NOMINEE
-	25	5.0 DON'T KNOW

7 Q7. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH DONALD TRUMP?

-	500	Total
-	61	12.2 IMMIGRATION
-	33	6.6 BIG MOUTH/VULGAR
-	31	6.2 FOOL/JERK/WACKO/IDIOT
-	27	5.4 ARROGANT/EGO/BULLY
-	22	4.4 JUST DON'T LIKE
-	19	3.8 DANGEROUS/SCARY/BOMBA
-	16	3.2 MAKE AMERICA GREAT
-	15	3.0 ECONOMY
-	15	3.0 NO QUALIFY FOR PRES.
-	14	2.8 REPRESENT CHANGE/D.C.
-	13	2.6 STRAITFWRD/TELL AS IS
-	13	2.6 DISAGREE WITH VIEWS
-	12	2.4 GOOD VIEWS/POSITION
-	11	2.2 BIZMAN/R.E./SUCCESSFL
-	10	2.0 BEST PERSON FOR JOB
-	9	1.8 EFFECTIVE/THINGS DONE
-	9	1.8 STRONG LEADER
-	9	1.8 GOOD/LIKE/OKAY
-	8	1.6 JOBS/CREATION
-	8	1.6 TALKS WHAT IS POPULAR
-	6	1.2 BIGOT/SEXIST
-	6	1.2 NOT BEHOLDEN
-	5	1.0 OUTSIDER/NOT POLITICI
-	5	1.0 R.I.N.O.
-	5	1.0 NO PLANS/NO SUBSTANCE
-	5	1.0 ANTI ESTABLISHMENT
-	4	0.8 HONEST/TRUSTWORTHY
-	4	0.8 WINNER/ELECTABLE
-	4	0.8 DIVIDER/DIVISIVE
-	3	0.6 QUALIFIED
-	3	0.6 TV SHOW/YOU'RE FIRED
-	3	0.6 FLIP FLOP
-	3	0.6 NATL SEC/DEFEN/TERROR
-	3	0.6 RADICAL/EXTREMIST
-	3	0.6 BILLIONAIRE/RICH
-	3	0.6 PROTESTS/VIOLEN/RIOTS
-	2	0.4 GOOD SPEAKER
-	2	0.4 HARD WORKER/ENERGETIC
-	2	0.4 BUDGET/DEFICIT
-	2	0.4 GRANDSTANDING
-	2	0.4 NO EXPERIENCE
-	2	0.4 OVER-PROMISING
-	1	0.2 GOOD JOB/RECORD
-	1	0.2 INTELLIGENT
-	1	0.2 FOREIGN POLICY
-	1	0.2 DISHONEST/DONT TRUST
-	1	0.2 THE DEBATES
-	1	0.2 GUTSY
-	1	0.2 ADHERE CONSTITUTION
-	61	12.2 DON'T KNOW

8 Q8. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH TED CRUZ?

-	500		Total
-	43	8.6	CONSERVATIV/ULTRA/TEA
-	35	7.0	CONSTITUTIONALIST
-	27	5.4	GOOD/LIKE
-	19	3.8	JUST DON'T LIKE
-	19	3.8	DISHONEST/DONT TRUST
-	16	3.2	IMMIGRATION
-	14	2.8	GOOD VIEWS/POSITION
-	14	2.8	RELIGIOUS/EVANGELICAL
-	12	2.4	DISAGREE WITH VIEWS
-	11	2.2	HONEST/SINCERE
-	11	2.2	NOT READY FOR PRES.
-	11	2.2	MY 2ND CHOICE
-	10	2.0	NOT WELL LIKED
-	9	1.8	INTRANSIGENT
-	8	1.6	INTELLIGENT/SMART
-	8	1.6	QUALIFIED
-	8	1.6	ANTI ESTABLISHMENT
-	7	1.4	BEST PERSON FOR JOB
-	7	1.4	NO LEADERSHIP SKILLS
-	5	1.0	FOR THE PEOPLE/USA
-	5	1.0	MODERATE
-	5	1.0	CANADIAN/NOT US CITIZ
-	4	0.8	GOOD SPEAKER
-	4	0.8	ECONOMY
-	4	0.8	TAXES/IRS
-	4	0.8	FLIP FLOP/WISHY WASHY
-	4	0.8	PART GOP ESTABLISHMNT
-	4	0.8	OBAMACARE/REPEAL
-	4	0.8	CAN'T/WON'T WIN
-	3	0.6	POLITICIAN/CAREER
-	3	0.6	BUDGET/DEFICIT
-	3	0.6	JOBS
-	3	0.6	STOLE CARSON'S VOTES
-	3	0.6	CRAZY/ASS/ETC.
-	2	0.4	STRONG LEADER
-	2	0.4	US SENATOR/TEXAS
-	2	0.4	BIG MOUTH/TALK MUCH
-	2	0.4	ABORTION STAND
-	2	0.4	NATL SEC/DEFEN/TERROR
-	2	0.4	SUPREME COURT CASES
-	2	0.4	2ND AMENDMENT STAND
-	2	0.4	LIMITED GOVERNMENT
-	2	0.4	CAN BEAT TRUMP/HILARY
-	1	0.2	EFFECTIVE/THINGS DONE
-	1	0.2	INEFFECTIV/DO NOTHING
-	1	0.2	BIG BUSINESS
-	1	0.2	SELF SERVING
-	1	0.2	FISCAL CONSERVATIVE
-	1	0.2	UNIFIER
-	1	0.2	GOVERNMENT SHUTDOWN
-	1	0.2	REACTIONARY
-	127	25.4	DON'T KNOW

9 Q9. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH JOHN KASICH?

-	500		Total
-	41	8.2	GOOD/LIKE/OKAY
-	22	4.4	NOT STRONG/NOT LEADER
-	17	3.4	LEVEL-HEADED/STABLE
-	17	3.4	MODERATE/TOO
-	16	3.2	GOVERNOR OF OHIO
-	16	3.2	DISAGREE WITH VIEWS
-	13	2.6	GOOD VIEWS/POSITION
-	12	2.4	HONEST/SINCERE
-	12	2.4	NO QUALIFY FOR PRES
-	12	2.4	CAN'T/WON'T WIN
-	11	2.2	GOOD JOB/RECORD IN OH
-	11	2.2	PART GOP ESTABLISHMNT
-	10	2.0	EXPERIENCE
-	10	2.0	BEST PERSON FOR JOB
-	10	2.0	KNOWLEDGEABLE
-	9	1.8	ECONOMY
-	9	1.8	BUDGET/DEFICIT
-	8	1.6	QUALIFIED
-	8	1.6	SPOILER
-	7	1.4	JUST DON'T LIKE
-	4	0.8	POLITICIAN/CAREER
-	4	0.8	OBAMACARE/MEDICAID
-	4	0.8	TOO QUIET/NOT VOCAL
-	4	0.8	FISCAL RESPONSIBILITY
-	3	0.6	FLIP FLOP
-	3	0.6	IMMIGRATION
-	3	0.6	BIPARTISAN
-	3	0.6	OPPORTUNIST
-	3	0.6	ACTS LIKE MR. ROGERS
-	3	0.6	MISCELLANEOUS
-	2	0.4	LEADER
-	2	0.4	INTELLIGENT/SMART
-	2	0.4	FOR THE PEOPLE/USA
-	2	0.4	JOBS
-	2	0.4	LIBERAL
-	2	0.4	NO PLANS/NO SUBSTANCE
-	1	0.2	EFFECTIVE/THINGS DONE
-	1	0.2	HARD WORKER/TRY HARD
-	1	0.2	TAXES/LOWER
-	1	0.2	CONSERVATIVE
-	1	0.2	DISHONEST/DONT TRUST
-	1	0.2	NATL SEC/DEFEN/TERROR
-	1	0.2	CHOICE FOR V.P.
-	1	0.2	LIMITED GOVERNMENT
-	1	0.2	WON OHIO PRIMARY
-	174	34.8	DON'T KNOW

Pg 151 10 Q10. - IN GENERAL, ARE YOU MOST INTERESTED IN ECONOMIC ISSUES LIKE JOBS AND UNEMPLOYMENT; FOREIGN AFFAIRS ISSUES LIKE NATIONAL DEFENSE AND TERRORISM; DOMESTIC ISSUES LIKE EDUCATION, HEALTH CARE, AND THE ENVIRONMENT; FINANCIAL ISSUES LIKE TAXES, SPENDING, AND THE BUDGET; OR MORAL ISSUES LIKE RIGHT TO LIFE AND TRADITIONAL MARRIAGE?

-	500	Total
-	167	33.4 ECONOMIC
-	123	24.6 FOREIGN AFFAIRS
-	72	14.4 FINANCIAL
-	70	14.0 MORAL
-	50	10.0 DOMESTIC
-	18	3.6 DK/REFUSED

Pg 162 11 Q11. - WHICH OF THE FOLLOWING WOULD YOU SAY MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA?

1. ILLEGAL IMMIGRATION
2. THE NATIONAL DEBT
3. OBAMACARE'S IMPACT ON THE HEALTH CARE SYSTEM
4. THE FUTURE OF THE SUPREME COURT
5. THE SPREADING THREAT OF TERRORISM AND WAR
6. A WEAK ECONOMY WITH TOO FEW ECONOMIC OPPORTUNITIES

-	500	Total
-	115	23.0 NATIONAL DEBT
-	109	21.8 TERRORISM/WAR
-	91	18.2 WEAK ECONOMY
-	63	12.6 ILLEGAL IMMIGRATION
-	51	10.2 FUTURE/SUPREME COURT
-	50	10.0 OBAMACARE'S IMPACT
-	21	4.2 DK/REFUSED

Pg 173 12 Q12. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO.
"SCOTT WALKER"

-	500	Total
-	386	77.2 FAVORABLE
-	212	42.4 Very Favorable
-	174	34.8 Somewhat Favorable
-	85	17.0 UNFAVORABLE
-	29	5.8 Somewhat Unfavorable
-	56	11.2 Very Unfavorable
-	29	5.8 NO OPINION

Pg 184 13 Q13. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. "RON JOHNSON"

- 500		Total
- 339	67.8	FAVORABLE
- 181	36.2	Very Favorable
- 158	31.6	Somewhat Favorable
- 77	15.4	UNFAVORABLE
- 40	8.0	Somewhat Unfavorable
- 37	7.4	Very Unfavorable
- 62	12.4	NO OPINION
- 22	4.4	NEVER HEARD OF

Pg 195 14 Q14. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. "TED CRUZ"

- 500		Total
- 330	66.0	FAVORABLE
- 115	23.0	Very Favorable
- 215	43.0	Somewhat Favorable
- 123	24.6	UNFAVORABLE
- 65	13.0	Somewhat Unfavorable
- 58	11.6	Very Unfavorable
- 47	9.4	NO OPINION

Pg 206 15 Q15. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. "JOHN KASICH"

- 500		Total
- 309	61.8	FAVORABLE
- 115	23.0	Very Favorable
- 194	38.8	Somewhat Favorable
- 103	20.6	UNFAVORABLE
- 62	12.4	Somewhat Unfavorable
- 41	8.2	Very Unfavorable
- 81	16.2	NO OPINION
- 7	1.4	NEVER HEARD OF

Pg 217 16 Q16. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. "DONALD TRUMP"

- 500		Total
- 259	51.8	FAVORABLE
- 125	25.0	Very Favorable
- 134	26.8	Somewhat Favorable
- 210	42.0	UNFAVORABLE
- 55	11.0	Somewhat Unfavorable
- 155	31.0	Very Unfavorable
- 31	6.2	NO OPINION

Pg 228 17 Q#. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. (VERY FAVORABLE = 5, SOMEWHAT FAVORABLE = 4, NO OPINION = 3, SOMEWHAT UNFAVORABLE = 2, VERY UNFAVORABLE = 1)

- 500		Total
- 500	3.9	SCOTT WALKER
- 478	3.8	RON JOHNSON
- 493	3.6	JOHN KASICH
- 500	3.5	TED CRUZ
- 500	3.0	DONALD TRUMP

Pg 239 18 Q#. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. (TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING FAVORABLE)

- 500		Total
- 386	77.2	SCOTT WALKER
- 339	67.8	RON JOHNSON
- 330	66.0	TED CRUZ
- 309	61.8	JOHN KASICH
- 259	51.8	DONALD TRUMP

Pg 250 19 Q#. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. (TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING UNFAVORABLE)

- 500		Total
- 210	42.0	DONALD TRUMP
- 123	24.6	TED CRUZ
- 103	20.6	JOHN KASICH
- 85	17.0	SCOTT WALKER
- 77	15.4	RON JOHNSON

Pg 261 20 Q17. - IF THE REPUBLICAN PRESIDENTIAL PRIMARY ELECTION WAS HELD TODAY,
WOULD YOU VOTE FOR TED CRUZ,JOHN KASICH, OR DONALD TRUMP?

-	500	Total
-	181	36.2 CRUZ
-	157	31.4 TRUMP
-	104	20.8 KASICH
-	58	11.6 UNDECIDED

Pg 267 21 Q18. - AND WHO WOULD BE YOUR SECOND CHOICE IN THE REPUBLICAN PRESIDENTIAL
PRIMARY?

-	500	Total
-	142	28.4 KASICH
-	122	24.4 CRUZ
-	69	13.8 TRUMP
-	167	33.4 UNDECIDED

Pg 273 22 Q#. - IF THE REPUBLICAN PRESIDENTIAL PRIMARY ELECTION WAS HELD TODAY,
WOULD YOU VOTE FOR TED CRUZ,JOHN KASICH, OR DONALD TRUMP?
(COMBO 1ST AND 2ND CHOICE)

-	500	Total
-	303	60.6 CRUZ
-	246	49.2 KASICH
-	226	45.2 TRUMP

Pg 279 23 Q19. - IF THE ONLY CANDIDATES IN THE REPUBLICAN PRESIDENTIAL PRIMARY WERE
TED CRUZ AND DONALD TRUMP, FOR WHOM WOULD YOU VOTE?

-	500	Total
-	239	47.8 CRUZ
-	181	36.2 TRUMP
-	80	16.0 UNDECIDED

Pg 285 24 Q20. - IF YOU BECAME CONVINCED THAT DONALD TRUMP WOULD LOSE TO HILLARY
CLINTON, AND THAT TED CRUZ HAD A GOOD CHANCE TO DEFEAT HILLARY
CLINTON, WOULD YOU STILL VOTE FOR DONALD TRUMP, OR WOULD YOU
CONSIDER SWITCHING TO TED CRUZ?

-	181	Total
-	99	54.7 STILL TRUMP
-	68	37.6 SWITCH TO CRUZ
-	14	7.7 DK/REFUSED

Pg 291 25 Q21. - IF YOU BECAME CONVINCED THAT DONALD TRUMP COULD NOT BE RELIED ON
TO REPEAL OBAMACARE, AND THAT TED CRUZ WOULD REPEAL OBAMACARE,
WOULD YOU STILL VOTE FOR DONALD TRUMP, OR WOULD YOU CONSIDER
SWITCHING TO TED CRUZ?

-	181	Total
-	125	69.1 STILL TRUMP
-	41	22.7 SWITCH TO CRUZ
-	15	8.3 DK/REFUSED

Pg 297 26 Q22. - IF YOU BECAME CONVINCED THAT DONALD TRUMP COULD NOT BE TRUSTED TO APPOINT A CONSERVATIVE TO THE SUPREME COURT, AND THAT TED CRUZ COULD BE TRUSTED TO APPOINT A CONSERVATIVE TO THE SUPREME COURT, WOULD YOU STILL VOTE FOR DONALD TRUMP, OR WOULD YOU CONSIDER SWITCHING TO TED CRUZ?

-	181	Total
-	121	66.9 STILL TRUMP
-	47	26.0 SWITCH TO CRUZ
-	13	7.2 DK/REFUSED

Pg 303 27 Q23. - IF YOU BECAME CONVINCED THAT TED CRUZ WOULD DO MORE THAN DONALD TRUMP TO SHAKE UP THE SYSTEM IN WASHINGTON, WOULD YOU STILL VOTE FOR DONALD TRUMP, OR WOULD YOU CONSIDER SWITCHING TO TED CRUZ?

-	181	Total
-	130	71.8 STILL TRUMP
-	41	22.7 SWITCH TO CRUZ
-	10	5.5 DK/REFUSED

Pg 309 28 Q24. - IF YOU BECAME CONVINCED THAT JOHN KASICH COULD NOT WIN THE REPUBLICAN PRESIDENTIAL NOMINATION, AND THAT VOTING FOR KASICH ACTUALLY HELPED DONALD TRUMP BY DIVIDING THE VOTE AGAINST TRUMP, WOULD YOU STILL VOTE FOR JOHN KASICH, OR WOULD YOU CONSIDER SWITCHING TO TED CRUZ?

-	104	Total
-	59	56.7 STILL KASICH
-	32	30.8 SWITCH TO CRUZ
-	13	12.5 DK/REFUSED

Pg 315 29 Q25. - OF THE FOLLOWING FACTORS, WHICH ONE IS MOST IMPORTANT TO YOU WHEN CHOOSING A CANDIDATE IN THE REPUBLICAN PRESIDENTIAL PRIMARY?

1. PICKING THE MOST CONSERVATIVE CANDIDATE
2. PICKING THE CANDIDATE WITH THE BEST CHANCE TO DEFEAT THE DEMOCRAT IN THE GENERAL ELECTION OR,
3. PICKING THE CANDIDATE WHO IS MOST LIKELY TO SHAKE UP THE SYSTEM

-	500	Total
-	220	44.0 BEST CHNCE DEFEAT DEM
-	160	32.0 SHAKE UP THE SYSTEM
-	90	18.0 MOST CONSERVATIVE
-	30	6.0 DK/REFUSED

Pg 321 30 Q26. - IN GENERAL, WOULD YOU PREFER A REPUBLICAN PRESIDENT WHO IS STRONG AND WILLING TO TELL IT LIKE IT IS, OR WOULD YOU PREFER A REPUBLICAN PRESIDENT WHO IS SMART AND KNOWS A LOT ABOUT NATIONAL AND INTERNATIONAL POLICIES?

-	500	Total
-	214	42.8 STRONG
-	255	51.0 SMART
-	31	6.2 DK/REFUSED

Pg 327 31 Q27. - IN GENERAL, IN THIS YEAR'S ELECTIONS, WOULD YOU PREFER CANDIDATES WHO HAVE EXPERIENCE AND A RECORD IN ELECTED OFFICE, OR WOULD YOU PREFER CANDIDATES WHO ARE POLITICAL OUTSIDERS WHO HAVE NEVER HELD OFFICE BEFORE?

- 500 Total
- 230 46.0 EXPERIENCE
- 226 45.2 OUTSIDERS
- 44 8.8 DK/REFUSED

Pg 333 32 Q28. - DO YOU SUPPORT OR OPPOSE ALLOWING THE 11 MILLION ILLEGAL IMMIGRANTS WHO ARE CURRENTLY IN AMERICA TO HAVE A PATHWAY TO BECOMING U.S. CITIZENS, ONCE THEY MEET CERTAIN REQUIREMENTS LIKE PASSING A CRIMINAL BACKGROUND CHECK, PAYING A FINE, LEARNING ENGLISH, AND WAITING A PERIOD OF YEARS?

- 500 Total
- 343 68.6 SUPPORT
- 161 32.2 Strongly Support
- 182 36.4 Somewhat Support
- 139 27.8 OPPOSE
- 45 9.0 Somewhat Oppose
- 94 18.8 Strongly Oppose
- 18 3.6 DK/REFUSED

Pg 344 33 Q29. - IN GENERAL, DO YOU THINK FREE TRADE BETWEEN AMERICA AND FOREIGN COUNTRIES IS GENERALLY A GOOD THING BECAUSE IT OPENS FOREIGN MARKETS TO AMERICAN BUSINESSES AND HELPS CREATE JOBS HERE AT HOME, OR DO YOU THINK FREE TRADE IS GENERALLY A BAD THING BECAUSE OTHER COUNTRIES USE UNFAIR TRADING PRACTICES AND AMERICAN COMPANIES AND JOBS END UP MOVING OVERSEAS?

- 500 Total
- 220 44.0 FREE TRADE GOOD
- 216 43.2 FREE TRADE BAD
- 64 12.8 DK/REFUSED

Pg 350 34 Q30. - DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS?
"DONALD TRUMP HOLDS NUMEROUS LIBERAL POSITIONS"

- 500 Total
- 308 61.6 AGREE
- 132 26.4 Strongly Agree
- 176 35.2 Somewhat Agree
- 127 25.4 DISAGREE
- 71 14.2 Somewhat Disagree
- 56 11.2 Strongly Disagree
- 65 13.0 DK/REFUSED

Pg 361

35 Q31. - DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS?
"DONALD TRUMP DOES NOT HAVE THE RIGHT TEMPERAMENT TO BE
PRESIDENT"

-	500		Total
-	297	59.4	AGREE
-	210	42.0	Strongly Agree
-	87	17.4	Somewhat Agree
-	185	37.0	DISAGREE
-	80	16.0	Somewhat Disagree
-	105	21.0	Strongly Disagree
-	18	3.6	DK/REFUSED

Pg 372

36 Q32. - WOULD YOU SAY YOU WATCH THE FOX NEWS CHANNEL ON CABLE TV EVERY DAY,
ALMOST EVERY DAY, A FEW TIMES A WEEK, A FEW TIMES A MONTH, RARELY,
OR NEVER?

-	500		Total
-	435	87.0	WATCH FOX NEWS
-	335	67.0	Watch Regularly
-	182	36.4	Every Day
-	68	13.6	Almost Every Day
-	85	17.0	Few Times a Week
-	100	20.0	Not Regularly
-	42	8.4	A Few Times A Month
-	58	11.6	Rarely
-	63	12.6	NEVER WATCH
-	2	0.4	DK/REFUSED

Pg 383

37 Q33. - WHICH TYPE OF RADIO STATION DO YOU LISTEN TO MOST OFTEN?

-	500		Total
-	160	32.0	NEWS/TALK
-	66	13.2	COUNTRY WESTERN
-	41	8.2	CHRISTIAN/GOSPEL/REL.
-	31	6.2	OLDIES
-	29	5.8	EASY LISTENING/LITE
-	26	5.2	CLASSIC ROCK
-	15	3.0	SPORTS/TALK
-	13	2.6	TOP 40/POPULAR
-	11	2.2	CLASSICAL/OPERA
-	11	2.2	SATELLITE
-	4	0.8	JAZZ/URBAN/HIP HOP
-	2	0.4	ALTERNATIVE ROCK
-	2	0.4	R&B
-	10	2.0	OTHER
-	59	11.8	NONE/DON'T LISTEN
-	20	4.0	DK/REFUSED

Pg 394 38 Q34. - IS THE AREA THAT YOU LIVE IN CONSIDERED URBAN, SUBURBAN, OR RURAL?

-	500		Total
-	120	24.0	URBAN
-	190	38.0	SUBURBAN
-	183	36.6	RURAL
-	7	1.4	DK/REFUSED

Pg 400 39 Q35. - WHAT IS YOUR AGE?

-	500		Total
-	78	15.6	18 - 40
-	104	20.8	41 - 54
-	115	23.0	55 - 64
-	100	20.0	65 - 74
-	96	19.2	75 OR OLDER
-	7	1.4	REFUSED

Pg 411 40 Q36. - WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED? IS IT . . .

-	500		Total
-	268	53.6	NOT COLLEGE GRAD
-	103	20.6	H.S. Grad/Less
-	165	33.0	Some College
-	225	45.0	COLLEGE GRADUATE
-	160	32.0	College Graduate
-	65	13.0	Post-College Degree
-	7	1.4	REFUSED

Pg 422 41 Q37. - IS YOUR TOTAL YEARLY FAMILY INCOME LEVEL UNDER \$50,000, BETWEEN \$50,000 AND \$100,000, OR MORE THAN \$100,000?

-	500		Total
-	128	25.6	LESS THAN \$50,000
-	191	38.2	\$50,000 - \$100,000
-	83	16.6	MORE THAN \$100,000
-	98	19.6	REFUSED

Pg 428 42 Q38. - WHAT IS YOUR RELIGION? ARE YOU...

-	500		Total
-	261	52.2	PROTESTANT
-	81	16.2	Evan./Fund. Prot.
-	180	36.0	Mainline Protestant
-	185	37.0	CATHOLIC
-	3	0.6	MORMON
-	4	0.8	JEWISH
-	16	3.2	ATHEIST/AGNOSTIC
-	1	0.2	OTHER
-	30	6.0	DK/REFUSED

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43 Q39. - GENDER:

-	500		Total
-	250	50.0	MALE
-	250	50.0	FEMALE

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44 Q40. - AREA:

-	500		Total
-	44	8.8	WAUSAU M.M.
-	23	4.6	MINNEAPOLIS M.M.
-	104	20.8	GREEN BAY M.M.
-	39	7.8	LACROSSE M.M.
-	74	14.8	MADISON M.M.
-	37	7.4	Dane County
-	37	7.4	Rest Madison
-	209	41.8	MILWAUKEE M.M.
-	57	11.4	Milwaukee County
-	53	10.6	waukesha County
-	99	19.8	Rest Milwaukee
-	7	1.4	DULUTH M.M.