

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Table # 1 Q1. - AS YOU MAY KNOW, VERY FEW PEOPLE ACTUALLY VOTE IN THE WISCONSIN PRESIDENTIAL PRIMARY ELECTION. HOW LIKELY ARE YOU TO VOTE IN THE WISCONSIN PRESIDENTIAL PRIMARY ON APRIL 5TH? WOULD YOU SAY YOU ARE CERTAIN, VERY LIKELY, SOMEWHAT LIKELY, OR NOT LIKELY TO VOTE IN THE UPCOMING PRESIDENTIAL PRIMARY IN WISCONSIN?

	TOTAL	AREA											HOW LIKELY	PARTY				
		WAUSAU M.M.	MINNE- APOLIS M.M.	GREEN BAY M.M.	LA CROSSE M.M.	MADI- SON M.M.	Dane County	Rest Madi- son	MIL- WAUKEE M.M.	Mil- waukee County	Wau- kesha County	Rest Mil- waukee	DULUTH M.M.	CER- TAIN	VERY LIKELY	REPUB- LICAN	INDE- PEN- DENT	
Total n	N 500	44	23	104	39	74	37	37	209	57	53	99	7	373	127	359	141	
CERTAIN	373	74.6	70.5	73.9	74.0	64.1	81.1	86.5	75.7	75.1	73.7	73.6	76.8	85.7	100.0	0.0	74.9	73.8
VERY LIKELY	127	25.4	29.5	26.1	26.0	35.9	18.9	13.5	24.3	24.9	26.3	26.4	23.2	14.3	0.0	100.0	25.1	26.2

	TOTAL	MEN				WOMEN				IDEOLOGY				MEN				WOMEN			
		REPUB- LICAN	INDE- PEN- DENT	REPUB- LICAN	INDE- PEN- DENT	LIB./ MOD.	Lib- eral	Mod- erate	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.		
Total n	N 500	171	79	188	62	144	13	131	345	142	203	78	169	70	99	66	176	72	104		
CERTAIN	373	74.6	74.3	67.1	75.5	82.3	75.7	76.9	75.6	74.5	69.0	78.3	69.2	74.0	68.6	77.8	83.3	75.0	69.4	78.8	
VERY LIKELY	127	25.4	25.7	32.9	24.5	17.7	24.3	23.1	24.4	25.5	31.0	21.7	30.8	26.0	31.4	22.2	16.7	25.0	30.6	21.2	

	TOTAL	REPUBLICAN				INDEPENDENT				SUPPORTER OF TEA PARTY MOVEMENT		ISSUE MOST INTERESTED					
		LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	YES	NO	ECO- NOMIC	FOR- EIGN AFFAIR	FINAN- CIAL	MORAL	DOMES- TIC	
Total n	N 500	83	270	97	173	61	75	45	30	182	273	167	123	72	70	50	
CERTAIN	373	74.6	74.7	74.4	68.0	78.0	77.0	74.7	71.1	80.0	78.6	72.9	74.9	74.0	69.4	77.1	80.0
VERY LIKELY	127	25.4	25.3	25.6	32.0	22.0	23.0	25.3	28.9	20.0	21.4	27.1	25.1	26.0	30.6	22.9	20.0



\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 4

Table # 1 Q1. - AS YOU MAY KNOW, VERY FEW PEOPLE ACTUALLY VOTE IN THE WISCONSIN PRESIDENTIAL PRIMARY ELECTION. HOW LIKELY ARE YOU TO VOTE IN THE WISCONSIN PRESIDENTIAL PRIMARY ON APRIL 5TH? WOULD YOU SAY YOU ARE CERTAIN, VERY LIKELY, SOMEWHAT LIKELY, OR NOT LIKELY TO VOTE IN THE UPCOMING PRESIDENTIAL PRIMARY IN WISCONSIN?

	TOTAL	MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA							SCOTT WALKER			RON JOHNSON			TED CRUZ			
		NAT'L DEBT	TERRORISM/WAR	WEAK ECONOMY	IMMIGRATION	FUTURE SUPRME COURT	OBAMA CARE IMPACT	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	
Total n	N 500	115	109	91	63	51	50	386	85	29	339	77	62	22	330	123	47	
CERTAIN	373	74.6	74.8	75.2	75.8	74.6	72.5	76.0	74.4	77.6	69.0	74.6	77.9	71.0	72.7	73.9	78.9	68.1
VERY LIKELY	127	25.4	25.2	24.8	24.2	25.4	27.5	24.0	25.6	22.4	31.0	25.4	22.1	29.0	27.3	26.1	21.1	31.9

	TOTAL	JOHN KASICH				DONALD TRUMP			VOTE REPUBLICAN PRESIDENTIAL PRIMARY				VOTE REPUBLICAN PRESIDENTIAL PRIMARY (SECOND CHOICE)				
		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	CRUZ	TRUMP	KASICH	UNDE-CIDED	KASICH	CRUZ	TRUMP	UNDE-CIDED	
Total n	N 500	309	103	81	7	259	210	31	181	157	104	58	142	122	69	167	
CERTAIN	373	74.6	71.8	84.5	72.8	71.4	74.9	74.8	71.0	74.6	78.3	67.3	77.6	71.1	72.1	71.0	80.8
VERY LIKELY	127	25.4	28.2	15.5	27.2	28.6	25.1	25.2	29.0	25.4	21.7	32.7	22.4	28.9	27.9	29.0	19.2

	TOTAL	VOTE REPUBLICAN PRESIDENTIAL PRIMARY			TRUMP WOULD LOSE TO HILLARY		TRUMP NOT REPEAL OBAMACARE		TRUMP NOT APPOINT SUPRME COURT		CRUZ DO MORE SHAKE UP THE SYSTEM		KASICH COULD NOT WIN THE NOMINATION		MOST IMPORTANT FACTOR CHOOSE A CANDIDATE			
		CRUZ	TRUMP	UNDE-CIDED	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL KASICH	SWITCH TO CRUZ	BEST CHANCE WIN	SHAKE UP SYSTEM	MOST CONSERVATIVE	
Total n	N 500	239	181	80	99	68	125	41	121	47	130	41	59	32	220	160	90	
CERTAIN	373	74.6	73.2	77.9	71.3	80.8	76.5	80.0	73.2	81.0	72.3	80.8	68.3	71.2	68.8	75.5	78.8	68.9
VERY LIKELY	127	25.4	26.8	22.1	28.8	19.2	23.5	20.0	26.8	19.0	27.7	19.2	31.7	28.8	31.3	24.5	21.3	31.1

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 7

Table # 1 Q1. - AS YOU MAY KNOW, VERY FEW PEOPLE ACTUALLY VOTE IN THE WISCONSIN PRESIDENTIAL PRIMARY ELECTION. HOW LIKELY ARE YOU TO VOTE IN THE WISCONSIN PRESIDENTIAL PRIMARY ON APRIL 5TH? WOULD YOU SAY YOU ARE CERTAIN, VERY LIKELY, SOMEWHAT LIKELY, OR NOT LIKELY TO VOTE IN THE UPCOMING PRESIDENTIAL PRIMARY IN WISCONSIN?

	TOTAL	PREFER REPUBLICAN PRESIDENT	PREFER CANDIDATE	ALLOW ILLEGALS/ CITIZENSHIP	FREE TRADE	TRUMP HOLDS LIBERAL POSITIONS	TRUMP NOT RIGHT TEMPERMENT	TYPE OF RADIO											
		STRONG	SMART	EXPER- IENCE	OUT- SIDERS	SUP- PORT	OPPOSE	GOOD	BAD	AGREE	DIS- AGREE	AGREE	DIS- AGREE	NEWS/ TALK	COUN- TRY	CHRIS- TIAN/ GOSPEL	OLDIES	EASY LISTEN LITE	
Total n	N 500	214	255	230	226	343	139	220	216	308	127	297	185	160	66	41	31	29	
CERTAIN	373 74.6	76.6	72.9	73.5	78.3	73.2	78.4	73.2	75.5	72.1	81.9	71.4	79.5	75.0	71.2	70.7	80.6	82.8	
VERY LIKELY	127 25.4	23.4	27.1	26.5	21.7	26.8	21.6	26.8	24.5	27.9	18.1	28.6	20.5	25.0	28.8	29.3	19.4	17.2	

	TOTAL	WATCH FOX NEWS CHANNEL									AREA YOU LIVE			RELIGION						
		WATCH FOX NEWS	watch Regu- larly	Every Day	Almost Every Day	Few Times a week	Not Regu- larly	A Few Times A Mnth	Rarely	NEVER WATCH	URBAN	SUBUR- BAN	RURAL	PRO- TES- TANT	Evan./ Fund. Prot.	Main- line Prot.	CATH- OLIC	JEWISH	ATH- EIST/ AGNSTC	
Total n	N 500	435	335	182	68	85	100	42	58	63	120	190	183	261	81	180	185	4	16	
CERTAIN	373 74.6	75.2	72.5	74.7	73.5	67.1	84.0	76.2	89.7	69.8	70.8	75.3	76.0	72.4	66.7	75.0	77.3	100.0	93.8	
VERY LIKELY	127 25.4	24.8	27.5	25.3	26.5	32.9	16.0	23.8	10.3	30.2	29.2	24.7	24.0	27.6	33.3	25.0	22.7	0.0	6.3	

	TOTAL	AGE									MEN				WOMEN				
		18-40	41-54	55-64	65 OR OLDER	65-74	75 or Older	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER
Total n	N 500	78	104	115	196	100	96	78	415	182	311	40	208	99	149	38	207	83	162
CERTAIN	373 74.6	69.2	76.0	74.8	75.0	75.0	75.0	69.2	75.2	73.1	74.9	62.5	73.6	71.7	71.8	76.3	76.8	74.7	77.8
VERY LIKELY	127 25.4	30.8	24.0	25.2	25.0	25.0	25.0	30.8	24.8	26.9	25.1	37.5	26.4	28.3	28.2	23.7	23.2	25.3	22.2

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 10

Table # 1 Q1. - AS YOU MAY KNOW, VERY FEW PEOPLE ACTUALLY VOTE IN THE WISCONSIN PRESIDENTIAL PRIMARY ELECTION. HOW LIKELY ARE YOU TO VOTE IN THE WISCONSIN PRESIDENTIAL PRIMARY ON APRIL 5TH? WOULD YOU SAY YOU ARE CERTAIN, VERY LIKELY, SOMEWHAT LIKELY, OR NOT LIKELY TO VOTE IN THE UPCOMING PRESIDENTIAL PRIMARY IN WISCONSIN?

	TOTAL	EDUCATION						MEN	WOMEN	FAMILY INCOME			GENDER				
		NO COLL. DEGREE	H.S. Grad./Less	Some Col-lege	COLL-EGE DEGREE	Col-lege Grad	Post Grad			NO COLL. DEGREE	COLL-EGE DEGREE	NO COLL. DEGREE	COLL-EGE DEGREE	LESS THAN \$50000	\$50000 TO \$100K	MORE THAN \$100K	MALE
Total n	N 500	268	103	165	225	160	65	132	115	136	110	128	191	83	250	250	
CERTAIN	373	74.6	72.4	79.6	67.9	77.3	76.3	80.0	67.4	77.4	77.2	77.3	73.4	70.7	79.5	72.0	77.2
VERY LIKELY	127	25.4	27.6	20.4	32.1	22.7	23.8	20.0	32.6	22.6	22.8	22.7	26.6	29.3	20.5	28.0	22.8

	TOTAL	TRUMP/CRUZ				TRUMP/KASICH				CRUZ/KASICH				
		FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	
Total n	N 500	165	42	431	500	150	29	392	493	218	37	389	493	
CERTAIN	373	74.6	75.2	81.0	75.2	74.6	72.7	86.2	75.3	74.6	69.7	86.5	74.8	74.6
VERY LIKELY	127	25.4	24.8	19.0	24.8	25.4	27.3	13.8	24.7	25.4	30.3	13.5	25.2	25.4

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Table # 2 Q2. - WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

	TOTAL	AREA											HOW LIKELY VOTE REPUB. PRIMARY		PARTY AFFILIATION		
		WAUSAU M.M.	MINNE- APOLIS M.M.	GREEN BAY M.M.	LA CROSSE M.M.	MADI- SON M.M.	Dane County	Rest Madi- son	MIL- WAUKEE M.M.	Mil- waukee County	Wau- kesha County	Rest Mil- waukee	DULUTH M.M.	CER- TAIN	VERY LIKELY	REPUB- LICAN	INDE- PEN- DENT
Total n	N 500	44	23	104	39	74	37	37	209	57	53	99	7	373	127	359	141
REPUBLICAN	359 71.8	61.4	82.6	75.0	66.7	62.2	59.5	64.9	74.6	71.9	77.4	74.7	100.0	72.1	70.9	100.0	0.0
INDEPENDENT/OTHER	141 28.2	38.6	17.4	25.0	33.3	37.8	40.5	35.1	25.4	28.1	22.6	25.3	0.0	27.9	29.1	0.0	100.0

	TOTAL	MEN		WOMEN		IDEOLOGY						MEN		WOMEN					
		REPUB- LICAN	INDE- PEN- DENT	REPUB- LICAN	INDE- PEN- DENT	LIB./ MOD.	Lib- eral	Mod- erate	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.
Total n	N 500	171	79	188	62	144	13	131	345	142	203	78	169	70	99	66	176	72	104
REPUBLICAN	359 71.8	100.0	0.0	100.0	0.0	57.6	53.8	58.0	78.3	68.3	85.2	57.7	74.0	57.1	85.9	57.6	82.4	79.2	84.6
INDEPENDENT/OTHER	141 28.2	0.0	100.0	0.0	100.0	42.4	46.2	42.0	21.7	31.7	14.8	42.3	26.0	42.9	14.1	42.4	17.6	20.8	15.4

	TOTAL	REPUBLICAN				INDEPENDENT				SUPPORTER OF TEA PARTY MOVEMENT		ISSUE MOST INTERESTED				
		LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	YES	NO	ECO- NOMIC	FOR- EIGN AFFAIR	FINAN- CIAL	MORAL	DOMES- TIC
Total n	N 500	83	270	97	173	61	75	45	30	182	273	167	123	72	70	50
REPUBLICAN	359 71.8	100.0	100.0	100.0	100.0	0.0	0.0	0.0	0.0	73.6	71.8	73.7	77.2	75.0	67.1	54.0
INDEPENDENT/OTHER	141 28.2	0.0	0.0	0.0	0.0	100.0	100.0	100.0	100.0	26.4	28.2	26.3	22.8	25.0	32.9	46.0

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 4

Table # 2 Q2. - WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

	TOTAL	MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA						SCOTT WALKER			RON JOHNSON				TED CRUZ			
		NAT'L DEBT	TERRORISM/WAR	WEAK ECONOMY	IMMIGRATION	FUTURE SUPRME COURT	OBAMA CARE IMPACT	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	
Total n	N 500	115	109	91	63	51	50	386	85	29	339	77	62	22	330	123	47	
REPUBLICAN	359	71.8	69.6	75.2	71.4	73.0	72.5	78.0	74.9	56.5	75.9	76.1	53.2	74.2	63.6	77.3	61.0	61.7
INDEPENDENT/OTHER	141	28.2	30.4	24.8	28.6	27.0	27.5	22.0	25.1	43.5	24.1	23.9	46.8	25.8	36.4	22.7	39.0	38.3

	TOTAL	JOHN KASICH				DONALD TRUMP			VOTE REPUBLICAN PRESIDENTIAL PRIMARY				VOTE REPUBLICAN PRESIDENTIAL PRIMARY (SECOND CHOICE)				
		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	CRUZ	TRUMP	KASICH	UNDE-CIDED	KASICH	CRUZ	TRUMP	UNDE-CIDED	
Total n	N 500	309	103	81	7	259	210	31	181	157	104	58	142	122	69	167	
REPUBLICAN	359	71.8	68.6	75.7	77.8	85.7	77.2	63.8	80.6	76.2	77.1	59.6	65.5	71.8	76.2	73.9	67.7
INDEPENDENT/OTHER	141	28.2	31.4	24.3	22.2	14.3	22.8	36.2	19.4	23.8	22.9	40.4	34.5	28.2	23.8	26.1	32.3

	TOTAL	VOTE REPUBLICAN PRESIDENTIAL PRIMARY			TRUMP WOULD LOSE TO HILLARY		TRUMP NOT REPEAL OBAMACARE		TRUMP NOT APPOINT CNSRV SUPREME COURT		CRUZ DO MORE SHAKE UP THE SYSTEM		KASICH COULD NOT WIN THE NOMINATION		MOST IMPORTANT FACTOR CHOOSE A CANDIDATE			
		CRUZ	TRUMP	UNDE-CIDED	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL KASICH	SWITCH TO CRUZ	BEST CHANCE WIN	SHAKE UP SYSTEM	MOST CONSERVATIVE	
Total n	N 500	239	181	80	99	68	125	41	121	47	130	41	59	32	220	160	90	
REPUBLICAN	359	71.8	72.0	74.6	65.0	75.8	77.9	77.6	70.7	76.0	74.5	77.7	65.9	59.3	59.4	78.6	66.9	71.1
INDEPENDENT/OTHER	141	28.2	28.0	25.4	35.0	24.2	22.1	22.4	29.3	24.0	25.5	22.3	34.1	40.7	40.6	21.4	33.1	28.9

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 7

Table # 2 Q2. - WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

	TOTAL	PREFER REPUBLICAN PRESIDENT	PREFER CANDIDATE	ALLOW ILLEGALS/ CITIZENSHIP	FREE TRADE	TRUMP HOLDS LIBERAL POSITIONS	TRUMP NOT RIGHT TEMPERMENT	TYPE OF RADIO											
		STRONG	SMART	EXPER- IENCE	OUT- SIDERS	SUP- PORT	OPPOSE	GOOD	BAD	AGREE	DIS- AGREE	AGREE	DIS- AGREE	NEWS/ TALK	COUN- TRY	CHRIS- TIAN/ GOSPEL	OLDIES	EASY LISTEN LITE	
Total n	N 500	214	255	230	226	343	139	220	216	308	127	297	185	160	66	41	31	29	
REPUBLICAN	359 71.8	74.3	69.0	68.7	74.3	69.1	78.4	74.5	69.0	72.4	75.6	66.3	80.0	73.1	72.7	78.0	71.0	75.9	
INDEPENDENT/OTHER	141 28.2	25.7	31.0	31.3	25.7	30.9	21.6	25.5	31.0	27.6	24.4	33.7	20.0	26.9	27.3	22.0	29.0	24.1	

	TOTAL	WATCH FOX NEWS CHANNEL										AREA YOU LIVE			RELIGION						
		WATCH FOX NEWS	watch Regu- larly	Every Day	Almost Every Day	Few Times a week	Not Regu- larly	A Few Times A Mnth	Rarely	NEVER WATCH	URBAN	SUBUR- BAN	RURAL	PRO- TES- TANT	Evan./ Fund. Prot.	Main- line Prot.	CATH- OLIC	JEWISH	ATH- EIST/ AGNSTC		
Total n	N 500	435	335	182	68	85	100	42	58	63	120	190	183	261	81	180	185	4	16		
REPUBLICAN	359 71.8	72.6	75.5	80.8	69.1	69.4	63.0	66.7	60.3	66.7	62.5	74.7	74.3	74.3	81.5	71.1	73.5	75.0	43.8		
INDEPENDENT/OTHER	141 28.2	27.4	24.5	19.2	30.9	30.6	37.0	33.3	39.7	33.3	37.5	25.3	25.7	25.7	18.5	28.9	26.5	25.0	56.3		

	TOTAL	AGE										MEN					WOMEN				
		18-40	41-54	55-64	65 OR OLDER	65-74	75 Or older	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER		
Total n	N 500	78	104	115	196	100	96	78	415	182	311	40	208	99	149	38	207	83	162		
REPUBLICAN	359 71.8	67.9	71.2	72.2	73.5	77.0	69.8	67.9	72.5	69.8	73.0	57.5	70.2	60.6	73.2	78.9	74.9	80.7	72.8		
INDEPENDENT/OTHER	141 28.2	32.1	28.8	27.8	26.5	23.0	30.2	32.1	27.5	30.2	27.0	42.5	29.8	39.4	26.8	21.1	25.1	19.3	27.2		



\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 10

Table # 2 Q2. - WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

	TOTAL	EDUCATION						MEN	WOMEN	FAMILY INCOME			GENDER			
		NO COLL. DEGREE	H.S. Grad./Less	Some Col-lege	COLL-EGE DEGREE	Col-lege Grad	Post Grad			NO COLL. DEGREE	COLL-EGE DEGREE	NO COLL. DEGREE	COLL-EGE DEGREE	LESS THAN \$50000 TO \$100k	MORE THAN \$100k	MALE
Total n	N 500	268	103	165	225	160	65	132	115	136	110	128	191	83	250	250
REPUBLICAN	359 71.8	74.6	78.6	72.1	68.0	68.8	66.2	74.2	60.9	75.0	75.5	73.4	76.4	66.3	68.4	75.2
INDEPENDENT/OTHER	141 28.2	25.4	21.4	27.9	32.0	31.3	33.8	25.8	39.1	25.0	24.5	26.6	23.6	33.7	31.6	24.8

	TOTAL	TRUMP/CRUZ				TRUMP/KASICH				CRUZ/KASICH			
		FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH
Total n	N 500	165	42	431	500	150	29	392	493	218	37	389	493
REPUBLICAN	359 71.8	81.2	40.5	72.4	71.8	75.3	72.4	69.6	71.6	75.2	70.3	71.7	71.6
INDEPENDENT/OTHER	141 28.2	18.8	59.5	27.6	28.2	24.7	27.6	30.4	28.4	24.8	29.7	28.3	28.4









\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Table # 4 Q4. - IF YOU HAD TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS (NET DIF 1 = PERCENT CONSERVATIVE MINUS PERCENT LIBERAL)

	TOTAL	AREA												HOW LIKELY	PARTY			
		WAUSAU M.M.	MINNE- APOLIS M.M.	GREEN BAY M.M.	LA CROSSE M.M.	MADI- SON M.M.	Dane County	Rest Madi- son	MIL- WAUKEE M.M.	Mil- waukee County	wau- kesha County	Rest Mil- waukee	DULUTH M.M.	CER- TAIN	VERY LIKELY	REPUB- LICAN	INDE- PEN- DENT	
Total n	N 500	44	23	104	39	74	37	37	209	57	53	99	7	373	127	359	141	
LIBERAL	13	2.6	2.3	0.0	0.0	0.0	5.4	8.1	2.7	3.8	3.5	1.9	5.1	0.0	2.7	2.4	1.9	4.3
MODERATE	131	26.2	31.8	39.1	24.0	33.3	29.7	32.4	27.0	22.5	26.3	13.2	25.3	14.3	26.5	25.2	21.2	39.0
CONSERVATIVE	345	69.0	63.6	60.9	75.0	64.1	62.2	59.5	64.9	70.8	70.2	81.1	65.7	85.7	68.9	69.3	75.2	53.2
Smwht Conservative	142	28.4	20.5	21.7	36.5	25.6	28.4	27.0	29.7	27.8	26.3	35.8	24.2	14.3	26.3	34.6	27.0	31.9
Very Conservative	203	40.6	43.2	39.1	38.5	38.5	33.8	32.4	35.1	43.1	43.9	45.3	41.4	71.4	42.6	34.6	48.2	21.3
DK/REFUSED	11	2.2	2.3	0.0	1.0	2.6	2.7	0.0	5.4	2.9	0.0	3.8	4.0	0.0	1.9	3.1	1.7	3.5
Mean		3.09	3.07	3.00	3.15	3.05	2.93	2.84	3.03	3.13	3.11	3.29	3.06	3.57	3.11	3.05	3.24	2.73
Standard deviation		0.88	0.92	0.88	0.78	0.86	0.93	0.97	0.88	0.90	0.91	0.77	0.95	0.73	0.90	0.84	0.85	0.85
Standard error		0.04	0.14	0.18	0.08	0.14	0.11	0.16	0.15	0.06	0.12	0.11	0.10	0.28	0.05	0.08	0.05	0.07
Net Dif 1		66.4	61.4	60.9	75.0	64.1	56.8	51.4	62.2	67.0	66.7	79.2	60.6	85.7	66.2	66.9	73.3	48.9

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 2

Table # 4 Q4. - IF YOU HAD TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS (NET DIF 1 = PERCENT CONSERVATIVE MINUS PERCENT LIBERAL)

	TOTAL	MEN				WOMEN				IDEOLOGY				MEN				WOMEN			
		REPU- LICAN	INDE- PEN- DENT	REPU- LICAN	INDE- PEN- DENT	LIB./ MOD.	Lib- eral	Mod- erate	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.		
Total n	N 500	171	79	188	62	144	13	131	345	142	203	78	169	70	99	66	176	72	104		
LIBERAL	13	2.6	1.8	5.1	2.1	3.2	9.0	100.0	0.0	0.0	0.0	0.0	9.0	0.0	0.0	0.0	9.1	0.0	0.0	0.0	
MODERATE	131	26.2	24.6	36.7	18.1	41.9	91.0	0.0	100.0	0.0	0.0	0.0	91.0	0.0	0.0	0.0	90.9	0.0	0.0	0.0	
CONSERVATIVE	345	69.0	73.1	55.7	77.1	50.0	0.0	0.0	0.0	100.0	100.0	100.0	0.0	100.0	100.0	100.0	0.0	100.0	100.0	100.0	
Smwht Conservative	142	28.4	23.4	38.0	30.3	24.2	0.0	0.0	0.0	41.2	100.0	0.0	0.0	41.4	100.0	0.0	0.0	40.9	100.0	0.0	
Very Conservative	203	40.6	49.7	17.7	46.8	25.8	0.0	0.0	0.0	58.8	0.0	100.0	0.0	58.6	0.0	100.0	0.0	59.1	0.0	100.0	
DK/REFUSED	11	2.2	0.6	2.5	2.7	4.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Mean		3.09	3.22	2.70	3.25	2.76	1.91	1.00	2.00	3.59	3.00	4.00	1.91	3.59	3.00	4.00	1.91	3.59	3.00	4.00	
Standard deviation		0.88	0.88	0.82	0.83	0.89	0.29	0.00	0.00	0.49	0.00	0.00	0.29	0.49	0.00	0.00	0.29	0.49	0.00	0.00	
Standard error		0.04	0.07	0.09	0.06	0.12	0.02	0.00	0.00	0.03	0.00	0.00	0.03	0.04	0.00	0.00	0.04	0.04	0.00	0.00	
Net Dif 1		66.4	71.3	50.6	75.0	46.8	-9.0	-100.0	0.0	100.0	100.0	100.0	-9.0	100.0	100.0	100.0	-9.1	100.0	100.0	100.0	

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 3

Table # 4 Q4. - IF YOU HAD TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS (NET DIF 1 = PERCENT CONSERVATIVE MINUS PERCENT LIBERAL)

	TOTAL	REPUBLICAN				INDEPENDENT				SUPPORTER OF TEA PARTY MOVEMENT		ISSUE MOST INTERESTED					
		LIB./MOD.	CON-SER-VATIVE	Smwht Cons.	Very Cons.	LIB./MOD.	CON-SER-VATIVE	Smwht Cons.	Very Cons.	YES	NO	ECO-NOMIC	FOR-EIGN AFFAIR	FINAN-CIAL	MORAL	DOMES-TIC	
Total n	N 500	83	270	97	173	61	75	45	30	182	273	167	123	72	70	50	
LIBERAL	13	2.6	8.4	0.0	0.0	0.0	9.8	0.0	0.0	0.0	1.1	4.0	2.4	3.3	1.4	4.3	2.0
MODERATE	131	26.2	91.6	0.0	0.0	0.0	90.2	0.0	0.0	0.0	12.6	34.1	29.9	26.8	19.4	15.7	36.0
CONSERVATIVE	345	69.0	0.0	100.0	100.0	100.0	0.0	100.0	100.0	100.0	85.2	60.4	65.9	69.1	76.4	77.1	58.0
Smwht Conservative	142	28.4	0.0	35.9	100.0	0.0	0.0	60.0	100.0	0.0	28.6	28.2	26.9	24.4	40.3	28.6	28.0
Very Conservative	203	40.6	0.0	64.1	0.0	100.0	0.0	40.0	0.0	100.0	56.6	32.2	38.9	44.7	36.1	48.6	30.0
DK/REFUSED	11	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	1.5	1.8	0.8	2.8	2.9	4.0
Mean		3.09	1.92	3.64	3.00	4.00	1.90	3.40	3.00	4.00	3.42	2.90	3.04	3.11	3.14	3.25	2.90
Standard deviation		0.88	0.28	0.48	0.00	0.00	0.30	0.49	0.00	0.00	0.75	0.91	0.89	0.92	0.78	0.88	0.87
Standard error		0.04	0.03	0.03	0.00	0.00	0.04	0.06	0.00	0.00	0.06	0.06	0.07	0.08	0.09	0.11	0.13
Net Dif 1		66.4	-8.4	100.0	100.0	100.0	-9.8	100.0	100.0	100.0	84.1	56.4	63.5	65.9	75.0	72.9	56.0



\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 4

Table # 4 Q4. - IF YOU HAD TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS (NET DIF 1 = PERCENT CONSERVATIVE MINUS PERCENT LIBERAL)

	TOTAL	MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA							SCOTT WALKER			RON JOHNSON			TED CRUZ			
		NAT'L DEBT	TERRORISM/WAR	WEAK ECONOMY	IMMIGRATION	FUTURE SUPRME COURT	OBAMA CARE IMPACT	FAVORABLE	UNFAVORABLE	NO OPINION	FAVORABLE	UNFAVORABLE	NO OPINION	NEVER HEARD OF	FAVORABLE	UNFAVORABLE	NO OPINION	
Total n	N 500	115	109	91	63	51	50	386	85	29	339	77	62	22	330	123	47	
LIBERAL	13	2.6	2.6	0.9	4.4	4.8	0.0	4.0	1.0	5.9	13.8	0.9	6.5	4.8	9.1	1.2	4.1	8.5
MODERATE	131	26.2	27.0	30.3	33.0	22.2	9.8	20.0	21.0	45.9	37.9	20.4	42.9	32.3	40.9	17.3	49.6	27.7
CONSERVATIVE	345	69.0	68.7	67.9	58.2	71.4	88.2	74.0	75.9	44.7	48.3	77.6	48.1	58.1	40.9	80.6	42.3	57.4
Smwht Conservative	142	28.4	27.8	25.7	25.3	25.4	35.3	40.0	31.3	20.0	13.8	32.2	13.0	29.0	22.7	31.2	21.1	27.7
Very Conservative	203	40.6	40.9	42.2	33.0	46.0	52.9	34.0	44.6	24.7	34.5	45.4	35.1	29.0	18.2	49.4	21.1	29.8
DK/REFUSED	11	2.2	1.7	0.9	4.4	1.6	2.0	2.0	2.1	3.5	0.0	1.2	2.6	4.8	9.1	0.9	4.1	6.4
Mean		3.09	3.09	3.10	2.91	3.15	3.44	3.06	3.22	2.66	2.69	3.24	2.79	2.86	2.55	3.30	2.62	2.84
Standard deviation		0.88	0.89	0.87	0.93	0.93	0.67	0.84	0.81	0.93	1.09	0.80	1.01	0.91	0.92	0.79	0.87	0.98
Standard error		0.04	0.08	0.08	0.10	0.12	0.09	0.12	0.04	0.10	0.20	0.04	0.12	0.12	0.21	0.04	0.08	0.15
Net Dif 1		66.4	66.1	67.0	53.8	66.7	88.2	70.0	74.9	38.8	34.5	76.7	41.6	53.2	31.8	79.4	38.2	48.9

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 5

Table # 4 Q4. - IF YOU HAD TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS (NET DIF 1 = PERCENT CONSERVATIVE MINUS PERCENT LIBERAL)

	TOTAL	JOHN KASICH					DONALD TRUMP			VOTE REPUBLICAN PRESIDENTIAL PRIMARY				VOTE REPUBLICAN PRESIDENTIAL PRIMARY (SECOND CHOICE)			
		FAVOR- ABLE	UN- FAVOR- ABLE	NO OPIN- ION	NEVER HEARD OF		FAVOR- ABLE	UN- FAVOR- ABLE	NO OPIN- ION	CRUZ	TRUMP	KASICH	UNDE- CIDED	KASICH	CRUZ	TRUMP	UNDE- CIDED
Total n	N 500	309	103	81	7	259	210	31	181	157	104	58	142	122	69	167	
LIBERAL	13	2.6	1.9	1.9	4.9	14.3	3.1	1.4	6.5	0.0	3.8	3.8	5.2	1.4	0.8	1.4	5.4
MODERATE	131	26.2	29.8	19.4	19.8	42.9	22.8	31.4	19.4	12.2	25.5	47.1	34.5	22.5	27.0	17.4	32.3
CONSERVATIVE	345	69.0	66.7	76.7	70.4	42.9	70.7	66.2	74.2	87.8	65.0	48.1	58.6	74.6	68.0	81.2	59.9
Smwht Conservative	142	28.4	32.4	19.4	25.9	14.3	27.4	28.1	38.7	34.3	24.2	26.0	25.9	40.1	22.1	29.0	22.8
Very Conservative	203	40.6	34.3	57.3	44.4	28.6	43.2	38.1	35.5	53.6	40.8	22.1	32.8	34.5	45.9	52.2	37.1
DK/REFUSED	11	2.2	1.6	1.9	4.9	0.0	3.5	1.0	0.0	0.0	5.7	1.0	1.7	1.4	4.1	0.0	2.4
Mean		3.09	3.01	3.35	3.16	2.57	3.15	3.04	3.03	3.41	3.08	2.67	2.88	3.09	3.18	3.32	2.94
Standard deviation		0.88	0.85	0.86	0.93	1.05	0.89	0.87	0.90	0.70	0.93	0.86	0.94	0.79	0.87	0.81	0.96
Standard error		0.04	0.05	0.09	0.11	0.40	0.06	0.06	0.16	0.05	0.08	0.09	0.12	0.07	0.08	0.10	0.08
Net Dif 1		66.4	64.7	74.8	65.4	28.6	67.6	64.8	67.7	87.8	61.1	44.2	53.4	73.2	67.2	79.7	54.5

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 6

Table # 4 Q4. - IF YOU HAD TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS (NET DIF 1 = PERCENT CONSERVATIVE MINUS PERCENT LIBERAL)

	TOTAL	VOTE REPUBLICAN PRESIDENTIAL PRIMARY				TRUMP WOULD LOSE TO HILLARY		TRUMP NOT REPEAL OBAMACARE		TRUMP NOT APPOINT CNSRV SUPREME COURT		CRUZ DO MORE SHAKE UP THE SYSTEM		KASICH COULD NOT WIN THE NOMINATION		MOST IMPORTANT FACTOR CHOOSE A CANDIDATE		
		CRUZ	TRUMP	UNDE-CIDED	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL KASICH	SWITCH TO CRUZ	BEST CHANCE WIN	SHAKE UP SYSTEM	MOST CONSERVATIVE	
Total n	N 500	239	181	80	99	68	125	41	121	47	130	41	59	32	220	160	90	
LIBERAL	13	2.6	0.8	4.4	3.8	3.0	4.4	3.2	7.3	4.1	4.3	3.8	2.4	5.1	3.1	1.8	3.8	3.3
MODERATE	131	26.2	18.0	27.6	47.5	32.3	22.1	32.8	12.2	32.2	17.0	31.5	14.6	42.4	59.4	25.5	30.6	18.9
CONSERVATIVE	345	69.0	80.3	63.0	48.8	60.6	69.1	59.2	75.6	58.7	72.3	59.2	78.0	52.5	34.4	71.8	61.9	77.8
Smwht Conservative	142	28.4	33.1	26.5	18.8	24.2	27.9	19.2	41.5	21.5	31.9	19.2	43.9	25.4	18.8	34.1	23.8	22.2
Very Conservative	203	40.6	47.3	36.5	30.0	36.4	41.2	40.0	34.1	37.2	40.4	40.0	34.1	27.1	15.6	37.7	38.1	55.6
DK/REFUSED	11	2.2	0.8	5.0	0.0	4.0	4.4	4.8	4.9	5.0	6.4	5.4	4.9	0.0	3.1	0.9	3.8	0.0
Mean		3.09	3.28	3.00	2.75	2.98	3.11	3.01	3.08	2.97	3.16	3.01	3.15	2.75	2.48	3.09	3.00	3.30
Standard deviation		0.88	0.78	0.93	0.93	0.92	0.91	0.95	0.89	0.95	0.88	0.96	0.77	0.91	0.80	0.84	0.93	0.89
Standard error		0.04	0.05	0.07	0.10	0.09	0.11	0.09	0.14	0.09	0.13	0.09	0.12	0.12	0.14	0.06	0.08	0.09
Net Dif 1		66.4	79.5	58.6	45.0	57.6	64.7	56.0	68.3	54.5	68.1	55.4	75.6	47.5	31.3	70.0	58.1	74.4

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 7

Table # 4 Q4. - IF YOU HAD TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS (NET DIF 1 = PERCENT CONSERVATIVE MINUS PERCENT LIBERAL)

	TOTAL	PREFER REPUBLICAN PRESIDENT		PREFER CANDIDATE		ALLOW ILLEGALS/ CITIZENSHIP		FREE TRADE		TRUMP HOLDS LIBERAL POSITIONS		TRUMP NOT RIGHT TEMPERMENT		TYPE OF RADIO					
		STRONG	SMART	EXPER- IENCE	OUT- SIDERS	SUP- PORT	OPPOSE	GOOD	BAD	AGREE	DIS- AGREE	AGREE	DIS- AGREE	NEWS/ TALK	COUN- TRY	CHRIS- TIAN/ GOSPEL	OLDIES	EASY LISTEN LITE	
Total n	N 500	214	255	230	226	343	139	220	216	308	127	297	185	160	66	41	31	29	
LIBERAL	13	2.6	3.7	1.6	2.6	1.8	2.0	4.3	1.4	3.7	2.9	0.8	2.7	2.7	0.0	3.0	4.9	0.0	10.3
MODERATE	131	26.2	22.9	27.8	30.0	23.0	28.6	20.1	28.6	23.6	27.3	24.4	27.6	23.8	22.5	31.8	7.3	45.2	17.2
CONSERVATIVE	345	69.0	70.1	69.0	67.0	72.6	67.1	74.8	67.7	71.8	67.9	73.2	68.7	69.7	76.9	63.6	85.4	54.8	72.4
Smwht Conservative	142	28.4	25.7	31.0	30.0	27.9	31.2	23.7	25.9	31.5	29.9	24.4	31.3	24.3	28.8	30.3	34.1	22.6	13.8
Very Conservative	203	40.6	44.4	38.0	37.0	44.7	35.9	51.1	41.8	40.3	38.0	48.8	37.4	45.4	48.1	33.3	51.2	32.3	58.6
DK/REFUSED	11	2.2	3.3	1.6	0.4	2.7	2.3	0.7	2.3	0.9	1.9	1.6	1.0	3.8	0.6	1.5	2.4	0.0	0.0
Mean		3.09	3.14	3.07	3.02	3.19	3.03	3.22	3.11	3.09	3.05	3.23	3.04	3.17	3.26	2.95	3.35	2.87	3.21
Standard deviation		0.88	0.91	0.85	0.88	0.86	0.86	0.92	0.87	0.89	0.88	0.85	0.87	0.90	0.80	0.88	0.82	0.87	1.06
Standard error		0.04	0.06	0.05	0.06	0.06	0.05	0.08	0.06	0.06	0.05	0.08	0.05	0.07	0.06	0.11	0.13	0.16	0.20
Net Dif 1		66.4	66.4	67.5	64.3	70.8	65.0	70.5	66.4	68.1	64.9	72.4	66.0	67.0	76.9	60.6	80.5	54.8	62.1

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 8

Table # 4 Q4. - IF YOU HAD TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS (NET DIF 1 = PERCENT CONSERVATIVE MINUS PERCENT LIBERAL)

	TOTAL	WATCH FOX NEWS CHANNEL									AREA YOU LIVE			RELIGION						
		WATCH FOX NEWS	watch Regu- larly	Every Day	Almost Every Day	Few Times a week	Not Regu- larly	A Few Times A Mnth	Rarely	NEVER WATCH	URBAN	SUBUR- BAN	RURAL	PRO- TES- TANT	Evan./Fund. Prot.	Main- line Prot.	CATH- OLIC	JEWISH	ATH- EIST/ AGNSTC	
Total n	N 500	435	335	182	68	85	100	42	58	63	120	190	183	261	81	180	185	4	16	
LIBERAL	13	2.6	2.5	3.0	3.3	0.0	4.7	1.0	0.0	1.7	3.2	3.3	2.6	2.2	2.3	2.5	2.2	3.8	0.0	0.0
MODERATE	131	26.2	25.7	24.8	21.4	23.5	32.9	29.0	23.8	32.8	28.6	26.7	27.9	24.0	25.7	19.8	28.3	22.7	50.0	62.5
CONSERVATIVE	345	69.0	69.4	69.9	72.5	73.5	61.2	68.0	73.8	63.8	66.7	65.8	67.9	72.7	70.1	72.8	68.9	71.4	50.0	37.5
Smwht Conservative	142	28.4	29.2	29.0	29.7	30.9	25.9	30.0	28.6	31.0	23.8	29.2	26.8	30.6	32.2	37.0	30.0	25.9	0.0	12.5
Very Conservative	203	40.6	40.2	40.9	42.9	42.6	35.3	38.0	45.2	32.8	42.9	36.7	41.1	42.1	37.9	35.8	38.9	45.4	50.0	25.0
DK/REFUSED	11	2.2	2.3	2.4	2.7	2.9	1.2	2.0	2.4	1.7	1.6	4.2	1.6	1.1	1.9	4.9	0.6	2.2	0.0	0.0
Mean		3.09	3.10	3.10	3.15	3.20	2.93	3.07	3.22	2.96	3.08	3.03	3.08	3.14	3.08	3.12	3.06	3.15	3.00	2.63
Standard deviation		0.88	0.88	0.89	0.88	0.80	0.94	0.85	0.81	0.86	0.92	0.89	0.90	0.86	0.86	0.82	0.87	0.91	1.00	0.86
Standard error		0.04	0.04	0.05	0.07	0.10	0.10	0.09	0.13	0.11	0.12	0.08	0.07	0.06	0.05	0.09	0.07	0.07	0.50	0.21
Net Dif 1		66.4	66.9	66.9	69.2	73.5	56.5	67.0	73.8	62.1	63.5	62.5	65.3	70.5	67.8	70.4	66.7	67.6	50.0	37.5

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 9

Table # 4 Q4. - IF YOU HAD TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS (NET DIF 1 = PERCENT CONSERVATIVE MINUS PERCENT LIBERAL)

	TOTAL	AGE								MEN				WOMEN						
		18-40	41-54	55-64	65 OR OLDER	65-74	75 or Older	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	
Total n	N 500	78	104	115	196	100	96	78	415	182	311	40	208	99	149	38	207	83	162	
LIBERAL	13	2.6	3.8	3.8	3.5	1.0	1.0	1.0	3.8	2.4	3.8	1.9	2.5	2.9	4.0	2.0	5.3	1.9	3.6	1.9
MODERATE	131	26.2	30.8	23.1	29.6	24.5	32.0	16.7	30.8	25.5	26.4	26.4	37.5	26.4	30.3	26.8	23.7	24.6	21.7	25.9
CONSERVATIVE	345	69.0	62.8	71.2	64.3	72.4	65.0	80.2	62.8	69.9	67.6	69.5	57.5	69.7	64.6	69.8	68.4	70.0	71.1	69.1
Smwht Conservative	142	28.4	21.8	26.9	26.1	33.2	28.0	38.5	21.8	29.6	24.7	30.5	22.5	29.3	26.3	29.5	21.1	30.0	22.9	31.5
Very Conservative	203	40.6	41.0	44.2	38.3	39.3	37.0	41.7	41.0	40.2	42.9	38.9	35.0	40.4	38.4	40.3	47.4	40.1	48.2	37.7
DK/REFUSED	11	2.2	2.6	1.9	2.6	2.0	2.0	2.1	2.6	2.2	2.2	2.3	2.5	1.0	1.0	1.3	2.6	3.4	3.6	3.1
Mean		3.09	3.03	3.14	3.02	3.13	3.03	3.23	3.03	3.10	3.09	3.09	2.92	3.08	3.00	3.10	3.14	3.12	3.20	3.08
Standard deviation		0.88	0.95	0.91	0.92	0.82	0.86	0.76	0.95	0.87	0.93	0.86	0.92	0.89	0.93	0.87	0.96	0.86	0.91	0.85
Standard error		0.04	0.11	0.09	0.09	0.06	0.09	0.08	0.11	0.04	0.07	0.05	0.15	0.06	0.09	0.07	0.16	0.06	0.10	0.07
Net Dif 1		66.4	59.0	67.3	60.9	71.4	64.0	79.2	59.0	67.5	63.7	67.5	55.0	66.8	60.6	67.8	63.2	68.1	67.5	67.3

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 10

Table # 4 Q4. - IF YOU HAD TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS (NET DIF 1 = PERCENT CONSERVATIVE MINUS PERCENT LIBERAL)

	TOTAL	EDUCATION							MEN	WOMEN	FAMILY INCOME			GENDER			
		NO COLL. DEGREE	H.S. Grad./Less	Some Col-lege	COLL-EGE DEGREE	Col-lege Grad	Post Grad	NO COLL. DEGREE			COLL-EGE DEGREE	NO COLL. DEGREE	COLL-EGE DEGREE	LESS THAN \$50000	\$50000 TO \$100K	MORE THAN \$100K	MALE
Total n	N 500	268	103	165	225	160	65	132	115	136	110	128	191	83	250	250	
LIBERAL	13	2.6	3.0	3.9	2.4	2.2	2.5	1.5	3.8	1.7	2.2	2.7	3.9	1.0	2.4	2.8	2.4
MODERATE	131	26.2	26.1	26.2	26.1	26.7	25.0	30.8	26.5	30.4	25.7	22.7	20.3	25.7	39.8	28.4	24.0
CONSERVATIVE	345	69.0	68.3	67.0	69.1	69.3	70.6	66.2	68.9	66.1	67.6	72.7	73.4	71.2	55.4	67.6	70.4
Smwht Conservative	142	28.4	29.1	27.2	30.3	28.0	30.0	23.1	28.8	27.8	29.4	28.2	33.6	28.3	19.3	28.0	28.8
Very Conservative	203	40.6	39.2	39.8	38.8	41.3	40.6	43.1	40.2	38.3	38.2	44.5	39.8	42.9	36.1	39.6	41.6
DK/REFUSED	11	2.2	2.6	2.9	2.4	1.8	1.9	1.5	0.8	1.7	4.4	1.8	2.3	2.1	2.4	1.2	3.2
Mean		3.09	3.07	3.06	3.08	3.10	3.11	3.09	3.06	3.04	3.08	3.17	3.12	3.16	2.91	3.06	3.13
Standard deviation		0.88	0.89	0.91	0.87	0.88	0.87	0.90	0.91	0.88	0.87	0.88	0.87	0.85	0.93	0.89	0.87
Standard error		0.04	0.05	0.09	0.07	0.06	0.07	0.11	0.08	0.08	0.08	0.08	0.08	0.06	0.10	0.06	0.06
Net Dif 1		66.4	65.3	63.1	66.7	67.1	68.1	64.6	65.2	64.3	65.4	70.0	69.5	70.2	53.0	64.8	68.0

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 11

Table # 4 Q4. - IF YOU HAD TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS (NET DIF 1 = PERCENT CONSERVATIVE MINUS PERCENT LIBERAL)

	TOTAL	TRUMP/CRUZ				TRUMP/KASICH				CRUZ/KASICH				
		FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	
Total n	N 500	165	42	431	500	150	29	392	493	218	37	389	493	
LIBERAL	13	2.6	1.8	7.1	1.9	2.6	2.7	3.4	1.8	2.4	0.9	5.4	1.5	2.4
MODERATE	131	26.2	15.8	69.0	26.5	26.2	24.7	17.2	27.3	26.0	19.3	35.1	27.0	26.0
CONSERVATIVE	345	69.0	81.2	23.8	69.8	69.0	70.7	79.3	69.1	69.4	78.4	54.1	69.9	69.4
Smwht Conservative	142	28.4	30.9	19.0	27.8	28.4	30.0	6.9	28.6	28.6	34.9	21.6	28.5	28.6
Very Conservative	203	40.6	50.3	4.8	42.0	40.6	40.7	72.4	40.6	40.8	43.6	32.4	41.4	40.8
DK/REFUSED	11	2.2	1.2	0.0	1.9	2.2	2.0	0.0	1.8	2.2	1.4	5.4	1.5	2.2
Mean		3.09	3.31	2.21	3.12	3.09	3.11	3.48	3.10	3.10	3.23	2.86	3.11	3.10
Standard deviation		0.88	0.80	0.64	0.87	0.88	0.87	0.90	0.87	0.88	0.79	0.96	0.86	0.88
Standard error		0.04	0.06	0.10	0.04	0.04	0.07	0.17	0.04	0.04	0.05	0.16	0.04	0.04
Net Dif 1		66.4	79.4	16.7	68.0	66.4	68.0	75.9	67.3	66.9	77.5	48.6	68.4	66.9



\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Table # 5 Q5. - DO YOU CONSIDER YOURSELF A SUPPORTER OF THE TEA PARTY MOVEMENT?  
(NET DIF 1 = PERCENT NO MINUS PERCENT YES)

	TOTAL	AREA												HOW LIKELY	PARTY		
		WAUSAU M.M.	MINNE- APOLIS M.M.	GREEN BAY M.M.	LA CROSSE M.M.	MADI- SON M.M.	Dane County	Rest Madi- son	MIL- WAUKEE M.M.	Mil- waukee County	wau- kesha County	Rest Mil- waukee	DULUTH M.M.	CER- TAIN	VERY LIKELY	REPUB- LICAN	INDE- PEN- DENT
Total n	N 500	44	23	104	39	74	37	37	209	57	53	99	7	373	127	359	141
YES	182 36.4	36.4	30.4	31.7	30.8	28.4	37.8	18.9	43.1	42.1	41.5	44.4	42.9	38.3	30.7	37.3	34.0
NO	273 54.6	56.8	60.9	55.8	64.1	62.2	54.1	70.3	48.3	50.9	54.7	43.4	57.1	53.4	58.3	54.6	54.6
DK/REFUSED	45 9.0	6.8	8.7	12.5	5.1	9.5	8.1	10.8	8.6	7.0	3.8	12.1	0.0	8.3	11.0	8.1	11.3
Net Dif 1	18.2	20.5	30.4	24.0	33.3	33.8	16.2	51.4	5.3	8.8	13.2	-1.0	14.3	15.0	27.6	17.3	20.6

	TOTAL	MEN		WOMEN		IDEOLOGY						MEN		WOMEN					
		REPUB- LICAN	INDE- PEN- DENT	REPUB- LICAN	INDE- PEN- DENT	LIB./ MOD.	Lib- eral	Mod- erate	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.
Total n	N 500	171	79	188	62	144	13	131	345	142	203	78	169	70	99	66	176	72	104
YES	182 36.4	40.4	36.7	34.6	30.6	17.4	15.4	17.6	44.9	36.6	50.7	17.9	48.5	34.3	58.6	16.7	41.5	38.9	43.3
NO	273 54.6	55.0	55.7	54.3	53.2	72.2	84.6	71.0	47.8	54.2	43.3	73.1	47.3	60.0	38.4	71.2	48.3	48.6	48.1
DK/REFUSED	45 9.0	4.7	7.6	11.2	16.1	10.4	0.0	11.5	7.2	9.2	5.9	9.0	4.1	5.7	3.0	12.1	10.2	12.5	8.7
Net Dif 1	18.2	14.6	19.0	19.7	22.6	54.9	69.2	53.4	2.9	17.6	-7.4	55.1	-1.2	25.7	-20.2	54.5	6.8	9.7	4.8

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 3

Table # 5 Q5. - DO YOU CONSIDER YOURSELF A SUPPORTER OF THE TEA PARTY MOVEMENT?  
(NET DIF 1 = PERCENT NO MINUS PERCENT YES)

	TOTAL	REPUBLICAN				INDEPENDENT				SUPPORTER OF TEA PARTY MOVEMENT		ISSUE MOST INTERESTED					
		LIB./MOD.	CON-SER-VATIVE	Smwht Cons.	Very Cons.	LIB./MOD.	CON-SER-VATIVE	Smwht Cons.	Very Cons.	YES	NO	ECO-NOMIC	FOR-EIGN AFFAIR	FINAN-CIAL	MORAL	DOMES-TIC	
Total n	N 500	83	270	97	173	61	75	45	30	182	273	167	123	72	70	50	
YES	182	36.4	16.9	44.1	34.0	49.7	18.0	48.0	42.2	56.7	100.0	0.0	35.9	39.0	36.1	40.0	26.0
NO	273	54.6	74.7	48.9	56.7	44.5	68.9	44.0	48.9	36.7	0.0	100.0	54.5	54.5	54.2	51.4	68.0
DK/REFUSED	45	9.0	8.4	7.0	9.3	5.8	13.1	8.0	8.9	6.7	0.0	0.0	9.6	6.5	9.7	8.6	6.0
Net Dif 1		18.2	57.8	4.8	22.7	-5.2	50.8	-4.0	6.7	-20.0	-100.0	100.0	18.6	15.4	18.1	11.4	42.0

	TOTAL	MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA						SCOTT WALKER			RON JOHNSON			TED CRUZ				
		NAT'L DEBT	TERRORISM/WAR	WEAK ECONOMY	IMMI-GRATION	FUTURE SUPRME COURT	OBAMA CARE IMPACT	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	
Total n	N 500	115	109	91	63	51	50	386	85	29	339	77	62	22	330	123	47	
YES	182	36.4	29.6	31.2	34.1	42.9	51.0	40.0	41.7	12.9	34.5	41.6	22.1	32.3	18.2	41.8	26.8	23.4
NO	273	54.6	58.3	60.6	60.4	52.4	45.1	46.0	47.9	84.7	55.2	49.6	74.0	54.8	63.6	49.7	64.2	63.8
DK/REFUSED	45	9.0	12.2	8.3	5.5	4.8	3.9	14.0	10.4	2.4	10.3	8.8	3.9	12.9	18.2	8.5	8.9	12.8
Net Dif 1		18.2	28.7	29.4	26.4	9.5	-5.9	6.0	6.2	71.8	20.7	8.0	51.9	22.6	45.5	7.9	37.4	40.4

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 5

Table # 5 Q5. - DO YOU CONSIDER YOURSELF A SUPPORTER OF THE TEA PARTY MOVEMENT?  
(NET DIF 1 = PERCENT NO MINUS PERCENT YES)

	TOTAL	JOHN KASICH					DONALD TRUMP			VOTE REPUBLICAN PRESIDENTIAL PRIMARY				VOTE REPUBLICAN PRESIDENTIAL PRIMARY (SECOND CHOICE)			
		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	CRUZ	TRUMP	KASICH	UNDE-CIDED	KASICH	CRUZ	TRUMP	UNDE-CIDED
Total n	N 500	309	103	81	7	259	210	31	181	157	104	58	142	122	69	167	
YES	182	36.4	35.3	44.7	30.9	28.6	42.1	29.5	35.5	48.6	37.6	13.5	36.2	35.2	28.7	50.7	37.1
NO	273	54.6	55.7	50.5	55.6	57.1	49.8	61.0	51.6	41.4	52.9	78.8	56.9	51.4	63.1	40.6	56.9
DK/REFUSED	45	9.0	9.1	4.9	13.6	14.3	8.1	9.5	12.9	9.9	9.6	7.7	6.9	13.4	8.2	8.7	6.0
Net Dif 1		18.2	20.4	5.8	24.7	28.6	7.7	31.4	16.1	-7.2	15.3	65.4	20.7	16.2	34.4	-10.1	19.8

	TOTAL	VOTE REPUBLICAN PRESIDENTIAL PRIMARY			TRUMP WOULD LOSE TO HILLARY		TRUMP NOT REPEAL OBAMACARE		TRUMP NOT APPOINT CNSRV SUPREME COURT		CRUZ DO MORE SHAKE UP THE SYSTEM		KASICH COULD NOT WIN THE NOMINATION		MOST IMPORTANT FACTOR CHOOSE A CANDIDATE			
		CRUZ	TRUMP	UNDE-CIDED	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL KASICH	SWITCH TO CRUZ	BEST CHANCE WIN	SHAKE UP SYSTEM	MOST CONSERVATIVE	
Total n	N 500	239	181	80	99	68	125	41	121	47	130	41	59	32	220	160	90	
YES	182	36.4	41.0	35.4	25.0	33.3	41.2	33.6	41.5	33.1	46.8	34.6	43.9	16.9	9.4	39.5	33.1	36.7
NO	273	54.6	50.6	55.8	63.8	59.6	48.5	59.2	48.8	60.3	40.4	57.7	43.9	78.0	78.1	50.5	57.5	61.1
DK/REFUSED	45	9.0	8.4	8.8	11.3	7.1	10.3	7.2	9.8	6.6	12.8	7.7	12.2	5.1	12.5	10.0	9.4	2.2
Net Dif 1		18.2	9.6	20.4	38.8	26.3	7.4	25.6	7.3	27.3	-6.4	23.1	0.0	61.0	68.8	10.9	24.4	24.4

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 7

Table # 5 Q5. - DO YOU CONSIDER YOURSELF A SUPPORTER OF THE TEA PARTY MOVEMENT?  
(NET DIF 1 = PERCENT NO MINUS PERCENT YES)

	TOTAL	PREFER REPUBLICAN PRESIDENT		PREFER CANDIDATE		ALLOW ILLEGALS/CITIZENSHIP		FREE TRADE		TRUMP HOLDS LIBERAL POSITIONS		TRUMP NOT RIGHT TEMPERMENT		TYPE OF RADIO					
		STRONG	SMART	EXPER- IENCE	OUT- SIDERS	SUP- PORT	OPPOSE	GOOD	BAD	AGREE	DIS- AGREE	AGREE	DIS- AGREE	NEWS/ TALK	COUN- TRY	CHRIS- TIAN/ GOSPEL	OLDIES	EASY LISTEN LITE	
Total n	N 500	214	255	230	226	343	139	220	216	308	127	297	185	160	66	41	31	29	
YES	182 36.4	40.7 32.5	30.0 42.5	36.4 36.0	34.5 38.9	39.0 35.4	35.4 38.9	45.0 37.9	43.9 29.0	34.5									
NO	273 54.6	51.4 58.4	62.6 47.8	53.9 57.6	57.3 52.3	53.2 56.7	55.9 51.9	46.3 53.0	53.7 61.3	58.6									
DK/REFUSED	45 9.0	7.9 9.0	7.4 9.7	9.6 6.5	8.2 8.8	7.8 7.9	8.8 9.2	8.8 9.1	2.4 9.7	6.9									
Net Dif 1	18.2	10.7 25.9	32.6 5.3	17.5 21.6	22.7 13.4	14.3 21.3	20.5 13.0	1.3 15.2	9.8 32.3	24.1									

	TOTAL	WATCH FOX NEWS CHANNEL								AREA YOU LIVE			RELIGION						
		WATCH FOX NEWS	watch Regu- larly	Every Day	Almost Every Day	Few Times a week	Not Regu- larly	A Few Times A Mnth	Rarely	NEVER WATCH	URBAN	SUBUR- BAN	RURAL	PRO- TES- TANT	Evan./ Fund. Prot.	Main- line Prot.	CATH- OLIC	JEWISH	ATH- EIST/ AGNSTC
Total n	N 500	435	335	182	68	85	100	42	58	63	120	190	183	261	81	180	185	4	16
YES	182 36.4	37.5 39.7	42.9 36.8	35.3 30.0	26.2 32.8	28.6 38.3	38.9 33.3	39.1 45.7	36.1 36.8	25.0 25.0									
NO	273 54.6	53.6 51.6	47.8 52.9	58.8 60.0	57.1 62.1	61.9 50.8	52.6 59.0	51.0 44.4	53.9 55.7	75.0 68.8									
DK/REFUSED	45 9.0	9.0 8.7	9.3 10.3	5.9 10.0	16.7 5.2	9.5 10.8	8.4 7.7	10.0 9.9	10.0 7.6	0.0 6.3									
Net Dif 1	18.2	16.1 11.9	4.9 16.2	23.5 30.0	31.0 29.3	33.3 12.5	13.7 25.7	11.9 -1.2	17.8 18.9	50.0 43.8									

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 9

Table # 5 Q5. - DO YOU CONSIDER YOURSELF A SUPPORTER OF THE TEA PARTY MOVEMENT?  
(NET DIF 1 = PERCENT NO MINUS PERCENT YES)

	TOTAL	AGE									MEN			WOMEN					
		18-40	41-54	55-64	65 OR OLDER	65-74	75 Or older	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER
Total n	N 500	78	104	115	196	100	96	78	415	182	311	40	208	99	149	38	207	83	162
YES	182 36.4	41.0	34.6	38.3	35.2	39.0	31.3	41.0	35.9	37.4	36.3	47.5	38.0	41.4	38.3	34.2	33.8	32.5	34.6
NO	273 54.6	53.8	59.6	50.4	54.6	53.0	56.3	53.8	54.7	57.1	53.1	50.0	55.8	57.6	53.0	57.9	53.6	56.6	53.1
DK/REFUSED	45 9.0	5.1	5.8	11.3	10.2	8.0	12.5	5.1	9.4	5.5	10.6	2.5	6.3	1.0	8.7	7.9	12.6	10.8	12.3
Net Dif 1	18.2	12.8	25.0	12.2	19.4	14.0	25.0	12.8	18.8	19.8	16.7	2.5	17.8	16.2	14.8	23.7	19.8	24.1	18.5

	TOTAL	EDUCATION						MEN		WOMEN		FAMILY INCOME			GENDER	
		NO COLL. DEGREE	H.S. Grad./Less	Some Col-lege	COLL-EGE DEGREE	Col-lege Grad	Post Grad	NO COLL. DEGREE	COLL-EGE DEGREE	NO COLL. DEGREE	COLL-EGE DEGREE	LESS THAN \$50000	\$50000 TO \$100K	MORE THAN \$100K	MALE	FEMALE
Total n	N 500	268	103	165	225	160	65	132	115	136	110	128	191	83	250	250
YES	182 36.4	35.1	30.1	38.2	38.2	34.4	47.7	36.4	42.6	33.8	33.6	33.6	38.7	33.7	39.2	33.6
NO	273 54.6	55.2	54.4	55.8	54.2	58.1	44.6	56.8	53.0	53.7	55.5	53.9	54.5	59.0	55.2	54.0
DK/REFUSED	45 9.0	9.7	15.5	6.1	7.6	7.5	7.7	6.8	4.3	12.5	10.9	12.5	6.8	7.2	5.6	12.4
Net Dif 1	18.2	20.1	24.3	17.6	16.0	23.8	-3.1	20.5	10.4	19.9	21.8	20.3	15.7	25.3	16.0	20.4

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 11

Table # 5 Q5. - DO YOU CONSIDER YOURSELF A SUPPORTER OF THE TEA PARTY MOVEMENT?  
(NET DIF 1 = PERCENT NO MINUS PERCENT YES)

	TOTAL	TRUMP/CRUZ				TRUMP/KASICH				CRUZ/KASICH				
		FAV BOTH	UNFAV BOTH	OPIN- ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN- ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN- ION BOTH	HEARD OF BOTH	
Total n	N 500	165	42	431	500	150	29	392	493	218	37	389	493	
YES	182	36.4	45.5	9.5	37.6	36.4	50.0	65.5	38.0	36.5	40.8	29.7	38.6	36.5
NO	273	54.6	48.5	85.7	53.8	54.6	43.3	31.0	54.1	54.6	49.5	64.9	53.0	54.6
DK/REFUSED	45	9.0	6.1	4.8	8.6	9.0	6.7	3.4	7.9	8.9	9.6	5.4	8.5	8.9
Net Dif 1		18.2	3.0	76.2	16.2	18.2	-6.7	-34.5	16.1	18.1	8.7	35.1	14.4	18.1

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Table # 6 Q6. - WHAT DO YOU THINK IS THE SINGLE MOST IMPORTANT ISSUE FACING AMERICA TODAY?

	TOTAL	AREA											HOW LIKELY	PARTY				
		WAUSAU M.M.	MINNE- APOLIS M.M.	GREEN BAY M.M.	LA CROSSE M.M.	MADI- SON M.M.	Dane County	Rest Madi- son	MIL- WAUKEE M.M.	Mil- waukee County	wau- kesha County	Rest Mil- waukee	DULUTH M.M.	CER- TAIN	VERY LIKELY	REPUB- LICAN	INDE- PEN- DENT	
Total n	N 500	44	23	104	39	74	37	37	209	57	53	99	7	373	127	359	141	
ECONOMY	85	17.0	18.2	17.4	15.4	23.1	25.7	29.7	21.6	13.4	19.3	5.7	14.1	14.3	15.3	22.0	15.6	20.6
SAFETY/SECURITY	52	10.4	11.4	21.7	9.6	5.1	9.5	18.9	0.0	10.5	7.0	11.3	12.1	14.3	10.2	11.0	9.7	12.1
TERRORISM/ISIS	46	9.2	6.8	17.4	8.7	5.1	5.4	5.4	5.4	11.0	12.3	18.9	6.1	14.3	9.1	9.4	10.9	5.0
IMMIGRATN/ILLEG ALIEN	43	8.6	20.5	4.3	7.7	2.6	9.5	10.8	8.1	7.7	12.3	0.0	9.1	14.3	8.0	10.2	9.5	6.4
BUDGET/DEFICIT	43	8.6	0.0	0.0	7.7	20.5	1.4	0.0	2.7	12.0	10.5	15.1	11.1	14.3	8.6	8.7	9.2	7.1
UNEMPLOYMENT/JOBS	33	6.6	4.5	0.0	12.5	7.7	2.7	2.7	2.7	6.2	8.8	3.8	6.1	0.0	5.9	8.7	7.2	5.0
HEALTH CARE	17	3.4	0.0	4.3	5.8	0.0	2.7	0.0	5.4	3.3	0.0	3.8	5.1	14.3	4.0	1.6	3.1	4.3
CONGRESS/BICKERING	15	3.0	0.0	4.3	1.9	2.6	1.4	0.0	2.7	4.8	5.3	5.7	4.0	0.0	2.9	3.1	1.9	5.7
2016 ELECTIONS	15	3.0	4.5	0.0	1.9	2.6	2.7	0.0	5.4	3.8	0.0	5.7	5.1	0.0	3.8	0.8	3.6	1.4
GOVT REFORM/SMALLER	13	2.6	4.5	0.0	1.9	5.1	0.0	0.0	0.0	3.3	1.8	5.7	3.0	0.0	2.9	1.6	3.1	1.4
FOREIGN POLICY	9	1.8	2.3	4.3	1.0	0.0	2.7	2.7	2.7	1.9	3.5	0.0	2.0	0.0	1.6	2.4	1.9	1.4
IMAGE OF U.S.A.	8	1.6	4.5	0.0	1.0	7.7	0.0	0.0	0.0	1.0	0.0	0.0	2.0	0.0	1.6	1.6	1.7	1.4
ADHERE CONSTITUTION	8	1.6	4.5	0.0	1.9	0.0	4.1	2.7	5.4	0.5	0.0	0.0	1.0	0.0	1.9	0.8	1.4	2.1
MORAL/FAMILY VALUES	7	1.4	4.5	0.0	2.9	2.6	1.4	2.7	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0	1.1	2.1
ABORTION	7	1.4	2.3	0.0	1.9	2.6	1.4	2.7	0.0	1.0	1.8	0.0	1.0	0.0	1.6	0.8	0.6	3.5
NATL DEFENSE/MILITARY	6	1.2	0.0	0.0	1.0	0.0	2.7	2.7	2.7	1.4	3.5	1.9	0.0	0.0	1.3	0.8	0.8	2.1
RELIGION/LACK OF GOD	6	1.2	0.0	0.0	1.0	0.0	0.0	0.0	0.0	2.4	1.8	1.9	3.0	0.0	1.1	1.6	1.4	0.7
BARACK OBAMA/ADMIN.	6	1.2	0.0	0.0	1.0	0.0	1.4	0.0	2.7	1.9	1.8	0.0	3.0	0.0	1.6	0.0	1.7	0.0
HONSTY/GOV'T CORRUPTN	6	1.2	0.0	0.0	1.0	2.6	2.7	5.4	0.0	1.0	0.0	1.9	1.0	0.0	1.1	1.6	0.8	2.1
GOV'T SPENDING	6	1.2	2.3	0.0	0.0	0.0	1.4	2.7	0.0	1.9	5.3	0.0	1.0	0.0	1.6	0.0	0.8	2.1

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Table # 6 Q6. - WHAT DO YOU THINK IS THE SINGLE MOST IMPORTANT ISSUE FACING AMERICA TODAY?

	TOTAL	AREA											HOW LIKELY	PARTY				
		WAUSAU M.M.	MINNE- APOLIS M.M.	GREEN BAY M.M.	LA CROSSE M.M.	MADI- SON M.M.	Dane County	Rest Madi- son	MIL- WAUKEE M.M.	Mil- waukee County	wau- kesha County	Rest Mil- waukee	DULUTH M.M.	CER- TAIN	VERY LIKELY	REPUB- LICAN	INDE- PEN- DENT	
Total n	N 500	44	23	104	39	74	37	37	209	57	53	99	7	373	127	359	141	
FINANCIAL	6	1.2	2.3	0.0	1.0	0.0	2.7	0.0	5.4	1.0	0.0	1.9	1.0	0.0	1.1	1.6	1.4	0.7
LACK OF LEADERSHIP	5	1.0	2.3	0.0	1.9	0.0	0.0	0.0	0.0	1.0	0.0	3.8	0.0	0.0	1.3	0.0	0.8	1.4
GUN CONTROL	3	0.6	0.0	0.0	0.0	2.6	1.4	0.0	2.7	0.5	0.0	0.0	1.0	0.0	0.3	1.6	0.6	0.7
EDUCATION/QUALITY	3	0.6	0.0	4.3	1.0	0.0	0.0	0.0	0.0	0.5	0.0	1.9	0.0	0.0	0.8	0.0	0.6	0.7
DEMOCRATS	3	0.6	0.0	0.0	1.0	2.6	1.4	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.8	0.0
OUST ALL INCUMBENTS	3	0.6	0.0	0.0	1.9	0.0	1.4	0.0	2.7	0.0	0.0	0.0	0.0	0.0	0.5	0.8	0.6	0.7
WAGES/HIGHER	2	0.4	0.0	0.0	1.0	0.0	1.4	0.0	2.7	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	1.4
TAXES	2	0.4	0.0	0.0	1.0	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.8	0.6	0.0
POVRTY/HUNGER/HOMELSS	2	0.4	0.0	0.0	0.0	0.0	1.4	2.7	0.0	0.5	0.0	1.9	0.0	0.0	0.0	1.6	0.3	0.7
SOCIAL SECURITY	2	0.4	0.0	0.0	1.0	0.0	1.4	0.0	2.7	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.6	0.0
SENIORS	2	0.4	0.0	4.3	0.0	0.0	0.0	0.0	0.0	0.5	0.0	1.9	0.0	0.0	0.5	0.0	0.6	0.0
WAR/PEACE	2	0.4	0.0	4.3	0.0	0.0	1.4	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.3	0.7
CRIME	2	0.4	0.0	0.0	0.0	0.0	1.4	0.0	2.7	0.5	0.0	1.9	0.0	0.0	0.0	1.6	0.0	1.4
GOV'T BIG/INTERFER	2	0.4	0.0	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.3	0.7
INFRASTRUCTURE	1	0.2	0.0	0.0	0.0	0.0	1.4	0.0	2.7	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.3	0.0
INCOME INEQUALITY	1	0.2	0.0	4.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.3	0.0
GLOBAL WARMING	1	0.2	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.7
REPUBLICANS	1	0.2	0.0	4.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.3	0.0
SUPREME COURT NOMINEE	1	0.2	0.0	0.0	0.0	0.0	1.4	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.3	0.0
DON'T KNOW	25	5.0	4.5	4.3	1.9	2.6	5.4	0.0	10.8	6.7	5.3	5.7	8.1	14.3	5.4	3.9	5.6	3.5



\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 2

Table # 6 Q6. - WHAT DO YOU THINK IS THE SINGLE MOST IMPORTANT ISSUE FACING AMERICA TODAY?

	TOTAL	MEN		WOMEN		IDEOLOGY						MEN		WOMEN						
		REPU- LICAN	INDE- PEN- DENT	REPU- LICAN	INDE- PEN- DENT	LIB./ MOD.	Lib- eral	Mod- erate	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	
Total n	N 500	171	79	188	62	144	13	131	345	142	203	78	169	70	99	66	176	72	104	
ECONOMY	85	17.0	18.7	20.3	12.8	21.0	25.0	15.4	26.0	13.9	15.5	12.8	26.9	16.0	18.6	14.1	22.7	11.9	12.5	11.5
SAFETY/SECURITY	52	10.4	8.8	12.7	10.6	11.3	8.3	0.0	9.2	11.6	11.3	11.8	7.7	11.2	12.9	10.1	9.1	11.9	9.7	13.5
TERRORISM/ISIS	46	9.2	8.8	5.1	12.8	4.8	10.4	0.0	11.5	9.0	6.3	10.8	12.8	5.3	2.9	7.1	7.6	12.5	9.7	14.4
IMMIGRATN/ILLEG ALIEN	43	8.6	11.1	6.3	8.0	6.5	10.4	23.1	9.2	8.1	9.9	6.9	7.7	10.7	14.3	8.1	13.6	5.7	5.6	5.8
BUDGET/DEFICIT	43	8.6	11.1	10.1	7.4	3.2	6.3	0.0	6.9	9.6	10.6	8.9	9.0	11.2	10.0	12.1	3.0	8.0	11.1	5.8
UNEMPLOYMENT/JOBS	33	6.6	7.6	3.8	6.9	6.5	7.6	15.4	6.9	6.1	6.3	5.9	6.4	6.5	2.9	9.1	9.1	5.7	9.7	2.9
HEALTH CARE	17	3.4	2.9	3.8	3.2	4.8	2.8	15.4	1.5	3.8	2.1	4.9	3.8	3.0	1.4	4.0	1.5	4.5	2.8	5.8
CONGRESS/BICKERING	15	3.0	1.2	6.3	2.7	4.8	3.5	0.0	3.8	2.6	3.5	2.0	5.1	1.8	2.9	1.0	1.5	3.4	4.2	2.9
2016 ELECTIONS	15	3.0	3.5	2.5	3.7	0.0	2.1	0.0	2.3	3.2	1.4	4.4	3.8	3.0	1.4	4.0	0.0	3.4	1.4	4.8
GOVT REFORM/SMALLER	13	2.6	1.8	1.3	4.3	1.6	0.0	0.0	0.0	3.8	3.5	3.9	0.0	2.4	1.4	3.0	0.0	5.1	5.6	4.8
FOREIGN POLICY	9	1.8	2.9	1.3	1.1	1.6	2.8	0.0	3.1	1.4	1.4	1.5	3.8	1.8	1.4	2.0	1.5	1.1	1.4	1.0
IMAGE OF U.S.A.	8	1.6	1.2	1.3	2.1	1.6	2.1	7.7	1.5	1.4	0.7	2.0	1.3	1.2	0.0	2.0	3.0	1.7	1.4	1.9
ADHERE CONSTITUTION	8	1.6	1.2	2.5	1.6	1.6	0.7	0.0	0.8	2.0	2.8	1.5	0.0	2.4	2.9	2.0	1.5	1.7	2.8	1.0
MORAL/FAMILY VALUES	7	1.4	0.6	3.8	1.6	0.0	0.0	0.0	0.0	2.0	0.7	3.0	0.0	2.4	1.4	3.0	0.0	1.7	0.0	2.9
ABORTION	7	1.4	0.6	3.8	0.5	3.2	0.0	0.0	0.0	2.0	2.8	1.5	0.0	2.4	4.3	1.0	0.0	1.7	1.4	1.9
NATL DEFENSE/MILITARY	6	1.2	1.2	1.3	0.5	3.2	0.7	7.7	0.0	1.4	2.1	1.0	1.3	1.2	0.0	2.0	0.0	1.7	4.2	0.0
RELIGION/LACK OF GOD	6	1.2	0.0	0.0	2.7	1.6	0.0	0.0	0.0	1.4	0.0	2.5	0.0	0.0	0.0	0.0	0.0	2.8	0.0	4.8
BARACK OBAMA/ADMIN.	6	1.2	1.2	0.0	2.1	0.0	0.7	0.0	0.8	1.2	0.7	1.5	0.0	1.2	1.4	1.0	1.5	1.1	0.0	1.9
HONSTY/GOV'T CORRUPTN	6	1.2	0.6	2.5	1.1	1.6	1.4	0.0	1.5	0.9	1.4	0.5	1.3	0.6	1.4	0.0	1.5	1.1	1.4	1.0
GOV'T SPENDING	6	1.2	1.2	3.8	0.5	0.0	1.4	0.0	1.5	1.2	2.1	0.5	1.3	2.4	4.3	1.0	1.5	0.0	0.0	0.0

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 2

Table # 6 Q6. - WHAT DO YOU THINK IS THE SINGLE MOST IMPORTANT ISSUE FACING AMERICA TODAY?

	TOTAL	MEN		WOMEN		IDEOLOGY						MEN		WOMEN						
		REPUB- LICAN	INDE- PEN- DENT	REPUB- LICAN	INDE- PEN- DENT	LIB./ MOD.	Lib- eral	Mod- erate	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	
Total n	N 500	171	79	188	62	144	13	131	345	142	203	78	169	70	99	66	176	72	104	
FINANCIAL	6	1.2	1.2	0.0	1.6	1.6	1.4	0.0	1.5	1.2	0.7	1.5	0.0	1.2	1.4	1.0	3.0	1.1	0.0	1.9
LACK OF LEADERSHIP	5	1.0	0.6	1.3	1.1	1.6	0.7	0.0	0.8	1.2	2.1	0.5	0.0	1.2	2.9	0.0	1.5	1.1	1.4	1.0
GUN CONTROL	3	0.6	1.2	0.0	0.0	1.6	1.4	0.0	1.5	0.3	0.0	0.5	1.3	0.6	0.0	1.0	1.5	0.0	0.0	0.0
EDUCATION/QUALITY	3	0.6	0.0	1.3	1.1	0.0	0.7	0.0	0.8	0.6	0.7	0.5	1.3	0.0	0.0	0.0	0.0	1.1	1.4	1.0
DEMOCRATS	3	0.6	0.6	0.0	1.1	0.0	0.7	0.0	0.8	0.6	0.7	0.5	0.0	0.6	1.4	0.0	1.5	0.6	0.0	1.0
OUST ALL INCUMBENTS	3	0.6	0.6	0.0	0.5	1.6	0.0	0.0	0.0	0.6	0.7	0.5	0.0	0.6	1.4	0.0	0.0	0.6	0.0	1.0
WAGES/HIGHER	2	0.4	0.0	1.3	0.0	1.6	0.0	0.0	0.0	0.6	0.0	1.0	0.0	0.6	0.0	1.0	0.0	0.6	0.0	1.0
TAXES	2	0.4	0.6	0.0	0.5	0.0	0.0	0.0	0.0	0.6	1.4	0.0	0.0	0.6	1.4	0.0	0.0	0.6	1.4	0.0
POVRTY/HUNGER/HOMELSS	2	0.4	0.6	1.3	0.0	0.0	0.7	0.0	0.8	0.3	0.7	0.0	1.3	0.6	1.4	0.0	0.0	0.0	0.0	0.0
SOCIAL SECURITY	2	0.4	0.0	0.0	1.1	0.0	0.7	0.0	0.8	0.3	0.7	0.0	0.0	0.0	0.0	0.0	1.5	0.6	1.4	0.0
SENIORS	2	0.4	0.0	0.0	1.1	0.0	0.7	0.0	0.8	0.3	0.7	0.0	0.0	0.0	0.0	0.0	1.5	0.6	1.4	0.0
WAR/PEACE	2	0.4	0.6	0.0	0.0	1.6	1.4	0.0	1.5	0.0	0.0	0.0	1.3	0.0	0.0	0.0	1.5	0.0	0.0	0.0
CRIME	2	0.4	0.0	1.3	0.0	1.6	0.0	0.0	0.0	0.3	0.7	0.0	0.0	0.6	1.4	0.0	0.0	0.0	0.0	0.0
GOV'T BIG/INTERFER	2	0.4	0.0	0.0	0.5	1.6	0.0	0.0	0.0	0.6	1.4	0.0	0.0	0.0	0.0	0.0	0.0	1.1	2.8	0.0
INFRASTRUCTURE	1	0.2	0.0	0.0	0.5	0.0	0.7	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0
INCOME INEQUALITY	1	0.2	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.5	0.0	0.6	0.0	1.0	0.0	0.0	0.0	0.0
GLOBAL WARMING	1	0.2	0.0	0.0	0.0	1.6	0.7	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0
REPUBLICANS	1	0.2	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.5	0.0	0.6	0.0	1.0	0.0	0.0	0.0	0.0
SUPREME COURT NOMINEE	1	0.2	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.5	0.0	0.6	0.0	1.0	0.0	0.0	0.0	0.0
DON'T KNOW	25	5.0	6.4	1.3	4.8	6.5	4.2	15.4	3.1	5.2	4.2	5.9	2.6	5.3	2.9	7.1	6.1	5.1	5.6	4.8

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 3

Table # 6 Q6. - WHAT DO YOU THINK IS THE SINGLE MOST IMPORTANT ISSUE FACING AMERICA TODAY?

	TOTAL	REPUBLICAN				INDEPENDENT				SUPPORTER OF TEA PARTY MOVEMENT		ISSUE MOST INTERESTED					
		LIB./MOD.	CON-SER-VATIVE	Smwht Cons.	Very Cons.	LIB./MOD.	CON-SER-VATIVE	Smwht Cons.	Very Cons.	YES	NO	ECO-NOMIC	FOR-EIGN AFFAIR	FINAN-CIAL	MORAL	DOMES-TIC	
Total n	N 500	83	270	97	173	61	75	45	30	182	273	167	123	72	70	50	
ECONOMY	85	17.0	21.7	13.7	14.4	13.3	29.5	14.7	17.8	10.0	14.3	19.0	25.1	13.8	8.3	12.9	14.0
SAFETY/SECURITY	52	10.4	6.0	11.1	10.3	11.6	11.5	13.3	13.3	13.3	11.5	9.2	9.6	13.0	6.9	12.9	8.0
TERRORISM/ISIS	46	9.2	13.3	10.4	8.2	11.6	6.6	4.0	2.2	6.7	8.2	10.3	6.0	17.1	4.2	7.1	10.0
IMMIGRATN/ILLEG ALIEN	43	8.6	10.8	9.3	13.4	6.9	9.8	4.0	2.2	6.7	8.2	8.8	6.6	12.2	12.5	7.1	6.0
BUDGET/DEFICIT	43	8.6	8.4	9.6	10.3	9.2	3.3	9.3	11.1	6.7	10.4	8.1	6.0	4.9	31.9	2.9	4.0
UNEMPLOYMENT/JOB	33	6.6	9.6	6.7	7.2	6.4	4.9	4.0	4.4	3.3	7.7	5.1	11.4	4.9	1.4	1.4	10.0
HEALTH CARE	17	3.4	1.2	3.7	2.1	4.6	4.9	4.0	2.2	6.7	2.2	4.8	2.4	4.9	0.0	5.7	6.0
CONGRESS/BICKERING	15	3.0	0.0	2.2	4.1	1.2	8.2	4.0	2.2	6.7	2.7	2.2	2.4	0.8	2.8	4.3	10.0
2016 ELECTIONS	15	3.0	2.4	3.7	1.0	5.2	1.6	1.3	2.2	0.0	2.2	2.9	4.8	1.6	1.4	4.3	0.0
GOVT REFORM/SMALLER	13	2.6	0.0	4.1	3.1	4.6	0.0	2.7	4.4	0.0	3.3	2.6	3.6	2.4	1.4	1.4	2.0
FOREIGN POLICY	9	1.8	3.6	1.5	2.1	1.2	1.6	1.3	0.0	3.3	2.2	1.8	1.2	4.1	1.4	0.0	2.0
IMAGE OF U.S.A.	8	1.6	1.2	1.9	1.0	2.3	3.3	0.0	0.0	0.0	1.6	1.8	2.4	1.6	0.0	1.4	2.0
ADHERE CONSTITUTION	8	1.6	0.0	1.9	3.1	1.2	1.6	2.7	2.2	3.3	2.2	1.5	1.2	0.0	2.8	2.9	2.0
MORAL/FAMILY VALUES	7	1.4	0.0	1.5	0.0	2.3	0.0	4.0	2.2	6.7	1.6	1.5	1.2	0.0	1.4	4.3	2.0
ABORTION	7	1.4	0.0	0.7	0.0	1.2	0.0	6.7	8.9	3.3	3.3	0.4	0.0	0.0	0.0	10.0	0.0
NATL DEFENSE/MILITARY	6	1.2	1.2	0.7	1.0	0.6	0.0	4.0	4.4	3.3	1.1	1.1	0.6	2.4	2.8	0.0	0.0
RELIGION/LACK OF GOD	6	1.2	0.0	1.5	0.0	2.3	0.0	1.3	0.0	3.3	1.1	0.7	0.0	0.0	0.0	5.7	0.0
BARACK OBAMA/ADMIN.	6	1.2	1.2	1.5	1.0	1.7	0.0	0.0	0.0	0.0	0.5	1.1	1.2	0.8	2.8	1.4	0.0
HONSTY/GOV'T CORRUPTN	6	1.2	1.2	0.7	1.0	0.6	1.6	1.3	2.2	0.0	1.6	0.7	1.2	0.8	0.0	0.0	4.0
GOV'T SPENDING	6	1.2	1.2	0.7	1.0	0.6	1.6	2.7	4.4	0.0	1.6	1.1	1.2	1.6	1.4	1.4	0.0

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 3

Table # 6 Q6. - WHAT DO YOU THINK IS THE SINGLE MOST IMPORTANT ISSUE FACING AMERICA TODAY?

	TOTAL	REPUBLICAN				INDEPENDENT				SUPPORTER OF TEA PARTY MOVEMENT		ISSUE MOST INTERESTED					
		LIB./MOD.	CON-SER-VATIVE	Smwht Cons.	Very Cons.	LIB./MOD.	CON-SER-VATIVE	Smwht Cons.	Very Cons.	YES	NO	ECO-NOMIC	FOR-EIGN AFFAIR	FINAN-CIAL	MORAL	DOMES-TIC	
Total n	N 500	83	270	97	173	61	75	45	30	182	273	167	123	72	70	50	
FINANCIAL	6	1.2	2.4	1.1	1.0	1.2	0.0	1.3	0.0	3.3	1.1	1.5	3.0	0.8	0.0	0.0	
LACK OF LEADERSHIP	5	1.0	0.0	1.1	2.1	0.6	1.6	1.3	2.2	0.0	0.5	1.5	0.0	0.8	1.4	1.4	4.0
GUN CONTROL	3	0.6	1.2	0.4	0.0	0.6	1.6	0.0	0.0	0.0	0.5	0.7	0.6	0.0	0.0	2.9	0.0
EDUCATION/QUALITY	3	0.6	0.0	0.7	1.0	0.6	1.6	0.0	0.0	0.0	1.1	0.4	1.2	0.8	0.0	0.0	0.0
DEMOCRATS	3	0.6	1.2	0.7	1.0	0.6	0.0	0.0	0.0	0.0	0.5	0.7	1.2	0.8	0.0	0.0	0.0
OUST ALL INCUMBENTS	3	0.6	0.0	0.7	1.0	0.6	0.0	0.0	0.0	0.0	0.0	0.7	0.0	2.4	0.0	0.0	0.0
WAGES/HIGHER	2	0.4	0.0	0.0	0.0	0.0	0.0	2.7	0.0	6.7	0.0	0.7	0.0	0.8	1.4	0.0	0.0
TAXES	2	0.4	0.0	0.7	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	1.4	1.4	0.0
POVRTY/HUNGER/HOMELSS	2	0.4	1.2	0.0	0.0	0.0	0.0	1.3	2.2	0.0	0.0	0.7	0.0	0.0	2.8	0.0	0.0
SOCIAL SECURITY	2	0.4	1.2	0.4	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	2.8	0.0	0.0
SENIORS	2	0.4	1.2	0.4	1.0	0.0	0.0	0.0	0.0	0.0	0.5	0.4	0.6	0.0	1.4	0.0	0.0
WAR/PEACE	2	0.4	1.2	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.5	0.4	0.0	1.6	0.0	0.0	0.0
CRIME	2	0.4	0.0	0.0	0.0	0.0	0.0	1.3	2.2	0.0	0.5	0.4	0.6	0.0	0.0	0.0	2.0
GOV'T BIG/INTERFER	2	0.4	0.0	0.4	1.0	0.0	0.0	1.3	2.2	0.0	1.1	0.0	0.0	0.0	0.0	0.0	4.0
INFRASTRUCTURE	1	0.2	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	1.4	0.0	0.0
INCOME INEQUALITY	1	0.2	0.0	0.4	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.8	0.0	0.0	0.0
GLOBAL WARMING	1	0.2	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	2.0
REPUBLICANS	1	0.2	0.0	0.4	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0
SUPREME COURT NOMINEE	1	0.2	0.0	0.4	0.0	0.6	0.0	0.0	0.0	0.0	0.5	0.0	0.6	0.0	0.0	0.0	0.0
DON'T KNOW	25	5.0	6.0	5.2	4.1	5.8	1.6	5.3	4.4	6.7	4.4	4.8	4.2	4.1	4.2	7.1	6.0

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 4

Table # 6 Q6. - WHAT DO YOU THINK IS THE SINGLE MOST IMPORTANT ISSUE FACING AMERICA TODAY?

	TOTAL	MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA							SCOTT WALKER			RON JOHNSON			TED CRUZ			
		NAT'L DEBT	TERRORISM/WAR	WEAK ECONOMY	IMMIGRATION	FUTURE SUPRME COURT	OBAMA CARE IMPACT	FAVORABLE	UNFAVORABLE	NO OPINION	FAVORABLE	UNFAVORABLE	NO OPINION	NEVER HEARD OF	FAVORABLE	UNFAVORABLE	NO OPINION	
Total n	N 500	115	109	91	63	51	50	386	85	29	339	77	62	22	330	123	47	
ECONOMY	85	17.0	13.0	14.7	25.3	11.1	21.6	16.0	17.4	14.1	20.7	18.3	14.3	12.9	18.2	15.5	21.1	17.0
SAFETY/SECURITY	52	10.4	7.8	14.7	5.5	14.3	9.8	12.0	11.9	4.7	6.9	11.2	3.9	12.9	13.6	11.8	5.7	12.8
TERRORISM/ISIS	46	9.2	5.2	18.3	4.4	7.9	11.8	8.0	10.4	3.5	10.3	10.3	5.2	8.1	9.1	10.9	7.3	2.1
IMMIGRATN/ILLEG ALIEN	43	8.6	0.9	10.1	5.5	31.7	5.9	2.0	8.3	11.8	3.4	8.8	9.1	6.5	9.1	8.8	9.8	4.3
BUDGET/DEFICIT	43	8.6	23.5	0.9	6.6	3.2	7.8	2.0	8.0	8.2	17.2	10.3	5.2	6.5	0.0	8.2	6.5	17.0
UNEMPLOYMENT/JOBS	33	6.6	4.3	5.5	15.4	3.2	2.0	6.0	6.7	5.9	6.9	3.8	13.0	11.3	13.6	5.8	8.9	6.4
HEALTH CARE	17	3.4	3.5	2.8	0.0	3.2	0.0	16.0	2.8	3.5	10.3	2.1	6.5	6.5	4.5	3.6	3.3	2.1
CONGRESS/BICKERING	15	3.0	3.5	5.5	4.4	0.0	0.0	0.0	2.6	5.9	0.0	1.2	5.2	11.3	0.0	2.7	3.3	4.3
2016 ELECTIONS	15	3.0	3.5	1.8	3.3	3.2	3.9	2.0	2.6	4.7	3.4	2.7	3.9	3.2	4.5	3.9	1.6	0.0
GOVT REFORM/SMALLER	13	2.6	1.7	2.8	2.2	4.8	0.0	6.0	2.8	2.4	0.0	3.2	2.6	0.0	0.0	2.7	3.3	0.0
FOREIGN POLICY	9	1.8	1.7	3.7	3.3	0.0	0.0	0.0	1.3	4.7	0.0	1.5	3.9	1.6	0.0	1.8	2.4	0.0
IMAGE OF U.S.A.	8	1.6	2.6	0.0	1.1	0.0	2.0	6.0	1.6	1.2	3.4	1.8	2.6	0.0	0.0	1.8	0.8	2.1
ADHERE CONSTITUTION	8	1.6	3.5	0.9	0.0	0.0	3.9	0.0	2.1	0.0	0.0	1.8	2.6	0.0	0.0	2.1	0.8	0.0
MORAL/FAMILY VALUES	7	1.4	2.6	0.9	3.3	0.0	0.0	0.0	1.6	1.2	0.0	1.5	2.6	0.0	0.0	1.8	0.8	0.0
ABORTION	7	1.4	0.9	0.9	0.0	0.0	5.9	4.0	1.3	1.2	3.4	1.5	0.0	3.2	0.0	1.8	0.0	2.1
NATL DEFENSE/MILITARY	6	1.2	1.7	0.9	0.0	1.6	2.0	2.0	1.6	0.0	0.0	1.8	0.0	0.0	0.0	0.9	2.4	0.0
RELIGION/LACK OF GOD	6	1.2	0.9	0.9	0.0	0.0	5.9	0.0	1.6	0.0	0.0	1.5	0.0	1.6	0.0	0.9	0.0	6.4
BARACK OBAMA/ADMIN.	6	1.2	0.9	2.8	0.0	0.0	0.0	2.0	1.6	0.0	0.0	1.5	0.0	0.0	4.5	0.9	1.6	2.1
HONSTY/GOV'T CORRUPTN	6	1.2	1.7	0.9	2.2	0.0	0.0	2.0	0.5	4.7	0.0	0.6	5.2	0.0	0.0	0.6	3.3	0.0
GOV'T SPENDING	6	1.2	0.9	0.0	2.2	3.2	0.0	2.0	1.6	0.0	0.0	1.8	0.0	0.0	0.0	1.2	0.8	2.1

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 4

Table # 6 Q6. - WHAT DO YOU THINK IS THE SINGLE MOST IMPORTANT ISSUE FACING AMERICA TODAY?

	TOTAL	MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA						SCOTT WALKER			RON JOHNSON				TED CRUZ			
		NAT'L DEBT	TERRORISM/WAR	WEAK ECONOMY	IMMIGRATION	FUTURE SUPRME COURT	OBAMA CARE IMPACT	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	
Total n	N 500	115	109	91	63	51	50	386	85	29	339	77	62	22	330	123	47	
FINANCIAL	6	1.2	2.6	0.0	1.1	0.0	2.0	2.0	1.3	1.2	0.0	1.8	0.0	0.0	0.0	1.5	0.8	0.0
LACK OF LEADERSHIP	5	1.0	0.0	1.8	0.0	0.0	3.9	2.0	1.0	1.2	0.0	0.9	1.3	0.0	4.5	0.9	0.8	2.1
GUN CONTROL	3	0.6	0.0	0.0	2.2	1.6	0.0	0.0	0.5	1.2	0.0	0.6	0.0	1.6	0.0	0.3	0.8	2.1
EDUCATION/QUALITY	3	0.6	0.0	0.0	1.1	1.6	0.0	2.0	0.8	0.0	0.0	0.9	0.0	0.0	0.0	0.6	0.8	0.0
DEMOCRATS	3	0.6	0.0	0.9	1.1	1.6	0.0	0.0	0.8	0.0	0.0	0.6	0.0	0.0	4.5	0.3	1.6	0.0
OUST ALL INCUMBENTS	3	0.6	0.9	0.0	0.0	3.2	0.0	0.0	0.3	2.4	0.0	0.0	2.6	1.6	0.0	0.3	1.6	0.0
WAGES/HIGHER	2	0.4	0.0	0.0	1.1	0.0	2.0	0.0	0.5	0.0	0.0	0.6	0.0	0.0	0.0	0.6	0.0	0.0
TAXES	2	0.4	0.0	0.9	1.1	0.0	0.0	0.0	0.5	0.0	0.0	0.6	0.0	0.0	0.0	0.6	0.0	0.0
POVRTY/HUNGER/HOMELSS	2	0.4	0.9	0.0	1.1	0.0	0.0	0.0	0.5	0.0	0.0	0.3	0.0	1.6	0.0	0.6	0.0	0.0
SOCIAL SECURITY	2	0.4	0.9	0.9	0.0	0.0	0.0	0.0	0.3	1.2	0.0	0.3	1.3	0.0	0.0	0.3	0.0	2.1
SENIORS	2	0.4	0.0	0.0	0.0	1.6	0.0	2.0	0.3	1.2	0.0	0.3	1.3	0.0	0.0	0.0	1.6	0.0
WAR/PEACE	2	0.4	0.9	0.9	0.0	0.0	0.0	0.0	0.3	1.2	0.0	0.3	0.0	0.0	4.5	0.0	1.6	0.0
CRIME	2	0.4	0.9	0.0	1.1	0.0	0.0	0.0	0.3	1.2	0.0	0.3	0.0	0.0	4.5	0.3	0.8	0.0
GOV'T BIG/INTERFER	2	0.4	0.9	0.0	0.0	0.0	0.0	2.0	0.0	2.4	0.0	0.3	1.3	0.0	0.0	0.3	0.8	0.0
INFRASTRUCTURE	1	0.2	0.0	0.9	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	1.6	0.0	0.3	0.0	0.0
INCOME INEQUALITY	1	0.2	0.0	0.9	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	1.6	0.0	0.3	0.0	0.0
GLOBAL WARMING	1	0.2	0.0	0.0	1.1	0.0	0.0	0.0	0.0	1.2	0.0	0.0	1.3	0.0	0.0	0.0	0.0	2.1
REPUBLICANS	1	0.2	0.0	0.0	0.0	0.0	2.0	0.0	0.0	1.2	0.0	0.0	1.3	0.0	0.0	0.0	0.8	0.0
SUPREME COURT NOMINEE	1	0.2	0.9	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.3	0.0	0.0	0.0	0.3	0.0	0.0
DON'T KNOW	25	5.0	7.0	3.7	4.4	3.2	7.8	2.0	4.1	5.9	13.8	5.0	3.9	6.5	4.5	4.5	4.1	10.6

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 5

Table # 6 Q6. - WHAT DO YOU THINK IS THE SINGLE MOST IMPORTANT ISSUE FACING AMERICA TODAY?

	TOTAL	JOHN KASICH					DONALD TRUMP			VOTE REPUBLICAN PRESIDENTIAL PRIMARY				VOTE REPUBLICAN PRESIDENTIAL PRIMARY (SECOND CHOICE)			
		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	CRUZ	TRUMP	KASICH	UNDE-CIDED	KASICH	CRUZ	TRUMP	UNDE-CIDED
Total n	N 500	309	103	81	7	259	210	31	181	157	104	58	142	122	69	167	
ECONOMY	85	17.0	19.7	14.6	9.9	14.3	17.8	16.7	12.9	14.4	17.2	22.1	15.5	17.6	15.6	17.4	17.4
SAFETY/SECURITY	52	10.4	11.0	10.7	6.2	28.6	8.1	12.9	12.9	15.5	7.0	6.7	10.3	14.1	9.0	10.1	8.4
TERRORISM/ISIS	46	9.2	11.0	5.8	6.2	14.3	10.8	7.6	6.5	9.9	9.6	10.6	3.4	12.0	11.5	8.7	5.4
IMMIGRATN/ILLEG ALIEN	43	8.6	6.5	14.6	9.9	0.0	10.4	7.1	3.2	8.3	10.8	4.8	10.3	5.6	7.4	11.6	10.8
BUDGET/DEFICIT	43	8.6	9.7	4.9	9.9	0.0	6.2	9.5	22.6	9.4	5.7	13.5	5.2	7.0	9.8	13.0	7.2
UNEMPLOYMENT/JOBS	33	6.6	7.1	5.8	4.9	14.3	7.3	6.7	0.0	7.2	8.3	3.8	5.2	9.2	5.7	5.8	5.4
HEALTH CARE	17	3.4	3.6	2.9	2.5	14.3	3.9	2.9	3.2	3.3	2.5	5.8	1.7	2.8	1.6	7.2	3.6
CONGRESS/BICKERING	15	3.0	2.9	1.9	4.9	0.0	1.9	4.8	0.0	2.8	1.3	4.8	5.2	2.8	1.6	1.4	4.8
2016 ELECTIONS	15	3.0	2.6	4.9	2.5	0.0	3.1	3.3	0.0	2.2	2.5	3.8	5.2	1.4	4.1	2.9	3.6
GOVT REFORM/SMALLER	13	2.6	2.3	5.8	0.0	0.0	3.1	1.9	3.2	2.2	3.8	2.9	0.0	0.7	4.9	2.9	2.4
FOREIGN POLICY	9	1.8	1.9	1.9	1.2	0.0	1.5	1.9	3.2	1.7	2.5	1.0	1.7	1.4	1.6	1.4	2.4
IMAGE OF U.S.A.	8	1.6	2.3	1.0	0.0	0.0	2.3	0.5	3.2	0.6	2.5	2.9	0.0	0.7	2.5	0.0	2.4
ADHERE CONSTITUTION	8	1.6	1.3	3.9	0.0	0.0	2.3	0.5	3.2	1.7	2.5	0.0	1.7	2.8	0.8	1.4	1.2
MORAL/FAMILY VALUES	7	1.4	1.0	2.9	1.2	0.0	0.8	2.4	0.0	1.7	0.6	1.0	3.4	0.0	0.8	1.4	3.0
ABORTION	7	1.4	1.6	1.9	0.0	0.0	1.2	1.9	0.0	2.8	0.0	0.0	3.4	1.4	0.0	1.4	2.4
NATL DEFENSE/MILITARY	6	1.2	1.3	1.0	1.2	0.0	1.9	0.5	0.0	1.1	2.5	0.0	0.0	3.5	0.0	1.4	0.0
RELIGION/LACK OF GOD	6	1.2	0.3	1.0	4.9	0.0	0.0	2.4	3.2	1.7	0.0	0.0	5.2	0.7	0.0	0.0	3.0
BARACK OBAMA/ADMIN.	6	1.2	1.3	0.0	2.5	0.0	1.9	0.5	0.0	0.0	2.5	1.9	0.0	0.0	3.3	1.4	0.6
HONSTY/GOV'T CORRUPTN	6	1.2	1.0	1.9	1.2	0.0	1.5	1.0	0.0	1.1	1.9	1.0	0.0	2.1	0.8	1.4	0.6
GOV'T SPENDING	6	1.2	1.0	0.0	3.7	0.0	0.8	1.4	3.2	1.7	0.0	0.0	5.2	1.4	0.0	1.4	1.8

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 5

Table # 6 Q6. - WHAT DO YOU THINK IS THE SINGLE MOST IMPORTANT ISSUE FACING AMERICA TODAY?

	TOTAL	JOHN KASICH					DONALD TRUMP			VOTE REPUBLICAN PRESIDENTIAL PRIMARY				VOTE REPUBLICAN PRESIDENTIAL PRIMARY (SECOND CHOICE)			
		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	CRUZ	TRUMP	KASICH	UNDE-CIDED	KASICH	CRUZ	TRUMP	UNDE-CIDED
Total n	N 500	309	103	81	7	259	210	31	181	157	104	58	142	122	69	167	
FINANCIAL	6	1.2	1.0	1.9	1.2	0.0	1.2	1.4	0.0	1.7	0.6	1.0	1.7	1.4	0.8	1.4	1.2
LACK OF LEADERSHIP	5	1.0	1.3	0.0	1.2	0.0	0.4	1.4	3.2	1.7	0.6	1.0	0.0	2.1	1.6	0.0	0.0
GUN CONTROL	3	0.6	1.0	0.0	0.0	0.0	0.4	1.0	0.0	0.6	0.6	1.0	0.0	0.7	0.8	0.0	0.6
EDUCATION/QUALITY	3	0.6	0.6	0.0	1.2	0.0	0.8	0.5	0.0	0.6	0.0	1.0	1.7	0.7	0.0	1.4	0.6
DEMOCRATS	3	0.6	0.6	1.0	0.0	0.0	1.2	0.0	0.0	0.0	1.9	0.0	0.0	0.0	1.6	0.0	0.6
OUST ALL INCUMBENTS	3	0.6	0.3	1.9	0.0	0.0	0.8	0.5	0.0	0.0	1.3	1.0	0.0	0.0	1.6	0.0	0.6
WAGES/HIGHER	2	0.4	0.3	0.0	1.2	0.0	0.8	0.0	0.0	0.0	1.3	0.0	0.0	0.0	1.6	0.0	0.0
TAXES	2	0.4	0.0	0.0	2.5	0.0	0.0	0.5	3.2	0.6	0.0	1.0	0.0	0.7	0.8	0.0	0.0
POVRTY/HUNGER/HOMELSS	2	0.4	0.6	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	1.9	0.0	0.0	1.6	0.0	0.0
SOCIAL SECURITY	2	0.4	0.0	1.0	1.2	0.0	0.4	0.5	0.0	0.6	0.0	0.0	1.7	0.0	0.0	1.4	0.6
SENIORS	2	0.4	0.6	0.0	0.0	0.0	0.4	0.0	3.2	0.0	0.6	0.0	1.7	0.7	0.0	0.0	0.6
WAR/PEACE	2	0.4	0.3	1.0	0.0	0.0	0.4	0.5	0.0	0.0	0.6	1.0	0.0	0.7	0.0	1.4	0.0
CRIME	2	0.4	0.3	0.0	1.2	0.0	0.8	0.0	0.0	0.6	0.6	0.0	0.0	1.4	0.0	0.0	0.0
GOV'T BIG/INTERFER	2	0.4	0.6	0.0	0.0	0.0	0.0	1.0	0.0	0.6	0.0	1.0	0.0	0.7	0.0	0.0	0.6
INFRASTRUCTURE	1	0.2	0.0	0.0	1.2	0.0	0.0	0.5	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.6
INCOME INEQUALITY	1	0.2	0.3	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	1.0	0.0	0.0	0.8	0.0	0.0
GLOBAL WARMING	1	0.2	0.0	0.0	1.2	0.0	0.4	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.6
REPUBLICANS	1	0.2	0.0	1.0	0.0	0.0	0.4	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.6
SUPREME COURT NOMINEE	1	0.2	0.0	0.0	1.2	0.0	0.0	0.5	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.6
DON'T KNOW	25	5.0	2.6	4.9	13.6	14.3	5.0	4.3	9.7	3.9	7.0	2.9	6.9	3.5	7.4	1.4	6.0



\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 6

Table # 6 Q6. - WHAT DO YOU THINK IS THE SINGLE MOST IMPORTANT ISSUE FACING AMERICA TODAY?

	TOTAL	VOTE REPUBLICAN PRESIDENTIAL PRIMARY				TRUMP WOULD LOSE TO HILLARY		TRUMP NOT REPEAL OBAMACARE		TRUMP NOT APPOINT CNSRV SUPREME COURT		CRUZ DO MORE SHAKE UP THE SYSTEM		KASICH COULD NOT WIN THE NOMINATION		MOST IMPORTANT FACTOR CHOOSE A CANDIDATE		
		CRUZ	TRUMP	UNDE-CIDED	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL KASICH	SWITCH TO CRUZ	BEST CHANCE WIN	SHAKE UP SYSTEM	MOST CONSERVATIVE	
Total n	N 500	239	181	80	99	68	125	41	121	47	130	41	59	32	220	160	90	
ECONOMY	85	17.0	15.9	15.5	23.8	12.1	17.6	15.2	14.6	18.2	10.6	16.2	12.2	23.7	25.0	19.5	14.4	16.7
SAFETY/SECURITY	52	10.4	14.2	6.6	7.5	9.1	1.5	6.4	7.3	7.4	2.1	6.9	4.9	1.7	18.8	15.5	5.6	6.7
TERRORISM/ISIS	46	9.2	11.3	9.4	2.5	9.1	11.8	11.2	4.9	10.7	8.5	10.8	7.3	11.9	9.4	8.2	10.6	10.0
IMMIGRATN/ILLEG ALIEN	43	8.6	6.7	10.5	10.0	9.1	13.2	9.6	17.1	8.3	17.0	10.8	9.8	5.1	3.1	8.6	6.9	12.2
BUDGET/DEFICIT	43	8.6	9.6	7.2	8.8	5.1	8.8	4.8	12.2	5.0	12.8	4.6	14.6	15.3	15.6	10.5	5.6	8.9
UNEMPLOYMENT/JOBS	33	6.6	5.9	6.6	8.8	6.1	7.4	5.6	4.9	5.8	8.5	4.6	14.6	5.1	0.0	4.5	10.0	6.7
HEALTH CARE	17	3.4	2.5	5.0	2.5	3.0	7.4	3.2	9.8	5.0	4.3	4.6	4.9	8.5	0.0	4.1	3.8	2.2
CONGRESS/BICKERING	15	3.0	2.9	1.1	7.5	1.0	1.5	1.6	0.0	0.8	2.1	1.5	0.0	3.4	3.1	2.7	4.4	1.1
2016 ELECTIONS	15	3.0	2.5	3.3	3.8	6.1	0.0	4.8	0.0	5.0	0.0	4.6	0.0	3.4	6.3	3.2	3.1	3.3
GOVT REFORM/SMALLER	13	2.6	2.5	2.8	2.5	5.1	0.0	4.0	0.0	4.1	0.0	3.8	0.0	3.4	0.0	1.4	4.4	3.3
FOREIGN POLICY	9	1.8	1.7	2.2	1.3	3.0	1.5	3.2	0.0	2.5	0.0	3.1	0.0	1.7	0.0	2.3	0.0	2.2
IMAGE OF U.S.A.	8	1.6	1.3	2.2	1.3	2.0	2.9	3.2	0.0	1.7	2.1	1.5	4.9	3.4	3.1	1.8	2.5	0.0
ADHERE CONSTITUTION	8	1.6	1.3	2.2	1.3	2.0	2.9	1.6	2.4	1.7	2.1	1.5	4.9	0.0	0.0	1.4	0.6	2.2
MORAL/FAMILY VALUES	7	1.4	1.7	0.6	2.5	1.0	0.0	0.8	0.0	0.8	0.0	0.8	0.0	1.7	0.0	0.9	1.3	3.3
ABORTION	7	1.4	2.1	0.6	1.3	0.0	1.5	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0	1.8	1.3	1.1
NATL DEFENSE/MILITARY	6	1.2	0.8	2.2	0.0	3.0	1.5	2.4	2.4	2.5	2.1	2.3	2.4	0.0	0.0	1.4	1.3	1.1
RELIGION/LACK OF GOD	6	1.2	1.7	0.0	2.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	2.2
BARACK OBAMA/ADMIN.	6	1.2	0.4	2.8	0.0	1.0	5.9	2.4	4.9	2.5	4.3	2.3	4.9	1.7	3.1	0.9	2.5	0.0
HONSTY/GOV'T CORRUPTN	6	1.2	1.3	1.7	0.0	3.0	0.0	2.4	0.0	2.5	0.0	2.3	0.0	0.0	3.1	0.9	2.5	0.0
GOV'T SPENDING	6	1.2	1.7	0.6	1.3	1.0	0.0	0.8	0.0	0.8	0.0	0.8	0.0	0.0	0.0	0.9	0.6	3.3

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 6

Table # 6 Q6. - WHAT DO YOU THINK IS THE SINGLE MOST IMPORTANT ISSUE FACING AMERICA TODAY?

	TOTAL	VOTE REPUBLICAN PRESIDENTIAL PRIMARY				TRUMP WOULD LOSE TO HILLARY		TRUMP NOT REPEAL OBAMACARE		TRUMP NOT APPOINT CNSRV SUPREME COURT		CRUZ DO MORE SHAKE UP THE SYSTEM		KASICH COULD NOT WIN THE NOMINATION		MOST IMPORTANT FACTOR CHOOSE A CANDIDATE		
		CRUZ	TRUMP	UNDE-CIDED	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL KASICH	SWITCH TO CRUZ	BEST CHANCE WIN	SHAKE UP SYSTEM	MOST CONSERVATIVE	
Total n	N 500	239	181	80	99	68	125	41	121	47	130	41	59	32	220	160	90	
FINANCIAL	6	1.2	1.3	0.6	2.5	1.0	0.0	0.0	2.4	0.0	2.1	0.8	0.0	1.7	0.0	0.9	1.9	0.0
LACK OF LEADERSHIP	5	1.0	1.7	0.6	0.0	0.0	1.5	0.0	2.4	0.0	2.1	0.0	2.4	0.0	3.1	0.9	0.6	1.1
GUN CONTROL	3	0.6	0.8	0.6	0.0	1.0	0.0	0.8	0.0	0.8	0.0	0.8	0.0	0.0	0.0	0.5	0.6	1.1
EDUCATION/QUALITY	3	0.6	0.4	0.6	1.3	0.0	1.5	0.8	0.0	0.8	0.0	0.8	0.0	1.7	0.0	0.5	0.6	1.1
DEMOCRATS	3	0.6	0.0	1.7	0.0	1.0	2.9	1.6	0.0	1.7	2.1	1.5	0.0	0.0	0.0	0.9	0.6	0.0
OUST ALL INCUMBENTS	3	0.6	0.4	1.1	0.0	2.0	0.0	1.6	0.0	1.7	0.0	1.5	0.0	1.7	0.0	0.5	1.3	0.0
WAGES/HIGHER	2	0.4	0.0	1.1	0.0	1.0	1.5	1.6	0.0	0.8	2.1	1.5	0.0	0.0	0.0	0.0	1.3	0.0
TAXES	2	0.4	0.4	0.6	0.0	0.0	1.5	0.0	2.4	0.0	2.1	0.0	2.4	0.0	0.5	0.0	1.1	
POVRTY/HUNGER/HOMELSS	2	0.4	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.1	0.0	1.3	0.0
SOCIAL SECURITY	2	0.4	0.4	0.6	0.0	0.0	1.5	0.0	2.4	0.0	2.1	0.0	2.4	0.0	0.0	0.0	0.6	1.1
SENIORS	2	0.4	0.4	0.6	0.0	1.0	0.0	0.8	0.0	0.8	0.0	0.8	0.0	0.0	0.0	0.5	0.6	0.0
WAR/PEACE	2	0.4	0.0	1.1	0.0	1.0	0.0	1.6	0.0	0.8	0.0	1.5	0.0	1.7	0.0	0.5	0.6	0.0
CRIME	2	0.4	0.4	0.6	0.0	1.0	0.0	0.8	0.0	0.8	0.0	0.8	0.0	0.0	0.0	0.5	0.6	0.0
GOV'T BIG/INTERFER	2	0.4	0.4	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.6	1.1
INFRASTRUCTURE	1	0.2	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0
INCOME INEQUALITY	1	0.2	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.6	0.0
GLOBAL WARMING	1	0.2	0.0	0.6	0.0	0.0	1.5	0.8	0.0	0.8	0.0	0.8	0.0	0.0	0.0	0.0	0.6	0.0
REPUBLICANS	1	0.2	0.0	0.6	0.0	0.0	0.0	0.8	0.0	0.8	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0
SUPREME COURT NOMINEE	1	0.2	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1
DON'T KNOW	25	5.0	3.8	6.6	5.0	9.1	2.9	5.6	9.8	5.0	8.5	5.4	7.3	0.0	3.1	3.2	5.6	5.6

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 7

Table # 6 Q6. - WHAT DO YOU THINK IS THE SINGLE MOST IMPORTANT ISSUE FACING AMERICA TODAY?

	TOTAL	PREFER REPUBLICAN PRESIDENT		PREFER CANDIDATE		ALLOW ILLEGALS/CITIZENSHIP		FREE TRADE		TRUMP HOLDS LIBERAL POSITIONS		TRUMP NOT RIGHT TEMPERMENT		TYPE OF RADIO					
		STRONG	SMART	EXPER- IENCE	OUT- SIDERS	SUP- PORT	OPPOSE	GOOD	BAD	AGREE	DIS- AGREE	AGREE	DIS- AGREE	NEWS/ TALK	COUN- TRY	CHRIS- TIAN/ GOSPEL	OLDIES	EASY LISTEN LITE	
Total n	N 500	214	255	230	226	343	139	220	216	308	127	297	185	160	66	41	31	29	
ECONOMY	85	17.0	16.8	17.6	17.8	16.4	17.8	15.1	18.2	14.8	18.5	14.2	16.2	19.5	17.5	19.7	17.1	25.8	6.9
SAFETY/SECURITY	52	10.4	8.4	12.9	12.2	8.4	10.2	10.8	12.7	9.3	12.0	9.4	11.8	8.6	11.9	7.6	4.9	6.5	10.3
TERRORISM/ISIS	46	9.2	8.9	9.4	10.9	8.0	9.6	7.2	10.5	7.4	9.4	10.2	8.1	10.3	5.0	15.2	9.8	19.4	10.3
IMMIGRATN/ILLEG ALIEN	43	8.6	12.1	5.1	6.1	11.1	7.3	12.2	5.5	12.0	9.4	7.9	7.4	10.8	9.4	9.1	2.4	16.1	17.2
BUDGET/DEFICIT	43	8.6	6.5	10.2	10.0	8.4	9.0	7.2	8.6	9.3	8.4	6.3	9.1	7.0	10.6	13.6	7.3	0.0	3.4
UNEMPLOYMENT/JOBS	33	6.6	7.0	6.7	7.0	5.8	8.2	2.9	7.7	6.0	7.5	4.7	7.7	5.4	8.1	7.6	0.0	9.7	6.9
HEALTH CARE	17	3.4	4.2	2.7	4.3	1.8	2.6	5.8	3.2	4.2	3.6	2.4	3.7	3.2	2.5	4.5	2.4	0.0	3.4
CONGRESS/BICKERING	15	3.0	3.3	3.1	4.3	2.2	3.5	2.2	2.7	4.2	1.9	5.5	4.0	1.6	5.0	1.5	2.4	3.2	0.0
2016 ELECTIONS	15	3.0	2.8	2.7	3.0	3.1	2.6	4.3	2.3	3.7	2.3	4.7	3.0	3.2	4.4	0.0	0.0	3.2	3.4
GOVT REFORM/SMALLER	13	2.6	4.7	0.8	1.3	3.5	2.0	4.3	0.9	4.6	2.6	3.9	2.0	3.8	1.3	3.0	0.0	0.0	6.9
FOREIGN POLICY	9	1.8	2.3	1.6	1.7	2.2	1.5	2.9	2.3	1.9	1.9	1.6	1.3	2.7	3.8	0.0	0.0	0.0	0.0
IMAGE OF U.S.A.	8	1.6	1.4	2.0	1.3	1.8	0.6	3.6	1.4	1.4	1.0	3.1	1.7	1.1	1.3	0.0	7.3	0.0	6.9
ADHERE CONSTITUTION	8	1.6	0.9	1.6	1.3	2.2	1.7	1.4	1.4	1.4	1.3	1.6	1.3	1.6	0.0	1.5	9.8	3.2	3.4
MORAL/FAMILY VALUES	7	1.4	0.5	2.4	1.7	0.9	1.5	1.4	0.9	2.3	1.6	0.8	2.0	0.5	0.0	0.0	12.2	3.2	0.0
ABORTION	7	1.4	0.9	1.6	1.7	1.3	1.7	0.7	1.8	0.0	1.3	0.0	1.7	1.1	1.9	0.0	7.3	0.0	0.0
NATL DEFENSE/MILITARY	6	1.2	1.9	0.8	0.4	2.2	1.2	1.4	1.4	1.4	0.6	2.4	0.7	1.6	1.9	0.0	0.0	0.0	0.0
RELIGION/LACK OF GOD	6	1.2	0.5	1.6	0.9	0.9	1.2	0.0	1.4	0.5	1.3	0.8	1.7	0.5	0.6	0.0	4.9	0.0	3.4
BARACK OBAMA/ADMIN.	6	1.2	1.4	0.4	0.9	1.3	1.2	1.4	1.4	1.4	0.6	2.4	0.7	2.2	0.6	1.5	2.4	0.0	0.0
HONSTY/GOV'T CORRUPTN	6	1.2	1.4	0.8	0.4	1.8	1.5	0.7	1.8	0.9	1.3	0.8	1.0	1.6	1.3	0.0	0.0	0.0	3.4
GOV'T SPENDING	6	1.2	0.9	1.6	1.7	0.9	1.5	0.7	0.9	1.4	1.0	2.4	1.3	1.1	2.5	0.0	0.0	0.0	3.4

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 7

Table # 6 Q6. - WHAT DO YOU THINK IS THE SINGLE MOST IMPORTANT ISSUE FACING AMERICA TODAY?

	TOTAL	PREFER REPUBLICAN PRESIDENT		PREFER CANDIDATE		ALLOW ILLEGALS/CITIZENSHIP		FREE TRADE		TRUMP HOLDS LIBERAL POSITIONS		TRUMP NOT RIGHT TEMPERMENT		TYPE OF RADIO					
		STRONG	SMART	EXPER- IENCE	OUT- SIDERS	SUP- PORT	OPPOSE	GOOD	BAD	AGREE	DIS- AGREE	AGREE	DIS- AGREE	NEWS/ TALK	COUN- TRY	CHRIS- TIAN/ GOSPEL	OLDIES	EASY LISTEN LITE	
Total n	N 500	214	255	230	226	343	139	220	216	308	127	297	185	160	66	41	31	29	
FINANCIAL	6	1.2	0.9	1.6	0.9	1.3	1.5	0.0	1.4	0.9	1.6	0.8	1.3	1.1	1.9	0.0	0.0	3.2	0.0
LACK OF LEADERSHIP	5	1.0	0.5	1.6	1.3	0.4	0.9	1.4	1.4	0.5	1.0	1.6	1.7	0.0	1.3	0.0	0.0	0.0	0.0
GUN CONTROL	3	0.6	0.0	1.2	0.4	0.4	0.6	0.7	0.9	0.5	0.6	0.0	1.0	0.0	0.0	0.0	0.0	0.0	3.4
EDUCATION/QUALITY	3	0.6	0.0	1.2	0.9	0.4	0.3	1.4	0.5	0.0	0.0	1.6	0.7	0.0	0.0	1.5	0.0	0.0	0.0
DEMOCRATS	3	0.6	0.9	0.4	0.0	1.3	0.6	0.7	0.9	0.5	0.3	0.8	0.0	1.6	1.3	0.0	0.0	0.0	0.0
OUST ALL INCUMBENTS	3	0.6	0.9	0.4	0.0	1.3	0.3	1.4	0.0	0.9	0.3	0.8	0.3	1.1	0.0	0.0	0.0	0.0	0.0
WAGES/HIGHER	2	0.4	0.9	0.0	0.0	0.9	0.6	0.0	0.0	0.9	0.3	0.8	0.0	1.1	0.0	0.0	2.4	0.0	0.0
TAXES	2	0.4	0.5	0.4	0.4	0.0	0.3	0.7	0.9	0.0	0.3	0.8	0.7	0.0	0.6	0.0	2.4	0.0	0.0
POVRTY/HUNGER/HOMELSS	2	0.4	0.0	0.8	0.9	0.0	0.6	0.0	0.5	0.0	0.6	0.0	0.7	0.0	0.6	0.0	0.0	0.0	0.0
SOCIAL SECURITY	2	0.4	0.0	0.8	0.9	0.0	0.6	0.0	0.9	0.0	0.6	0.0	0.7	0.0	0.0	3.0	0.0	0.0	0.0
SENIORS	2	0.4	0.9	0.0	0.4	0.4	0.3	0.7	0.0	0.9	0.6	0.0	0.0	1.1	0.6	1.5	0.0	0.0	0.0
WAR/PEACE	2	0.4	0.9	0.0	0.0	0.9	0.6	0.0	0.5	0.5	0.6	0.0	0.0	1.1	1.3	0.0	0.0	0.0	0.0
CRIME	2	0.4	0.5	0.4	0.0	0.9	0.6	0.0	0.0	0.5	0.6	0.0	0.7	0.0	0.0	3.0	0.0	0.0	0.0
GOV'T BIG/INTERFER	2	0.4	0.0	0.8	0.9	0.0	0.6	0.0	0.5	0.5	0.3	0.8	0.7	0.0	0.0	1.5	0.0	0.0	0.0
INFRASTRUCTURE	1	0.2	0.5	0.0	0.4	0.0	0.3	0.0	0.0	0.0	0.0	0.8	0.0	0.5	0.0	1.5	0.0	0.0	0.0
INCOME INEQUALITY	1	0.2	0.5	0.0	0.4	0.0	0.3	0.0	0.5	0.0	0.0	0.8	0.3	0.0	0.0	0.0	0.0	3.2	0.0
GLOBAL WARMING	1	0.2	0.0	0.4	0.0	0.4	0.3	0.0	0.5	0.0	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0
REPUBLICANS	1	0.2	0.5	0.0	0.0	0.4	0.0	0.7	0.5	0.0	0.0	0.8	0.0	0.5	0.6	0.0	0.0	0.0	0.0
SUPREME COURT NOMINEE	1	0.2	0.0	0.4	0.4	0.0	0.0	0.7	0.5	0.0	0.3	0.0	0.3	0.0	0.6	0.0	0.0	0.0	0.0
DON'T KNOW	25	5.0	4.7	4.3	2.6	6.6	4.7	5.0	3.2	5.6	3.6	4.7	4.0	4.3	1.9	3.0	4.9	3.2	6.9

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 8

Table # 6 Q6. - WHAT DO YOU THINK IS THE SINGLE MOST IMPORTANT ISSUE FACING AMERICA TODAY?

	TOTAL	WATCH FOX NEWS CHANNEL									AREA YOU LIVE			RELIGION						
		WATCH FOX NEWS	watch Regu- larly	Every Day	Almost Every Day	Few Times a week	Not Regu- larly	A Few Times A Mnth	Rarely	NEVER WATCH	URBAN	SUBUR- BAN	RURAL	PRO- TES- TANT	Evan./Fund. Prot.	Main- line Prot.	CATH- OLIC	JEWISH	ATH- EIST/ AGNSTC	
Total n	N 500	435	335	182	68	85	100	42	58	63	120	190	183	261	81	180	185	4	16	
ECONOMY	85	17.0	18.2	17.6	19.2	10.3	20.0	20.0	23.8	17.2	9.5	19.2	17.9	15.3	16.9	16.0	17.2	16.8	0.0	12.5
SAFETY/SECURITY	52	10.4	11.5	10.7	8.2	19.1	9.4	14.0	21.4	8.6	3.2	7.5	10.0	12.6	11.1	9.9	11.7	7.6	0.0	18.8
TERRORISM/ISIS	46	9.2	9.9	11.9	12.6	19.1	4.7	3.0	2.4	3.4	4.8	5.8	8.4	12.6	8.8	11.1	7.8	9.7	0.0	12.5
IMMIGRATN/ILLEG ALIEN	43	8.6	9.2	10.4	8.8	13.2	11.8	5.0	0.0	8.6	4.8	11.7	7.4	8.2	10.0	11.1	9.4	7.6	25.0	0.0
BUDGET/DEFICIT	43	8.6	9.2	9.9	9.9	4.4	14.1	7.0	7.1	6.9	4.8	7.5	10.5	7.1	10.3	7.4	11.7	8.1	0.0	6.3
UNEMPLOYMENT/JOBS	33	6.6	6.4	6.6	8.2	2.9	5.9	6.0	4.8	6.9	7.9	5.0	7.4	6.6	5.4	7.4	4.4	7.6	0.0	18.8
HEALTH CARE	17	3.4	3.0	2.4	2.7	1.5	2.4	5.0	2.4	6.9	6.3	1.7	3.2	4.9	3.4	3.7	3.3	3.8	25.0	0.0
CONGRESS/BICKERING	15	3.0	3.0	2.7	3.3	0.0	3.5	4.0	4.8	3.4	3.2	2.5	3.2	3.3	3.1	1.2	3.9	3.2	25.0	0.0
2016 ELECTIONS	15	3.0	2.8	2.4	2.7	2.9	1.2	4.0	7.1	1.7	4.8	3.3	2.1	3.8	2.7	3.7	2.2	3.2	0.0	12.5
GOVT REFORM/SMALLER	13	2.6	2.5	2.1	2.2	2.9	1.2	4.0	9.5	0.0	3.2	2.5	4.7	0.5	1.5	1.2	1.7	4.9	0.0	0.0
FOREIGN POLICY	9	1.8	1.6	1.8	2.7	1.5	0.0	1.0	0.0	1.7	3.2	0.8	2.6	1.6	2.3	1.2	2.8	1.1	0.0	6.3
IMAGE OF U.S.A.	8	1.6	1.8	2.1	1.6	2.9	2.4	1.0	0.0	1.7	0.0	3.3	1.1	1.1	0.8	2.5	0.0	2.7	0.0	0.0
ADHERE CONSTITUTION	8	1.6	1.8	1.8	1.1	1.5	3.5	2.0	0.0	3.4	0.0	1.7	0.5	2.7	1.5	3.7	0.6	1.6	0.0	0.0
MORAL/FAMILY VALUES	7	1.4	0.7	0.3	0.0	1.5	0.0	2.0	4.8	0.0	4.8	0.0	2.1	1.6	1.9	2.5	1.7	0.5	0.0	0.0
ABORTION	7	1.4	1.1	1.2	0.5	0.0	3.5	1.0	0.0	1.7	3.2	2.5	1.1	1.1	0.0	0.0	0.0	3.2	0.0	0.0
NATL DEFENSE/MILITARY	6	1.2	1.4	1.5	2.2	1.5	0.0	1.0	2.4	0.0	0.0	1.7	1.1	1.1	0.8	0.0	1.1	2.2	0.0	0.0
RELIGION/LACK OF GOD	6	1.2	0.7	0.6	0.5	0.0	1.2	1.0	2.4	0.0	4.8	3.3	0.5	0.5	1.9	2.5	1.7	0.5	0.0	0.0
BARACK OBAMA/ADMIN.	6	1.2	1.4	1.8	2.2	1.5	1.2	0.0	0.0	0.0	0.0	0.0	2.1	0.5	1.5	2.5	1.1	1.1	0.0	0.0
HONSTY/GOV'T CORRUPTN	6	1.2	0.9	0.6	0.0	1.5	1.2	2.0	2.4	1.7	3.2	1.7	1.6	0.5	1.1	0.0	1.7	0.5	25.0	0.0
GOV'T SPENDING	6	1.2	0.9	1.2	1.1	1.5	1.2	0.0	0.0	0.0	3.2	1.7	1.6	0.5	0.8	0.0	1.1	1.1	0.0	0.0

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 8

Table # 6 Q6. - WHAT DO YOU THINK IS THE SINGLE MOST IMPORTANT ISSUE FACING AMERICA TODAY?

	TOTAL	WATCH FOX NEWS CHANNEL									AREA YOU LIVE			RELIGION						
		WATCH FOX NEWS	watch Regu- larly	Every Day	Almost Every Day	Few Times a week	Not Regu- larly	A Few Times A Mnth	Rarely	NEVER WATCH	URBAN	SUBUR- BAN	RURAL	PRO- TES- TANT	Evan./Fund. Prot.	Main- line Prot.	CATH- OLIC	JEWISH	ATH- EIST/ AGNSTC	
Total n	N 500	435	335	182	68	85	100	42	58	63	120	190	183	261	81	180	185	4	16	
FINANCIAL	6	1.2	0.7	0.9	0.5	1.5	1.2	0.0	0.0	0.0	4.8	1.7	0.5	1.6	1.1	2.5	0.6	1.6	0.0	0.0
LACK OF LEADERSHIP	5	1.0	1.1	0.9	1.1	0.0	1.2	2.0	2.4	1.7	0.0	1.7	1.6	0.0	1.1	1.2	1.1	1.1	0.0	0.0
GUN CONTROL	3	0.6	0.5	0.3	0.5	0.0	0.0	1.0	0.0	1.7	1.6	1.7	0.0	0.5	0.4	0.0	0.6	0.5	0.0	0.0
EDUCATION/QUALITY	3	0.6	0.7	0.9	0.5	2.9	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.5	0.4	0.0	0.6	0.5	0.0	0.0
DEMOCRATS	3	0.6	0.7	0.9	0.5	1.5	1.2	0.0	0.0	0.0	0.0	0.8	0.5	0.5	1.1	0.0	1.7	0.0	0.0	0.0
OUST ALL INCUMBENTS	3	0.6	0.7	0.6	0.0	1.5	1.2	1.0	0.0	1.7	0.0	0.8	0.0	0.5	0.4	0.0	0.6	1.1	0.0	0.0
WAGES/HIGHER	2	0.4	0.5	0.6	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0	0.5	0.5	0.0	0.0	0.0	1.1	0.0	0.0
TAXES	2	0.4	0.5	0.3	0.5	0.0	0.0	1.0	0.0	1.7	0.0	0.8	0.0	0.5	0.8	2.5	0.0	0.0	0.0	0.0
POVRTY/HUNGER/HOMELSS	2	0.4	0.2	0.3	0.0	0.0	1.2	0.0	0.0	0.0	1.6	0.0	0.5	0.5	0.8	1.2	0.6	0.0	0.0	0.0
SOCIAL SECURITY	2	0.4	0.5	0.3	0.5	0.0	0.0	1.0	0.0	1.7	0.0	0.0	0.0	1.1	0.8	1.2	0.6	0.0	0.0	0.0
SENIORS	2	0.4	0.5	0.3	0.5	0.0	0.0	1.0	0.0	1.7	0.0	0.0	0.5	0.5	0.8	0.0	1.1	0.0	0.0	0.0
WAR/PEACE	2	0.4	0.5	0.6	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.5	0.8	0.0	1.1	0.0	0.0	0.0
CRIME	2	0.4	0.2	0.0	0.0	0.0	0.0	1.0	2.4	0.0	1.6	0.0	1.1	0.0	0.4	0.0	0.6	0.5	0.0	0.0
GOV'T BIG/INTERFER	2	0.4	0.2	0.0	0.0	0.0	0.0	1.0	0.0	1.7	1.6	0.0	0.0	1.1	0.4	1.2	0.0	0.5	0.0	0.0
INFRASTRUCTURE	1	0.2	0.2	0.3	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.4	0.0	0.6	0.0	0.0	0.0
INCOME INEQUALITY	1	0.2	0.2	0.0	0.0	0.0	0.0	1.0	0.0	1.7	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0
GLOBAL WARMING	1	0.2	0.2	0.0	0.0	0.0	0.0	1.0	0.0	1.7	0.0	0.8	0.0	0.0	0.4	0.0	0.6	0.0	0.0	0.0
REPUBLICANS	1	0.2	0.2	0.3	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0
SUPREME COURT NOMINEE	1	0.2	0.2	0.0	0.0	0.0	0.0	1.0	0.0	1.7	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.5	0.0	0.0
DON'T KNOW	25	5.0	3.4	3.0	3.8	1.5	2.4	5.0	0.0	8.6	14.3	7.5	3.7	3.8	4.2	2.5	5.0	4.9	0.0	12.5

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 9

Table # 6 Q6. - WHAT DO YOU THINK IS THE SINGLE MOST IMPORTANT ISSUE FACING AMERICA TODAY?

	TOTAL	AGE									MEN			WOMEN						
		18-40	41-54	55-64	65 OR OLDER	65-74	75 Or older	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	
Total n	N 500	78	104	115	196	100	96	78	415	182	311	40	208	99	149	38	207	83	162	
ECONOMY	85	17.0	21.8	24.0	15.7	12.8	14.0	11.5	21.8	16.4	23.1	13.8	22.5	18.8	24.2	16.1	21.1	14.0	21.7	11.7
SAFETY/SECURITY	52	10.4	6.4	10.6	14.8	9.2	8.0	10.4	6.4	11.1	8.8	11.3	5.0	11.1	6.1	12.8	7.9	11.1	12.0	9.9
TERRORISM/ISIS	46	9.2	9.0	4.8	9.6	11.7	15.0	8.3	9.0	9.4	6.6	10.9	12.5	6.7	6.1	8.7	5.3	12.1	7.2	13.0
IMMIGRATN/ILLEG ALIEN	43	8.6	11.5	6.7	10.4	7.7	10.0	5.2	11.5	8.2	8.8	8.7	10.0	9.6	8.1	10.7	13.2	6.8	9.6	6.8
BUDGET/DEFICIT	43	8.6	10.3	9.6	7.8	8.2	7.0	9.4	10.3	8.4	9.9	8.0	12.5	10.6	13.1	9.4	7.9	6.3	6.0	6.8
UNEMPLOYMENT/JOBS	33	6.6	3.8	8.7	4.3	7.7	5.0	10.4	3.8	7.0	6.6	6.4	2.5	6.7	6.1	6.0	5.3	7.2	7.2	6.8
HEALTH CARE	17	3.4	5.1	4.8	3.5	2.0	3.0	1.0	5.1	3.1	4.9	2.6	0.0	3.8	4.0	2.7	10.5	2.4	6.0	2.5
CONGRESS/BICKERING	15	3.0	1.3	2.9	3.5	3.6	4.0	3.1	1.3	3.4	2.2	3.5	2.5	2.9	3.0	2.7	0.0	3.9	1.2	4.3
2016 ELECTIONS	15	3.0	1.3	1.0	4.3	4.1	5.0	3.1	1.3	3.4	1.1	4.2	2.5	3.4	1.0	4.7	0.0	3.4	1.2	3.7
GOVT REFORM/SMALLER	13	2.6	2.6	2.9	5.2	1.0	2.0	0.0	2.6	2.7	2.7	2.6	2.5	1.4	2.0	1.3	2.6	3.9	3.6	3.7
FOREIGN POLICY	9	1.8	2.6	2.9	1.7	1.0	1.0	1.0	2.6	1.7	2.7	1.3	2.5	2.4	4.0	1.3	2.6	1.0	1.2	1.2
IMAGE OF U.S.A.	8	1.6	1.3	1.0	0.9	2.6	2.0	3.1	1.3	1.7	1.1	1.9	0.0	1.4	1.0	1.3	2.6	1.9	1.2	2.5
ADHERE CONSTITUTION	8	1.6	0.0	1.0	2.6	2.0	3.0	1.0	0.0	1.9	0.5	2.3	0.0	1.9	1.0	2.0	0.0	1.9	0.0	2.5
MORAL/FAMILY VALUES	7	1.4	1.3	3.8	0.9	0.5	0.0	1.0	1.3	1.4	2.7	0.6	0.0	1.9	2.0	1.3	2.6	1.0	3.6	0.0
ABORTION	7	1.4	0.0	1.0	1.7	1.5	1.0	2.1	0.0	1.4	0.5	1.6	0.0	1.9	1.0	2.0	0.0	1.0	0.0	1.2
NATL DEFENSE/MILITARY	6	1.2	0.0	2.9	0.0	1.5	1.0	2.1	0.0	1.4	1.6	1.0	0.0	1.4	2.0	0.7	0.0	1.4	1.2	1.2
RELIGION/LACK OF GOD	6	1.2	1.3	1.0	0.0	2.0	0.0	4.2	1.3	1.2	1.1	1.3	0.0	0.0	0.0	0.0	2.6	2.4	2.4	2.5
BARACK OBAMA/ADMIN.	6	1.2	0.0	1.9	0.9	1.0	1.0	1.0	0.0	1.2	1.1	1.0	0.0	1.0	0.0	1.3	0.0	1.4	2.4	0.6
HONSTY/GOV'T CORRUPTN	6	1.2	2.6	0.0	1.7	1.0	1.0	1.0	2.6	1.0	1.1	1.3	5.0	0.5	2.0	0.7	0.0	1.4	0.0	1.9
GOV'T SPENDING	6	1.2	3.8	0.0	0.9	1.0	1.0	1.0	3.8	0.7	1.6	1.0	7.5	1.0	3.0	1.3	0.0	0.5	0.0	0.6

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 9

Table # 6 Q6. - WHAT DO YOU THINK IS THE SINGLE MOST IMPORTANT ISSUE FACING AMERICA TODAY?

	TOTAL	AGE								MEN				WOMEN						
		18-40	41-54	55-64	65 OR OLDER	65-74	75 Or older	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	
Total n	N 500	78	104	115	196	100	96	78	415	182	311	40	208	99	149	38	207	83	162	
FINANCIAL	6	1.2	3.8	1.0	0.0	1.0	0.0	2.1	3.8	0.7	2.2	0.6	2.5	0.5	2.0	0.0	5.3	1.0	2.4	1.2
LACK OF LEADERSHIP	5	1.0	0.0	1.0	0.0	1.5	0.0	3.1	0.0	1.0	0.5	1.0	0.0	1.0	1.0	0.7	0.0	1.0	0.0	1.2
GUN CONTROL	3	0.6	2.6	0.0	0.9	0.0	0.0	0.0	2.6	0.2	1.1	0.3	5.0	0.0	2.0	0.0	0.0	0.5	0.0	0.6
EDUCATION/QUALITY	3	0.6	1.3	0.0	0.9	0.5	0.0	1.0	1.3	0.5	0.5	0.6	0.0	0.5	0.0	0.7	2.6	0.5	1.2	0.6
DEMOCRATS	3	0.6	0.0	0.0	0.0	1.5	3.0	0.0	0.0	0.7	0.0	1.0	0.0	0.5	0.0	0.7	0.0	1.0	0.0	1.2
OUST ALL INCUMBENTS	3	0.6	0.0	1.0	0.0	1.0	1.0	1.0	0.0	0.7	0.5	0.6	0.0	0.5	0.0	0.7	0.0	1.0	1.2	0.6
WAGES/HIGHER	2	0.4	0.0	1.0	0.0	0.5	0.0	1.0	0.0	0.5	0.5	0.3	0.0	0.5	1.0	0.0	0.0	0.5	0.0	0.6
TAXES	2	0.4	0.0	0.0	0.0	1.0	1.0	1.0	0.0	0.5	0.0	0.6	0.0	0.5	0.0	0.7	0.0	0.5	0.0	0.6
POVRTY/HUNGER/HOMELSS	2	0.4	0.0	0.0	0.9	0.5	0.0	1.0	0.0	0.5	0.0	0.6	0.0	1.0	0.0	1.3	0.0	0.0	0.0	0.0
SOCIAL SECURITY	2	0.4	0.0	1.0	0.0	0.5	1.0	0.0	0.0	0.5	0.5	0.3	0.0	0.0	0.0	0.0	0.0	1.0	1.2	0.6
SENIORS	2	0.4	0.0	0.0	0.0	1.0	2.0	0.0	0.0	0.5	0.0	0.6	0.0	0.0	0.0	0.0	0.0	1.0	0.0	1.2
WAR/PEACE	2	0.4	0.0	1.0	0.0	0.5	1.0	0.0	0.0	0.5	0.5	0.3	0.0	0.5	0.0	0.7	0.0	0.5	1.2	0.0
CRIME	2	0.4	1.3	0.0	0.9	0.0	0.0	0.0	1.3	0.2	0.5	0.3	2.5	0.0	1.0	0.0	0.0	0.5	0.0	0.6
GOV'T BIG/INTERFER	2	0.4	0.0	0.0	0.0	1.0	0.0	2.1	0.0	0.5	0.0	0.6	0.0	0.0	0.0	0.0	0.0	1.0	0.0	1.2
INFRASTRUCTURE	1	0.2	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.2	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.6
INCOME INEQUALITY	1	0.2	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.2	0.0	0.3	0.0	0.5	0.0	0.7	0.0	0.0	0.0	0.0
GLOBAL WARMING	1	0.2	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.2	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.6
REPUBLICANS	1	0.2	0.0	0.0	0.0	0.5	1.0	0.0	0.0	0.2	0.0	0.3	0.0	0.5	0.0	0.7	0.0	0.0	0.0	0.0
SUPREME COURT NOMINEE	1	0.2	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.2	0.0	0.3	0.0	0.5	0.0	0.7	0.0	0.0	0.0	0.0
DON'T KNOW	25	5.0	5.1	2.9	2.6	6.6	6.0	7.3	5.1	4.6	3.8	5.1	2.5	4.8	3.0	5.4	7.9	4.3	4.8	4.9



\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 10

Table # 6 Q6. - WHAT DO YOU THINK IS THE SINGLE MOST IMPORTANT ISSUE FACING AMERICA TODAY?

	TOTAL	EDUCATION						MEN		WOMEN		FAMILY INCOME			GENDER		
		NO COLL. DEGREE	H.S. Grad./Less	Some Col-lege	COLL-EGE DEGREE	Col-lege Grad	Post Grad	NO COLL. DEGREE	COLL-EGE DEGREE	NO COLL. DEGREE	COLL-EGE DEGREE	LESS THAN \$50000	\$50000 TO \$100K	MORE THAN \$100K	MALE	FEMALE	
Total n	N 500	268	103	165	225	160	65	132	115	136	110	128	191	83	250	250	
ECONOMY	85	17.0	14.9	13.6	15.8	19.6	17.5	24.6	17.4	20.9	12.5	18.2	14.8	15.7	24.1	19.2	14.8
SAFETY/SECURITY	52	10.4	9.3	6.8	10.9	11.6	10.6	13.8	7.6	13.0	11.0	10.0	7.8	8.9	10.8	10.0	10.8
TERRORISM/ISIS	46	9.2	8.6	5.8	10.3	9.8	12.5	3.1	7.6	7.8	9.6	11.8	10.9	7.9	9.6	7.6	10.8
IMMIGRATN/ILLEG ALIEN	43	8.6	10.8	11.7	10.3	6.2	6.9	4.6	13.6	5.2	8.1	7.3	7.0	9.9	9.6	9.6	7.6
BUDGET/DEFICIT	43	8.6	6.7	6.8	6.7	10.7	9.4	13.8	7.6	14.8	5.9	6.4	8.6	8.4	10.8	10.8	6.4
UNEMPLOYMENT/JOBS	33	6.6	7.8	9.7	6.7	4.9	5.0	4.6	6.1	6.1	9.6	3.6	7.0	5.8	8.4	6.4	6.8
HEALTH CARE	17	3.4	3.7	4.9	3.0	3.1	3.8	1.5	3.0	3.5	4.4	2.7	2.3	4.7	2.4	3.2	3.6
CONGRESS/BICKERING	15	3.0	3.4	3.9	3.0	2.7	2.5	3.1	3.0	2.6	3.7	2.7	2.3	2.1	3.6	2.8	3.2
2016 ELECTIONS	15	3.0	3.4	2.9	3.6	2.7	3.8	0.0	4.5	1.7	2.2	3.6	4.7	3.7	1.2	3.2	2.8
GOVT REFORM/SMALLER	13	2.6	2.2	1.9	2.4	3.1	3.1	3.1	1.5	1.7	2.9	4.5	0.0	4.7	1.2	1.6	3.6
FOREIGN POLICY	9	1.8	1.1	0.0	1.8	2.7	2.5	3.1	2.3	2.6	0.0	2.7	0.0	4.7	0.0	2.4	1.2
IMAGE OF U.S.A.	8	1.6	1.5	1.0	1.8	1.8	2.5	0.0	0.0	2.6	2.9	0.9	0.0	1.0	1.2	1.2	2.0
ADHERE CONSTITUTION	8	1.6	2.2	1.0	3.0	0.9	1.3	0.0	2.3	0.9	2.2	0.9	3.1	1.6	0.0	1.6	1.6
MORAL/FAMILY VALUES	7	1.4	1.1	0.0	1.8	1.8	1.9	1.5	1.5	1.7	0.7	1.8	1.6	1.0	0.0	1.6	1.2
ABORTION	7	1.4	0.4	0.0	0.6	2.7	2.5	3.1	0.8	2.6	0.0	2.7	3.1	0.5	1.2	1.6	1.2
NATL DEFENSE/MILITARY	6	1.2	0.7	0.0	1.2	1.8	1.9	1.5	1.5	0.9	0.0	2.7	0.0	2.1	2.4	1.2	1.2
RELIGION/LACK OF GOD	6	1.2	1.5	2.9	0.6	0.9	0.6	1.5	0.0	0.0	2.9	1.8	3.1	0.5	0.0	0.0	2.4
BARACK OBAMA/ADMIN.	6	1.2	1.1	1.9	0.6	1.3	1.3	1.5	0.8	0.9	1.5	1.8	0.8	1.0	1.2	0.8	1.6
HONSTY/GOV'T CORRUPTN	6	1.2	0.4	1.0	0.0	1.8	1.9	1.5	0.0	2.6	0.7	0.9	0.8	1.6	2.4	1.2	1.2
GOV'T SPENDING	6	1.2	0.7	1.0	0.6	1.8	1.9	1.5	0.8	3.5	0.7	0.0	0.8	1.0	2.4	2.0	0.4

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 10

Table # 6 Q6. - WHAT DO YOU THINK IS THE SINGLE MOST IMPORTANT ISSUE FACING AMERICA TODAY?

	TOTAL	EDUCATION						MEN	WOMEN	FAMILY INCOME			GENDER				
		NO COLL. DEGREE	H.S. Grad./Less	Some Col-lege	COLL-EGE DEGREE	Co-lege Grad	Post Grad			NO COLL. DEGREE	COLL-EGE DEGREE	NO COLL. DEGREE	COLL-EGE DEGREE	LESS THAN \$50000	\$50000 TO \$100k	MORE THAN \$100k	MALE
Total n	N 500	268	103	165	225	160	65	132	115	136	110	128	191	83	250	250	
FINANCIAL	6	1.2	2.2	2.9	1.8	0.0	0.0	0.0	1.5	0.0	2.9	0.0	0.8	2.6	0.0	0.8	1.6
LACK OF LEADERSHIP	5	1.0	1.5	1.0	1.8	0.4	0.6	0.0	1.5	0.0	1.5	0.9	2.3	0.5	0.0	0.8	1.2
GUN CONTROL	3	0.6	0.7	1.9	0.0	0.4	0.6	0.0	1.5	0.0	0.0	0.9	0.8	1.0	0.0	0.8	0.4
EDUCATION/QUALITY	3	0.6	1.1	1.0	1.2	0.0	0.0	0.0	0.8	0.0	1.5	0.0	0.8	0.5	0.0	0.4	0.8
DEMOCRATS	3	0.6	1.1	1.0	1.2	0.0	0.0	0.0	0.8	0.0	1.5	0.0	0.8	0.5	0.0	0.4	0.8
OUST ALL INCUMBENTS	3	0.6	0.7	1.0	0.6	0.4	0.6	0.0	0.8	0.0	0.7	0.9	0.8	0.5	0.0	0.4	0.8
WAGES/HIGHER	2	0.4	0.0	0.0	0.0	0.9	0.0	3.1	0.0	0.9	0.0	0.9	0.0	0.0	2.4	0.4	0.4
TAXES	2	0.4	0.4	0.0	0.6	0.4	0.6	0.0	0.8	0.0	0.0	0.9	0.8	0.5	0.0	0.4	0.4
POVRTY/HUNGER/HOMELSS	2	0.4	0.7	1.9	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	1.6	0.0	0.0	0.8	0.0
SOCIAL SECURITY	2	0.4	0.4	1.0	0.0	0.4	0.6	0.0	0.0	0.0	0.7	0.9	0.0	1.0	0.0	0.0	0.8
SENIORS	2	0.4	0.4	1.0	0.0	0.4	0.6	0.0	0.0	0.0	0.7	0.9	1.6	0.0	0.0	0.0	0.8
WAR/PEACE	2	0.4	0.4	1.0	0.0	0.4	0.0	1.5	0.8	0.0	0.0	0.9	0.8	0.0	1.2	0.4	0.4
CRIME	2	0.4	0.4	0.0	0.6	0.4	0.6	0.0	0.0	0.9	0.7	0.0	0.0	0.5	0.0	0.4	0.4
GOV'T BIG/INTERFER	2	0.4	0.7	1.0	0.6	0.0	0.0	0.0	0.0	0.0	1.5	0.0	1.6	0.0	0.0	0.0	0.8
INFRASTRUCTURE	1	0.2	0.4	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.5	0.0	0.0	0.4
INCOME INEQUALITY	1	0.2	0.4	1.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.8	0.0	0.0	0.4	0.0
GLOBAL WARMING	1	0.2	0.4	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.5	0.0	0.0	0.4
REPUBLICANS	1	0.2	0.4	0.0	0.6	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.8	0.0	0.0	0.4	0.0
SUPREME COURT NOMINEE	1	0.2	0.0	0.0	0.0	0.4	0.0	1.5	0.0	0.9	0.0	0.0	0.0	0.0	1.2	0.4	0.0
DON'T KNOW	25	5.0	6.0	6.8	5.5	3.6	2.5	6.2	6.8	1.7	5.1	5.5	7.0	4.2	2.4	4.8	5.2

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 11

Table # 6 Q6. - WHAT DO YOU THINK IS THE SINGLE MOST IMPORTANT ISSUE FACING AMERICA TODAY?

	TOTAL	TRUMP/CRUZ				TRUMP/KASICH				CRUZ/KASICH				
		FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	
Total n	N 500	165	42	431	500	150	29	392	493	218	37	389	493	
ECONOMY	85	17.0	17.0	19.0	16.9	17.0	20.7	13.8	18.6	17.0	18.8	21.6	18.3	17.0
SAFETY/SECURITY	52	10.4	8.5	7.1	10.0	10.4	8.0	10.3	10.7	10.1	12.4	2.7	10.8	10.1
TERRORISM/ISIS	46	9.2	12.7	4.8	10.0	9.2	12.7	6.9	9.7	9.1	12.8	5.4	10.0	9.1
IMMIGRATN/ILLEG ALIEN	43	8.6	9.1	4.8	9.3	8.6	6.7	6.9	8.7	8.7	7.3	21.6	8.7	8.7
BUDGET/DEFICIT	43	8.6	7.3	14.3	7.4	8.6	8.0	6.9	7.9	8.7	8.3	0.0	7.7	8.7
UNEMPLOYMENT/JOBS	33	6.6	5.5	9.5	7.0	6.6	8.7	13.8	7.1	6.5	6.9	8.1	6.9	6.5
HEALTH CARE	17	3.4	4.2	2.4	3.5	3.4	4.7	3.4	3.6	3.2	3.2	2.7	3.3	3.2
CONGRESS/BICKERING	15	3.0	2.4	9.5	3.0	3.0	2.0	6.9	2.8	3.0	2.8	0.0	2.6	3.0
2016 ELECTIONS	15	3.0	4.2	2.4	3.5	3.0	1.3	0.0	3.3	3.0	2.8	0.0	3.3	3.0
GOVT REFORM/SMALLER	13	2.6	3.6	2.4	2.8	2.6	2.0	3.4	3.1	2.6	2.3	5.4	3.3	2.6
FOREIGN POLICY	9	1.8	1.2	2.4	1.9	1.8	2.0	3.4	1.8	1.8	1.8	2.7	2.1	1.8
IMAGE OF U.S.A.	8	1.6	3.6	2.4	1.6	1.6	3.3	0.0	1.8	1.6	2.3	0.0	1.8	1.6
ADHERE CONSTITUTION	8	1.6	3.0	0.0	1.6	1.6	2.0	0.0	1.8	1.6	1.8	2.7	2.1	1.6
MORAL/FAMILY VALUES	7	1.4	1.2	2.4	1.6	1.4	0.7	6.9	1.5	1.4	1.4	2.7	1.5	1.4
ABORTION	7	1.4	1.8	0.0	1.4	1.4	1.3	3.4	1.8	1.4	1.8	0.0	1.5	1.4
NATL DEFENSE/MILITARY	6	1.2	1.2	0.0	1.4	1.2	2.0	0.0	1.3	1.2	1.4	2.7	1.3	1.2
RELIGION/LACK OF GOD	6	1.2	0.0	0.0	0.7	1.2	0.0	3.4	0.5	1.2	0.0	0.0	0.3	1.2
BARACK OBAMA/ADMIN.	6	1.2	1.8	0.0	1.2	1.2	2.0	0.0	1.0	1.2	0.9	0.0	0.8	1.2
HONSTY/GOV'T CORRUPTN	6	1.2	0.6	2.4	1.4	1.2	1.3	3.4	1.3	1.2	0.0	0.0	1.3	1.2
GOV'T SPENDING	6	1.2	0.6	0.0	0.9	1.2	1.3	0.0	0.8	1.2	0.9	0.0	0.8	1.2

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 11

Table # 6 Q6. - WHAT DO YOU THINK IS THE SINGLE MOST IMPORTANT ISSUE FACING AMERICA TODAY?

	TOTAL	TRUMP/CRUZ				TRUMP/KASICH				CRUZ/KASICH				
		FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	
Total n	N 500	165	42	431	500	150	29	392	493	218	37	389	493	
FINANCIAL	6	1.2	1.2	0.0	1.4	1.2	1.3	3.4	1.3	1.2	1.4	2.7	1.3	1.2
LACK OF LEADERSHIP	5	1.0	0.6	2.4	0.7	1.0	0.7	0.0	0.8	1.0	1.4	0.0	1.0	1.0
GUN CONTROL	3	0.6	0.0	0.0	0.5	0.6	0.7	0.0	0.8	0.6	0.5	0.0	0.5	0.6
EDUCATION/QUALITY	3	0.6	0.6	0.0	0.7	0.6	1.3	0.0	0.5	0.6	0.5	0.0	0.5	0.6
DEMOCRATS	3	0.6	0.6	0.0	0.7	0.6	1.3	0.0	0.8	0.6	0.5	2.7	0.8	0.6
OUST ALL INCUMBENTS	3	0.6	0.6	2.4	0.7	0.6	0.0	0.0	0.8	0.6	0.0	2.7	0.8	0.6
WAGES/HIGHER	2	0.4	1.2	0.0	0.5	0.4	0.7	0.0	0.3	0.4	0.5	0.0	0.3	0.4
TAXES	2	0.4	0.0	0.0	0.2	0.4	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.4
POVRTY/HUNGER/HOMELSS	2	0.4	0.0	0.0	0.5	0.4	0.0	0.0	0.5	0.4	0.9	0.0	0.5	0.4
SOCIAL SECURITY	2	0.4	0.0	0.0	0.2	0.4	0.0	3.4	0.3	0.4	0.0	0.0	0.3	0.4
SENIORS	2	0.4	0.0	0.0	0.2	0.4	0.7	0.0	0.3	0.4	0.0	0.0	0.5	0.4
WAR/PEACE	2	0.4	0.0	2.4	0.5	0.4	0.0	0.0	0.5	0.4	0.0	2.7	0.5	0.4
CRIME	2	0.4	0.6	0.0	0.5	0.4	0.7	0.0	0.3	0.4	0.5	0.0	0.3	0.4
GOV'T BIG/INTERFER	2	0.4	0.0	2.4	0.5	0.4	0.0	0.0	0.5	0.4	0.5	0.0	0.5	0.4
INFRASTRUCTURE	1	0.2	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.2
INCOME INEQUALITY	1	0.2	0.0	0.0	0.2	0.2	0.0	0.0	0.3	0.2	0.5	0.0	0.3	0.2
GLOBAL WARMING	1	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.2
REPUBLICANS	1	0.2	0.0	0.0	0.2	0.2	0.0	0.0	0.3	0.2	0.0	2.7	0.3	0.2
SUPREME COURT NOMINEE	1	0.2	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.2
DON'T KNOW	25	5.0	4.8	4.8	4.4	5.0	2.0	0.0	3.1	4.9	3.2	8.1	3.3	4.9

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Table # 7 Q7. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH DONALD TRUMP?

	TOTAL	AREA											HOW LIKELY	PARTY				
		WAUSAU M.M.	MINNE- APOLIS M.M.	GREEN BAY M.M.	LA CROSSE M.M.	MADI- SON M.M.	Dane County	Rest Madison	MIL- WAUKEE M.M.	Mil- waukee County	Wau- kesha County	Rest Mil- waukee	DULUTH M.M.	CER- TAIN	VERY LIKELY	REPUB- LICAN	INDE- PEN- DENT	
Total n	N 500	44	23	104	39	74	37	37	209	57	53	99	7	373	127	359	141	
IMMIGRATION	61	12.2	11.4	13.0	13.5	5.1	10.8	8.1	13.5	13.4	12.3	13.2	14.1	14.3	11.8	13.4	12.3	12.1
BIG MOUTH/VULGAR	33	6.6	6.8	4.3	7.7	5.1	9.5	10.8	8.1	5.7	3.5	1.9	9.1	0.0	6.4	7.1	7.8	3.5
FOOL/JERK/WACKO/IDIOT	31	6.2	2.3	0.0	6.7	2.6	4.1	0.0	8.1	9.1	7.0	7.5	11.1	0.0	6.4	5.5	4.5	10.6
ARROGANT/EGO/BULLY	27	5.4	4.5	8.7	6.7	2.6	0.0	0.0	0.0	7.2	8.8	5.7	7.1	0.0	5.6	4.7	5.6	5.0
JUST DON'T LIKE	22	4.4	0.0	8.7	3.8	12.8	0.0	0.0	0.0	5.3	5.3	3.8	6.1	0.0	4.8	3.1	3.6	6.4
DANGEROUS/SCARY/BOMBA	19	3.8	6.8	0.0	3.8	0.0	5.4	10.8	0.0	3.3	3.5	5.7	2.0	14.3	4.8	0.8	3.3	5.0
MAKE AMERICA GREAT	16	3.2	2.3	0.0	1.9	5.1	4.1	2.7	5.4	3.3	1.8	3.8	4.0	14.3	4.3	0.0	3.9	1.4
ECONOMY	15	3.0	0.0	0.0	4.8	2.6	5.4	8.1	2.7	2.4	3.5	0.0	3.0	0.0	2.7	3.9	2.5	4.3
NO QUALIFY FOR PRES.	15	3.0	2.3	8.7	1.0	2.6	1.4	0.0	2.7	4.3	3.5	5.7	4.0	0.0	2.9	3.1	3.3	2.1
REPRESENT CHANGE/D.C.	14	2.8	2.3	8.7	1.0	7.7	1.4	0.0	2.7	2.9	5.3	3.8	1.0	0.0	2.7	3.1	2.8	2.8
STRAITFWRD/TELL AS IS	13	2.6	2.3	4.3	3.8	0.0	1.4	0.0	2.7	2.4	1.8	1.9	3.0	14.3	3.2	0.8	3.1	1.4
DISAGREE WITH VIEWS	13	2.6	2.3	0.0	2.9	5.1	0.0	0.0	0.0	2.9	7.0	3.8	0.0	14.3	2.1	3.9	2.8	2.1
GOOD VIEWS/POSITION	12	2.4	0.0	0.0	3.8	5.1	4.1	5.4	2.7	1.4	0.0	0.0	3.0	0.0	2.4	2.4	3.1	0.7
BIZMAN/R.E./SUCCESSFL	11	2.2	0.0	8.7	0.0	7.7	4.1	2.7	5.4	1.4	1.8	1.9	1.0	0.0	1.6	3.9	1.9	2.8
BEST PERSON FOR JOB	10	2.0	2.3	0.0	1.9	0.0	2.7	0.0	5.4	1.9	1.8	5.7	0.0	14.3	2.1	1.6	2.5	0.7
EFFECTIVE/THINGS DONE	9	1.8	2.3	4.3	1.0	0.0	2.7	0.0	5.4	1.9	1.8	3.8	1.0	0.0	1.3	3.1	1.9	1.4
STRONG LEADER	9	1.8	0.0	0.0	1.0	2.6	4.1	8.1	0.0	1.9	0.0	1.9	3.0	0.0	2.1	0.8	1.4	2.8
GOOD/LIKE/OKAY	9	1.8	4.5	0.0	2.9	0.0	1.4	0.0	2.7	1.4	1.8	3.8	0.0	0.0	2.1	0.8	1.9	1.4
JOBS/CREATION	8	1.6	2.3	0.0	1.9	0.0	2.7	5.4	0.0	1.4	3.5	0.0	1.0	0.0	1.3	2.4	1.9	0.7
TALKS WHAT IS POPULAR	8	1.6	4.5	0.0	1.9	0.0	1.4	0.0	2.7	1.4	3.5	1.9	0.0	0.0	1.1	3.1	1.1	2.8

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Table # 7 Q7. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH DONALD TRUMP?

	TOTAL	AREA											HOW LIKELY	PARTY	AFFILIATION			
		WAUSAU M.M.	MINNE- APOLIS M.M.	GREEN BAY M.M.	LA CROSSE M.M.	MADI- SON M.M.	Dane County	Rest Madison	MIL- WAUKEE M.M.	Mil- waukee County	Wau- kesha County	Rest Mil- waukee	DULUTH M.M.	CER- TAIN	VERY LIKELY	REPUB- LICAN	INDE- PEN- DENT	
Total n	N 500	44	23	104	39	74	37	37	209	57	53	99	7	373	127	359	141	
BIGOT/SEXIST	6	1.2	2.3	0.0	3.8	0.0	1.4	2.7	0.0	0.0	0.0	0.0	0.0	1.1	1.6	1.1	1.4	
NOT BEHOLDEN	6	1.2	2.3	0.0	1.0	0.0	1.4	2.7	0.0	1.0	0.0	1.9	1.0	14.3	1.3	0.8	0.8	2.1
OUTSIDER/NOT POLITICI	5	1.0	2.3	0.0	1.0	0.0	1.4	2.7	0.0	1.0	1.8	1.9	0.0	0.8	1.6	0.8	1.4	
R.I.N.O.	5	1.0	2.3	4.3	1.0	0.0	0.0	0.0	0.0	1.0	1.8	0.0	1.0	0.0	1.1	0.8	1.4	0.0
NO PLANS/NO SUBSTANCE	5	1.0	4.5	0.0	1.9	0.0	0.0	0.0	0.0	0.5	0.0	0.0	1.0	0.0	0.8	1.6	1.1	0.7
ANTI ESTABLISHMENT	5	1.0	4.5	0.0	1.0	2.6	0.0	0.0	0.0	0.5	1.8	0.0	0.0	0.0	1.1	0.8	1.4	0.0
HONEST/TRUSTWORTHY	4	0.8	2.3	0.0	0.0	0.0	2.7	2.7	2.7	0.5	0.0	0.0	1.0	0.0	0.5	1.6	1.1	0.0
WINNER/ELECTABLE	4	0.8	0.0	0.0	2.9	0.0	0.0	0.0	0.0	0.5	1.8	0.0	0.0	0.0	0.3	2.4	0.8	0.7
DIVIDER/DIVISIVE	4	0.8	0.0	0.0	0.0	2.6	4.1	8.1	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.8	0.7
QUALIFIED	3	0.6	0.0	0.0	0.0	2.6	1.4	0.0	2.7	0.5	0.0	1.9	0.0	0.0	0.8	0.0	0.3	1.4
TV SHOW/YOU'RE FIRED	3	0.6	0.0	0.0	1.0	2.6	0.0	0.0	0.0	0.5	0.0	0.0	1.0	0.0	0.8	0.0	0.3	1.4
FLIP FLOP	3	0.6	0.0	0.0	0.0	0.0	1.4	0.0	2.7	1.0	3.5	0.0	0.0	0.0	0.5	0.8	0.8	0.0
NATL SEC/DEFEN/TERROR	3	0.6	0.0	4.3	0.0	0.0	1.4	2.7	0.0	0.5	1.8	0.0	0.0	0.0	0.8	0.0	0.6	0.7
RADICAL/EXTREMIST	3	0.6	0.0	0.0	1.0	0.0	2.7	2.7	2.7	0.0	0.0	0.0	0.0	0.0	0.3	1.6	0.6	0.7
BILLIONAIRE/RICH	3	0.6	0.0	0.0	0.0	0.0	1.4	0.0	2.7	1.0	0.0	0.0	2.0	0.0	0.8	0.0	0.3	1.4
PROTESTS/VIOLEN/RIOTS	3	0.6	2.3	0.0	0.0	0.0	1.4	0.0	2.7	0.5	0.0	1.9	0.0	0.0	0.3	1.6	0.6	0.7
GOOD SPEAKER	2	0.4	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	1.0	0.0	0.5	0.0	0.6	0.0
HARD WORKER/ENERGETIC	2	0.4	0.0	0.0	1.0	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.6	0.0
BUDGET/DEFICIT	2	0.4	0.0	0.0	0.0	2.6	0.0	0.0	0.0	0.5	0.0	0.0	1.0	0.0	0.0	1.6	0.3	0.7
GRANDSTANDING	2	0.4	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.5	0.0	1.9	0.0	0.0	0.3	0.8	0.3	0.7

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Table # 7 Q7. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH DONALD TRUMP?

	TOTAL	AREA											HOW LIKELY	PARTY				
		WAUSAU M.M.	MINNE- APOLIS M.M.	GREEN BAY M.M.	LA CROSSE M.M.	MADI- SON M.M.	Dane County	Rest Madi- son	MIL- WAUKEE M.M.	Mil- waukee County	wau- kesha County	Rest Mil- waukee	DULUTH M.M.	CER- TAIN	VERY LIKELY	REPUB- LICAN	INDE- PEN- DENT	
Total n	N 500	44	23	104	39	74	37	37	209	57	53	99	7	373	127	359	141	
NO EXPERIENCE	2	0.4	2.3	4.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.3	0.7
OVER-PROMISING	2	0.4	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	1.0	0.0	0.5	0.0	0.6	0.0
GOOD JOB/RECORD	1	0.2	0.0	4.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.3	0.0
INTELLIGENT	1	0.2	0.0	0.0	0.0	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.7
FOREIGN POLICY	1	0.2	0.0	0.0	0.0	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.3	0.0
DISHONEST/DONT TRUST	1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	1.0	0.0	0.3	0.0	0.3	0.0
THE DEBATES	1	0.2	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.3	0.0
GUTSY	1	0.2	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.3	0.0
ADHERE CONSTITUTION	1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	1.0	0.0	0.0	0.8	0.0	0.7
DON'T KNOW	61	12.2	15.9	13.0	7.7	12.8	13.5	13.5	13.5	13.4	10.5	15.1	14.1	0.0	12.1	12.6	12.0	12.8

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 2

Table # 7 Q7. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH DONALD TRUMP?

	TOTAL	MEN		WOMEN		IDEOLOGY						MEN			WOMEN					
		REPU- LICAN	INDE- PEN- DENT	REPU- LICAN	INDE- PEN- DENT	LIB./ MOD.	Lib- eral	Mod- erate	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	
Total n	N 500	171	79	188	62	144	13	131	345	142	203	78	169	70	99	66	176	72	104	
IMMIGRATION	61	12.2	12.3	15.2	12.2	8.1	13.2	7.7	13.7	11.9	8.5	14.3	10.3	14.8	10.0	18.2	16.7	9.1	6.9	10.6
BIG MOUTH/VULGAR	33	6.6	7.6	2.5	8.0	4.8	5.6	7.7	5.3	7.0	7.0	6.9	1.3	8.3	7.1	9.1	10.6	5.7	6.9	4.8
FOOL/JERK/WACKO/IDIOT	31	6.2	5.3	12.7	3.7	8.1	6.9	0.0	7.6	6.1	7.7	4.9	9.0	7.1	10.0	5.1	4.5	5.1	5.6	4.8
ARROGANT/EGO/BULLY	27	5.4	6.4	3.8	4.8	6.5	5.6	0.0	6.1	5.5	7.7	3.9	5.1	5.9	5.7	6.1	6.1	5.1	9.7	1.9
JUST DON'T LIKE	22	4.4	2.9	7.6	4.3	4.8	4.9	0.0	5.3	4.3	4.2	4.4	7.7	3.0	1.4	4.0	1.5	5.7	6.9	4.8
DANGEROUS/SCARY/BOMBA	19	3.8	2.9	6.3	3.7	3.2	3.5	15.4	2.3	4.1	4.2	3.9	2.6	4.7	8.6	2.0	4.5	3.4	0.0	5.8
MAKE AMERICA GREAT	16	3.2	4.7	0.0	3.2	3.2	1.4	7.7	0.8	4.1	3.5	4.4	2.6	3.6	4.3	3.0	0.0	4.5	2.8	5.8
ECONOMY	15	3.0	2.3	3.8	2.7	4.8	4.9	0.0	5.3	2.3	2.8	2.0	6.4	1.2	1.4	1.0	3.0	3.4	4.2	2.9
NO QUALIFY FOR PRES.	15	3.0	3.5	2.5	3.2	1.6	1.4	0.0	1.5	3.8	4.2	3.4	1.3	4.1	4.3	4.0	1.5	3.4	4.2	2.9
REPRESENT CHANGE/D.C.	14	2.8	4.7	2.5	1.1	3.2	3.5	7.7	3.1	2.6	3.5	2.0	5.1	3.6	5.7	2.0	1.5	1.7	1.4	1.9
STRAITFWRD/TELL AS IS	13	2.6	2.3	1.3	3.7	1.6	1.4	0.0	1.5	3.2	4.2	2.5	2.6	1.8	2.9	1.0	0.0	4.5	5.6	3.8
DISAGREE WITH VIEWS	13	2.6	1.8	3.8	3.7	0.0	1.4	0.0	1.5	3.2	2.1	3.9	2.6	2.4	1.4	3.0	0.0	4.0	2.8	4.8
GOOD VIEWS/POSITION	12	2.4	4.1	0.0	2.1	1.6	2.8	0.0	3.1	2.0	2.8	1.5	3.8	2.4	4.3	1.0	1.5	1.7	1.4	1.9
BIZMAN/R.E./SUCCESSFL	11	2.2	2.9	1.3	1.1	4.8	3.5	0.0	3.8	1.7	1.4	2.0	3.8	1.8	0.0	3.0	3.0	1.7	2.8	1.0
BEST PERSON FOR JOB	10	2.0	1.8	0.0	3.2	1.6	1.4	0.0	1.5	2.3	0.7	3.4	1.3	1.2	0.0	2.0	1.5	3.4	1.4	4.8
EFFECTIVE/THINGS DONE	9	1.8	2.9	1.3	1.1	1.6	2.1	7.7	1.5	1.4	1.4	1.5	2.6	2.4	1.4	3.0	1.5	0.6	1.4	0.0
STRONG LEADER	9	1.8	2.3	1.3	0.5	4.8	2.1	0.0	2.3	1.7	2.1	1.5	2.6	1.8	4.3	0.0	1.5	1.7	0.0	2.9
GOOD/LIKE/OKAY	9	1.8	1.8	2.5	2.1	0.0	0.7	0.0	0.8	2.3	3.5	1.5	1.3	2.4	4.3	1.0	0.0	2.3	2.8	1.9
JOBS/CREATION	8	1.6	1.2	1.3	2.7	0.0	0.0	0.0	0.0	2.3	2.1	2.5	0.0	1.8	1.4	2.0	0.0	2.8	2.8	2.9
TALKS WHAT IS POPULAR	8	1.6	1.2	2.5	1.1	3.2	1.4	0.0	1.5	1.4	1.4	1.5	1.3	1.8	2.9	1.0	1.5	1.1	0.0	1.9

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*



\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 2

Table # 7 Q7. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH DONALD TRUMP?

	TOTAL	MEN		WOMEN		IDEOLOGY						MEN		WOMEN						
		REPU- LICAN	INDE- PEN- DENT	REPU- LICAN	INDE- PEN- DENT	LIB./ MOD.	Lib- eral	Mod- erate	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	
Total n	N 500	171	79	188	62	144	13	131	345	142	203	78	169	70	99	66	176	72	104	
BIGOT/SEXIST	6	1.2	0.6	0.0	1.6	3.2	3.5	7.7	3.1	0.3	0.0	0.5	1.3	0.0	0.0	0.0	6.1	0.6	0.0	1.0
NOT BEHOLDEN	6	1.2	1.8	1.3	0.0	3.2	0.0	0.0	0.0	1.7	2.1	1.5	0.0	2.4	1.4	3.0	0.0	1.1	2.8	0.0
OUTSIDER/NOT POLITICI	5	1.0	1.2	1.3	0.5	1.6	1.4	0.0	1.5	0.3	0.7	0.0	1.3	0.6	1.4	0.0	1.5	0.0	0.0	0.0
R.I.N.O.	5	1.0	1.8	0.0	1.1	0.0	0.7	0.0	0.8	1.2	0.7	1.5	1.3	1.2	0.0	2.0	0.0	1.1	1.4	1.0
NO PLANS/NO SUBSTANCE	5	1.0	0.0	1.3	2.1	0.0	0.7	0.0	0.8	1.2	1.4	1.0	1.3	0.0	0.0	0.0	0.0	2.3	2.8	1.9
ANTI ESTABLISHMENT	5	1.0	1.8	0.0	1.1	0.0	0.7	0.0	0.8	1.2	0.0	2.0	0.0	1.8	0.0	3.0	1.5	0.6	0.0	1.0
HONEST/TRUSTWORTHY	4	0.8	1.2	0.0	1.1	0.0	2.1	0.0	2.3	0.3	0.0	0.5	2.6	0.0	0.0	0.0	1.5	0.6	0.0	1.0
WINNER/ELECTABLE	4	0.8	1.2	1.3	0.5	0.0	2.1	0.0	2.3	0.3	0.0	0.5	2.6	0.6	0.0	1.0	1.5	0.0	0.0	0.0
DIVIDER/DIVISIVE	4	0.8	0.6	0.0	1.1	1.6	2.1	0.0	2.3	0.3	0.7	0.0	1.3	0.0	0.0	0.0	3.0	0.6	1.4	0.0
QUALIFIED	3	0.6	0.0	1.3	0.5	1.6	0.0	0.0	0.0	0.9	0.0	1.5	0.0	0.6	0.0	1.0	0.0	1.1	0.0	1.9
TV SHOW/YOU'RE FIRED	3	0.6	0.0	2.5	0.5	0.0	1.4	0.0	1.5	0.3	0.7	0.0	2.6	0.0	0.0	0.0	0.0	0.6	1.4	0.0
FLIP FLOP	3	0.6	1.2	0.0	0.5	0.0	0.0	0.0	0.0	0.9	0.7	1.0	0.0	1.2	0.0	2.0	0.0	0.6	1.4	0.0
NATL SEC/DEFEN/TERROR	3	0.6	0.6	1.3	0.5	0.0	1.4	7.7	0.8	0.3	0.7	0.0	1.3	0.6	1.4	0.0	1.5	0.0	0.0	0.0
RADICAL/EXTREMIST	3	0.6	0.6	1.3	0.5	0.0	0.7	7.7	0.0	0.6	1.4	0.0	1.3	0.6	1.4	0.0	0.0	0.6	1.4	0.0
BILLIONAIRE/RICH	3	0.6	0.0	2.5	0.5	0.0	0.7	7.7	0.0	0.6	0.7	0.5	1.3	0.6	1.4	0.0	0.0	0.6	0.0	1.0
PROTESTS/VIOLEN/RIOTS	3	0.6	0.0	1.3	1.1	0.0	1.4	0.0	1.5	0.3	0.0	0.5	1.3	0.0	0.0	0.0	1.5	0.6	0.0	1.0
GOOD SPEAKER	2	0.4	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.6	0.0	1.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	1.9
HARD WORKER/ENERGETIC	2	0.4	0.0	0.0	1.1	0.0	0.7	0.0	0.8	0.3	0.7	0.0	0.0	0.0	0.0	0.0	1.5	0.6	1.4	0.0
BUDGET/DEFICIT	2	0.4	0.6	0.0	0.0	1.6	0.7	0.0	0.8	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
GRANDSTANDING	2	0.4	0.6	1.3	0.0	0.0	0.0	0.0	0.0	0.6	1.4	0.0	0.0	1.2	2.9	0.0	0.0	0.0	0.0	0.0

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 2

Table # 7 Q7. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH DONALD TRUMP?

	TOTAL	MEN				WOMEN				IDEOLOGY				MEN				WOMEN			
		REPU- LICAN	INDE- PEN- DENT	REPU- LICAN	INDE- PEN- DENT	LIB./ MOD.	Lib- eral	Mod- erate	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.		
Total n	N 500	171	79	188	62	144	13	131	345	142	203	78	169	70	99	66	176	72	104		
NO EXPERIENCE	2	0.4	0.6	0.0	0.0	1.6	1.4	0.0	1.5	0.0	0.0	0.0	1.3	0.0	0.0	0.0	1.5	0.0	0.0		
OVER-PROMISING	2	0.4	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.6	1.4	0.0	0.0	0.0	0.0	0.0	0.0	1.1	2.8		
GOOD JOB/RECORD	1	0.2	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.7	0.0	0.0	0.6	1.4	0.0	0.0	0.0	0.0		
INTELLIGENT	1	0.2	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.5	0.0	0.6	0.0	1.0	0.0	0.0	0.0		
FOREIGN POLICY	1	0.2	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.3	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.6	0.0		
DISHONEST/DONT TRUST	1	0.2	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.3	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.6	0.0		
THE DEBATES	1	0.2	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.3	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.6	0.0		
GUTSY	1	0.2	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.3	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.6	0.0		
ADHERE CONSTITUTION	1	0.2	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
DON'T KNOW	61	12.2	10.5	8.9	13.3	17.7	11.1	15.4	10.7	12.5	10.6	13.8	5.1	11.8	7.1	15.2	18.2	13.1	13.9		

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 3

Table # 7 Q7. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH DONALD TRUMP?

	TOTAL	REPUBLICAN				INDEPENDENT				SUPPORTER OF TEA PARTY MOVEMENT		ISSUE MOST INTERESTED					
		LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	YES	NO	ECO- NOMIC	FOR- EIGN AFFAIR	FINAN- CIAL	MORAL	DOMES- TIC	
Total n	N 500	83	270	97	173	61	75	45	30	182	273	167	123	72	70	50	
IMMIGRATION	61	12.2	14.5	11.5	8.2	13.3	11.5	13.3	8.9	20.0	21.4	6.6	11.4	12.2	20.8	7.1	12.0
BIG MOUTH/VULGAR	33	6.6	7.2	7.8	9.3	6.9	3.3	4.0	2.2	6.7	4.9	7.3	7.8	9.8	8.3	2.9	0.0
FOOL/JERK/WACKO/IDIOT	31	6.2	3.6	4.8	7.2	3.5	11.5	10.7	8.9	13.3	3.8	8.1	7.8	4.1	6.9	1.4	12.0
ARROGANT/EGO/BULLY	27	5.4	4.8	5.9	8.2	4.6	6.6	4.0	6.7	0.0	4.9	5.5	5.4	0.8	5.6	10.0	8.0
JUST DON'T LIKE	22	4.4	2.4	4.1	5.2	3.5	8.2	5.3	2.2	10.0	3.3	5.5	4.8	4.9	4.2	1.4	8.0
DANGEROUS/SCARY/BOMBA	19	3.8	2.4	3.7	2.1	4.6	4.9	5.3	8.9	0.0	3.3	4.4	3.0	2.4	0.0	11.4	4.0
MAKE AMERICA GREAT	16	3.2	2.4	4.4	5.2	4.0	0.0	2.7	0.0	6.7	2.2	3.7	5.4	2.4	2.8	2.9	0.0
ECONOMY	15	3.0	3.6	2.2	3.1	1.7	6.6	2.7	2.2	3.3	2.2	3.7	3.6	4.1	2.8	1.4	0.0
NO QUALIFY FOR PRES.	15	3.0	2.4	3.7	3.1	4.0	0.0	4.0	6.7	0.0	2.7	2.9	0.6	6.5	0.0	1.4	8.0
REPRESENT CHANGE/D.C.	14	2.8	3.6	2.6	4.1	1.7	3.3	2.7	2.2	3.3	1.6	3.7	1.2	4.9	2.8	1.4	6.0
STRAITFWRD/TELL AS IS	13	2.6	2.4	3.3	4.1	2.9	0.0	2.7	4.4	0.0	3.3	1.8	2.4	4.1	1.4	2.9	2.0
DISAGREE WITH VIEWS	13	2.6	1.2	3.3	2.1	4.0	1.6	2.7	2.2	3.3	1.1	4.0	3.0	1.6	2.8	4.3	2.0
GOOD VIEWS/POSITION	12	2.4	3.6	2.6	4.1	1.7	1.6	0.0	0.0	0.0	2.2	1.8	1.2	3.3	2.8	4.3	0.0
BIZMAN/R.E./SUCCESSFL	11	2.2	3.6	1.5	0.0	2.3	3.3	2.7	4.4	0.0	2.7	2.2	2.4	2.4	1.4	2.9	2.0
BEST PERSON FOR JOB	10	2.0	1.2	3.0	1.0	4.0	1.6	0.0	0.0	0.0	1.6	2.2	2.4	0.8	1.4	1.4	2.0
EFFECTIVE/THINGS DONE	9	1.8	3.6	1.5	1.0	1.7	0.0	1.3	2.2	0.0	1.6	1.8	2.4	0.8	1.4	1.4	2.0
STRONG LEADER	9	1.8	2.4	1.1	2.1	0.6	1.6	4.0	2.2	6.7	3.8	0.7	2.4	2.4	1.4	1.4	0.0
GOOD/LIKE/OKAY	9	1.8	1.2	2.2	3.1	1.7	0.0	2.7	4.4	0.0	3.3	1.1	1.2	4.1	2.8	0.0	0.0
JOBS/CREATION	8	1.6	0.0	2.6	2.1	2.9	0.0	1.3	2.2	0.0	3.3	0.4	1.2	1.6	2.8	1.4	0.0
TALKS WHAT IS POPULAR	8	1.6	2.4	0.7	0.0	1.2	0.0	4.0	4.4	3.3	1.6	0.7	2.4	2.4	1.4	0.0	0.0

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 3

Table # 7 Q7. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH DONALD TRUMP?

	TOTAL	REPUBLICAN				INDEPENDENT				SUPPORTER OF TEA PARTY MOVEMENT		ISSUE MOST INTERESTED					
		LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	YES	NO	ECO- NOMIC	FOR- EIGN AFFAIR	FINAN- CIAL	MORAL	DOMES- TIC	
Total n	N 500	83	270	97	173	61	75	45	30	182	273	167	123	72	70	50	
BIGOT/SEXIST	6	1.2	3.6	0.4	0.0	0.6	3.3	0.0	0.0	0.0	0.0	1.5	2.4	0.0	1.4	0.0	2.0
NOT BEHOLDEN	6	1.2	0.0	1.1	0.0	1.7	0.0	4.0	6.7	0.0	1.6	1.1	1.8	0.0	2.8	1.4	0.0
OUTSIDER/NOT POLITICI	5	1.0	1.2	0.4	1.0	0.0	1.6	0.0	0.0	0.0	0.0	1.8	1.8	0.8	0.0	0.0	2.0
R.I.N.O.	5	1.0	1.2	1.5	1.0	1.7	0.0	0.0	0.0	0.0	2.2	0.4	0.0	4.1	0.0	0.0	0.0
NO PLANS/NO SUBSTANCE	5	1.0	0.0	1.5	2.1	1.2	1.6	0.0	0.0	0.0	1.1	1.1	1.2	1.6	1.4	0.0	0.0
ANTI ESTABLISHMENT	5	1.0	1.2	1.5	0.0	2.3	0.0	0.0	0.0	0.0	1.6	0.7	0.0	0.8	2.8	1.4	0.0
HONEST/TRUSTWORTHY	4	0.8	3.6	0.4	0.0	0.6	0.0	0.0	0.0	0.0	1.1	0.7	1.2	0.8	1.4	0.0	0.0
WINNER/ELECTABLE	4	0.8	2.4	0.4	0.0	0.6	1.6	0.0	0.0	0.0	1.1	0.7	1.2	0.8	0.0	0.0	2.0
DIVIDER/DIVISIVE	4	0.8	3.6	0.0	0.0	0.0	0.0	1.3	2.2	0.0	0.5	1.1	0.6	0.8	0.0	1.4	2.0
QUALIFIED	3	0.6	0.0	0.4	0.0	0.6	0.0	2.7	0.0	6.7	0.0	1.1	0.0	1.6	1.4	0.0	0.0
TV SHOW/YOU'RE FIRED	3	0.6	0.0	0.4	1.0	0.0	3.3	0.0	0.0	0.0	1.1	0.4	1.2	0.0	0.0	0.0	2.0
FLIP FLOP	3	0.6	0.0	1.1	1.0	1.2	0.0	0.0	0.0	0.0	0.5	0.7	0.6	0.0	0.0	2.9	0.0
NATL SEC/DEFEN/TERROR	3	0.6	1.2	0.4	1.0	0.0	1.6	0.0	0.0	0.0	0.5	0.7	0.0	1.6	0.0	0.0	2.0
RADICAL/EXTREMIST	3	0.6	0.0	0.7	2.1	0.0	1.6	0.0	0.0	0.0	0.0	1.1	0.6	0.0	0.0	2.9	0.0
BILLIONAIRE/RICH	3	0.6	0.0	0.4	0.0	0.6	1.6	1.3	2.2	0.0	0.5	0.7	0.0	1.6	0.0	1.4	0.0
PROTESTS/VIOLEN/RIOTS	3	0.6	1.2	0.4	0.0	0.6	1.6	0.0	0.0	0.0	0.5	0.7	0.6	0.0	1.4	0.0	2.0
GOOD SPEAKER	2	0.4	0.0	0.7	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.7	0.6	0.8	0.0	0.0	0.0
HARD WORKER/ENERGETIC	2	0.4	1.2	0.4	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	1.6	0.0	0.0	0.0
BUDGET/DEFICIT	2	0.4	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	1.2	0.0	0.0	0.0	0.0
GRANDSTANDING	2	0.4	0.0	0.4	1.0	0.0	0.0	1.3	2.2	0.0	0.5	0.4	1.2	0.0	0.0	0.0	0.0

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 3

Table # 7 Q7. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH DONALD TRUMP?

	TOTAL	REPUBLICAN				INDEPENDENT				SUPPORTER OF TEA PARTY MOVEMENT		ISSUE MOST INTERESTED					
		LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	YES	NO	ECO- NOMIC	FOR- EIGN AFFAIR	FINAN- CIAL	MORAL	DOMES- TIC	
Total n	N 500	83	270	97	173	61	75	45	30	182	273	167	123	72	70	50	
NO EXPERIENCE	2	0.4	1.2	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.7	0.0	0.8	0.0	0.0	2.0	
OVER-PROMISING	2	0.4	0.0	0.7	2.1	0.0	0.0	0.0	0.0	0.5	0.4	1.2	0.0	0.0	0.0	0.0	
GOOD JOB/RECORD	1	0.2	0.0	0.4	1.0	0.0	0.0	0.0	0.0	0.0	0.4	0.6	0.0	0.0	0.0	0.0	
INTELLIGENT	1	0.2	0.0	0.0	0.0	0.0	1.3	0.0	3.3	0.5	0.0	0.0	0.0	0.0	0.0	0.0	
FOREIGN POLICY	1	0.2	0.0	0.4	0.0	0.6	0.0	0.0	0.0	0.0	0.4	0.0	0.8	0.0	0.0	0.0	
DISHONEST/DONT TRUST	1	0.2	0.0	0.4	0.0	0.6	0.0	0.0	0.0	0.0	0.4	0.0	0.0	1.4	0.0	0.0	
THE DEBATES	1	0.2	0.0	0.4	0.0	0.6	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	2.0	
GUTSY	1	0.2	0.0	0.4	0.0	0.6	0.0	0.0	0.0	0.0	0.4	0.6	0.0	0.0	0.0	0.0	
ADHERE CONSTITUTION	1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	1.4	0.0	
DON'T KNOW	61	12.2	8.4	12.6	10.3	13.9	14.8	12.0	11.1	13.3	9.3	12.8	9.6	5.7	12.5	25.7	14.0

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 4

Table # 7 Q7. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH DONALD TRUMP?

	TOTAL	MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA						SCOTT WALKER			RON JOHNSON				TED CRUZ			
		NAT'L DEBT	TERRORISM/WAR	WEAK ECONOMY	IMMIGRATION	FUTURE COURTS	OBAMA CARE IMPACT	FAVORABLE	UNFAVORABLE	NO OPINION	FAVORABLE	UNFAVORABLE	NO OPINION	NEVER HEARD OF	FAVORABLE	UNFAVORABLE	NO OPINION	
Total n	N 500	115	109	91	63	51	50	386	85	29	339	77	62	22	330	123	47	
IMMIGRATION	61	12.2	4.3	4.6	17.6	19.0	17.6	22.0	14.5	4.7	3.4	14.2	9.1	4.8	13.6	13.6	8.9	10.6
BIG MOUTH/VULGAR	33	6.6	5.2	10.1	6.6	4.8	7.8	6.0	7.0	5.9	3.4	7.1	3.9	8.1	4.5	7.9	4.1	4.3
FOOL/JERK/WACKO/IDIOT	31	6.2	8.7	5.5	4.4	3.2	7.8	6.0	6.0	9.4	0.0	5.0	13.0	6.5	0.0	6.1	7.3	4.3
ARROGANT/EGO/BULLY	27	5.4	7.0	4.6	4.4	3.2	5.9	8.0	5.7	5.9	0.0	6.5	1.3	4.8	4.5	4.8	7.3	4.3
JUST DON'T LIKE	22	4.4	5.2	7.3	3.3	4.8	0.0	4.0	3.4	8.2	6.9	4.4	6.5	1.6	4.5	4.2	4.1	6.4
DANGEROUS/SCARY/BOMBA	19	3.8	3.5	3.7	6.6	3.2	3.9	2.0	3.1	5.9	6.9	2.9	2.6	9.7	4.5	3.9	3.3	4.3
MAKE AMERICA GREAT	16	3.2	0.9	4.6	4.4	4.8	2.0	4.0	3.4	3.5	0.0	2.9	1.3	6.5	4.5	3.6	2.4	2.1
ECONOMY	15	3.0	2.6	2.8	5.5	0.0	3.9	4.0	3.4	2.4	0.0	3.8	0.0	1.6	4.5	3.0	4.1	0.0
NO QUALIFY FOR PRES.	15	3.0	1.7	8.3	0.0	1.6	2.0	4.0	3.4	2.4	0.0	3.8	1.3	1.6	0.0	4.2	0.8	0.0
REPRESENT CHANGE/D.C.	14	2.8	2.6	4.6	0.0	3.2	3.9	0.0	2.3	5.9	0.0	2.4	6.5	1.6	0.0	3.3	1.6	2.1
STRAITFWRD/TELL AS IS	13	2.6	3.5	2.8	1.1	4.8	2.0	0.0	2.1	4.7	3.4	2.4	5.2	0.0	4.5	2.1	3.3	4.3
DISAGREE WITH VIEWS	13	2.6	3.5	2.8	1.1	4.8	3.9	0.0	3.1	1.2	0.0	2.9	2.6	0.0	4.5	3.0	1.6	2.1
GOOD VIEWS/POSITION	12	2.4	1.7	3.7	1.1	1.6	0.0	6.0	2.6	1.2	3.4	2.9	0.0	1.6	4.5	2.4	1.6	4.3
BIZMAN/R.E./SUCCESSFL	11	2.2	3.5	0.9	1.1	3.2	3.9	2.0	2.1	2.4	3.4	2.4	2.6	0.0	4.5	1.8	2.4	4.3
BEST PERSON FOR JOB	10	2.0	4.3	0.0	3.3	1.6	2.0	0.0	1.3	4.7	3.4	1.5	5.2	1.6	0.0	2.4	1.6	0.0
EFFECTIVE/THINGS DONE	9	1.8	2.6	0.0	1.1	0.0	3.9	4.0	1.6	2.4	3.4	1.5	2.6	1.6	4.5	0.9	4.9	0.0
STRONG LEADER	9	1.8	0.0	2.8	2.2	3.2	2.0	2.0	2.1	0.0	3.4	2.7	0.0	0.0	0.0	1.8	2.4	0.0
GOOD/LIKE/OKAY	9	1.8	1.7	1.8	2.2	4.8	0.0	0.0	1.3	4.7	0.0	1.5	5.2	0.0	0.0	1.5	3.3	0.0
JOBS/CREATION	8	1.6	0.9	1.8	2.2	0.0	3.9	2.0	2.1	0.0	0.0	2.1	0.0	0.0	4.5	2.1	0.8	0.0
TALKS WHAT IS POPULAR	8	1.6	2.6	0.9	0.0	3.2	0.0	2.0	1.8	0.0	3.4	1.8	2.6	0.0	0.0	1.2	3.3	0.0

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 4

Table # 7 Q7. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH DONALD TRUMP?

	TOTAL	MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA							SCOTT WALKER			RON JOHNSON				TED CRUZ		
		NAT'L DEBT	TERRORISM/WAR	WEAK ECONOMY	IMMIGRATION	FUTURE COURTS	OBAMA CARE IMPACT	FAVORABLE	UNFAVORABLE	NO OPINION	FAVORABLE	UNFAVORABLE	NO OPINION	NEVER HEARD OF	FAVORABLE	UNFAVORABLE	NO OPINION	
Total n	N 500	115	109	91	63	51	50	386	85	29	339	77	62	22	330	123	47	
BIGOT/SEXIST	6	1.2	1.7	0.0	2.2	0.0	0.0	2.0	0.5	2.4	6.9	0.6	1.3	1.6	9.1	1.2	1.6	0.0
NOT BEHOLDEN	6	1.2	0.9	0.9	1.1	1.6	3.9	0.0	1.0	1.2	3.4	0.9	2.6	1.6	0.0	0.9	0.0	6.4
OUTSIDER/NOT POLITICIAN	5	1.0	0.9	2.8	1.1	0.0	0.0	0.0	0.8	2.4	0.0	0.9	2.6	0.0	0.0	0.3	3.3	0.0
R.I.N.O.	5	1.0	0.9	0.9	2.2	1.6	0.0	0.0	0.8	1.2	3.4	0.6	1.3	1.6	4.5	0.9	0.8	2.1
NO PLANS/NO SUBSTANCE	5	1.0	2.6	0.9	1.1	0.0	0.0	0.0	0.8	1.2	3.4	0.3	2.6	3.2	0.0	1.2	0.8	0.0
ANTI ESTABLISHMENT	5	1.0	2.6	0.9	0.0	0.0	0.0	0.0	1.3	0.0	0.0	1.5	0.0	0.0	0.0	0.9	1.6	0.0
HONEST/TRUSTWORTHY	4	0.8	0.0	0.9	1.1	3.2	0.0	0.0	0.8	1.2	0.0	0.6	1.3	1.6	0.0	0.0	3.3	0.0
WINNER/ELECTABLE	4	0.8	0.0	1.8	2.2	0.0	0.0	0.0	0.5	1.2	3.4	0.3	1.3	3.2	0.0	0.6	1.6	0.0
DIVIDER/DIVISIVE	4	0.8	0.0	0.9	2.2	0.0	2.0	0.0	0.8	1.2	0.0	0.6	0.0	3.2	0.0	0.6	1.6	0.0
QUALIFIED	3	0.6	1.7	0.0	0.0	0.0	2.0	0.0	0.3	1.2	3.4	0.3	1.3	1.6	0.0	0.6	0.8	0.0
TV SHOW/YOU'RE FIRED	3	0.6	0.9	0.0	1.1	1.6	0.0	0.0	0.8	0.0	0.0	0.6	1.3	0.0	0.0	0.3	1.6	0.0
FLIP FLOP	3	0.6	0.9	0.0	0.0	0.0	2.0	2.0	0.8	0.0	0.0	0.9	0.0	0.0	0.0	0.9	0.0	0.0
NATL SEC/DEFEN/TERROR	3	0.6	0.0	0.9	1.1	1.6	0.0	0.0	0.5	1.2	0.0	0.3	1.3	1.6	0.0	0.6	0.8	0.0
RADICAL/EXTREMIST	3	0.6	0.9	0.0	1.1	1.6	0.0	0.0	0.8	0.0	0.0	0.6	0.0	1.6	0.0	0.6	0.0	2.1
BILLIONAIRE/RICH	3	0.6	0.9	0.9	0.0	1.6	0.0	0.0	0.5	0.0	3.4	0.3	1.3	1.6	0.0	0.3	0.8	2.1
PROTESTS/VIOLEN/RIOTS	3	0.6	0.0	1.8	0.0	0.0	2.0	0.0	0.5	1.2	0.0	0.3	1.3	1.6	0.0	0.6	0.8	0.0
GOOD SPEAKER	2	0.4	0.0	0.9	0.0	0.0	0.0	2.0	0.3	0.0	3.4	0.3	0.0	1.6	0.0	0.0	1.6	0.0
HARD WORKER/ENERGETIC	2	0.4	0.0	1.8	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.3	0.0	0.0	4.5	0.6	0.0	0.0
BUDGET/DEFICIT	2	0.4	1.7	0.0	0.0	0.0	0.0	0.0	0.3	0.0	3.4	0.0	0.0	3.2	0.0	0.3	0.0	2.1
GRANDSTANDING	2	0.4	0.9	0.0	0.0	0.0	0.0	2.0	0.5	0.0	0.0	0.6	0.0	0.0	0.0	0.6	0.0	0.0

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 4

Table # 7 Q7. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH DONALD TRUMP?

	TOTAL	MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA						SCOTT WALKER			RON JOHNSON				TED CRUZ			
		NAT'L DEBT	TERRORISM/WAR	WEAK ECONOMY	IMMIGRATION	FUTURE COURTS	OBAMA CARE IMPACT	FAVORABLE	UNFAVORABLE	NO OPINION	FAVORABLE	UNFAVORABLE	NO OPINION	NEVER HEARD OF	FAVORABLE	UNFAVORABLE	NO OPINION	
Total n	N 500	115	109	91	63	51	50	386	85	29	339	77	62	22	330	123	47	
NO EXPERIENCE	2	0.4	0.9	0.9	0.0	0.0	0.0	0.0	2.4	0.0	0.0	1.3	0.0	4.5	0.0	1.6	0.0	
OVER-PROMISING	2	0.4	0.0	0.0	0.0	1.6	0.0	2.0	0.5	0.0	0.0	0.3	0.0	1.6	0.0	0.6	0.0	
GOOD JOB/RECORD	1	0.2	0.0	0.0	0.0	1.6	0.0	0.0	0.0	1.2	0.0	0.0	0.0	1.6	0.0	0.0	0.8	
INTELLIGENT	1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.3	0.0	0.0	0.0	0.3	0.0	
FOREIGN POLICY	1	0.2	0.0	0.0	0.0	0.0	2.0	0.0	0.3	0.0	0.0	0.3	0.0	0.0	0.0	0.3	0.0	
DISHONEST/DONT TRUST	1	0.2	0.0	0.0	0.0	1.6	0.0	0.0	0.3	0.0	0.0	0.3	0.0	0.0	0.0	0.3	0.0	
THE DEBATES	1	0.2	0.0	0.9	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.3	0.0	0.0	0.0	0.3	0.0	
GUTSY	1	0.2	0.0	0.0	1.1	0.0	0.0	0.0	0.3	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.8	
ADHERE CONSTITUTION	1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.3	0.0	0.0	0.0	0.3	0.0	
DON'T KNOW	61	12.2	15.7	8.3	14.3	7.9	9.8	12.0	13.0	5.9	20.7	12.7	7.8	16.1	9.1	11.5	6.5	31.9



\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 5

Table # 7 Q7. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH DONALD TRUMP?

	TOTAL	JOHN KASICH					DONALD TRUMP			VOTE REPUBLICAN PRESIDENTIAL PRIMARY				VOTE REPUBLICAN PRESIDENTIAL PRIMARY (SECOND CHOICE)			
		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	CRUZ	TRUMP	KASICH	UNDE-CIDED	KASICH	CRUZ	TRUMP	UNDE-CIDED
Total n	N 500	309	103	81	7	259	210	31	181	157	104	58	142	122	69	167	
IMMIGRATION	61	12.2	9.4	18.4	14.8	14.3	15.8	8.1	9.7	14.4	12.7	4.8	17.2	8.5	8.2	21.7	14.4
BIG MOUTH/VULGAR	33	6.6	8.1	4.9	3.7	0.0	3.9	10.0	6.5	9.4	2.5	7.7	6.9	6.3	6.6	5.8	7.2
FOOL/JERK/WACKO/IDIOT	31	6.2	7.4	1.9	7.4	0.0	0.8	12.4	9.7	8.3	0.0	12.5	5.2	7.0	5.7	1.4	7.8
ARROGANT/EGO/BULLY	27	5.4	5.2	1.9	11.1	0.0	0.8	11.0	6.5	9.4	0.6	8.7	0.0	8.5	4.1	2.9	4.8
JUST DON'T LIKE	22	4.4	5.2	2.9	3.7	0.0	0.4	9.5	3.2	5.5	0.0	10.6	1.7	6.3	5.7	0.0	3.6
DANGEROUS/SCARY/BOMBA	19	3.8	4.2	3.9	2.5	0.0	1.5	7.1	0.0	5.0	0.0	5.8	6.9	2.8	2.5	5.8	4.8
MAKE AMERICA GREAT	16	3.2	2.9	3.9	3.7	0.0	6.2	0.0	0.0	1.7	7.6	0.0	1.7	1.4	5.7	1.4	3.6
ECONOMY	15	3.0	4.2	1.9	0.0	0.0	4.2	1.4	3.2	2.2	4.5	2.9	1.7	4.9	2.5	2.9	1.8
NO QUALIFY FOR PRES.	15	3.0	3.2	1.9	2.5	14.3	0.4	6.7	0.0	6.1	0.0	2.9	1.7	7.0	0.8	2.9	1.2
REPRESENT CHANGE/D.C.	14	2.8	3.6	1.9	1.2	0.0	4.2	1.4	0.0	1.7	5.1	2.9	0.0	2.1	4.1	2.9	2.4
STRAITFWRD/TELL AS IS	13	2.6	2.3	2.9	2.5	14.3	4.2	0.5	3.2	1.1	5.1	1.9	1.7	2.1	2.5	2.9	3.0
DISAGREE WITH VIEWS	13	2.6	3.2	1.9	1.2	0.0	0.8	4.8	3.2	3.9	0.6	3.8	1.7	3.5	3.3	0.0	2.4
GOOD VIEWS/POSITION	12	2.4	2.6	1.0	3.7	0.0	3.5	1.0	3.2	1.1	3.8	1.9	3.4	1.4	4.1	0.0	3.0
BIZMAN/R.E./SUCCESSFL	11	2.2	2.9	0.0	2.5	0.0	3.5	1.0	0.0	1.1	3.2	1.0	5.2	2.1	1.6	2.9	2.4
BEST PERSON FOR JOB	10	2.0	0.3	6.8	2.5	0.0	3.1	0.0	6.5	1.1	4.5	1.0	0.0	0.7	4.1	1.4	1.8
EFFECTIVE/THINGS DONE	9	1.8	1.6	2.9	1.2	0.0	3.1	0.0	3.2	0.0	3.8	1.9	1.7	2.1	0.8	2.9	1.8
STRONG LEADER	9	1.8	2.3	1.9	0.0	0.0	3.5	0.0	0.0	0.0	3.8	0.0	5.2	0.7	3.3	0.0	2.4
GOOD/LIKE/OKAY	9	1.8	1.3	4.9	0.0	0.0	3.5	0.0	0.0	0.6	4.5	1.0	0.0	1.4	1.6	2.9	1.8
JOBS/CREATION	8	1.6	1.9	1.9	0.0	0.0	2.7	0.5	0.0	1.1	2.5	1.0	1.7	0.7	3.3	1.4	1.2
TALKS WHAT IS POPULAR	8	1.6	1.0	3.9	1.2	0.0	2.7	0.5	0.0	0.6	3.8	0.0	1.7	2.8	0.8	1.4	1.2

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 5

Table # 7 Q7. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH DONALD TRUMP?

	TOTAL	JOHN KASICH					DONALD TRUMP			VOTE REPUBLICAN PRESIDENTIAL PRIMARY				VOTE REPUBLICAN PRESIDENTIAL PRIMARY (SECOND CHOICE)			
		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	CRUZ	TRUMP	KASICH	UNDE-CIDED	KASICH	CRUZ	TRUMP	UNDE-CIDED
Total n	N 500	309	103	81	7	259	210	31	181	157	104	58	142	122	69	167	
BIGOT/SEXIST	6	1.2	1.3	1.0	1.2	0.0	0.0	2.9	0.0	1.7	0.0	1.9	1.7	2.1	0.8	0.0	1.2
NOT BEHOLDEN	6	1.2	1.3	1.0	1.2	0.0	2.3	0.0	0.0	0.0	3.8	0.0	0.0	1.4	3.3	0.0	0.0
OUTSIDER/NOT POLITICI	5	1.0	0.6	1.0	1.2	14.3	1.5	0.5	0.0	0.0	2.5	1.0	0.0	0.7	1.6	1.4	0.6
R.I.N.O.	5	1.0	0.3	3.9	0.0	0.0	0.4	1.4	3.2	1.7	0.6	0.0	1.7	2.1	0.0	1.4	0.6
NO PLANS/NO SUBSTANCE	5	1.0	1.0	1.9	0.0	0.0	0.8	1.4	0.0	1.1	0.6	1.0	1.7	1.4	0.0	1.4	1.2
ANTI ESTABLISHMENT	5	1.0	1.0	1.0	1.2	0.0	1.9	0.0	0.0	0.6	1.9	0.0	1.7	0.7	1.6	1.4	0.6
HONEST/TRUSTWORTHY	4	0.8	0.3	1.0	2.5	0.0	1.5	0.0	0.0	0.0	2.5	0.0	0.0	0.7	0.0	0.0	1.8
WINNER/ELECTABLE	4	0.8	1.0	1.0	0.0	0.0	0.8	1.0	0.0	0.6	0.6	1.0	1.7	1.4	0.0	1.4	0.6
DIVIDER/DIVISIVE	4	0.8	1.3	0.0	0.0	0.0	0.4	1.4	0.0	1.1	0.0	1.9	0.0	1.4	0.8	0.0	0.6
QUALIFIED	3	0.6	0.6	1.0	0.0	0.0	1.2	0.0	0.0	0.0	1.3	1.0	0.0	0.0	0.8	1.4	0.6
TV SHOW/YOU'RE FIRED	3	0.6	1.0	0.0	0.0	0.0	0.8	0.5	0.0	0.6	0.0	1.9	0.0	0.0	0.0	2.9	0.6
FLIP FLOP	3	0.6	0.6	0.0	1.2	0.0	0.0	1.0	3.2	1.7	0.0	0.0	0.0	2.1	0.0	0.0	0.0
NATL SEC/DEFEN/TERROR	3	0.6	0.6	1.0	0.0	0.0	1.2	0.0	0.0	0.6	0.6	0.0	1.7	0.0	0.0	0.0	1.8
RADICAL/EXTREMIST	3	0.6	0.3	0.0	2.5	0.0	0.8	0.5	0.0	0.6	0.0	1.9	0.0	0.0	0.8	1.4	0.6
BILLIONAIRE/RICH	3	0.6	0.6	1.0	0.0	0.0	1.2	0.0	0.0	0.0	1.3	1.0	0.0	0.7	0.8	1.4	0.0
PROTESTS/VIOLEN/RIOTS	3	0.6	0.3	0.0	1.2	14.3	0.0	1.4	0.0	0.6	0.0	1.0	1.7	0.7	0.8	0.0	0.6
GOOD SPEAKER	2	0.4	0.6	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0	2.9	0.0
HARD WORKER/ENERGETIC	2	0.4	0.6	0.0	0.0	0.0	0.4	0.5	0.0	0.6	0.6	0.0	0.0	0.7	0.8	0.0	0.0
BUDGET/DEFICIT	2	0.4	0.3	0.0	1.2	0.0	0.8	0.0	0.0	0.0	0.6	1.0	0.0	0.0	0.8	1.4	0.0
GRANDSTANDING	2	0.4	0.3	0.0	1.2	0.0	0.8	0.0	0.0	1.1	0.0	0.0	0.0	0.7	0.0	0.0	0.6

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 5

Table # 7 Q7. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH DONALD TRUMP?

	TOTAL	JOHN KASICH					DONALD TRUMP			VOTE REPUBLICAN PRESIDENTIAL PRIMARY				VOTE REPUBLICAN PRESIDENTIAL PRIMARY (SECOND CHOICE)			
		FAVOR- ABLE	UN- FAVOR- ABLE	NO OPIN- ION	NEVER HEARD OF		FAVOR- ABLE	UN- FAVOR- ABLE	NO OPIN- ION	CRUZ	TRUMP	KASICH	UNDE- CIDED	KASICH	CRUZ	TRUMP	UNDE- CIDED
Total n	N 500	309	103	81	7	259	210	31	181	157	104	58	142	122	69	167	
NO EXPERIENCE	2	0.4	0.3	1.0	0.0	0.0	1.0	0.0	0.0	0.0	1.0	1.7	0.0	0.8	0.0	0.6	
OVER-PROMISING	2	0.4	0.3	0.0	1.2	0.0	0.8	0.0	0.6	0.6	0.0	0.0	1.4	0.0	0.0	0.0	
GOOD JOB/RECORD	1	0.2	0.3	0.0	0.0	0.4	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.6	
INTELLIGENT	1	0.2	0.0	1.0	0.0	0.4	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.8	0.0	0.0	
FOREIGN POLICY	1	0.2	0.3	0.0	0.0	0.4	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	1.4	0.0	
DISHONEST/DONT TRUST	1	0.2	0.0	1.0	0.0	0.0	0.0	3.2	0.6	0.0	0.0	0.0	0.0	0.0	1.4	0.0	
THE DEBATES	1	0.2	0.3	0.0	0.0	0.0	0.5	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.6	
GUTSY	1	0.2	0.0	1.0	0.0	0.4	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.8	0.0	0.0	
ADHERE CONSTITUTION	1	0.2	0.3	0.0	0.0	0.4	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.8	0.0	0.0	
DON'T KNOW	61	12.2	11.0	9.7	18.5	28.6	11.2	10.5	32.3	11.6	10.8	10.6	20.7	9.2	12.3	13.8	

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 6

Table # 7 Q7. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH DONALD TRUMP?

	TOTAL	VOTE REPUBLICAN PRESIDENTIAL PRIMARY				TRUMP WOULD LOSE TO HILLARY		TRUMP NOT REPEAL OBAMACARE		TRUMP NOT APPOINT CNSRV SUPREME COURT		CRUZ DO MORE SHAKE UP THE SYSTEM		KASICH COULD NOT WIN THE NOMINATION		MOST IMPORTANT FACTOR CHOOSE A CANDIDATE		
		CRUZ	TRUMP	UNDE-CIDED	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL KASICH	SWITCH TO CRUZ	BEST CHANCE WIN	SHAKE UP SYSTEM	MOST CONSERVATIVE	
Total n	N 500	239	181	80	99	68	125	41	121	47	130	41	59	32	220	160	90	
IMMIGRATION	61	12.2	12.1	13.3	10.0	9.1	22.1	12.0	17.1	9.9	23.4	13.1	17.1	6.8	3.1	13.2	15.0	8.9
BIG MOUTH/VULGAR	33	6.6	9.6	2.8	6.3	3.0	2.9	2.4	4.9	3.3	2.1	3.1	2.4	3.4	12.5	6.8	6.3	6.7
FOOL/JERK/WACKO/IDIOT	31	6.2	9.6	0.0	10.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	15.3	9.4	2.3	2.5	16.7
ARROGANT/EGO/BULLY	27	5.4	8.4	0.6	7.5	1.0	0.0	0.8	0.0	0.8	0.0	0.8	0.0	6.8	9.4	6.8	3.1	6.7
JUST DON'T LIKE	22	4.4	7.1	0.0	6.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	11.9	12.5	3.6	2.5	8.9
DANGEROUS/SCARY/BOMBA	19	3.8	5.9	1.1	3.8	1.0	1.5	0.8	2.4	0.8	2.1	0.8	2.4	5.1	9.4	4.5	1.9	6.7
MAKE AMERICA GREAT	16	3.2	1.3	6.1	2.5	5.1	8.8	7.2	2.4	5.8	4.3	6.2	4.9	0.0	0.0	4.1	3.8	0.0
ECONOMY	15	3.0	2.5	4.4	1.3	4.0	4.4	4.8	2.4	3.3	6.4	4.6	2.4	3.4	3.1	3.6	2.5	1.1
NO QUALIFY FOR PRES.	15	3.0	4.2	0.6	5.0	0.0	1.5	0.0	2.4	0.0	2.1	0.0	2.4	3.4	0.0	3.2	2.5	3.3
REPRESENT CHANGE/D.C.	14	2.8	2.1	5.0	0.0	5.1	2.9	5.6	0.0	4.1	2.1	4.6	2.4	1.7	6.3	3.6	3.1	1.1
STRAITFWRD/TELL AS IS	13	2.6	0.4	5.5	2.5	8.1	1.5	5.6	4.9	5.8	4.3	5.4	4.9	1.7	0.0	2.7	3.8	1.1
DISAGREE WITH VIEWS	13	2.6	5.0	0.6	0.0	1.0	0.0	0.8	0.0	0.8	0.0	0.8	0.0	3.4	6.3	1.4	1.9	7.8
GOOD VIEWS/POSITION	12	2.4	0.8	2.8	6.3	2.0	4.4	2.4	4.9	2.5	4.3	1.5	7.3	1.7	0.0	1.8	4.4	1.1
BIZMAN/R.E./SUCCESSFL	11	2.2	0.8	2.8	5.0	2.0	4.4	3.2	2.4	3.3	2.1	3.1	2.4	1.7	0.0	2.7	1.3	3.3
BEST PERSON FOR JOB	10	2.0	1.3	3.9	0.0	7.1	0.0	5.6	0.0	5.8	0.0	5.4	0.0	0.0	3.1	1.8	3.8	0.0
EFFECTIVE/THINGS DONE	9	1.8	0.4	3.3	2.5	4.0	1.5	4.8	0.0	5.0	0.0	4.6	0.0	1.7	3.1	2.3	1.3	1.1
STRONG LEADER	9	1.8	0.0	4.4	1.3	5.1	2.9	4.0	2.4	5.0	4.3	4.6	2.4	0.0	0.0	1.8	2.5	0.0
GOOD/LIKE/OKAY	9	1.8	0.4	4.4	0.0	8.1	0.0	6.4	0.0	6.6	0.0	6.2	0.0	1.7	0.0	1.4	3.1	0.0
JOBS/CREATION	8	1.6	1.7	2.2	0.0	2.0	2.9	0.8	4.9	0.8	4.3	0.8	7.3	0.0	3.1	1.4	3.1	0.0
TALKS WHAT IS POPULAR	8	1.6	0.4	2.8	2.5	4.0	1.5	4.0	0.0	4.1	0.0	3.1	2.4	0.0	0.0	0.9	2.5	0.0

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 6

Table # 7 Q7. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH DONALD TRUMP?

	TOTAL	VOTE REPUBLICAN PRESIDENTIAL PRIMARY				TRUMP WOULD LOSE TO HILLARY		TRUMP NOT REPEAL OBAMACARE		TRUMP NOT APPOINT CNSRV SUPREME COURT		CRUZ DO MORE SHAKE UP THE SYSTEM		KASICH COULD NOT WIN THE NOMINATION		MOST IMPORTANT FACTOR CHOOSE A CANDIDATE		
		CRUZ	TRUMP	UNDE-CIDED	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL KASICH	SWITCH TO CRUZ	BEST CHANCE WIN	SHAKE UP SYSTEM	MOST CONSERVATIVE	
Total n	N 500	239	181	80	99	68	125	41	121	47	130	41	59	32	220	160	90	
BIGOT/SEXIST	6	1.2	1.7	0.0	2.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.1	1.4	1.3	0.0	
NOT BEHOLDEN	6	1.2	0.0	3.3	0.0	3.0	1.5	3.2	4.9	3.3	2.1	2.3	7.3	0.0	0.0	0.9	1.9	0.0
OUTSIDER/NOT POLITICI	5	1.0	0.0	2.8	0.0	2.0	1.5	3.2	2.4	2.5	0.0	3.1	2.4	1.7	0.0	0.9	1.9	0.0
R.I.N.O.	5	1.0	1.3	0.6	1.3	1.0	0.0	0.8	0.0	0.8	0.0	0.8	0.0	0.0	0.0	1.4	0.6	1.1
NO PLANS/NO SUBSTANCE	5	1.0	1.3	1.1	0.0	2.0	0.0	1.6	0.0	1.7	0.0	1.5	0.0	0.0	3.1	1.4	0.6	1.1
ANTI ESTABLISHMENT	5	1.0	0.4	2.2	0.0	1.0	4.4	0.8	4.9	0.8	6.4	0.8	7.3	0.0	0.0	0.9	1.3	1.1
HONEST/TRUSTWORTHY	4	0.8	0.0	2.2	0.0	3.0	1.5	3.2	0.0	3.3	0.0	3.1	0.0	0.0	0.0	0.9	1.3	0.0
WINNER/ELECTABLE	4	0.8	0.4	0.6	2.5	0.0	1.5	0.8	0.0	0.8	0.0	0.8	0.0	1.7	0.0	0.9	1.3	0.0
DIVIDER/DIVISIVE	4	0.8	1.3	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	3.1	1.4	0.0	1.1
QUALIFIED	3	0.6	0.0	1.7	0.0	1.0	2.9	2.4	0.0	2.5	0.0	2.3	0.0	1.7	0.0	0.0	1.3	1.1
TV SHOW/YOU'RE FIRED	3	0.6	0.4	0.6	1.3	0.0	1.5	0.8	0.0	0.8	0.0	0.8	0.0	3.4	0.0	0.0	1.9	0.0
FLIP FLOP	3	0.6	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	1.3	0.0
NATL SEC/DEFEN/TERROR	3	0.6	0.4	0.6	1.3	1.0	0.0	0.8	0.0	0.8	0.0	0.8	0.0	0.0	0.0	0.0	1.9	0.0
RADICAL/EXTREMIST	3	0.6	0.8	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	3.1	0.5	0.6	1.1
BILLIONAIRE/RICH	3	0.6	0.0	1.7	0.0	1.0	2.9	0.8	4.9	0.8	4.3	0.8	4.9	1.7	0.0	0.9	0.6	0.0
PROTESTS/VIOLEN/RIOTS	3	0.6	0.8	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.1	0.0	1.3	1.1
GOOD SPEAKER	2	0.4	0.0	1.1	0.0	0.0	2.9	1.6	0.0	1.7	0.0	1.5	0.0	3.4	0.0	0.9	0.0	0.0
HARD WORKER/ENERGETIC	2	0.4	0.4	0.6	0.0	0.0	1.5	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.9	0.0	0.0
BUDGET/DEFICIT	2	0.4	0.0	1.1	0.0	0.0	1.5	0.8	0.0	0.8	2.1	0.8	2.4	1.7	0.0	0.5	0.6	0.0
GRANDSTANDING	2	0.4	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 6

Table # 7 Q7. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH DONALD TRUMP?

	TOTAL	VOTE REPUBLICAN PRESIDENTIAL PRIMARY				TRUMP WOULD LOSE TO HILLARY		TRUMP NOT REPEAL OBAMACARE		TRUMP NOT APPOINT CNSRV SUPREME COURT		CRUZ DO MORE SHAKE UP THE SYSTEM		KASICH COULD NOT WIN THE NOMINATION		MOST IMPORTANT FACTOR CHOOSE A CANDIDATE		
		CRUZ	TRUMP	UNDE- CIDED	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL KASICH	SWITCH TO CRUZ	BEST CHANCE WIN	SHAKE UP SYSTEM	MOST CONSER VATIVE	
Total n	N 500	239	181	80	99	68	125	41	121	47	130	41	59	32	220	160	90	
NO EXPERIENCE	2	0.4	0.4	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.1	0.5	0.6	0.0
OVER-PROMISING	2	0.4	0.4	0.6	0.0	1.0	0.0	0.0	0.0	0.8	0.0	0.8	0.0	0.0	0.0	0.0	0.6	1.1
GOOD JOB/RECORD	1	0.2	0.0	0.6	0.0	1.0	0.0	0.8	0.0	0.8	0.0	0.8	0.0	0.0	0.0	0.0	0.6	0.0
INTELLIGENT	1	0.2	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0
FOREIGN POLICY	1	0.2	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0
DISHONEST/DONT TRUST	1	0.2	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0
THE DEBATES	1	0.2	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1
GUTSY	1	0.2	0.0	0.6	0.0	0.0	1.5	0.8	0.0	0.8	0.0	0.8	0.0	0.0	0.0	0.5	0.0	0.0
ADHERE CONSTITUTION	1	0.2	0.0	0.6	0.0	0.0	0.0	0.0	2.4	0.8	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0
DON'T KNOW	61	12.2	12.1	11.6	13.8	11.1	11.8	6.4	29.3	8.3	21.3	9.2	14.6	11.9	0.0	12.7	8.1	15.6

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 7

Table # 7 Q7. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH DONALD TRUMP?

	TOTAL	PREFER REPUBLICAN PRESIDENT		PREFER CANDIDATE		ALLOW ILLEGALS/CITIZENSHIP		FREE TRADE		TRUMP HOLDS LIBERAL POSITIONS		TRUMP NOT RIGHT TEMPERMENT		TYPE OF RADIO					
		STRONG	SMART	EXPER- IENCE	OUT- SIDERS	SUP- PORT	OPPOSE	GOOD	BAD	AGREE	DIS- AGREE	AGREE	DIS- AGREE	NEWS/ TALK	COUN- TRY	CHRIS- TIAN/ GOSPEL	OLDIES	EASY LISTEN LITE	
Total n	N 500	214	255	230	226	343	139	220	216	308	127	297	185	160	66	41	31	29	
IMMIGRATION	61	12.2	14.5	11.0	10.9	14.6	12.8	10.8	11.4	13.9	13.0	14.2	10.8	14.1	15.0	12.1	4.9	9.7	10.3
BIG MOUTH/VULGAR	33	6.6	4.2	9.0	10.4	3.5	6.7	7.2	8.2	4.2	7.1	7.1	9.4	2.7	5.0	9.1	7.3	12.9	3.4
FOOL/JERK/WACKO/IDIOT	31	6.2	3.3	8.2	7.8	4.0	6.7	4.3	5.0	7.4	8.1	0.8	10.1	0.5	10.0	3.0	7.3	6.5	6.9
ARROGANT/EGO/BULLY	27	5.4	1.9	8.2	7.8	2.7	6.1	2.9	6.4	3.2	5.2	1.6	9.1	0.0	4.4	3.0	4.9	3.2	6.9
JUST DON'T LIKE	22	4.4	2.8	5.9	8.7	0.9	5.5	2.2	5.5	3.7	4.2	3.9	7.1	0.5	1.3	4.5	2.4	9.7	6.9
DANGEROUS/SCARY/BOMBA	19	3.8	1.9	5.5	6.1	1.8	4.1	3.6	4.5	1.9	5.2	0.8	5.7	1.1	3.8	1.5	7.3	9.7	10.3
MAKE AMERICA GREAT	16	3.2	5.1	2.0	0.9	5.8	2.3	5.0	2.7	3.2	1.6	5.5	0.7	6.5	1.9	7.6	7.3	0.0	6.9
ECONOMY	15	3.0	2.8	3.1	1.7	4.0	3.2	2.9	3.6	2.8	2.6	3.9	1.7	5.4	3.8	1.5	4.9	0.0	0.0
NO QUALIFY FOR PRES.	15	3.0	1.9	4.3	5.7	0.4	3.8	1.4	3.2	2.3	4.2	0.8	4.7	0.0	6.3	0.0	0.0	0.0	3.4
REPRESENT CHANGE/D.C.	14	2.8	5.1	1.2	2.2	3.5	2.0	5.0	1.8	4.6	1.9	5.5	1.3	5.4	3.8	0.0	0.0	3.2	3.4
STRAITFWRD/TELL AS IS	13	2.6	3.3	1.6	1.7	4.0	2.3	3.6	2.7	3.2	2.3	3.9	1.7	4.3	1.9	4.5	2.4	0.0	3.4
DISAGREE WITH VIEWS	13	2.6	1.4	3.5	3.5	1.8	3.5	0.7	3.2	1.4	2.6	2.4	4.0	0.5	3.8	1.5	4.9	0.0	0.0
GOOD VIEWS/POSITION	12	2.4	3.3	2.0	1.3	3.1	1.7	3.6	3.2	1.9	2.9	1.6	2.0	3.2	3.8	0.0	2.4	0.0	0.0
BIZMAN/R.E./SUCCESSFL	11	2.2	1.9	2.0	2.2	1.8	1.7	3.6	1.4	2.8	1.3	3.9	2.0	2.7	3.8	1.5	0.0	3.2	0.0
BEST PERSON FOR JOB	10	2.0	3.3	1.2	1.3	3.1	0.9	3.6	0.5	3.2	0.3	6.3	0.7	4.3	1.3	1.5	0.0	3.2	6.9
EFFECTIVE/THINGS DONE	9	1.8	4.2	0.0	0.0	4.0	2.0	1.4	1.4	1.9	1.0	3.1	1.0	3.2	1.3	6.1	2.4	0.0	0.0
STRONG LEADER	9	1.8	2.8	0.0	0.4	3.1	2.0	1.4	2.3	1.4	1.3	3.1	0.7	3.8	2.5	0.0	0.0	0.0	0.0
GOOD/LIKE/OKAY	9	1.8	3.3	0.4	0.9	3.1	0.9	4.3	0.5	3.7	1.6	3.1	0.3	4.3	2.5	3.0	0.0	0.0	0.0
JOBS/CREATION	8	1.6	1.9	1.2	0.0	2.2	1.7	0.7	1.4	2.3	1.3	2.4	1.0	2.7	1.3	3.0	2.4	0.0	0.0
TALKS WHAT IS POPULAR	8	1.6	1.9	1.6	0.9	2.7	1.5	1.4	1.4	1.9	1.0	2.4	1.3	2.2	2.5	1.5	0.0	3.2	0.0

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 7

Table # 7 Q7. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH DONALD TRUMP?

	TOTAL	PREFER REPUBLICAN PRESIDENT		PREFER CANDIDATE		ALLOW ILLEGALS/CITIZENSHIP		FREE TRADE		TRUMP HOLDS LIBERAL POSITIONS		TRUMP NOT RIGHT TEMPERMENT		TYPE OF RADIO					
		STRONG	SMART	EXPER- IENCE	OUT- SIDERS	SUP- PORT	OPPOSE	GOOD	BAD	AGREE	DIS- AGREE	AGREE	DIS- AGREE	NEWS/ TALK	COUN- TRY	CHRIS- TIAN/ GOSPEL	OLDIES	EASY LISTEN LITE	
Total n	N 500	214	255	230	226	343	139	220	216	308	127	297	185	160	66	41	31	29	
BIGOT/SEXIST	6	1.2	0.0	2.0	0.9	1.3	1.5	0.7	1.4	1.4	1.6	0.8	2.0	0.0	0.6	3.0	0.0	3.2	0.0
NOT BEHOLDEN	6	1.2	2.3	0.4	0.0	2.7	0.9	2.2	0.5	1.9	1.0	1.6	0.3	2.7	1.9	0.0	2.4	3.2	0.0
OUTSIDER/NOT POLITICI	5	1.0	1.9	0.4	0.0	2.2	1.2	0.7	0.9	0.9	1.0	0.8	0.0	2.7	1.3	0.0	0.0	3.2	0.0
R.I.N.O.	5	1.0	1.4	0.8	1.3	0.4	1.2	0.7	0.5	1.9	1.3	0.8	0.7	1.6	1.9	0.0	0.0	0.0	3.4
NO PLANS/NO SUBSTANCE	5	1.0	0.9	1.2	1.3	0.9	0.9	1.4	1.4	0.5	1.3	0.8	1.0	1.1	1.9	0.0	0.0	0.0	0.0
ANTI ESTABLISHMENT	5	1.0	0.9	0.8	0.0	2.2	1.5	0.0	0.9	0.9	1.0	0.8	0.7	1.1	1.9	0.0	0.0	0.0	3.4
HONEST/TRUSTWORTHY	4	0.8	1.4	0.4	0.0	1.3	0.6	1.4	0.9	0.9	1.0	0.8	0.3	1.6	0.6	1.5	0.0	3.2	3.4
WINNER/ELECTABLE	4	0.8	0.9	0.8	0.9	0.9	0.9	0.7	0.9	0.9	1.0	0.8	1.0	0.5	0.6	0.0	2.4	0.0	0.0
DIVIDER/DIVISIVE	4	0.8	0.0	1.6	1.3	0.4	0.9	0.7	0.9	0.5	1.0	0.8	1.3	0.0	0.0	0.0	2.4	0.0	3.4
QUALIFIED	3	0.6	1.4	0.0	0.4	0.9	0.3	1.4	0.5	0.9	0.6	0.8	0.3	1.1	0.0	0.0	2.4	0.0	0.0
TV SHOW/YOU'RE FIRED	3	0.6	0.5	0.8	0.4	0.0	0.3	1.4	0.9	0.5	0.6	0.8	0.7	0.5	0.6	0.0	0.0	0.0	0.0
FLIP FLOP	3	0.6	0.5	0.4	0.9	0.4	0.6	0.0	0.9	0.0	1.0	0.0	0.7	0.0	1.3	1.5	0.0	0.0	0.0
NATL SEC/DEFEN/TERROR	3	0.6	0.5	0.4	0.9	0.4	0.6	0.7	0.5	0.9	0.3	1.6	0.3	1.1	0.0	1.5	2.4	0.0	0.0
RADICAL/EXTREMIST	3	0.6	0.5	0.8	1.3	0.0	0.6	0.7	0.9	0.5	1.0	0.0	1.0	0.0	0.0	0.0	0.0	3.2	3.4
BILLIONAIRE/RICH	3	0.6	1.4	0.0	0.4	0.9	0.6	0.7	0.5	0.9	0.3	0.8	0.7	0.5	0.0	1.5	2.4	0.0	0.0
PROTESTS/VIOLEN/RIOTS	3	0.6	0.9	0.4	1.3	0.0	0.9	0.0	0.9	0.0	0.6	0.8	0.7	0.5	0.6	3.0	0.0	0.0	0.0
GOOD SPEAKER	2	0.4	0.5	0.4	0.9	0.0	0.0	1.4	0.9	0.0	0.3	0.8	0.0	1.1	0.6	0.0	2.4	0.0	0.0
HARD WORKER/ENERGETIC	2	0.4	0.0	0.8	0.0	0.9	0.6	0.0	0.0	0.5	0.3	0.8	0.3	0.5	0.0	0.0	0.0	0.0	0.0
BUDGET/DEFICIT	2	0.4	0.9	0.0	0.4	0.0	0.0	0.7	0.5	0.5	0.6	0.0	0.3	0.5	0.0	0.0	0.0	3.2	0.0
GRANDSTANDING	2	0.4	0.5	0.4	0.0	0.4	0.3	0.7	0.0	0.5	0.6	0.0	0.7	0.0	0.0	1.5	0.0	0.0	0.0

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*



\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 7

Table # 7 Q7. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH DONALD TRUMP?

	TOTAL	PREFER REPUBLICAN PRESIDENT		PREFER CANDIDATE		ALLOW ILLEGALS/ CITIZENSHIP		FREE TRADE		TRUMP HOLDS LIBERAL POSITIONS		TRUMP NOT RIGHT TEMPERMENT		TYPE OF RADIO					
		STRONG	SMART	EXPER- IENCE	OUT- SIDERS	SUP- PORT	OPPOSE	GOOD	BAD	AGREE	DIS- AGREE	AGREE	DIS- AGREE	NEWS/ TALK	COUN- TRY	CHRIS- TIAN/ GOSPEL	OLDIES	EASY LISTEN LITE	
Total n	N 500	214	255	230	226	343	139	220	216	308	127	297	185	160	66	41	31	29	
NO EXPERIENCE	2	0.4	0.5	0.4	0.9	0.0	0.6	0.0	0.9	0.0	0.6	0.0	0.7	0.0	0.0	1.5	0.0	0.0	0.0
OVER-PROMISING	2	0.4	0.5	0.4	0.0	0.4	0.3	0.7	0.5	0.5	0.3	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0
GOOD JOB/RECORD	1	0.2	0.0	0.4	0.0	0.4	0.3	0.0	0.0	0.5	0.0	0.0	0.0	0.5	0.0	1.5	0.0	0.0	0.0
INTELLIGENT	1	0.2	0.5	0.0	0.0	0.4	0.0	0.7	0.5	0.0	0.3	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0
FOREIGN POLICY	1	0.2	0.0	0.4	0.0	0.4	0.3	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0
DISHONEST/DONT TRUST	1	0.2	0.0	0.0	0.4	0.0	0.0	0.7	0.5	0.0	0.3	0.0	0.3	0.0	0.6	0.0	0.0	0.0	0.0
THE DEBATES	1	0.2	0.0	0.4	0.0	0.0	0.0	0.7	0.0	0.5	0.3	0.0	0.3	0.0	0.0	0.0	2.4	0.0	0.0
GUTSY	1	0.2	0.5	0.0	0.0	0.4	0.3	0.0	0.5	0.0	0.0	0.0	0.0	0.5	0.6	0.0	0.0	0.0	0.0
ADHERE CONSTITUTION	1	0.2	0.5	0.0	0.0	0.0	0.0	0.7	0.5	0.0	0.3	0.0	0.0	0.5	0.6	0.0	0.0	0.0	0.0
DON'T KNOW	61	12.2	9.8	13.7	11.7	11.5	12.5	10.1	12.3	13.0	12.0	9.4	10.1	12.4	5.0	16.7	19.5	16.1	13.8

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 8

Table # 7 Q7. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH DONALD TRUMP?

	TOTAL	WATCH FOX NEWS CHANNEL									AREA YOU LIVE			RELIGION						
		WATCH FOX NEWS	watch Regu- larly	Every Day	Almost Every Day	Few Times a week	Not Regu- larly	A Few Times A Mnth	Rarely	NEVER WATCH	URBAN	SUBUR- BAN	RURAL	PRO- TES- TANT	Evan./ Fund. Prot.	Main- line Prot.	CATH- OLIC	JEWISH	ATH- EIST/ AGNSTC	
Total n	N 500	435	335	182	68	85	100	42	58	63	120	190	183	261	81	180	185	4	16	
IMMIGRATION	61	12.2	13.8	13.7	12.1	7.4	22.4	14.0	9.5	17.2	1.6	12.5	10.5	14.2	15.3	12.3	16.7	9.2	0.0	6.3
BIG MOUTH/VULGAR	33	6.6	6.9	6.9	6.6	8.8	5.9	7.0	4.8	8.6	4.8	5.0	7.4	6.6	5.7	6.2	5.6	8.1	0.0	6.3
FOOL/JERK/WACKO/IDIOT	31	6.2	5.5	3.9	3.8	2.9	4.7	11.0	11.9	10.3	11.1	7.5	6.3	5.5	7.3	6.2	7.8	3.8	25.0	12.5
ARROGANT/EGO/BULLY	27	5.4	5.1	3.3	0.5	4.4	8.2	11.0	14.3	8.6	7.9	5.8	6.3	4.4	6.1	4.9	6.7	4.3	0.0	6.3
JUST DON'T LIKE	22	4.4	3.9	3.0	1.6	4.4	4.7	7.0	2.4	10.3	7.9	5.0	4.7	3.8	5.0	4.9	5.0	4.9	0.0	0.0
DANGEROUS/SCARY/BOMBA	19	3.8	3.2	3.3	1.6	5.9	4.7	3.0	2.4	3.4	7.9	3.3	2.1	6.0	2.3	2.5	2.2	4.9	0.0	6.3
MAKE AMERICA GREAT	16	3.2	3.4	3.6	4.4	2.9	2.4	3.0	2.4	3.4	1.6	2.5	3.2	3.3	2.3	6.2	0.6	3.2	25.0	0.0
ECONOMY	15	3.0	3.2	2.7	3.8	2.9	0.0	5.0	9.5	1.7	1.6	1.7	4.2	2.7	3.1	3.7	2.8	2.7	0.0	12.5
NO QUALIFY FOR PRES.	15	3.0	2.8	3.0	3.3	2.9	2.4	2.0	0.0	3.4	4.8	3.3	1.6	4.4	3.1	3.7	2.8	2.7	0.0	0.0
REPRESENT CHANGE/D.C.	14	2.8	3.0	3.3	5.5	0.0	1.2	2.0	2.4	1.7	1.6	1.7	3.2	3.3	2.7	1.2	3.3	3.2	0.0	0.0
STRAITFWRD/TELL AS IS	13	2.6	2.8	3.3	3.3	2.9	3.5	1.0	2.4	0.0	1.6	1.7	1.6	3.8	3.1	6.2	1.7	1.6	0.0	0.0
DISAGREE WITH VIEWS	13	2.6	2.8	3.0	2.2	1.5	5.9	2.0	0.0	3.4	1.6	2.5	3.2	2.2	1.9	3.7	1.1	3.8	0.0	0.0
GOOD VIEWS/POSITION	12	2.4	2.5	3.0	3.3	2.9	2.4	1.0	2.4	0.0	1.6	3.3	2.6	1.6	3.4	4.9	2.8	1.6	0.0	0.0
BIZMAN/R.E./SUCCESSFL	11	2.2	2.1	2.4	2.7	2.9	1.2	1.0	0.0	1.7	3.2	0.8	2.1	3.3	1.5	2.5	1.1	1.6	25.0	0.0
BEST PERSON FOR JOB	10	2.0	2.3	2.4	1.6	4.4	2.4	2.0	4.8	0.0	0.0	0.0	3.2	1.6	0.4	0.0	0.6	4.9	0.0	0.0
EFFECTIVE/THINGS DONE	9	1.8	1.8	2.1	2.2	2.9	1.2	1.0	2.4	0.0	1.6	2.5	2.6	0.5	1.1	3.7	0.0	2.2	0.0	6.3
STRONG LEADER	9	1.8	1.8	2.1	1.6	2.9	2.4	1.0	2.4	0.0	1.6	1.7	2.6	1.1	0.8	0.0	1.1	2.2	0.0	12.5
GOOD/LIKE/OKAY	9	1.8	1.6	1.8	2.2	2.9	0.0	1.0	2.4	0.0	3.2	1.7	1.1	2.7	1.1	0.0	1.7	2.7	25.0	0.0
JOBS/CREATION	8	1.6	1.8	2.4	3.8	1.5	0.0	0.0	0.0	0.0	0.0	1.7	1.6	1.6	1.1	1.2	1.1	2.2	0.0	6.3
TALKS WHAT IS POPULAR	8	1.6	1.4	1.8	0.5	1.5	4.7	0.0	0.0	0.0	3.2	3.3	1.6	0.5	1.5	2.5	1.1	2.2	0.0	0.0

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 8

Table # 7 Q7. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH DONALD TRUMP?

	TOTAL	WATCH FOX NEWS CHANNEL									AREA YOU LIVE			RELIGION						
		WATCH FOX NEWS	watch Regu- larly	Every Day	Almost Every Day	Few Times a week	Not Regu- larly	A Few Times A Mnth	Rarely	NEVER WATCH	URBAN	SUBUR- BAN	RURAL	PRO- TES- TANT	Evan./ Fund. Prot.	Main- line Prot.	CATH- OLIC	JEWISH	ATH- EIST/ AGNSTC	
Total n	N 500	435	335	182	68	85	100	42	58	63	120	190	183	261	81	180	185	4	16	
BIGOT/SEXIST	6	1.2	1.4	1.8	1.6	2.9	1.2	0.0	0.0	0.0	0.8	1.6	1.1	0.4	0.0	0.6	2.7	0.0	0.0	
NOT BEHOLDEN	6	1.2	0.9	0.9	1.6	0.0	0.0	1.0	2.4	0.0	3.2	1.7	1.6	0.5	1.1	1.2	1.1	1.6	0.0	0.0
OUTSIDER/NOT POLITICI	5	1.0	1.1	1.2	1.6	0.0	1.2	1.0	0.0	1.7	0.0	1.7	1.1	0.5	0.8	0.0	1.1	0.0	0.0	6.3
R.I.N.O.	5	1.0	1.1	1.2	1.6	1.5	0.0	1.0	2.4	0.0	0.0	0.8	1.1	1.1	0.8	1.2	0.6	1.6	0.0	0.0
NO PLANS/NO SUBSTANCE	5	1.0	1.1	0.9	0.5	0.0	2.4	2.0	2.4	1.7	0.0	2.5	1.1	0.0	1.1	1.2	1.1	0.5	0.0	6.3
ANTI ESTABLISHMENT	5	1.0	1.1	1.5	2.2	0.0	1.2	0.0	0.0	0.0	0.0	0.0	1.6	1.1	0.4	0.0	0.6	2.2	0.0	0.0
HONEST/TRUSTWORTHY	4	0.8	0.9	0.6	1.1	0.0	0.0	2.0	2.4	1.7	0.0	1.7	1.1	0.0	1.1	1.2	1.1	0.5	0.0	0.0
WINNER/ELECTABLE	4	0.8	0.9	1.2	1.6	1.5	0.0	0.0	0.0	0.0	0.0	0.8	1.1	0.5	0.8	0.0	1.1	1.1	0.0	0.0
DIVIDER/DIVISIVE	4	0.8	0.7	0.6	1.1	0.0	0.0	1.0	2.4	0.0	1.6	1.7	0.5	0.5	1.1	1.2	1.1	0.5	0.0	0.0
QUALIFIED	3	0.6	0.5	0.6	0.5	0.0	1.2	0.0	0.0	0.0	1.6	0.0	0.5	1.1	0.8	1.2	0.6	0.5	0.0	0.0
TV SHOW/YOU'RE FIRED	3	0.6	0.7	0.9	0.5	2.9	0.0	0.0	0.0	0.0	0.0	0.8	1.1	0.0	0.4	0.0	0.6	1.1	0.0	0.0
FLIP FLOP	3	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.8	0.0	1.1	0.5	0.8	0.0	1.1	0.5	0.0	0.0
NATL SEC/DEFEN/TERROR	3	0.6	0.7	0.9	0.5	1.5	1.2	0.0	0.0	0.0	0.0	0.8	0.5	0.5	1.1	0.0	1.7	0.0	0.0	0.0
RADICAL/EXTREMIST	3	0.6	0.7	0.6	0.5	0.0	1.2	1.0	2.4	0.0	0.0	0.8	0.5	0.5	0.4	0.0	0.6	1.1	0.0	0.0
BILLIONAIRE/RICH	3	0.6	0.7	0.6	1.1	0.0	0.0	1.0	0.0	1.7	0.0	0.8	1.1	0.0	0.8	1.2	0.6	0.5	0.0	0.0
PROTESTS/VIOLEN/RIOTS	3	0.6	0.5	0.3	0.0	0.0	1.2	1.0	0.0	1.7	1.6	0.0	0.0	1.6	0.8	0.0	1.1	0.5	0.0	0.0
GOOD SPEAKER	2	0.4	0.5	0.6	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.5	0.8	1.2	0.6	0.0	0.0	0.0
HARD WORKER/ENERGETIC	2	0.4	0.5	0.6	0.0	1.5	1.2	0.0	0.0	0.0	0.0	0.0	0.5	0.5	0.4	0.0	0.6	0.5	0.0	0.0
BUDGET/DEFICIT	2	0.4	0.5	0.3	0.0	1.5	0.0	1.0	2.4	0.0	0.0	0.0	0.0	1.1	0.4	1.2	0.0	0.5	0.0	0.0
GRANDSTANDING	2	0.4	0.5	0.3	0.0	1.5	0.0	1.0	2.4	0.0	0.0	0.0	1.1	0.0	0.8	0.0	1.1	0.0	0.0	0.0

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 8

Table # 7 Q7. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH DONALD TRUMP?

	TOTAL	WATCH FOX NEWS CHANNEL									AREA YOU LIVE			RELIGION						
		WATCH FOX NEWS	watch Regu- larly	Every Day	Almost Every Day	Few Times a week	Not Regu- larly	A Few Times A Mnth	Rarely	NEVER WATCH	URBAN	SUBUR- BAN	RURAL	PRO- TES- TANT	Evan./ Fund. Prot.	Main- line Prot.	CATH- OLIC	JEWISH	ATH- EIST/ AGNSTC	
Total n	N 500	435	335	182	68	85	100	42	58	63	120	190	183	261	81	180	185	4	16	
NO EXPERIENCE	2	0.4	0.5	0.3	0.5	0.0	0.0	1.0	0.0	1.7	0.0	0.8	0.0	0.5	0.8	0.0	1.1	0.0	0.0	0.0
OVER-PROMISING	2	0.4	0.5	0.6	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.5	0.0	0.8	0.0	1.1	0.0	0.0	0.0
GOOD JOB/RECORD	1	0.2	0.2	0.3	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.4	0.0	0.6	0.0	0.0	0.0
INTELLIGENT	1	0.2	0.2	0.3	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.5	0.0	0.0
FOREIGN POLICY	1	0.2	0.2	0.3	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0
DISHONEST/DONT TRUST	1	0.2	0.2	0.3	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.5	0.0	0.0
THE DEBATES	1	0.2	0.2	0.0	0.0	0.0	0.0	1.0	2.4	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.5	0.0	0.0
GUTSY	1	0.2	0.2	0.3	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.4	0.0	0.6	0.0	0.0	0.0
ADHERE CONSTITUTION	1	0.2	0.2	0.0	0.0	0.0	0.0	1.0	0.0	1.7	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0
DON'T KNOW	61	12.2	10.8	11.3	12.1	13.2	8.2	9.0	2.4	13.8	19.0	14.2	10.0	12.0	13.8	12.3	14.4	9.7	0.0	12.5

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Table # 7 Q7. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH DONALD TRUMP?

	TOTAL	AGE								MEN				WOMEN					
		18-40	41-54	55-64	65 OR OLDER	65-74	75 or Older	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER
Total n	N 500	78	104	115	196	100	96	78	415	182	311	40	208	99	149	38	207	83	162
IMMIGRATION	61 12.2	20.5	12.5	14.8	7.7	8.0	7.3	20.5	10.8	15.9	10.3	27.5	10.6	18.2	10.1	13.2	11.1	13.3	10.5
BIG MOUTH/VULGAR	33 6.6	1.3	4.8	7.0	9.2	10.0	8.3	1.3	7.5	3.3	8.4	0.0	6.7	2.0	8.1	2.6	8.2	4.8	8.6
FOOL/JERK/WACKO/IDIOT	31 6.2	6.4	8.7	4.3	6.1	7.0	5.2	6.4	6.3	7.7	5.5	5.0	8.2	8.1	7.4	7.9	4.3	7.2	3.7
ARROGANT/EGO/BULLY	27 5.4	7.7	4.8	6.1	4.1	3.0	5.2	7.7	4.8	6.0	4.8	10.0	4.8	8.1	4.0	5.3	4.8	3.6	5.6
JUST DON'T LIKE	22 4.4	2.6	1.9	7.0	5.1	5.0	5.2	2.6	4.8	2.2	5.8	5.0	4.3	3.0	5.4	0.0	5.3	1.2	6.2
DANGEROUS/SCARY/BOMBA	19 3.8	2.6	7.7	4.3	2.0	3.0	1.0	2.6	4.1	5.5	2.9	0.0	4.8	4.0	4.0	5.3	3.4	7.2	1.9
MAKE AMERICA GREAT	16 3.2	1.3	3.8	3.5	2.6	3.0	2.1	1.3	3.1	2.7	2.9	0.0	3.8	4.0	2.7	2.6	2.4	1.2	3.1
ECONOMY	15 3.0	6.4	4.8	1.7	1.5	2.0	1.0	6.4	2.4	5.5	1.6	2.5	2.9	4.0	2.0	10.5	1.9	7.2	1.2
NO QUALIFY FOR PRES.	15 3.0	6.4	1.0	3.5	2.6	1.0	4.2	6.4	2.4	3.3	2.9	10.0	1.9	4.0	2.7	2.6	2.9	2.4	3.1
REPRESENT CHANGE/D.C.	14 2.8	3.8	2.9	1.7	3.1	2.0	4.2	3.8	2.7	3.3	2.6	5.0	3.8	5.1	3.4	2.6	1.4	1.2	1.9
STRAITFWRD/TELL AS IS	13 2.6	2.6	2.9	4.3	1.0	1.0	1.0	2.6	2.4	2.7	2.3	2.5	1.9	2.0	2.0	2.6	2.9	3.6	2.5
DISAGREE WITH VIEWS	13 2.6	0.0	1.9	1.7	4.1	4.0	4.2	0.0	2.9	1.1	3.2	0.0	2.9	2.0	2.7	0.0	2.9	0.0	3.7
GOOD VIEWS/POSITION	12 2.4	1.3	3.8	0.9	3.1	1.0	5.2	1.3	2.7	2.7	2.3	0.0	3.4	3.0	2.7	2.6	1.9	2.4	1.9
BIZMAN/R.E./SUCCESSFL	11 2.2	5.1	1.9	2.6	1.0	1.0	1.0	5.1	1.7	3.3	1.6	7.5	1.4	3.0	2.0	2.6	1.9	3.6	1.2
BEST PERSON FOR JOB	10 2.0	2.6	1.9	2.6	1.5	3.0	0.0	2.6	1.9	2.2	1.9	2.5	1.0	1.0	1.3	2.6	2.9	3.6	2.5
EFFECTIVE/THINGS DONE	9 1.8	2.6	1.0	0.9	2.6	4.0	1.0	2.6	1.7	1.6	1.9	2.5	2.4	2.0	2.7	2.6	1.0	1.2	1.2
STRONG LEADER	9 1.8	0.0	1.9	2.6	2.0	3.0	1.0	0.0	2.2	1.1	2.3	0.0	2.4	1.0	2.7	0.0	1.9	1.2	1.9
GOOD/LIKE/OKAY	9 1.8	1.3	0.0	3.5	2.0	1.0	3.1	1.3	1.9	0.5	2.6	2.5	1.9	1.0	2.7	0.0	1.9	0.0	2.5
JOBS/CREATION	8 1.6	0.0	2.9	0.9	2.0	4.0	0.0	0.0	1.9	1.6	1.6	0.0	1.4	2.0	0.7	0.0	2.4	1.2	2.5
TALKS WHAT IS POPULAR	8 1.6	0.0	0.0	0.9	3.6	3.0	4.2	0.0	1.9	0.0	2.6	0.0	1.9	0.0	2.7	0.0	1.9	0.0	2.5

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 9

Table # 7 Q7. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH DONALD TRUMP?

	TOTAL	AGE								MEN				WOMEN						
		18-40	41-54	55-64	65 OR OLDER	65-74	75 or Older	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	
Total n	N 500	78	104	115	196	100	96	78	415	182	311	40	208	99	149	38	207	83	162	
BIGOT/SEXIST	6	1.2	1.3	1.9	1.7	0.5	1.0	0.0	1.3	1.2	1.6	1.0	0.0	0.5	0.0	0.7	2.6	1.9	3.6	1.2
NOT BEHOLDEN	6	1.2	0.0	1.0	0.0	2.6	1.0	4.2	0.0	1.4	0.5	1.6	0.0	1.9	1.0	2.0	0.0	1.0	0.0	1.2
OUTSIDER/NOT POLITICI	5	1.0	1.3	2.9	0.0	0.5	1.0	0.0	1.3	1.0	2.2	0.3	2.5	1.0	2.0	0.7	0.0	1.0	2.4	0.0
R.I.N.O.	5	1.0	1.3	0.0	0.0	2.0	2.0	2.1	1.3	1.0	0.5	1.3	2.5	1.0	1.0	1.3	0.0	1.0	0.0	1.2
NO PLANS/NO SUBSTANCE	5	1.0	0.0	1.9	0.9	1.0	2.0	0.0	0.0	1.2	1.1	1.0	0.0	0.5	0.0	0.7	0.0	1.9	2.4	1.2
ANTI ESTABLISHMENT	5	1.0	0.0	0.0	0.9	2.0	2.0	2.1	0.0	1.2	0.0	1.6	0.0	1.4	0.0	2.0	0.0	1.0	0.0	1.2
HONEST/TRUSTWORTHY	4	0.8	1.3	0.0	0.9	1.0	2.0	0.0	1.3	0.7	0.5	1.0	2.5	0.5	1.0	0.7	0.0	1.0	0.0	1.2
WINNER/ELECTABLE	4	0.8	0.0	1.9	0.9	0.5	1.0	0.0	0.0	1.0	1.1	0.6	0.0	1.4	2.0	0.7	0.0	0.5	0.0	0.6
DIVIDER/DIVISIVE	4	0.8	1.3	1.0	0.0	1.0	2.0	0.0	1.3	0.7	1.1	0.6	0.0	0.5	1.0	0.0	2.6	1.0	1.2	1.2
QUALIFIED	3	0.6	0.0	1.0	0.9	0.5	0.0	1.0	0.0	0.7	0.5	0.6	0.0	0.5	0.0	0.7	0.0	1.0	1.2	0.6
TV SHOW/YOU'RE FIRED	3	0.6	0.0	0.0	0.9	1.0	0.0	2.1	0.0	0.7	0.0	1.0	0.0	1.0	0.0	1.3	0.0	0.5	0.0	0.6
FLIP FLOP	3	0.6	0.0	0.0	0.0	1.5	3.0	0.0	0.0	0.7	0.0	1.0	0.0	1.0	0.0	1.3	0.0	0.5	0.0	0.6
NATL SEC/DEFEN/TERROR	3	0.6	0.0	1.9	0.9	0.0	0.0	0.0	0.0	0.7	1.1	0.3	0.0	1.0	1.0	0.7	0.0	0.5	1.2	0.0
RADICAL/EXTREMIST	3	0.6	1.3	0.0	0.0	1.0	1.0	1.0	1.3	0.5	0.5	0.6	2.5	0.5	1.0	0.7	0.0	0.5	0.0	0.6
BILLIONAIRE/RICH	3	0.6	0.0	1.0	0.0	1.0	0.0	2.1	0.0	0.7	0.5	0.6	0.0	1.0	1.0	0.7	0.0	0.5	0.0	0.6
PROTESTS/VIOLEN/RIOTS	3	0.6	0.0	1.0	0.9	0.5	0.0	1.0	0.0	0.7	0.5	0.6	0.0	0.5	1.0	0.0	0.0	1.0	0.0	1.2
GOOD SPEAKER	2	0.4	0.0	1.0	0.9	0.0	0.0	0.0	0.0	0.5	0.5	0.3	0.0	0.0	0.0	0.0	0.0	1.0	1.2	0.6
HARD WORKER/ENERGETIC	2	0.4	1.3	0.0	0.0	0.5	1.0	0.0	1.3	0.2	0.5	0.3	0.0	0.0	0.0	0.0	2.6	0.5	1.2	0.6
BUDGET/DEFICIT	2	0.4	1.3	0.0	0.0	0.5	0.0	1.0	1.3	0.2	0.5	0.3	0.0	0.5	0.0	0.7	2.6	0.0	1.2	0.0
GRANDSTANDING	2	0.4	1.3	1.0	0.0	0.0	0.0	0.0	1.3	0.2	1.1	0.0	2.5	0.5	2.0	0.0	0.0	0.0	0.0	0.0

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 9

Table # 7 Q7. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH DONALD TRUMP?

	TOTAL	AGE								MEN				WOMEN						
		18-40	41-54	55-64	65 OR OLDER	65-74	75 or Older	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	
Total n	N 500	78	104	115	196	100	96	78	415	182	311	40	208	99	149	38	207	83	162	
NO EXPERIENCE	2	0.4	0.0	0.0	0.9	0.5	0.0	1.0	0.0	0.5	0.0	0.6	0.0	0.5	0.0	0.7	0.0	0.5	0.0	0.6
OVER-PROMISING	2	0.4	0.0	0.0	0.0	1.0	0.0	2.1	0.0	0.5	0.0	0.6	0.0	0.0	0.0	0.0	1.0	0.0	1.2	
GOOD JOB/RECORD	1	0.2	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.2	0.0	0.3	0.0	0.5	0.0	0.7	0.0	0.0	0.0	
INTELLIGENT	1	0.2	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.2	0.5	0.0	0.0	0.5	1.0	0.0	0.0	0.0	0.0	
FOREIGN POLICY	1	0.2	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.2	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.5	0.0	
DISHONEST/DONT TRUST	1	0.2	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.2	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.5	0.0	
THE DEBATES	1	0.2	1.3	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.5	0.0	0.0	0.0	0.0	2.6	0.0	1.2	0.0	
GUTSY	1	0.2	0.0	0.0	0.0	0.5	1.0	0.0	0.0	0.2	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.5	0.0	
ADHERE CONSTITUTION	1	0.2	0.0	0.0	0.0	0.5	1.0	0.0	0.0	0.2	0.0	0.3	0.0	0.5	0.0	0.7	0.0	0.0	0.0	
DON'T KNOW	61	12.2	12.8	10.6	12.2	12.8	10.0	15.6	12.8	12.0	11.5	12.5	5.0	10.6	7.1	11.4	21.1	13.5	16.9	

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 10

Table # 7 Q7. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH DONALD TRUMP?

	TOTAL	EDUCATION						MEN	WOMEN	FAMILY INCOME			GENDER				
		NO COLL. DEGREE	H.S. Grad./Less	Some Col-lege	COLL-EGE DEGREE	Col-lege Grad	Post Grad			NO COLL. DEGREE	COLL-EGE DEGREE	NO COLL. DEGREE	COLL-EGE DEGREE	LESS THAN \$50000	\$50000 TO \$100K	MORE THAN \$100K	MALE
Total n	N 500	268	103	165	225	160	65	132	115	136	110	128	191	83	250	250	
IMMIGRATION	61	12.2	10.4	10.7	10.3	14.7	14.4	15.4	10.6	16.5	10.3	12.7	7.0	13.1	21.7	13.2	11.2
BIG MOUTH/VULGAR	33	6.6	7.5	7.8	7.3	5.3	5.6	4.6	6.8	4.3	8.1	6.4	9.4	5.8	3.6	6.0	7.2
FOOL/JERK/WACKO/IDIOT	31	6.2	6.0	3.9	7.3	6.7	5.0	10.8	5.3	10.4	6.6	2.7	4.7	8.4	4.8	7.6	4.8
ARROGANT/EGO/BULLY	27	5.4	4.9	4.9	4.8	6.2	6.3	6.2	4.5	7.0	5.1	5.5	6.3	2.6	7.2	5.6	5.2
JUST DON'T LIKE	22	4.4	5.2	4.9	5.5	3.6	5.0	0.0	4.5	4.3	5.9	2.7	4.7	4.2	3.6	4.4	4.4
DANGEROUS/SCARY/BOMBA	19	3.8	2.2	1.0	3.0	5.8	5.6	6.2	1.5	7.0	2.9	4.5	4.7	1.0	6.0	4.0	3.6
MAKE AMERICA GREAT	16	3.2	3.4	2.9	3.6	2.7	3.1	1.5	3.8	2.6	2.9	2.7	4.7	1.6	4.8	3.2	3.2
ECONOMY	15	3.0	1.1	0.0	1.8	5.3	2.5	12.3	0.8	5.2	1.5	5.5	0.8	2.6	8.4	2.8	3.2
NO QUALIFY FOR PRES.	15	3.0	2.6	4.9	1.2	3.6	3.1	4.6	3.0	3.5	2.2	3.6	2.3	4.2	1.2	3.2	2.8
REPRESENT CHANGE/D.C.	14	2.8	2.2	1.0	3.0	3.6	3.8	3.1	3.0	5.2	1.5	1.8	2.3	3.7	1.2	4.0	1.6
STRAITFWRD/TELL AS IS	13	2.6	2.2	2.9	1.8	3.1	2.5	4.6	1.5	2.6	2.9	3.6	2.3	2.6	0.0	2.0	3.2
DISAGREE WITH VIEWS	13	2.6	2.6	3.9	1.8	2.7	3.8	0.0	2.3	2.6	2.9	2.7	4.7	0.5	0.0	2.4	2.8
GOOD VIEWS/POSITION	12	2.4	3.4	1.9	4.2	0.9	1.3	0.0	4.5	0.9	2.2	0.9	3.1	3.1	1.2	2.8	2.0
BIZMAN/R.E./SUCCESSFL	11	2.2	1.1	0.0	1.8	3.6	1.9	7.7	2.3	2.6	0.0	4.5	1.6	3.1	1.2	2.4	2.0
BEST PERSON FOR JOB	10	2.0	1.9	1.0	2.4	2.2	1.9	3.1	0.8	1.7	2.9	2.7	0.8	2.6	2.4	1.2	2.8
EFFECTIVE/THINGS DONE	9	1.8	3.0	1.9	3.6	0.4	0.6	0.0	4.5	0.0	1.5	0.9	1.6	3.1	1.2	2.4	1.2
STRONG LEADER	9	1.8	1.9	0.0	3.0	1.8	1.9	1.5	1.5	2.6	2.2	0.9	1.6	2.6	2.4	2.0	1.6
GOOD/LIKE/OKAY	9	1.8	2.2	1.0	3.0	0.9	0.6	1.5	3.0	0.0	1.5	1.8	1.6	2.6	2.4	2.0	1.6
JOBS/CREATION	8	1.6	1.1	1.0	1.2	2.2	3.1	0.0	0.0	2.6	2.2	1.8	1.6	1.6	3.6	1.2	2.0
TALKS WHAT IS POPULAR	8	1.6	1.9	2.9	1.2	1.3	1.9	0.0	2.3	0.9	1.5	1.8	1.6	1.6	0.0	1.6	1.6

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*



\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 10

Table # 7 Q7. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH DONALD TRUMP?

	TOTAL	EDUCATION						MEN	WOMEN	FAMILY INCOME			GENDER				
		NO COLL. DEGREE	H.S. Grad./Less	Some Col-lege	COLL-EGE DEGREE	Col-lege Grad	Post Grad			NO COLL. DEGREE	COLL-EGE DEGREE	NO COLL. DEGREE	COLL-EGE DEGREE	LESS THAN \$50000	\$50000 TO \$100K	MORE THAN \$100K	MALE
Total n	N 500	268	103	165	225	160	65	132	115	136	110	128	191	83	250	250	
BIGOT/SEXIST	6	1.2	1.1	1.0	1.2	1.3	1.3	1.5	0.0	0.9	2.2	1.8	0.0	1.0	2.4	0.4	2.0
NOT BEHOLDEN	6	1.2	1.9	1.0	2.4	0.4	0.6	0.0	3.0	0.0	0.7	0.9	2.3	1.6	0.0	1.6	0.8
OUTSIDER/NOT POLITICI	5	1.0	0.7	1.0	0.6	1.3	1.3	1.5	0.8	1.7	0.7	0.9	0.8	1.6	1.2	1.2	0.8
R.I.N.O.	5	1.0	1.5	1.9	1.2	0.4	0.6	0.0	2.3	0.0	0.7	0.9	1.6	1.0	0.0	1.2	0.8
NO PLANS/NO SUBSTANCE	5	1.0	0.0	0.0	0.0	2.2	3.1	0.0	0.0	0.9	0.0	3.6	0.8	2.1	0.0	0.4	1.6
ANTI ESTABLISHMENT	5	1.0	1.5	1.9	1.2	0.0	0.0	0.0	2.3	0.0	0.7	0.0	0.0	2.1	0.0	1.2	0.8
HONEST/TRUSTWORTHY	4	0.8	1.1	1.0	1.2	0.4	0.0	1.5	1.5	0.0	0.7	0.9	0.0	1.6	0.0	0.8	0.8
WINNER/ELECTABLE	4	0.8	0.7	0.0	1.2	0.9	1.3	0.0	0.8	1.7	0.7	0.0	1.6	0.5	1.2	1.2	0.4
DIVIDER/DIVISIVE	4	0.8	0.0	0.0	0.0	1.8	1.9	1.5	0.0	0.9	0.0	2.7	0.8	0.5	1.2	0.4	1.2
QUALIFIED	3	0.6	0.7	0.0	1.2	0.4	0.0	1.5	0.8	0.0	0.7	0.9	0.8	0.5	1.2	0.4	0.8
TV SHOW/YOU'RE FIRED	3	0.6	0.7	1.0	0.6	0.4	0.6	0.0	0.8	0.9	0.7	0.0	0.8	0.5	1.2	0.8	0.4
FLIP FLOP	3	0.6	0.7	0.0	1.2	0.4	0.6	0.0	0.8	0.9	0.7	0.0	0.0	1.0	0.0	0.8	0.4
NATL SEC/DEFEN/TERROR	3	0.6	0.7	1.9	0.0	0.4	0.6	0.0	0.8	0.9	0.7	0.0	0.8	0.0	1.2	0.8	0.4
RADICAL/EXTREMIST	3	0.6	1.1	1.9	0.6	0.0	0.0	0.0	1.5	0.0	0.7	0.0	0.8	0.5	1.2	0.8	0.4
BILLIONAIRE/RICH	3	0.6	0.7	1.0	0.6	0.4	0.6	0.0	0.8	0.9	0.7	0.0	2.3	0.0	0.0	0.8	0.4
PROTESTS/VIOLEN/RIOTS	3	0.6	1.1	1.0	1.2	0.0	0.0	0.0	0.8	0.0	1.5	0.0	0.8	1.0	0.0	0.4	0.8
GOOD SPEAKER	2	0.4	0.4	0.0	0.6	0.4	0.6	0.0	0.0	0.0	0.7	0.9	0.0	1.0	0.0	0.0	0.8
HARD WORKER/ENERGETIC	2	0.4	0.4	0.0	0.6	0.4	0.6	0.0	0.0	0.0	0.7	0.9	0.0	0.5	0.0	0.0	0.8
BUDGET/DEFICIT	2	0.4	0.7	1.0	0.6	0.0	0.0	0.0	0.8	0.0	0.7	0.0	0.8	0.5	0.0	0.4	0.4
GRANDSTANDING	2	0.4	0.0	0.0	0.0	0.9	1.3	0.0	0.0	1.7	0.0	0.0	0.0	0.5	0.0	0.8	0.0

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 10

Table # 7 Q7. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH DONALD TRUMP?

	TOTAL	EDUCATION						MEN	WOMEN	FAMILY INCOME			GENDER				
		NO COLL. DEGREE	H.S. Grad./Less	Some Col-lege	COLL-EGE DEGREE	Col-lege Grad	Post Grad			NO COLL. DEGREE	COLL-EGE DEGREE	NO COLL. DEGREE	COLL-EGE DEGREE	LESS THAN \$50000	\$50000 TO \$100k	MORE THAN \$100k	MALE
Total n	N 500	268	103	165	225	160	65	132	115	136	110	128	191	83	250	250	
NO EXPERIENCE	2	0.4	0.7	1.9	0.0	0.0	0.0	0.0	0.8	0.0	0.7	0.0	0.8	0.5	0.0	0.4	0.4
OVER-PROMISING	2	0.4	0.7	1.9	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.8	0.0	0.0	0.0	0.8
GOOD JOB/RECORD	1	0.2	0.4	0.0	0.6	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.5	0.0	0.4	0.0
INTELLIGENT	1	0.2	0.4	0.0	0.6	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.5	0.0	0.4	0.0
FOREIGN POLICY	1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4
DISHONEST/DONT TRUST	1	0.2	0.0	0.0	0.0	0.4	0.6	0.0	0.0	0.0	0.0	0.9	0.0	0.0	1.2	0.0	0.4
THE DEBATES	1	0.2	0.0	0.0	0.0	0.4	0.0	1.5	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.4
GUTSY	1	0.2	0.4	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.8	0.0	0.0	0.0	0.4
ADHERE CONSTITUTION	1	0.2	0.0	0.0	0.0	0.4	0.0	1.5	0.0	0.9	0.0	0.0	0.0	0.5	0.0	0.4	0.0
DON'T KNOW	61	12.2	14.6	21.4	10.3	9.3	10.6	6.2	13.6	5.2	15.4	13.6	15.6	8.9	10.8	10.0	14.4

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 11

Table # 7 Q7. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH DONALD TRUMP?

	TOTAL	TRUMP/CRUZ				TRUMP/KASICH				CRUZ/KASICH				
		FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	
Total n	N 500	165	42	431	500	150	29	392	493	218	37	389	493	
IMMIGRATION	61	12.2	16.4	2.4	12.3	12.2	12.0	13.8	12.0	12.2	11.0	13.5	12.1	12.2
BIG MOUTH/VULGAR	33	6.6	5.5	11.9	7.0	6.6	5.3	13.8	7.1	6.7	9.6	5.4	7.5	6.7
FOOL/JERK/WACKO/IDIOT	31	6.2	1.2	21.4	6.3	6.2	1.3	6.9	5.6	6.3	6.0	0.0	5.9	6.3
ARROGANT/EGO/BULLY	27	5.4	0.6	14.3	5.3	5.4	0.0	0.0	4.1	5.5	3.2	2.7	4.4	5.5
JUST DON'T LIKE	22	4.4	0.6	11.9	4.2	4.4	0.7	10.3	4.6	4.5	4.1	0.0	4.4	4.5
DANGEROUS/SCARY/BOMBA	19	3.8	2.4	9.5	3.9	3.8	2.7	13.8	4.3	3.9	4.1	2.7	3.9	3.9
MAKE AMERICA GREAT	16	3.2	7.3	0.0	3.5	3.2	6.0	0.0	3.3	3.2	4.1	5.4	3.3	3.2
ECONOMY	15	3.0	4.8	2.4	3.2	3.0	6.0	0.0	3.6	3.0	4.1	2.7	3.9	3.0
NO QUALIFY FOR PRES.	15	3.0	0.6	2.4	3.5	3.0	0.7	6.9	3.1	2.8	4.1	0.0	3.1	2.8
REPRESENT CHANGE/D.C.	14	2.8	4.8	0.0	3.0	2.8	6.0	3.4	3.3	2.8	3.7	0.0	3.1	2.8
STRAITFWRD/TELL AS IS	13	2.6	3.6	0.0	2.6	2.6	3.3	0.0	2.3	2.4	2.8	8.1	2.3	2.4
DISAGREE WITH VIEWS	13	2.6	0.0	0.0	2.6	2.6	0.0	3.4	2.8	2.6	4.1	2.7	2.8	2.6
GOOD VIEWS/POSITION	12	2.4	3.0	0.0	2.1	2.4	4.0	0.0	2.3	2.4	2.3	0.0	2.1	2.4
BIZMAN/R.E./SUCCESSFL	11	2.2	3.0	0.0	2.1	2.2	5.3	0.0	2.3	2.2	2.8	0.0	2.3	2.2
BEST PERSON FOR JOB	10	2.0	3.6	0.0	1.9	2.0	0.0	0.0	1.8	2.0	0.5	2.7	2.1	2.0
EFFECTIVE/THINGS DONE	9	1.8	1.8	0.0	1.9	1.8	2.7	0.0	1.8	1.8	1.4	8.1	2.1	1.8
STRONG LEADER	9	1.8	3.6	0.0	2.1	1.8	4.7	0.0	2.3	1.8	1.8	0.0	2.3	1.8
GOOD/LIKE/OKAY	9	1.8	3.0	0.0	2.1	1.8	2.7	0.0	2.3	1.8	1.4	8.1	2.3	1.8
JOBS/CREATION	8	1.6	3.6	0.0	1.9	1.6	3.3	0.0	2.0	1.6	2.3	0.0	2.1	1.6
TALKS WHAT IS POPULAR	8	1.6	1.8	0.0	1.9	1.6	2.0	3.4	1.8	1.6	0.5	5.4	1.8	1.6

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 11

Table # 7 Q7. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH DONALD TRUMP?

	TOTAL	TRUMP/CRUZ				TRUMP/KASICH				CRUZ/KASICH				
		FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	
Total n	N 500	165	42	431	500	150	29	392	493	218	37	389	493	
BIGOT/SEXIST	6	1.2	0.0	4.8	1.4	1.2	0.0	3.4	1.3	1.2	1.8	2.7	1.3	1.2
NOT BEHOLDEN	6	1.2	1.8	0.0	0.7	1.2	2.7	0.0	1.3	1.2	0.9	0.0	0.8	1.2
OUTSIDER/NOT POLITICI	5	1.0	0.6	2.4	1.2	1.0	0.7	0.0	0.8	0.8	0.0	0.0	0.8	0.8
R.I.N.O.	5	1.0	0.0	0.0	0.9	1.0	0.0	6.9	1.0	1.0	0.5	2.7	1.0	1.0
NO PLANS/NO SUBSTANCE	5	1.0	1.2	2.4	1.2	1.0	0.7	3.4	1.3	1.0	0.9	0.0	1.3	1.0
ANTI ESTABLISHMENT	5	1.0	1.8	0.0	1.2	1.0	2.0	0.0	1.0	1.0	1.4	2.7	1.0	1.0
HONEST/TRUSTWORTHY	4	0.8	0.0	0.0	0.9	0.8	0.7	0.0	0.5	0.8	0.0	2.7	0.5	0.8
WINNER/ELECTABLE	4	0.8	0.0	0.0	0.9	0.8	1.3	3.4	1.0	0.8	0.5	0.0	1.0	0.8
DIVIDER/DIVISIVE	4	0.8	0.6	4.8	0.9	0.8	0.7	0.0	1.0	0.8	0.9	0.0	1.0	0.8
QUALIFIED	3	0.6	1.2	0.0	0.7	0.6	1.3	0.0	0.8	0.6	0.5	0.0	0.8	0.6
TV SHOW/YOU'RE FIRED	3	0.6	0.6	2.4	0.7	0.6	1.3	0.0	0.8	0.6	0.5	0.0	0.8	0.6
FLIP FLOP	3	0.6	0.0	0.0	0.5	0.6	0.0	0.0	0.5	0.6	0.9	0.0	0.5	0.6
NATL SEC/DEFEN/TERROR	3	0.6	1.2	0.0	0.7	0.6	1.3	0.0	0.8	0.6	0.9	2.7	0.8	0.6
RADICAL/EXTREMIST	3	0.6	1.2	0.0	0.5	0.6	0.7	0.0	0.3	0.6	0.5	0.0	0.3	0.6
BILLIONAIRE/RICH	3	0.6	0.6	0.0	0.5	0.6	1.3	0.0	0.8	0.6	0.5	2.7	0.5	0.6
PROTESTS/VIOLEN/RIOTS	3	0.6	0.0	2.4	0.7	0.6	0.0	0.0	0.3	0.4	0.0	0.0	0.3	0.4
GOOD SPEAKER	2	0.4	0.0	0.0	0.5	0.4	1.3	0.0	0.5	0.4	0.0	0.0	0.5	0.4
HARD WORKER/ENERGETIC	2	0.4	0.6	0.0	0.5	0.4	0.7	0.0	0.5	0.4	0.9	0.0	0.5	0.4
BUDGET/DEFICIT	2	0.4	0.6	0.0	0.2	0.4	0.7	0.0	0.3	0.4	0.5	0.0	0.3	0.4
GRANDSTANDING	2	0.4	1.2	0.0	0.5	0.4	0.7	0.0	0.3	0.4	0.5	0.0	0.3	0.4

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 11

Table # 7 Q7. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH DONALD TRUMP?

	TOTAL	TRUMP/CRUZ				TRUMP/KASICH				CRUZ/KASICH				
		FAV BOTH	UNFAV BOTH	OPIN- ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN- ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN- ION BOTH	HEARD OF BOTH	
Total n	N 500	165	42	431	500	150	29	392	493	218	37	389	493	
NO EXPERIENCE	2	0.4	0.0	4.8	0.5	0.4	0.0	3.4	0.5	0.4	0.0	2.7	0.5	0.4
OVER-PROMISING	2	0.4	1.2	0.0	0.5	0.4	0.7	0.0	0.3	0.4	0.5	0.0	0.3	0.4
GOOD JOB/RECORD	1	0.2	0.0	0.0	0.2	0.2	0.7	0.0	0.3	0.2	0.0	0.0	0.3	0.2
INTELLIGENT	1	0.2	0.6	0.0	0.2	0.2	0.0	0.0	0.3	0.2	0.0	0.0	0.3	0.2
FOREIGN POLICY	1	0.2	0.6	0.0	0.2	0.2	0.7	0.0	0.3	0.2	0.5	0.0	0.3	0.2
DISHONEST/DONT TRUST	1	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.3	0.2
THE DEBATES	1	0.2	0.0	0.0	0.2	0.2	0.0	0.0	0.3	0.2	0.5	0.0	0.3	0.2
GUTSY	1	0.2	0.0	0.0	0.2	0.2	0.0	0.0	0.3	0.2	0.0	2.7	0.3	0.2
ADHERE CONSTITUTION	1	0.2	0.6	0.0	0.2	0.2	0.7	0.0	0.3	0.2	0.5	0.0	0.3	0.2
DON'T KNOW	61	12.2	12.1	0.0	9.5	12.2	10.7	3.4	10.2	12.0	11.9	10.8	9.8	12.0

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Table # 8 Q8. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH TED CRUZ?

	TOTAL	AREA											HOW LIKELY	PARTY	AFFILIATION			
		WAUSAU M.M.	MINNE- APOLIS M.M.	GREEN BAY M.M.	LA CROSSE M.M.	MADI- SON M.M.	Dane County	Rest Madison	MIL- WAUKEE M.M.	Mil- waukee County	Wau- kesha County	Rest Mil- waukee	DULUTH M.M.	CER- TAIN	VERY LIKELY	REPUB- LICAN	INDE- PEN- DENT	
Total n	N 500	44	23	104	39	74	37	37	209	57	53	99	7	373	127	359	141	
CONSERVATIV/ULTRA/TEA	43	8.6	15.9	8.7	5.8	5.1	17.6	27.0	8.1	5.7	3.5	7.5	6.1	14.3	8.8	7.9	8.4	9.2
CONSTITUTIONALIST	35	7.0	4.5	13.0	7.7	7.7	5.4	5.4	5.4	7.2	8.8	7.5	6.1	0.0	5.9	10.2	8.1	4.3
GOOD/LIKE	27	5.4	4.5	4.3	7.7	5.1	5.4	0.0	10.8	4.8	3.5	7.5	4.0	0.0	5.6	4.7	6.4	2.8
JUST DON'T LIKE	19	3.8	4.5	4.3	6.7	0.0	1.4	0.0	2.7	3.8	7.0	0.0	4.0	0.0	4.0	3.1	4.5	2.1
DISHONEST/DONT TRUST	19	3.8	6.8	13.0	3.8	2.6	5.4	8.1	2.7	1.4	3.5	0.0	1.0	14.3	3.8	3.9	5.0	0.7
IMMIGRATION	16	3.2	4.5	8.7	2.9	2.6	0.0	0.0	0.0	3.8	3.5	5.7	3.0	0.0	2.7	4.7	3.6	2.1
GOOD VIEWS/POSITION	14	2.8	0.0	4.3	2.9	7.7	2.7	5.4	0.0	2.4	1.8	3.8	2.0	0.0	2.1	4.7	2.8	2.8
RELIGIOUS/EVANGELICAL	14	2.8	0.0	4.3	2.9	2.6	6.8	5.4	8.1	1.9	0.0	3.8	2.0	0.0	2.9	2.4	2.5	3.5
DISAGREE WITH VIEWS	12	2.4	2.3	0.0	4.8	5.1	1.4	0.0	2.7	1.4	0.0	1.9	2.0	0.0	1.9	3.9	1.9	3.5
HONEST/SINCERE	11	2.2	4.5	4.3	1.0	0.0	2.7	2.7	2.7	2.4	3.5	0.0	3.0	0.0	2.9	0.0	2.8	0.7
NOT READY FOR PRES.	11	2.2	2.3	0.0	0.0	5.1	2.7	0.0	5.4	2.4	0.0	1.9	4.0	14.3	2.7	0.8	1.9	2.8
MY 2ND CHOICE	11	2.2	4.5	0.0	1.0	0.0	2.7	0.0	5.4	2.4	0.0	9.4	0.0	14.3	2.7	0.8	2.2	2.1
NOT WELL LIKED	10	2.0	0.0	0.0	2.9	0.0	4.1	5.4	2.7	1.9	1.8	3.8	1.0	0.0	2.4	0.8	1.4	3.5
INTRANSIGENT	9	1.8	2.3	0.0	1.9	0.0	2.7	5.4	0.0	1.9	3.5	0.0	2.0	0.0	1.3	3.1	1.4	2.8
INTELLIGENT/SMART	8	1.6	0.0	0.0	1.0	2.6	0.0	0.0	0.0	2.9	7.0	0.0	2.0	0.0	1.9	0.8	1.7	1.4
QUALIFIED	8	1.6	0.0	0.0	0.0	2.6	1.4	2.7	0.0	2.9	3.5	1.9	3.0	0.0	1.3	2.4	1.9	0.7
ANTI ESTABLISHMENT	8	1.6	0.0	0.0	2.9	5.1	0.0	0.0	0.0	1.4	0.0	3.8	1.0	0.0	1.6	1.6	0.6	4.3
BEST PERSON FOR JOB	7	1.4	0.0	0.0	1.0	0.0	0.0	0.0	0.0	2.4	1.8	1.9	3.0	14.3	1.1	2.4	1.4	1.4
NO LEADERSHIP SKILLS	7	1.4	4.5	0.0	1.9	0.0	0.0	0.0	0.0	1.4	1.8	0.0	2.0	0.0	1.6	0.8	1.7	0.7
FOR THE PEOPLE/USA	5	1.0	0.0	0.0	1.9	0.0	0.0	0.0	0.0	1.4	1.8	1.9	1.0	0.0	1.1	0.8	1.4	0.0

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Table # 8 Q8. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH TED CRUZ?

	TOTAL	AREA											HOW LIKELY VOTE REPUB. PRIMARY	VERY LIKELY	PARTY AFFILIATION			
		WAUSAU M.M.	MINNE- APOLIS M.M.	GREEN BAY M.M.	LA CROSSE M.M.	MADI- SON M.M.	Dane County	Rest Madi- son	MIL- WAUKEE M.M.	Mil- waukee County	wau- kesha County	Rest Mil- waukee			DULUTH M.M.	CER- TAIN	REPUB- LICAN	INDE- PEN- DENT
Total n	N 500	44	23	104	39	74	37	37	209	57	53	99	7	373	127	359	141	
MODERATE	5	1.0	2.3	0.0	1.9	0.0	1.4	0.0	2.7	0.5	0.0	0.0	1.0	0.0	1.1	0.8	0.6	2.1
CANADIAN/NOT US CITIZ	5	1.0	0.0	4.3	1.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	3.0	0.0	1.3	0.0	0.8	1.4
GOOD SPEAKER	4	0.8	0.0	4.3	1.0	0.0	0.0	0.0	0.0	1.0	0.0	3.8	0.0	0.0	0.8	0.8	0.8	0.7
ECONOMY	4	0.8	0.0	0.0	2.9	0.0	0.0	0.0	0.0	0.5	0.0	0.0	1.0	0.0	0.8	0.8	0.6	1.4
TAXES/IRS	4	0.8	0.0	0.0	0.0	0.0	4.1	5.4	2.7	0.5	1.8	0.0	0.0	0.0	1.1	0.0	0.8	0.7
FLIP FLOP/WISHY WASHY	4	0.8	4.5	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	2.0	0.0	1.1	0.0	0.6	1.4
PART GOP ESTABLISHMNT	4	0.8	2.3	0.0	1.0	0.0	0.0	0.0	0.0	1.0	3.5	0.0	0.0	0.0	1.1	0.0	0.6	1.4
OBAMACARE/REPEAL	4	0.8	0.0	0.0	1.9	0.0	1.4	0.0	2.7	0.5	0.0	0.0	1.0	0.0	0.5	1.6	0.8	0.7
CAN'T/WON'T WIN	4	0.8	0.0	0.0	1.9	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	14.3	0.8	0.8	0.8	0.7
POLITICIAN/CAREER	3	0.6	0.0	0.0	0.0	0.0	1.4	2.7	0.0	1.0	1.8	0.0	1.0	0.0	0.8	0.0	0.6	0.7
BUDGET/DEFICIT	3	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	1.8	1.9	1.0	0.0	0.5	0.8	0.6	0.7
JOBS	3	0.6	0.0	0.0	1.0	0.0	0.0	0.0	0.0	1.0	1.8	0.0	1.0	0.0	0.8	0.0	0.6	0.7
STOLE CARSON'S VOTES	3	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	1.9	1.0	14.3	0.5	0.8	0.8	0.0
CRAZY/ASS/ETC.	3	0.6	0.0	8.7	0.0	0.0	1.4	0.0	2.7	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.8	0.0
STRONG LEADER	2	0.4	0.0	0.0	0.0	2.6	0.0	0.0	0.0	0.5	0.0	1.9	0.0	0.0	0.5	0.0	0.6	0.0
US SENATOR/TEXAS	2	0.4	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	1.0	0.0	0.3	0.8	0.6	0.0
BIG MOUTH/TALK MUCH	2	0.4	0.0	0.0	0.0	2.6	1.4	0.0	2.7	0.0	0.0	0.0	0.0	0.0	0.3	0.8	0.3	0.7
ABORTION STAND	2	0.4	0.0	4.3	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.8	0.0	1.4
NATL SEC/DEFEN/TERROR	2	0.4	2.3	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.6	0.0
SUPREME COURT CASES	2	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	3.5	0.0	0.0	0.0	0.0	1.6	0.3	0.7

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Table # 8 Q8. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH TED CRUZ?

	TOTAL	AREA											HOW LIKELY	PARTY				
		WAUSAU M.M.	MINNE- APOLIS M.M.	GREEN BAY M.M.	LA CROSSE M.M.	MADI- SON M.M.	Dane County	Rest Madi- son	MIL- WAUKEE M.M.	Mil- waukee County	Wau- kesha County	Rest Mil- waukee	DULUTH M.M.	CER- TAIN	VERY LIKELY	REPUB- LICAN	INDE- PEN- DENT	
Total n	N 500	44	23	104	39	74	37	37	209	57	53	99	7	373	127	359	141	
2ND AMENDMENT STAND	2	0.4	0.0	0.0	0.0	2.6	0.0	0.0	0.0	0.5	0.0	0.0	1.0	0.0	0.5	0.0	0.6	0.0
LIMITED GOVERNMENT	2	0.4	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.5	1.8	0.0	0.0	0.0	0.3	0.8	0.3	0.7
CAN BEAT TRUMP/HILARY	2	0.4	0.0	0.0	0.0	2.6	0.0	0.0	0.0	0.5	0.0	0.0	1.0	0.0	0.3	0.8	0.3	0.7
EFFECTIVE/THINGS DONE	1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	1.9	0.0	0.0	0.0	0.8	0.3	0.0
INEFFECTIV/DO NOTHING	1	0.2	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.3	0.0
BIG BUSINESS	1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	1.9	0.0	0.0	0.0	0.8	0.0	0.7
SELF SERVING	1	0.2	0.0	0.0	0.0	0.0	1.4	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.3	0.0
FISCAL CONSERVATIVE	1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	1.0	0.0	0.3	0.0	0.3	0.0
UNIFIER	1	0.2	0.0	4.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.3	0.0
GOVERNMENT SHUTDOWN	1	0.2	0.0	4.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.3	0.0
REACTIONARY	1	0.2	0.0	0.0	0.0	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.3	0.0
DON'T KNOW	127	25.4	27.3	4.3	22.1	30.8	25.7	21.6	29.7	28.7	28.1	24.5	31.3	0.0	25.7	24.4	23.4	30.5



\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 2

Table # 8 Q8. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH TED CRUZ?

	TOTAL	MEN		WOMEN		IDEOLOGY						MEN		WOMEN						
		REPU- LICAN	INDE- PEN- DENT	REPU- LICAN	INDE- PEN- DENT	LIB./ MOD.	Lib- eral	Mod- erate	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	
Total n	N 500	171	79	188	62	144	13	131	345	142	203	78	169	70	99	66	176	72	104	
CONSERVATIV/ULTRA/TEA	43	8.6	8.8	6.3	8.0	12.9	10.4	0.0	11.5	8.1	7.0	8.9	10.3	7.1	5.7	8.1	10.6	9.1	8.3	9.6
CONSTITUTIONALIST	35	7.0	4.1	2.5	11.7	6.5	2.1	0.0	2.3	9.3	7.7	10.3	0.0	5.3	4.3	6.1	4.5	13.1	11.1	14.4
GOOD/LIKE	27	5.4	7.0	2.5	5.9	3.2	2.1	0.0	2.3	6.7	7.7	5.9	1.3	7.7	11.4	5.1	3.0	5.7	4.2	6.7
JUST DON'T LIKE	19	3.8	4.7	2.5	4.3	1.6	6.9	7.7	6.9	2.6	2.8	2.5	9.0	1.8	0.0	3.0	4.5	3.4	5.6	1.9
DISHONEST/DONT TRUST	19	3.8	6.4	1.3	3.7	0.0	4.9	0.0	5.3	3.5	6.3	1.5	6.4	4.1	8.6	1.0	3.0	2.8	4.2	1.9
IMMIGRATION	16	3.2	3.5	3.8	3.7	0.0	4.9	0.0	5.3	2.6	1.4	3.4	6.4	2.4	1.4	3.0	3.0	2.8	1.4	3.8
GOOD VIEWS/POSITION	14	2.8	1.8	2.5	3.7	3.2	2.8	0.0	3.1	2.9	5.6	1.0	3.8	1.2	2.9	0.0	1.5	4.5	8.3	1.9
RELIGIOUS/EVANGELICAL	14	2.8	2.3	2.5	2.7	4.8	4.9	0.0	5.3	1.7	3.5	0.5	5.1	1.2	1.4	1.0	4.5	2.3	5.6	0.0
DISAGREE WITH VIEWS	12	2.4	3.5	6.3	0.5	0.0	1.4	0.0	1.5	2.6	4.2	1.5	2.6	4.7	8.6	2.0	0.0	0.6	0.0	1.0
HONEST/SINCERE	11	2.2	2.3	1.3	3.2	0.0	0.7	0.0	0.8	2.9	2.1	3.4	0.0	3.0	2.9	3.0	1.5	2.8	1.4	3.8
NOT READY FOR PRES.	11	2.2	1.8	2.5	2.1	3.2	0.7	0.0	0.8	2.9	0.0	4.9	1.3	2.4	0.0	4.0	0.0	3.4	0.0	5.8
MY 2ND CHOICE	11	2.2	2.9	1.3	1.6	3.2	1.4	7.7	0.8	2.6	0.7	3.9	1.3	3.0	1.4	4.0	1.5	2.3	0.0	3.8
NOT WELL LIKED	10	2.0	1.2	3.8	1.6	3.2	1.4	0.0	1.5	2.3	2.1	2.5	1.3	2.4	2.9	2.0	1.5	2.3	1.4	2.9
INTRANSIGENT	9	1.8	2.3	3.8	0.5	1.6	4.9	7.7	4.6	0.6	0.0	1.0	6.4	1.2	0.0	2.0	3.0	0.0	0.0	0.0
INTELLIGENT/SMART	8	1.6	1.2	1.3	2.1	1.6	0.7	0.0	0.8	2.0	1.4	2.5	1.3	1.2	1.4	1.0	0.0	2.8	1.4	3.8
QUALIFIED	8	1.6	2.9	1.3	1.1	0.0	1.4	0.0	1.5	1.7	3.5	0.5	1.3	3.0	5.7	1.0	1.5	0.6	1.4	0.0
ANTI ESTABLISHMENT	8	1.6	0.6	5.1	0.5	3.2	2.1	0.0	2.3	1.4	2.1	1.0	2.6	1.8	2.9	1.0	1.5	1.1	1.4	1.0
BEST PERSON FOR JOB	7	1.4	0.6	1.3	2.1	1.6	0.7	0.0	0.8	1.7	1.4	2.0	0.0	1.2	1.4	1.0	1.5	2.3	1.4	2.9
NO LEADERSHIP SKILLS	7	1.4	1.8	1.3	1.6	0.0	0.7	7.7	0.0	1.4	2.1	1.0	1.3	1.8	2.9	1.0	0.0	1.1	1.4	1.0
FOR THE PEOPLE/USA	5	1.0	1.2	0.0	1.6	0.0	0.0	0.0	0.0	1.4	0.0	2.5	0.0	1.2	0.0	2.0	0.0	1.7	0.0	2.9

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 2

Table # 8 Q8. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH TED CRUZ?

	TOTAL	MEN		WOMEN		IDEOLOGY						MEN		WOMEN						
		REPUB- LICAN	INDE- PEN- DENT	REPUB- LICAN	INDE- PEN- DENT	LIB./ MOD.	Lib- eral	Mod- erate	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	
Total n	N 500	171	79	188	62	144	13	131	345	142	203	78	169	70	99	66	176	72	104	
MODERATE	5	1.0	0.0	2.5	1.1	1.6	0.7	0.0	0.8	1.2	0.7	1.5	0.0	1.2	0.0	2.0	1.5	1.1	1.4	1.0
CANADIAN/NOT US CITIZ	5	1.0	1.2	2.5	0.5	0.0	2.1	15.4	0.8	0.6	0.7	0.5	3.8	0.6	0.0	1.0	0.0	0.6	1.4	0.0
GOOD SPEAKER	4	0.8	0.0	0.0	1.6	1.6	0.0	0.0	0.0	1.2	0.0	2.0	0.0	0.0	0.0	0.0	0.0	2.3	0.0	3.8
ECONOMY	4	0.8	0.6	1.3	0.5	1.6	1.4	0.0	1.5	0.6	1.4	0.0	0.0	1.2	2.9	0.0	3.0	0.0	0.0	0.0
TAXES/IRS	4	0.8	1.8	1.3	0.0	0.0	0.0	0.0	0.0	1.2	1.4	1.0	0.0	2.4	2.9	2.0	0.0	0.0	0.0	0.0
FLIP FLOP/WISHY WASHY	4	0.8	0.0	2.5	1.1	0.0	1.4	0.0	1.5	0.6	0.7	0.5	0.0	1.2	1.4	1.0	3.0	0.0	0.0	0.0
PART GOP ESTABLISHMNT	4	0.8	1.2	0.0	0.0	3.2	1.4	0.0	1.5	0.6	0.7	0.5	1.3	0.6	1.4	0.0	1.5	0.6	0.0	1.0
OBAMACARE/REPEAL	4	0.8	1.2	0.0	0.5	1.6	0.7	0.0	0.8	0.9	0.7	1.0	0.0	1.2	1.4	1.0	1.5	0.6	0.0	1.0
CAN'T/WON'T WIN	4	0.8	1.2	0.0	0.5	1.6	1.4	0.0	1.5	0.3	0.0	0.5	1.3	0.6	0.0	1.0	1.5	0.0	0.0	0.0
POLITICIAN/CAREER	3	0.6	1.2	0.0	0.0	1.6	1.4	0.0	1.5	0.3	0.0	0.5	1.3	0.6	0.0	1.0	1.5	0.0	0.0	0.0
BUDGET/DEFICIT	3	0.6	1.2	1.3	0.0	0.0	0.0	0.0	0.0	0.6	0.0	1.0	0.0	1.2	0.0	2.0	0.0	0.0	0.0	0.0
JOBS	3	0.6	1.2	1.3	0.0	0.0	0.7	0.0	0.8	0.6	0.0	1.0	1.3	1.2	0.0	2.0	0.0	0.0	0.0	0.0
STOLE CARSON'S VOTES	3	0.6	0.0	0.0	1.6	0.0	1.4	0.0	1.5	0.3	0.7	0.0	0.0	0.0	0.0	0.0	3.0	0.6	1.4	0.0
CRAZY/ASS/ETC.	3	0.6	1.8	0.0	0.0	0.0	1.4	0.0	1.5	0.3	0.7	0.0	2.6	0.6	1.4	0.0	0.0	0.0	0.0	0.0
STRONG LEADER	2	0.4	0.6	0.0	0.5	0.0	0.0	0.0	0.0	0.6	0.0	1.0	0.0	0.6	0.0	1.0	0.0	0.6	0.0	1.0
US SENATOR/TEXAS	2	0.4	0.6	0.0	0.5	0.0	0.0	0.0	0.0	0.6	1.4	0.0	0.0	0.6	1.4	0.0	0.0	0.6	1.4	0.0
BIG MOUTH/TALK MUCH	2	0.4	0.0	0.0	0.5	1.6	0.7	0.0	0.8	0.3	0.7	0.0	0.0	0.0	0.0	0.0	1.5	0.6	1.4	0.0
ABORTION STAND	2	0.4	0.0	0.0	0.0	3.2	0.7	0.0	0.8	0.3	0.7	0.0	0.0	0.0	0.0	0.0	1.5	0.6	1.4	0.0
NATL SEC/DEFEN/TERROR	2	0.4	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.6	0.0	1.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	1.9
SUPREME COURT CASES	2	0.4	0.6	1.3	0.0	0.0	0.0	0.0	0.0	0.6	0.0	1.0	0.0	1.2	0.0	2.0	0.0	0.0	0.0	0.0

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 2

Table # 8 Q8. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH TED CRUZ?

	TOTAL	MEN		WOMEN		IDEOLOGY						MEN		WOMEN					
		REPU- LICAN	INDE- PEN- DENT	REPU- LICAN	INDE- PEN- DENT	LIB./ MOD.	Lib- eral	Mod- erate	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.
Total n	N 500	171	79	188	62	144	13	131	345	142	203	78	169	70	99	66	176	72	104
2ND AMENDMENT STAND	2	0.4	1.2	0.0	0.0	0.7	0.0	0.8	0.3	0.0	0.5	1.3	0.6	0.0	1.0	0.0	0.0	0.0	0.0
LIMITED GOVERNMENT	2	0.4	0.6	1.3	0.0	0.0	0.0	0.0	0.6	0.0	1.0	0.0	1.2	0.0	2.0	0.0	0.0	0.0	0.0
CAN BEAT TRUMP/HILARY	2	0.4	0.6	1.3	0.0	0.0	0.0	0.0	0.6	0.7	0.5	0.0	1.2	1.4	1.0	0.0	0.0	0.0	0.0
EFFECTIVE/THINGS DONE	1	0.2	0.6	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.5	0.0	0.6	0.0	1.0	0.0	0.0	0.0	0.0
INEFFECTIV/DO NOTHING	1	0.2	0.0	0.0	0.5	0.0	0.0	0.0	0.3	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	1.4
BIG BUSINESS	1	0.2	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
SELF SERVING	1	0.2	0.0	0.0	0.5	0.0	0.0	0.0	0.3	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0
FISCAL CONSERVATIVE	1	0.2	0.6	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.5	0.0	0.6	0.0	1.0	0.0	0.0	0.0	0.0
UNIFIER	1	0.2	0.6	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.5	0.0	0.6	0.0	1.0	0.0	0.0	0.0	0.0
GOVERNMENT SHUTDOWN	1	0.2	0.6	0.0	0.0	0.0	0.0	0.0	0.3	0.7	0.0	0.0	0.6	1.4	0.0	0.0	0.0	0.0	0.0
REACTIONARY	1	0.2	0.0	0.0	0.5	0.0	0.7	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0
DON'T KNOW	127	25.4	20.5	29.1	26.1	32.3	28.5	53.8	26.0	23.8	25.4	22.7	25.6	22.5	18.6	25.3	31.8	25.0	31.9

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 3

Table # 8 Q8. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH TED CRUZ?

	TOTAL	REPUBLICAN				INDEPENDENT				SUPPORTER OF TEA PARTY MOVEMENT		ISSUE MOST INTERESTED					
		LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	YES	NO	ECO- NOMIC	FOR- EIGN AFFAIR	FINAN- CIAL	MORAL	DOMES- TIC	
Total n	N 500	83	270	97	173	61	75	45	30	182	273	167	123	72	70	50	
CONSERVATIV/ULTRA/TEA	43	8.6	7.2	8.9	9.3	8.7	14.8	5.3	2.2	10.0	10.4	8.1	8.4	8.1	5.6	10.0	12.0
CONSTITUTIONALIST	35	7.0	3.6	9.6	9.3	9.8	0.0	8.0	4.4	13.3	10.4	4.8	5.4	7.3	13.9	7.1	0.0
GOOD/LIKE	27	5.4	2.4	7.4	8.2	6.9	1.6	4.0	6.7	0.0	3.8	5.9	4.2	10.6	5.6	2.9	2.0
JUST DON'T LIKE	19	3.8	8.4	3.3	4.1	2.9	4.9	0.0	0.0	0.0	2.2	4.4	3.6	5.7	2.8	2.9	2.0
DISHONEST/DONT TRUST	19	3.8	8.4	4.1	8.2	1.7	0.0	1.3	2.2	0.0	2.7	4.4	4.2	5.7	2.8	1.4	2.0
IMMIGRATION	16	3.2	6.0	3.0	1.0	4.0	3.3	1.3	2.2	0.0	2.7	3.7	3.0	3.3	4.2	2.9	4.0
GOOD VIEWS/POSITION	14	2.8	1.2	3.3	7.2	1.2	4.9	1.3	2.2	0.0	3.3	2.6	4.2	1.6	1.4	4.3	2.0
RELIGIOUS/EVANGELICAL	14	2.8	4.8	1.5	3.1	0.6	4.9	2.7	4.4	0.0	3.3	2.9	2.4	4.1	0.0	2.9	4.0
DISAGREE WITH VIEWS	12	2.4	0.0	2.2	3.1	1.7	3.3	4.0	6.7	0.0	2.2	2.6	3.0	0.0	5.6	1.4	0.0
HONEST/SINCERE	11	2.2	1.2	3.3	2.1	4.0	0.0	1.3	2.2	0.0	1.6	2.9	2.4	1.6	2.8	4.3	0.0
NOT READY FOR PRES.	11	2.2	0.0	2.6	0.0	4.0	1.6	4.0	0.0	10.0	1.1	2.9	0.0	4.1	2.8	4.3	0.0
MY 2ND CHOICE	11	2.2	0.0	3.0	1.0	4.0	3.3	1.3	0.0	3.3	1.1	3.3	1.2	4.1	1.4	2.9	2.0
NOT WELL LIKED	10	2.0	1.2	1.5	0.0	2.3	1.6	5.3	6.7	3.3	2.7	1.8	1.8	0.8	0.0	7.1	2.0
INTRANSIGENT	9	1.8	3.6	0.7	0.0	1.2	6.6	0.0	0.0	0.0	0.5	2.9	2.4	2.4	1.4	0.0	2.0
INTELLIGENT/SMART	8	1.6	1.2	1.9	1.0	2.3	0.0	2.7	2.2	3.3	2.2	1.1	2.4	0.8	0.0	1.4	2.0
QUALIFIED	8	1.6	2.4	1.9	5.2	0.0	0.0	1.3	0.0	3.3	2.2	1.1	1.2	3.3	1.4	0.0	2.0
ANTI ESTABLISHMENT	8	1.6	1.2	0.4	0.0	0.6	3.3	5.3	6.7	3.3	2.2	1.5	3.0	0.0	1.4	1.4	0.0
BEST PERSON FOR JOB	7	1.4	1.2	1.5	1.0	1.7	0.0	2.7	2.2	3.3	1.6	1.5	1.8	0.8	1.4	1.4	2.0
NO LEADERSHIP SKILLS	7	1.4	1.2	1.5	2.1	1.2	0.0	1.3	2.2	0.0	0.5	1.5	1.8	0.0	4.2	0.0	2.0
FOR THE PEOPLE/USA	5	1.0	0.0	1.9	0.0	2.9	0.0	0.0	0.0	0.0	1.1	1.1	3.0	0.0	0.0	0.0	0.0

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 3

Table # 8 Q8. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH TED CRUZ?

	TOTAL	REPUBLICAN				INDEPENDENT				SUPPORTER OF TEA PARTY MOVEMENT		ISSUE MOST INTERESTED					
		LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	YES	NO	ECO- NOMIC	FOR- EIGN AFFAIR	FINAN- CIAL	MORAL	DOMES- TIC	
Total n	N 500	83	270	97	173	61	75	45	30	182	273	167	123	72	70	50	
MODERATE	5	1.0	0.0	0.7	1.0	0.6	1.6	2.7	0.0	6.7	1.1	1.1	0.6	0.0	1.4	2.9	2.0
CANADIAN/NOT US CITIZ	5	1.0	1.2	0.7	1.0	0.6	3.3	0.0	0.0	0.0	1.1	1.1	0.6	0.8	1.4	1.4	0.0
GOOD SPEAKER	4	0.8	0.0	1.1	0.0	1.7	0.0	1.3	0.0	3.3	1.1	0.4	0.6	0.8	0.0	0.0	2.0
ECONOMY	4	0.8	1.2	0.4	1.0	0.0	1.6	1.3	2.2	0.0	1.1	0.4	0.6	0.8	2.8	0.0	0.0
TAXES/IRS	4	0.8	0.0	1.1	1.0	1.2	0.0	1.3	2.2	0.0	1.6	0.0	0.0	1.6	2.8	0.0	0.0
FLIP FLOP/WISHY WASHY	4	0.8	2.4	0.0	0.0	0.0	0.0	2.7	2.2	3.3	2.2	0.0	0.6	1.6	1.4	0.0	0.0
PART GOP ESTABLISHMNT	4	0.8	1.2	0.4	1.0	0.0	1.6	1.3	0.0	3.3	0.5	0.7	1.2	0.8	1.4	0.0	0.0
OBAMACARE/REPEAL	4	0.8	1.2	0.7	1.0	0.6	0.0	1.3	0.0	3.3	0.5	1.1	0.0	1.6	1.4	0.0	2.0
CAN'T/WON'T WIN	4	0.8	2.4	0.4	0.0	0.6	0.0	0.0	0.0	0.0	0.5	0.7	1.2	1.6	0.0	0.0	0.0
POLITICIAN/CAREER	3	0.6	1.2	0.4	0.0	0.6	1.6	0.0	0.0	0.0	1.1	0.4	1.2	0.8	0.0	0.0	0.0
BUDGET/DEFICIT	3	0.6	0.0	0.7	0.0	1.2	0.0	0.0	0.0	0.0	1.6	0.0	0.6	0.0	1.4	1.4	0.0
JOBS	3	0.6	0.0	0.7	0.0	1.2	1.6	0.0	0.0	0.0	1.1	0.0	1.2	0.8	0.0	0.0	0.0
STOLE CARSON'S VOTES	3	0.6	2.4	0.4	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.6	0.0	1.4	1.4	0.0
CRAZY/ASS/ETC.	3	0.6	2.4	0.4	1.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	1.2	0.8	0.0	0.0	0.0
STRONG LEADER	2	0.4	0.0	0.7	0.0	1.2	0.0	0.0	0.0	0.0	1.1	0.0	0.6	0.0	1.4	0.0	0.0
US SENATOR/TEXAS	2	0.4	0.0	0.7	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.6	0.8	0.0	0.0	0.0
BIG MOUTH/TALK MUCH	2	0.4	0.0	0.4	1.0	0.0	1.6	0.0	0.0	0.0	1.1	0.0	1.2	0.0	0.0	0.0	0.0
ABORTION STAND	2	0.4	0.0	0.0	0.0	0.0	1.6	1.3	2.2	0.0	0.0	0.7	1.2	0.0	0.0	0.0	0.0
NATL SEC/DEFEN/TERROR	2	0.4	0.0	0.7	0.0	1.2	0.0	0.0	0.0	0.0	0.5	0.0	0.0	1.6	0.0	0.0	0.0
SUPREME COURT CASES	2	0.4	0.0	0.4	0.0	0.6	0.0	1.3	0.0	3.3	1.1	0.0	0.6	0.0	1.4	0.0	0.0

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 3

Table # 8 Q8. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH TED CRUZ?

	TOTAL	REPUBLICAN				INDEPENDENT				SUPPORTER OF TEA PARTY MOVEMENT		ISSUE MOST INTERESTED					
		LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	YES	NO	ECO- NOMIC	FOR- EIGN AFFAIR	FINAN- CIAL	MORAL	DOMES- TIC	
Total n	N 500	83	270	97	173	61	75	45	30	182	273	167	123	72	70	50	
2ND AMENDMENT STAND	2	0.4	1.2	0.4	0.0	0.6	0.0	0.0	0.0	1.1	0.0	0.0	0.8	1.4	0.0	0.0	
LIMITED GOVERNMENT	2	0.4	0.0	0.4	0.0	0.6	0.0	1.3	0.0	3.3	1.1	0.0	0.6	0.0	1.4	0.0	
CAN BEAT TRUMP/HILARY	2	0.4	0.0	0.4	0.0	0.6	0.0	1.3	2.2	0.0	1.1	0.0	0.6	0.0	0.0	1.4	
EFFECTIVE/THINGS DONE	1	0.2	0.0	0.4	0.0	0.6	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	1.4	0.0	
INEFFECTIV/DO NOTHING	1	0.2	0.0	0.4	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	
BIG BUSINESS	1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	2.0	
SELF SERVING	1	0.2	0.0	0.4	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	1.4	0.0	
FISCAL CONSERVATIVE	1	0.2	0.0	0.4	0.0	0.6	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	2.0	
UNIFIER	1	0.2	0.0	0.4	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	2.0	
GOVERNMENT SHUTDOWN	1	0.2	0.0	0.4	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.8	0.0	0.0	
REACTIONARY	1	0.2	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	2.0	
DON'T KNOW	127	25.4	26.5	22.2	20.6	23.1	31.1	29.3	35.6	20.0	19.8	28.2	24.6	19.5	20.8	30.0	44.0

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 4

Table # 8 Q8. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH TED CRUZ?

	TOTAL	MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA							SCOTT WALKER			RON JOHNSON				TED CRUZ		
		NAT'L DEBT	TERRORISM/WAR	WEAK ECONOMY	IMMIGRATION	FUTURE COURTS	OBAMA CARE IMPACT	FAVORABLE	UNFAVORABLE	NO OPINION	FAVORABLE	UNFAVORABLE	NO OPINION	NEVER HEARD OF	FAVORABLE	UNFAVORABLE	NO OPINION	
Total n	N 500	115	109	91	63	51	50	386	85	29	339	77	62	22	330	123	47	
CONSERVATIV/ULTRA/TEA	43	8.6	7.8	9.2	7.7	4.8	15.7	8.0	9.1	7.1	6.9	9.4	5.2	11.3	0.0	10.0	6.5	4.3
CONSTITUTIONALIST	35	7.0	7.8	1.8	5.5	1.6	23.5	10.0	8.5	1.2	3.4	8.8	3.9	1.6	4.5	10.0	0.8	2.1
GOOD/LIKE	27	5.4	7.8	8.3	5.5	3.2	0.0	2.0	4.9	7.1	6.9	5.3	3.9	6.5	9.1	7.6	0.8	2.1
JUST DON'T LIKE	19	3.8	3.5	3.7	6.6	3.2	0.0	4.0	3.4	5.9	3.4	3.2	5.2	3.2	9.1	0.9	12.2	2.1
DISHONEST/DONT TRUST	19	3.8	3.5	5.5	1.1	7.9	3.9	2.0	2.6	9.4	3.4	2.7	6.5	4.8	9.1	1.8	10.6	0.0
IMMIGRATION	16	3.2	0.9	2.8	5.5	3.2	3.9	4.0	4.1	0.0	0.0	4.1	1.3	1.6	0.0	3.9	0.8	4.3
GOOD VIEWS/POSITION	14	2.8	0.0	5.5	3.3	4.8	2.0	2.0	3.1	2.4	0.0	2.4	1.3	3.2	13.6	3.6	1.6	0.0
RELIGIOUS/EVANGELICAL	14	2.8	1.7	4.6	2.2	1.6	5.9	2.0	2.3	5.9	0.0	2.9	3.9	1.6	0.0	2.1	4.9	2.1
DISAGREE WITH VIEWS	12	2.4	3.5	0.9	4.4	4.8	0.0	0.0	1.8	4.7	3.4	2.7	2.6	1.6	0.0	1.5	4.9	2.1
HONEST/SINCERE	11	2.2	2.6	2.8	2.2	4.8	0.0	0.0	2.8	0.0	0.0	2.9	1.3	0.0	0.0	3.3	0.0	0.0
NOT READY FOR PRES.	11	2.2	1.7	2.8	1.1	6.3	0.0	0.0	1.0	7.1	3.4	1.2	7.8	1.6	0.0	2.7	1.6	0.0
MY 2ND CHOICE	11	2.2	1.7	0.9	0.0	6.3	7.8	0.0	0.8	8.2	3.4	0.9	9.1	1.6	0.0	2.7	0.8	2.1
NOT WELL LIKED	10	2.0	0.9	2.8	3.3	0.0	3.9	2.0	1.8	2.4	3.4	2.1	2.6	1.6	0.0	1.5	2.4	4.3
INTRANSIGENT	9	1.8	3.5	1.8	3.3	0.0	0.0	0.0	1.3	4.7	0.0	1.2	6.5	0.0	0.0	0.6	5.7	0.0
INTELLIGENT/SMART	8	1.6	2.6	1.8	1.1	1.6	2.0	0.0	2.1	0.0	0.0	2.4	0.0	0.0	0.0	2.4	0.0	0.0
QUALIFIED	8	1.6	0.9	2.8	0.0	4.8	0.0	2.0	1.6	1.2	3.4	1.8	2.6	0.0	0.0	2.1	0.8	0.0
ANTI ESTABLISHMENT	8	1.6	0.9	1.8	3.3	0.0	2.0	0.0	1.6	2.4	0.0	1.5	3.9	0.0	0.0	1.2	2.4	2.1
BEST PERSON FOR JOB	7	1.4	2.6	0.9	0.0	3.2	2.0	0.0	1.6	1.2	0.0	2.1	0.0	0.0	0.0	2.1	0.0	0.0
NO LEADERSHIP SKILLS	7	1.4	3.5	0.9	0.0	0.0	2.0	2.0	1.8	0.0	0.0	1.8	0.0	0.0	4.5	1.8	0.8	0.0
FOR THE PEOPLE/USA	5	1.0	0.0	1.8	0.0	1.6	0.0	4.0	1.3	0.0	0.0	1.2	0.0	1.6	0.0	1.5	0.0	0.0

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 4

Table # 8 Q8. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH TED CRUZ?

	TOTAL	MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA							SCOTT WALKER			RON JOHNSON				TED CRUZ		
		NAT'L DEBT	TERRORISM/WAR	WEAK ECONOMY	IMMIGRATION	FUTURE SUPRME COURT	OBAMA CARE IMPACT	FAVORABLE	UNFAVORABLE	NO OPINION	FAVORABLE	UNFAVORABLE	NO OPINION	NEVER HEARD OF	FAVORABLE	UNFAVORABLE	NO OPINION	
Total n	N 500	115	109	91	63	51	50	386	85	29	339	77	62	22	330	123	47	
MODERATE	5	1.0	1.7	0.9	1.1	0.0	2.0	0.0	0.8	2.4	0.0	0.3	2.6	3.2	0.0	0.6	1.6	2.1
CANADIAN/NOT US CITIZ	5	1.0	0.9	0.9	0.0	3.2	2.0	0.0	0.8	1.2	3.4	0.6	1.3	1.6	4.5	0.3	1.6	4.3
GOOD SPEAKER	4	0.8	2.6	0.9	0.0	0.0	0.0	0.0	0.8	1.2	0.0	0.6	1.3	1.6	0.0	0.9	0.0	2.1
ECONOMY	4	0.8	0.0	0.0	1.1	0.0	2.0	4.0	1.0	0.0	0.0	1.2	0.0	0.0	0.0	1.2	0.0	0.0
TAXES/IRS	4	0.8	0.9	0.0	0.0	1.6	0.0	4.0	1.0	0.0	0.0	1.2	0.0	0.0	0.0	0.9	0.8	0.0
FLIP FLOP/WISHY WASHY	4	0.8	0.9	0.0	0.0	3.2	2.0	0.0	1.0	0.0	0.0	0.6	1.3	1.6	0.0	0.3	2.4	0.0
PART GOP ESTABLISHMNT	4	0.8	0.0	0.9	1.1	1.6	0.0	2.0	0.5	1.2	3.4	0.6	0.0	3.2	0.0	0.3	2.4	0.0
OBAMACARE/REPEAL	4	0.8	1.7	0.0	0.0	0.0	0.0	4.0	0.8	1.2	0.0	0.9	1.3	0.0	0.0	1.2	0.0	0.0
CAN'T/WON'T WIN	4	0.8	0.0	1.8	1.1	1.6	0.0	0.0	0.8	0.0	3.4	0.0	1.3	4.8	0.0	0.6	1.6	0.0
POLITICIAN/CAREER	3	0.6	0.9	0.0	1.1	0.0	0.0	0.0	0.5	0.0	3.4	0.3	2.6	0.0	0.0	0.3	1.6	0.0
BUDGET/DEFICIT	3	0.6	1.7	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.9	0.0	0.0	0.0	0.9	0.0	0.0
JOBS	3	0.6	0.9	0.0	2.2	0.0	0.0	0.0	0.8	0.0	0.0	0.6	0.0	0.0	4.5	0.9	0.0	0.0
STOLE CARSON'S VOTES	3	0.6	0.9	0.0	1.1	0.0	0.0	0.0	0.3	2.4	0.0	0.6	1.3	0.0	0.0	0.0	2.4	0.0
CRAZY/ASS/ETC.	3	0.6	0.9	0.0	0.0	0.0	2.0	2.0	0.5	1.2	0.0	0.6	1.3	0.0	0.0	0.6	0.8	0.0
STRONG LEADER	2	0.4	0.9	0.0	0.0	0.0	2.0	0.0	0.5	0.0	0.0	0.6	0.0	0.0	0.0	0.6	0.0	0.0
US SENATOR/TEXAS	2	0.4	0.0	0.0	1.1	0.0	0.0	2.0	0.5	0.0	0.0	0.6	0.0	0.0	0.0	0.6	0.0	0.0
BIG MOUTH/TALK MUCH	2	0.4	0.0	0.0	0.0	1.6	0.0	2.0	0.5	0.0	0.0	0.6	0.0	0.0	0.0	0.6	0.0	0.0
ABORTION STAND	2	0.4	0.0	0.9	1.1	0.0	0.0	0.0	0.5	0.0	0.0	0.3	0.0	1.6	0.0	0.3	0.8	0.0
NATL SEC/DEFEN/TERROR	2	0.4	0.9	0.0	0.0	1.6	0.0	0.0	0.5	0.0	0.0	0.6	0.0	0.0	0.0	0.6	0.0	0.0
SUPREME COURT CASES	2	0.4	0.0	0.0	0.0	1.6	0.0	2.0	0.5	0.0	0.0	0.6	0.0	0.0	0.0	0.6	0.0	0.0

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*



SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 4

Table # 8 Q8. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH TED CRUZ?

	TOTAL	MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA							SCOTT WALKER			RON JOHNSON				TED CRUZ		
		NAT'L DEBT	TERRORISM/WAR	WEAK ECONOMY	IMMIGRATION	FUTURE COURTS	OBAMA CARE IMPACT	FAVORABLE	UNFAVORABLE	NO OPINION	FAVORABLE	UNFAVORABLE	NO OPINION	NEVER HEARD OF	FAVORABLE	UNFAVORABLE	NO OPINION	
Total n	N 500	115	109	91	63	51	50	386	85	29	339	77	62	22	330	123	47	
2ND AMENDMENT STAND	2	0.4	0.0	0.0	1.6	2.0	0.0	0.5	0.0	0.0	0.6	0.0	0.0	0.0	0.6	0.0	0.0	
LIMITED GOVERNMENT	2	0.4	0.0	1.8	0.0	0.0	0.0	0.5	0.0	0.0	0.6	0.0	0.0	0.0	0.6	0.0	0.0	
CAN BEAT TRUMP/HILARY	2	0.4	0.0	0.0	1.6	2.0	0.0	0.5	0.0	0.0	0.6	0.0	0.0	0.0	0.6	0.0	0.0	
EFFECTIVE/THINGS DONE	1	0.2	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.3	0.0	0.0	0.0	0.3	0.0	0.0	
INEFFECTIV/DO NOTHING	1	0.2	0.0	0.9	0.0	0.0	0.0	0.3	0.0	0.0	0.3	0.0	0.0	0.0	0.3	0.0	0.0	
BIG BUSINESS	1	0.2	0.0	0.9	0.0	0.0	0.0	0.0	1.2	0.0	0.0	1.3	0.0	0.0	0.0	0.8	0.0	
SELF SERVING	1	0.2	0.9	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.8	0.0	
FISCAL CONSERVATIVE	1	0.2	0.0	0.9	0.0	0.0	0.0	0.3	0.0	0.0	0.3	0.0	0.0	0.0	0.3	0.0	0.0	
UNIFIER	1	0.2	0.0	0.0	1.6	0.0	0.0	0.3	0.0	0.0	0.3	0.0	0.0	0.0	0.3	0.0	0.0	
GOVERNMENT SHUTDOWN	1	0.2	0.0	0.0	1.1	0.0	0.0	0.3	0.0	0.0	0.3	0.0	0.0	0.0	0.3	0.0	0.0	
REACTIONARY	1	0.2	0.0	0.9	0.0	0.0	0.0	0.0	1.2	0.0	0.0	1.3	0.0	0.0	0.0	0.8	0.0	
DON'T KNOW	127	25.4	26.1	24.8	31.9	15.9	9.8	34.0	25.9	16.5	44.8	23.9	15.6	40.3	40.9	20.6	23.6	63.8

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 5

Table # 8 Q8. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH TED CRUZ?

	TOTAL	JOHN KASICH					DONALD TRUMP			VOTE REPUBLICAN PRESIDENTIAL PRIMARY				VOTE REPUBLICAN PRESIDENTIAL PRIMARY (SECOND CHOICE)			
		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	CRUZ	TRUMP	KASICH	UNDE-CIDED	KASICH	CRUZ	TRUMP	UNDE-CIDED
Total n	N 500	309	103	81	7	259	210	31	181	157	104	58	142	122	69	167	
CONSERVATIV/ULTRA/TEA	43	8.6	9.4	8.7	4.9	14.3	8.5	9.5	3.2	9.4	7.6	10.6	5.2	7.0	12.3	10.1	6.6
CONSTITUTIONALIST	35	7.0	6.8	8.7	6.2	0.0	4.6	10.0	6.5	14.4	3.8	2.9	0.0	11.3	4.9	10.1	3.6
GOOD/LIKE	27	5.4	7.4	2.9	1.2	0.0	5.4	5.7	3.2	5.5	3.8	9.6	1.7	4.9	9.0	5.8	3.0
JUST DON'T LIKE	19	3.8	3.2	3.9	4.9	14.3	5.4	1.4	6.5	0.0	8.3	5.8	0.0	5.6	3.3	0.0	4.2
DISHONEST/DONT TRUST	19	3.8	3.9	5.8	1.2	0.0	5.0	2.9	0.0	2.2	7.6	1.9	1.7	5.6	1.6	0.0	5.4
IMMIGRATION	16	3.2	3.6	1.0	4.9	0.0	4.2	2.4	0.0	2.8	1.9	3.8	6.9	2.1	2.5	4.3	4.2
GOOD VIEWS/POSITION	14	2.8	3.2	1.9	2.5	0.0	1.5	3.8	6.5	3.9	1.3	2.9	3.4	4.9	4.1	0.0	1.2
RELIGIOUS/EVANGELICAL	14	2.8	3.6	1.9	1.2	0.0	2.3	2.9	6.5	2.8	2.5	2.9	3.4	4.9	1.6	2.9	1.8
DISAGREE WITH VIEWS	12	2.4	2.3	2.9	2.5	0.0	2.3	1.9	6.5	0.6	3.2	3.8	3.4	2.1	3.3	0.0	3.0
HONEST/SINCERE	11	2.2	1.3	2.9	4.9	0.0	1.2	2.4	9.7	4.4	1.3	1.0	0.0	1.4	1.6	7.2	1.2
NOT READY FOR PRES.	11	2.2	0.6	6.8	2.5	0.0	3.5	1.0	0.0	0.6	5.1	1.0	1.7	0.7	5.7	0.0	1.8
MY 2ND CHOICE	11	2.2	1.3	5.8	1.2	0.0	3.9	0.0	3.2	0.6	5.1	1.0	1.7	0.0	4.1	2.9	2.4
NOT WELL LIKED	10	2.0	2.3	1.9	1.2	0.0	1.9	2.4	0.0	1.7	2.5	1.9	1.7	3.5	1.6	0.0	1.8
INTRANSIGENT	9	1.8	2.3	1.9	0.0	0.0	0.4	3.8	0.0	0.6	0.0	5.8	3.4	0.7	2.5	0.0	3.0
INTELLIGENT/SMART	8	1.6	2.3	1.0	0.0	0.0	1.2	2.4	0.0	3.3	0.6	0.0	1.7	2.1	0.0	1.4	2.4
QUALIFIED	8	1.6	1.0	1.9	2.5	14.3	0.8	2.4	3.2	3.3	0.6	1.0	0.0	2.1	0.0	4.3	1.2
ANTI ESTABLISHMENT	8	1.6	1.6	2.9	0.0	0.0	2.3	1.0	0.0	0.6	2.5	1.9	1.7	1.4	2.5	1.4	1.2
BEST PERSON FOR JOB	7	1.4	1.6	1.0	1.2	0.0	0.4	2.9	0.0	3.3	0.6	0.0	0.0	4.2	0.0	1.4	0.0
NO LEADERSHIP SKILLS	7	1.4	1.0	1.9	2.5	0.0	1.5	1.4	0.0	1.7	1.9	1.0	0.0	2.1	1.6	1.4	0.6
FOR THE PEOPLE/USA	5	1.0	1.0	1.0	1.2	0.0	1.2	1.0	0.0	2.2	0.6	0.0	0.0	0.0	0.8	2.9	1.2

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 5

Table # 8 Q8. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH TED CRUZ?

	TOTAL	JOHN KASICH					DONALD TRUMP			VOTE REPUBLICAN PRESIDENTIAL PRIMARY				VOTE REPUBLICAN PRESIDENTIAL PRIMARY (SECOND CHOICE)			
		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	CRUZ	TRUMP	KASICH	UNDE-CIDED	KASICH	CRUZ	TRUMP	UNDE-CIDED
Total n	N 500	309	103	81	7	259	210	31	181	157	104	58	142	122	69	167	
MODERATE	5	1.0	0.0	1.0	4.9	0.0	0.4	1.9	0.0	0.6	0.6	1.9	1.7	0.0	0.8	0.0	2.4
CANADIAN/NOT US CITIZ	5	1.0	1.0	1.0	1.2	0.0	1.9	0.0	0.0	0.0	1.9	1.9	0.0	0.7	0.0	2.9	1.2
GOOD SPEAKER	4	0.8	0.0	1.9	2.5	0.0	0.4	1.0	3.2	1.1	0.0	0.0	3.4	0.0	0.0	1.4	1.8
ECONOMY	4	0.8	1.0	1.0	0.0	0.0	0.4	1.4	0.0	1.7	0.6	0.0	0.0	0.7	0.8	0.0	1.2
TAXES/IRS	4	0.8	1.0	1.0	0.0	0.0	1.2	0.0	3.2	1.1	0.6	0.0	1.7	0.7	0.8	1.4	0.6
FLIP FLOP/WISHY WASHY	4	0.8	0.6	1.0	1.2	0.0	0.8	1.0	0.0	0.6	1.3	1.0	0.0	0.0	0.0	0.0	2.4
PART GOP ESTABLISHMNT	4	0.8	0.0	3.9	0.0	0.0	1.5	0.0	0.0	0.0	2.5	0.0	0.0	0.7	1.6	0.0	0.6
OBAMACARE/REPEAL	4	0.8	0.6	1.9	0.0	0.0	0.8	1.0	0.0	1.1	0.6	0.0	1.7	0.7	0.8	0.0	1.2
CAN'T/WON'T WIN	4	0.8	1.0	1.0	0.0	0.0	1.5	0.0	0.0	0.6	1.3	1.0	0.0	0.7	0.8	1.4	0.6
POLITICIAN/CAREER	3	0.6	0.3	0.0	1.2	14.3	0.8	0.5	0.0	0.6	0.6	0.0	1.7	0.7	0.8	0.0	0.6
BUDGET/DEFICIT	3	0.6	0.6	0.0	1.2	0.0	0.8	0.0	3.2	1.1	0.6	0.0	0.0	0.7	0.8	1.4	0.0
JOBS	3	0.6	1.0	0.0	0.0	0.0	0.8	0.5	0.0	1.1	0.6	0.0	0.0	0.7	0.8	1.4	0.0
STOLE CARSON'S VOTES	3	0.6	0.6	1.0	0.0	0.0	0.8	0.5	0.0	0.0	1.3	1.0	0.0	0.7	0.8	0.0	0.6
CRAZY/ASS/ETC.	3	0.6	0.3	1.0	1.2	0.0	0.4	1.0	0.0	0.0	0.6	1.0	1.7	0.0	0.0	1.4	1.2
STRONG LEADER	2	0.4	0.6	0.0	0.0	0.0	0.8	0.0	0.0	0.6	0.0	0.0	1.7	0.0	0.0	1.4	0.6
US SENATOR/TEXAS	2	0.4	0.3	0.0	1.2	0.0	0.4	0.5	0.0	1.1	0.0	0.0	0.0	0.7	0.0	0.0	0.6
BIG MOUTH/TALK MUCH	2	0.4	0.3	1.0	0.0	0.0	0.8	0.0	0.0	0.0	0.6	1.0	0.0	0.0	0.8	1.4	0.0
ABORTION STAND	2	0.4	0.6	0.0	0.0	0.0	0.0	0.5	3.2	0.6	0.0	1.0	0.0	0.7	0.0	0.0	0.6
NATL SEC/DEFEN/TERROR	2	0.4	0.6	0.0	0.0	0.0	0.4	0.5	0.0	0.6	0.0	1.0	0.0	0.0	0.8	1.4	0.0
SUPREME COURT CASES	2	0.4	0.3	1.0	0.0	0.0	0.4	0.5	0.0	0.6	0.6	0.0	0.0	0.0	0.8	0.0	0.6

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 5

Table # 8 Q8. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH TED CRUZ?

	TOTAL	JOHN KASICH					DONALD TRUMP			VOTE REPUBLICAN PRESIDENTIAL PRIMARY				VOTE REPUBLICAN PRESIDENTIAL PRIMARY (SECOND CHOICE)			
		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	CRUZ	TRUMP	KASICH	UNDE-CIDED	KASICH	CRUZ	TRUMP	UNDE-CIDED
Total n	N 500	309	103	81	7	259	210	31	181	157	104	58	142	122	69	167	
2ND AMENDMENT STAND	2	0.4	0.3	1.0	0.0	0.0	0.8	0.0	0.0	0.6	0.6	0.0	0.0	0.0	0.0	1.4	0.6
LIMITED GOVERNMENT	2	0.4	0.6	0.0	0.0	0.0	0.0	1.0	0.0	1.1	0.0	0.0	0.0	1.4	0.0	0.0	0.0
CAN BEAT TRUMP/HILARY	2	0.4	0.3	1.0	0.0	0.0	0.4	0.5	0.0	0.6	0.0	0.0	1.7	0.0	0.0	0.0	1.2
EFFECTIVE/THINGS DONE	1	0.2	0.3	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.8	0.0	0.0
INEFFECTIV/DO NOTHING	1	0.2	0.3	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.6	0.0	0.0	0.7	0.0	0.0	0.0
BIG BUSINESS	1	0.2	0.0	0.0	1.2	0.0	0.4	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.6
SELF SERVING	1	0.2	0.0	1.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.6
FISCAL CONSERVATIVE	1	0.2	0.0	1.0	0.0	0.0	0.0	0.5	0.0	0.6	0.0	0.0	0.0	0.7	0.0	0.0	0.0
UNIFIER	1	0.2	0.3	0.0	0.0	0.0	0.0	0.5	0.0	0.6	0.0	0.0	0.0	0.7	0.0	0.0	0.0
GOVERNMENT SHUTDOWN	1	0.2	0.3	0.0	0.0	0.0	0.0	0.5	0.0	0.6	0.0	0.0	0.0	0.7	0.0	0.0	0.0
REACTIONARY	1	0.2	0.3	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	1.0	0.0	0.0	0.8	0.0	0.0
DON'T KNOW	127	25.4	26.5	11.7	37.0	42.9	25.1	24.8	32.3	19.9	21.7	29.8	44.8	20.4	23.8	26.1	30.5

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 6

Table # 8 Q8. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH TED CRUZ?

	TOTAL	VOTE REPUBLICAN PRESIDENTIAL PRIMARY				TRUMP WOULD LOSE TO HILLARY		TRUMP NOT REPEAL OBAMACARE		TRUMP NOT APPOINT CNSRV SUPREME COURT		CRUZ DO MORE SHAKE UP THE SYSTEM		KASICH COULD NOT WIN THE NOMINATION		MOST IMPORTANT FACTOR CHOOSE A CANDIDATE		
		CRUZ	TRUMP	UNDE-CIDED	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL KASICH	SWITCH TO CRUZ	BEST CHANCE WIN	SHAKE UP SYSTEM	MOST CONSERVATIVE	
Total n	N 500	239	181	80	99	68	125	41	121	47	130	41	59	32	220	160	90	
CONSERVATIV/ULTRA/TEA	43	8.6	9.6	6.1	11.3	5.1	5.9	4.8	9.8	6.6	2.1	6.2	7.3	5.1	21.9	9.1	6.9	10.0
CONSTITUTIONALIST	35	7.0	11.3	3.3	2.5	3.0	4.4	3.2	2.4	1.7	6.4	3.1	4.9	3.4	3.1	8.6	3.8	11.1
GOOD/LIKE	27	5.4	7.1	4.4	2.5	5.1	2.9	5.6	2.4	5.0	2.1	4.6	4.9	13.6	6.3	4.1	6.3	6.7
JUST DON'T LIKE	19	3.8	1.3	7.2	3.8	10.1	4.4	8.8	0.0	9.9	2.1	8.5	4.9	3.4	9.4	3.2	6.9	1.1
DISHONEST/DONT TRUST	19	3.8	1.7	7.2	2.5	12.1	1.5	9.6	2.4	10.7	0.0	10.0	0.0	1.7	0.0	4.5	5.0	1.1
IMMIGRATION	16	3.2	2.1	2.8	7.5	3.0	1.5	3.2	2.4	3.3	2.1	3.1	0.0	5.1	3.1	4.1	2.5	2.2
GOOD VIEWS/POSITION	14	2.8	4.6	1.1	1.3	1.0	0.0	0.8	0.0	1.7	0.0	1.5	0.0	5.1	0.0	2.7	1.3	4.4
RELIGIOUS/EVANGELICAL	14	2.8	2.9	2.8	2.5	3.0	1.5	3.2	2.4	1.7	4.3	3.1	2.4	5.1	0.0	1.4	2.5	5.6
DISAGREE WITH VIEWS	12	2.4	1.3	3.9	2.5	5.1	2.9	3.2	4.9	5.0	2.1	3.1	7.3	5.1	0.0	1.8	3.1	2.2
HONEST/SINCERE	11	2.2	3.8	1.1	0.0	2.0	0.0	1.6	0.0	1.7	0.0	1.5	0.0	0.0	0.0	2.3	0.6	5.6
NOT READY FOR PRES.	11	2.2	0.4	3.9	3.8	6.1	1.5	4.8	2.4	5.0	2.1	4.6	2.4	0.0	0.0	0.5	5.0	0.0
MY 2ND CHOICE	11	2.2	0.4	5.0	1.3	5.1	4.4	6.4	0.0	5.8	0.0	5.4	2.4	1.7	0.0	1.4	5.0	0.0
NOT WELL LIKED	10	2.0	2.5	1.7	1.3	1.0	2.9	2.4	0.0	2.5	0.0	1.5	2.4	1.7	3.1	2.3	1.9	1.1
INTRANSIGENT	9	1.8	2.1	0.0	5.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.1	9.4	1.4	1.9	2.2
INTELLIGENT/SMART	8	1.6	2.5	0.6	1.3	0.0	1.5	0.8	0.0	0.0	0.0	0.8	0.0	0.0	0.0	1.8	1.3	2.2
QUALIFIED	8	1.6	2.5	0.6	1.3	1.0	0.0	0.8	0.0	0.8	0.0	0.8	0.0	0.0	3.1	2.3	0.6	2.2
ANTI ESTABLISHMENT	8	1.6	1.3	1.7	2.5	2.0	1.5	1.6	2.4	1.7	2.1	0.8	4.9	1.7	3.1	2.3	1.9	0.0
BEST PERSON FOR JOB	7	1.4	2.1	0.6	1.3	0.0	1.5	0.0	2.4	0.0	2.1	0.8	0.0	0.0	0.0	1.4	0.6	3.3
NO LEADERSHIP SKILLS	7	1.4	1.3	1.7	1.3	2.0	1.5	1.6	2.4	1.7	2.1	1.5	2.4	0.0	3.1	1.4	1.3	0.0
FOR THE PEOPLE/USA	5	1.0	1.7	0.6	0.0	0.0	1.5	0.8	0.0	0.0	2.1	0.0	2.4	0.0	0.0	0.9	0.0	3.3

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 6

Table # 8 Q8. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH TED CRUZ?

	TOTAL	VOTE REPUBLICAN PRESIDENTIAL PRIMARY				TRUMP WOULD LOSE TO HILLARY		TRUMP NOT REPEAL OBAMACARE		TRUMP NOT APPOINT CNSRV SUPREME COURT		CRUZ DO MORE SHAKE UP THE SYSTEM		KASICH COULD NOT WIN THE NOMINATION		MOST IMPORTANT FACTOR CHOOSE A CANDIDATE		
		CRUZ	TRUMP	UNDE-CIDED	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL KASICH	SWITCH TO CRUZ	BEST CHANCE WIN	SHAKE UP SYSTEM	MOST CONSERVATIVE	
Total n	N 500	239	181	80	99	68	125	41	121	47	130	41	59	32	220	160	90	
MODERATE	5	1.0	0.8	0.6	2.5	1.0	0.0	0.8	0.0	0.8	0.0	0.8	0.0	0.0	3.1	0.5	0.6	2.2
CANADIAN/NOT US CITIZ	5	1.0	0.0	2.2	1.3	0.0	4.4	3.2	0.0	3.3	0.0	3.1	0.0	1.7	0.0	0.9	1.3	0.0
GOOD SPEAKER	4	0.8	1.3	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.6	0.0
ECONOMY	4	0.8	1.3	0.6	0.0	0.0	1.5	0.0	2.4	0.0	2.1	0.0	2.4	0.0	0.0	0.9	0.6	1.1
TAXES/IRS	4	0.8	0.8	1.1	0.0	1.0	1.5	0.8	2.4	0.8	2.1	0.8	2.4	0.0	0.0	0.5	1.9	0.0
FLIP FLOP/WISHY WASHY	4	0.8	0.4	1.1	1.3	2.0	0.0	1.6	0.0	1.7	0.0	1.5	0.0	0.0	3.1	1.4	0.0	1.1
PART GOP ESTABLISHMNT	4	0.8	0.0	2.2	0.0	2.0	2.9	2.4	2.4	2.5	2.1	2.3	0.0	0.0	0.0	0.5	1.3	0.0
OBAMACARE/REPEAL	4	0.8	1.3	0.6	0.0	0.0	1.5	0.0	2.4	0.0	2.1	0.0	0.0	0.0	0.0	0.9	0.6	1.1
CAN'T/WON'T WIN	4	0.8	0.4	1.7	0.0	1.0	2.9	2.4	0.0	2.5	0.0	2.3	0.0	1.7	0.0	0.9	1.3	0.0
POLITICIAN/CAREER	3	0.6	0.4	0.6	1.3	1.0	0.0	0.8	0.0	0.8	0.0	0.8	0.0	0.0	0.0	0.5	1.3	0.0
BUDGET/DEFICIT	3	0.6	0.8	0.6	0.0	0.0	0.0	0.0	2.4	0.8	0.0	0.8	0.0	0.0	0.0	0.5	0.6	0.0
JOBS	3	0.6	0.8	0.6	0.0	0.0	1.5	0.0	2.4	0.0	2.1	0.0	2.4	0.0	0.0	0.5	1.3	0.0
STOLE CARSON'S VOTES	3	0.6	0.4	1.1	0.0	2.0	0.0	1.6	0.0	1.7	0.0	1.5	0.0	0.0	0.0	0.9	0.6	0.0
CRAZY/ASS/ETC.	3	0.6	0.0	1.1	1.3	1.0	1.5	0.8	2.4	0.0	2.1	0.0	4.9	0.0	0.0	1.4	0.0	0.0
STRONG LEADER	2	0.4	0.4	0.6	0.0	0.0	1.5	0.0	0.0	0.0	2.1	0.0	2.4	0.0	0.0	0.9	0.0	0.0
US SENATOR/TEXAS	2	0.4	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0
BIG MOUTH/TALK MUCH	2	0.4	0.0	1.1	0.0	2.0	0.0	1.6	0.0	1.7	0.0	1.5	0.0	1.7	0.0	0.5	0.6	0.0
ABORTION STAND	2	0.4	0.4	0.6	0.0	0.0	0.0	0.8	0.0	0.0	2.1	0.0	2.4	1.7	0.0	0.9	0.0	0.0
NATL SEC/DEFEN/TERROR	2	0.4	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.0	1.1
SUPREME COURT CASES	2	0.4	0.4	0.6	0.0	1.0	0.0	0.8	0.0	0.8	0.0	0.8	0.0	0.0	0.0	0.5	0.0	1.1

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 6

Table # 8 Q8. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH TED CRUZ?

	TOTAL	VOTE REPUBLICAN PRESIDENTIAL PRIMARY			TRUMP WOULD LOSE TO HILLARY		TRUMP NOT REPEAL OBAMACARE		TRUMP NOT APPOINT CNSRV SUPREME COURT		CRUZ DO MORE SHAKE UP THE SYSTEM		KASICH COULD NOT WIN THE NOMINATION		MOST IMPORTANT FACTOR CHOOSE A CANDIDATE			
		CRUZ	TRUMP	UNDE-CIDED	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL KASICH	SWITCH TO CRUZ	BEST CHANCE WIN	SHAKE UP SYSTEM	MOST CONSERVATIVE	
Total n	N 500	239	181	80	99	68	125	41	121	47	130	41	59	32	220	160	90	
2ND AMENDMENT STAND	2	0.4	0.4	0.6	0.0	0.0	1.5	0.0	2.4	0.0	2.1	0.0	2.4	0.0	0.0	0.5	0.6	0.0
LIMITED GOVERNMENT	2	0.4	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	1.1
CAN BEAT TRUMP/HILARY	2	0.4	0.4	0.6	0.0	0.0	1.5	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.9	0.0	0.0
EFFECTIVE/THINGS DONE	1	0.2	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0
INEFFECTIV/DO NOTHING	1	0.2	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0
BIG BUSINESS	1	0.2	0.0	0.6	0.0	1.0	0.0	0.8	0.0	0.8	0.0	0.8	0.0	0.0	0.0	0.0	0.6	0.0
SELF SERVING	1	0.2	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0
FISCAL CONSERVATIVE	1	0.2	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0
UNIFIER	1	0.2	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0
GOVERNMENT SHUTDOWN	1	0.2	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0
REACTIONARY	1	0.2	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.6	0.0	0.0
DON'T KNOW	127	25.4	23.0	25.4	32.5	18.2	36.8	18.4	43.9	17.4	46.8	22.3	31.7	32.2	28.1	24.1	26.9	26.7

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 7

Table # 8 Q8. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH TED CRUZ?

	TOTAL	PREFER REPUBLICAN PRESIDENT		PREFER CANDIDATE		ALLOW ILLEGALS/CITIZENSHIP		FREE TRADE		TRUMP HOLDS LIBERAL POSITIONS		TRUMP NOT RIGHT TEMPERMENT		TYPE OF RADIO					
		STRONG	SMART	EXPER- IENCE	OUT- SIDERS	SUP- PORT	OPPOSE	GOOD	BAD	AGREE	DIS- AGREE	AGREE	DIS- AGREE	NEWS/ TALK	COUN- TRY	CHRIS- TIAN/ GOSPEL	OLDIES	EASY LISTEN LITE	
Total n	N 500	214	255	230	226	343	139	220	216	308	127	297	185	160	66	41	31	29	
CONSERVATIV/ULTRA/TEA	43	8.6	7.5	9.0	7.0	8.4	7.6	10.8	9.5	8.3	9.4	8.7	7.7	10.3	10.0	6.1	9.8	9.7	3.4
CONSTITUTIONALIST	35	7.0	3.7	10.2	9.6	4.4	7.9	5.8	7.3	6.5	9.7	2.4	8.4	4.9	10.6	3.0	12.2	6.5	0.0
GOOD/LIKE	27	5.4	4.2	6.3	7.0	4.9	5.8	5.0	4.1	7.9	4.9	7.9	6.4	4.3	5.0	6.1	4.9	6.5	10.3
JUST DON'T LIKE	19	3.8	5.6	1.6	2.6	4.9	3.5	4.3	4.5	3.2	3.6	3.1	3.0	4.3	3.1	3.0	2.4	6.5	6.9
DISHONEST/DONT TRUST	19	3.8	5.1	3.1	2.2	5.8	2.9	6.5	4.1	4.2	3.6	3.9	2.7	5.4	5.0	6.1	2.4	0.0	6.9
IMMIGRATION	16	3.2	3.7	2.7	3.9	2.2	3.8	2.2	4.1	2.8	3.6	3.1	2.7	3.8	4.4	4.5	0.0	6.5	0.0
GOOD VIEWS/POSITION	14	2.8	2.3	2.7	4.3	1.3	3.2	1.4	3.2	1.9	2.9	3.1	3.4	2.2	1.9	0.0	4.9	3.2	3.4
RELIGIOUS/EVANGELICAL	14	2.8	1.9	3.1	1.7	3.1	3.5	0.7	2.7	2.8	2.6	3.9	2.0	3.8	3.8	1.5	2.4	0.0	3.4
DISAGREE WITH VIEWS	12	2.4	3.3	2.0	1.7	3.1	2.6	2.2	1.8	2.8	1.6	2.4	2.0	2.7	3.1	3.0	0.0	0.0	3.4
HONEST/SINCERE	11	2.2	1.4	2.7	3.9	0.9	2.6	1.4	2.3	1.4	2.9	1.6	3.0	1.1	1.9	0.0	9.8	3.2	3.4
NOT READY FOR PRES.	11	2.2	4.2	0.4	0.4	4.4	1.2	5.0	0.0	4.2	0.0	7.9	1.3	3.8	1.3	1.5	0.0	0.0	6.9
MY 2ND CHOICE	11	2.2	4.7	0.4	0.0	4.0	0.9	5.8	0.0	5.1	1.0	6.3	0.3	5.4	0.6	0.0	2.4	0.0	10.3
NOT WELL LIKED	10	2.0	1.4	2.7	3.0	1.3	1.7	2.9	1.8	1.9	2.6	1.6	2.7	1.1	2.5	0.0	7.3	3.2	3.4
INTRANSIGENT	9	1.8	0.0	3.5	3.0	0.9	1.7	1.4	2.3	1.9	2.6	0.8	3.0	0.0	1.3	1.5	0.0	6.5	0.0
INTELLIGENT/SMART	8	1.6	0.5	2.4	1.7	0.9	2.0	0.7	1.4	1.4	2.3	0.0	2.0	1.1	3.1	1.5	2.4	0.0	0.0
QUALIFIED	8	1.6	2.3	1.2	2.2	1.3	1.5	2.2	2.3	1.4	2.3	0.8	2.4	0.5	3.1	1.5	2.4	3.2	0.0
ANTI ESTABLISHMENT	8	1.6	2.8	0.8	0.9	2.7	2.0	0.7	2.7	0.5	1.6	1.6	1.7	1.6	3.1	0.0	0.0	0.0	0.0
BEST PERSON FOR JOB	7	1.4	1.9	1.2	2.2	0.9	1.7	0.7	1.8	0.0	1.9	0.8	2.0	0.5	2.5	0.0	0.0	6.5	3.4
NO LEADERSHIP SKILLS	7	1.4	1.4	1.6	1.3	0.9	1.5	1.4	0.9	1.9	1.0	2.4	1.0	2.2	1.3	0.0	0.0	0.0	3.4
FOR THE PEOPLE/USA	5	1.0	1.9	0.4	0.4	1.8	0.9	0.7	0.0	1.4	1.3	0.8	0.7	1.1	1.3	0.0	4.9	3.2	0.0

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*



\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 7

Table # 8 Q8. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH TED CRUZ?

	TOTAL	PREFER REPUBLICAN PRESIDENT		PREFER CANDIDATE		ALLOW ILLEGALS/CITIZENSHIP		FREE TRADE		TRUMP HOLDS LIBERAL POSITIONS		TRUMP NOT RIGHT TEMPERMENT		TYPE OF RADIO					
		STRONG	SMART	EXPER- IENCE	OUT- SIDERS	SUP- PORT	OPPOSE	GOOD	BAD	AGREE	DIS- AGREE	AGREE	DIS- AGREE	NEWS/ TALK	COUN- TRY	CHRIS- TIAN/ GOSPEL	OLDIES	EASY LISTEN LITE	
Total n	N 500	214	255	230	226	343	139	220	216	308	127	297	185	160	66	41	31	29	
MODERATE	5	1.0	0.5	1.6	1.3	0.9	1.2	0.7	1.4	0.9	1.0	1.6	1.3	0.5	0.0	3.0	0.0	0.0	0.0
CANADIAN/NOT US CITIZ	5	1.0	1.4	0.8	1.3	0.4	0.3	2.9	1.8	0.5	1.0	1.6	1.0	1.1	1.3	0.0	2.4	0.0	0.0
GOOD SPEAKER	4	0.8	1.4	0.4	1.3	0.4	0.3	1.4	0.9	0.9	0.3	1.6	0.7	1.1	1.3	0.0	0.0	0.0	0.0
ECONOMY	4	0.8	0.5	1.2	1.3	0.4	0.9	0.0	1.4	0.5	1.3	0.0	1.0	0.5	1.3	1.5	0.0	0.0	0.0
TAXES/IRS	4	0.8	0.5	0.8	0.4	1.3	0.6	1.4	0.5	1.4	0.3	1.6	0.7	1.1	1.3	0.0	0.0	0.0	0.0
FLIP FLOP/WISHY WASHY	4	0.8	0.9	0.8	0.4	0.9	0.9	0.7	0.9	0.9	1.3	0.0	0.7	1.1	1.3	1.5	0.0	3.2	0.0
PART GOP ESTABLISHMNT	4	0.8	1.4	0.4	0.0	1.8	0.6	1.4	0.0	1.9	0.0	2.4	0.0	2.2	1.3	0.0	0.0	0.0	3.4
OBAMACARE/REPEAL	4	0.8	0.5	0.8	0.9	0.4	0.9	0.7	0.5	1.4	1.0	0.8	1.0	0.5	1.3	3.0	0.0	0.0	0.0
CAN'T/WON'T WIN	4	0.8	0.9	0.8	0.4	1.3	0.9	0.7	0.9	0.5	0.3	1.6	0.3	1.6	0.0	1.5	0.0	0.0	0.0
POLITICIAN/CAREER	3	0.6	0.9	0.4	0.0	1.3	0.6	0.7	1.4	0.0	0.6	0.8	0.0	1.6	0.6	0.0	0.0	3.2	0.0
BUDGET/DEFICIT	3	0.6	0.9	0.4	0.4	0.4	0.3	0.7	0.9	0.0	0.6	0.8	0.3	0.5	1.9	0.0	0.0	0.0	0.0
JOBS	3	0.6	0.9	0.4	0.4	0.4	0.9	0.0	0.9	0.5	0.6	0.8	0.7	0.5	0.6	1.5	0.0	0.0	0.0
STOLE CARSON'S VOTES	3	0.6	0.9	0.0	0.0	1.3	0.9	0.0	0.5	0.5	0.3	1.6	0.3	1.1	0.0	1.5	0.0	0.0	0.0
CRAZY/ASS/ETC.	3	0.6	0.9	0.4	0.9	0.4	0.6	0.7	0.9	0.5	1.0	0.0	0.7	0.5	0.0	1.5	0.0	0.0	0.0
STRONG LEADER	2	0.4	0.5	0.0	0.0	0.9	0.6	0.0	0.5	0.0	0.6	0.0	0.3	0.5	0.6	0.0	0.0	0.0	0.0
US SENATOR/TEXAS	2	0.4	0.5	0.4	0.4	0.0	0.3	0.7	0.5	0.0	0.6	0.0	0.7	0.0	0.6	0.0	0.0	0.0	0.0
BIG MOUTH/TALK MUCH	2	0.4	0.9	0.0	0.0	0.9	0.6	0.0	0.0	0.9	0.3	0.8	0.0	0.5	0.0	1.5	0.0	0.0	0.0
ABORTION STAND	2	0.4	0.0	0.8	0.9	0.0	0.6	0.0	0.5	0.5	0.6	0.0	0.7	0.0	0.6	1.5	0.0	0.0	0.0
NATL SEC/DEFEN/TERROR	2	0.4	0.5	0.4	0.0	0.4	0.3	0.7	0.9	0.0	0.0	1.6	0.0	1.1	0.0	1.5	2.4	0.0	0.0
SUPREME COURT CASES	2	0.4	0.9	0.0	0.4	0.4	0.6	0.0	0.5	0.5	0.3	0.8	0.3	0.5	0.6	1.5	0.0	0.0	0.0

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 7

Table # 8 Q8. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH TED CRUZ?

	TOTAL	PREFER REPUBLICAN PRESIDENT	PREFER CANDIDATE	ALLOW ILLEGALS/ CITIZENSHIP	FREE TRADE	TRUMP HOLDS LIBERAL POSITIONS	TRUMP NOT RIGHT TEMPERMENT	TYPE OF RADIO											
		STRONG	SMART	EXPER- IENCE	OUT- SIDERS	SUP- PORT	OPPOSE	GOOD	BAD	AGREE	DIS- AGREE	AGREE	DIS- AGREE	NEWS/ TALK	COUN- TRY	CHRIS- TIAN/ GOSPEL	OLDIES	EASY LISTEN LITE	
Total n	N 500	214	255	230	226	343	139	220	216	308	127	297	185	160	66	41	31	29	
2ND AMENDMENT STAND	2	0.4	0.0	0.8	0.4	0.4	0.3	0.7	0.5	0.5	0.3	0.8	0.7	0.0	0.0	1.5	0.0	0.0	0.0
LIMITED GOVERNMENT	2	0.4	0.0	0.8	0.9	0.0	0.6	0.0	0.9	0.0	0.6	0.0	0.7	0.0	0.6	0.0	0.0	0.0	0.0
CAN BEAT TRUMP/HILARY	2	0.4	0.0	0.4	0.9	0.0	0.6	0.0	0.5	0.5	0.3	0.0	0.7	0.0	0.6	0.0	0.0	0.0	0.0
EFFECTIVE/THINGS DONE	1	0.2	0.5	0.0	0.0	0.4	0.3	0.0	0.5	0.0	0.0	0.0	0.3	0.0	0.6	0.0	0.0	0.0	0.0
INEFFECTIV/DO NOTHING	1	0.2	0.5	0.0	0.0	0.4	0.0	0.7	0.0	0.5	0.3	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0
BIG BUSINESS	1	0.2	0.5	0.0	0.0	0.4	0.3	0.0	0.0	0.5	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0
SELF SERVING	1	0.2	0.0	0.4	0.4	0.0	0.3	0.0	0.5	0.0	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0
FISCAL CONSERVATIVE	1	0.2	0.0	0.4	0.0	0.4	0.3	0.0	0.5	0.0	0.3	0.0	0.3	0.0	0.6	0.0	0.0	0.0	0.0
UNIFIER	1	0.2	0.0	0.4	0.4	0.0	0.0	0.7	0.0	0.5	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0
GOVERNMENT SHUTDOWN	1	0.2	0.5	0.0	0.4	0.0	0.0	0.7	0.5	0.0	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0
REACTIONARY	1	0.2	0.0	0.4	0.4	0.0	0.3	0.0	0.0	0.0	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0
DON'T KNOW	127	25.4	22.4	27.8	26.1	25.2	25.9	21.6	24.1	24.5	23.1	18.1	26.6	22.2	14.4	37.9	26.8	29.0	27.6

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 8

Table # 8 Q8. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH TED CRUZ?

	TOTAL	WATCH FOX NEWS CHANNEL									AREA YOU LIVE			RELIGION						
		WATCH FOX NEWS	watch Regu- larly	Every Day	Almost Every Day	Few Times a week	Not Regu- larly	A Few Times A Mnth	Rarely	NEVER WATCH	URBAN	SUBUR- BAN	RURAL	PRO- TES- TANT	Evan./ Fund. Prot.	Main- line Prot.	CATH- OLIC	JEWISH	ATH- EIST/ AGNSTC	
Total n	N 500	435	335	182	68	85	100	42	58	63	120	190	183	261	81	180	185	4	16	
CONSERVATIV/ULTRA/TEA	43	8.6	8.5	9.3	9.3	11.8	7.1	6.0	4.8	6.9	9.5	9.2	7.9	9.3	8.8	7.4	9.4	5.9	0.0	18.8
CONSTITUTIONALIST	35	7.0	7.4	7.8	8.8	5.9	7.1	6.0	7.1	5.2	4.8	8.3	7.4	6.0	6.5	8.6	5.6	7.6	0.0	6.3
GOOD/LIKE	27	5.4	5.5	5.1	5.5	7.4	2.4	7.0	7.1	6.9	4.8	3.3	2.1	9.3	4.6	3.7	5.0	7.6	0.0	0.0
JUST DON'T LIKE	19	3.8	4.1	5.1	6.6	2.9	3.5	1.0	2.4	0.0	1.6	2.5	5.8	2.2	4.2	3.7	4.4	3.2	0.0	0.0
DISHONEST/DONT TRUST	19	3.8	4.1	4.5	4.9	5.9	2.4	3.0	4.8	1.7	1.6	4.2	3.7	3.8	4.6	3.7	5.0	3.2	0.0	0.0
IMMIGRATION	16	3.2	3.2	3.0	2.2	2.9	4.7	4.0	4.8	3.4	3.2	3.3	2.6	3.3	5.0	4.9	5.0	1.1	0.0	0.0
GOOD VIEWS/POSITION	14	2.8	3.0	3.3	4.4	4.4	0.0	2.0	2.4	1.7	1.6	2.5	3.7	2.2	3.1	4.9	2.2	3.2	0.0	0.0
RELIGIOUS/EVANGELICAL	14	2.8	3.0	3.0	2.7	2.9	3.5	3.0	2.4	3.4	1.6	4.2	2.6	2.2	2.7	2.5	2.8	3.2	25.0	0.0
DISAGREE WITH VIEWS	12	2.4	2.5	1.8	1.1	0.0	4.7	5.0	2.4	6.9	1.6	2.5	1.6	2.7	2.3	2.5	2.2	1.6	0.0	12.5
HONEST/SINCERE	11	2.2	2.3	2.7	1.1	8.8	1.2	1.0	0.0	1.7	1.6	2.5	2.1	2.2	2.3	4.9	1.1	2.2	0.0	0.0
NOT READY FOR PRES.	11	2.2	2.1	0.6	1.1	0.0	0.0	7.0	11.9	3.4	3.2	1.7	3.7	1.1	1.5	1.2	1.7	3.2	25.0	0.0
MY 2ND CHOICE	11	2.2	2.3	2.1	1.6	1.5	3.5	3.0	2.4	3.4	1.6	0.0	3.7	2.2	0.8	1.2	0.6	3.2	25.0	6.3
NOT WELL LIKED	10	2.0	2.1	2.4	1.6	0.0	5.9	1.0	2.4	0.0	1.6	3.3	2.1	1.1	0.8	1.2	0.6	4.3	0.0	0.0
INTRANSIGENT	9	1.8	1.6	1.8	1.6	1.5	2.4	1.0	0.0	1.7	3.2	1.7	2.1	1.6	2.3	2.5	2.2	1.1	0.0	6.3
INTELLIGENT/SMART	8	1.6	1.8	2.1	2.2	1.5	2.4	1.0	2.4	0.0	0.0	1.7	2.6	0.5	1.1	1.2	1.1	2.7	0.0	0.0
QUALIFIED	8	1.6	1.1	1.2	1.1	0.0	2.4	1.0	0.0	1.7	4.8	3.3	1.6	0.5	1.9	3.7	1.1	1.6	0.0	0.0
ANTI ESTABLISHMENT	8	1.6	1.8	1.2	1.6	1.5	0.0	4.0	7.1	1.7	0.0	1.7	2.6	0.5	1.1	1.2	1.1	2.2	25.0	0.0
BEST PERSON FOR JOB	7	1.4	1.1	0.9	0.0	2.9	1.2	2.0	2.4	1.7	3.2	0.8	1.1	2.2	1.5	2.5	1.1	1.6	0.0	0.0
NO LEADERSHIP SKILLS	7	1.4	1.4	1.8	1.6	1.5	2.4	0.0	0.0	0.0	1.6	0.8	2.1	1.1	1.1	1.2	1.1	1.6	0.0	0.0
FOR THE PEOPLE/USA	5	1.0	1.1	1.5	1.6	2.9	0.0	0.0	0.0	0.0	0.0	1.7	1.1	0.5	1.1	1.2	1.1	1.1	0.0	0.0

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 8

Table # 8 Q8. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH TED CRUZ?

	TOTAL	WATCH FOX NEWS CHANNEL									AREA YOU LIVE			RELIGION						
		WATCH FOX NEWS	watch Regu- larly	Every Day	Almost Every Day	Few Times a week	Not Regu- larly	A Few Times A Mnth	Rarely	NEVER WATCH	URBAN	SUBUR- BAN	RURAL	PRO- TES- TANT	Evan./ Fund. Prot.	Main- line Prot.	CATH- OLIC	JEWISH	ATH- EIST/ AGNSTC	
Total n	N 500	435	335	182	68	85	100	42	58	63	120	190	183	261	81	180	185	4	16	
MODERATE	5	1.0	0.7	0.6	0.5	1.5	0.0	1.0	2.4	0.0	3.2	0.0	1.1	1.6	0.8	0.0	1.1	1.1	0.0	0.0
CANADIAN/NOT US CITIZ	5	1.0	0.9	1.2	1.1	2.9	0.0	0.0	0.0	0.0	1.6	0.8	1.1	1.1	1.1	1.2	1.1	0.0	0.0	0.0
GOOD SPEAKER	4	0.8	0.7	0.6	0.5	0.0	1.2	1.0	0.0	1.7	1.6	0.8	0.5	1.1	0.8	0.0	1.1	1.1	0.0	0.0
ECONOMY	4	0.8	0.9	0.6	0.5	0.0	1.2	2.0	2.4	1.7	0.0	0.8	0.5	1.1	0.4	0.0	0.6	1.1	0.0	0.0
TAXES/IRS	4	0.8	0.9	1.2	1.1	1.5	1.2	0.0	0.0	0.0	0.0	1.7	1.1	0.0	1.1	1.2	1.1	0.5	0.0	0.0
FLIP FLOP/WISHY WASHY	4	0.8	0.5	0.6	0.5	1.5	0.0	0.0	0.0	0.0	3.2	0.0	1.1	1.1	0.4	1.2	0.0	1.1	0.0	6.3
PART GOP ESTABLISHMNT	4	0.8	0.9	1.2	1.1	1.5	1.2	0.0	0.0	0.0	0.0	0.8	1.1	0.0	0.8	1.2	0.6	0.5	0.0	0.0
OBAMACARE/REPEAL	4	0.8	0.9	0.9	1.1	0.0	1.2	1.0	0.0	1.7	0.0	0.8	0.5	1.1	0.8	1.2	0.6	1.1	0.0	0.0
CAN'T/WON'T WIN	4	0.8	0.9	1.2	1.6	1.5	0.0	0.0	0.0	0.0	0.0	0.8	0.5	1.1	0.8	1.2	0.6	1.1	0.0	0.0
POLITICIAN/CAREER	3	0.6	0.7	0.6	0.5	1.5	0.0	1.0	0.0	1.7	0.0	0.8	0.5	0.5	0.8	0.0	1.1	0.0	0.0	6.3
BUDGET/DEFICIT	3	0.6	0.5	0.3	0.5	0.0	0.0	1.0	0.0	1.7	1.6	0.8	1.1	0.0	0.8	1.2	0.6	0.5	0.0	0.0
JOBS	3	0.6	0.7	0.6	1.1	0.0	0.0	1.0	2.4	0.0	0.0	0.8	1.1	0.0	0.0	0.0	0.0	1.1	0.0	6.3
STOLE CARSON'S VOTES	3	0.6	0.7	0.6	1.1	0.0	0.0	1.0	0.0	1.7	0.0	0.8	0.5	0.5	0.8	0.0	1.1	0.5	0.0	0.0
CRAZY/ASS/ETC.	3	0.6	0.7	0.6	1.1	0.0	0.0	1.0	0.0	1.7	0.0	0.0	0.0	1.6	0.8	1.2	0.6	0.5	0.0	0.0
STRONG LEADER	2	0.4	0.5	0.6	0.5	0.0	1.2	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.4	0.0	0.6	0.5	0.0	0.0
US SENATOR/TEXAS	2	0.4	0.5	0.3	0.0	1.5	0.0	1.0	2.4	0.0	0.0	0.8	0.5	0.0	0.8	0.0	1.1	0.0	0.0	0.0
BIG MOUTH/TALK MUCH	2	0.4	0.5	0.3	0.0	0.0	1.2	1.0	2.4	0.0	0.0	0.0	1.1	0.0	0.4	1.2	0.0	0.0	0.0	6.3
ABORTION STAND	2	0.4	0.5	0.3	0.5	0.0	0.0	1.0	0.0	1.7	0.0	0.0	0.5	0.5	0.8	0.0	1.1	0.0	0.0	0.0
NATL SEC/DEFEN/TERROR	2	0.4	0.5	0.6	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.5	0.4	0.0	0.6	0.5	0.0	0.0
SUPREME COURT CASES	2	0.4	0.5	0.6	0.5	0.0	1.2	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.4	0.0	0.6	0.5	0.0	0.0

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 8

Table # 8 Q8. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH TED CRUZ?

	TOTAL	WATCH FOX NEWS CHANNEL									AREA YOU LIVE			RELIGION						
		WATCH FOX NEWS	watch Regu- larly	Every Day	Almost Every Day	Few Times a week	Not Regu- larly	A Few Times A Mnth	Rarely	NEVER WATCH	URBAN	SUBUR- BAN	RURAL	PRO- TES- TANT	Evan./ Fund. Prot.	Main- line Prot.	CATH- OLIC	JEWISH	ATH- EIST/ AGNSTC	
Total n	N 500	435	335	182	68	85	100	42	58	63	120	190	183	261	81	180	185	4	16	
2ND AMENDMENT STAND	2	0.4	0.5	0.6	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.5	0.4	1.2	0.0	0.5	0.0	0.0	
LIMITED GOVERNMENT	2	0.4	0.5	0.6	0.5	0.0	1.2	0.0	0.0	0.0	0.8	0.5	0.0	0.4	0.0	0.6	0.5	0.0	0.0	
CAN BEAT TRUMP/HILARY	2	0.4	0.2	0.0	0.0	0.0	0.0	1.0	0.0	1.7	1.6	0.0	0.0	1.1	0.4	0.0	0.6	0.0	0.0	
EFFECTIVE/THINGS DONE	1	0.2	0.2	0.3	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.4	1.2	0.0	0.0	0.0	0.0	
INEFFECTIV/DO NOTHING	1	0.2	0.2	0.3	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.4	0.0	0.6	0.0	0.0	0.0	
BIG BUSINESS	1	0.2	0.2	0.3	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
SELF SERVING	1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	
FISCAL CONSERVATIVE	1	0.2	0.2	0.3	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.5	0.0	0.0	
UNIFIER	1	0.2	0.2	0.0	0.0	0.0	0.0	1.0	2.4	0.0	0.0	0.0	0.5	0.4	0.0	0.6	0.0	0.0	0.0	
GOVERNMENT SHUTDOWN	1	0.2	0.2	0.3	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.5	0.0	0.4	0.0	0.6	0.0	0.0	0.0	
REACTIONARY	1	0.2	0.2	0.3	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.5	0.0	0.0	
DON'T KNOW	127	25.4	23.7	22.7	20.3	20.6	29.4	27.0	19.0	32.8	34.9	27.5	20.5	29.5	26.8	22.2	28.9	24.3	0.0	25.0

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 9

Table # 8 Q8. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH TED CRUZ?

	TOTAL	AGE								MEN				WOMEN						
		18-40	41-54	55-64	65 OR OLDER	65-74	75 or Older	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	
Total n	N 500	78	104	115	196	100	96	78	415	182	311	40	208	99	149	38	207	83	162	
CONSERVATIV/ULTRA/TEA	43	8.6	9.0	6.7	8.7	9.7	7.0	12.5	9.0	8.7	7.7	9.3	10.0	7.7	6.1	9.4	7.9	9.7	9.6	9.3
CONSTITUTIONALIST	35	7.0	9.0	9.6	6.1	5.6	5.0	6.3	9.0	6.7	9.3	5.8	2.5	3.8	4.0	3.4	15.8	9.7	15.7	8.0
GOOD/LIKE	27	5.4	3.8	4.8	3.5	7.1	7.0	7.3	3.8	5.5	4.4	5.8	2.5	5.8	4.0	6.0	5.3	5.3	4.8	5.6
JUST DON'T LIKE	19	3.8	5.1	1.0	2.6	5.1	7.0	3.1	5.1	3.4	2.7	4.2	7.5	3.4	4.0	4.0	2.6	3.4	1.2	4.3
DISHONEST/DONT TRUST	19	3.8	2.6	2.9	4.3	4.6	5.0	4.2	2.6	4.1	2.7	4.5	2.5	5.3	2.0	6.7	2.6	2.9	3.6	2.5
IMMIGRATION	16	3.2	2.6	3.8	4.3	2.6	2.0	3.1	2.6	3.4	3.3	3.2	2.5	3.8	3.0	4.0	2.6	2.9	3.6	2.5
GOOD VIEWS/POSITION	14	2.8	0.0	4.8	4.3	2.0	3.0	1.0	0.0	3.4	2.7	2.9	0.0	2.4	3.0	1.3	0.0	4.3	2.4	4.3
RELIGIOUS/EVANGELICAL	14	2.8	5.1	2.9	1.7	2.0	2.0	2.1	5.1	2.2	3.8	1.9	7.5	1.4	4.0	1.3	2.6	2.9	3.6	2.5
DISAGREE WITH VIEWS	12	2.4	2.6	1.0	1.7	3.6	3.0	4.2	2.6	2.4	1.6	2.9	5.0	4.3	3.0	5.4	0.0	0.5	0.0	0.6
HONEST/SINCERE	11	2.2	3.8	2.9	1.7	1.5	3.0	0.0	3.8	1.9	3.3	1.6	7.5	1.0	4.0	0.7	0.0	2.9	2.4	2.5
NOT READY FOR PRES.	11	2.2	1.3	2.9	2.6	2.0	3.0	1.0	1.3	2.4	2.2	2.3	2.5	1.9	4.0	0.7	0.0	2.9	0.0	3.7
MY 2ND CHOICE	11	2.2	0.0	2.9	0.0	4.1	6.0	2.1	0.0	2.7	1.6	2.6	0.0	2.9	3.0	2.0	0.0	2.4	0.0	3.1
NOT WELL LIKED	10	2.0	0.0	1.9	3.5	2.0	3.0	1.0	0.0	2.4	1.1	2.6	0.0	2.4	2.0	2.0	0.0	2.4	0.0	3.1
INTRANSIGENT	9	1.8	1.3	1.9	2.6	1.5	2.0	1.0	1.3	1.9	1.6	1.9	0.0	3.4	2.0	3.4	2.6	0.5	1.2	0.6
INTELLIGENT/SMART	8	1.6	1.3	0.0	1.7	2.6	2.0	3.1	1.3	1.7	0.5	2.3	0.0	1.4	0.0	2.0	2.6	1.9	1.2	2.5
QUALIFIED	8	1.6	1.3	0.0	0.9	3.1	4.0	2.1	1.3	1.7	0.5	2.3	2.5	2.4	1.0	3.4	0.0	1.0	0.0	1.2
ANTI ESTABLISHMENT	8	1.6	1.3	1.9	0.9	2.0	2.0	2.1	1.3	1.7	1.6	1.6	2.5	1.9	3.0	1.3	0.0	1.4	0.0	1.9
BEST PERSON FOR JOB	7	1.4	0.0	1.9	2.6	1.0	0.0	2.1	0.0	1.7	1.1	1.6	0.0	1.0	0.0	1.3	0.0	2.4	2.4	1.9
NO LEADERSHIP SKILLS	7	1.4	3.8	1.9	1.7	0.0	0.0	0.0	3.8	1.0	2.7	0.6	5.0	1.0	3.0	0.7	2.6	1.0	2.4	0.6
FOR THE PEOPLE/USA	5	1.0	1.3	1.9	0.9	0.5	1.0	0.0	1.3	1.0	1.6	0.6	2.5	0.5	1.0	0.7	0.0	1.4	2.4	0.6

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 9

Table # 8 Q8. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH TED CRUZ?

	TOTAL	AGE								MEN				WOMEN						
		18-40	41-54	55-64	65 OR OLDER	65-74	75 or Older	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	
Total n	N 500	78	104	115	196	100	96	78	415	182	311	40	208	99	149	38	207	83	162	
MODERATE	5	1.0	1.3	1.0	1.7	0.5	0.0	1.0	1.3	1.0	1.1	1.0	0.0	1.0	1.0	0.7	2.6	1.0	1.2	1.2
CANADIAN/NOT US CITIZ	5	1.0	0.0	1.0	1.7	1.0	1.0	1.0	0.0	1.2	0.5	1.3	0.0	1.9	1.0	2.0	0.0	0.5	0.0	0.6
GOOD SPEAKER	4	0.8	1.3	0.0	0.9	1.0	0.0	2.1	1.3	0.7	0.5	1.0	0.0	0.0	0.0	0.0	2.6	1.4	1.2	1.9
ECONOMY	4	0.8	1.3	0.0	1.7	0.5	0.0	1.0	1.3	0.7	0.5	1.0	2.5	0.5	1.0	0.7	0.0	1.0	0.0	1.2
TAXES/IRS	4	0.8	0.0	0.0	0.9	1.5	2.0	1.0	0.0	1.0	0.0	1.3	0.0	1.9	0.0	2.7	0.0	0.0	0.0	0.0
FLIP FLOP/WISHY WASHY	4	0.8	0.0	0.0	0.9	1.5	3.0	0.0	0.0	1.0	0.0	1.3	0.0	1.0	0.0	1.3	0.0	1.0	0.0	1.2
PART GOP ESTABLISHMNT	4	0.8	0.0	1.0	0.9	0.5	0.0	1.0	0.0	0.7	0.5	0.6	0.0	1.0	1.0	0.7	0.0	0.5	0.0	0.6
OBAMACARE/REPEAL	4	0.8	0.0	1.9	0.0	1.0	1.0	1.0	0.0	1.0	1.1	0.6	0.0	1.0	2.0	0.0	0.0	1.0	0.0	1.2
CAN'T/WON'T WIN	4	0.8	0.0	1.0	0.9	1.0	1.0	1.0	0.0	1.0	0.5	1.0	0.0	1.0	1.0	0.7	0.0	1.0	0.0	1.2
POLITICIAN/CAREER	3	0.6	1.3	1.9	0.0	0.0	0.0	0.0	1.3	0.5	1.6	0.0	0.0	1.0	2.0	0.0	2.6	0.0	1.2	0.0
BUDGET/DEFICIT	3	0.6	0.0	1.0	0.0	1.0	2.0	0.0	0.0	0.7	0.5	0.6	0.0	1.4	1.0	1.3	0.0	0.0	0.0	0.0
JOBS	3	0.6	0.0	1.9	0.9	0.0	0.0	0.0	0.0	0.7	1.1	0.3	0.0	1.4	2.0	0.7	0.0	0.0	0.0	0.0
STOLE CARSON'S VOTES	3	0.6	1.3	0.0	0.0	0.5	1.0	0.0	1.3	0.2	0.5	0.3	0.0	0.0	0.0	0.0	2.6	0.5	1.2	0.6
CRAZY/ASS/ETC.	3	0.6	0.0	0.0	1.7	0.5	1.0	0.0	0.0	0.7	0.0	1.0	0.0	1.4	0.0	2.0	0.0	0.0	0.0	0.0
STRONG LEADER	2	0.4	1.3	0.0	0.0	0.5	1.0	0.0	1.3	0.2	0.5	0.3	2.5	0.0	1.0	0.0	0.0	0.5	0.0	0.6
US SENATOR/TEXAS	2	0.4	0.0	1.0	0.0	0.5	1.0	0.0	0.0	0.5	0.5	0.3	0.0	0.5	1.0	0.0	0.0	0.5	0.0	0.6
BIG MOUTH/TALK MUCH	2	0.4	1.3	0.0	0.9	0.0	0.0	0.0	1.3	0.2	0.5	0.3	0.0	0.0	0.0	0.0	2.6	0.5	1.2	0.6
ABORTION STAND	2	0.4	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.5	1.1	0.0	0.0	0.0	0.0	0.0	0.0	1.0	2.4	0.0
NATL SEC/DEFEN/TERROR	2	0.4	1.3	1.0	0.0	0.0	0.0	0.0	1.3	0.2	1.1	0.0	0.0	0.0	0.0	0.0	2.6	0.5	2.4	0.0
SUPREME COURT CASES	2	0.4	1.3	1.0	0.0	0.0	0.0	0.0	1.3	0.2	1.1	0.0	2.5	0.5	2.0	0.0	0.0	0.0	0.0	0.0

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

Table # 8 Q8. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH TED CRUZ?

	TOTAL	AGE								MEN				WOMEN					
		18-40	41-54	55-64	65 OR OLDER	65-74	75 or Older	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER
Total n	N 500	78	104	115	196	100	96	78	415	182	311	40	208	99	149	38	207	83	162
2ND AMENDMENT STAND	2	0.4	1.3	1.0	0.0	0.0	0.0	0.0	1.3	0.2	1.1	0.0	2.5	0.5	2.0	0.0	0.0	0.0	0.0
LIMITED GOVERNMENT	2	0.4	1.3	0.0	0.9	0.0	0.0	0.0	1.3	0.2	0.5	0.3	2.5	0.5	1.0	0.7	0.0	0.0	0.0
CAN BEAT TRUMP/HILARY	2	0.4	0.0	0.0	0.9	0.5	1.0	0.0	0.0	0.5	0.0	0.6	0.0	1.0	0.0	1.3	0.0	0.0	0.0
EFFECTIVE/THINGS DONE	1	0.2	0.0	0.0	0.0	0.5	1.0	0.0	0.0	0.2	0.0	0.3	0.0	0.5	0.0	0.7	0.0	0.0	0.0
INEFFECTIV/DO NOTHING	1	0.2	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.2	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.5	0.0
BIG BUSINESS	1	0.2	1.3	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.5	0.0	2.5	0.0	1.0	0.0	0.0	0.0	0.0
SELF SERVING	1	0.2	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.2	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.5	1.2
FISCAL CONSERVATIVE	1	0.2	0.0	0.0	0.0	0.5	0.0	1.0	0.0	0.2	0.0	0.3	0.0	0.5	0.0	0.7	0.0	0.0	0.0
UNIFIER	1	0.2	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.2	0.5	0.0	0.0	0.5	1.0	0.0	0.0	0.0	0.0
GOVERNMENT SHUTDOWN	1	0.2	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.2	0.5	0.0	0.0	0.5	1.0	0.0	0.0	0.0	0.0
REACTIONARY	1	0.2	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.2	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.5	1.2
DON'T KNOW	127	25.4	29.5	22.1	27.8	24.0	17.0	31.3	29.5	24.6	25.3	25.4	22.5	23.1	21.2	24.2	36.8	26.1	30.1



\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 10

Table # 8 Q8. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH TED CRUZ?

	TOTAL	EDUCATION							MEN	WOMEN	FAMILY INCOME			GENDER			
		NO COLL. DEGREE	H.S. Grad./Less	Some Col-lege	COLL-EGE DEGREE	Col-lege Grad	Post Grad	NO COLL. DEGREE			COLL-EGE DEGREE	NO COLL. DEGREE	COLL-EGE DEGREE	LESS THAN \$50000	\$50000 TO \$100K	MORE THAN \$100K	MALE
Total n	N 500	268	103	165	225	160	65	132	115	136	110	128	191	83	250	250	
CONSERVATIV/ULTRA/TEA	43	8.6	5.6	5.8	5.5	12.4	11.3	15.4	3.8	13.0	7.4	11.8	7.0	8.4	12.0	8.0	9.2
CONSTITUTIONALIST	35	7.0	6.0	3.9	7.3	8.0	6.9	10.8	3.0	4.3	8.8	11.8	7.0	8.4	8.4	3.6	10.4
GOOD/LIKE	27	5.4	5.6	6.8	4.8	4.4	6.3	0.0	6.1	3.5	5.1	5.5	11.7	3.7	1.2	5.6	5.2
JUST DON'T LIKE	19	3.8	5.6	5.8	5.5	1.8	1.3	3.1	6.1	1.7	5.1	1.8	3.9	3.7	2.4	4.0	3.6
DISHONEST/DONT TRUST	19	3.8	5.2	5.8	4.8	1.8	1.3	3.1	6.8	2.6	3.7	0.9	3.9	4.7	1.2	4.8	2.8
IMMIGRATION	16	3.2	1.5	2.9	0.6	5.3	5.6	4.6	0.8	7.0	2.2	3.6	3.1	2.1	8.4	3.6	2.8
GOOD VIEWS/POSITION	14	2.8	3.4	1.0	4.8	2.2	1.9	3.1	1.5	2.6	5.1	1.8	3.1	3.7	2.4	2.0	3.6
RELIGIOUS/EVANGELICAL	14	2.8	2.2	1.9	2.4	3.6	3.8	3.1	1.5	3.5	2.9	3.6	1.6	2.6	4.8	2.4	3.2
DISAGREE WITH VIEWS	12	2.4	2.6	1.0	3.6	2.2	3.1	0.0	5.3	3.5	0.0	0.9	2.3	2.1	1.2	4.4	0.4
HONEST/SINCERE	11	2.2	1.9	1.0	2.4	2.7	3.1	1.5	2.3	1.7	1.5	3.6	1.6	2.1	2.4	2.0	2.4
NOT READY FOR PRES.	11	2.2	1.9	1.0	2.4	2.7	3.1	1.5	1.5	2.6	2.2	2.7	0.8	4.2	2.4	2.0	2.4
MY 2ND CHOICE	11	2.2	2.6	1.9	3.0	1.8	1.3	3.1	2.3	2.6	2.9	0.9	3.1	1.6	3.6	2.4	2.0
NOT WELL LIKED	10	2.0	0.7	0.0	1.2	3.6	3.8	3.1	0.8	3.5	0.7	3.6	0.0	2.1	2.4	2.0	2.0
INTRANSIGENT	9	1.8	1.5	1.9	1.2	2.2	1.3	4.6	2.3	3.5	0.7	0.9	0.0	3.1	1.2	2.8	0.8
INTELLIGENT/SMART	8	1.6	1.5	1.0	1.8	1.8	0.6	4.6	1.5	0.9	1.5	2.7	2.3	2.1	0.0	1.2	2.0
QUALIFIED	8	1.6	1.9	2.9	1.2	1.3	0.6	3.1	2.3	2.6	1.5	0.0	1.6	1.0	2.4	2.4	0.8
ANTI ESTABLISHMENT	8	1.6	1.5	1.0	1.8	1.8	1.3	3.1	1.5	2.6	1.5	0.9	1.6	1.6	3.6	2.0	1.2
BEST PERSON FOR JOB	7	1.4	1.5	2.9	0.6	1.3	1.9	0.0	0.8	0.9	2.2	1.8	1.6	1.6	1.2	0.8	2.0
NO LEADERSHIP SKILLS	7	1.4	1.5	1.0	1.8	1.3	0.6	3.1	1.5	1.7	1.5	0.9	0.8	1.6	2.4	1.6	1.2
FOR THE PEOPLE/USA	5	1.0	0.7	1.0	0.6	1.3	1.3	1.5	0.8	0.9	0.7	1.8	0.0	1.0	1.2	0.8	1.2

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 10

Table # 8 Q8. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH TED CRUZ?

	TOTAL	EDUCATION						MEN	WOMEN	FAMILY INCOME			GENDER				
		NO COLL. DEGREE	H.S. Grad./Less	Some Col-lege	COLL-EGE DEGREE	Col-lege Grad	Post Grad			NO COLL. DEGREE	COLL-EGE DEGREE	NO COLL. DEGREE	COLL-EGE DEGREE	LESS THAN \$50000	\$50000 TO \$100K	MORE THAN \$100K	MALE
Total n	N 500	268	103	165	225	160	65	132	115	136	110	128	191	83	250	250	
MODERATE	5	1.0	1.1	0.0	1.8	0.9	0.6	1.5	1.5	0.0	0.7	1.8	0.8	1.6	1.2	0.8	1.2
CANADIAN/NOT US CITIZ	5	1.0	1.5	0.0	2.4	0.4	0.0	1.5	3.0	0.0	0.0	0.9	2.3	0.0	1.2	1.6	0.4
GOOD SPEAKER	4	0.8	0.7	1.9	0.0	0.9	0.6	1.5	0.0	0.0	1.5	1.8	0.0	1.0	0.0	0.0	1.6
ECONOMY	4	0.8	1.1	1.0	1.2	0.4	0.6	0.0	0.8	0.9	1.5	0.0	0.0	1.0	0.0	0.8	0.8
TAXES/IRS	4	0.8	0.0	0.0	0.0	1.8	1.9	1.5	0.0	3.5	0.0	0.0	1.6	1.0	0.0	1.6	0.0
FLIP FLOP/WISHY WASHY	4	0.8	1.1	1.0	1.2	0.4	0.6	0.0	0.8	0.9	1.5	0.0	0.0	1.6	0.0	0.8	0.8
PART GOP ESTABLISHMNT	4	0.8	1.1	1.0	1.2	0.0	0.0	0.0	1.5	0.0	0.7	0.0	0.8	0.5	1.2	0.8	0.8
OBAMACARE/REPEAL	4	0.8	1.1	1.9	0.6	0.4	0.6	0.0	1.5	0.0	0.7	0.9	0.8	1.0	0.0	0.8	0.8
CAN'T/WON'T WIN	4	0.8	0.4	0.0	0.6	1.3	1.3	1.5	0.8	0.9	0.0	1.8	1.6	0.5	0.0	0.8	0.8
POLITICIAN/CAREER	3	0.6	0.7	1.0	0.6	0.4	0.6	0.0	0.8	0.9	0.7	0.0	0.0	1.6	0.0	0.8	0.4
BUDGET/DEFICIT	3	0.6	0.0	0.0	0.0	1.3	0.6	3.1	0.0	2.6	0.0	0.0	0.0	0.5	1.2	1.2	0.0
JOBS	3	0.6	0.0	0.0	0.0	1.3	1.9	0.0	0.0	2.6	0.0	0.0	0.0	0.5	2.4	1.2	0.0
STOLE CARSON'S VOTES	3	0.6	0.7	1.0	0.6	0.4	0.6	0.0	0.0	0.0	1.5	0.9	0.0	0.5	1.2	0.0	1.2
CRAZY/ASS/ETC.	3	0.6	1.1	1.9	0.6	0.0	0.0	0.0	2.3	0.0	0.0	0.0	0.8	1.0	0.0	1.2	0.0
STRONG LEADER	2	0.4	0.4	0.0	0.6	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.5	0.0	0.4	0.4
US SENATOR/TEXAS	2	0.4	0.0	0.0	0.0	0.9	1.3	0.0	0.0	0.9	0.0	0.9	0.8	0.5	0.0	0.4	0.4
BIG MOUTH/TALK MUCH	2	0.4	0.0	0.0	0.0	0.9	1.3	0.0	0.0	0.0	0.0	1.8	0.0	0.5	0.0	0.0	0.8
ABORTION STAND	2	0.4	0.4	0.0	0.6	0.4	0.0	1.5	0.0	0.0	0.7	0.9	0.0	0.0	2.4	0.0	0.8
NATL SEC/DEFEN/TERROR	2	0.4	0.4	1.0	0.0	0.4	0.0	1.5	0.0	0.0	0.7	0.9	0.0	0.5	1.2	0.0	0.8
SUPREME COURT CASES	2	0.4	0.7	0.0	1.2	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.8	0.0	1.2	0.8	0.0

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 10

Table # 8 Q8. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH TED CRUZ?

	TOTAL	EDUCATION							MEN	WOMEN	FAMILY INCOME			GENDER			
		NO COLL. DEGREE	H.S. Grad./Less	Some Col-lege	COLL-EGE DEGREE	Col-lege Grad	Post Grad	NO COLL. DEGREE			COLL-EGE DEGREE	NO COLL. DEGREE	COLL-EGE DEGREE	LESS THAN \$50000	\$50000 TO \$100k	MORE THAN \$100k	MALE
Total n	N 500	268	103	165	225	160	65	132	115	136	110	128	191	83	250	250	
2ND AMENDMENT STAND	2	0.4	0.4	0.0	0.6	0.4	0.6	0.0	0.8	0.9	0.0	0.0	0.8	0.0	0.0	0.8	0.0
LIMITED GOVERNMENT	2	0.4	0.0	0.0	0.0	0.9	1.3	0.0	0.0	1.7	0.0	0.0	0.0	0.5	0.0	0.8	0.0
CAN BEAT TRUMP/HILARY	2	0.4	0.4	0.0	0.6	0.4	0.6	0.0	0.8	0.9	0.0	0.0	0.8	0.0	0.0	0.8	0.0
EFFECTIVE/THINGS DONE	1	0.2	0.4	0.0	0.6	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	1.2	0.4	0.0
INEFFECTIV/DO NOTHING	1	0.2	0.0	0.0	0.0	0.4	0.0	1.5	0.0	0.0	0.0	0.9	0.8	0.0	0.0	0.0	0.4
BIG BUSINESS	1	0.2	0.0	0.0	0.0	0.4	0.6	0.0	0.0	0.9	0.0	0.0	0.8	0.0	0.0	0.4	0.0
SELF SERVING	1	0.2	0.4	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.4
FISCAL CONSERVATIVE	1	0.2	0.4	0.0	0.6	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.5	0.0	0.4	0.0
UNIFIER	1	0.2	0.4	0.0	0.6	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	1.2	0.4	0.0
GOVERNMENT SHUTDOWN	1	0.2	0.0	0.0	0.0	0.4	0.6	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.4	0.0
REACTIONARY	1	0.2	0.0	0.0	0.0	0.4	0.0	1.5	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.4
DON'T KNOW	127	25.4	30.2	37.9	25.5	20.0	23.8	10.8	28.8	16.5	31.6	23.6	29.7	23.0	19.3	23.2	27.6

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 11

Table # 8 Q8. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH TED CRUZ?

	TOTAL	TRUMP/CRUZ				TRUMP/KASICH				CRUZ/KASICH				
		FAV BOTH	UNFAV BOTH	OPIN- ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN- ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN- ION BOTH	HEARD OF BOTH	
Total n	N 500	165	42	431	500	150	29	392	493	218	37	389	493	
CONSERVATIV/ULTRA/TEA	43	8.6	11.5	11.9	9.3	8.6	10.0	6.9	9.4	8.5	9.6	0.0	9.5	8.5
CONSTITUTIONALIST	35	7.0	6.7	0.0	7.7	7.0	4.0	17.2	7.1	7.1	9.2	0.0	7.5	7.1
GOOD/LIKE	27	5.4	7.9	2.4	5.8	5.4	8.0	6.9	6.4	5.5	9.6	0.0	6.4	5.5
JUST DON'T LIKE	19	3.8	1.2	4.8	3.7	3.8	3.3	0.0	3.1	3.7	0.9	10.8	3.6	3.7
DISHONEST/DONT TRUST	19	3.8	1.8	7.1	4.4	3.8	4.0	0.0	4.6	3.9	1.8	13.5	4.6	3.9
IMMIGRATION	16	3.2	5.5	0.0	3.2	3.2	5.3	0.0	3.1	3.2	4.1	0.0	2.8	3.2
GOOD VIEWS/POSITION	14	2.8	2.4	4.8	2.8	2.8	2.0	3.4	2.8	2.8	4.1	2.7	3.1	2.8
RELIGIOUS/EVANGELICAL	14	2.8	3.0	9.5	2.6	2.8	4.0	3.4	2.8	2.8	2.8	5.4	3.1	2.8
DISAGREE WITH VIEWS	12	2.4	1.8	4.8	2.1	2.4	2.0	0.0	2.6	2.4	1.4	5.4	2.3	2.4
HONEST/SINCERE	11	2.2	1.8	0.0	1.9	2.2	2.0	6.9	1.5	2.2	1.8	0.0	1.8	2.2
NOT READY FOR PRES.	11	2.2	4.8	2.4	2.6	2.2	1.3	0.0	2.3	2.2	0.9	2.7	2.3	2.2
MY 2ND CHOICE	11	2.2	5.5	0.0	2.3	2.2	2.7	0.0	2.3	2.2	1.8	2.7	2.3	2.2
NOT WELL LIKED	10	2.0	1.2	0.0	1.9	2.0	2.0	3.4	2.3	2.0	1.4	0.0	1.8	2.0
INTRANSIGENT	9	1.8	0.6	16.7	2.1	1.8	0.0	3.4	2.3	1.8	0.5	2.7	2.3	1.8
INTELLIGENT/SMART	8	1.6	1.8	0.0	1.9	1.6	2.0	3.4	2.0	1.6	3.2	0.0	2.1	1.6
QUALIFIED	8	1.6	1.2	0.0	1.6	1.6	0.0	3.4	1.0	1.4	0.9	0.0	1.3	1.4
ANTI ESTABLISHMENT	8	1.6	2.4	4.8	1.6	1.6	2.0	0.0	2.0	1.6	0.9	2.7	1.8	1.6
BEST PERSON FOR JOB	7	1.4	0.6	0.0	1.6	1.4	0.7	3.4	1.5	1.4	2.3	0.0	1.5	1.4
NO LEADERSHIP SKILLS	7	1.4	1.8	0.0	1.6	1.4	1.3	0.0	1.3	1.4	0.9	0.0	1.3	1.4
FOR THE PEOPLE/USA	5	1.0	1.8	0.0	1.2	1.0	2.0	3.4	1.0	1.0	1.4	0.0	1.0	1.0

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 11

Table # 8 Q8. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH TED CRUZ?

	TOTAL	TRUMP/CRUZ				TRUMP/KASICH				CRUZ/KASICH				
		FAV BOTH	UNFAV BOTH	OPIN- ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN- ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN- ION BOTH	HEARD OF BOTH	
Total n	N 500	165	42	431	500	150	29	392	493	218	37	389	493	
MODERATE	5	1.0	0.0	2.4	0.9	1.0	0.0	0.0	0.3	1.0	0.0	2.7	0.3	1.0
CANADIAN/NOT US CITIZ	5	1.0	0.6	0.0	0.7	1.0	2.0	0.0	1.0	1.0	0.5	2.7	0.8	1.0
GOOD SPEAKER	4	0.8	0.6	0.0	0.7	0.8	0.0	6.9	0.5	0.8	0.0	0.0	0.5	0.8
ECONOMY	4	0.8	0.6	0.0	0.9	0.8	0.7	3.4	1.0	0.8	1.4	0.0	1.0	0.8
TAXES/IRS	4	0.8	1.2	0.0	0.7	0.8	1.3	0.0	0.8	0.8	0.9	0.0	1.0	0.8
FLIP FLOP/WISHY WASHY	4	0.8	0.0	2.4	0.9	0.8	0.0	0.0	0.8	0.8	0.5	2.7	0.8	0.8
PART GOP ESTABLISHMNT	4	0.8	0.6	0.0	0.9	0.8	0.0	0.0	1.0	0.8	0.0	8.1	1.0	0.8
OBAMACARE/REPEAL	4	0.8	1.2	0.0	0.9	0.8	0.7	3.4	1.0	0.8	0.9	0.0	1.0	0.8
CAN'T/WON'T WIN	4	0.8	1.2	0.0	0.9	0.8	2.0	0.0	1.0	0.8	0.9	2.7	1.0	0.8
POLITICIAN/CAREER	3	0.6	0.0	0.0	0.7	0.6	0.7	0.0	0.3	0.4	0.0	0.0	0.3	0.4
BUDGET/DEFICIT	3	0.6	1.2	0.0	0.5	0.6	1.3	0.0	0.5	0.6	0.9	0.0	0.5	0.6
JOBS	3	0.6	1.2	0.0	0.7	0.6	1.3	0.0	0.8	0.6	1.4	0.0	0.8	0.6
STOLE CARSON'S VOTES	3	0.6	0.0	2.4	0.7	0.6	0.7	0.0	0.8	0.6	0.0	2.7	0.8	0.6
CRAZY/ASS/ETC.	3	0.6	0.6	2.4	0.7	0.6	0.0	3.4	0.5	0.6	0.5	2.7	0.5	0.6
STRONG LEADER	2	0.4	1.2	0.0	0.5	0.4	1.3	0.0	0.5	0.4	0.9	0.0	0.5	0.4
US SENATOR/TEXAS	2	0.4	0.6	0.0	0.5	0.4	0.0	0.0	0.3	0.4	0.5	0.0	0.3	0.4
BIG MOUTH/TALK MUCH	2	0.4	1.2	0.0	0.5	0.4	0.7	0.0	0.5	0.4	0.5	0.0	0.5	0.4
ABORTION STAND	2	0.4	0.0	0.0	0.2	0.4	0.0	0.0	0.3	0.4	0.5	0.0	0.5	0.4
NATL SEC/DEFEN/TERROR	2	0.4	0.6	0.0	0.5	0.4	0.7	0.0	0.5	0.4	0.9	0.0	0.5	0.4
SUPREME COURT CASES	2	0.4	0.6	0.0	0.5	0.4	0.7	3.4	0.5	0.4	0.5	0.0	0.5	0.4

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 11

Table # 8 Q8. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH TED CRUZ?

	TOTAL	TRUMP/CRUZ				TRUMP/KASICH				CRUZ/KASICH				
		FAV BOTH	UNFAV BOTH	OPIN- ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN- ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN- ION BOTH	HEARD OF BOTH	
Total n	N 500	165	42	431	500	150	29	392	493	218	37	389	493	
2ND AMENDMENT STAND	2	0.4	1.2	0.0	0.5	0.4	0.7	0.0	0.5	0.4	0.5	0.0	0.5	0.4
LIMITED GOVERNMENT	2	0.4	0.0	0.0	0.5	0.4	0.0	0.0	0.5	0.4	0.9	0.0	0.5	0.4
CAN BEAT TRUMP/HILARY	2	0.4	0.6	0.0	0.5	0.4	0.7	3.4	0.5	0.4	0.5	0.0	0.5	0.4
EFFECTIVE/THINGS DONE	1	0.2	0.6	0.0	0.2	0.2	0.7	0.0	0.3	0.2	0.5	0.0	0.3	0.2
INEFFECTIV/DO NOTHING	1	0.2	0.6	0.0	0.2	0.2	0.7	0.0	0.3	0.2	0.5	0.0	0.3	0.2
BIG BUSINESS	1	0.2	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.2
SELF SERVING	1	0.2	0.0	2.4	0.2	0.2	0.0	3.4	0.3	0.2	0.0	2.7	0.3	0.2
FISCAL CONSERVATIVE	1	0.2	0.0	0.0	0.2	0.2	0.0	3.4	0.3	0.2	0.0	0.0	0.3	0.2
UNIFIER	1	0.2	0.0	0.0	0.2	0.2	0.0	0.0	0.3	0.2	0.5	0.0	0.3	0.2
GOVERNMENT SHUTDOWN	1	0.2	0.0	0.0	0.2	0.2	0.0	0.0	0.3	0.2	0.5	0.0	0.3	0.2
REACTIONARY	1	0.2	0.0	2.4	0.2	0.2	0.0	0.0	0.3	0.2	0.0	0.0	0.3	0.2
DON'T KNOW	127	25.4	18.2	16.7	21.6	25.4	24.7	3.4	22.4	25.2	25.2	24.3	21.1	25.2

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Table # 9 Q9. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH JOHN KASICH?

	TOTAL	AREA											HOW LIKELY	PARTY				
		WAUSAU M.M.	MINNE- APOLIS M.M.	GREEN BAY M.M.	LA CROSSE M.M.	MADI- SON M.M.	Dane County	Rest Madison	MIL- WAUKEE M.M.	Mil- waukee County	Wau- kesha County	Rest Mil- waukee	DULUTH M.M.	CER- TAIN	VERY LIKELY	REPUB- LICAN	INDE- PEN- DENT	
Total n	N 500	44	23	104	39	74	37	37	209	57	53	99	7	373	127	359	141	
GOOD/LIKE/OKAY	41	8.2	9.1	13.0	3.8	0.0	4.1	5.4	2.7	12.9	14.0	13.2	12.1	0.0	7.5	10.2	7.2	10.6
NOT STRONG/NOT LEADER	22	4.4	9.1	4.3	4.8	5.1	5.4	5.4	5.4	2.4	1.8	0.0	4.0	14.3	4.3	4.7	5.3	2.1
LEVEL-HEADED/STABLE	17	3.4	0.0	4.3	4.8	5.1	2.7	5.4	0.0	3.3	1.8	1.9	5.1	0.0	3.5	3.1	1.7	7.8
MODERATE/TOO	17	3.4	4.5	0.0	4.8	2.6	4.1	8.1	0.0	2.4	1.8	3.8	2.0	14.3	3.8	2.4	3.3	3.5
GOVERNOR OF OHIO	16	3.2	6.8	4.3	2.9	0.0	5.4	5.4	5.4	2.4	1.8	7.5	0.0	0.0	3.5	2.4	3.1	3.5
DISAGREE WITH VIEWS	16	3.2	6.8	0.0	1.0	2.6	4.1	0.0	8.1	3.3	1.8	7.5	2.0	14.3	3.8	1.6	4.2	0.7
GOOD VIEWS/POSITION	13	2.6	4.5	4.3	2.9	7.7	2.7	2.7	2.7	1.0	1.8	1.9	0.0	0.0	1.9	4.7	2.5	2.8
HONEST/SINCERE	12	2.4	0.0	4.3	3.8	0.0	0.0	0.0	0.0	2.9	1.8	1.9	4.0	14.3	2.1	3.1	2.5	2.1
NO QUALIFY FOR PRES	12	2.4	9.1	4.3	1.0	5.1	0.0	0.0	0.0	1.9	1.8	3.8	1.0	0.0	3.2	0.0	2.5	2.1
CAN'T/WON'T WIN	12	2.4	2.3	0.0	1.9	0.0	1.4	2.7	0.0	3.8	3.5	1.9	5.1	0.0	2.4	2.4	2.8	1.4
GOOD JOB/RECORD IN OH	11	2.2	0.0	0.0	2.9	5.1	1.4	0.0	2.7	2.4	3.5	0.0	3.0	0.0	1.6	3.9	3.1	0.0
PART GOP ESTABLISHMNT	11	2.2	2.3	4.3	1.0	0.0	2.7	5.4	0.0	2.9	3.5	5.7	1.0	0.0	2.4	1.6	2.2	2.1
EXPERIENCE	10	2.0	0.0	0.0	0.0	2.6	2.7	5.4	0.0	3.3	5.3	3.8	2.0	0.0	1.9	2.4	2.2	1.4
BEST PERSON FOR JOB	10	2.0	0.0	0.0	1.9	7.7	4.1	0.0	8.1	1.0	0.0	1.9	1.0	0.0	2.1	1.6	1.7	2.8
KNOWLEDGEABLE	10	2.0	0.0	4.3	1.0	2.6	2.7	2.7	2.7	2.4	1.8	3.8	2.0	0.0	2.1	1.6	1.4	3.5
ECONOMY	9	1.8	0.0	4.3	1.9	2.6	2.7	5.4	0.0	1.4	1.8	0.0	2.0	0.0	1.6	2.4	1.4	2.8
BUDGET/DEFICIT	9	1.8	0.0	4.3	1.9	2.6	2.7	0.0	5.4	1.4	1.8	0.0	2.0	0.0	1.6	2.4	1.7	2.1
QUALIFIED	8	1.6	0.0	0.0	3.8	0.0	0.0	0.0	0.0	1.9	3.5	1.9	1.0	0.0	1.6	1.6	1.1	2.8
SPOILER	8	1.6	2.3	8.7	1.0	2.6	0.0	0.0	0.0	1.4	0.0	0.0	3.0	0.0	1.9	0.8	2.2	0.0
JUST DON'T LIKE	7	1.4	2.3	4.3	0.0	0.0	1.4	2.7	0.0	1.9	3.5	3.8	0.0	0.0	1.9	0.0	1.7	0.7

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Table # 9 Q9. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH JOHN KASICH?

	TOTAL	AREA											HOW LIKELY	PARTY	AFFILIATION			
		WAUSAU M.M.	MINNE- APOLIS M.M.	GREEN BAY M.M.	LA CROSSE M.M.	MADI- SON M.M.	Dane County	Rest Madison	MIL- WAUKEE M.M.	Mil- waukee County	Wau- kesha County	Rest Mil- waukee	DULUTH M.M.	CER- TAIN	VERY LIKELY	REPUB- LICAN	INDE- PEN- DENT	
Total n	N 500	44	23	104	39	74	37	37	209	57	53	99	7	373	127	359	141	
POLITICIAN/CAREER	4	0.8	0.0	0.0	0.0	2.7	5.4	0.0	1.0	1.8	0.0	1.0	0.0	1.1	0.0	0.6	1.4	
OBAMACARE/MEDICAID	4	0.8	0.0	4.3	1.0	0.0	1.4	0.0	2.7	0.5	0.0	1.9	0.0	0.0	0.3	2.4	1.1	0.0
TOO QUIET/NOT VOCAL	4	0.8	0.0	0.0	0.0	0.0	1.4	2.7	0.0	1.4	1.8	0.0	2.0	0.0	0.5	1.6	0.8	0.7
FISCAL RESPONSIBILITY	4	0.8	0.0	0.0	1.9	2.6	1.4	0.0	2.7	0.0	0.0	0.0	0.0	0.0	0.8	0.8	0.6	1.4
FLIP FLOP	3	0.6	2.3	0.0	0.0	0.0	1.4	0.0	2.7	0.5	1.8	0.0	0.0	0.0	0.5	0.8	0.8	0.0
IMMIGRATION	3	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	3.5	0.0	1.0	0.0	0.8	0.0	0.6	0.7
BIPARTISAN	3	0.6	0.0	0.0	1.0	0.0	1.4	0.0	2.7	0.5	0.0	1.9	0.0	0.0	0.3	1.6	0.8	0.0
OPPORTUNIST	3	0.6	2.3	0.0	1.0	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.8	0.3	1.4
ACTS LIKE MR. ROGERS	3	0.6	2.3	0.0	0.0	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	14.3	0.8	0.0	0.8	0.0
MISCELLANEOUS	3	0.6	0.0	0.0	0.0	2.6	1.4	0.0	2.7	0.0	0.0	0.0	0.0	14.3	0.3	1.6	0.3	1.4
LEADER	2	0.4	0.0	0.0	1.0	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.6	0.0
INTELLIGENT/SMART	2	0.4	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	1.0	0.0	0.5	0.0	0.3	0.7
FOR THE PEOPLE/USA	2	0.4	2.3	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	1.0	0.0	0.3	0.8	0.6	0.0
JOBS	2	0.4	2.3	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.8	0.3	0.7
LIBERAL	2	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	1.8	1.9	0.0	0.0	0.3	0.8	0.3	0.7
NO PLANS/NO SUBSTANCE	2	0.4	0.0	0.0	1.0	0.0	1.4	0.0	2.7	0.0	0.0	0.0	0.0	0.0	0.3	0.8	0.3	0.7
EFFECTIVE/THINGS DONE	1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	1.0	0.0	0.3	0.0	0.3	0.0
HARD WORKER/TRY HARD	1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	1.0	0.0	0.3	0.0	0.0	0.7
TAXES/LOWER	1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	1.8	0.0	0.0	0.0	0.0	0.8	0.3	0.0
CONSERVATIVE	1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	1.9	0.0	0.0	0.3	0.0	0.3	0.0

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*



\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Table # 9 Q9. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH JOHN KASICH?

	TOTAL	AREA											HOW LIKELY	PARTY				
		WAUSAU M.M.	MINNE- APOLIS M.M.	GREEN BAY M.M.	LA CROSSE M.M.	MADI- SON M.M.	Dane County	Rest Madi- son	MIL- WAUKEE M.M.	Mil- waukee County	Wau- kesha County	Rest Mil- waukee	DULUTH M.M.	CER- TAIN	VERY LIKELY	REPUB- LICAN	INDE- PEN- DENT	
Total n	N 500	44	23	104	39	74	37	37	209	57	53	99	7	373	127	359	141	
DISHONEST/DONT TRUST	1	0.2	0.0	4.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.3	0.0	
NATL SEC/DEFEN/TERROR	1	0.2	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.3	0.0	
CHOICE FOR V.P.	1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	1.9	0.0	0.0	0.3	0.0	0.3	0.0	
LIMITED GOVERNMENT	1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	1.0	0.0	0.3	0.0	0.3	0.0	
WON OHIO PRIMARY	1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	1.0	0.0	0.3	0.0	0.3	0.0	
DON'T KNOW	174	34.8	29.5	21.7	43.3	33.3	37.8	35.1	40.5	33.0	31.6	26.4	37.4	14.3	35.1	33.9	35.1	34.0

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 2

Table # 9 Q9. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH JOHN KASICH?

	TOTAL	MEN		WOMEN		IDEOLOGY						MEN		WOMEN						
		REPU- LICAN	INDE- PEN- DENT	REPU- LICAN	INDE- PEN- DENT	LIB./ MOD.	Lib- eral	Mod- erate	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	
Total n	N 500	171	79	188	62	144	13	131	345	142	203	78	169	70	99	66	176	72	104	
GOOD/LIKE/OKAY	41	8.2	8.2	12.7	6.4	8.1	12.5	23.1	11.5	6.4	7.7	5.4	14.1	7.7	8.6	7.1	10.6	5.1	6.9	3.8
NOT STRONG/NOT LEADER	22	4.4	5.8	3.8	4.8	0.0	4.2	0.0	4.6	4.3	2.1	5.9	6.4	4.7	2.9	6.1	1.5	4.0	1.4	5.8
LEVEL-HEADED/STABLE	17	3.4	1.2	6.3	2.1	9.7	6.3	0.0	6.9	2.0	4.2	0.5	6.4	0.6	1.4	0.0	6.1	3.4	6.9	1.0
MODERATE/TOO	17	3.4	4.7	3.8	2.1	3.2	4.2	0.0	4.6	3.2	3.5	3.0	3.8	4.7	4.3	5.1	4.5	1.7	2.8	1.0
GOVERNOR OF OHIO	16	3.2	4.1	3.8	2.1	3.2	2.1	0.0	2.3	3.8	4.2	3.4	1.3	5.3	5.7	5.1	3.0	2.3	2.8	1.9
DISAGREE WITH VIEWS	16	3.2	3.5	1.3	4.8	0.0	0.7	0.0	0.8	4.3	2.8	5.4	1.3	3.6	2.9	4.0	0.0	5.1	2.8	6.7
GOOD VIEWS/POSITION	13	2.6	2.3	3.8	2.7	1.6	3.5	15.4	2.3	2.3	2.8	2.0	3.8	2.4	2.9	2.0	3.0	2.3	2.8	1.9
HONEST/SINCERE	12	2.4	3.5	2.5	1.6	1.6	2.8	7.7	2.3	2.3	2.8	2.0	5.1	2.4	2.9	2.0	0.0	2.3	2.8	1.9
NO QUALIFY FOR PRES	12	2.4	2.3	2.5	2.7	1.6	1.4	0.0	1.5	2.9	2.1	3.4	0.0	3.6	2.9	4.0	3.0	2.3	1.4	2.9
CAN'T/WON'T WIN	12	2.4	2.9	2.5	2.7	0.0	2.1	0.0	2.3	2.6	3.5	2.0	1.3	3.6	4.3	3.0	3.0	1.7	2.8	1.0
GOOD JOB/RECORD IN OH	11	2.2	4.7	0.0	1.6	0.0	1.4	7.7	0.8	2.6	2.8	2.5	2.6	3.6	4.3	3.0	0.0	1.7	1.4	1.9
PART GOP ESTABLISHMNT	11	2.2	2.9	2.5	1.6	1.6	2.1	0.0	2.3	2.0	2.1	2.0	1.3	3.0	2.9	3.0	3.0	1.1	1.4	1.0
EXPERIENCE	10	2.0	1.2	2.5	3.2	0.0	0.7	0.0	0.8	2.3	2.8	2.0	1.3	1.8	1.4	2.0	0.0	2.8	4.2	1.9
BEST PERSON FOR JOB	10	2.0	1.2	5.1	2.1	0.0	3.5	0.0	3.8	1.4	2.1	1.0	2.6	2.4	4.3	1.0	4.5	0.6	0.0	1.0
KNOWLEDGEABLE	10	2.0	1.8	3.8	1.1	3.2	2.8	0.0	3.1	1.7	1.4	2.0	5.1	1.2	1.4	1.0	0.0	2.3	1.4	2.9
ECONOMY	9	1.8	0.6	2.5	2.1	3.2	3.5	0.0	3.8	1.2	1.4	1.0	1.3	1.2	1.4	1.0	6.1	1.1	1.4	1.0
BUDGET/DEFICIT	9	1.8	1.2	1.3	2.1	3.2	2.8	0.0	3.1	1.4	2.1	1.0	2.6	0.6	0.0	1.0	3.0	2.3	4.2	1.0
QUALIFIED	8	1.6	0.6	5.1	1.6	0.0	3.5	0.0	3.8	0.9	2.1	0.0	5.1	0.6	1.4	0.0	1.5	1.1	2.8	0.0
SPOILER	8	1.6	2.3	0.0	2.1	0.0	0.7	0.0	0.8	2.0	0.7	3.0	0.0	2.4	1.4	3.0	1.5	1.7	0.0	2.9
JUST DON'T LIKE	7	1.4	1.8	0.0	1.6	1.6	0.0	0.0	0.0	1.7	1.4	2.0	0.0	1.8	1.4	2.0	0.0	1.7	1.4	1.9

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 2

Table # 9 Q9. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH JOHN KASICH?

	TOTAL	MEN		WOMEN		IDEOLOGY						MEN		WOMEN					
		REPU- LICAN	INDE- PEN- DENT	REPU- LICAN	INDE- PEN- DENT	LIB./ MOD.	Lib- eral	Mod- erate	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.
Total n	N 500	171	79	188	62	144	13	131	345	142	203	78	169	70	99	66	176	72	104
POLITICIAN/CAREER	4 0.8	1.2	0.0	0.0	3.2	0.7	0.0	0.8	0.9	0.7	1.0	1.3	0.6	1.4	0.0	0.0	1.1	0.0	1.9
OBAMACARE/MEDICAID	4 0.8	1.8	0.0	0.5	0.0	0.7	0.0	0.8	0.9	1.4	0.5	0.0	1.8	2.9	1.0	1.5	0.0	0.0	0.0
TOO QUIET/NOT VOCAL	4 0.8	0.6	0.0	1.1	1.6	2.1	0.0	2.3	0.3	0.7	0.0	1.3	0.0	0.0	0.0	3.0	0.6	1.4	0.0
FISCAL RESPONSIBILITY	4 0.8	0.6	2.5	0.5	0.0	0.7	0.0	0.8	0.9	0.7	1.0	1.3	1.2	1.4	1.0	0.0	0.6	0.0	1.0
FLIP FLOP	3 0.6	1.2	0.0	0.5	0.0	1.4	0.0	1.5	0.3	0.0	0.5	2.6	0.0	0.0	0.0	0.0	0.6	0.0	1.0
IMMIGRATION	3 0.6	1.2	0.0	0.0	1.6	0.0	0.0	0.0	0.9	1.4	0.5	0.0	1.2	1.4	1.0	0.0	0.6	1.4	0.0
BIPARTISAN	3 0.6	0.6	0.0	1.1	0.0	0.0	0.0	0.0	0.9	0.7	1.0	0.0	0.6	0.0	1.0	0.0	1.1	1.4	1.0
OPPORTUNIST	3 0.6	0.6	0.0	0.0	3.2	0.7	0.0	0.8	0.6	0.0	1.0	0.0	0.6	0.0	1.0	1.5	0.6	0.0	1.0
ACTS LIKE MR. ROGERS	3 0.6	0.6	0.0	1.1	0.0	0.0	0.0	0.0	0.9	0.0	1.5	0.0	0.6	0.0	1.0	0.0	1.1	0.0	1.9
MISCELLANEOUS	3 0.6	0.0	1.3	0.5	1.6	0.7	0.0	0.8	0.6	0.0	1.0	0.0	0.6	0.0	1.0	1.5	0.6	0.0	1.0
LEADER	2 0.4	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.6	0.7	0.5	0.0	0.0	0.0	0.0	0.0	1.1	1.4	1.0
INTELLIGENT/SMART	2 0.4	0.0	0.0	0.5	1.6	0.7	0.0	0.8	0.3	0.7	0.0	0.0	0.0	0.0	0.0	1.5	0.6	1.4	0.0
FOR THE PEOPLE/USA	2 0.4	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.6	1.4	0.0	0.0	0.0	0.0	0.0	0.0	1.1	2.8	0.0
JOBS	2 0.4	0.6	1.3	0.0	0.0	0.7	0.0	0.8	0.3	0.0	0.5	1.3	0.6	0.0	1.0	0.0	0.0	0.0	0.0
LIBERAL	2 0.4	0.6	1.3	0.0	0.0	0.0	0.0	0.0	0.6	0.7	0.5	0.0	1.2	1.4	1.0	0.0	0.0	0.0	0.0
NO PLANS/NO SUBSTANCE	2 0.4	0.6	1.3	0.0	0.0	0.0	0.0	0.0	0.6	1.4	0.0	0.0	1.2	2.9	0.0	0.0	0.0	0.0	0.0
EFFECTIVE/THINGS DONE	1 0.2	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.3	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.6	0.0	1.0
HARD WORKER/TRY HARD	1 0.2	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.5	0.0	0.6	0.0	1.0	0.0	0.0	0.0	0.0
TAXES/LOWER	1 0.2	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.5	0.0	0.6	0.0	1.0	0.0	0.0	0.0	0.0
CONSERVATIVE	1 0.2	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.3	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.6	0.0	1.0

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 2

Table # 9 Q9. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH JOHN KASICH?

	TOTAL	MEN				WOMEN				IDEOLOGY						MEN			WOMEN		
		REPU- LICAN	INDE- PEN- DENT	REPU- LICAN	INDE- PEN- DENT	LIB./ MOD.	Lib- eral	Mod- erate	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.		
Total n	N 500	171	79	188	62	144	13	131	345	142	203	78	169	70	99	66	176	72	104		
DISHONEST/DONT TRUST	1	0.2	0.6	0.0	0.0	0.7	0.0	0.8	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
NATL SEC/DEFEN/TERROR	1	0.2	0.6	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.5	0.0	0.6	0.0	1.0	0.0	0.0	0.0	0.0		
CHOICE FOR V.P.	1	0.2	0.0	0.0	0.5	0.0	0.0	0.0	0.3	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.6	1.4	0.0		
LIMITED GOVERNMENT	1	0.2	0.6	0.0	0.0	0.0	0.0	0.0	0.3	0.7	0.0	0.0	0.6	1.4	0.0	0.0	0.0	0.0	0.0		
WON OHIO PRIMARY	1	0.2	0.0	0.0	0.5	0.0	0.0	0.0	0.3	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.6	1.4	0.0		
DON'T KNOW	174	34.8	31.0	25.3	38.8	45.2	30.6	46.2	29.0	36.2	32.4	38.9	25.6	30.8	28.6	32.3	36.4	41.5	36.1	45.2	

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 3

Table # 9 Q9. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH JOHN KASICH?

	TOTAL	REPUBLICAN				INDEPENDENT				SUPPORTER OF TEA PARTY MOVEMENT		ISSUE MOST INTERESTED					
		LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	YES	NO	ECO- NOMIC	FOR- EIGN AFFAIR	FINAN- CIAL	MORAL	DOMES- TIC	
Total n	N 500	83	270	97	173	61	75	45	30	182	273	167	123	72	70	50	
GOOD/LIKE/OKAY	41	8.2	10.8	5.9	6.2	5.8	14.8	8.0	11.1	3.3	6.6	9.5	10.8	6.5	9.7	4.3	6.0
NOT STRONG/NOT LEADER	22	4.4	6.0	4.8	2.1	6.4	1.6	2.7	2.2	3.3	4.9	3.7	4.8	5.7	4.2	4.3	0.0
LEVEL-HEADED/STABLE	17	3.4	2.4	1.5	3.1	0.6	11.5	4.0	6.7	0.0	2.7	4.0	3.6	3.3	2.8	2.9	4.0
MODERATE/TOO	17	3.4	4.8	3.0	3.1	2.9	3.3	4.0	4.4	3.3	3.3	4.0	1.8	2.4	6.9	5.7	2.0
GOVERNOR OF OHIO	16	3.2	3.6	3.0	3.1	2.9	0.0	6.7	6.7	6.7	2.2	2.9	1.8	3.3	5.6	4.3	0.0
DISAGREE WITH VIEWS	16	3.2	1.2	5.2	4.1	5.8	0.0	1.3	0.0	3.3	2.7	4.0	1.2	4.9	4.2	4.3	2.0
GOOD VIEWS/POSITION	13	2.6	2.4	2.6	3.1	2.3	4.9	1.3	2.2	0.0	1.6	3.3	2.4	2.4	2.8	2.9	4.0
HONEST/SINCERE	12	2.4	2.4	2.6	3.1	2.3	3.3	1.3	2.2	0.0	2.7	2.2	1.8	4.1	1.4	2.9	2.0
NO QUALIFY FOR PRES	12	2.4	1.2	3.0	2.1	3.5	1.6	2.7	2.2	3.3	2.7	2.6	1.8	1.6	4.2	2.9	4.0
CAN'T/WON'T WIN	12	2.4	3.6	2.6	4.1	1.7	0.0	2.7	2.2	3.3	2.7	2.6	3.0	2.4	2.8	1.4	2.0
GOOD JOB/RECORD IN OH	11	2.2	2.4	3.3	4.1	2.9	0.0	0.0	0.0	0.0	1.6	2.2	3.0	1.6	4.2	0.0	2.0
PART GOP ESTABLISHMNT	11	2.2	2.4	2.2	2.1	2.3	1.6	1.3	2.2	0.0	4.9	0.7	2.4	1.6	2.8	1.4	4.0
EXPERIENCE	10	2.0	1.2	2.2	3.1	1.7	0.0	2.7	2.2	3.3	1.1	2.9	1.2	1.6	2.8	4.3	0.0
BEST PERSON FOR JOB	10	2.0	3.6	1.1	1.0	1.2	3.3	2.7	4.4	0.0	0.5	2.9	2.4	0.8	0.0	2.9	6.0
KNOWLEDGEABLE	10	2.0	2.4	1.1	0.0	1.7	3.3	4.0	4.4	3.3	1.6	1.1	1.8	3.3	1.4	1.4	2.0
ECONOMY	9	1.8	2.4	1.1	1.0	1.2	4.9	1.3	2.2	0.0	2.2	1.8	2.4	3.3	0.0	1.4	0.0
BUDGET/DEFICIT	9	1.8	2.4	1.5	2.1	1.2	3.3	1.3	2.2	0.0	2.2	1.8	1.8	1.6	4.2	0.0	2.0
QUALIFIED	8	1.6	2.4	0.7	2.1	0.0	4.9	1.3	2.2	0.0	1.1	1.5	1.8	0.8	1.4	1.4	4.0
SPOILER	8	1.6	1.2	2.6	1.0	3.5	0.0	0.0	0.0	0.0	3.3	0.4	1.8	1.6	0.0	1.4	2.0
JUST DON'T LIKE	7	1.4	0.0	1.9	2.1	1.7	0.0	1.3	0.0	3.3	2.2	1.1	1.8	2.4	0.0	0.0	2.0

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 3

Table # 9 Q9. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH JOHN KASICH?

	TOTAL	REPUBLICAN				INDEPENDENT				SUPPORTER OF TEA PARTY MOVEMENT		ISSUE MOST INTERESTED					
		LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	YES	NO	ECO- NOMIC	FOR- EIGN AFFAIR	FINAN- CIAL	MORAL	DOMES- TIC	
Total n	N 500	83	270	97	173	61	75	45	30	182	273	167	123	72	70	50	
POLITICIAN/CAREER	4	0.8	1.2	0.4	1.0	0.0	2.7	0.0	6.7	1.1	0.7	1.2	0.8	0.0	1.4	0.0	
OBAMACARE/MEDICAID	4	0.8	1.2	1.1	2.1	0.6	0.0	0.0	0.0	1.1	0.7	0.0	0.8	4.2	0.0	0.0	
TOO QUIET/NOT VOCAL	4	0.8	2.4	0.4	1.0	0.0	1.6	0.0	0.0	1.1	0.7	1.8	0.8	0.0	0.0	0.0	
FISCAL RESPONSIBILITY	4	0.8	0.0	0.7	0.0	1.2	1.6	1.3	2.2	0.0	1.6	0.4	1.2	0.8	1.4	0.0	
FLIP FLOP	3	0.6	2.4	0.4	0.0	0.6	0.0	0.0	0.0	0.5	0.7	0.0	2.4	0.0	0.0	0.0	
IMMIGRATION	3	0.6	0.0	0.7	1.0	0.6	0.0	1.3	2.2	0.0	1.6	0.0	0.0	0.8	2.8	0.0	
BIPARTISAN	3	0.6	0.0	1.1	1.0	1.2	0.0	0.0	0.0	1.1	0.0	1.2	0.8	0.0	0.0	0.0	
OPPORTUNIST	3	0.6	0.0	0.4	0.0	0.6	1.6	1.3	0.0	3.3	1.6	0.0	0.6	0.8	0.0	1.4	
ACTS LIKE MR. ROGERS	3	0.6	0.0	1.1	0.0	1.7	0.0	0.0	0.0	0.0	1.1	0.0	0.8	1.4	0.0	2.0	
MISCELLANEOUS	3	0.6	1.2	0.0	0.0	0.0	0.0	2.7	0.0	6.7	0.5	0.7	0.6	0.0	1.4	0.0	
LEADER	2	0.4	0.0	0.7	1.0	0.6	0.0	0.0	0.0	0.5	0.4	0.0	0.8	1.4	0.0	0.0	
INTELLIGENT/SMART	2	0.4	0.0	0.4	1.0	0.0	1.6	0.0	0.0	0.0	0.7	1.2	0.0	0.0	0.0	0.0	
FOR THE PEOPLE/USA	2	0.4	0.0	0.7	2.1	0.0	0.0	0.0	0.0	0.0	0.7	0.6	0.8	0.0	0.0	0.0	
JOBS	2	0.4	0.0	0.4	0.0	0.6	1.6	0.0	0.0	0.5	0.4	0.6	0.0	0.0	0.0	2.0	
LIBERAL	2	0.4	0.0	0.4	1.0	0.0	0.0	1.3	0.0	3.3	0.5	0.4	0.0	0.8	1.4	0.0	
NO PLANS/NO SUBSTANCE	2	0.4	0.0	0.4	1.0	0.0	0.0	1.3	2.2	0.0	0.0	0.7	1.2	0.0	0.0	0.0	
EFFECTIVE/THINGS DONE	1	0.2	0.0	0.4	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	
HARD WORKER/TRY HARD	1	0.2	0.0	0.0	0.0	0.0	0.0	1.3	0.0	3.3	0.5	0.0	0.0	0.0	0.0	1.4	
TAXES/LOWER	1	0.2	0.0	0.4	0.0	0.6	0.0	0.0	0.0	0.5	0.0	0.6	0.0	0.0	0.0	0.0	
CONSERVATIVE	1	0.2	0.0	0.4	0.0	0.6	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	2.0	

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 3

Table # 9 Q9. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH JOHN KASICH?

	TOTAL	REPUBLICAN				INDEPENDENT				SUPPORTER OF TEA PARTY MOVEMENT		ISSUE MOST INTERESTED					
		LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	YES	NO	ECO- NOMIC	FOR- EIGN AFFAIR	FINAN- CIAL	MORAL	DOMES- TIC	
Total n	N 500	83	270	97	173	61	75	45	30	182	273	167	123	72	70	50	
DISHONEST/DONT TRUST	1	0.2	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.8	0.0	0.0	0.0	
NATL SEC/DEFEN/TERROR	1	0.2	0.0	0.4	0.0	0.6	0.0	0.0	0.0	0.0	0.4	0.6	0.0	0.0	0.0	0.0	
CHOICE FOR V.P.	1	0.2	0.0	0.4	1.0	0.0	0.0	0.0	0.0	0.5	0.0	0.6	0.0	0.0	0.0	0.0	
LIMITED GOVERNMENT	1	0.2	0.0	0.4	1.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	1.4	0.0	
WON OHIO PRIMARY	1	0.2	0.0	0.4	1.0	0.0	0.0	0.0	0.0	0.5	0.0	0.6	0.0	0.0	0.0	0.0	
DON'T KNOW	174	34.8	31.3	36.3	32.0	38.7	29.5	36.0	33.3	40.0	31.9	35.2	33.5	32.5	25.0	44.3	

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 4

Table # 9 Q9. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH JOHN KASICH?

	TOTAL	MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA							SCOTT WALKER			RON JOHNSON				TED CRUZ		
		NAT'L DEBT	TERRORISM/WAR	WEAK ECONOMY	IMMIGRATION	FUTURE COURTS	OBAMA CARE IMPACT	FAVORABLE	UNFAVORABLE	NO OPINION	FAVORABLE	UNFAVORABLE	NO OPINION	NEVER HEARD OF	FAVORABLE	UNFAVORABLE	NO OPINION	
Total n	N 500	115	109	91	63	51	50	386	85	29	339	77	62	22	330	123	47	
GOOD/LIKE/OKAY	41	8.2	11.3	7.3	9.9	6.3	5.9	4.0	7.3	9.4	17.2	8.3	9.1	6.5	9.1	6.4	13.0	8.5
NOT STRONG/NOT LEADER	22	4.4	3.5	5.5	4.4	4.8	2.0	6.0	4.7	4.7	0.0	4.1	5.2	4.8	4.5	4.2	4.1	6.4
LEVEL-HEADED/STABLE	17	3.4	2.6	3.7	3.3	1.6	5.9	2.0	2.6	7.1	3.4	2.9	5.2	3.2	4.5	2.7	4.9	4.3
MODERATE/TOO	17	3.4	6.1	2.8	3.3	6.3	0.0	0.0	2.8	5.9	3.4	3.5	0.0	8.1	0.0	3.6	2.4	4.3
GOVERNOR OF OHIO	16	3.2	3.5	3.7	1.1	0.0	3.9	6.0	4.1	0.0	0.0	3.5	2.6	1.6	4.5	4.2	0.8	2.1
DISAGREE WITH VIEWS	16	3.2	2.6	3.7	2.2	4.8	2.0	4.0	2.3	8.2	0.0	2.1	10.4	1.6	0.0	3.6	3.3	0.0
GOOD VIEWS/POSITION	13	2.6	2.6	2.8	3.3	1.6	2.0	4.0	2.6	3.5	0.0	2.9	1.3	3.2	0.0	3.0	1.6	2.1
HONEST/SINCERE	12	2.4	1.7	1.8	4.4	3.2	2.0	2.0	1.8	2.4	10.3	1.8	0.0	8.1	4.5	1.2	5.7	2.1
NO QUALIFY FOR PRES	12	2.4	2.6	1.8	3.3	1.6	5.9	0.0	2.3	3.5	0.0	2.7	2.6	1.6	0.0	3.0	0.8	2.1
CAN'T/WON'T WIN	12	2.4	0.9	3.7	1.1	6.3	2.0	2.0	2.8	1.2	0.0	2.7	0.0	4.8	0.0	3.0	1.6	0.0
GOOD JOB/RECORD IN OH	11	2.2	2.6	1.8	1.1	4.8	3.9	0.0	2.6	1.2	0.0	2.9	1.3	0.0	0.0	2.1	2.4	2.1
PART GOP ESTABLISHMNT	11	2.2	0.9	2.8	1.1	1.6	5.9	4.0	2.1	2.4	3.4	2.1	3.9	1.6	0.0	1.8	4.1	0.0
EXPERIENCE	10	2.0	5.2	0.9	1.1	0.0	2.0	2.0	2.3	1.2	0.0	2.9	0.0	0.0	0.0	1.8	1.6	4.3
BEST PERSON FOR JOB	10	2.0	3.5	1.8	1.1	0.0	0.0	6.0	1.8	3.5	0.0	1.2	5.2	3.2	0.0	1.2	4.1	2.1
KNOWLEDGEABLE	10	2.0	3.5	1.8	2.2	0.0	3.9	0.0	2.1	2.4	0.0	2.4	2.6	0.0	0.0	2.1	2.4	0.0
ECONOMY	9	1.8	0.9	0.9	4.4	1.6	2.0	2.0	2.3	0.0	0.0	2.7	0.0	0.0	0.0	1.8	2.4	0.0
BUDGET/DEFICIT	9	1.8	0.9	1.8	2.2	1.6	2.0	2.0	1.8	2.4	0.0	2.4	1.3	0.0	0.0	1.8	1.6	2.1
QUALIFIED	8	1.6	2.6	1.8	1.1	0.0	0.0	4.0	1.0	3.5	3.4	0.9	5.2	1.6	0.0	0.3	4.9	2.1
SPOILER	8	1.6	1.7	0.9	0.0	3.2	2.0	4.0	1.6	1.2	3.4	1.2	3.9	0.0	4.5	2.1	0.8	0.0
JUST DON'T LIKE	7	1.4	2.6	2.8	0.0	0.0	0.0	2.0	1.6	1.2	0.0	1.5	1.3	1.6	0.0	1.8	0.8	0.0

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*



\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 4

Table # 9 Q9. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH JOHN KASICH?

	TOTAL	MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA							SCOTT WALKER			RON JOHNSON				TED CRUZ		
		NAT'L DEBT	TERRORISM/WAR	WEAK ECONOMY	IMMIGRATION	FUTURE COURTS	OBAMA CARE IMPACT	FAVORABLE	UNFAVORABLE	NO OPINION	FAVORABLE	UNFAVORABLE	NO OPINION	NEVER HEARD OF	FAVORABLE	UNFAVORABLE	NO OPINION	
Total n	N 500	115	109	91	63	51	50	386	85	29	339	77	62	22	330	123	47	
POLITICIAN/CAREER	4	0.8	0.0	0.9	0.0	3.2	2.0	0.0	1.0	0.0	0.0	1.2	0.0	0.0	0.0	0.9	0.8	0.0
OBAMACARE/MEDICAID	4	0.8	1.7	0.0	1.1	0.0	2.0	0.0	0.8	1.2	0.0	0.9	1.3	0.0	0.0	1.2	0.0	0.0
TOO QUIET/NOT VOCAL	4	0.8	0.0	1.8	2.2	0.0	0.0	0.0	0.5	2.4	0.0	0.6	1.3	1.6	0.0	0.3	2.4	0.0
FISCAL RESPONSIBILITY	4	0.8	0.9	0.0	1.1	1.6	2.0	0.0	1.0	0.0	0.0	1.2	0.0	0.0	0.0	1.2	0.0	0.0
FLIP FLOP	3	0.6	0.9	1.8	0.0	0.0	0.0	0.0	0.0	3.5	0.0	0.0	3.9	0.0	0.0	0.3	1.6	0.0
IMMIGRATION	3	0.6	0.0	0.9	0.0	1.6	0.0	0.0	0.5	0.0	3.4	0.9	0.0	0.0	0.0	0.6	0.0	2.1
BIPARTISAN	3	0.6	0.9	0.0	0.0	0.0	2.0	2.0	0.8	0.0	0.0	0.9	0.0	0.0	0.0	0.9	0.0	0.0
OPPORTUNIST	3	0.6	0.9	0.0	0.0	1.6	2.0	0.0	0.5	0.0	3.4	0.6	0.0	1.6	0.0	0.9	0.0	0.0
ACTS LIKE MR. ROGERS	3	0.6	2.6	0.0	0.0	0.0	0.0	0.0	0.3	2.4	0.0	0.3	2.6	0.0	0.0	0.9	0.0	0.0
MISCELLANEOUS	3	0.6	0.0	0.0	1.1	0.0	0.0	0.0	0.5	1.2	0.0	0.6	1.3	0.0	0.0	0.6	0.8	0.0
LEADER	2	0.4	0.9	0.0	0.0	0.0	2.0	0.0	0.5	0.0	0.0	0.6	0.0	0.0	0.0	0.6	0.0	0.0
INTELLIGENT/SMART	2	0.4	1.7	0.0	0.0	0.0	0.0	0.0	0.3	0.0	3.4	0.3	0.0	0.0	4.5	0.3	0.0	2.1
FOR THE PEOPLE/USA	2	0.4	0.0	0.9	1.1	0.0	0.0	0.0	0.5	0.0	0.0	0.6	0.0	0.0	0.0	0.6	0.0	0.0
JOBS	2	0.4	0.0	0.0	1.1	0.0	0.0	2.0	0.5	0.0	0.0	0.6	0.0	0.0	0.0	0.6	0.0	0.0
LIBERAL	2	0.4	0.0	0.0	0.0	0.0	3.9	0.0	0.5	0.0	0.0	0.6	0.0	0.0	0.0	0.3	0.8	0.0
NO PLANS/NO SUBSTANCE	2	0.4	0.9	0.9	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.3	1.3	0.0	0.0	0.6	0.0	0.0
EFFECTIVE/THINGS DONE	1	0.2	0.9	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.3	0.0	0.0	0.0	0.3	0.0	0.0
HARD WORKER/TRY HARD	1	0.2	0.0	0.0	0.0	1.6	0.0	0.0	0.3	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.8	0.0
TAXES/LOWER	1	0.2	0.0	0.9	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.3	0.0	0.0	0.0	0.3	0.0	0.0
CONSERVATIVE	1	0.2	0.0	0.0	0.0	0.0	2.0	0.0	0.3	0.0	0.0	0.0	0.0	1.6	0.0	0.3	0.0	0.0

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 4

Table # 9 Q9. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH JOHN KASICH?

	TOTAL	MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA							SCOTT WALKER			RON JOHNSON				TED CRUZ		
		NAT'L DEBT	TERRORISM/WAR	WEAK ECONOMY	IMMIGRATION	FUTURE SUPRME COURT	OBAMA CARE IMPACT	FAVORABLE	UNFAVORABLE	NO OPINION	FAVORABLE	UNFAVORABLE	NO OPINION	NEVER HEARD OF	FAVORABLE	UNFAVORABLE	NO OPINION	
Total n	N 500	115	109	91	63	51	50	386	85	29	339	77	62	22	330	123	47	
DISHONEST/DONT TRUST	1	0.2	0.9	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	4.5	0.0	0.8	0.0	
NATL SEC/DEFEN/TERROR	1	0.2	0.0	0.9	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	4.5	0.3	0.0	0.0	
CHOICE FOR V.P.	1	0.2	0.0	0.9	0.0	0.0	0.0	0.3	0.0	0.0	0.3	0.0	0.0	0.0	0.3	0.0	0.0	
LIMITED GOVERNMENT	1	0.2	0.0	0.9	0.0	0.0	0.0	0.3	0.0	0.0	0.3	0.0	0.0	0.0	0.3	0.0	0.0	
WON OHIO PRIMARY	1	0.2	0.0	0.0	1.1	0.0	0.0	0.3	0.0	0.0	0.3	0.0	0.0	0.0	0.3	0.0	0.0	
DON'T KNOW	174	34.8	25.2	34.9	40.7	41.3	29.4	40.0	36.3	24.7	44.8	33.9	26.0	43.5	54.5	34.8	28.5	51.1

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 5

Table # 9 Q9. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH JOHN KASICH?

	TOTAL	JOHN KASICH					DONALD TRUMP			VOTE REPUBLICAN PRESIDENTIAL PRIMARY				VOTE REPUBLICAN PRESIDENTIAL PRIMARY (SECOND CHOICE)			
		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	CRUZ	TRUMP	KASICH	UNDE-CIDED	KASICH	CRUZ	TRUMP	UNDE-CIDED
Total n	N 500	309	103	81	7	259	210	31	181	157	104	58	142	122	69	167	
GOOD/LIKE/OKAY	41	8.2	12.3	1.0	2.5	0.0	6.9	9.5	9.7	5.0	7.6	16.3	5.2	11.3	9.0	4.3	6.6
NOT STRONG/NOT LEADER	22	4.4	3.9	8.7	1.2	0.0	5.8	2.9	3.2	3.3	7.6	1.0	5.2	2.8	6.6	4.3	4.2
LEVEL-HEADED/STABLE	17	3.4	5.5	0.0	0.0	0.0	0.8	6.2	6.5	2.8	1.3	9.6	0.0	4.2	3.3	4.3	2.4
MODERATE/TOO	17	3.4	3.9	1.0	4.9	0.0	1.2	6.7	0.0	3.9	0.0	7.7	3.4	3.5	4.9	2.9	2.4
GOVERNOR OF OHIO	16	3.2	4.9	1.0	0.0	0.0	4.2	1.4	6.5	4.4	3.2	1.9	1.7	4.2	2.5	7.2	1.2
DISAGREE WITH VIEWS	16	3.2	1.0	11.7	1.2	0.0	4.6	0.5	9.7	2.8	6.4	0.0	1.7	2.1	4.9	4.3	2.4
GOOD VIEWS/POSITION	13	2.6	4.2	0.0	0.0	0.0	2.7	2.9	0.0	2.8	0.6	5.8	1.7	2.8	2.5	4.3	1.8
HONEST/SINCERE	12	2.4	3.9	0.0	0.0	0.0	3.1	1.9	0.0	0.6	1.9	6.7	1.7	0.7	2.5	5.8	2.4
NO QUALIFY FOR PRES	12	2.4	1.6	6.8	0.0	0.0	3.1	1.9	0.0	2.8	3.8	0.0	1.7	2.8	1.6	1.4	3.0
CAN'T/WON'T WIN	12	2.4	1.6	3.9	3.7	0.0	1.5	3.3	3.2	3.3	1.9	1.0	3.4	4.2	1.6	1.4	1.8
GOOD JOB/RECORD IN OH	11	2.2	2.6	1.0	2.5	0.0	1.9	2.9	0.0	2.2	2.5	2.9	0.0	3.5	3.3	0.0	1.2
PART GOP ESTABLISHMNT	11	2.2	1.3	5.8	1.2	0.0	3.9	0.0	3.2	1.7	5.1	0.0	0.0	1.4	4.1	2.9	1.2
EXPERIENCE	10	2.0	2.9	0.0	1.2	0.0	0.8	3.3	3.2	1.7	0.0	4.8	3.4	2.1	3.3	1.4	1.2
BEST PERSON FOR JOB	10	2.0	2.9	0.0	1.2	0.0	0.8	2.9	6.5	0.6	0.0	6.7	3.4	0.7	1.6	1.4	3.6
KNOWLEDGEABLE	10	2.0	2.9	1.0	0.0	0.0	1.9	2.4	0.0	2.8	0.6	2.9	1.7	3.5	1.6	1.4	1.2
ECONOMY	9	1.8	2.9	0.0	0.0	0.0	1.5	2.4	0.0	2.2	0.6	2.9	1.7	2.1	0.8	2.9	1.8
BUDGET/DEFICIT	9	1.8	2.3	1.9	0.0	0.0	1.5	1.9	3.2	2.8	1.3	1.9	0.0	2.1	0.8	2.9	1.8
QUALIFIED	8	1.6	2.6	0.0	0.0	0.0	0.8	2.4	3.2	0.0	1.3	5.8	0.0	1.4	0.8	1.4	2.4
SPOILER	8	1.6	1.0	2.9	2.5	0.0	0.8	2.9	0.0	3.3	0.6	0.0	1.7	2.8	0.0	1.4	1.8
JUST DON'T LIKE	7	1.4	0.6	4.9	0.0	0.0	1.2	1.9	0.0	2.2	1.3	0.0	1.7	0.7	0.0	1.4	3.0

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 5

Table # 9 Q9. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH JOHN KASICH?

	TOTAL	JOHN KASICH					DONALD TRUMP			VOTE REPUBLICAN PRESIDENTIAL PRIMARY				VOTE REPUBLICAN PRESIDENTIAL PRIMARY (SECOND CHOICE)			
		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	CRUZ	TRUMP	KASICH	UNDE-CIDED	KASICH	CRUZ	TRUMP	UNDE-CIDED
Total n	N 500	309	103	81	7	259	210	31	181	157	104	58	142	122	69	167	
POLITICIAN/CAREER	4	0.8	0.6	1.9	0.0	0.0	0.8	0.5	3.2	1.1	0.6	0.0	1.7	0.0	0.0	1.4	1.8
OBAMACARE/MEDICAID	4	0.8	1.0	1.0	0.0	0.0	0.8	1.0	0.0	1.1	0.6	0.0	1.7	0.7	0.8	1.4	0.6
TOO QUIET/NOT VOCAL	4	0.8	1.0	1.0	0.0	0.0	0.8	0.5	3.2	0.0	1.3	1.0	1.7	0.7	0.8	0.0	1.2
FISCAL RESPONSIBILITY	4	0.8	1.3	0.0	0.0	0.0	0.8	1.0	0.0	1.1	0.0	1.9	0.0	0.7	1.6	1.4	0.0
FLIP FLOP	3	0.6	0.3	1.9	0.0	0.0	1.2	0.0	0.0	0.0	1.9	0.0	0.0	0.7	0.8	0.0	0.6
IMMIGRATION	3	0.6	0.3	1.9	0.0	0.0	0.8	0.5	0.0	1.1	0.0	0.0	1.7	0.0	0.0	2.9	0.6
BIPARTISAN	3	0.6	1.0	0.0	0.0	0.0	0.8	0.5	0.0	0.0	0.0	1.9	1.7	0.0	0.8	1.4	0.6
OPPORTUNIST	3	0.6	0.0	2.9	0.0	0.0	0.4	1.0	0.0	1.1	0.6	0.0	0.0	0.0	0.8	1.4	0.6
ACTS LIKE MR. ROGERS	3	0.6	0.3	1.9	0.0	0.0	1.2	0.0	0.0	0.0	1.9	0.0	0.0	0.0	0.8	0.0	1.2
MISCELLANEOUS	3	0.6	0.3	1.9	0.0	0.0	1.2	0.0	0.0	0.0	1.3	1.0	0.0	0.0	1.6	0.0	0.6
LEADER	2	0.4	0.6	0.0	0.0	0.0	0.4	0.0	3.2	0.6	0.6	0.0	0.0	0.7	0.8	0.0	0.0
INTELLIGENT/SMART	2	0.4	0.3	0.0	1.2	0.0	0.0	1.0	0.0	0.6	0.0	1.0	0.0	0.0	0.8	0.0	0.6
FOR THE PEOPLE/USA	2	0.4	0.6	0.0	0.0	0.0	0.4	0.5	0.0	0.0	0.0	1.9	0.0	0.0	0.8	1.4	0.0
JOBS	2	0.4	0.3	0.0	1.2	0.0	0.4	0.5	0.0	0.6	0.0	0.0	1.7	0.0	0.0	1.4	0.6
LIBERAL	2	0.4	0.0	1.9	0.0	0.0	0.4	0.5	0.0	0.6	0.6	0.0	0.0	0.0	0.0	1.4	0.6
NO PLANS/NO SUBSTANCE	2	0.4	0.0	1.9	0.0	0.0	0.8	0.0	0.0	0.0	1.3	0.0	0.0	0.7	0.8	0.0	0.0
EFFECTIVE/THINGS DONE	1	0.2	0.3	0.0	0.0	0.0	0.0	0.5	0.0	0.6	0.0	0.0	0.0	0.7	0.0	0.0	0.0
HARD WORKER/TRY HARD	1	0.2	0.0	1.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.6
TAXES/LOWER	1	0.2	0.3	0.0	0.0	0.0	0.0	0.5	0.0	0.6	0.0	0.0	0.0	0.7	0.0	0.0	0.0
CONSERVATIVE	1	0.2	0.3	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.6

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 5

Table # 9 Q9. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH JOHN KASICH?

	TOTAL	JOHN KASICH					DONALD TRUMP			VOTE REPUBLICAN PRESIDENTIAL PRIMARY				VOTE REPUBLICAN PRESIDENTIAL PRIMARY (SECOND CHOICE)			
		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	CRUZ	TRUMP	KASICH	UNDE-CIDED	KASICH	CRUZ	TRUMP	UNDE-CIDED
Total n	N 500	309	103	81	7	259	210	31	181	157	104	58	142	122	69	167	
DISHONEST/DONT TRUST	1	0.2	0.0	1.0	0.0	0.0	0.4	0.0	0.0	0.0	0.6	0.0	0.0	0.7	0.0	0.0	0.0
NATL SEC/DEFEN/TERROR	1	0.2	0.3	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.6	0.0	0.0	0.7	0.0	0.0	0.0
CHOICE FOR V.P.	1	0.2	0.3	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.8	0.0	0.0
LIMITED GOVERNMENT	1	0.2	0.3	0.0	0.0	0.0	0.4	0.0	0.0	0.6	0.0	0.0	0.0	0.7	0.0	0.0	0.0
WON OHIO PRIMARY	1	0.2	0.3	0.0	0.0	0.0	0.4	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	1.4	0.0
DON'T KNOW	174	34.8	24.9	28.2	75.3	100.0	37.5	31.9	32.3	39.2	39.5	12.5	48.3	33.1	32.0	26.1	41.9

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 6

Table # 9 Q9. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH JOHN KASICH?

	TOTAL	VOTE REPUBLICAN PRESIDENTIAL PRIMARY				TRUMP WOULD LOSE TO HILLARY		TRUMP NOT REPEAL OBAMACARE		TRUMP NOT APPOINT CNSRV SUPREME COURT		CRUZ DO MORE SHAKE UP THE SYSTEM		KASICH COULD NOT WIN THE NOMINATION		MOST IMPORTANT FACTOR CHOOSE A CANDIDATE		
		CRUZ	TRUMP	UNDE-CIDED	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL KASICH	SWITCH TO CRUZ	BEST CHANCE WIN	SHAKE UP SYSTEM	MOST CONSERVATIVE	
Total n	N 500	239	181	80	99	68	125	41	121	47	130	41	59	32	220	160	90	
GOOD/LIKE/OKAY	41	8.2	8.4	7.2	10.0	9.1	4.4	9.6	2.4	7.4	6.4	9.2	2.4	15.3	25.0	6.4	8.8	12.2
NOT STRONG/NOT LEADER	22	4.4	2.9	7.2	2.5	9.1	2.9	8.8	2.4	8.3	2.1	8.5	2.4	0.0	3.1	5.9	4.4	1.1
LEVEL-HEADED/STABLE	17	3.4	3.3	2.2	6.3	1.0	1.5	1.6	4.9	1.7	2.1	1.5	4.9	6.8	12.5	4.5	0.6	3.3
MODERATE/TOO	17	3.4	5.9	0.0	3.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	15.6	5.0	1.3	4.4
GOVERNOR OF OHIO	16	3.2	3.8	3.3	1.3	3.0	2.9	2.4	4.9	2.5	4.3	2.3	4.9	3.4	0.0	4.5	2.5	2.2
DISAGREE WITH VIEWS	16	3.2	2.5	5.5	0.0	7.1	4.4	8.0	0.0	8.3	0.0	6.9	2.4	0.0	0.0	1.4	5.6	2.2
GOOD VIEWS/POSITION	13	2.6	3.3	2.2	1.3	1.0	2.9	0.8	2.4	1.7	2.1	1.5	2.4	6.8	3.1	3.6	1.3	2.2
HONEST/SINCERE	12	2.4	0.8	3.9	3.8	1.0	8.8	4.8	2.4	5.0	2.1	4.6	2.4	8.5	3.1	2.7	3.1	1.1
NO QUALIFY FOR PRES	12	2.4	2.1	2.8	2.5	3.0	2.9	3.2	2.4	2.5	2.1	2.3	4.9	0.0	0.0	1.8	3.8	2.2
CAN'T/WON'T WIN	12	2.4	3.3	1.7	1.3	2.0	0.0	0.8	0.0	2.5	0.0	2.3	0.0	1.7	0.0	3.6	1.9	0.0
GOOD JOB/RECORD IN OH	11	2.2	2.5	2.2	1.3	3.0	1.5	2.4	2.4	1.7	2.1	1.5	4.9	5.1	0.0	2.3	1.9	3.3
PART GOP ESTABLISHMNT	11	2.2	1.3	4.4	0.0	4.0	5.9	3.2	7.3	3.3	6.4	3.1	7.3	0.0	0.0	1.4	4.4	1.1
EXPERIENCE	10	2.0	3.3	1.1	0.0	1.0	0.0	1.6	0.0	1.7	0.0	0.8	0.0	3.4	3.1	2.7	1.3	1.1
BEST PERSON FOR JOB	10	2.0	0.4	0.6	10.0	1.0	0.0	0.8	0.0	0.8	0.0	0.8	0.0	10.2	3.1	0.5	4.4	2.2
KNOWLEDGEABLE	10	2.0	3.3	0.6	1.3	1.0	0.0	0.8	0.0	0.8	0.0	0.8	0.0	1.7	6.3	3.2	1.3	1.1
ECONOMY	9	1.8	2.5	0.6	2.5	1.0	0.0	0.8	0.0	0.8	0.0	0.8	0.0	1.7	6.3	3.6	0.6	0.0
BUDGET/DEFICIT	9	1.8	1.3	1.1	5.0	2.0	0.0	1.6	0.0	1.7	0.0	1.5	0.0	3.4	0.0	2.7	0.6	1.1
QUALIFIED	8	1.6	0.4	1.1	6.3	1.0	1.5	0.8	0.0	0.8	0.0	1.5	0.0	6.8	6.3	1.4	1.9	0.0
SPOILER	8	1.6	2.5	0.6	1.3	0.0	0.0	0.8	0.0	0.8	0.0	0.8	0.0	0.0	0.0	1.4	1.3	2.2
JUST DON'T LIKE	7	1.4	2.1	1.1	0.0	1.0	1.5	1.6	0.0	1.7	0.0	1.5	0.0	0.0	0.0	1.4	1.9	1.1

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 6

Table # 9 Q9. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH JOHN KASICH?

	TOTAL	VOTE REPUBLICAN PRESIDENTIAL PRIMARY				TRUMP WOULD LOSE TO HILLARY		TRUMP NOT REPEAL OBAMACARE		TRUMP NOT APPOINT CNSRV SUPREME COURT		CRUZ DO MORE SHAKE UP THE SYSTEM		KASICH COULD NOT WIN THE NOMINATION		MOST IMPORTANT FACTOR CHOOSE A CANDIDATE		
		CRUZ	TRUMP	UNDE-CIDED	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL KASICH	SWITCH TO CRUZ	BEST CHANCE WIN	SHAKE UP SYSTEM	MOST CONSERVATIVE	
Total n	N 500	239	181	80	99	68	125	41	121	47	130	41	59	32	220	160	90	
POLITICIAN/CAREER	4	0.8	0.8	0.6	1.3	1.0	0.0	0.8	0.0	0.8	0.0	0.8	0.0	0.0	0.0	0.5	1.3	1.1
OBAMACARE/MEDICAID	4	0.8	1.3	0.6	0.0	0.0	1.5	0.0	2.4	0.0	2.1	0.0	2.4	0.0	0.0	0.9	0.6	1.1
TOO QUIET/NOT VOCAL	4	0.8	0.4	1.1	1.3	2.0	0.0	1.6	0.0	1.7	0.0	1.5	0.0	1.7	0.0	0.9	1.3	0.0
FISCAL RESPONSIBILITY	4	0.8	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.4	0.0	0.5	1.3	1.1
FLIP FLOP	3	0.6	0.0	1.7	0.0	3.0	0.0	2.4	0.0	2.5	0.0	2.3	0.0	0.0	0.0	0.9	0.6	0.0
IMMIGRATION	3	0.6	0.8	0.6	0.0	0.0	1.5	0.0	2.4	0.0	2.1	0.0	2.4	0.0	0.0	0.0	1.3	1.1
BIPARTISAN	3	0.6	0.8	0.6	0.0	1.0	0.0	0.8	0.0	0.8	0.0	0.8	0.0	3.4	0.0	0.9	0.0	0.0
OPPORTUNIST	3	0.6	0.8	0.6	0.0	1.0	0.0	0.8	0.0	0.8	0.0	0.8	0.0	0.0	0.0	0.0	0.6	1.1
ACTS LIKE MR. ROGERS	3	0.6	0.0	1.7	0.0	3.0	0.0	2.4	0.0	2.5	0.0	2.3	0.0	0.0	0.0	0.0	1.9	0.0
MISCELLANEOUS	3	0.6	0.8	0.6	0.0	1.0	0.0	0.8	0.0	0.8	0.0	0.8	0.0	0.0	3.1	0.9	0.6	0.0
LEADER	2	0.4	0.4	0.6	0.0	0.0	1.5	0.8	0.0	0.8	0.0	0.8	0.0	0.0	0.0	0.5	0.0	1.1
INTELLIGENT/SMART	2	0.4	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.1	0.5	0.6	0.0
FOR THE PEOPLE/USA	2	0.4	0.4	0.6	0.0	0.0	1.5	0.0	2.4	0.0	2.1	0.8	0.0	3.4	0.0	0.5	0.0	1.1
JOBS	2	0.4	0.4	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.6	0.0
LIBERAL	2	0.4	0.4	0.6	0.0	1.0	0.0	0.8	0.0	0.8	0.0	0.8	0.0	0.0	0.0	0.5	0.6	0.0
NO PLANS/NO SUBSTANCE	2	0.4	0.0	1.1	0.0	0.0	1.5	0.8	2.4	0.8	0.0	0.0	4.9	0.0	0.0	0.5	0.0	0.0
EFFECTIVE/THINGS DONE	1	0.2	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1
HARD WORKER/TRY HARD	1	0.2	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0
TAXES/LOWER	1	0.2	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1
CONSERVATIVE	1	0.2	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.5	0.0	0.0

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 6

Table # 9 Q9. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH JOHN KASICH?

	TOTAL	VOTE REPUBLICAN PRESIDENTIAL PRIMARY				TRUMP WOULD LOSE TO HILLARY		TRUMP NOT REPEAL OBAMACARE		TRUMP NOT APPOINT CNSRV SUPREME COURT		CRUZ DO MORE SHAKE UP THE SYSTEM		KASICH COULD NOT WIN THE NOMINATION		MOST IMPORTANT FACTOR CHOOSE A CANDIDATE		
		CRUZ	TRUMP	UNDE-CIDED	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL KASICH	SWITCH TO CRUZ	BEST CHANCE WIN	SHAKE UP SYSTEM	MOST CONSERVATIVE	
Total n	N	500	239	181	80	99	68	125	41	121	47	130	41	59	32	220	160	90
DISHONEST/DONT TRUST	1	0.2	0.0	0.6	0.0	1.0	0.0	0.8	0.0	0.8	0.0	0.8	0.0	0.0	0.0	0.0	0.6	0.0
NATL SEC/DEFEN/TERROR	1	0.2	0.0	0.6	0.0	0.0	1.5	0.0	2.4	0.8	0.0	0.8	0.0	0.0	0.0	0.0	0.6	0.0
CHOICE FOR V.P.	1	0.2	0.0	0.6	0.0	0.0	1.5	0.8	0.0	0.8	0.0	0.8	0.0	0.0	0.0	0.0	0.6	0.0
LIMITED GOVERNMENT	1	0.2	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0
WON OHIO PRIMARY	1	0.2	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0
DON'T KNOW	174	34.8	32.2	38.7	33.8	34.3	48.5	32.0	56.1	31.4	63.8	33.8	51.2	10.2	6.3	30.9	33.1	45.6



\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 7

Table # 9 Q9. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH JOHN KASICH?

	TOTAL	PREFER REPUBLICAN PRESIDENT		PREFER CANDIDATE		ALLOW ILLEGALS/CITIZENSHIP		FREE TRADE		TRUMP HOLDS LIBERAL POSITIONS		TRUMP NOT RIGHT TEMPERMENT		TYPE OF RADIO					
		STRONG	SMART	EXPER- IENCE	OUT- SIDERS	SUP- PORT	OPPOSE	GOOD	BAD	AGREE	DIS- AGREE	AGREE	DIS- AGREE	NEWS/ TALK	COUN- TRY	CHRIS- TIAN/ GOSPEL	OLDIES	EASY LISTEN LITE	
Total n	N 500	214	255	230	226	343	139	220	216	308	127	297	185	160	66	41	31	29	
GOOD/LIKE/OKAY	41	8.2	9.3	7.8	10.0	8.0	8.7	7.2	6.8	8.8	9.1	4.7	9.4	6.5	11.3	3.0	4.9	16.1	10.3
NOT STRONG/NOT LEADER	22	4.4	5.6	3.5	3.0	5.3	4.1	5.0	4.1	5.1	3.9	6.3	3.4	6.5	3.1	1.5	9.8	3.2	3.4
LEVEL-HEADED/STABLE	17	3.4	1.9	4.3	4.8	1.8	4.7	0.7	2.3	4.6	3.9	0.8	4.7	1.6	3.8	3.0	4.9	0.0	3.4
MODERATE/TOO	17	3.4	1.9	4.3	5.2	2.2	3.5	3.6	5.9	1.4	4.9	0.8	5.7	0.0	5.0	3.0	2.4	3.2	0.0
GOVERNOR OF OHIO	16	3.2	3.7	3.1	2.6	4.0	2.9	4.3	4.5	2.8	2.9	3.1	2.7	4.3	3.1	6.1	0.0	0.0	0.0
DISAGREE WITH VIEWS	16	3.2	5.6	1.2	0.4	6.6	2.0	6.5	1.8	4.6	1.3	8.7	1.3	6.5	3.1	3.0	4.9	0.0	6.9
GOOD VIEWS/POSITION	13	2.6	1.9	2.7	3.5	0.9	3.2	1.4	1.8	2.8	3.6	1.6	3.4	1.1	1.3	1.5	4.9	0.0	3.4
HONEST/SINCERE	12	2.4	1.9	3.1	3.0	2.2	1.7	4.3	5.0	0.5	1.9	3.1	2.4	2.7	1.3	3.0	4.9	0.0	3.4
NO QUALIFY FOR PRES	12	2.4	1.9	2.7	3.0	2.2	2.0	3.6	1.8	3.2	1.6	5.5	2.0	3.2	1.9	1.5	2.4	3.2	6.9
CAN'T/WON'T WIN	12	2.4	2.3	2.4	2.2	1.8	2.0	3.6	3.2	1.9	3.6	0.0	2.7	1.1	3.1	3.0	0.0	3.2	0.0
GOOD JOB/RECORD IN OH	11	2.2	2.8	2.0	2.6	2.2	2.0	2.9	3.6	1.4	1.9	3.1	2.7	1.6	2.5	1.5	2.4	0.0	0.0
PART GOP ESTABLISHMNT	11	2.2	4.2	0.0	0.9	3.5	2.9	0.7	0.9	3.7	1.3	3.9	0.3	5.4	2.5	0.0	2.4	3.2	3.4
EXPERIENCE	10	2.0	0.9	2.7	3.0	0.9	2.3	0.0	2.3	1.9	2.9	0.8	2.4	0.5	3.8	0.0	2.4	0.0	0.0
BEST PERSON FOR JOB	10	2.0	0.5	3.1	3.5	0.4	2.3	0.7	1.4	2.3	2.3	0.0	3.4	0.0	3.1	0.0	0.0	6.5	3.4
KNOWLEDGEABLE	10	2.0	1.4	2.7	2.6	0.9	2.3	1.4	1.8	1.9	2.6	0.8	2.4	1.6	3.8	1.5	0.0	0.0	0.0
ECONOMY	9	1.8	0.5	2.7	1.7	1.8	1.7	1.4	1.8	0.9	1.9	2.4	2.0	1.1	1.3	3.0	0.0	0.0	3.4
BUDGET/DEFICIT	9	1.8	0.9	2.7	2.2	1.8	2.3	0.7	2.7	0.9	2.3	1.6	2.0	1.6	2.5	0.0	0.0	6.5	0.0
QUALIFIED	8	1.6	1.9	1.6	1.7	1.3	1.5	1.4	1.4	2.3	1.9	0.8	2.0	1.1	1.9	4.5	2.4	0.0	0.0
SPOILER	8	1.6	0.9	2.4	2.2	1.3	1.5	2.2	2.7	0.5	1.6	2.4	2.0	1.1	3.1	1.5	0.0	0.0	0.0
JUST DON'T LIKE	7	1.4	2.3	0.8	1.7	1.3	1.5	1.4	1.4	1.4	1.0	2.4	1.0	2.2	2.5	0.0	2.4	0.0	0.0

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 7

Table # 9 Q9. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH JOHN KASICH?

	TOTAL	PREFER REPUBLICAN PRESIDENT		PREFER CANDIDATE		ALLOW ILLEGALS/CITIZENSHIP		FREE TRADE		TRUMP HOLDS LIBERAL POSITIONS		TRUMP NOT RIGHT TEMPERMENT		TYPE OF RADIO					
		STRONG	SMART	EXPER- IENCE	OUT- SIDERS	SUP- PORT	OPPOSE	GOOD	BAD	AGREE	DIS- AGREE	AGREE	DIS- AGREE	NEWS/ TALK	COUN- TRY	CHRIS- TIAN/ GOSPEL	OLDIES	EASY LISTEN LITE	
Total n	N 500	214	255	230	226	343	139	220	216	308	127	297	185	160	66	41	31	29	
POLITICIAN/CAREER	4	0.8	0.9	0.4	0.4	0.9	0.6	1.4	0.9	0.9	1.3	0.0	0.3	1.6	1.9	1.5	0.0	0.0	0.0
OBAMACARE/MEDICAID	4	0.8	0.9	0.8	0.9	0.9	0.9	0.7	1.4	0.5	1.0	0.8	1.0	0.5	0.6	3.0	0.0	0.0	0.0
TOO QUIET/NOT VOCAL	4	0.8	0.5	1.2	0.9	0.9	0.9	0.7	0.0	1.4	1.0	0.8	0.7	0.5	0.6	0.0	0.0	6.5	3.4
FISCAL RESPONSIBILITY	4	0.8	0.0	1.6	1.7	0.0	0.6	1.4	0.5	1.4	1.0	0.8	1.0	0.5	0.0	1.5	2.4	0.0	0.0
FLIP FLOP	3	0.6	1.4	0.0	0.0	1.3	0.0	2.2	0.0	1.4	0.6	0.8	0.0	1.6	0.6	0.0	0.0	3.2	0.0
IMMIGRATION	3	0.6	0.9	0.4	0.4	0.9	0.3	1.4	0.0	1.4	1.0	0.0	0.7	0.5	0.6	0.0	0.0	0.0	0.0
BIPARTISAN	3	0.6	0.9	0.4	0.0	0.9	0.9	0.0	0.9	0.5	0.3	1.6	0.0	1.6	0.0	1.5	2.4	0.0	0.0
OPPORTUNIST	3	0.6	0.5	0.8	0.4	0.9	0.3	0.7	0.5	0.9	1.0	0.0	0.7	0.0	1.3	0.0	0.0	0.0	0.0
ACTS LIKE MR. ROGERS	3	0.6	1.4	0.0	0.0	1.3	0.0	2.2	0.0	1.4	0.0	2.4	0.0	1.6	0.0	1.5	0.0	0.0	3.4
MISCELLANEOUS	3	0.6	0.9	0.4	0.4	0.9	0.6	0.7	0.9	0.0	0.6	0.8	0.3	1.1	0.6	0.0	0.0	0.0	0.0
LEADER	2	0.4	0.5	0.4	0.0	0.4	0.3	0.7	0.5	0.5	0.3	0.8	0.3	0.5	1.3	0.0	0.0	0.0	0.0
INTELLIGENT/SMART	2	0.4	0.0	0.8	0.9	0.0	0.6	0.0	0.0	0.9	0.3	0.8	0.7	0.0	0.0	1.5	0.0	0.0	0.0
FOR THE PEOPLE/USA	2	0.4	0.9	0.0	0.9	0.0	0.6	0.0	0.5	0.0	0.3	0.8	0.3	0.5	0.0	0.0	0.0	0.0	3.4
JOBS	2	0.4	0.9	0.0	0.0	0.0	0.3	0.7	0.5	0.5	0.6	0.0	0.3	0.5	0.6	1.5	0.0	0.0	0.0
LIBERAL	2	0.4	0.9	0.0	0.0	0.9	0.6	0.0	0.5	0.5	0.3	0.8	0.3	0.0	0.6	0.0	0.0	0.0	0.0
NO PLANS/NO SUBSTANCE	2	0.4	0.5	0.4	0.4	0.4	0.0	1.4	0.0	0.9	0.6	0.0	0.3	0.5	0.6	0.0	0.0	0.0	0.0
EFFECTIVE/THINGS DONE	1	0.2	0.0	0.4	0.4	0.0	0.3	0.0	0.5	0.0	0.3	0.0	0.3	0.0	0.6	0.0	0.0	0.0	0.0
HARD WORKER/TRY HARD	1	0.2	0.5	0.0	0.0	0.4	0.0	0.7	0.0	0.5	0.0	0.8	0.3	0.0	0.0	1.5	0.0	0.0	0.0
TAXES/LOWER	1	0.2	0.0	0.4	0.4	0.0	0.3	0.0	0.5	0.0	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0
CONSERVATIVE	1	0.2	0.0	0.4	0.4	0.0	0.3	0.0	0.5	0.0	0.3	0.0	0.0	0.5	0.0	0.0	0.0	3.2	0.0

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 7

Table # 9 Q9. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH JOHN KASICH?

	TOTAL	TYPE OF RADIO																							
		PREFER REPUBLICAN PRESIDENT	PREFER CANDIDATE	ALLOW ILLEGALS/ CITIZENSHIP	FREE TRADE	TRUMP HOLDS LIBERAL POSITIONS	TRUMP NOT RIGHT TEMPERMENT	STRONG	SMART	EXPER- IENCE	OUT- SIDERS	SUP- PORT	OPPOSE	GOOD	BAD	AGREE	DIS- AGREE	AGREE	DIS- AGREE	NEWS/ TALK	COUN- TRY	CHRIS- TIAN/ GOSPEL	OLDIES	EASY LISTEN LITE	
Total n	N 500	214	255	230	226	343	139	220	216	308	127	297	185	160	66	41	31	29							
DISHONEST/DONT TRUST	1	0.2	0.5	0.0	0.0	0.4	0.3	0.0	0.0	0.5	0.3	0.0	0.0	0.5	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NATL SEC/DEFEN/TERROR	1	0.2	0.5	0.0	0.0	0.4	0.3	0.0	0.5	0.0	0.0	0.8	0.0	0.5	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
CHOICE FOR V.P.	1	0.2	0.5	0.0	0.0	0.4	0.3	0.0	0.0	0.5	0.0	0.8	0.0	0.5	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
LIMITED GOVERNMENT	1	0.2	0.0	0.4	0.4	0.0	0.3	0.0	0.5	0.0	0.3	0.0	0.3	0.0	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
WON OHIO PRIMARY	1	0.2	0.5	0.0	0.0	0.0	0.0	0.7	0.0	0.5	0.3	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
DON'T KNOW	174	34.8	33.2	34.9	30.9	37.2	35.3	30.9	33.6	32.4	31.2	33.9	33.7	35.7	25.6	42.4	41.5	41.9	41.4						

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 8

Table # 9 Q9. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH JOHN KASICH?

	TOTAL	WATCH FOX NEWS CHANNEL									AREA YOU LIVE			RELIGION						
		WATCH FOX NEWS	watch Regu- larly	Every Day	Almost Every Day	Few Times a week	Not Regu- larly	A Few Times A Mnth	Rarely	NEVER WATCH	URBAN	SUBUR- BAN	RURAL	PRO- TES- TANT	Evan./ Fund. Prot.	Main- line Prot.	CATH- OLIC	JEWISH	ATH- EIST/ AGNSTC	
Total n	N 500	435	335	182	68	85	100	42	58	63	120	190	183	261	81	180	185	4	16	
GOOD/LIKE/OKAY	41	8.2	9.0	9.6	10.4	11.8	5.9	7.0	2.4	10.3	3.2	9.2	8.9	7.1	5.7	2.5	7.2	13.0	0.0	0.0
NOT STRONG/NOT LEADER	22	4.4	4.6	4.2	3.8	8.8	1.2	6.0	11.9	1.7	3.2	2.5	6.3	3.8	4.6	4.9	4.4	3.8	25.0	12.5
LEVEL-HEADED/STABLE	17	3.4	3.7	3.3	3.8	1.5	3.5	5.0	2.4	6.9	1.6	5.8	2.6	2.7	3.4	6.2	2.2	3.8	0.0	6.3
MODERATE/TOO	17	3.4	3.4	3.6	2.2	4.4	5.9	3.0	4.8	1.7	3.2	2.5	4.2	3.3	1.9	1.2	2.2	4.9	0.0	0.0
GOVERNOR OF OHIO	16	3.2	3.7	3.9	4.4	2.9	3.5	3.0	7.1	0.0	0.0	3.3	3.7	2.7	3.1	1.2	3.9	3.8	0.0	6.3
DISAGREE WITH VIEWS	16	3.2	3.0	2.4	1.1	4.4	3.5	5.0	2.4	6.9	4.8	2.5	3.7	3.3	1.5	0.0	2.2	4.9	25.0	6.3
GOOD VIEWS/POSITION	13	2.6	2.5	3.0	3.3	2.9	2.4	1.0	2.4	0.0	3.2	1.7	2.6	3.3	3.8	2.5	4.4	1.6	0.0	0.0
HONEST/SINCERE	12	2.4	2.8	3.6	4.9	2.9	1.2	0.0	0.0	0.0	0.0	1.7	2.1	3.3	4.2	8.6	2.2	0.0	0.0	6.3
NO QUALIFY FOR PRES	12	2.4	2.3	2.4	2.2	2.9	2.4	2.0	2.4	1.7	3.2	1.7	2.6	2.7	2.3	3.7	1.7	2.7	0.0	0.0
CAN'T/WON'T WIN	12	2.4	2.3	2.4	3.3	1.5	1.2	2.0	0.0	3.4	3.2	0.8	3.2	2.7	2.7	2.5	2.8	2.2	0.0	0.0
GOOD JOB/RECORD IN OH	11	2.2	1.8	2.1	2.2	0.0	3.5	1.0	2.4	0.0	4.8	3.3	2.6	1.1	1.9	2.5	1.7	3.2	0.0	0.0
PART GOP ESTABLISHMNT	11	2.2	2.5	3.3	3.3	2.9	3.5	0.0	0.0	0.0	0.0	2.5	2.1	2.2	2.3	3.7	1.7	1.6	25.0	0.0
EXPERIENCE	10	2.0	2.1	2.1	2.7	2.9	0.0	2.0	2.4	1.7	1.6	5.0	1.6	0.0	3.1	3.7	2.8	0.5	0.0	0.0
BEST PERSON FOR JOB	10	2.0	1.6	1.5	0.5	2.9	2.4	2.0	0.0	3.4	4.8	0.8	1.6	3.3	1.9	2.5	1.7	2.2	0.0	0.0
KNOWLEDGEABLE	10	2.0	2.3	2.4	1.1	2.9	4.7	2.0	2.4	1.7	0.0	3.3	1.1	2.2	1.5	2.5	1.1	2.7	0.0	0.0
ECONOMY	9	1.8	2.1	1.8	2.2	1.5	1.2	3.0	4.8	1.7	0.0	1.7	1.6	2.2	1.9	1.2	2.2	1.1	0.0	0.0
BUDGET/DEFICIT	9	1.8	2.1	2.4	2.2	2.9	2.4	1.0	2.4	0.0	0.0	0.8	2.1	2.2	1.5	1.2	1.7	1.6	0.0	6.3
QUALIFIED	8	1.6	1.4	1.2	1.1	0.0	2.4	2.0	2.4	1.7	3.2	2.5	1.1	1.6	1.1	1.2	1.1	1.1	25.0	6.3
SPOILER	8	1.6	1.8	2.1	2.7	1.5	1.2	1.0	0.0	1.7	0.0	0.0	2.1	2.2	1.1	0.0	1.7	2.2	0.0	0.0
JUST DON'T LIKE	7	1.4	1.4	1.5	2.2	0.0	1.2	1.0	0.0	1.7	1.6	3.3	1.1	0.5	1.9	1.2	2.2	1.1	0.0	0.0

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 8

Table # 9 Q9. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH JOHN KASICH?

	TOTAL	WATCH FOX NEWS CHANNEL									AREA YOU LIVE			RELIGION						
		WATCH FOX NEWS	watch Regu- larly	Every Day	Almost Every Day	Few Times a week	Not Regu- larly	A Few Times A Mnth	Rarely	NEVER WATCH	URBAN	SUBUR- BAN	RURAL	PRO- TES- TANT	Evan./ Fund. Prot.	Main- line Prot.	CATH- OLIC	JEWISH	ATH- EIST/ AGNSTC	
Total n	N 500	435	335	182	68	85	100	42	58	63	120	190	183	261	81	180	185	4	16	
POLITICIAN/CAREER	4	0.8	0.9	1.2	1.1	1.5	1.2	0.0	0.0	0.0	0.0	1.6	0.5	1.1	0.0	1.7	0.5	0.0	0.0	
OBAMACARE/MEDICAID	4	0.8	0.9	1.2	1.6	0.0	1.2	0.0	0.0	0.0	0.8	1.1	0.5	1.1	2.5	0.6	0.5	0.0	0.0	
TOO QUIET/NOT VOCAL	4	0.8	0.9	1.2	0.5	0.0	3.5	0.0	0.0	0.0	0.0	2.1	0.0	0.4	0.0	0.6	1.6	0.0	0.0	
FISCAL RESPONSIBILITY	4	0.8	0.9	0.9	1.1	0.0	1.2	1.0	2.4	0.0	0.0	1.6	0.5	1.5	2.5	1.1	0.0	0.0	0.0	
FLIP FLOP	3	0.6	0.7	0.9	1.1	0.0	1.2	0.0	0.0	0.0	0.0	0.5	0.5	0.8	0.0	1.1	0.5	0.0	0.0	
IMMIGRATION	3	0.6	0.7	0.9	0.0	2.9	1.2	0.0	0.0	0.0	1.7	0.0	0.5	0.8	1.2	0.6	0.5	0.0	0.0	
BIPARTISAN	3	0.6	0.7	0.6	0.5	0.0	1.2	1.0	2.4	0.0	0.0	1.6	0.0	0.4	1.2	0.0	1.1	0.0	0.0	
OPPORTUNIST	3	0.6	0.5	0.6	0.0	0.0	2.4	0.0	0.0	0.0	1.6	0.8	1.1	0.0	0.4	1.2	0.0	0.5	0.0	6.3
ACTS LIKE MR. ROGERS	3	0.6	0.7	0.0	0.0	0.0	0.0	3.0	4.8	1.7	0.0	0.0	1.1	0.5	0.0	0.0	1.6	0.0	0.0	
MISCELLANEOUS	3	0.6	0.7	0.9	1.1	1.5	0.0	0.0	0.0	0.0	0.8	0.0	1.1	0.4	0.0	0.6	1.1	0.0	0.0	
LEADER	2	0.4	0.2	0.0	0.0	0.0	0.0	1.0	0.0	1.7	1.6	0.0	0.5	0.5	0.4	1.2	0.0	0.5	0.0	0.0
INTELLIGENT/SMART	2	0.4	0.5	0.3	0.0	0.0	1.2	1.0	0.0	1.7	0.0	0.0	0.5	0.5	0.8	0.0	1.1	0.0	0.0	0.0
FOR THE PEOPLE/USA	2	0.4	0.5	0.6	0.5	1.5	0.0	0.0	0.0	0.0	0.0	0.5	0.5	0.4	0.0	0.6	0.5	0.0	0.0	
JOBS	2	0.4	0.5	0.3	0.5	0.0	0.0	1.0	2.4	0.0	0.0	0.8	0.5	0.0	0.4	0.0	0.6	0.5	0.0	0.0
LIBERAL	2	0.4	0.5	0.6	0.5	0.0	1.2	0.0	0.0	0.0	0.0	0.8	0.5	0.0	0.8	1.2	0.6	0.0	0.0	0.0
NO PLANS/NO SUBSTANCE	2	0.4	0.5	0.6	0.5	0.0	1.2	0.0	0.0	0.0	0.0	0.8	0.0	0.5	0.4	1.2	0.0	0.0	0.0	0.0
EFFECTIVE/THINGS DONE	1	0.2	0.2	0.0	0.0	0.0	0.0	1.0	2.4	0.0	0.0	0.0	0.0	0.5	0.4	0.0	0.6	0.0	0.0	0.0
HARD WORKER/TRY HARD	1	0.2	0.2	0.0	0.0	0.0	0.0	1.0	0.0	1.7	0.0	0.0	0.0	0.5	0.4	0.0	0.6	0.0	0.0	0.0
TAXES/LOWER	1	0.2	0.2	0.3	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.4	0.0	0.6	0.0	0.0	0.0
CONSERVATIVE	1	0.2	0.2	0.3	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.5	0.0	0.0	0.0

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 8

Table # 9 Q9. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH JOHN KASICH?

	TOTAL	WATCH FOX NEWS CHANNEL									AREA YOU LIVE			RELIGION						
		WATCH FOX NEWS	watch Regu- larly	Every Day	Almost Every Day	Few Times a week	Not Regu- larly	A Few Times A Mnth	Rarely	NEVER WATCH	URBAN	SUBUR- BAN	RURAL	PRO- TES- TANT	Evan./ Fund. Prot.	Main- line Prot.	CATH- OLIC	JEWISH	ATH- EIST/ AGNSTC	
Total n	N 500	435	335	182	68	85	100	42	58	63	120	190	183	261	81	180	185	4	16	
DISHONEST/DONT TRUST	1	0.2	0.2	0.3	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.4	0.0	0.6	0.0	0.0	0.0	
NATL SEC/DEFEN/TERROR	1	0.2	0.2	0.3	0.5	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	
CHOICE FOR V.P.	1	0.2	0.2	0.3	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.4	1.2	0.0	0.0	0.0	0.0	
LIMITED GOVERNMENT	1	0.2	0.2	0.0	0.0	0.0	1.0	0.0	1.7	0.0	0.0	0.0	0.5	0.4	1.2	0.0	0.0	0.0	0.0	
WON OHIO PRIMARY	1	0.2	0.2	0.3	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.5	0.0	0.0	
DON'T KNOW	174	34.8	31.5	29.0	28.0	30.9	29.4	40.0	33.3	44.8	55.6	36.7	28.9	38.3	36.0	32.1	37.8	30.8	0.0	43.8

Table # 9 Q9. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH JOHN KASICH?

	TOTAL	AGE								MEN				WOMEN						
		18-40	41-54	55-64	65 OR OLDER	65-74	75 Or Older	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	
Total n	N 500	78	104	115	196	100	96	78	415	182	311	40	208	99	149	38	207	83	162	
GOOD/LIKE/OKAY	41	8.2	6.4	8.7	6.1	10.2	11.0	9.4	6.4	8.7	7.7	8.7	7.5	10.1	9.1	10.1	5.3	7.2	6.0	7.4
NOT STRONG/NOT LEADER	22	4.4	3.8	6.7	2.6	4.6	6.0	3.1	3.8	4.6	5.5	3.9	2.5	5.8	5.1	5.4	5.3	3.4	6.0	2.5
LEVEL-HEADED/STABLE	17	3.4	1.3	3.8	6.1	2.6	3.0	2.1	1.3	3.9	2.7	3.9	0.0	3.4	2.0	3.4	2.6	4.3	3.6	4.3
MODERATE/TOO	17	3.4	3.8	2.9	7.0	1.5	1.0	2.1	3.8	3.4	3.3	3.5	7.5	3.8	4.0	4.7	0.0	2.9	2.4	2.5
GOVERNOR OF OHIO	16	3.2	1.3	2.9	2.6	4.6	3.0	6.3	1.3	3.6	2.2	3.9	2.5	4.3	3.0	4.7	0.0	2.9	1.2	3.1
DISAGREE WITH VIEWS	16	3.2	0.0	2.9	2.6	5.1	8.0	2.1	0.0	3.9	1.6	4.2	0.0	3.4	3.0	2.7	0.0	4.3	0.0	5.6
GOOD VIEWS/POSITION	13	2.6	2.6	3.8	1.7	2.6	3.0	2.1	2.6	2.7	3.3	2.3	5.0	2.4	6.1	0.7	0.0	2.9	0.0	3.7
HONEST/SINCERE	12	2.4	0.0	1.9	5.2	2.0	1.0	3.1	0.0	2.9	1.1	3.2	0.0	3.8	2.0	4.0	0.0	1.9	0.0	2.5
NO QUALIFY FOR PRES	12	2.4	2.6	3.8	3.5	1.0	0.0	2.1	2.6	2.4	3.3	1.9	2.5	2.4	2.0	2.7	2.6	2.4	4.8	1.2
CAN'T/WON'T WIN	12	2.4	1.3	1.0	2.6	3.6	5.0	2.1	1.3	2.7	1.1	3.2	2.5	2.9	2.0	3.4	0.0	2.4	0.0	3.1
GOOD JOB/RECORD IN OH	11	2.2	0.0	1.0	3.5	3.1	3.0	3.1	0.0	2.7	0.5	3.2	0.0	3.8	1.0	4.7	0.0	1.4	0.0	1.9
PART GOP ESTABLISHMNT	11	2.2	1.3	1.9	2.6	2.6	2.0	3.1	1.3	2.4	1.6	2.6	2.5	2.9	2.0	3.4	0.0	1.9	1.2	1.9
EXPERIENCE	10	2.0	0.0	1.0	0.9	3.6	5.0	2.1	0.0	2.2	0.5	2.6	0.0	1.9	1.0	2.0	0.0	2.4	0.0	3.1
BEST PERSON FOR JOB	10	2.0	2.6	3.8	0.0	2.0	0.0	4.2	2.6	1.9	3.3	1.3	2.5	2.4	4.0	1.3	2.6	1.4	2.4	1.2
KNOWLEDGEABLE	10	2.0	0.0	1.0	3.5	2.6	2.0	3.1	0.0	2.4	0.5	2.9	0.0	2.9	0.0	4.0	0.0	1.9	1.2	1.9
ECONOMY	9	1.8	3.8	1.0	3.5	0.5	1.0	0.0	3.8	1.4	2.2	1.6	2.5	1.0	2.0	0.7	5.3	1.9	2.4	2.5
BUDGET/DEFICIT	9	1.8	3.8	1.9	0.9	1.5	0.0	3.1	3.8	1.4	2.7	1.3	2.5	1.0	2.0	0.7	5.3	1.9	3.6	1.9
QUALIFIED	8	1.6	0.0	1.9	0.9	2.6	3.0	2.1	0.0	1.9	1.1	1.9	0.0	2.4	1.0	2.7	0.0	1.4	1.2	1.2
SPOILER	8	1.6	1.3	2.9	0.0	2.0	3.0	1.0	1.3	1.7	2.2	1.3	0.0	1.9	1.0	2.0	2.6	1.4	3.6	0.6
JUST DON'T LIKE	7	1.4	2.6	1.9	0.0	1.5	1.0	2.1	2.6	1.2	2.2	1.0	2.5	1.0	2.0	0.7	2.6	1.4	2.4	1.2

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

Table # 9 Q9. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH JOHN KASICH?

	TOTAL	AGE								MEN				WOMEN					
		18-40	41-54	55-64	65 OR OLDER	65-74	75 or Older	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER
Total n	N 500	78	104	115	196	100	96	78	415	182	311	40	208	99	149	38	207	83	162
POLITICIAN/CAREER	4 0.8	0.0	0.0	0.9	1.5	2.0	1.0	0.0	1.0	0.0	1.3	0.0	1.0	0.0	1.3	0.0	1.0	0.0	1.2
OBAMACARE/MEDICAID	4 0.8	0.0	1.9	0.9	0.5	1.0	0.0	0.0	1.0	1.1	0.6	0.0	1.4	2.0	0.7	0.0	0.5	0.0	0.6
TOO QUIET/NOT VOCAL	4 0.8	3.8	0.0	0.9	0.0	0.0	0.0	3.8	0.2	1.6	0.3	2.5	0.0	1.0	0.0	5.3	0.5	2.4	0.6
FISCAL RESPONSIBILITY	4 0.8	1.3	1.0	0.0	1.0	0.0	2.1	1.3	0.7	1.1	0.6	2.5	1.0	2.0	0.7	0.0	0.5	0.0	0.6
FLIP FLOP	3 0.6	0.0	1.0	1.7	0.0	0.0	0.0	0.0	0.7	0.5	0.6	0.0	1.0	0.0	1.3	0.0	0.5	1.2	0.0
IMMIGRATION	3 0.6	1.3	0.0	0.0	1.0	2.0	0.0	1.3	0.5	0.5	0.6	2.5	0.5	1.0	0.7	0.0	0.5	0.0	0.6
BIPARTISAN	3 0.6	2.6	1.0	0.0	0.0	0.0	0.0	2.6	0.2	1.6	0.0	2.5	0.0	1.0	0.0	2.6	0.5	2.4	0.0
OPPORTUNIST	3 0.6	0.0	0.0	1.7	0.5	0.0	1.0	0.0	0.7	0.0	1.0	0.0	0.5	0.0	0.7	0.0	1.0	0.0	1.2
ACTS LIKE MR. ROGERS	3 0.6	0.0	1.9	0.9	0.0	0.0	0.0	0.0	0.7	1.1	0.3	0.0	0.5	1.0	0.0	0.0	1.0	1.2	0.6
MISCELLANEOUS	3 0.6	1.3	1.0	0.0	0.5	0.0	1.0	1.3	0.5	1.1	0.3	0.0	0.5	1.0	0.0	2.6	0.5	1.2	0.6
LEADER	2 0.4	1.3	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.5	0.0	0.0	0.0	0.0	0.0	2.6	0.0	1.2	0.0
INTELLIGENT/SMART	2 0.4	0.0	1.0	0.9	0.0	0.0	0.0	0.0	0.5	0.5	0.3	0.0	0.0	0.0	0.0	0.0	1.0	1.2	0.6
FOR THE PEOPLE/USA	2 0.4	0.0	1.0	0.9	0.0	0.0	0.0	0.0	0.5	0.5	0.3	0.0	0.0	0.0	0.0	0.0	1.0	1.2	0.6
JOBS	2 0.4	1.3	1.0	0.0	0.0	0.0	0.0	1.3	0.2	1.1	0.0	2.5	0.5	2.0	0.0	0.0	0.0	0.0	0.0
LIBERAL	2 0.4	0.0	0.0	0.9	0.5	0.0	1.0	0.0	0.5	0.0	0.6	0.0	1.0	0.0	1.3	0.0	0.0	0.0	0.0
NO PLANS/NO SUBSTANCE	2 0.4	0.0	0.0	0.9	0.5	1.0	0.0	0.0	0.5	0.0	0.6	0.0	1.0	0.0	1.3	0.0	0.0	0.0	0.0
EFFECTIVE/THINGS DONE	1 0.2	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.2	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.5	1.2	0.0
HARD WORKER/TRY HARD	1 0.2	1.3	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.5	0.0	2.5	0.0	1.0	0.0	0.0	0.0	0.0	0.0
TAXES/LOWER	1 0.2	1.3	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.5	0.0	2.5	0.0	1.0	0.0	0.0	0.0	0.0	0.0
CONSERVATIVE	1 0.2	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.2	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.6

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*



\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 9

Table # 9 Q9. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH JOHN KASICH?

	TOTAL	AGE								MEN				WOMEN					
		18-40	41-54	55-64	65 OR OLDER	65-74	75 or Older	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER
Total n	N 500	78	104	115	196	100	96	78	415	182	311	40	208	99	149	38	207	83	162
DISHONEST/DONT TRUST	1	0.2	0.0	0.0	0.5	1.0	0.0	0.0	0.2	0.0	0.3	0.0	0.5	0.0	0.7	0.0	0.0	0.0	0.0
NATL SEC/DEFEN/TERROR	1	0.2	0.0	0.0	0.5	1.0	0.0	0.0	0.2	0.0	0.3	0.0	0.5	0.0	0.7	0.0	0.0	0.0	0.0
CHOICE FOR V.P.	1	0.2	0.0	0.0	0.9	0.0	0.0	0.0	0.2	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.6
LIMITED GOVERNMENT	1	0.2	0.0	1.0	0.0	0.0	0.0	0.0	0.2	0.5	0.0	0.0	0.5	1.0	0.0	0.0	0.0	0.0	0.0
WON OHIO PRIMARY	1	0.2	0.0	0.0	0.9	0.0	0.0	0.0	0.2	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.6
DON'T KNOW	174	34.8	46.2	30.8	31.3	33.2	31.0	35.4	46.2	32.0	37.4	32.5	40.0	26.4	31.3	26.8	52.6	37.7	44.6

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 10

Table # 9 Q9. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH JOHN KASICH?

	TOTAL	EDUCATION						MEN	WOMEN	FAMILY INCOME			GENDER				
		NO COLL. DEGREE	H.S. Grad./Less	Some Col-lege	COLL-EGE DEGREE	Col-lege Grad	Post Grad			NO COLL. DEGREE	COLL-EGE DEGREE	NO COLL. DEGREE	COLL-EGE DEGREE	LESS THAN \$50000	\$50000 TO \$100K	MORE THAN \$100K	MALE
Total n	N 500	268	103	165	225	160	65	132	115	136	110	128	191	83	250	250	
GOOD/LIKE/OKAY	41	8.2	9.0	8.7	9.1	7.6	8.8	4.6	12.1	7.0	5.9	8.2	8.6	5.8	8.4	9.6	6.8
NOT STRONG/NOT LEADER	22	4.4	5.2	1.0	7.9	3.6	3.8	3.1	6.1	4.3	4.4	2.7	3.9	5.2	6.0	5.2	3.6
LEVEL-HEADED/STABLE	17	3.4	2.6	1.0	3.6	4.4	3.8	6.2	2.3	3.5	2.9	5.5	2.3	3.7	3.6	2.8	4.0
MODERATE/TOO	17	3.4	0.7	0.0	1.2	6.7	6.3	7.7	0.8	8.7	0.7	4.5	0.8	3.1	4.8	4.4	2.4
GOVERNOR OF OHIO	16	3.2	1.9	3.9	0.6	4.9	3.8	7.7	1.5	7.0	2.2	2.7	4.7	2.6	4.8	4.0	2.4
DISAGREE WITH VIEWS	16	3.2	3.7	3.9	3.6	2.7	3.1	1.5	3.0	2.6	4.4	2.7	4.7	4.2	2.4	2.8	3.6
GOOD VIEWS/POSITION	13	2.6	2.6	1.9	3.0	1.8	2.5	0.0	2.3	2.6	2.9	0.9	3.9	2.6	1.2	2.8	2.4
HONEST/SINCERE	12	2.4	3.4	2.9	3.6	1.3	1.9	0.0	4.5	1.7	2.2	0.9	3.9	2.6	1.2	3.2	1.6
NO QUALIFY FOR PRES	12	2.4	2.2	1.0	3.0	2.7	2.5	3.1	2.3	2.6	2.2	2.7	0.8	3.1	4.8	2.4	2.4
CAN'T/WON'T WIN	12	2.4	3.0	2.9	3.0	1.8	1.9	1.5	3.0	2.6	2.9	0.9	3.1	1.6	2.4	2.8	2.0
GOOD JOB/RECORD IN OH	11	2.2	2.6	2.9	2.4	1.8	1.9	1.5	3.8	2.6	1.5	0.9	3.1	2.1	0.0	3.2	1.2
PART GOP ESTABLISHMNT	11	2.2	2.2	1.9	2.4	2.2	1.9	3.1	2.3	3.5	2.2	0.9	2.3	2.6	3.6	2.8	1.6
EXPERIENCE	10	2.0	0.7	1.0	0.6	3.6	4.4	1.5	0.0	3.5	1.5	3.6	1.6	1.6	1.2	1.6	2.4
BEST PERSON FOR JOB	10	2.0	2.6	3.9	1.8	1.3	1.3	1.5	3.0	1.7	2.2	0.9	3.1	1.0	2.4	2.4	1.6
KNOWLEDGEABLE	10	2.0	1.1	1.9	0.6	3.1	3.1	3.1	0.8	4.3	1.5	1.8	1.6	2.6	1.2	2.4	1.6
ECONOMY	9	1.8	1.1	1.0	1.2	2.2	1.9	3.1	0.8	1.7	1.5	2.7	0.0	1.6	3.6	1.2	2.4
BUDGET/DEFICIT	9	1.8	1.1	1.0	1.2	2.7	1.9	4.6	0.8	1.7	1.5	3.6	0.8	3.7	1.2	1.2	2.4
QUALIFIED	8	1.6	1.1	1.9	0.6	2.2	1.3	4.6	1.5	2.6	0.7	1.8	0.8	2.1	1.2	2.0	1.2
SPOILER	8	1.6	2.2	1.9	2.4	0.9	0.6	1.5	2.3	0.9	2.2	0.9	1.6	1.6	1.2	1.6	1.6
JUST DON'T LIKE	7	1.4	1.1	2.9	0.0	1.8	1.9	1.5	0.0	2.6	2.2	0.9	0.0	2.1	0.0	1.2	1.6

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 10

Table # 9 Q9. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH JOHN KASICH?

	TOTAL	EDUCATION						MEN	WOMEN	FAMILY INCOME			GENDER				
		NO COLL. DEGREE	H.S. Grad./Less	Some Col-lege	COLL-EGE DEGREE	Col-lege Grad	Post Grad			NO COLL. DEGREE	COLL-EGE DEGREE	NO COLL. DEGREE	COLL-EGE DEGREE	LESS THAN \$50000	\$50000 TO \$100K	MORE THAN \$100K	MALE
Total n	N 500	268	103	165	225	160	65	132	115	136	110	128	191	83	250	250	
POLITICIAN/CAREER	4	0.8	1.5	0.0	2.4	0.0	0.0	0.0	1.5	0.0	1.5	0.0	0.8	1.0	0.0	0.8	0.8
OBAMACARE/MEDICAID	4	0.8	0.4	0.0	0.6	1.3	1.3	1.5	0.8	1.7	0.0	0.9	0.0	1.0	1.2	1.2	0.4
TOO QUIET/NOT VOCAL	4	0.8	0.4	0.0	0.6	1.3	1.9	0.0	0.0	0.9	0.7	1.8	0.0	1.0	1.2	0.4	1.2
FISCAL RESPONSIBILITY	4	0.8	0.4	0.0	0.6	1.3	1.3	1.5	0.8	1.7	0.0	0.9	1.6	1.0	0.0	1.2	0.4
FLIP FLOP	3	0.6	1.1	0.0	1.8	0.0	0.0	0.0	1.5	0.0	0.7	0.0	0.0	1.6	0.0	0.8	0.4
IMMIGRATION	3	0.6	0.4	1.0	0.0	0.9	0.6	1.5	0.8	0.9	0.0	0.9	0.8	0.5	0.0	0.8	0.4
BIPARTISAN	3	0.6	0.4	0.0	0.6	0.9	0.6	1.5	0.8	0.0	0.0	1.8	0.0	1.0	1.2	0.4	0.8
OPPORTUNIST	3	0.6	0.7	1.0	0.6	0.4	0.6	0.0	0.8	0.0	0.7	0.9	0.0	0.5	1.2	0.4	0.8
ACTS LIKE MR. ROGERS	3	0.6	0.4	0.0	0.6	0.9	1.3	0.0	0.0	0.9	0.7	0.9	0.0	1.6	0.0	0.4	0.8
MISCELLANEOUS	3	0.6	0.7	0.0	1.2	0.4	0.0	1.5	0.8	0.0	0.7	0.9	0.0	0.5	1.2	0.4	0.8
LEADER	2	0.4	0.0	0.0	0.0	0.9	1.3	0.0	0.0	0.0	0.0	1.8	0.0	0.5	0.0	0.0	0.8
INTELLIGENT/SMART	2	0.4	0.7	0.0	1.2	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.8	0.5	0.0	0.0	0.8
FOR THE PEOPLE/USA	2	0.4	0.4	0.0	0.6	0.4	0.6	0.0	0.0	0.0	0.7	0.9	0.8	0.5	0.0	0.0	0.8
JOBS	2	0.4	0.4	1.0	0.0	0.4	0.6	0.0	0.8	0.9	0.0	0.0	0.0	0.0	2.4	0.8	0.0
LIBERAL	2	0.4	0.4	1.0	0.0	0.4	0.0	1.5	0.8	0.9	0.0	0.0	0.8	0.0	1.2	0.8	0.0
NO PLANS/NO SUBSTANCE	2	0.4	0.4	0.0	0.6	0.4	0.6	0.0	0.8	0.9	0.0	0.0	0.0	1.0	0.0	0.8	0.0
EFFECTIVE/THINGS DONE	1	0.2	0.0	0.0	0.0	0.4	0.6	0.0	0.0	0.0	0.0	0.9	0.8	0.0	0.0	0.0	0.4
HARD WORKER/TRY HARD	1	0.2	0.0	0.0	0.0	0.4	0.6	0.0	0.0	0.9	0.0	0.0	0.0	0.0	1.2	0.4	0.0
TAXES/LOWER	1	0.2	0.0	0.0	0.0	0.4	0.6	0.0	0.0	0.9	0.0	0.0	0.0	0.5	0.0	0.4	0.0
CONSERVATIVE	1	0.2	0.0	0.0	0.0	0.4	0.6	0.0	0.0	0.0	0.0	0.9	0.0	0.0	1.2	0.0	0.4

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 10

Table # 9 Q9. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH JOHN KASICH?

	TOTAL	EDUCATION						MEN	WOMEN	FAMILY INCOME			GENDER				
		NO COLL. DEGREE	H.S. Grad./ Less	Some Col- lege	COLL- EGE DEGREE	Col- lege Grad	Post Grad			NO COLL. DEGREE	COLL- EGE DEGREE	NO COLL. DEGREE	COLL- EGE DEGREE	LESS THAN \$50000	\$50000 TO \$100k	MORE THAN \$100k	MALE
Total n	N 500	268	103	165	225	160	65	132	115	136	110	128	191	83	250	250	
DISHONEST/DONT TRUST	1	0.2	0.4	1.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.8	0.0	0.0	0.4	0.0
NATL SEC/DEFEN/TERROR	1	0.2	0.4	1.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.5	0.0	0.4	0.0
CHOICE FOR V.P.	1	0.2	0.0	0.0	0.0	0.4	0.6	0.0	0.0	0.0	0.0	0.9	0.0	0.0	1.2	0.0	0.4
LIMITED GOVERNMENT	1	0.2	0.4	0.0	0.6	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.8	0.0	0.0	0.4	0.0
WON OHIO PRIMARY	1	0.2	0.4	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.5	0.0	0.0	0.4
DON'T KNOW	174	34.8	39.6	45.6	35.8	28.4	28.1	29.2	34.8	21.7	44.1	35.5	40.6	30.4	31.3	29.2	40.4

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 11

Table # 9 Q9. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH JOHN KASICH?

	TOTAL	TRUMP/CRUZ				TRUMP/KASICH				CRUZ/KASICH				
		FAV BOTH	UNFAV BOTH	OPIN- ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN- ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN- ION BOTH	HEARD OF BOTH	
Total n	N 500	165	42	431	500	150	29	392	493	218	37	389	493	
GOOD/LIKE/OKAY	41	8.2	4.8	16.7	8.1	8.2	10.7	3.4	9.2	8.3	9.6	2.7	9.3	8.3
NOT STRONG/NOT LEADER	22	4.4	4.8	0.0	4.4	4.4	5.3	6.9	5.4	4.5	4.1	10.8	4.9	4.5
LEVEL-HEADED/STABLE	17	3.4	0.6	11.9	3.0	3.4	1.3	0.0	3.8	3.4	4.1	0.0	3.9	3.4
MODERATE/TOO	17	3.4	1.8	7.1	3.5	3.4	2.0	3.4	3.3	3.4	4.1	0.0	3.1	3.4
GOVERNOR OF OHIO	16	3.2	6.1	0.0	3.2	3.2	6.7	0.0	3.6	3.2	6.0	0.0	3.9	3.2
DISAGREE WITH VIEWS	16	3.2	5.5	0.0	3.0	3.2	0.7	3.4	3.1	3.2	0.9	8.1	3.9	3.2
GOOD VIEWS/POSITION	13	2.6	3.6	2.4	2.8	2.6	4.7	0.0	3.3	2.6	4.6	0.0	3.1	2.6
HONEST/SINCERE	12	2.4	1.2	4.8	2.6	2.4	5.3	0.0	3.1	2.4	1.8	0.0	2.8	2.4
NO QUALIFY FOR PRES	12	2.4	3.6	0.0	2.6	2.4	1.3	3.4	3.1	2.4	2.3	2.7	2.8	2.4
CAN'T/WON'T WIN	12	2.4	1.8	2.4	2.6	2.4	0.0	3.4	2.0	2.4	1.8	0.0	2.3	2.4
GOOD JOB/RECORD IN OH	11	2.2	1.8	2.4	2.3	2.2	1.3	0.0	2.3	2.2	2.3	0.0	2.1	2.2
PART GOP ESTABLISHMNT	11	2.2	3.0	0.0	2.3	2.2	2.0	0.0	2.3	2.2	1.4	8.1	2.6	2.2
EXPERIENCE	10	2.0	0.0	2.4	1.6	2.0	1.3	0.0	2.3	2.0	2.3	0.0	1.8	2.0
BEST PERSON FOR JOB	10	2.0	1.2	9.5	1.9	2.0	1.3	0.0	1.8	2.0	1.4	0.0	2.1	2.0
KNOWLEDGEABLE	10	2.0	2.4	4.8	2.3	2.0	3.3	3.4	2.6	2.0	3.2	2.7	2.6	2.0
ECONOMY	9	1.8	1.8	4.8	2.1	1.8	2.7	0.0	2.3	1.8	2.8	0.0	2.3	1.8
BUDGET/DEFICIT	9	1.8	1.8	2.4	1.9	1.8	2.0	3.4	2.0	1.8	2.3	2.7	2.1	1.8
QUALIFIED	8	1.6	0.6	9.5	1.4	1.6	1.3	0.0	1.8	1.6	0.5	0.0	1.8	1.6
SPOILER	8	1.6	0.6	0.0	1.9	1.6	0.7	6.9	1.5	1.6	1.4	2.7	1.5	1.6
JUST DON'T LIKE	7	1.4	1.2	0.0	1.6	1.4	1.3	13.8	1.8	1.4	0.5	0.0	1.8	1.4

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 11

Table # 9 Q9. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH JOHN KASICH?

	TOTAL	TRUMP/CRUZ				TRUMP/KASICH				CRUZ/KASICH				
		FAV BOTH	UNFAV BOTH	OPIN- ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN- ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN- ION BOTH	HEARD OF BOTH	
Total n	N 500	165	42	431	500	150	29	392	493	218	37	389	493	
POLITICIAN/CAREER	4	0.8	0.6	0.0	0.7	0.8	1.3	3.4	0.8	0.8	0.5	0.0	1.0	0.8
OBAMACARE/MEDICAID	4	0.8	1.2	0.0	0.9	0.8	1.3	3.4	1.0	0.8	1.4	0.0	1.0	0.8
TOO QUIET/NOT VOCAL	4	0.8	0.6	2.4	0.7	0.8	1.3	0.0	0.8	0.8	0.5	2.7	1.0	0.8
FISCAL RESPONSIBILITY	4	0.8	1.2	0.0	0.9	0.8	1.3	0.0	1.0	0.8	1.8	0.0	1.0	0.8
FLIP FLOP	3	0.6	0.6	0.0	0.7	0.6	0.7	0.0	0.8	0.6	0.0	2.7	0.8	0.6
IMMIGRATION	3	0.6	0.6	0.0	0.5	0.6	0.7	3.4	0.8	0.6	0.0	0.0	0.5	0.6
BIPARTISAN	3	0.6	1.2	0.0	0.7	0.6	1.3	0.0	0.8	0.6	1.4	0.0	0.8	0.6
OPPORTUNIST	3	0.6	0.6	0.0	0.7	0.6	0.0	6.9	0.8	0.6	0.0	0.0	0.8	0.6
ACTS LIKE MR. ROGERS	3	0.6	1.8	0.0	0.7	0.6	0.7	0.0	0.8	0.6	0.5	0.0	0.8	0.6
MISCELLANEOUS	3	0.6	1.2	0.0	0.7	0.6	0.7	0.0	0.8	0.6	0.5	2.7	0.8	0.6
LEADER	2	0.4	0.6	0.0	0.2	0.4	0.7	0.0	0.3	0.4	0.9	0.0	0.5	0.4
INTELLIGENT/SMART	2	0.4	0.0	0.0	0.2	0.4	0.0	0.0	0.3	0.4	0.5	0.0	0.3	0.4
FOR THE PEOPLE/USA	2	0.4	0.6	0.0	0.5	0.4	0.7	0.0	0.5	0.4	0.9	0.0	0.5	0.4
JOBS	2	0.4	0.6	0.0	0.5	0.4	0.7	0.0	0.3	0.4	0.5	0.0	0.3	0.4
LIBERAL	2	0.4	0.0	0.0	0.5	0.4	0.0	3.4	0.5	0.4	0.0	2.7	0.5	0.4
NO PLANS/NO SUBSTANCE	2	0.4	1.2	0.0	0.5	0.4	0.0	0.0	0.5	0.4	0.0	0.0	0.5	0.4
EFFECTIVE/THINGS DONE	1	0.2	0.0	0.0	0.2	0.2	0.0	0.0	0.3	0.2	0.5	0.0	0.3	0.2
HARD WORKER/TRY HARD	1	0.2	0.0	0.0	0.2	0.2	0.0	0.0	0.3	0.2	0.0	2.7	0.3	0.2
TAXES/LOWER	1	0.2	0.0	0.0	0.2	0.2	0.0	0.0	0.3	0.2	0.5	0.0	0.3	0.2
CONSERVATIVE	1	0.2	0.6	0.0	0.2	0.2	0.7	0.0	0.3	0.2	0.5	0.0	0.3	0.2

\*\*\*TABLE CONTINUED ON NEXT PAGE\*\*\*

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 11

Table # 9 Q9. - WHAT ISSUE OR ACTION DO YOU MOST ASSOCIATE WITH JOHN KASICH?

	TOTAL	TRUMP/CRUZ				TRUMP/KASICH				CRUZ/KASICH			
		FAV BOTH	UNFAV BOTH	OPIN- ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN- ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total n	N 500	165	42	431	500	150	29	392	493	218	37	389	493
DISHONEST/DONT TRUST	1	0.2	0.0	0.2	0.2	0.0	0.0	0.3	0.2	0.0	2.7	0.3	0.2
NATL SEC/DEFEN/TERROR	1	0.2	0.6	0.0	0.2	0.2	0.7	0.0	0.3	0.2	0.5	0.0	0.3
CHOICE FOR V.P.	1	0.2	0.6	0.0	0.2	0.2	0.7	0.0	0.3	0.2	0.5	0.0	0.3
LIMITED GOVERNMENT	1	0.2	0.6	0.0	0.2	0.2	0.7	0.0	0.3	0.2	0.5	0.0	0.3
WON OHIO PRIMARY	1	0.2	0.6	0.0	0.2	0.2	0.7	0.0	0.3	0.2	0.5	0.0	0.3
DON'T KNOW	174	34.8	35.8	16.7	33.4	34.8	30.0	27.6	26.8	33.9	30.3	43.2	26.2

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Table # 10 Q10. - IN GENERAL, ARE YOU MOST INTERESTED IN ECONOMIC ISSUES LIKE JOBS AND UNEMPLOYMENT; FOREIGN AFFAIRS ISSUES LIKE NATIONAL DEFENSE AND TERRORISM; DOMESTIC ISSUES LIKE EDUCATION, HEALTH CARE, AND THE ENVIRONMENT; FINANCIAL ISSUES LIKE TAXES, SPENDING, AND THE BUDGET; OR MORAL ISSUES LIKE RIGHT TO LIFE AND TRADITIONAL MARRIAGE?

	TOTAL	AREA												HOW LIKELY	PARTY			
		WAUSAU M.M.	MINNE- APOLIS M.M.	GREEN BAY M.M.	LA CROSSE M.M.	MADI- SON M.M.	Dane County	Rest Madi- son	MIL- WAUKEE M.M.	Mil- waukee County	wau- kesha County	Rest Mil- waukee	DULUTH M.M.	CER- TAIN	VERY LIKELY	REPUB- LICAN	INDE- PEN- DENT	
Total n	N 500	44	23	104	39	74	37	37	209	57	53	99	7	373	127	359	141	
ECONOMIC	167	33.4	29.5	21.7	33.7	25.6	39.2	43.2	35.1	34.9	42.1	24.5	36.4	28.6	33.5	33.1	34.3	31.2
FOREIGN AFFAIRS	123	24.6	27.3	43.5	25.0	25.6	20.3	16.2	24.3	23.4	26.3	22.6	22.2	14.3	24.4	25.2	26.5	19.9
FINANCIAL	72	14.4	6.8	4.3	18.3	23.1	12.2	13.5	10.8	14.4	12.3	22.6	11.1	14.3	13.4	17.3	15.0	12.8
MORAL	70	14.0	22.7	8.7	7.7	15.4	14.9	13.5	16.2	14.8	10.5	11.3	19.2	28.6	14.5	12.6	13.1	16.3
DOMESTIC	50	10.0	11.4	17.4	12.5	7.7	9.5	8.1	10.8	8.1	5.3	13.2	7.1	14.3	10.7	7.9	7.5	16.3
DK/REFUSED	18	3.6	2.3	4.3	2.9	2.6	4.1	5.4	2.7	4.3	3.5	5.7	4.0	0.0	3.5	3.9	3.6	3.5



\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 2

Table # 10 Q10. - IN GENERAL, ARE YOU MOST INTERESTED IN ECONOMIC ISSUES LIKE JOBS AND UNEMPLOYMENT; FOREIGN AFFAIRS ISSUES LIKE NATIONAL DEFENSE AND TERRORISM; DOMESTIC ISSUES LIKE EDUCATION, HEALTH CARE, AND THE ENVIRONMENT; FINANCIAL ISSUES LIKE TAXES, SPENDING, AND THE BUDGET; OR MORAL ISSUES LIKE RIGHT TO LIFE AND TRADITIONAL MARRIAGE?

	TOTAL	MEN				WOMEN				IDEOLOGY										
		REPUB- LICAN	INDE- PEN- DENT	REPUB- LICAN	INDE- PEN- DENT	LIB./ MOD.	Lib- eral	Mod- erate	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	
Total n	N 500	171	79	188	62	144	13	131	345	142	203	78	169	70	99	66	176	72	104	
ECONOMIC	167	33.4	35.7	34.2	33.0	27.4	37.5	30.8	38.2	31.9	31.7	32.0	38.5	34.3	31.4	36.4	36.4	29.5	31.9	27.9
FOREIGN AFFAIRS	123	24.6	27.5	16.5	25.5	24.2	25.7	30.8	25.2	24.6	21.1	27.1	25.6	23.7	22.9	24.2	25.8	25.6	19.4	29.8
FINANCIAL	72	14.4	18.1	15.2	12.2	9.7	10.4	7.7	10.7	15.9	20.4	12.8	9.0	21.3	25.7	18.2	12.1	10.8	15.3	7.7
MORAL	70	14.0	9.4	16.5	16.5	16.1	9.7	23.1	8.4	15.7	14.1	16.7	5.1	14.2	14.3	14.1	15.2	17.0	13.9	19.2
DOMESTIC	50	10.0	5.8	13.9	9.0	19.4	13.2	7.7	13.7	8.4	9.9	7.4	15.4	4.7	5.7	4.0	10.6	11.9	13.9	10.6
DK/REFUSED	18	3.6	3.5	3.8	3.7	3.2	3.5	0.0	3.8	3.5	2.8	3.9	6.4	1.8	0.0	3.0	0.0	5.1	5.6	4.8

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 3

Table # 10 Q10. - IN GENERAL, ARE YOU MOST INTERESTED IN ECONOMIC ISSUES LIKE JOBS AND UNEMPLOYMENT; FOREIGN AFFAIRS ISSUES LIKE NATIONAL DEFENSE AND TERRORISM; DOMESTIC ISSUES LIKE EDUCATION, HEALTH CARE, AND THE ENVIRONMENT; FINANCIAL ISSUES LIKE TAXES, SPENDING, AND THE BUDGET; OR MORAL ISSUES LIKE RIGHT TO LIFE AND TRADITIONAL MARRIAGE?

	TOTAL	REPUBLICAN				INDEPENDENT				SUPPORTER OF TEA PARTY MOVEMENT		ISSUE MOST INTERESTED				
		LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	YES	NO	ECO- NOMIC	FOR- EIGN AFFAIR	FINAN- CIAL	MORAL	DOMES- TIC
Total n	N 500	83	270	97	173	61	75	45	30	182	273	167	123	72	70	50
ECONOMIC	167	33.4	38.6	33.0	30.9	34.1	36.1	28.0	33.3	20.0	33.0	33.3	100.0	0.0	0.0	0.0
FOREIGN AFFAIRS	123	24.6	30.1	25.9	22.7	27.7	19.7	20.0	17.8	23.3	26.4	24.5	0.0	100.0	0.0	0.0
FINANCIAL	72	14.4	13.3	15.2	22.7	11.0	6.6	18.7	15.6	23.3	14.3	14.3	0.0	0.0	100.0	0.0
MORAL	70	14.0	6.0	15.2	11.3	17.3	14.8	17.3	20.0	13.3	15.4	13.2	0.0	0.0	0.0	100.0
DOMESTIC	50	10.0	8.4	7.4	9.3	6.4	19.7	12.0	11.1	13.3	7.1	12.5	0.0	0.0	0.0	100.0
DK/REFUSED	18	3.6	3.6	3.3	3.1	3.5	3.3	4.0	2.2	6.7	3.8	2.2	0.0	0.0	0.0	0.0

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 4

Table # 10 Q10. - IN GENERAL, ARE YOU MOST INTERESTED IN ECONOMIC ISSUES LIKE JOBS AND UNEMPLOYMENT; FOREIGN AFFAIRS ISSUES LIKE NATIONAL DEFENSE AND TERRORISM; DOMESTIC ISSUES LIKE EDUCATION, HEALTH CARE, AND THE ENVIRONMENT; FINANCIAL ISSUES LIKE TAXES, SPENDING, AND THE BUDGET; OR MORAL ISSUES LIKE RIGHT TO LIFE AND TRADITIONAL MARRIAGE?

	TOTAL	MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA							SCOTT WALKER			RON JOHNSON			TED CRUZ			
		NAT'L DEBT	TERRORISM/WAR	WEAK ECONOMY	IMMIGRATION	FUTURE SUPRME COURT	OBAMA CARE IMPACT	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	
Total n	N 500	115	109	91	63	51	50	386	85	29	339	77	62	22	330	123	47	
ECONOMIC	167	33.4	33.9	22.9	52.7	38.1	23.5	24.0	34.5	22.4	51.7	33.9	27.3	38.7	31.8	33.0	35.8	29.8
FOREIGN AFFAIRS	123	24.6	20.9	41.3	11.0	33.3	21.6	24.0	23.6	25.9	34.5	23.3	28.6	24.2	31.8	25.2	26.8	14.9
FINANCIAL	72	14.4	23.5	7.3	12.1	7.9	19.6	14.0	15.8	10.6	6.9	17.1	7.8	9.7	9.1	15.8	10.6	14.9
MORAL	70	14.0	8.7	16.5	7.7	11.1	27.5	18.0	15.0	11.8	6.9	14.2	14.3	14.5	9.1	14.8	8.1	23.4
DOMESTIC	50	10.0	10.4	10.1	12.1	9.5	3.9	16.0	7.3	25.9	0.0	6.8	20.8	11.3	18.2	8.2	13.0	14.9
DK/REFUSED	18	3.6	2.6	1.8	4.4	0.0	3.9	4.0	3.9	3.5	0.0	4.7	1.3	1.6	0.0	3.0	5.7	2.1

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 5

Table # 10 Q10. - IN GENERAL, ARE YOU MOST INTERESTED IN ECONOMIC ISSUES LIKE JOBS AND UNEMPLOYMENT; FOREIGN AFFAIRS ISSUES LIKE NATIONAL DEFENSE AND TERRORISM; DOMESTIC ISSUES LIKE EDUCATION, HEALTH CARE, AND THE ENVIRONMENT; FINANCIAL ISSUES LIKE TAXES, SPENDING, AND THE BUDGET; OR MORAL ISSUES LIKE RIGHT TO LIFE AND TRADITIONAL MARRIAGE?

	TOTAL	JOHN KASICH					DONALD TRUMP			VOTE REPUBLICAN PRESIDENTIAL PRIMARY				VOTE REPUBLICAN PRESIDENTIAL PRIMARY (SECOND CHOICE)			
		FAVOR- ABLE	UN- FAVOR- ABLE	NO OPIN- ION	NEVER HEARD OF		FAVOR- ABLE	UN- FAVOR- ABLE	NO OPIN- ION	CRUZ	TRUMP	KASICH	UNDE- CIDED	KASICH	CRUZ	TRUMP	UNDE- CIDED
Total n	N 500	309	103	81	7	259	210	31	181	157	104	58	142	122	69	167	
ECONOMIC	167	33.4	33.0	30.1	37.0	57.1	35.9	30.5	32.3	29.3	33.8	38.5	36.2	31.0	32.8	36.2	34.7
FOREIGN AFFAIRS	123	24.6	25.2	33.0	12.3	14.3	26.3	23.3	19.4	27.1	28.0	20.2	15.5	28.9	21.3	24.6	23.4
FINANCIAL	72	14.4	13.6	15.5	17.3	0.0	16.6	10.5	22.6	13.3	17.2	13.5	12.1	11.3	20.5	18.8	10.8
MORAL	70	14.0	14.2	10.7	16.0	28.6	12.4	16.7	9.7	16.6	8.9	12.5	22.4	11.3	13.1	15.9	16.2
DOMESTIC	50	10.0	10.7	5.8	13.6	0.0	5.4	16.2	6.5	10.5	7.0	12.5	12.1	14.1	8.2	0.0	12.0
DK/REFUSED	18	3.6	3.2	4.9	3.7	0.0	3.5	2.9	9.7	3.3	5.1	2.9	1.7	3.5	4.1	4.3	3.0

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 6

Table # 10 Q10. - IN GENERAL, ARE YOU MOST INTERESTED IN ECONOMIC ISSUES LIKE JOBS AND UNEMPLOYMENT; FOREIGN AFFAIRS ISSUES LIKE NATIONAL DEFENSE AND TERRORISM; DOMESTIC ISSUES LIKE EDUCATION, HEALTH CARE, AND THE ENVIRONMENT; FINANCIAL ISSUES LIKE TAXES, SPENDING, AND THE BUDGET; OR MORAL ISSUES LIKE RIGHT TO LIFE AND TRADITIONAL MARRIAGE?

	TOTAL	VOTE REPUBLICAN PRESIDENTIAL PRIMARY				TRUMP WOULD LOSE TO HILLARY		TRUMP NOT REPEAL OBAMACARE		TRUMP NOT APPOINT CNSRV SUPREME COURT		CRUZ DO MORE SHAKE UP THE SYSTEM		KASICH COULD NOT WIN THE NOMINATION		MOST IMPORTANT FACTOR CHOOSE A CANDIDATE		
		CRUZ	TRUMP	UNDE-CIDED	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL KASICH	SWITCH TO CRUZ	BEST CHANCE WIN	SHAKE UP SYSTEM	MOST CONSERVATIVE	
Total n	N	500	239	181	80	99	68	125	41	121	47	130	41	59	32	220	160	90
ECONOMIC	167	33.4	31.0	35.4	36.3	36.4	29.4	38.4	19.5	39.7	17.0	36.9	31.7	42.4	40.6	32.3	32.5	40.0
FOREIGN AFFAIRS	123	24.6	23.0	29.3	18.8	31.3	29.4	29.6	31.7	29.8	31.9	32.3	19.5	22.0	18.8	26.8	26.3	18.9
FINANCIAL	72	14.4	14.2	18.2	6.3	17.2	22.1	17.6	24.4	15.7	29.8	15.4	26.8	11.9	15.6	15.9	14.4	10.0
MORAL	70	14.0	17.2	7.7	18.8	4.0	11.8	5.6	14.6	5.8	10.6	6.2	12.2	6.8	9.4	15.5	9.4	18.9
DOMESTIC	50	10.0	10.9	5.5	17.5	7.1	4.4	5.6	7.3	5.0	8.5	5.4	7.3	15.3	9.4	6.8	14.4	10.0
DK/REFUSED	18	3.6	3.8	3.9	2.5	4.0	2.9	3.2	2.4	4.1	2.1	3.8	2.4	1.7	6.3	2.7	3.1	2.2

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 7

Table # 10 Q10. - IN GENERAL, ARE YOU MOST INTERESTED IN ECONOMIC ISSUES LIKE JOBS AND UNEMPLOYMENT; FOREIGN AFFAIRS ISSUES LIKE NATIONAL DEFENSE AND TERRORISM; DOMESTIC ISSUES LIKE EDUCATION, HEALTH CARE, AND THE ENVIRONMENT; FINANCIAL ISSUES LIKE TAXES, SPENDING, AND THE BUDGET; OR MORAL ISSUES LIKE RIGHT TO LIFE AND TRADITIONAL MARRIAGE?

	TOTAL	PREFER REPUBLICAN PRESIDENT		PREFER CANDIDATE		ALLOW ILLEGALS/ CITIZENSHIP		FREE TRADE		TRUMP HOLDS LIBERAL POSITIONS		TRUMP NOT RIGHT TEMPERMENT		TYPE OF RADIO					
		STRONG	SMART	EXPER- IENCE	OUT- SIDERS	SUP- PORT	OPPOSE	GOOD	BAD	AGREE	DIS- AGREE	AGREE	DIS- AGREE	NEWS/ TALK	COUN- TRY	CHRIS- TIAN/ GOSPEL	OLDIES	EASY LISTEN LITE	
Total n	N 500	214	255	230	226	343	139	220	216	308	127	297	185	160	66	41	31	29	
ECONOMIC	167	33.4	35.0	33.3	33.9	34.1	34.7	30.9	31.4	33.3	36.0	29.9	33.0	34.1	32.5	33.3	26.8	54.8	37.9
FOREIGN AFFAIRS	123	24.6	28.5	22.0	22.2	27.9	22.4	30.9	22.3	27.8	22.7	33.9	21.9	28.6	26.9	19.7	22.0	16.1	34.5
FINANCIAL	72	14.4	15.0	13.7	13.5	15.5	13.7	16.5	14.1	15.7	14.3	13.4	12.8	16.2	15.6	24.2	7.3	6.5	3.4
MORAL	70	14.0	11.7	15.7	15.7	11.5	14.9	11.5	17.3	12.0	13.3	11.8	16.5	11.4	11.3	9.1	36.6	9.7	13.8
DOMESTIC	50	10.0	5.6	12.9	12.6	5.8	11.4	6.5	10.9	9.7	9.7	8.7	12.8	5.4	8.8	13.6	4.9	9.7	6.9
DK/REFUSED	18	3.6	4.2	2.4	2.2	5.3	2.9	3.6	4.1	1.4	3.9	2.4	3.0	4.3	5.0	0.0	2.4	3.2	3.4

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 8

Table # 10 Q10. - IN GENERAL, ARE YOU MOST INTERESTED IN ECONOMIC ISSUES LIKE JOBS AND UNEMPLOYMENT; FOREIGN AFFAIRS ISSUES LIKE NATIONAL DEFENSE AND TERRORISM; DOMESTIC ISSUES LIKE EDUCATION, HEALTH CARE, AND THE ENVIRONMENT; FINANCIAL ISSUES LIKE TAXES, SPENDING, AND THE BUDGET; OR MORAL ISSUES LIKE RIGHT TO LIFE AND TRADITIONAL MARRIAGE?

	TOTAL	WATCH FOX NEWS CHANNEL									AREA YOU LIVE			RELIGION						
		WATCH FOX NEWS	watch Regu- larly	Every Day	Almost Every Day	Few Times a week	Not Regu- larly	A Few Times A Mnth	Rarely	NEVER WATCH	URBAN	SUBUR- BAN	RURAL	PRO- TES- TANT	Evan./ Fund. Prot.	Main- line Prot.	CATH- OLIC	JEWISH	ATH- EIST/ AGNSTC	
Total n	N 500	435	335	182	68	85	100	42	58	63	120	190	183	261	81	180	185	4	16	
ECONOMIC	167	33.4	35.2	34.3	34.6	30.9	36.5	38.0	45.2	32.8	22.2	30.8	40.0	29.0	32.6	25.9	35.6	36.2	25.0	37.5
FOREIGN AFFAIRS	123	24.6	26.2	28.1	31.3	22.1	25.9	20.0	16.7	22.4	14.3	23.3	24.2	25.1	24.9	27.2	23.9	23.2	50.0	31.3
FINANCIAL	72	14.4	14.7	17.0	15.9	22.1	15.3	7.0	7.1	6.9	12.7	15.8	15.8	12.0	17.6	19.8	16.7	11.4	0.0	12.5
MORAL	70	14.0	12.2	10.4	10.4	8.8	11.8	18.0	11.9	22.4	25.4	15.8	9.5	18.0	12.3	17.3	10.0	16.2	0.0	0.0
DOMESTIC	50	10.0	8.5	6.6	4.9	7.4	9.4	15.0	14.3	15.5	20.6	9.2	8.4	12.6	10.3	9.9	10.6	9.2	25.0	6.3
DK/REFUSED	18	3.6	3.2	3.6	2.7	8.8	1.2	2.0	4.8	0.0	4.8	5.0	2.1	3.3	2.3	0.0	3.3	3.8	0.0	12.5

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 9

Table # 10 Q10. - IN GENERAL, ARE YOU MOST INTERESTED IN ECONOMIC ISSUES LIKE JOBS AND UNEMPLOYMENT; FOREIGN AFFAIRS ISSUES LIKE NATIONAL DEFENSE AND TERRORISM; DOMESTIC ISSUES LIKE EDUCATION, HEALTH CARE, AND THE ENVIRONMENT; FINANCIAL ISSUES LIKE TAXES, SPENDING, AND THE BUDGET; OR MORAL ISSUES LIKE RIGHT TO LIFE AND TRADITIONAL MARRIAGE?

	TOTAL	AGE										MEN					WOMEN				
		18-40	41-54	55-64	65 OR OLDER	65-74	75 Or older	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER		
Total n	N 500	78	104	115	196	100	96	78	415	182	311	40	208	99	149	38	207	83	162		
ECONOMIC	167	33.4	44.9	34.6	33.0	29.1	33.0	25.0	44.9	31.6	39.0	30.5	47.5	33.2	38.4	33.6	42.1	30.0	39.8	27.8	
FOREIGN AFFAIRS	123	24.6	25.6	26.0	22.6	24.0	26.0	21.9	25.6	24.1	25.8	23.5	25.0	23.6	26.3	22.1	26.3	24.6	25.3	24.7	
FINANCIAL	72	14.4	7.7	13.5	20.0	14.8	14.0	15.6	7.7	15.9	11.0	16.7	7.5	19.2	11.1	21.5	7.9	12.6	10.8	12.3	
MORAL	70	14.0	11.5	11.5	13.0	16.3	15.0	17.7	11.5	14.2	11.5	15.1	10.0	12.0	11.1	12.1	13.2	16.4	12.0	17.9	
DOMESTIC	50	10.0	10.3	13.5	8.7	9.2	5.0	13.5	10.3	10.1	12.1	9.0	10.0	8.2	12.1	6.0	10.5	12.1	12.0	11.7	
DK/REFUSED	18	3.6	0.0	1.0	2.6	6.6	7.0	6.3	0.0	4.1	0.5	5.1	0.0	3.8	1.0	4.7	0.0	4.3	0.0	5.6	



SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 10

Table # 10 Q10. - IN GENERAL, ARE YOU MOST INTERESTED IN ECONOMIC ISSUES LIKE JOBS AND UNEMPLOYMENT; FOREIGN AFFAIRS ISSUES LIKE NATIONAL DEFENSE AND TERRORISM; DOMESTIC ISSUES LIKE EDUCATION, HEALTH CARE, AND THE ENVIRONMENT; FINANCIAL ISSUES LIKE TAXES, SPENDING, AND THE BUDGET; OR MORAL ISSUES LIKE RIGHT TO LIFE AND TRADITIONAL MARRIAGE?

	TOTAL	EDUCATION						MEN		WOMEN		FAMILY INCOME			GENDER		
		NO COLL. DEGREE	H.S. Grad./Less	Some Col-lege	COLL-EGE DEGREE	Col-lege Grad	Post Grad	NO COLL. DEGREE	COLL-EGE DEGREE	NO COLL. DEGREE	COLL-EGE DEGREE	LESS THAN \$50000	\$50000 TO \$100k	MORE THAN \$100k	MALE	FEMALE	
Total n	N 500	268	103	165	225	160	65	132	115	136	110	128	191	83	250	250	
ECONOMIC	167	33.4	33.6	32.0	34.5	34.2	34.4	33.8	33.3	38.3	33.8	30.0	29.7	34.0	36.1	35.2	31.6
FOREIGN AFFAIRS	123	24.6	23.9	25.2	23.0	24.9	27.5	18.5	24.2	23.5	23.5	26.4	23.4	28.8	18.1	24.0	25.2
FINANCIAL	72	14.4	14.2	12.6	15.2	14.2	13.1	16.9	19.7	13.9	8.8	14.5	14.1	15.2	19.3	17.2	11.6
MORAL	70	14.0	15.7	14.6	16.4	12.4	11.9	13.8	14.4	8.7	16.9	16.4	20.3	11.5	7.2	11.6	16.4
DOMESTIC	50	10.0	8.6	10.7	7.3	12.0	10.6	15.4	5.3	12.2	11.8	11.8	9.4	7.9	15.7	8.4	11.6
DK/REFUSED	18	3.6	4.1	4.9	3.6	2.2	2.5	1.5	3.0	3.5	5.1	0.9	3.1	2.6	3.6	3.6	3.6

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 11

Table # 10 Q10. - IN GENERAL, ARE YOU MOST INTERESTED IN ECONOMIC ISSUES LIKE JOBS AND UNEMPLOYMENT; FOREIGN AFFAIRS ISSUES LIKE NATIONAL DEFENSE AND TERRORISM; DOMESTIC ISSUES LIKE EDUCATION, HEALTH CARE, AND THE ENVIRONMENT; FINANCIAL ISSUES LIKE TAXES, SPENDING, AND THE BUDGET; OR MORAL ISSUES LIKE RIGHT TO LIFE AND TRADITIONAL MARRIAGE?

	TOTAL	TRUMP/CRUZ				TRUMP/KASICH				CRUZ/KASICH				
		FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	
Total n	N 500	165	42	431	500	150	29	392	493	218	37	389	493	
ECONOMIC	167	33.4	35.2	26.2	33.6	33.4	36.7	31.0	32.7	33.1	31.7	29.7	32.9	33.1
FOREIGN AFFAIRS	123	24.6	24.2	21.4	26.2	24.6	26.7	37.9	27.0	24.7	26.6	40.5	27.5	24.7
FINANCIAL	72	14.4	17.6	7.1	13.7	14.4	15.3	13.8	13.5	14.6	15.6	13.5	14.1	14.6
MORAL	70	14.0	16.4	11.9	13.0	14.0	14.7	10.3	13.5	13.8	15.1	10.8	12.3	13.8
DOMESTIC	50	10.0	4.2	28.6	10.0	10.0	4.0	6.9	9.9	10.1	8.3	0.0	9.3	10.1
DK/REFUSED	18	3.6	2.4	4.8	3.5	3.6	2.7	0.0	3.3	3.7	2.8	5.4	3.9	3.7

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Table # 11 Q11. - WHICH OF THE FOLLOWING WOULD YOU SAY MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA?  
 1. ILLEGAL IMMIGRATION  
 2. THE NATIONAL DEBT  
 3. OBAMACARE'S IMPACT ON THE HEALTH CARE SYSTEM  
 4. THE FUTURE OF THE SUPREME COURT  
 5. THE SPREADING THREAT OF TERRORISM AND WAR  
 6. A WEAK ECONOMY WITH TOO FEW ECONOMIC OPPORTUNITIES

	TOTAL	AREA											HOW LIKELY	PARTY				
		WAUSAU M.M.	MINNE- APOLIS M.M.	GREEN BAY M.M.	LA CROSSE M.M.	MADI- SON M.M.	Dane County	Rest Madi- son	MIL- WAUKEE M.M.	Mil- waukee County	wau- kesha County	Rest Mil- waukee	DULUTH M.M.	CER- TAIN	VERY LIKELY	REPUB- LICAN	INDE- PEN- DENT	
Total n	N 500	44	23	104	39	74	37	37	209	57	53	99	7	373	127	359	141	
NATIONAL DEBT	115	23.0	27.3	26.1	17.3	33.3	23.0	21.6	24.3	22.5	24.6	20.8	22.2	28.6	23.1	22.8	22.3	24.8
TERRORISM/WAR	109	21.8	22.7	17.4	25.0	17.9	12.2	8.1	16.2	25.4	28.1	26.4	23.2	0.0	22.0	21.3	22.8	19.1
WEAK ECONOMY	91	18.2	11.4	13.0	23.1	7.7	24.3	27.0	21.6	17.2	21.1	15.1	16.2	28.6	18.5	17.3	18.1	18.4
ILLEGAL IMMIGRATION	63	12.6	9.1	17.4	11.5	15.4	12.2	13.5	10.8	12.4	10.5	3.8	18.2	28.6	12.6	12.6	12.8	12.1
FUTURE/SUPREME COURT	51	10.2	13.6	8.7	6.7	12.8	9.5	10.8	8.1	11.0	10.5	18.9	7.1	14.3	9.9	11.0	10.3	9.9
OBAMACARE'S IMPACT	50	10.0	11.4	13.0	14.4	5.1	13.5	13.5	13.5	7.2	3.5	9.4	8.1	0.0	10.2	9.4	10.9	7.8
DK/REFUSED	21	4.2	4.5	4.3	1.9	7.7	5.4	5.4	5.4	4.3	1.8	5.7	5.1	0.0	3.8	5.5	2.8	7.8

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 2

Table # 11 Q11. - WHICH OF THE FOLLOWING WOULD YOU SAY MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA?  
 1. ILLEGAL IMMIGRATION  
 2. THE NATIONAL DEBT  
 3. OBAMACARE'S IMPACT ON THE HEALTH CARE SYSTEM  
 4. THE FUTURE OF THE SUPREME COURT  
 5. THE SPREADING THREAT OF TERRORISM AND WAR  
 6. A WEAK ECONOMY WITH TOO FEW ECONOMIC OPPORTUNITIES

	TOTAL	MEN			WOMEN			IDEOLOGY						MEN			WOMEN			
		REPU- LICAN	INDE- PEN- DENT	INDE- PEN- DENT	REPU- LICAN	INDE- PEN- DENT	LIB./ MOD.	Lib- eral	Mod- erate	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.
Total n	N 500	171	79	188	62	144	13	131	345	142	203	78	169	70	99	66	176	72	104	
NATIONAL DEBT	115	23.0	19.9	30.4	24.5	17.7	23.6	23.1	23.7	22.9	22.5	23.2	29.5	20.7	22.9	19.2	16.7	25.0	22.2	26.9
TERRORISM/WAR	109	21.8	22.8	15.2	22.9	24.2	23.6	7.7	25.2	21.4	19.7	22.7	20.5	20.1	15.7	23.2	27.3	22.7	23.6	22.1
WEAK ECONOMY	91	18.2	21.6	16.5	14.9	21.0	23.6	30.8	22.9	15.4	16.2	14.8	23.1	18.3	15.7	20.2	24.2	12.5	16.7	9.6
ILLEGAL IMMIGRATION	63	12.6	13.5	13.9	12.2	9.7	11.8	23.1	10.7	13.0	11.3	14.3	11.5	14.8	17.1	13.1	12.1	11.4	5.6	15.4
FUTURE/SUPREME COURT	51	10.2	11.7	7.6	9.0	12.9	3.5	0.0	3.8	13.0	12.7	13.3	3.8	13.6	14.3	13.1	3.0	12.5	11.1	13.5
OBAMACARE'S IMPACT	50	10.0	8.8	8.9	12.8	6.5	8.3	15.4	7.6	10.7	14.1	8.4	7.7	9.5	11.4	8.1	9.1	11.9	16.7	8.7
DK/REFUSED	21	4.2	1.8	7.6	3.7	8.1	5.6	0.0	6.1	3.5	3.5	3.4	3.8	3.0	2.9	3.0	7.6	4.0	4.2	3.8

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 3

Table # 11 Q11. - WHICH OF THE FOLLOWING WOULD YOU SAY MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA?  
 1. ILLEGAL IMMIGRATION  
 2. THE NATIONAL DEBT  
 3. OBAMACARE'S IMPACT ON THE HEALTH CARE SYSTEM  
 4. THE FUTURE OF THE SUPREME COURT  
 5. THE SPREADING THREAT OF TERRORISM AND WAR  
 6. A WEAK ECONOMY WITH TOO FEW ECONOMIC OPPORTUNITIES

	TOTAL	REPUBLICAN				INDEPENDENT				SUPPORTER OF TEA PARTY MOVEMENT		ISSUE MOST INTERESTED					
		LIB./MOD.	CON-SER-VATIVE	Smwht Cons.	Very Cons.	LIB./MOD.	CON-SER-VATIVE	Smwht Cons.	Very Cons.	YES	NO	ECO-NOMIC	FOR-EIGN AFFAIR	FINAN-CIAL	MORAL	DOMES-TIC	
Total n	N 500	83	270	97	173	61	75	45	30	182	273	167	123	72	70	50	
NATIONAL DEBT	115	23.0	22.9	22.2	19.6	23.7	24.6	25.3	28.9	20.0	18.7	24.5	23.4	19.5	37.5	14.3	24.0
TERRORISM/WAR	109	21.8	27.7	21.9	20.6	22.5	18.0	20.0	17.8	23.3	18.7	24.2	15.0	36.6	11.1	25.7	22.0
WEAK ECONOMY	91	18.2	21.7	16.3	18.6	15.0	26.2	12.0	11.1	13.3	17.0	20.1	28.7	8.1	15.3	10.0	22.0
ILLEGAL IMMIGRATION	63	12.6	12.0	13.3	12.4	13.9	11.5	12.0	8.9	16.7	14.8	12.1	14.4	17.1	6.9	10.0	12.0
FUTURE/SUPREME COURT	51	10.2	3.6	12.2	11.3	12.7	3.3	16.0	15.6	16.7	14.3	8.4	7.2	8.9	13.9	20.0	4.0
OBAMACARE'S IMPACT	50	10.0	8.4	11.5	15.5	9.2	8.2	8.0	11.1	3.3	11.0	8.4	7.2	9.8	9.7	12.9	16.0
DK/REFUSED	21	4.2	3.6	2.6	2.1	2.9	8.2	6.7	6.7	6.7	5.5	2.2	4.2	0.0	5.6	7.1	0.0

Table # 11 Q11. - WHICH OF THE FOLLOWING WOULD YOU SAY MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA?  
 1. ILLEGAL IMMIGRATION  
 2. THE NATIONAL DEBT  
 3. OBAMACARE'S IMPACT ON THE HEALTH CARE SYSTEM  
 4. THE FUTURE OF THE SUPREME COURT  
 5. THE SPREADING THREAT OF TERRORISM AND WAR  
 6. A WEAK ECONOMY WITH TOO FEW ECONOMIC OPPORTUNITIES

	TOTAL	MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA						SCOTT WALKER			RON JOHNSON			TED CRUZ			
		NAT'L DEBT	TERRORISM/WAR	WEAK ECONOMY	IMMIGRATION	FUTURE/SUPREME COURT	OBAMACARE IMPACT	FAVORABLE	UNFAVORABLE	NO OPINION	FAVORABLE	UNFAVORABLE	NO OPINION	NEVER HEARD OF	FAVORABLE	UNFAVORABLE	NO OPINION
Total n	N 500	115	109	91	63	51	50	386	85	29	339	77	62	22	330	123	47
NATIONAL DEBT	115	23.0	100.0	0.0	0.0	0.0	0.0	22.3	22.4	34.5	21.2	27.3	27.4	22.7	21.8	22.8	31.9
TERRORISM/WAR	109	21.8	0.0	100.0	0.0	0.0	0.0	22.0	25.9	6.9	20.6	22.1	24.2	31.8	23.3	17.9	21.3
WEAK ECONOMY	91	18.2	0.0	0.0	100.0	0.0	0.0	17.1	24.7	13.8	17.7	19.5	22.6	9.1	14.2	27.6	21.3
ILLEGAL IMMIGRATION	63	12.6	0.0	0.0	0.0	100.0	0.0	12.2	15.3	10.3	11.5	16.9	11.3	18.2	12.4	14.6	8.5
FUTURE/SUPREME COURT	51	10.2	0.0	0.0	0.0	100.0	0.0	11.1	7.1	6.9	12.7	6.5	4.8	0.0	13.3	4.1	4.3
OBAMACARE'S IMPACT	50	10.0	0.0	0.0	0.0	0.0	100.0	10.6	3.5	20.7	11.2	6.5	6.5	13.6	10.9	8.9	6.4
DK/REFUSED	21	4.2	0.0	0.0	0.0	0.0	0.0	4.7	1.2	6.9	5.0	1.3	3.2	4.5	3.9	4.1	6.4

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 5

Table # 11 Q11. - WHICH OF THE FOLLOWING WOULD YOU SAY MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA?  
 1. ILLEGAL IMMIGRATION  
 2. THE NATIONAL DEBT  
 3. OBAMACARE'S IMPACT ON THE HEALTH CARE SYSTEM  
 4. THE FUTURE OF THE SUPREME COURT  
 5. THE SPREADING THREAT OF TERRORISM AND WAR  
 6. A WEAK ECONOMY WITH TOO FEW ECONOMIC OPPORTUNITIES

	TOTAL	JOHN KASICH					DONALD TRUMP			VOTE REPUBLICAN PRESIDENTIAL PRIMARY				VOTE REPUBLICAN PRESIDENTIAL PRIMARY (SECOND CHOICE)			
		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	CRUZ	TRUMP	KASICH	UNDE-CIDED	KASICH	CRUZ	TRUMP	UNDE-CIDED
Total n	N 500	309	103	81	7	259	210	31	181	157	104	58	142	122	69	167	
NATIONAL DEBT	115	23.0	22.7	23.3	24.7	14.3	20.5	24.8	32.3	21.5	21.0	28.8	22.4	23.9	23.0	27.5	20.4
TERRORISM/WAR	109	21.8	22.7	18.4	23.5	14.3	18.9	27.6	6.5	26.0	18.5	20.2	20.7	26.1	22.1	14.5	21.0
WEAK ECONOMY	91	18.2	18.4	14.6	22.2	14.3	18.9	17.1	19.4	11.6	20.4	26.9	17.2	16.9	22.1	13.0	18.6
ILLEGAL IMMIGRATION	63	12.6	9.7	22.3	9.9	28.6	16.6	8.1	9.7	12.2	18.5	4.8	12.1	12.7	11.5	14.5	12.6
FUTURE/SUPREME COURT	51	10.2	11.0	11.7	4.9	14.3	11.2	9.0	9.7	13.3	10.2	4.8	10.3	9.9	9.0	11.6	10.8
OBAMACARE'S IMPACT	50	10.0	10.4	7.8	11.1	14.3	8.5	10.5	19.4	13.3	6.4	8.7	12.1	9.2	5.7	14.5	12.0
DK/REFUSED	21	4.2	5.2	1.9	3.7	0.0	5.4	2.9	3.2	2.2	5.1	5.8	5.2	1.4	6.6	4.3	4.8

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 6

Table # 11 Q11. - WHICH OF THE FOLLOWING WOULD YOU SAY MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA?  
 1. ILLEGAL IMMIGRATION  
 2. THE NATIONAL DEBT  
 3. OBAMACARE'S IMPACT ON THE HEALTH CARE SYSTEM  
 4. THE FUTURE OF THE SUPREME COURT  
 5. THE SPREADING THREAT OF TERRORISM AND WAR  
 6. A WEAK ECONOMY WITH TOO FEW ECONOMIC OPPORTUNITIES

TOTAL	VOTE REPUBLICAN PRESIDENTIAL PRIMARY				TRUMP WOULD LOSE TO HILLARY		TRUMP NOT REPEAL OBAMACARE		TRUMP NOT APPOINT CNSRV SUPREME COURT		CRUZ DO MORE SHAKE UP THE SYSTEM		KASICH COULD NOT WIN THE NOMINATION		MOST IMPORTANT FACTOR CHOOSE A CANDIDATE		
	CRUZ	TRUMP	UNDE-CIDED	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL KASICH	SWITCH TO CRUZ	BEST CHANCE WIN	SHAKE UP SYSTEM	MOST CONSERVATIVE	

Total n	N	500	239	181	80	99	68	125	41	121	47	130	41	59	32	220	160	90
NATIONAL DEBT	115	23.0	23.4	22.7	22.5	25.3	17.6	25.6	14.6	27.3	14.9	23.8	19.5	25.4	34.4	23.2	20.0	26.7
TERRORISM/WAR	109	21.8	25.1	19.3	17.5	17.2	20.6	20.0	19.5	19.0	17.0	20.0	17.1	20.3	25.0	20.5	21.9	21.1
WEAK ECONOMY	91	18.2	15.5	20.4	21.3	17.2	26.5	18.4	22.0	17.4	27.7	20.8	24.4	28.8	21.9	18.2	21.9	15.6
ILLEGAL IMMIGRATION	63	12.6	10.0	16.0	12.5	22.2	8.8	19.2	12.2	19.8	10.6	17.7	12.2	6.8	0.0	11.8	16.9	11.1
FUTURE/SUPREME COURT	51	10.2	11.7	9.4	7.5	7.1	13.2	9.6	7.3	6.6	12.8	8.5	12.2	5.1	6.3	9.5	5.6	17.8
OBAMACARE'S IMPACT	50	10.0	10.9	8.3	11.3	8.1	10.3	5.6	17.1	7.4	12.8	6.9	9.8	10.2	6.3	13.2	11.3	3.3
DK/REFUSED	21	4.2	3.3	3.9	7.5	3.0	2.9	1.6	7.3	2.5	4.3	2.3	4.9	3.4	6.3	3.6	2.5	4.4



\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 7

Table # 11 Q11. - WHICH OF THE FOLLOWING WOULD YOU SAY MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA?  
 1. ILLEGAL IMMIGRATION  
 2. THE NATIONAL DEBT  
 3. OBAMACARE'S IMPACT ON THE HEALTH CARE SYSTEM  
 4. THE FUTURE OF THE SUPREME COURT  
 5. THE SPREADING THREAT OF TERRORISM AND WAR  
 6. A WEAK ECONOMY WITH TOO FEW ECONOMIC OPPORTUNITIES

	TOTAL	PREFER REPUBLICAN PRESIDENT		PREFER CANDIDATE		ALLOW ILLEGALS/CITIZENSHIP		FREE TRADE		TRUMP HOLDS LIBERAL POSITIONS		TRUMP NOT RIGHT TEMPERMENT		TYPE OF RADIO					
		STRONG	SMART	EXPER- IENCE	OUT- SIDERS	SUP- PORT	OPPOSE	GOOD	BAD	AGREE	DIS- AGREE	AGREE	DIS- AGREE	NEWS/ TALK	COUN- TRY	CHRIS- TIAN/ GOSPEL	OLDIES	EASY LISTEN LITE	
Total n	N 500	214	255	230	226	343	139	220	216	308	127	297	185	160	66	41	31	29	
NATIONAL DEBT	115	23.0	21.0	25.5	24.3	21.7	22.7	21.6	21.8	24.1	22.4	22.8	23.6	20.5	24.4	16.7	24.4	22.6	13.8
TERRORISM/WAR	109	21.8	22.4	22.7	26.1	19.0	23.3	19.4	23.6	21.8	21.1	23.6	22.6	21.1	21.3	24.2	24.4	16.1	27.6
WEAK ECONOMY	91	18.2	16.8	19.2	18.3	18.6	21.9	10.8	20.9	15.3	18.5	18.9	18.9	17.3	16.9	19.7	7.3	29.0	27.6
ILLEGAL IMMIGRATION	63	12.6	15.4	9.8	9.1	15.5	8.5	23.7	10.0	15.7	12.3	13.4	11.1	15.7	13.1	12.1	4.9	12.9	20.7
FUTURE/SUPREME COURT	51	10.2	10.7	9.8	7.4	11.9	9.3	12.2	10.5	9.7	11.4	10.2	9.1	11.9	10.0	7.6	19.5	9.7	10.3
OBAMACARE'S IMPACT	50	10.0	8.4	11.0	12.2	8.0	9.6	9.4	8.6	9.7	9.4	8.7	10.4	9.2	10.6	15.2	12.2	0.0	0.0
DK/REFUSED	21	4.2	5.1	2.0	2.6	5.3	4.7	2.9	4.5	3.7	4.9	2.4	4.4	4.3	3.8	4.5	7.3	9.7	0.0

Table # 11 Q11. - WHICH OF THE FOLLOWING WOULD YOU SAY MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA?  
 1. ILLEGAL IMMIGRATION  
 2. THE NATIONAL DEBT  
 3. OBAMACARE'S IMPACT ON THE HEALTH CARE SYSTEM  
 4. THE FUTURE OF THE SUPREME COURT  
 5. THE SPREADING THREAT OF TERRORISM AND WAR  
 6. A WEAK ECONOMY WITH TOO FEW ECONOMIC OPPORTUNITIES

	TOTAL	WATCH FOX NEWS CHANNEL									AREA YOU LIVE			RELIGION						
		WATCH FOX NEWS	watch Regu- larly	Every Day	Almost Every Day	Few Times a week	Not Regu- larly	A Few Times A Mnth	Rarely	NEVER WATCH	URBAN	SUBUR- BAN	RURAL	PRO- TES- TANT	Evan./ Fund. Prot.	Main- line Prot.	CATH- OLIC	JEWISH	ATH- EIST/ AGNSTC	
Total n	N 500	435	335	182	68	85	100	42	58	63	120	190	183	261	81	180	185	4	16	
NATIONAL DEBT	115	23.0	22.3	21.2	18.7	23.5	24.7	26.0	28.6	24.1	28.6	20.8	22.1	25.1	21.8	25.9	20.0	27.0	25.0	18.8
TERRORISM/WAR	109	21.8	22.1	22.4	22.5	19.1	24.7	21.0	23.8	19.0	20.6	24.2	18.9	23.5	22.6	18.5	24.4	21.6	25.0	12.5
WEAK ECONOMY	91	18.2	17.7	19.1	19.8	16.2	20.0	13.0	14.3	12.1	20.6	17.5	22.1	14.8	17.2	12.3	19.4	18.4	0.0	31.3
ILLEGAL IMMIGRATION	63	12.6	13.6	13.1	12.1	16.2	12.9	15.0	14.3	15.5	6.3	11.7	14.2	11.5	13.8	12.3	14.4	10.3	50.0	6.3
FUTURE/SUPREME COURT	51	10.2	10.3	11.3	13.2	11.8	7.1	7.0	2.4	10.3	9.5	11.7	7.4	12.6	8.8	11.1	7.8	9.7	0.0	18.8
OBAMACARE'S IMPACT	50	10.0	9.9	9.0	8.2	8.8	10.6	13.0	14.3	12.1	11.1	7.5	12.1	9.8	11.1	14.8	9.4	9.2	0.0	6.3
DK/REFUSED	21	4.2	4.1	3.9	5.5	4.4	0.0	5.0	2.4	6.9	3.2	6.7	3.2	2.7	4.6	4.9	4.4	3.8	0.0	6.3

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 9

Table # 11 Q11. - WHICH OF THE FOLLOWING WOULD YOU SAY MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA?  
 1. ILLEGAL IMMIGRATION  
 2. THE NATIONAL DEBT  
 3. OBAMACARE'S IMPACT ON THE HEALTH CARE SYSTEM  
 4. THE FUTURE OF THE SUPREME COURT  
 5. THE SPREADING THREAT OF TERRORISM AND WAR  
 6. A WEAK ECONOMY WITH TOO FEW ECONOMIC OPPORTUNITIES

	TOTAL	AGE								MEN				WOMEN						
		18-40	41-54	55-64	65 OR OLDER	65-74	75 Or older	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	
Total n	N 500	78	104	115	196	100	96	78	415	182	311	40	208	99	149	38	207	83	162	
NATIONAL DEBT	115	23.0	23.1	25.0	20.0	24.0	17.0	31.3	23.1	23.1	24.2	22.5	23.6	23.2	23.5	23.7	22.7	25.3	21.6	
TERRORISM/WAR	109	21.8	21.8	20.2	22.6	21.9	25.0	18.8	21.8	21.7	20.9	22.2	22.5	19.7	18.2	21.5	21.1	23.7	24.1	22.8
WEAK ECONOMY	91	18.2	20.5	20.2	22.6	14.3	17.0	11.5	20.5	18.1	20.3	17.4	27.5	18.8	27.3	15.4	13.2	17.4	12.0	19.1
ILLEGAL IMMIGRATION	63	12.6	9.0	9.6	16.5	13.3	14.0	12.5	9.0	13.3	9.3	14.5	10.0	14.4	10.1	16.1	7.9	12.1	8.4	13.0
FUTURE/SUPREME COURT	51	10.2	9.0	4.8	13.0	11.7	12.0	11.5	9.0	10.4	6.6	12.2	7.5	11.1	5.1	14.1	10.5	9.7	8.4	10.5
OBAMACARE'S IMPACT	50	10.0	14.1	16.3	3.5	9.2	8.0	10.4	14.1	9.4	15.4	7.1	10.0	8.7	14.1	5.4	18.4	10.1	16.9	8.6
DK/REFUSED	21	4.2	2.6	3.8	1.7	5.6	7.0	4.2	2.6	4.1	3.3	4.2	0.0	3.8	2.0	4.0	5.3	4.3	4.8	4.3

Table # 11 Q11. - WHICH OF THE FOLLOWING WOULD YOU SAY MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA?  
 1. ILLEGAL IMMIGRATION  
 2. THE NATIONAL DEBT  
 3. OBAMACARE'S IMPACT ON THE HEALTH CARE SYSTEM  
 4. THE FUTURE OF THE SUPREME COURT  
 5. THE SPREADING THREAT OF TERRORISM AND WAR  
 6. A WEAK ECONOMY WITH TOO FEW ECONOMIC OPPORTUNITIES

	TOTAL	EDUCATION					MEN		WOMEN		FAMILY INCOME			GENDER			
		NO COLL. DEGREE	H.S. Grad./Less	Some Col-lege	COLL-EGE DEGREE	Col-lege Grad	Post Grad	NO COLL. DEGREE	COLL-EGE DEGREE	NO COLL. DEGREE	COLL-EGE DEGREE	LESS THAN \$50000	\$50000 TO \$100k	MORE THAN \$100k	MALE	FEMALE	
Total n	N 500	268	103	165	225	160	65	132	115	136	110	128	191	83	250	250	
NATIONAL DEBT	115	23.0	19.4	24.3	16.4	27.6	28.8	24.6	17.4	30.4	21.3	24.5	22.7	27.2	18.1	23.2	22.8
TERRORISM/WAR	109	21.8	23.5	20.4	25.5	20.0	22.5	13.8	22.0	18.3	25.0	21.8	24.2	20.9	16.9	20.4	23.2
WEAK ECONOMY	91	18.2	15.7	18.4	13.9	21.3	20.0	24.6	15.2	25.2	16.2	17.3	17.2	16.2	26.5	20.0	16.4
ILLEGAL IMMIGRATION	63	12.6	13.1	13.6	12.7	12.0	11.3	13.8	16.7	10.4	9.6	13.6	12.5	10.5	10.8	13.6	11.6
FUTURE/SUPREME COURT	51	10.2	11.2	5.8	14.5	8.9	6.3	15.4	13.6	7.0	8.8	10.9	12.5	9.9	12.0	10.4	10.0
OBAMACARE'S IMPACT	50	10.0	13.1	14.6	12.1	6.2	7.5	3.1	11.4	6.1	14.7	6.4	10.2	8.9	12.0	8.8	11.2
DK/REFUSED	21	4.2	4.1	2.9	4.8	4.0	3.8	4.6	3.8	2.6	4.4	5.5	0.8	6.3	3.6	3.6	4.8

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 11

Table # 11 Q11. - WHICH OF THE FOLLOWING WOULD YOU SAY MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA?  
 1. ILLEGAL IMMIGRATION  
 2. THE NATIONAL DEBT  
 3. OBAMACARE'S IMPACT ON THE HEALTH CARE SYSTEM  
 4. THE FUTURE OF THE SUPREME COURT  
 5. THE SPREADING THREAT OF TERRORISM AND WAR  
 6. A WEAK ECONOMY WITH TOO FEW ECONOMIC OPPORTUNITIES

	TOTAL	TRUMP/CRUZ				TRUMP/KASICH				CRUZ/KASICH				
		FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	
Total n	N 500	165	42	431	500	150	29	392	493	218	37	389	493	
NATIONAL DEBT	115	23.0	20.0	31.0	22.3	23.0	19.3	20.7	22.7	23.1	20.6	21.6	22.6	23.1
TERRORISM/WAR	109	21.8	19.4	19.0	22.5	21.8	20.7	27.6	22.2	21.9	24.8	24.3	21.9	21.9
WEAK ECONOMY	91	18.2	14.5	26.2	17.6	18.2	19.3	17.2	17.9	18.3	16.5	24.3	17.2	18.3
ILLEGAL IMMIGRATION	63	12.6	15.2	7.1	13.2	12.6	12.0	13.8	13.0	12.4	9.6	21.6	13.1	12.4
FUTURE/SUPREME COURT	51	10.2	15.2	4.8	10.7	10.2	12.7	13.8	11.0	10.1	14.2	5.4	11.6	10.1
OBAMACARE'S IMPACT	50	10.0	10.3	7.1	9.7	10.0	8.0	6.9	8.9	9.9	9.2	2.7	9.5	9.9
DK/REFUSED	21	4.2	5.5	4.8	3.9	4.2	8.0	0.0	4.3	4.3	5.0	0.0	4.1	4.3

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Table # 12 Q12. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. "SCOTT WALKER" (NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	AREA											HOW LIKELY	PARTY				
		WAUSAU M.M.	MINNE- APOLIS M.M.	GREEN BAY M.M.	LA CROSSE M.M.	MADI- SON M.M.	Dane County	Rest Madi- son	MIL- WAUKEE M.M.	Mil- waukee County	wau- kesha County	Rest Mil- waukee	DULUTH M.M.	CER- TAIN	VERY LIKELY	REPUB- LICAN	INDE- PEN- DENT	
Total n	N 500	44	23	104	39	74	37	37	209	57	53	99	7	373	127	359	141	
FAVORABLE	386	77.2	65.9	78.3	77.9	76.9	74.3	78.4	70.3	81.3	84.2	83.0	78.8	42.9	76.9	78.0	80.5	68.8
Very Favorable	212	42.4	31.8	60.9	45.2	30.8	27.0	32.4	21.6	49.8	54.4	45.3	49.5	14.3	42.9	40.9	46.0	33.3
Somewhat Favorable	174	34.8	34.1	17.4	32.7	46.2	47.3	45.9	48.6	31.6	29.8	37.7	29.3	28.6	34.0	37.0	34.5	35.5
UNFAVORABLE	85	17.0	27.3	21.7	15.4	20.5	24.3	21.6	27.0	10.5	10.5	15.1	8.1	57.1	17.7	15.0	13.4	26.2
Somewhat Unfavorable	29	5.8	9.1	13.0	6.7	10.3	4.1	2.7	5.4	3.3	3.5	1.9	4.0	14.3	5.6	6.3	4.2	9.9
Very Unfavorable	56	11.2	18.2	8.7	8.7	10.3	20.3	18.9	21.6	7.2	7.0	13.2	4.0	42.9	12.1	8.7	9.2	16.3
NO OPINION	29	5.8	6.8	0.0	6.7	2.6	1.4	0.0	2.7	8.1	5.3	1.9	13.1	0.0	5.4	7.1	6.1	5.0
Mean		3.91	3.52	4.09	3.99	3.77	3.57	3.70	3.43	4.13	4.21	4.00	4.16	2.57	3.90	3.95	4.04	3.60
Standard deviation		1.31	1.47	1.38	1.25	1.27	1.44	1.43	1.44	1.16	1.15	1.32	1.06	1.59	1.34	1.23	1.23	1.44
Standard error		0.06	0.22	0.29	0.12	0.20	0.17	0.24	0.24	0.08	0.15	0.18	0.11	0.60	0.07	0.11	0.06	0.12
Net Dif 1		60.2	38.6	56.5	62.5	56.4	50.0	56.8	43.2	70.8	73.7	67.9	70.7	-14.3	59.2	63.0	67.1	42.6

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 2

Table # 12 Q12. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. "SCOTT WALKER" (NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	MEN				WOMEN				IDEOLOGY										
		REPUB- LICAN	INDE- PEN- DENT	REPUB- LICAN	INDE- PEN- DENT	LIB./ MOD.	Lib- eral	Mod- erate	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	
Total n	N 500	171	79	188	62	144	13	131	345	142	203	78	169	70	99	66	176	72	104	
FAVORABLE	386	77.2	79.5	72.2	81.4	64.5	59.0	30.8	61.8	84.9	85.2	84.7	57.7	86.4	87.1	85.9	60.6	83.5	83.3	83.7
Very Favorable	212	42.4	46.8	32.9	45.2	33.9	24.3	15.4	25.2	49.6	45.8	52.2	25.6	49.7	44.3	53.5	22.7	49.4	47.2	51.0
Somewhat Favorable	174	34.8	32.7	39.2	36.2	30.6	34.7	15.4	36.6	35.4	39.4	32.5	32.1	36.7	42.9	32.3	37.9	34.1	36.1	32.7
UNFAVORABLE	85	17.0	14.6	25.3	12.2	27.4	30.6	38.5	29.8	11.0	12.0	10.3	32.1	11.2	12.9	10.1	28.8	10.8	11.1	10.6
Somewhat Unfavorable	29	5.8	4.7	11.4	3.7	8.1	11.1	7.7	11.5	3.8	5.6	2.5	14.1	3.6	5.7	2.0	7.6	4.0	5.6	2.9
Very Unfavorable	56	11.2	9.9	13.9	8.5	19.4	19.4	30.8	18.3	7.2	6.3	7.9	17.9	7.7	7.1	8.1	21.2	6.8	5.6	7.7
NO OPINION	29	5.8	5.8	2.5	6.4	8.1	10.4	30.8	8.4	4.1	2.8	4.9	10.3	2.4	0.0	4.0	10.6	5.7	5.6	5.8
Mean	3.91	4.02	3.66	4.06	3.52	3.33	2.77	3.39	4.16	4.13	4.19	3.33	4.17	4.11	4.21	3.33	4.15	4.14	4.16	
Standard deviation	1.31	1.27	1.40	1.19	1.50	1.45	1.42	1.44	1.15	1.12	1.16	1.45	1.15	1.14	1.16	1.45	1.14	1.11	1.16	
Standard error	0.06	0.10	0.16	0.09	0.19	0.12	0.39	0.13	0.06	0.09	0.08	0.16	0.09	0.14	0.12	0.18	0.09	0.13	0.11	
Net Dif 1	60.2	64.9	46.8	69.1	37.1	28.5	-7.7	32.1	73.9	73.2	74.4	25.6	75.1	74.3	75.8	31.8	72.7	72.2	73.1	

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 3

Table # 12 Q12. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. "SCOTT WALKER" (NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	REPUBLICAN				INDEPENDENT				SUPPORTER OF TEA PARTY MOVEMENT		ISSUE MOST INTERESTED					
		LIB./MOD.	CON-SER-VATIVE	Smwht Cons.	Very Cons.	LIB./MOD.	CON-SER-VATIVE	Smwht Cons.	Very Cons.	YES	NO	ECO-NOMIC	FOR-EIGN AFFAIR	FINAN-CIAL	MORAL	DOMES-TIC	
Total n	N 500	83	270	97	173	61	75	45	30	182	273	167	123	72	70	50	
FAVORABLE	386	77.2	63.9	85.6	86.6	85.0	52.5	82.7	82.2	83.3	88.5	67.8	79.6	74.0	84.7	82.9	56.0
Very Favorable	212	42.4	32.5	49.6	47.4	50.9	13.1	49.3	42.2	60.0	56.0	32.6	44.3	36.6	48.6	48.6	30.0
Somewhat Favorable	174	34.8	31.3	35.9	39.2	34.1	39.3	33.3	40.0	23.3	32.4	35.2	35.3	37.4	36.1	34.3	26.0
UNFAVORABLE	85	17.0	24.1	10.0	10.3	9.8	39.3	14.7	15.6	13.3	6.0	26.4	11.4	17.9	12.5	14.3	44.0
Somewhat Unfavorable	29	5.8	8.4	3.0	4.1	2.3	14.8	6.7	8.9	3.3	2.2	9.2	3.6	4.9	5.6	4.3	16.0
Very Unfavorable	56	11.2	15.7	7.0	6.2	7.5	24.6	8.0	6.7	10.0	3.8	17.2	7.8	13.0	6.9	10.0	28.0
NO OPINION	29	5.8	12.0	4.4	3.1	5.2	8.2	2.7	2.2	3.3	5.5	5.9	9.0	8.1	2.8	2.9	0.0
Mean		3.91	3.57	4.18	4.18	4.18	3.02	4.09	4.02	4.20	4.35	3.57	4.05	3.80	4.14	4.07	3.14
Standard deviation		1.31	1.42	1.12	1.09	1.14	1.43	1.22	1.18	1.28	0.96	1.45	1.17	1.33	1.16	1.26	1.65
Standard error		0.06	0.16	0.07	0.11	0.09	0.18	0.14	0.18	0.23	0.07	0.09	0.09	0.12	0.14	0.15	0.23
Net Dif 1		60.2	39.8	75.6	76.3	75.1	13.1	68.0	66.7	70.0	82.4	41.4	68.3	56.1	72.2	68.6	12.0



\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 4

Table # 12 Q12. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO.  
"SCOTT WALKER"  
(NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA							SCOTT WALKER			RON JOHNSON				TED CRUZ		
		NAT'L DEBT	TERRORISM/WAR	WEAK ECONOMY	IMMIGRATION	FUTURE SUPRME COURT	OBAMA CARE IMPACT	FAVORABLE	UNFAVORABLE	NO OPINION	FAVORABLE	UNFAVORABLE	NO OPINION	NEVER HEARD OF	FAVORABLE	UNFAVORABLE	NO OPINION	
Total n	N 500	115	109	91	63	51	50	386	85	29	339	77	62	22	330	123	47	
FAVORABLE	386	77.2	74.8	78.0	72.5	74.6	84.3	82.0	100.0	0.0	0.0	92.6	29.9	51.6	77.3	87.3	55.3	63.8
Very Favorable	212	42.4	43.5	41.3	34.1	36.5	60.8	48.0	54.9	0.0	0.0	51.6	14.3	29.0	36.4	50.9	24.4	29.8
Somewhat Favorable	174	34.8	31.3	36.7	38.5	38.1	23.5	34.0	45.1	0.0	0.0	41.0	15.6	22.6	40.9	36.4	30.9	34.0
UNFAVORABLE	85	17.0	16.5	20.2	23.1	20.6	11.8	6.0	0.0	100.0	0.0	4.4	64.9	25.8	18.2	8.2	39.8	19.1
Somewhat Unfavorable	29	5.8	7.0	7.3	6.6	6.3	2.0	2.0	0.0	34.1	0.0	2.1	20.8	8.1	4.5	2.1	16.3	4.3
Very Unfavorable	56	11.2	9.6	12.8	16.5	14.3	9.8	4.0	0.0	65.9	0.0	2.4	44.2	17.7	13.6	6.1	23.6	14.9
NO OPINION	29	5.8	8.7	1.8	4.4	4.8	3.9	12.0	0.0	0.0	100.0	2.9	5.2	22.6	4.5	4.5	4.9	17.0
Mean		3.91	3.92	3.86	3.67	3.76	4.24	4.20	4.55	1.34	3.00	4.37	2.35	3.37	3.82	4.24	3.16	3.60
Standard deviation		1.31	1.29	1.36	1.42	1.38	1.25	1.00	0.50	0.47	0.00	0.84	1.51	1.43	1.34	1.06	1.54	1.35
Standard error		0.06	0.12	0.13	0.15	0.17	0.17	0.14	0.03	0.05	0.00	0.05	0.17	0.18	0.28	0.06	0.14	0.20
Net Dif 1		60.2	58.3	57.8	49.5	54.0	72.5	76.0	100.0	-100.0	0.0	88.2	-35.1	25.8	59.1	79.1	15.4	44.7

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 5

Table # 12 Q12. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. "SCOTT WALKER" (NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	JOHN KASICH					DONALD TRUMP			VOTE REPUBLICAN PRESIDENTIAL PRIMARY				VOTE REPUBLICAN PRESIDENTIAL PRIMARY (SECOND CHOICE)			
		FAVOR- ABLE	UN- FAVOR- ABLE	NO OPIN- ION	NEVER HEARD OF		FAVOR- ABLE	UN- FAVOR- ABLE	NO OPIN- ION	CRUZ	TRUMP	KASICH	UNDE- CIDED	KASICH	CRUZ	TRUMP	UNDE- CIDED
Total n	N 500	309	103	81	7	259	210	31	181	157	104	58	142	122	69	167	
FAVORABLE	386	77.2	80.6	66.0	79.0	71.4	78.8	75.2	77.4	92.8	71.3	62.5	70.7	84.5	72.1	88.4	70.1
Very Favorable	212	42.4	42.7	39.8	43.2	57.1	42.1	43.3	38.7	60.8	39.5	22.1	29.3	57.7	34.4	50.7	31.7
Somewhat Favorable	174	34.8	37.9	26.2	35.8	14.3	36.7	31.9	38.7	32.0	31.8	40.4	41.4	26.8	37.7	37.7	38.3
UNFAVORABLE	85	17.0	13.9	30.1	12.3	14.3	15.4	20.5	6.5	3.9	23.6	27.9	20.7	12.0	21.3	4.3	23.4
Somewhat Unfavorable	29	5.8	5.5	9.7	2.5	0.0	5.4	6.7	3.2	0.6	8.3	11.5	5.2	4.2	6.6	1.4	8.4
Very Unfavorable	56	11.2	8.4	20.4	9.9	14.3	10.0	13.8	3.2	3.3	15.3	16.3	15.5	7.7	14.8	2.9	15.0
NO OPINION	29	5.8	5.5	3.9	8.6	14.3	5.8	4.3	16.1	3.3	5.1	9.6	8.6	3.5	6.6	7.2	6.6
Mean		3.91	4.01	3.55	4.00	4.00	3.95	3.84	4.06	4.46	3.72	3.40	3.64	4.23	3.70	4.32	3.63
Standard deviation		1.31	1.21	1.57	1.23	1.41	1.26	1.40	0.98	0.86	1.44	1.38	1.36	1.20	1.38	0.89	1.39
Standard error		0.06	0.07	0.15	0.14	0.53	0.08	0.10	0.18	0.06	0.11	0.13	0.18	0.10	0.13	0.11	0.11
Net Dif 1		60.2	66.7	35.9	66.7	57.1	63.3	54.8	71.0	89.0	47.8	34.6	50.0	72.5	50.8	84.1	46.7

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 6

Table # 12 Q12. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO.  
"SCOTT WALKER"  
(NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	VOTE REPUBLICAN PRESIDENTIAL PRIMARY				TRUMP WOULD LOSE TO HILLARY		TRUMP NOT REPEAL OBAMACARE		TRUMP NOT APPOINT CNSRV SUPREME COURT		CRUZ DO MORE SHAKE UP THE SYSTEM		KASICH COULD NOT WIN THE NOMINATION		MOST IMPORTANT FACTOR CHOOSE A CANDIDATE		
		CRUZ	TRUMP	UNDE-CIDED	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL KASICH	SWITCH TO CRUZ	BEST CHANCE WIN	SHAKE UP SYSTEM	MOST CONSERVATIVE	
Total n	N 500	239	181	80	99	68	125	41	121	47	130	41	59	32	220	160	90	
FAVORABLE	386	77.2	84.9	69.6	71.3	62.6	79.4	64.0	82.9	62.8	87.2	63.8	85.4	62.7	59.4	83.2	70.0	80.0
Very Favorable	212	42.4	52.7	37.6	22.5	33.3	42.6	34.4	48.8	32.2	46.8	33.1	53.7	16.9	34.4	50.0	33.8	43.3
Somewhat Favorable	174	34.8	32.2	32.0	48.8	29.3	36.8	29.6	34.1	30.6	40.4	30.8	31.7	45.8	25.0	33.2	36.3	36.7
UNFAVORABLE	85	17.0	11.3	22.1	22.5	31.3	8.8	28.0	4.9	28.1	4.3	27.7	7.3	28.8	25.0	10.9	24.4	14.4
Somewhat Unfavorable	29	5.8	3.3	7.7	8.8	9.1	4.4	10.4	0.0	10.7	0.0	10.0	2.4	10.2	12.5	3.6	8.8	4.4
Very Unfavorable	56	11.2	7.9	14.4	13.8	22.2	4.4	17.6	4.9	17.4	4.3	17.7	4.9	18.6	12.5	7.3	15.6	10.0
NO OPINION	29	5.8	3.8	8.3	6.3	6.1	11.8	8.0	12.2	9.1	8.5	8.5	7.3	8.5	15.6	5.9	5.6	5.6
Mean		3.91	4.18	3.71	3.58	3.42	4.09	3.53	4.22	3.50	4.26	3.52	4.27	3.32	3.56	4.15	3.64	3.99
Standard deviation		1.31	1.17	1.41	1.30	1.56	1.05	1.48	1.00	1.47	0.93	1.47	1.04	1.37	1.39	1.16	1.42	1.25
Standard error		0.06	0.08	0.10	0.15	0.16	0.13	0.13	0.16	0.13	0.14	0.13	0.16	0.18	0.25	0.08	0.11	0.13
Net Dif 1		60.2	73.6	47.5	48.8	31.3	70.6	36.0	78.0	34.7	83.0	36.2	78.0	33.9	34.4	72.3	45.6	65.6

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 7

Table # 12 Q12. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO.  
"SCOTT WALKER"  
(NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	PREFER REPUBLICAN PRESIDENT		PREFER CANDIDATE		ALLOW ILLEGALS/ CITIZENSHIP		FREE TRADE		TRUMP HOLDS LIBERAL POSITIONS		TRUMP NOT RIGHT TEMPERMENT		TYPE OF RADIO					
		STRONG	SMART	EXPER- IENCE	OUT- SIDERS	SUP- PORT	OPPOSE	GOOD	BAD	AGREE	DIS- AGREE	AGREE	DIS- AGREE	NEWS/ TALK	COUN- TRY	CHRIS- TIAN/ GOSPEL	OLDIES	EASY LISTEN LITE	
Total n	N 500	214	255	230	226	343	139	220	216	308	127	297	185	160	66	41	31	29	
FAVORABLE	386	77.2	73.4	79.6	76.5	75.7	80.8	66.2	79.5	74.1	79.2	73.2	78.1	74.1	85.0	71.2	80.5	77.4	69.0
Very Favorable	212	42.4	42.1	45.9	42.2	40.7	43.7	37.4	48.2	39.4	46.4	34.6	41.8	43.8	52.5	37.9	39.0	35.5	20.7
Somewhat Favorable	174	34.8	31.3	33.7	34.3	35.0	37.0	28.8	31.4	34.7	32.8	38.6	36.4	30.3	32.5	33.3	41.5	41.9	48.3
UNFAVORABLE	85	17.0	20.1	15.3	17.8	18.1	14.9	23.7	15.0	21.3	15.3	21.3	16.2	19.5	13.1	19.7	9.8	12.9	24.1
Somewhat Unfavorable	29	5.8	6.5	5.5	5.2	7.5	5.8	6.5	5.9	6.9	4.9	7.1	5.4	7.0	6.3	9.1	2.4	3.2	10.3
Very Unfavorable	56	11.2	13.6	9.8	12.6	10.6	9.0	17.3	9.1	14.4	10.4	14.2	10.8	12.4	6.9	10.6	7.3	9.7	13.8
NO OPINION	29	5.8	6.5	5.1	5.7	6.2	4.4	10.1	5.5	4.6	5.5	5.5	5.7	6.5	1.9	9.1	9.8	9.7	6.9
Mean		3.91	3.82	4.00	3.88	3.88	4.01	3.63	4.04	3.78	4.00	3.72	3.93	3.86	4.18	3.79	4.02	3.90	3.52
Standard deviation		1.31	1.39	1.27	1.34	1.31	1.24	1.47	1.26	1.40	1.28	1.37	1.29	1.37	1.18	1.32	1.12	1.20	1.30
Standard error		0.06	0.10	0.08	0.09	0.09	0.07	0.12	0.08	0.10	0.07	0.12	0.07	0.10	0.09	0.16	0.17	0.22	0.24
Net Dif 1		60.2	53.3	64.3	58.7	57.5	65.9	42.4	64.5	52.8	64.0	52.0	62.0	54.6	71.9	51.5	70.7	64.5	44.8

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 8

Table # 12 Q12. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO.  
"SCOTT WALKER"  
(NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	WATCH FOX NEWS CHANNEL									AREA YOU LIVE			RELIGION						
		WATCH FOX NEWS	watch Regu- larly	Every Day	Almost Every Day	Few Times a week	Not Regu- larly	A Few Times A Mnth	Rarely	NEVER WATCH	URBAN	SUBUR- BAN	RURAL	PRO- TES- TANT	Evan./ Fund. Prot.	Main- line Prot.	CATH- OLIC	JEWISH	ATH- EIST/ AGNSTC	
Total n	N 500	435	335	182	68	85	100	42	58	63	120	190	183	261	81	180	185	4	16	
FAVORABLE	386	77.2	78.2	78.8	79.1	83.8	74.1	76.0	81.0	72.4	69.8	77.5	77.4	76.5	79.3	81.5	78.3	77.3	25.0	68.8
Very Favorable	212	42.4	42.1	39.7	44.0	38.2	31.8	50.0	47.6	51.7	42.9	48.3	36.3	43.7	41.0	43.2	40.0	46.5	0.0	31.3
Somewhat Favorable	174	34.8	36.1	39.1	35.2	45.6	42.4	26.0	33.3	20.7	27.0	29.2	41.1	32.8	38.3	38.3	38.3	30.8	25.0	37.5
UNFAVORABLE	85	17.0	15.4	13.4	12.1	8.8	20.0	22.0	16.7	25.9	28.6	20.0	14.7	17.5	14.9	13.6	15.6	16.2	75.0	25.0
Somewhat Unfavorable	29	5.8	5.7	4.5	4.9	1.5	5.9	10.0	7.1	12.1	6.3	6.7	3.2	8.2	7.3	8.6	6.7	4.3	0.0	6.3
Very Unfavorable	56	11.2	9.7	9.0	7.1	7.4	14.1	12.0	9.5	13.8	22.2	13.3	11.6	9.3	7.7	4.9	8.9	11.9	75.0	18.8
NO OPINION	29	5.8	6.4	7.8	8.8	7.4	5.9	2.0	2.4	1.7	1.6	2.5	7.9	6.0	5.7	4.9	6.1	6.5	0.0	6.3
Mean		3.91	3.95	3.96	4.04	4.06	3.72	3.92	4.02	3.84	3.62	3.92	3.87	3.93	3.98	4.06	3.94	3.96	1.75	3.56
Standard deviation		1.31	1.26	1.21	1.17	1.08	1.34	1.41	1.28	1.49	1.60	1.40	1.26	1.29	1.20	1.13	1.23	1.33	1.30	1.46
Standard error		0.06	0.06	0.07	0.09	0.13	0.15	0.14	0.20	0.20	0.20	0.13	0.09	0.10	0.07	0.13	0.09	0.10	0.65	0.36
Net Dif 1		60.2	62.8	65.4	67.0	75.0	54.1	54.0	64.3	46.6	41.3	57.5	62.6	59.0	64.4	67.9	62.8	61.1	-50.0	43.8

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 9

Table # 12 Q12. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO.  
"SCOTT WALKER"  
(NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	AGE								MEN				WOMEN						
		18-40	41-54	55-64	65 OR OLDER	65-74	75 Or older	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	
Total n	N 500	78	104	115	196	100	96	78	415	182	311	40	208	99	149	38	207	83	162	
FAVORABLE	386	77.2	87.2	73.1	76.5	75.5	72.0	79.2	87.2	75.2	79.1	75.9	87.5	75.0	78.8	75.8	86.8	75.4	79.5	75.9
Very Favorable	212	42.4	47.4	39.4	35.7	44.4	44.0	44.8	47.4	40.7	42.9	41.2	50.0	40.4	41.4	42.3	44.7	41.1	44.6	40.1
Somewhat Favorable	174	34.8	39.7	33.7	40.9	31.1	28.0	34.4	39.7	34.5	36.3	34.7	37.5	34.6	37.4	33.6	42.1	34.3	34.9	35.8
UNFAVORABLE	85	17.0	10.3	19.2	19.1	17.3	20.0	14.6	10.3	18.3	15.4	18.0	10.0	19.7	17.2	18.8	10.5	16.9	13.3	17.3
Somewhat Unfavorable	29	5.8	2.6	5.8	6.1	6.6	7.0	6.3	2.6	6.3	4.4	6.4	2.5	7.7	5.1	8.1	2.6	4.8	3.6	4.9
Very Unfavorable	56	11.2	7.7	13.5	13.0	10.7	13.0	8.3	7.7	12.0	11.0	11.6	7.5	12.0	12.1	10.7	7.9	12.1	9.6	12.3
NO OPINION	29	5.8	2.6	7.7	4.3	7.1	8.0	6.3	2.6	6.5	5.5	6.1	2.5	5.3	4.0	5.4	2.6	7.7	7.2	6.8
Mean	3.91	4.17	3.80	3.80	3.92	3.83	4.01	4.17	3.86	3.96	3.87	4.20	3.84	3.91	3.89	4.13	3.87	4.01	3.86	
Standard deviation	1.31	1.13	1.37	1.33	1.32	1.39	1.23	1.13	1.34	1.28	1.33	1.12	1.35	1.32	1.32	1.13	1.32	1.24	1.33	
Standard error	0.06	0.13	0.13	0.12	0.09	0.14	0.13	0.13	0.07	0.10	0.08	0.18	0.09	0.13	0.11	0.18	0.09	0.14	0.10	
Net Dif 1	60.2	76.9	53.8	57.4	58.2	52.0	64.6	76.9	56.9	63.7	57.9	77.5	55.3	61.6	57.0	76.3	58.5	66.3	58.6	

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 10

Table # 12 Q12. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. "SCOTT WALKER" (NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	EDUCATION						MEN	WOMEN	FAMILY INCOME			GENDER				
		NO COLL. DEGREE	H.S. Grad./Less	Some Col-lege	COLL-EGE DEGREE	Col-lege Grad	Post Grad			NO COLL. DEGREE	COLL-EGE DEGREE	NO COLL. DEGREE	COLL-EGE DEGREE	LESS THAN \$50000	\$50000 TO \$100k	MORE THAN \$100k	MALE
Total n	N 500	268	103	165	225	160	65	132	115	136	110	128	191	83	250	250	
FAVORABLE	386	77.2	75.4	74.8	75.8	79.1	78.1	81.5	75.0	79.1	75.7	79.1	75.8	75.9	79.5	77.2	77.2
Very Favorable	212	42.4	40.7	40.8	40.6	43.6	41.9	47.7	39.4	45.2	41.9	41.8	40.6	40.3	44.6	42.4	42.4
Somewhat Favorable	174	34.8	34.7	34.0	35.2	35.6	36.3	33.8	35.6	33.9	33.8	37.3	35.2	35.6	34.9	34.8	34.8
UNFAVORABLE	85	17.0	16.0	14.6	17.0	18.2	18.8	16.9	16.7	20.0	15.4	16.4	14.8	18.8	16.9	18.0	16.0
Somewhat Unfavorable	29	5.8	6.7	4.9	7.9	4.9	5.6	3.1	7.6	6.1	5.9	3.6	5.5	6.8	7.2	6.8	4.8
Very Unfavorable	56	11.2	9.3	9.7	9.1	13.3	13.1	13.8	9.1	13.9	9.6	12.7	9.4	12.0	9.6	11.2	11.2
NO OPINION	29	5.8	8.6	10.7	7.3	2.7	3.1	1.5	8.3	0.9	8.8	4.5	9.4	5.2	3.6	4.8	6.8
Mean		3.91	3.91	3.91	3.90	3.91	3.88	3.98	3.89	3.90	3.93	3.92	3.92	3.85	3.98	3.90	3.92
Standard deviation		1.31	1.26	1.25	1.27	1.36	1.36	1.36	1.26	1.40	1.26	1.32	1.25	1.34	1.28	1.32	1.30
Standard error		0.06	0.08	0.12	0.10	0.09	0.11	0.17	0.11	0.13	0.11	0.13	0.11	0.10	0.14	0.08	0.08
Net Dif 1		60.2	59.3	60.2	58.8	60.9	59.4	64.6	58.3	59.1	60.3	62.7	60.9	57.1	62.7	59.2	61.2

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 11

Table # 12 Q12. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO.  
"SCOTT WALKER"  
(NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	TRUMP/CRUZ				TRUMP/KASICH				CRUZ/KASICH				
		FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	
Total n	N 500	165	42	431	500	150	29	392	493	218	37	389	493	
FAVORABLE	386	77.2	86.1	33.3	78.2	77.2	86.0	72.4	77.0	77.3	92.7	59.5	78.7	77.3
Very Favorable	212	42.4	48.5	9.5	43.4	42.4	45.3	44.8	42.3	42.2	52.3	37.8	42.7	42.2
Somewhat Favorable	174	34.8	37.6	23.8	34.8	34.8	40.7	27.6	34.7	35.1	40.4	21.6	36.0	35.1
UNFAVORABLE	85	17.0	10.3	66.7	17.4	17.0	7.3	24.1	18.4	17.0	3.7	37.8	17.2	17.0
Somewhat Unfavorable	29	5.8	3.0	28.6	6.3	5.8	3.3	6.9	6.6	5.9	0.5	10.8	6.7	5.9
Very Unfavorable	56	11.2	7.3	38.1	11.1	11.2	4.0	17.2	11.7	11.2	3.2	27.0	10.5	11.2
NO OPINION	29	5.8	3.6	0.0	4.4	5.8	6.7	3.4	4.6	5.7	3.7	2.7	4.1	5.7
Mean		3.91	4.17	2.38	3.93	3.91	4.20	3.76	3.89	3.91	4.38	3.32	3.94	3.91
Standard deviation		1.31	1.13	1.43	1.31	1.31	0.99	1.50	1.33	1.31	0.85	1.68	1.30	1.31
Standard error		0.06	0.09	0.22	0.06	0.06	0.08	0.28	0.07	0.06	0.06	0.28	0.07	0.06
Net Dif 1		60.2	75.8	-33.3	60.8	60.2	78.7	48.3	58.7	60.2	89.0	21.6	61.4	60.2



\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Table # 13 Q13. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. "RON JOHNSON"  
(NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	AREA											HOW LIKELY	PARTY			
		WAUSAU M.M.	MINNE- APOLIS M.M.	GREEN BAY M.M.	LA CROSSE M.M.	MADI- SON M.M.	Dane County	Rest Madi- son	MIL- WAUKEE M.M.	Mil- waukee County	wau- kesha County	Rest Mil- waukee	DULUTH M.M.	CER- TAIN	VERY LIKELY	REPUB- LICAN	INDE- PEN- DENT
Total n	N 500	44	23	104	39	74	37	37	209	57	53	99	7	373	127	359	141
FAVORABLE	339 67.8	52.3	52.2	69.2	56.4	70.3	78.4	62.2	74.6	73.7	73.6	75.8	28.6	67.8	67.7	71.9	57.4
Very Favorable	181 36.2	15.9	34.8	38.5	28.2	24.3	29.7	18.9	45.5	47.4	49.1	42.4	28.6	36.5	35.4	39.3	28.4
Somewhat Favorable	158 31.6	36.4	17.4	30.8	28.2	45.9	48.6	43.2	29.2	26.3	24.5	33.3	0.0	31.4	32.3	32.6	29.1
UNFAVORABLE	77 15.4	25.0	21.7	14.4	17.9	16.2	8.1	24.3	11.0	12.3	18.9	6.1	57.1	16.1	13.4	11.4	25.5
Somewhat Unfavorable	40 8.0	13.6	17.4	7.7	12.8	5.4	0.0	10.8	5.7	8.8	5.7	4.0	14.3	7.8	8.7	5.8	13.5
Very Unfavorable	37 7.4	11.4	4.3	6.7	5.1	10.8	8.1	13.5	5.3	3.5	13.2	2.0	42.9	8.3	4.7	5.6	12.1
NO OPINION	62 12.4	15.9	21.7	12.5	12.8	9.5	10.8	8.1	11.5	10.5	5.7	15.2	14.3	11.8	14.2	12.8	11.3
NEVER HEARD OF	22 4.4	6.8	4.3	3.8	12.8	4.1	2.7	5.4	2.9	3.5	1.9	3.0	0.0	4.3	4.7	3.9	5.7
Mean	3.85	3.34	3.64	3.90	3.71	3.70	3.94	3.46	4.07	4.09	3.92	4.14	2.57	3.83	3.89	3.98	3.51
Standard deviation	1.23	1.26	1.26	1.21	1.23	1.23	1.08	1.32	1.14	1.13	1.41	0.96	1.68	1.26	1.15	1.14	1.38
Standard error	0.06	0.20	0.27	0.12	0.21	0.15	0.18	0.22	0.08	0.15	0.20	0.10	0.63	0.07	0.10	0.06	0.12
Net Dif 1	52.4	27.3	30.4	54.8	38.5	54.1	70.3	37.8	63.6	61.4	54.7	69.7	-28.6	51.7	54.3	60.4	31.9

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 2

Table # 13 Q13. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. "RON JOHNSON"  
(NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	MEN			WOMEN			IDEOLOGY						MEN			WOMEN		
		REPUB- LICAN	INDE- PEN- DENT	INDE- PEN- DENT	REPUB- LICAN	INDE- PEN- DENT	LIB./ MOD.	Lib- eral	Mod- erate	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.
Total n	N 500	171	79	188	62	144	13	131	345	142	203	78	169	70	99	66	176	72	104
FAVORABLE	339 67.8	76.0	55.7	68.1	59.7	50.0	23.1	52.7	76.2	76.8	75.9	48.7	79.3	81.4	77.8	51.5	73.3	72.2	74.0
Very Favorable	181 36.2	42.7	31.6	36.2	24.2	20.1	7.7	21.4	43.5	39.4	46.3	23.1	46.7	38.6	52.5	16.7	40.3	40.3	40.4
Somewhat Favorable	158 31.6	33.3	24.1	31.9	35.5	29.9	15.4	31.3	32.8	37.3	29.6	25.6	32.5	42.9	25.3	34.8	33.0	31.9	33.7
UNFAVORABLE	77 15.4	9.9	31.6	12.8	17.7	26.4	38.5	25.2	10.7	7.0	13.3	32.1	9.5	7.1	11.1	19.7	11.9	6.9	15.4
Somewhat Unfavorable	40 8.0	5.3	17.7	6.4	8.1	15.3	15.4	15.3	4.9	4.2	5.4	19.2	4.7	4.3	5.1	10.6	5.1	4.2	5.8
Very Unfavorable	37 7.4	4.7	13.9	6.4	9.7	11.1	23.1	9.9	5.8	2.8	7.9	12.8	4.7	2.9	6.1	9.1	6.8	2.8	9.6
NO OPINION	62 12.4	9.9	10.1	15.4	12.9	16.0	23.1	15.3	10.4	12.7	8.9	12.8	8.9	10.0	8.1	19.7	11.9	15.3	9.6
NEVER HEARD OF	22 4.4	4.1	2.5	3.7	9.7	7.6	15.4	6.9	2.6	3.5	2.0	6.4	2.4	1.4	3.0	9.1	2.8	5.6	1.0
Mean	3.85	4.09	3.43	3.88	3.63	3.35	2.64	3.42	4.06	4.10	4.03	3.29	4.15	4.12	4.17	3.43	3.98	4.09	3.90
Standard deviation	1.23	1.10	1.45	1.18	1.26	1.31	1.30	1.29	1.13	0.98	1.23	1.39	1.09	0.96	1.17	1.20	1.17	1.01	1.27
Standard error	0.06	0.09	0.17	0.09	0.17	0.11	0.39	0.12	0.06	0.08	0.09	0.16	0.08	0.12	0.12	0.16	0.09	0.12	0.12
Net Dif 1	52.4	66.1	24.1	55.3	41.9	23.6	-15.4	27.5	65.5	69.7	62.6	16.7	69.8	74.3	66.7	31.8	61.4	65.3	58.7

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 3

Table # 13 Q13. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. "RON JOHNSON"  
(NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	REPUBLICAN				INDEPENDENT				SUPPORTER OF TEA PARTY MOVEMENT		ISSUE MOST INTERESTED					
		LIB./MOD.	CON-SER-VATIVE	Smwht/Cons.	Very/Cons.	LIB./MOD.	CON-SER-VATIVE	Smwht/Cons.	Very/Cons.	YES	NO	ECO-NOMIC	FOR-EIGN AFFAIR	FINAN-CIAL	MORAL	DOMES-TIC	
Total n	N 500	83	270	97	173	61	75	45	30	182	273	167	123	72	70	50	
FAVORABLE	339	67.8	55.4	77.4	79.4	76.3	42.6	72.0	71.1	73.3	77.5	61.5	68.9	64.2	80.6	68.6	46.0
Very Favorable	181	36.2	26.5	43.3	39.2	45.7	11.5	44.0	40.0	50.0	45.6	28.9	32.9	36.6	45.8	38.6	24.0
Somewhat Favorable	158	31.6	28.9	34.1	40.2	30.6	31.1	28.0	31.1	23.3	31.9	32.6	35.9	27.6	34.7	30.0	22.0
UNFAVORABLE	77	15.4	20.5	8.9	4.1	11.6	34.4	17.3	13.3	23.3	9.3	20.9	12.6	17.9	8.3	15.7	32.0
Somewhat Unfavorable	40	8.0	12.0	4.1	3.1	4.6	19.7	8.0	6.7	10.0	5.5	9.9	7.8	10.6	2.8	5.7	14.0
Very Unfavorable	37	7.4	8.4	4.8	1.0	6.9	14.8	9.3	6.7	13.3	3.8	11.0	4.8	7.3	5.6	10.0	18.0
NO OPINION	62	12.4	16.9	11.1	13.4	9.8	14.8	8.0	11.1	3.3	11.0	12.5	14.4	12.2	8.3	12.9	14.0
NEVER HEARD OF	22	4.4	7.2	2.6	3.1	2.3	8.2	2.7	4.4	0.0	2.2	5.1	4.2	5.7	2.8	2.9	8.0
Mean	3.85	3.57	4.10	4.17	4.06	3.05	3.92	3.95	3.87	4.12	3.62	3.88	3.80	4.16	3.84	3.22	
Standard deviation	1.23	1.27	1.08	0.86	1.18	1.30	1.31	1.20	1.45	1.07	1.32	1.12	1.27	1.08	1.29	1.47	
Standard error	0.06	0.15	0.07	0.09	0.09	0.17	0.15	0.18	0.27	0.08	0.08	0.09	0.12	0.13	0.16	0.22	
Net Dif 1	52.4	34.9	68.5	75.3	64.7	8.2	54.7	57.8	50.0	68.1	40.7	56.3	46.3	72.2	52.9	14.0	

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 4

Table # 13 Q13. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. "RON JOHNSON"  
(NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA							SCOTT WALKER			RON JOHNSON			TED CRUZ			
		NAT'L DEBT	TERRORISM/WAR	WEAK ECONOMY	IMMIGRATION	FUTURE SUPRME COURT	OBAMA CARE IMPACT	FAVORABLE	UNFAVORABLE	NO OPINION	FAVORABLE	UNFAVORABLE	NO OPINION	NEVER HEARD OF	FAVORABLE	UNFAVORABLE	NO OPINION	
Total n	N 500	115	109	91	63	51	50	386	85	29	339	77	62	22	330	123	47	
FAVORABLE	339	67.8	62.6	64.2	65.9	61.9	84.3	76.0	81.3	17.6	34.5	100.0	0.0	0.0	78.2	48.0	46.8	
Very Favorable	181	36.2	33.9	36.7	34.1	27.0	52.9	42.0	44.6	5.9	13.8	53.4	0.0	0.0	44.5	21.1	17.0	
Somewhat Favorable	158	31.6	28.7	27.5	31.9	34.9	31.4	34.0	36.8	11.8	20.7	46.6	0.0	0.0	33.6	26.8	29.8	
UNFAVORABLE	77	15.4	18.3	15.6	16.5	20.6	9.8	10.0	6.0	58.8	13.8	0.0	100.0	0.0	9.1	35.0	8.5	
Somewhat Unfavorable	40	8.0	12.2	8.3	7.7	7.9	3.9	6.0	3.4	27.1	13.8	0.0	51.9	0.0	5.2	17.9	2.1	
Very Unfavorable	37	7.4	6.1	7.3	8.8	12.7	5.9	4.0	2.6	31.8	0.0	0.0	48.1	0.0	3.9	17.1	6.4	
NO OPINION	62	12.4	14.8	13.8	15.4	11.1	5.9	8.0	8.3	18.8	48.3	0.0	0.0	100.0	0.0	9.1	13.8	31.9
NEVER HEARD OF	22	4.4	4.3	6.4	2.2	6.3	0.0	6.0	4.4	4.7	3.4	0.0	0.0	0.0	100.0	3.6	3.3	12.8
Mean		3.85	3.75	3.83	3.76	3.59	4.22	4.11	4.23	2.30	3.36	4.53	1.52	3.00	0.00	4.14	3.18	3.56
Standard deviation		1.23	1.24	1.25	1.25	1.34	1.11	1.08	0.94	1.22	0.89	0.50	0.50	0.00	0.00	1.06	1.42	1.06
Standard error		0.06	0.12	0.12	0.13	0.17	0.16	0.16	0.05	0.14	0.17	0.03	0.06	0.00	0.00	0.06	0.13	0.17
Net Dif 1		52.4	44.3	48.6	49.5	41.3	74.5	66.0	75.4	-41.2	20.7	100.0	-100.0	0.0	0.0	69.1	13.0	38.3

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 5

Table # 13 Q13. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. "RON JOHNSON"  
(NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	JOHN KASICH					DONALD TRUMP			VOTE REPUBLICAN PRESIDENTIAL PRIMARY				VOTE REPUBLICAN PRESIDENTIAL PRIMARY (SECOND CHOICE)			
		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	CRUZ	TRUMP	KASICH	UNDE-CIDED	KASICH	CRUZ	TRUMP	UNDE-CIDED
Total n	N 500	309	103	81	7	259	210	31	181	157	104	58	142	122	69	167	
FAVORABLE	339	67.8	73.1	57.3	63.0	42.9	65.3	70.0	74.2	82.9	58.0	59.6	62.1	75.4	63.1	82.6	58.7
Very Favorable	181	36.2	40.5	28.2	29.6	42.9	32.0	41.4	35.5	51.9	29.3	22.1	31.0	51.4	27.9	37.7	28.7
Somewhat Favorable	158	31.6	32.7	29.1	33.3	0.0	33.2	28.6	38.7	30.9	28.7	37.5	31.0	23.9	35.2	44.9	29.9
UNFAVORABLE	77	15.4	10.0	35.0	9.9	28.6	16.2	15.7	6.5	7.2	22.3	17.3	19.0	10.6	14.8	8.7	22.8
Somewhat Unfavorable	40	8.0	6.1	13.6	6.2	28.6	7.7	8.6	6.5	4.4	9.6	11.5	8.6	6.3	6.6	7.2	10.8
Very Unfavorable	37	7.4	3.9	21.4	3.7	0.0	8.5	7.1	0.0	2.8	12.7	5.8	10.3	4.2	8.2	1.4	12.0
NO OPINION	62	12.4	12.6	6.8	19.8	0.0	12.7	11.0	19.4	7.7	11.5	20.2	15.5	9.9	15.6	8.7	13.8
NEVER HEARD OF	22	4.4	4.2	1.0	7.4	28.6	5.8	3.3	0.0	2.2	8.3	2.9	3.4	4.2	6.6	0.0	4.8
Mean		3.85	4.04	3.29	3.85	3.80	3.77	3.92	4.03	4.28	3.57	3.60	3.66	4.17	3.73	4.10	3.55
Standard deviation		1.23	1.08	1.53	1.07	1.47	1.25	1.25	0.90	0.98	1.39	1.14	1.30	1.13	1.21	0.93	1.35
Standard error		0.06	0.06	0.15	0.12	0.66	0.08	0.09	0.16	0.07	0.12	0.11	0.17	0.10	0.11	0.11	0.11
Net Dif 1		52.4	63.1	22.3	53.1	14.3	49.0	54.3	67.7	75.7	35.7	42.3	43.1	64.8	48.4	73.9	35.9

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 6

Table # 13 Q13. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. "RON JOHNSON"  
(NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	VOTE REPUBLICAN PRESIDENTIAL PRIMARY				TRUMP WOULD LOSE TO HILLARY		TRUMP NOT REPEAL OBAMACARE		TRUMP NOT APPOINT CNSRV SUPREME COURT		CRUZ DO MORE SHAKE UP THE SYSTEM		KASICH COULD NOT WIN THE NOMINATION		MOST IMPORTANT FACTOR CHOOSE A CANDIDATE		
		CRUZ	TRUMP	UNDE-CIDED	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL KASICH	SWITCH TO CRUZ	BEST CHANCE WIN	SHAKE UP SYSTEM	MOST CONSERVATIVE	
Total n	N 500	239	181	80	99	68	125	41	121	47	130	41	59	32	220	160	90	
FAVORABLE	339 67.8	77.8	58.6	58.8	52.5	66.2	54.4	70.7	52.1	72.3	55.4	68.3	62.7	53.1	76.4	55.6	73.3	
Very Favorable	181 36.2	48.1	27.1	21.3	30.3	23.5	24.8	31.7	22.3	36.2	25.4	34.1	18.6	31.3	43.2	26.3	41.1	
Somewhat Favorable	158 31.6	29.7	31.5	37.5	22.2	42.6	29.6	39.0	29.8	36.2	30.0	34.1	44.1	21.9	33.2	29.4	32.2	
UNFAVORABLE	77 15.4	9.2	20.4	22.5	31.3	5.9	27.2	4.9	28.1	2.1	23.8	12.2	20.3	18.8	8.2	25.0	12.2	
Somewhat Unfavorable	40 8.0	5.9	9.4	11.3	13.1	2.9	12.0	2.4	13.2	0.0	11.5	2.4	11.9	15.6	5.0	10.6	7.8	
Very Unfavorable	37 7.4	3.3	11.0	11.3	18.2	2.9	15.2	2.4	14.9	2.1	12.3	9.8	8.5	3.1	3.2	14.4	4.4	
NO OPINION	62 12.4	10.0	13.8	16.3	10.1	17.6	13.6	9.8	13.2	14.9	13.8	12.2	16.9	18.8	13.2	10.6	13.3	
NEVER HEARD OF	22 4.4	2.9	7.2	2.5	6.1	10.3	4.8	14.6	6.6	10.6	6.9	7.3	0.0	9.4	2.3	8.8	1.1	
Mean	3.85	4.17	3.58	3.47	3.35	3.90	3.39	4.11	3.34	4.17	3.48	3.87	3.53	3.69	4.11	3.47	3.99	
Standard deviation	1.23	1.06	1.32	1.27	1.52	0.94	1.40	0.92	1.39	0.87	1.36	1.24	1.17	1.21	1.03	1.42	1.13	
Standard error	0.06	0.07	0.10	0.14	0.16	0.12	0.13	0.16	0.13	0.13	0.12	0.20	0.15	0.22	0.07	0.12	0.12	
Net Dif 1	52.4	68.6	38.1	36.3	21.2	60.3	27.2	65.9	24.0	70.2	31.5	56.1	42.4	34.4	68.2	30.6	61.1	

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 7

Table # 13 Q13. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. "RON JOHNSON"  
(NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	PREFER REPUBLICAN PRESIDENT		PREFER CANDIDATE		ALLOW ILLEGALS/ CITIZENSHIP		FREE TRADE		TRUMP HOLDS LIBERAL POSITIONS		TRUMP NOT RIGHT TEMPERMENT		TYPE OF RADIO					
		STRONG	SMART	EXPER- IENCE	OUT- SIDERS	SUP- PORT	OPPOSE	GOOD	BAD	AGREE	DIS- AGREE	AGREE	DIS- AGREE	NEWS/ TALK	COUN- TRY	CHRIS- TIAN/ GOSPEL	OLDIES	EASY LISTEN LITE	
Total n	N 500	214	255	230	226	343	139	220	216	308	127	297	185	160	66	41	31	29	
FAVORABLE	339	67.8	62.1	71.8	68.3	65.9	70.8	59.7	70.9	61.1	72.4	58.3	71.7	59.5	77.5	59.1	75.6	67.7	72.4
Very Favorable	181	36.2	35.0	39.2	37.0	34.1	36.7	33.8	41.8	28.2	38.6	32.3	38.4	31.9	48.1	28.8	41.5	32.3	24.1
Somewhat Favorable	158	31.6	27.1	32.5	31.3	31.9	34.1	25.9	29.1	32.9	33.8	26.0	33.3	27.6	29.4	30.3	34.1	35.5	48.3
UNFAVORABLE	77	15.4	19.2	12.9	13.9	18.1	13.7	20.9	11.4	22.2	13.6	21.3	13.5	20.0	13.1	16.7	9.8	12.9	17.2
Somewhat Unfavorable	40	8.0	8.9	8.2	8.3	8.8	8.2	7.9	8.2	9.7	8.4	7.9	7.7	9.2	6.9	10.6	7.3	12.9	6.9
Very Unfavorable	37	7.4	10.3	4.7	5.7	9.3	5.5	12.9	3.2	12.5	5.2	13.4	5.7	10.8	6.3	6.1	2.4	0.0	10.3
NO OPINION	62	12.4	14.0	12.2	13.9	11.1	11.4	13.7	12.3	13.0	9.7	15.7	11.4	14.6	7.5	16.7	14.6	16.1	10.3
NEVER HEARD OF	22	4.4	4.7	3.1	3.9	4.9	4.1	5.8	5.5	3.7	4.2	4.7	3.4	5.9	1.9	7.6	0.0	3.2	0.0
Mean	3.85	3.71	3.96	3.89	3.76	3.92	3.63	4.04	3.57	3.96	3.59	3.94	3.64	4.08	3.70	4.05	3.90	3.69	
Standard deviation	1.23	1.33	1.14	1.18	1.29	1.16	1.39	1.10	1.35	1.16	1.39	1.17	1.34	1.19	1.21	1.03	1.01	1.21	
Standard error	0.06	0.09	0.07	0.08	0.09	0.06	0.12	0.08	0.09	0.07	0.13	0.07	0.10	0.09	0.15	0.16	0.18	0.22	
Net Dif 1	52.4	43.0	58.8	54.3	47.8	57.1	38.8	59.5	38.9	58.8	37.0	58.2	39.5	64.4	42.4	65.9	54.8	55.2	

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 8

Table # 13 Q13. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. "RON JOHNSON" (NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	WATCH FOX NEWS CHANNEL									AREA YOU LIVE			RELIGION						
		WATCH FOX NEWS	watch Regu- larly	Every Day	Almost Every Day	Few Times a week	Not Regu- larly	A Few Times A Mnth	Rarely	NEVER WATCH	URBAN	SUBUR- BAN	RURAL	PRO- TES- TANT	Evan./ Fund. Prot.	Main- line Prot.	CATH- OLIC	JEWISH	ATH- EIST/ AGNSTC	
Total n	N 500	435	335	182	68	85	100	42	58	63	120	190	183	261	81	180	185	4	16	
FAVORABLE	339	67.8	69.0	69.6	70.3	76.5	62.4	67.0	71.4	63.8	60.3	70.0	71.1	62.3	71.3	69.1	72.2	67.0	0.0	37.5
Very Favorable	181	36.2	36.6	35.5	37.9	39.7	27.1	40.0	38.1	41.4	33.3	38.3	35.3	34.4	37.5	39.5	36.7	36.8	0.0	18.8
Somewhat Favorable	158	31.6	32.4	34.0	32.4	36.8	35.3	27.0	33.3	22.4	27.0	31.7	35.8	27.9	33.7	29.6	35.6	30.3	0.0	18.8
UNFAVORABLE	77	15.4	13.8	11.6	9.3	11.8	16.5	21.0	16.7	24.1	25.4	16.7	15.8	14.2	11.9	12.3	11.7	17.3	100.0	31.3
Somewhat Unfavorable	40	8.0	6.7	5.4	5.5	4.4	5.9	11.0	9.5	12.1	15.9	10.8	6.3	8.2	7.7	8.6	7.2	8.1	0.0	25.0
Very Unfavorable	37	7.4	7.1	6.3	3.8	7.4	10.6	10.0	7.1	12.1	9.5	5.8	9.5	6.0	4.2	3.7	4.4	9.2	100.0	6.3
NO OPINION	62	12.4	12.6	13.7	14.3	10.3	15.3	9.0	9.5	8.6	11.1	9.2	10.5	16.9	13.0	14.8	12.2	10.8	0.0	18.8
NEVER HEARD OF	22	4.4	4.6	5.1	6.0	1.5	5.9	3.0	2.4	3.4	3.2	4.2	2.6	6.6	3.8	3.7	3.9	4.9	0.0	12.5
Mean		3.85	3.89	3.92	4.01	3.99	3.66	3.78	3.88	3.71	3.61	3.90	3.83	3.82	3.96	3.96	3.97	3.81	1.00	3.21
Standard deviation		1.23	1.21	1.15	1.08	1.17	1.26	1.36	1.23	1.44	1.36	1.22	1.26	1.20	1.11	1.13	1.11	1.29	0.00	1.26
Standard error		0.06	0.06	0.06	0.08	0.14	0.14	0.14	0.19	0.19	0.17	0.11	0.09	0.09	0.07	0.13	0.08	0.10	0.00	0.34
Net Dif 1		52.4	55.2	57.9	61.0	64.7	45.9	46.0	54.8	39.7	34.9	53.3	55.3	48.1	59.4	56.8	60.6	49.7	-100.0	6.3



SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 9

Table # 13 Q13. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. "RON JOHNSON" (NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	AGE								MEN				WOMEN					
		18-40	41-54	55-64	65 OR OLDER	65-74	75 Or older	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER
Total n	N 500	78	104	115	196	100	96	78	415	182	311	40	208	99	149	38	207	83	162
FAVORABLE	339 67.8	78.2	59.6	65.2	68.9	65.0	72.9	78.2	65.5	67.6	67.5	77.5	67.8	66.7	71.1	78.9	63.3	68.7	64.2
Very Favorable	181 36.2	37.2	29.8	33.9	39.3	35.0	43.8	37.2	35.4	33.0	37.3	40.0	38.5	37.4	39.6	34.2	32.4	27.7	35.2
Somewhat Favorable	158 31.6	41.0	29.8	31.3	29.6	30.0	29.2	41.0	30.1	34.6	30.2	37.5	29.3	29.3	31.5	44.7	30.9	41.0	29.0
UNFAVORABLE	77 15.4	9.0	20.2	15.7	15.8	20.0	11.5	9.0	16.9	15.4	15.8	12.5	17.8	19.2	15.4	5.3	15.9	10.8	16.0
Somewhat Unfavorable	40 8.0	3.8	13.5	8.7	6.6	9.0	4.2	3.8	8.9	9.3	7.4	5.0	10.1	12.1	7.4	2.6	7.7	6.0	7.4
Very Unfavorable	37 7.4	5.1	6.7	7.0	9.2	11.0	7.3	5.1	8.0	6.0	8.4	7.5	7.7	7.1	8.1	2.6	8.2	4.8	8.6
NO OPINION	62 12.4	10.3	16.3	13.9	10.2	9.0	11.5	10.3	12.8	13.7	11.6	7.5	10.6	11.1	9.4	13.2	15.0	16.9	13.6
NEVER HEARD OF	22 4.4	2.6	3.8	5.2	5.1	6.0	4.2	2.6	4.8	3.3	5.1	2.5	3.8	3.0	4.0	2.6	5.8	3.6	6.2
Mean	3.85	4.04	3.65	3.81	3.88	3.73	4.02	4.04	3.80	3.82	3.85	4.00	3.84	3.80	3.91	4.08	3.76	3.84	3.80
Standard deviation	1.23	1.06	1.24	1.22	1.29	1.35	1.20	1.06	1.26	1.18	1.26	1.18	1.27	1.27	1.25	0.91	1.25	1.07	1.27
Standard error	0.06	0.12	0.12	0.12	0.09	0.14	0.12	0.12	0.06	0.09	0.07	0.19	0.09	0.13	0.10	0.15	0.09	0.12	0.10
Net Dif 1	52.4	69.2	39.4	49.6	53.1	45.0	61.5	69.2	48.7	52.2	51.8	65.0	50.0	47.5	55.7	73.7	47.3	57.8	48.1

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 10

Table # 13 Q13. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. "RON JOHNSON"  
(NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	EDUCATION						MEN		WOMEN		FAMILY INCOME			GENDER		
		NO COLL. DEGREE	H.S. Grad./Less	Some Col-lege	COLL-EGE DEGREE	Col-lege Grad	Post Grad	NO COLL. DEGREE	COLL-EGE DEGREE	NO COLL. DEGREE	COLL-EGE DEGREE	LESS THAN \$50000	\$50000 TO \$100K	MORE THAN \$100K	MALE	FEMALE	
Total n	N 500	268	103	165	225	160	65	132	115	136	110	128	191	83	250	250	
FAVORABLE	339	67.8	62.7	62.1	63.0	72.9	69.4	81.5	66.7	72.2	58.8	73.6	65.6	68.1	65.1	69.6	66.0
Very Favorable	181	36.2	29.9	29.1	30.3	41.8	41.3	43.1	32.6	45.2	27.2	38.2	35.2	35.1	36.1	39.2	33.2
Somewhat Favorable	158	31.6	32.8	33.0	32.7	31.1	28.1	38.5	34.1	27.0	31.6	35.5	30.5	33.0	28.9	30.4	32.8
UNFAVORABLE	77	15.4	16.8	13.6	18.8	14.2	14.4	13.8	16.7	17.4	16.9	10.9	10.9	18.8	14.5	16.8	14.0
Somewhat Unfavorable	40	8.0	8.2	7.8	8.5	8.0	9.4	4.6	9.1	9.6	7.4	6.4	3.9	11.5	6.0	9.2	6.8
Very Unfavorable	37	7.4	8.6	5.8	10.3	6.2	5.0	9.2	7.6	7.8	9.6	4.5	7.0	7.3	8.4	7.6	7.2
NO OPINION	62	12.4	13.8	17.5	11.5	11.1	13.8	4.6	11.4	8.7	16.2	13.6	17.2	11.5	12.0	10.0	14.8
NEVER HEARD OF	22	4.4	6.7	6.8	6.7	1.8	2.5	0.0	5.3	1.7	8.1	1.8	6.3	1.6	8.4	3.6	5.2
Mean	3.85	3.72	3.77	3.69	3.96	3.94	4.02	3.79	3.94	3.65	3.98	3.88	3.78	3.86	3.88	3.82	
Standard deviation	1.23	1.25	1.16	1.31	1.20	1.19	1.22	1.23	1.28	1.27	1.10	1.18	1.25	1.26	1.26	1.20	
Standard error	0.06	0.08	0.12	0.11	0.08	0.09	0.15	0.11	0.12	0.11	0.11	0.11	0.09	0.14	0.08	0.08	
Net Dif 1	52.4	45.9	48.5	44.2	58.7	55.0	67.7	50.0	54.8	41.9	62.7	54.7	49.2	50.6	52.8	52.0	

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 11

Table # 13 Q13. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. "RON JOHNSON"  
(NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	TRUMP/CRUZ				TRUMP/KASICH				CRUZ/KASICH			
		FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH
Total n	N 500	165	42	431	500	150	29	392	493	218	37	389	493
FAVORABLE	339 67.8	73.9	33.3	69.1	67.8	74.7	65.5	68.6	68.2	81.7	48.6	69.9	68.2
Very Favorable	181 36.2	37.0	9.5	37.6	36.2	38.7	37.9	37.8	36.1	47.7	24.3	37.8	36.1
Somewhat Favorable	158 31.6	37.0	23.8	31.6	31.6	36.0	27.6	30.9	32.0	33.9	24.3	32.1	32.0
UNFAVORABLE	77 15.4	11.5	50.0	16.5	15.4	6.7	31.0	16.8	15.2	2.8	43.2	16.7	15.2
Somewhat Unfavorable	40 8.0	5.5	26.2	8.6	8.0	4.7	17.2	8.2	7.7	1.8	13.5	8.5	7.7
Very Unfavorable	37 7.4	6.1	23.8	7.9	7.4	2.0	13.8	8.7	7.5	0.9	29.7	8.2	7.5
NO OPINION	62 12.4	9.7	14.3	10.7	12.4	14.0	3.4	11.0	12.6	10.6	5.4	10.0	12.6
NEVER HEARD OF	22 4.4	4.8	2.4	3.7	4.4	4.7	0.0	3.6	4.1	5.0	2.7	3.3	4.1
Mean	3.85	3.98	2.68	3.86	3.85	4.10	3.59	3.84	3.85	4.32	3.00	3.86	3.85
Standard deviation	1.23	1.14	1.33	1.25	1.23	0.96	1.47	1.28	1.23	0.82	1.62	1.26	1.23
Standard error	0.06	0.09	0.21	0.06	0.06	0.08	0.27	0.07	0.06	0.06	0.27	0.07	0.06
Net Dif 1	52.4	62.4	-16.7	52.7	52.4	68.0	34.5	51.8	52.9	78.9	5.4	53.2	52.9

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Table # 14 Q14. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO.  
"TED CRUZ"  
(NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	AREA											HOW LIKELY	PARTY			
		WAUSAU M.M.	MINNE- APOLIS M.M.	GREEN BAY M.M.	LA CROSSE M.M.	MADI- SON M.M.	Dane County	Rest Madi- son	MIL- WAUKEE M.M.	Mil- waukee County	wau- kesha County	Rest Mil- waukee	DULUTH M.M.	CER- TAIN	VERY LIKELY	REPUB- LICAN	INDE- PEN- DENT
Total n	N 500	44	23	104	39	74	37	37	209	57	53	99	7	373	127	359	141
FAVORABLE	330 66.0	63.6	65.2	62.5	61.5	64.9	51.4	78.4	69.4	63.2	79.2	67.7	71.4	65.4	67.7	71.0	53.2
Very Favorable	115 23.0	18.2	34.8	24.0	28.2	14.9	10.8	18.9	24.4	31.6	24.5	20.2	14.3	23.3	22.0	27.3	12.1
Somewhat Favorable	215 43.0	45.5	30.4	38.5	33.3	50.0	40.5	59.5	45.0	31.6	54.7	47.5	57.1	42.1	45.7	43.7	41.1
UNFAVORABLE	123 24.6	29.5	30.4	29.8	17.9	29.7	45.9	13.5	19.6	24.6	13.2	20.2	28.6	26.0	20.5	20.9	34.0
Somewhat Unfavorable	65 13.0	13.6	17.4	16.3	7.7	17.6	27.0	8.1	10.0	10.5	5.7	12.1	14.3	13.7	11.0	10.6	19.1
Very Unfavorable	58 11.6	15.9	13.0	13.5	10.3	12.2	18.9	5.4	9.6	14.0	7.5	8.1	14.3	12.3	9.4	10.3	14.9
NO OPINION	47 9.4	6.8	4.3	7.7	20.5	5.4	2.7	8.1	11.0	12.3	7.5	12.1	0.0	8.6	11.8	8.1	12.8
Mean	3.53	3.36	3.57	3.43	3.62	3.38	2.97	3.78	3.65	3.56	3.83	3.60	3.43	3.50	3.60	3.67	3.16
Standard deviation	1.29	1.35	1.44	1.36	1.25	1.27	1.37	1.02	1.22	1.39	1.09	1.17	1.29	1.32	1.21	1.26	1.29
Standard error	0.06	0.20	0.30	0.13	0.20	0.15	0.22	0.17	0.08	0.18	0.15	0.12	0.49	0.07	0.11	0.07	0.11
Net Dif 1	41.4	34.1	34.8	32.7	43.6	35.1	5.4	64.9	49.8	38.6	66.0	47.5	42.9	39.4	47.2	50.1	19.1

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 2

Table # 14 Q14. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. "TED CRUZ"  
(NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	MEN			WOMEN			IDEOLOGY						MEN			WOMEN		
		REPUB- LICAN	INDE- PEN- DENT	REPUB- LICAN	INDE- PEN- DENT	LIB./ MOD.	Lib- eral	Mod- erate	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.
Total n	N 500	171	79	188	62	144	13	131	345	142	203	78	169	70	99	66	176	72	104
FAVORABLE	330 66.0	70.2	53.2	71.8	53.2	42.4	30.8	43.5	77.1	72.5	80.3	37.2	78.1	74.3	80.8	48.5	76.1	70.8	79.8
Very Favorable	115 23.0	27.5	8.9	27.1	16.1	9.0	0.0	9.9	29.0	14.1	39.4	5.1	29.6	14.3	40.4	13.6	28.4	13.9	38.5
Somewhat Favorable	215 43.0	42.7	44.3	44.7	37.1	33.3	30.8	33.6	48.1	58.5	40.9	32.1	48.5	60.0	40.4	34.8	47.7	56.9	41.3
UNFAVORABLE	123 24.6	22.8	38.0	19.1	29.0	45.8	38.5	46.6	15.1	18.3	12.8	51.3	16.0	21.4	12.1	39.4	14.2	15.3	13.5
Somewhat Unfavorable	65 13.0	11.7	19.0	9.6	19.4	21.5	30.8	20.6	9.9	11.3	8.9	21.8	10.7	12.9	9.1	21.2	9.1	9.7	8.7
Very Unfavorable	58 11.6	11.1	19.0	9.6	9.7	24.3	7.7	26.0	5.2	7.0	3.9	29.5	5.3	8.6	3.0	18.2	5.1	5.6	4.8
NO OPINION	47 9.4	7.0	8.9	9.0	17.7	11.8	30.8	9.9	7.8	9.2	6.9	11.5	5.9	4.3	7.1	12.1	9.7	13.9	6.7
Mean	3.53	3.64	3.05	3.70	3.31	2.81	2.85	2.81	3.86	3.61	4.03	2.62	3.86	3.59	4.06	3.05	3.85	3.64	4.00
Standard deviation	1.29	1.30	1.32	1.23	1.23	1.36	0.95	1.39	1.10	1.08	1.08	1.33	1.11	1.14	1.05	1.35	1.09	1.02	1.11
Standard error	0.06	0.10	0.15	0.09	0.16	0.11	0.26	0.12	0.06	0.09	0.08	0.15	0.09	0.14	0.11	0.17	0.08	0.12	0.11
Net Dif 1	41.4	47.4	15.2	52.7	24.2	-3.5	-7.7	-3.1	62.0	54.2	67.5	-14.1	62.1	52.9	68.7	9.1	61.9	55.6	66.3

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 3

Table # 14 Q14. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. "TED CRUZ" (NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	REPUBLICAN				INDEPENDENT				SUPPORTER OF TEA PARTY MOVEMENT		ISSUE MOST INTERESTED					
		LIB./MOD.	CON-SER-VATIVE	Smwht Cons.	Very Cons.	LIB./MOD.	CON-SER-VATIVE	Smwht Cons.	Very Cons.	YES	NO	ECO-NOMIC	FOR-EIGN AFFAIR	FINAN-CIAL	MORAL	DOMES-TIC	
Total n	N 500	83	270	97	173	61	75	45	30	182	273	167	123	72	70	50	
FAVORABLE	330	66.0	48.2	78.9	76.3	80.3	34.4	70.7	64.4	80.0	75.8	60.1	65.3	67.5	72.2	70.0	54.0
Very Favorable	115	23.0	13.3	31.5	15.5	40.5	3.3	20.0	11.1	33.3	33.5	16.5	22.2	25.2	27.8	22.9	14.0
Somewhat Favorable	215	43.0	34.9	47.4	60.8	39.9	31.1	50.7	53.3	46.7	42.3	43.6	43.1	42.3	44.4	47.1	40.0
UNFAVORABLE	123	24.6	41.0	14.4	17.5	12.7	52.5	17.3	20.0	13.3	18.1	28.9	26.3	26.8	18.1	14.3	32.0
Somewhat Unfavorable	65	13.0	12.0	10.4	12.4	9.2	34.4	8.0	8.9	6.7	9.9	16.1	13.2	13.8	12.5	10.0	16.0
Very Unfavorable	58	11.6	28.9	4.1	5.2	3.5	18.0	9.3	11.1	6.7	8.2	12.8	13.2	13.0	5.6	4.3	16.0
NO OPINION	47	9.4	10.8	6.7	6.2	6.9	13.1	12.0	15.6	6.7	6.0	11.0	8.4	5.7	9.7	15.7	14.0
Mean		3.53	2.92	3.92	3.69	4.05	2.67	3.64	3.44	3.93	3.83	3.35	3.48	3.53	3.76	3.74	3.20
Standard deviation		1.29	1.47	1.08	1.04	1.07	1.18	1.16	1.15	1.12	1.23	1.28	1.32	1.35	1.15	1.05	1.31
Standard error		0.06	0.16	0.07	0.11	0.08	0.15	0.13	0.17	0.21	0.09	0.08	0.10	0.12	0.14	0.13	0.19
Net Dif 1		41.4	7.2	64.4	58.8	67.6	-18.0	53.3	44.4	66.7	57.7	31.1	38.9	40.7	54.2	55.7	22.0

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 4

Table # 14 Q14. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO.  
"TED CRUZ"  
(NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA							SCOTT WALKER			RON JOHNSON			TED CRUZ			
		NAT'L DEBT	TERRORISM/WAR	WEAK ECONOMY	IMMIGRATION	FUTURE SUPRME COURT	OBAMA CARE IMPACT	FAVORABLE	UNFAVORABLE	NO OPINION	FAVORABLE	UNFAVORABLE	NO OPINION	NEVER HEARD OF	FAVORABLE	UNFAVORABLE	NO OPINION	
Total n	N 500	115	109	91	63	51	50	386	85	29	339	77	62	22	330	123	47	
FAVORABLE	330	66.0	62.6	70.6	51.6	65.1	86.3	72.0	74.6	31.8	51.7	76.1	39.0	48.4	54.5	100.0	0.0	0.0
Very Favorable	115	23.0	19.1	22.9	16.5	23.8	29.4	34.0	26.7	7.1	20.7	28.0	10.4	11.3	22.7	34.8	0.0	0.0
Somewhat Favorable	215	43.0	43.5	47.7	35.2	41.3	56.9	38.0	47.9	24.7	31.0	48.1	28.6	37.1	31.8	65.2	0.0	0.0
UNFAVORABLE	123	24.6	24.3	20.2	37.4	28.6	9.8	22.0	17.6	57.6	20.7	17.4	55.8	27.4	18.2	0.0	100.0	0.0
Somewhat Unfavorable	65	13.0	16.5	9.2	18.7	14.3	2.0	16.0	10.1	28.2	6.9	10.6	23.4	14.5	9.1	0.0	52.8	0.0
Very Unfavorable	58	11.6	7.8	11.0	18.7	14.3	7.8	6.0	7.5	29.4	13.8	6.8	32.5	12.9	9.1	0.0	47.2	0.0
NO OPINION	47	9.4	13.0	9.2	11.0	6.3	3.9	6.0	7.8	10.6	27.6	6.5	5.2	24.2	27.3	0.0	0.0	100.0
Mean		3.53	3.50	3.62	3.12	3.46	3.98	3.78	3.76	2.52	3.38	3.80	2.61	3.19	3.50	4.35	1.53	3.00
Standard deviation		1.29	1.20	1.24	1.39	1.37	1.06	1.24	1.17	1.32	1.27	1.16	1.44	1.20	1.20	0.48	0.50	0.00
Standard error		0.06	0.11	0.12	0.15	0.17	0.15	0.17	0.06	0.14	0.24	0.06	0.16	0.15	0.26	0.03	0.05	0.00
Net Dif 1		41.4	38.3	50.5	14.3	36.5	76.5	50.0	57.0	-25.9	31.0	58.7	-16.9	21.0	36.4	100.0	-100.0	0.0

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 5

Table # 14 Q14. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. "TED CRUZ"  
(NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	JOHN KASICH					DONALD TRUMP			VOTE REPUBLICAN PRESIDENTIAL PRIMARY				VOTE REPUBLICAN PRESIDENTIAL PRIMARY (SECOND CHOICE)			
		FAVOR- ABLE	UN- FAVOR- ABLE	NO OPIN- ION	NEVER HEARD OF		FAVOR- ABLE	UN- FAVOR- ABLE	NO OPIN- ION	CRUZ	TRUMP	KASICH	UNDE- CIDED	KASICH	CRUZ	TRUMP	UNDE- CIDED
Total n	N 500	309	103	81	7	259	210	31	181	157	104	58	142	122	69	167	
FAVORABLE	330	66.0	70.6	62.1	53.1	71.4	63.7	71.4	48.4	97.2	49.7	41.3	56.9	73.9	67.2	78.3	53.3
Very Favorable	115	23.0	23.3	25.2	19.8	14.3	19.7	27.1	22.6	48.1	10.2	6.7	8.6	27.5	14.8	49.3	14.4
Somewhat Favorable	215	43.0	47.2	36.9	33.3	57.1	44.0	44.3	25.8	49.2	39.5	34.6	48.3	46.5	52.5	29.0	38.9
UNFAVORABLE	123	24.6	22.7	35.9	18.5	14.3	28.6	20.0	22.6	0.6	40.1	44.2	22.4	20.4	18.9	15.9	35.9
Somewhat Unfavorable	65	13.0	12.9	15.5	11.1	0.0	13.1	12.4	16.1	0.6	16.6	27.9	15.5	9.2	14.8	11.6	15.6
Very Unfavorable	58	11.6	9.7	20.4	7.4	14.3	15.4	7.6	6.5	0.0	23.6	16.3	6.9	11.3	4.1	4.3	20.4
NO OPINION	47	9.4	6.8	1.9	28.4	14.3	7.7	8.6	29.0	2.2	10.2	14.4	20.7	5.6	13.9	5.8	10.8
Mean		3.53	3.61	3.31	3.47	3.57	3.39	3.71	3.42	4.45	2.96	2.88	3.36	3.70	3.59	4.07	3.11
Standard deviation		1.29	1.24	1.50	1.14	1.18	1.35	1.21	1.19	0.57	1.38	1.24	1.06	1.27	1.04	1.18	1.39
Standard error		0.06	0.07	0.15	0.13	0.45	0.08	0.08	0.21	0.04	0.11	0.12	0.14	0.11	0.09	0.14	0.11
Net Dif 1		41.4	47.9	26.2	34.6	57.1	35.1	51.4	25.8	96.7	9.6	-2.9	34.5	53.5	48.4	62.3	17.4



SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 6

Table # 14 Q14. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. "TED CRUZ"  
(NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	VOTE REPUBLICAN PRESIDENTIAL PRIMARY				TRUMP WOULD LOSE TO HILLARY		TRUMP NOT REPEAL OBAMACARE		TRUMP NOT APPOINT CNSRV SUPREME COURT		CRUZ DO MORE SHAKE UP THE SYSTEM		KASICH COULD NOT WIN THE NOMINATION		MOST IMPORTANT FACTOR CHOOSE A CANDIDATE		
		CRUZ	TRUMP	UNDE-CIDED	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL KASICH	SWITCH TO CRUZ	BEST CHANCE WIN	SHAKE UP SYSTEM	MOST CONSERVATIVE	
Total n	N 500	239	181	80	99	68	125	41	121	47	130	41	59	32	220	160	90	
FAVORABLE	330	66.0	85.4	48.6	47.5	43.4	55.9	41.6	65.9	41.3	63.8	43.1	61.0	37.3	46.9	71.8	55.6	72.2
Very Favorable	115	23.0	37.7	8.8	11.3	3.0	17.6	4.0	24.4	5.0	21.3	4.6	24.4	3.4	9.4	27.3	12.5	37.8
Somewhat Favorable	215	43.0	47.7	39.8	36.3	40.4	38.2	37.6	41.5	36.4	42.6	38.5	36.6	33.9	37.5	44.5	43.1	34.4
UNFAVORABLE	123	24.6	8.4	39.8	38.8	50.5	27.9	48.8	17.1	51.2	14.9	49.2	17.1	52.5	28.1	20.0	35.6	16.7
Somewhat Unfavorable	65	13.0	7.5	17.7	18.8	18.2	19.1	19.2	14.6	21.5	8.5	20.8	9.8	27.1	25.0	12.3	16.9	11.1
Very Unfavorable	58	11.6	0.8	22.1	20.0	32.3	8.8	29.6	2.4	29.8	6.4	28.5	7.3	25.4	3.1	7.7	18.8	5.6
NO OPINION	47	9.4	6.3	11.6	13.8	6.1	16.2	9.6	17.1	7.4	21.3	7.7	22.0	10.2	25.0	8.2	8.8	11.1
Mean		3.53	4.14	2.96	3.00	2.64	3.37	2.67	3.71	2.65	3.64	2.70	3.61	2.63	3.25	3.71	3.14	3.88
Standard deviation		1.29	0.89	1.35	1.34	1.37	1.22	1.34	1.06	1.36	1.10	1.35	1.17	1.27	1.03	1.21	1.35	1.19
Standard error		0.06	0.06	0.10	0.15	0.14	0.15	0.12	0.17	0.12	0.16	0.12	0.18	0.17	0.18	0.08	0.11	0.13
Net Dif 1		41.4	77.0	8.8	8.8	-7.1	27.9	-7.2	48.8	-9.9	48.9	-6.2	43.9	-15.3	18.8	51.8	20.0	55.6

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 7

Table # 14 Q14. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO.  
"TED CRUZ"  
(NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	PREFER REPUBLICAN PRESIDENT		PREFER CANDIDATE		ALLOW ILLEGALS/ CITIZENSHIP		FREE TRADE		TRUMP HOLDS LIBERAL POSITIONS		TRUMP NOT RIGHT TEMPERMENT		TYPE OF RADIO					
		STRONG	SMART	EXPER- IENCE	OUT- SIDERS	SUP- PORT	OPPOSE	GOOD	BAD	AGREE	DIS- AGREE	AGREE	DIS- AGREE	NEWS/ TALK	COUN- TRY	CHRIS- TIAN/ GOSPEL	OLDIES	EASY LISTEN LITE	
Total n	N 500	214	255	230	226	343	139	220	216	308	127	297	185	160	66	41	31	29	
FAVORABLE	330 66.0	62.1	69.0	71.3	59.3	67.9	61.9	66.4	63.4	69.8	64.6	71.4	59.5	72.5	60.6	68.3	77.4	55.2	
Very Favorable	115 23.0	21.5	25.9	28.7	17.7	24.8	18.0	24.1	20.4	27.6	16.5	25.9	18.9	32.5	16.7	14.6	35.5	10.3	
Somewhat Favorable	215 43.0	40.7	43.1	42.6	41.6	43.1	43.9	42.3	43.1	42.2	48.0	45.5	40.5	40.0	43.9	53.7	41.9	44.8	
UNFAVORABLE	123 24.6	30.8	20.0	17.4	33.6	24.2	27.3	22.7	27.3	21.4	28.3	18.9	33.5	25.0	33.3	9.8	19.4	41.4	
Somewhat Unfavorable	65 13.0	14.5	12.2	11.3	15.9	13.1	13.7	13.6	13.0	11.7	14.2	11.8	15.1	11.9	18.2	7.3	6.5	20.7	
Very Unfavorable	58 11.6	16.4	7.8	6.1	17.7	11.1	13.7	9.1	14.4	9.7	14.2	7.1	18.4	13.1	15.2	2.4	12.9	20.7	
NO OPINION	47 9.4	7.0	11.0	11.3	7.1	7.9	10.8	10.9	9.3	8.8	7.1	9.8	7.0	2.5	6.1	22.0	3.2	3.4	
Mean	3.53	3.36	3.67	3.77	3.26	3.57	3.39	3.59	3.42	3.66	3.39	3.71	3.26	3.67	3.29	3.71	3.81	3.03	
Standard deviation	1.29	1.39	1.21	1.16	1.39	1.29	1.30	1.24	1.33	1.26	1.30	1.18	1.41	1.38	1.35	0.89	1.33	1.38	
Standard error	0.06	0.10	0.08	0.08	0.09	0.07	0.11	0.08	0.09	0.07	0.12	0.07	0.10	0.11	0.17	0.14	0.24	0.26	
Net Dif 1	41.4	31.3	49.0	53.9	25.7	43.7	34.5	43.6	36.1	48.4	36.2	52.5	25.9	47.5	27.3	58.5	58.1	13.8	

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 8

Table # 14 Q14. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO.  
"TED CRUZ"  
(NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	WATCH FOX NEWS CHANNEL									AREA YOU LIVE			RELIGION						
		WATCH FOX NEWS	watch Regu- larly	Every Day	Almost Every Day	Few Times a week	Not Regu- larly	A Few Times A Mnth	Rarely	NEVER WATCH	URBAN	SUBUR- BAN	RURAL	PRO- TES- TANT	Evan./ Fund. Prot.	Main- line Prot.	CATH- OLIC	JEWISH	ATH- EIST/ AGNSTC	
Total n	N 500	435	335	182	68	85	100	42	58	63	120	190	183	261	81	180	185	4	16	
FAVORABLE	330	66.0	66.4	66.6	68.1	69.1	61.2	66.0	73.8	60.3	61.9	62.5	66.8	68.3	65.9	70.4	63.9	69.7	50.0	43.8
Very Favorable	115	23.0	24.1	24.5	27.5	23.5	18.8	23.0	23.8	22.4	14.3	26.7	21.6	22.4	25.7	33.3	22.2	22.2	25.0	6.3
Somewhat Favorable	215	43.0	42.3	42.1	40.7	45.6	42.4	43.0	50.0	37.9	47.6	35.8	45.3	45.9	40.2	37.0	41.7	47.6	25.0	37.5
UNFAVORABLE	123	24.6	25.1	25.1	25.8	25.0	23.5	25.0	16.7	31.0	22.2	27.5	24.2	22.4	25.3	21.0	27.2	18.9	50.0	56.3
Somewhat Unfavorable	65	13.0	13.3	13.1	12.6	13.2	14.1	14.0	4.8	20.7	11.1	13.3	11.1	14.8	13.4	13.6	13.3	10.8	0.0	18.8
Very Unfavorable	58	11.6	11.7	11.9	13.2	11.8	9.4	11.0	11.9	10.3	11.1	14.2	13.2	7.7	11.9	7.4	13.9	8.1	50.0	37.5
NO OPINION	47	9.4	8.5	8.4	6.0	5.9	15.3	9.0	9.5	8.6	15.9	10.0	8.9	9.3	8.8	8.6	8.9	11.4	0.0	0.0
Mean		3.53	3.54	3.54	3.57	3.56	3.47	3.53	3.69	3.41	3.43	3.47	3.51	3.61	3.54	3.75	3.45	3.65	2.75	2.56
Standard deviation		1.29	1.30	1.31	1.36	1.30	1.21	1.28	1.22	1.31	1.19	1.38	1.30	1.20	1.32	1.25	1.34	1.17	1.79	1.46
Standard error		0.06	0.06	0.07	0.10	0.16	0.13	0.13	0.19	0.17	0.15	0.13	0.09	0.09	0.08	0.14	0.10	0.09	0.89	0.36
Net Dif 1		41.4	41.4	41.5	42.3	44.1	37.6	41.0	57.1	29.3	39.7	35.0	42.6	45.9	40.6	49.4	36.7	50.8	0.0	-12.5

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 9

Table # 14 Q14. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. "TED CRUZ" (NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	AGE								MEN				WOMEN						
		18-40	41-54	55-64	65 OR OLDER	65-74	75 Or older	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	
Total n	N 500	78	104	115	196	100	96	78	415	182	311	40	208	99	149	38	207	83	162	
FAVORABLE	330	66.0	66.7	72.1	66.1	62.8	61.0	64.6	66.7	66.0	69.8	64.0	67.5	63.9	69.7	61.1	65.8	68.1	69.9	66.7
Very Favorable	115	23.0	20.5	26.0	20.9	24.0	20.0	28.1	20.5	23.6	23.6	22.8	17.5	22.1	20.2	22.1	23.7	25.1	27.7	23.5
Somewhat Favorable	215	43.0	46.2	46.2	45.2	38.8	41.0	36.5	46.2	42.4	46.2	41.2	50.0	41.8	49.5	38.9	42.1	43.0	42.2	43.2
UNFAVORABLE	123	24.6	19.2	21.2	26.1	27.0	33.0	20.8	19.2	25.3	20.3	26.7	17.5	29.8	21.2	32.2	21.1	20.8	19.3	21.6
Somewhat Unfavorable	65	13.0	9.0	14.4	12.2	13.8	15.0	12.5	9.0	13.5	12.1	13.2	5.0	15.9	12.1	15.4	13.2	11.1	12.0	11.1
Very Unfavorable	58	11.6	10.3	6.7	13.9	13.3	18.0	8.3	10.3	11.8	8.2	13.5	12.5	13.9	9.1	16.8	7.9	9.7	7.2	10.5
NO OPINION	47	9.4	14.1	6.7	7.8	10.2	6.0	14.6	14.1	8.7	9.9	9.3	15.0	6.3	9.1	6.7	13.2	11.1	10.8	11.7
Mean		3.53	3.58	3.70	3.47	3.46	3.30	3.64	3.58	3.53	3.65	3.47	3.55	3.42	3.60	3.34	3.61	3.63	3.71	3.58
Standard deviation		1.29	1.20	1.19	1.32	1.34	1.41	1.24	1.20	1.30	1.20	1.33	1.20	1.36	1.20	1.41	1.20	1.24	1.20	1.25
Standard error		0.06	0.14	0.12	0.12	0.10	0.14	0.13	0.14	0.06	0.09	0.08	0.19	0.09	0.12	0.12	0.20	0.09	0.13	0.10
Net Dif 1		41.4	47.4	51.0	40.0	35.7	28.0	43.8	47.4	40.7	49.5	37.3	50.0	34.1	48.5	28.9	44.7	47.3	50.6	45.1

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 10

Table # 14 Q14. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. "TED CRUZ" (NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	EDUCATION						MEN		WOMEN		FAMILY INCOME			GENDER		
		NO COLL. DEGREE	H.S. Grad./Less	Some Col-lege	COLL-EGE DEGREE	Col-lege Grad	Post Grad	NO COLL. DEGREE	COLL-EGE DEGREE	NO COLL. DEGREE	COLL-EGE DEGREE	LESS THAN \$50000	\$50000 TO \$100k	MORE THAN \$100k	MALE	FEMALE	
Total n	N 500	268	103	165	225	160	65	132	115	136	110	128	191	83	250	250	
FAVORABLE	330	66.0	63.1	62.1	63.6	69.3	70.0	67.7	62.1	67.0	64.0	71.8	68.8	66.0	67.5	64.8	67.2
Very Favorable	115	23.0	23.9	24.3	23.6	21.3	21.3	21.5	24.2	18.3	23.5	24.5	20.3	24.1	26.5	21.6	24.4
Somewhat Favorable	215	43.0	39.2	37.9	40.0	48.0	48.8	46.2	37.9	48.7	40.4	47.3	48.4	41.9	41.0	43.2	42.8
UNFAVORABLE	123	24.6	26.9	27.2	26.7	21.8	21.3	23.1	30.3	25.2	23.5	18.2	21.1	25.7	25.3	27.6	21.6
Somewhat Unfavorable	65	13.0	15.3	17.5	13.9	10.2	11.3	7.7	17.4	10.4	13.2	10.0	12.5	13.1	9.6	14.0	12.0
Very Unfavorable	58	11.6	11.6	9.7	12.7	11.6	10.0	15.4	12.9	14.8	10.3	8.2	8.6	12.6	15.7	13.6	9.6
NO OPINION	47	9.4	10.1	10.7	9.7	8.9	8.8	9.2	7.6	7.8	12.5	10.0	10.2	8.4	7.2	7.6	11.2
Mean		3.53	3.49	3.50	3.48	3.57	3.60	3.51	3.43	3.45	3.54	3.70	3.59	3.52	3.53	3.45	3.60
Standard deviation		1.29	1.31	1.29	1.33	1.25	1.22	1.33	1.36	1.31	1.27	1.18	1.19	1.32	1.38	1.33	1.24
Standard error		0.06	0.08	0.13	0.10	0.08	0.10	0.16	0.12	0.12	0.11	0.11	0.11	0.10	0.15	0.08	0.08
Net Dif 1		41.4	36.2	35.0	37.0	47.6	48.8	44.6	31.8	41.7	40.4	53.6	47.7	40.3	42.2	37.2	45.6

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 11

Table # 14 Q14. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO.  
"TED CRUZ"  
(NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	TRUMP/CRUZ				TRUMP/KASICH				CRUZ/KASICH				
		FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	
Total n	N 500	165	42	431	500	150	29	392	493	218	37	389	493	
FAVORABLE	330	66.0	100.0	0.0	73.1	66.0	74.7	82.8	69.6	65.9	100.0	0.0	72.5	65.9
Very Favorable	115	23.0	30.9	0.0	25.1	23.0	26.7	58.6	24.2	23.1	33.0	0.0	25.2	23.1
Somewhat Favorable	215	43.0	69.1	0.0	48.0	43.0	48.0	24.1	45.4	42.8	67.0	0.0	47.3	42.8
UNFAVORABLE	123	24.6	0.0	100.0	26.9	24.6	20.7	17.2	25.8	24.7	0.0	100.0	27.5	24.7
Somewhat Unfavorable	65	13.0	0.0	61.9	13.9	13.0	10.0	10.3	13.3	13.2	0.0	43.2	14.4	13.2
Very Unfavorable	58	11.6	0.0	38.1	13.0	11.6	10.7	6.9	12.5	11.6	0.0	56.8	13.1	11.6
NO OPINION	47	9.4	0.0	0.0	0.0	9.4	4.7	0.0	4.6	9.3	0.0	0.0	0.0	9.3
Mean		3.53	4.31	1.62	3.58	3.53	3.70	4.17	3.56	3.53	4.33	1.43	3.57	3.53
Standard deviation		1.29	0.46	0.49	1.34	1.29	1.26	1.26	1.32	1.29	0.47	0.50	1.35	1.29
Standard error		0.06	0.04	0.07	0.06	0.06	0.10	0.23	0.07	0.06	0.03	0.08	0.07	0.06
Net Dif 1		41.4	100.0	-100.0	46.2	41.4	54.0	65.5	43.9	41.2	100.0	-100.0	45.0	41.2

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Table # 15 Q15. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. "JOHN KASICH" (NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	AREA											HOW LIKELY	PARTY				
		WAUSAU M.M.	MINNE- APOLIS M.M.	GREEN BAY M.M.	LA CROSSE M.M.	MADI- SON M.M.	Dane County	Rest Madi- son	MIL- WAUKEE M.M.	Mil- waukee County	wau- kesha County	Rest Mil- waukee	DULUTH M.M.	CER- TAIN	VERY LIKELY	REPUB- LICAN	INDE- PEN- DENT	
Total n	N 500	44	23	104	39	74	37	37	209	57	53	99	7	373	127	359	141	
FAVORABLE	309	61.8	50.0	60.9	62.5	71.8	59.5	62.2	56.8	64.1	63.2	71.7	60.6	28.6	59.5	68.5	59.1	68.8
Very Favorable	115	23.0	13.6	21.7	26.0	23.1	23.0	21.6	24.3	23.9	19.3	28.3	24.2	14.3	23.1	22.8	22.6	24.1
Somewhat Favorable	194	38.8	36.4	39.1	36.5	48.7	36.5	40.5	32.4	40.2	43.9	43.4	36.4	14.3	36.5	45.7	36.5	44.7
UNFAVORABLE	103	20.6	36.4	21.7	20.2	12.8	23.0	24.3	21.6	16.3	21.1	15.1	14.1	71.4	23.3	12.6	21.7	17.7
Somewhat Unfavorable	62	12.4	18.2	8.7	14.4	12.8	21.6	21.6	21.6	6.2	10.5	1.9	6.1	42.9	12.9	11.0	12.5	12.1
Very Unfavorable	41	8.2	18.2	13.0	5.8	0.0	1.4	2.7	0.0	10.0	10.5	13.2	8.1	28.6	10.5	1.6	9.2	5.7
NO OPINION	81	16.2	13.6	17.4	17.3	12.8	17.6	13.5	21.6	16.7	12.3	9.4	23.2	0.0	15.8	17.3	17.5	12.8
NEVER HEARD OF	7	1.4	0.0	0.0	0.0	2.6	0.0	0.0	0.0	2.9	3.5	3.8	2.0	0.0	1.3	1.6	1.7	0.7
Mean		3.57	3.09	3.48	3.63	3.84	3.58	3.57	3.59	3.64	3.53	3.75	3.64	2.43	3.49	3.78	3.52	3.70
Standard deviation		1.21	1.35	1.28	1.18	0.93	1.10	1.13	1.08	1.21	1.23	1.28	1.16	1.40	1.27	0.98	1.23	1.13
Standard error		0.05	0.20	0.27	0.12	0.15	0.13	0.19	0.18	0.09	0.17	0.18	0.12	0.53	0.07	0.09	0.07	0.10
Net Dif 1		41.2	13.6	39.1	42.3	59.0	36.5	37.8	35.1	47.8	42.1	56.6	46.5	-42.9	36.2	55.9	37.3	51.1

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 2

Table # 15 Q15. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. "JOHN KASICH"  
(NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	MEN			WOMEN			IDEOLOGY						MEN			WOMEN			
		REPUB- LICAN	INDE- PEN- DENT	REPUB- LICAN	INDE- PEN- DENT	LIB./ MOD.	Lib- eral	Mod- erate	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	
Total n	N 500	171	79	188	62	144	13	131	345	142	203	78	169	70	99	66	176	72	104	
FAVORABLE	309	61.8	59.6	68.4	58.5	69.4	68.1	46.2	70.2	59.7	70.4	52.2	71.8	58.6	64.3	54.5	63.6	60.8	76.4	50.0
Very Favorable	115	23.0	21.6	22.8	23.4	25.8	29.9	30.8	29.8	20.3	22.5	18.7	34.6	16.6	14.3	18.2	24.2	23.9	30.6	19.2
Somewhat Favorable	194	38.8	38.0	45.6	35.1	43.5	38.2	15.4	40.5	39.4	47.9	33.5	37.2	42.0	50.0	36.4	39.4	36.9	45.8	30.8
UNFAVORABLE	103	20.6	21.6	19.0	21.8	16.1	15.3	15.4	15.3	22.9	14.1	29.1	14.1	23.7	20.0	26.3	16.7	22.2	8.3	31.7
Somewhat Unfavorable	62	12.4	12.9	12.7	12.2	11.3	11.1	15.4	10.7	13.0	9.9	15.3	10.3	14.2	15.7	13.1	12.1	11.9	4.2	17.3
Very Unfavorable	41	8.2	8.8	6.3	9.6	4.8	4.2	0.0	4.6	9.9	4.2	13.8	3.8	9.5	4.3	13.1	4.5	10.2	4.2	14.4
NO OPINION	81	16.2	17.0	12.7	18.1	12.9	13.9	30.8	12.2	16.5	14.8	17.7	11.5	17.2	14.3	19.2	16.7	15.9	15.3	16.3
NEVER HEARD OF	7	1.4	1.8	0.0	1.6	1.6	2.8	7.7	2.3	0.9	0.7	1.0	2.6	0.6	1.4	0.0	3.0	1.1	0.0	1.9
Mean	3.57	3.52	3.66	3.51	3.75	3.81	3.67	3.82	3.48	3.75	3.28	3.91	3.42	3.55	3.33	3.69	3.53	3.94	3.24	
Standard deviation	1.21	1.22	1.15	1.25	1.11	1.12	1.11	1.12	1.23	1.05	1.31	1.11	1.20	1.06	1.28	1.12	1.26	1.00	1.34	
Standard error	0.05	0.09	0.13	0.09	0.14	0.09	0.32	0.10	0.07	0.09	0.09	0.13	0.09	0.13	0.13	0.14	0.10	0.12	0.13	
Net Dif 1	41.2	38.0	49.4	36.7	53.2	52.8	30.8	55.0	36.8	56.3	23.2	57.7	34.9	44.3	28.3	47.0	38.6	68.1	18.3	



SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 3

Table # 15 Q15. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. "JOHN KASICH"  
(NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	REPUBLICAN				INDEPENDENT				SUPPORTER OF TEA PARTY MOVEMENT		ISSUE MOST INTERESTED					
		LIB./MOD.	CON-SER-VATIVE	Smwht Cons.	Very Cons.	LIB./MOD.	CON-SER-VATIVE	Smwht Cons.	Very Cons.	YES	NO	ECO-NOMIC	FOR-EIGN AFFAIR	FINAN-CIAL	MORAL	DOMES-TIC	
Total n	N 500	83	270	97	173	61	75	45	30	182	273	167	123	72	70	50	
FAVORABLE	309	61.8	62.7	57.8	66.0	53.2	75.4	66.7	80.0	46.7	59.9	63.0	61.1	63.4	58.3	62.9	66.0
Very Favorable	115	23.0	27.7	20.7	22.7	19.7	32.8	18.7	22.2	13.3	16.5	27.1	22.8	23.6	25.0	18.6	24.0
Somewhat Favorable	194	38.8	34.9	37.0	43.3	33.5	42.6	48.0	57.8	33.3	43.4	35.9	38.3	39.8	33.3	44.3	42.0
UNFAVORABLE	103	20.6	20.5	22.2	13.4	27.2	8.2	25.3	15.6	40.0	25.3	19.0	18.6	27.6	22.2	15.7	12.0
Somewhat Unfavorable	62	12.4	14.5	12.2	9.3	13.9	6.6	16.0	11.1	23.3	11.5	13.6	15.0	15.4	11.1	7.1	6.0
Very Unfavorable	41	8.2	6.0	10.0	4.1	13.3	1.6	9.3	4.4	16.7	13.7	5.5	3.6	12.2	11.1	8.6	6.0
NO OPINION	81	16.2	13.3	18.9	19.6	18.5	14.8	8.0	4.4	13.3	13.7	16.5	18.0	8.1	19.4	18.6	22.0
NEVER HEARD OF	7	1.4	3.6	1.1	1.0	1.2	1.6	0.0	0.0	0.0	1.1	1.5	2.4	0.8	0.0	2.9	0.0
Mean	3.57	3.66	3.47	3.72	3.33	4.00	3.51	3.82	3.03	3.38	3.67	3.63	3.48	3.50	3.59	3.72	
Standard deviation	1.21	1.21	1.23	1.05	1.31	0.95	1.23	1.04	1.33	1.28	1.18	1.11	1.33	1.28	1.14	1.08	
Standard error	0.05	0.14	0.08	0.11	0.10	0.12	0.14	0.15	0.24	0.10	0.07	0.09	0.12	0.15	0.14	0.15	
Net Dif 1	41.2	42.2	35.6	52.6	26.0	67.2	41.3	64.4	6.7	34.6	44.0	42.5	35.8	36.1	47.1	54.0	

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 4

Table # 15 Q15. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. "JOHN KASICH"  
(NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA							SCOTT WALKER			RON JOHNSON			TED CRUZ			
		NAT'L DEBT	TERRORISM/WAR	WEAK ECONOMY	IMMIGRATION	FUTURE SUPRME COURT	OBAMA CARE IMPACT	FAVORABLE	UNFAVORABLE	NO OPINION	FAVORABLE	UNFAVORABLE	NO OPINION	NEVER HEARD OF	FAVORABLE	UNFAVORABLE	NO OPINION	
Total n	N 500	115	109	91	63	51	50	386	85	29	339	77	62	22	330	123	47	
FAVORABLE	309	61.8	60.9	64.2	62.6	47.6	66.7	64.0	64.5	50.6	58.6	66.7	40.3	62.9	59.1	66.1	56.9	44.7
Very Favorable	115	23.0	29.6	21.1	28.6	9.5	21.6	26.0	22.8	20.0	34.5	24.5	14.3	24.2	27.3	22.1	26.0	21.3
Somewhat Favorable	194	38.8	31.3	43.1	34.1	38.1	45.1	38.0	41.7	30.6	24.1	42.2	26.0	38.7	31.8	43.9	30.9	23.4
UNFAVORABLE	103	20.6	20.9	17.4	16.5	36.5	23.5	16.0	17.6	36.5	13.8	17.4	46.8	11.3	4.5	19.4	30.1	4.3
Somewhat Unfavorable	62	12.4	14.8	10.1	11.0	22.2	9.8	6.0	10.6	22.4	6.9	11.5	26.0	4.8	0.0	12.1	17.9	0.0
Very Unfavorable	41	8.2	6.1	7.3	5.5	14.3	13.7	10.0	7.0	14.1	6.9	5.9	20.8	6.5	4.5	7.3	12.2	4.3
NO OPINION	81	16.2	17.4	17.4	19.8	12.7	7.8	18.0	16.6	11.8	24.1	15.0	10.4	25.8	27.3	13.0	12.2	48.9
NEVER HEARD OF	7	1.4	0.9	0.9	1.1	3.2	2.0	2.0	1.3	1.2	3.4	0.9	2.6	0.0	9.1	1.5	0.8	2.1
Mean		3.57	3.64	3.61	3.70	3.07	3.52	3.65	3.64	3.20	3.75	3.68	2.87	3.69	3.85	3.62	3.41	3.59
Standard deviation		1.21	1.22	1.15	1.16	1.27	1.32	1.22	1.16	1.37	1.21	1.14	1.40	1.09	1.01	1.17	1.37	0.97
Standard error		0.05	0.11	0.11	0.12	0.16	0.19	0.17	0.06	0.15	0.23	0.06	0.16	0.14	0.23	0.06	0.12	0.14
Net Dif 1		41.2	40.0	46.8	46.2	11.1	43.1	48.0	46.9	14.1	44.8	49.3	-6.5	51.6	54.5	46.7	26.8	40.4

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 5

Table # 15 Q15. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. "JOHN KASICH"  
(NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	JOHN KASICH					DONALD TRUMP			VOTE REPUBLICAN PRESIDENTIAL PRIMARY				VOTE REPUBLICAN PRESIDENTIAL PRIMARY (SECOND CHOICE)			
		FAVOR- ABLE	UN- FAVOR- ABLE	NO OPIN- ION	NEVER HEARD OF		FAVOR- ABLE	UN- FAVOR- ABLE	NO OPIN- ION	CRUZ	TRUMP	KASICH	UNDE- CIDED	KASICH	CRUZ	TRUMP	UNDE- CIDED
Total n	N 500	309	103	81	7	259	210	31	181	157	104	58	142	122	69	167	
FAVORABLE	309	61.8	100.0	0.0	0.0	57.9	68.6	48.4	64.1	42.7	93.3	50.0	72.5	62.3	66.7	50.3	
Very Favorable	115	23.0	37.2	0.0	0.0	19.7	28.6	12.9	15.5	9.6	59.6	17.2	19.0	27.9	33.3	18.6	
Somewhat Favorable	194	38.8	62.8	0.0	0.0	38.2	40.0	35.5	48.6	33.1	33.7	32.8	53.5	34.4	33.3	31.7	
UNFAVORABLE	103	20.6	0.0	100.0	0.0	26.6	13.8	16.1	17.1	38.2	0.0	20.7	12.0	23.8	24.6	24.0	
Somewhat Unfavorable	62	12.4	0.0	60.2	0.0	16.6	7.6	9.7	8.3	24.8	0.0	13.8	9.9	16.4	11.6	12.0	
Very Unfavorable	41	8.2	0.0	39.8	0.0	10.0	6.2	6.5	8.8	13.4	0.0	6.9	2.1	7.4	13.0	12.0	
NO OPINION	81	16.2	0.0	0.0	100.0	13.9	16.7	32.3	17.1	16.6	6.7	29.3	14.1	11.5	7.2	25.1	
NEVER HEARD OF	7	1.4	0.0	0.0	0.0	1.5	1.0	3.2	1.7	2.5	0.0	0.0	1.4	2.5	1.4	0.6	
Mean		3.57	4.37	1.60	3.00	0.00	3.42	3.78	3.40	3.54	3.01	4.53	3.40	3.79	3.61	3.63	
Standard deviation		1.21	0.48	0.49	0.00	0.00	1.26	1.13	1.05	1.13	1.24	0.62	1.13	0.94	1.27	1.39	
Standard error		0.05	0.03	0.05	0.00	0.00	0.08	0.08	0.19	0.08	0.10	0.06	0.15	0.08	0.12	0.10	
Net Dif 1		41.2	100.0	-100.0	0.0	0.0	31.3	54.8	32.3	47.0	4.5	93.3	29.3	60.6	38.5	42.0	

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 6

Table # 15 Q15. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. "JOHN KASICH" (NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	VOTE REPUBLICAN PRESIDENTIAL PRIMARY				TRUMP WOULD LOSE TO HILLARY		TRUMP NOT REPEAL OBAMACARE		TRUMP NOT APPOINT CNSRV SUPREME COURT		CRUZ DO MORE SHAKE UP THE SYSTEM		KASICH COULD NOT WIN THE NOMINATION		MOST IMPORTANT FACTOR CHOOSE A CANDIDATE			
		CRUZ	TRUMP	UNDE-CIDED	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL KASICH	SWITCH TO CRUZ	BEST CHANCE WIN	SHAKE UP SYSTEM	MOST CONSERVATIVE		
Total n	N	500	239	181	80	99	68	125	41	121	47	130	41	59	32	220	160	90	
FAVORABLE		309	61.8	70.3	49.2	65.0	39.4	60.3	46.4	51.2	44.6	55.3	46.9	51.2	98.3	90.6	70.9	51.3	63.3
Very Favorable		115	23.0	25.1	16.0	32.5	10.1	23.5	14.4	22.0	15.7	17.0	16.2	14.6	64.4	59.4	28.6	19.4	20.0
Somewhat Favorable		194	38.8	45.2	33.1	32.5	29.3	36.8	32.0	29.3	28.9	38.3	30.8	36.6	33.9	31.3	42.3	31.9	43.3
UNFAVORABLE		103	20.6	15.1	30.9	13.8	40.4	19.1	36.0	22.0	38.0	17.0	33.8	24.4	0.0	0.0	16.4	29.4	13.3
Somewhat Unfavorable		62	12.4	7.5	19.9	10.0	25.3	13.2	23.2	12.2	24.8	8.5	21.5	14.6	0.0	0.0	10.0	18.8	5.6
Very Unfavorable		41	8.2	7.5	11.0	3.8	15.2	5.9	12.8	9.8	13.2	8.5	12.3	9.8	0.0	0.0	6.4	10.6	7.8
NO OPINION		81	16.2	13.8	17.7	20.0	16.2	20.6	15.2	24.4	14.0	27.7	16.2	24.4	1.7	9.4	11.8	16.9	22.2
NEVER HEARD OF		7	1.4	0.8	2.2	1.3	4.0	0.0	2.4	2.4	3.3	0.0	3.1	0.0	0.0	0.0	0.9	2.5	1.1
Mean		3.57	3.73	3.24	3.81	2.94	3.59	3.12	3.42	3.09	3.47	3.17	3.32	4.63	4.50	3.78	3.31	3.63	
Standard deviation		1.21	1.14	1.26	1.11	1.27	1.15	1.29	1.24	1.32	1.13	1.30	1.18	0.52	0.66	1.16	1.29	1.11	
Standard error		0.05	0.07	0.09	0.13	0.13	0.14	0.12	0.20	0.12	0.16	0.12	0.18	0.07	0.12	0.08	0.10	0.12	
Net Dif 1		41.2	55.2	18.2	51.3	-1.0	41.2	10.4	29.3	6.6	38.3	13.1	26.8	98.3	90.6	54.5	21.9	50.0	

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 7

Table # 15 Q15. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. "JOHN KASICH"  
(NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	PREFER REPUBLICAN PRESIDENT		PREFER CANDIDATE		ALLOW ILLEGALS/ CITIZENSHIP		FREE TRADE		TRUMP HOLDS LIBERAL POSITIONS		TRUMP NOT RIGHT TEMPERMENT		TYPE OF RADIO					
		STRONG	SMART	EXPER- IENCE	OUT- SIDERS	SUP- PORT	OPPOSE	GOOD	BAD	AGREE	DIS- AGREE	AGREE	DIS- AGREE	NEWS/ TALK	COUN- TRY	CHRIS- TIAN/ GOSPEL	OLDIES	EASY LISTEN LITE	
Total n	N 500	214	255	230	226	343	139	220	216	308	127	297	185	160	66	41	31	29	
FAVORABLE	309	61.8	53.7	68.6	73.0	49.6	66.5	51.8	68.2	55.1	66.2	50.4	70.4	50.3	60.6	65.2	61.0	67.7	55.2
Very Favorable	115	23.0	18.2	28.2	32.2	13.7	26.5	15.1	25.9	21.3	24.4	20.5	27.3	17.8	20.6	21.2	22.0	22.6	31.0
Somewhat Favorable	194	38.8	35.5	40.4	40.9	35.8	39.9	36.7	42.3	33.8	41.9	29.9	43.1	32.4	40.0	43.9	39.0	45.2	24.1
UNFAVORABLE	103	20.6	29.9	12.9	11.7	33.2	17.5	28.8	14.1	27.8	16.6	33.9	12.8	33.0	26.3	15.2	14.6	6.5	34.5
Somewhat Unfavorable	62	12.4	17.8	8.2	5.2	22.1	9.9	18.7	8.6	16.7	9.7	20.5	7.7	20.0	14.4	7.6	12.2	3.2	24.1
Very Unfavorable	41	8.2	12.1	4.7	6.5	11.1	7.6	10.1	5.5	11.1	6.8	13.4	5.1	13.0	11.9	7.6	2.4	3.2	10.3
NO OPINION	81	16.2	13.6	18.0	13.5	16.4	14.6	18.0	14.5	17.1	15.3	15.0	15.8	14.6	11.9	16.7	24.4	19.4	10.3
NEVER HEARD OF	7	1.4	2.8	0.4	1.7	0.9	1.5	1.4	3.2	0.0	1.9	0.8	1.0	2.2	1.3	3.0	0.0	6.5	0.0
Mean		3.57	3.31	3.80	3.88	3.19	3.69	3.28	3.77	3.38	3.69	3.24	3.81	3.23	3.44	3.66	3.66	3.86	3.41
Standard deviation		1.21	1.31	1.09	1.12	1.24	1.19	1.23	1.11	1.29	1.15	1.35	1.08	1.32	1.29	1.13	1.03	0.94	1.40
Standard error		0.05	0.09	0.07	0.07	0.08	0.06	0.10	0.08	0.09	0.07	0.12	0.06	0.10	0.10	0.14	0.16	0.17	0.26
Net Dif 1		41.2	23.8	55.7	61.3	16.4	49.0	23.0	54.1	27.3	49.7	16.5	57.6	17.3	34.4	50.0	46.3	61.3	20.7

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 8

Table # 15 Q15. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. "JOHN KASICH" (NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	WATCH FOX NEWS CHANNEL									AREA YOU LIVE			RELIGION						
		WATCH FOX NEWS	watch Regu- larly	Every Day	Almost Every Day	Few Times a week	Not Regu- larly	A Few Times A Mnth	Rarely	NEVER WATCH	URBAN	SUBUR- BAN	RURAL	PRO- TES- TANT	Evan./ Fund. Prot.	Main- line Prot.	CATH- OLIC	JEWISH	ATH- EIST/ AGNSTC	
Total n	N 500	435	335	182	68	85	100	42	58	63	120	190	183	261	81	180	185	4	16	
FAVORABLE	309	61.8	63.2	63.6	64.3	69.1	57.6	62.0	59.5	63.8	50.8	62.5	62.1	62.3	64.4	61.7	65.6	59.5	50.0	62.5
Very Favorable	115	23.0	24.6	24.8	25.3	33.8	16.5	24.0	26.2	22.4	12.7	29.2	18.4	24.6	24.1	29.6	21.7	23.2	25.0	25.0
Somewhat Favorable	194	38.8	38.6	38.8	39.0	35.3	41.2	38.0	33.3	41.4	38.1	33.3	43.7	37.7	40.2	32.1	43.9	36.2	25.0	37.5
UNFAVORABLE	103	20.6	20.9	21.2	21.4	22.1	20.0	20.0	21.4	19.0	19.0	21.7	20.0	19.1	16.5	21.0	14.4	24.9	50.0	25.0
Somewhat Unfavorable	62	12.4	13.1	13.1	13.2	11.8	14.1	13.0	16.7	10.3	7.9	13.3	12.6	10.4	11.5	16.0	9.4	13.0	50.0	12.5
Very Unfavorable	41	8.2	7.8	8.1	8.2	10.3	5.9	7.0	4.8	8.6	11.1	8.3	7.4	8.7	5.0	4.9	5.0	11.9	0.0	12.5
NO OPINION	81	16.2	15.2	14.9	13.7	8.8	22.4	16.0	16.7	15.5	23.8	15.0	16.8	16.4	18.8	16.0	20.0	13.5	0.0	6.3
NEVER HEARD OF	7	1.4	0.7	0.3	0.5	0.0	0.0	2.0	2.4	1.7	6.3	0.8	1.1	2.2	0.4	1.2	0.0	2.2	0.0	6.3
Mean		3.57	3.59	3.59	3.60	3.71	3.48	3.60	3.61	3.60	3.36	3.62	3.54	3.60	3.67	3.66	3.68	3.47	3.25	3.53
Standard deviation		1.21	1.21	1.22	1.23	1.32	1.10	1.19	1.19	1.20	1.18	1.26	1.15	1.22	1.11	1.20	1.07	1.31	1.30	1.36
Standard error		0.05	0.06	0.07	0.09	0.16	0.12	0.12	0.19	0.16	0.15	0.12	0.08	0.09	0.07	0.13	0.08	0.10	0.65	0.35
Net Dif 1		41.2	42.3	42.4	42.9	47.1	37.6	42.0	38.1	44.8	31.7	40.8	42.1	43.2	47.9	40.7	51.1	34.6	0.0	37.5

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 9

Table # 15 Q15. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. "JOHN KASICH" (NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	AGE								MEN				WOMEN						
		18-40	41-54	55-64	65 OR OLDER	65-74	75 Or older	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	
Total n	N 500	78	104	115	196	100	96	78	415	182	311	40	208	99	149	38	207	83	162	
FAVORABLE	309	61.8	62.8	61.5	60.9	62.2	59.0	65.6	62.8	61.7	62.1	61.7	60.0	63.0	62.6	62.4	65.8	60.4	61.4	61.1
Very Favorable	115	23.0	24.4	19.2	23.5	24.5	19.0	30.2	24.4	22.9	21.4	24.1	20.0	22.6	20.2	23.5	28.9	23.2	22.9	24.7
Somewhat Favorable	194	38.8	38.5	42.3	37.4	37.8	40.0	35.4	38.5	38.8	40.7	37.6	40.0	40.4	42.4	38.9	36.8	37.2	38.6	36.4
UNFAVORABLE	103	20.6	14.1	21.2	21.7	21.9	27.0	16.7	14.1	21.7	18.1	21.9	15.0	21.6	17.2	22.8	13.2	21.7	19.3	21.0
Somewhat Unfavorable	62	12.4	6.4	16.3	12.2	12.2	17.0	7.3	6.4	13.3	12.1	12.2	2.5	14.4	11.1	13.4	10.5	12.1	13.3	11.1
Very Unfavorable	41	8.2	7.7	4.8	9.6	9.7	10.0	9.4	7.7	8.4	6.0	9.6	12.5	7.2	6.1	9.4	2.6	9.7	6.0	9.9
NO OPINION	81	16.2	19.2	16.3	15.7	15.3	14.0	16.7	19.2	15.7	17.6	15.4	22.5	14.4	18.2	14.1	15.8	16.9	16.9	16.7
NEVER HEARD OF	7	1.4	3.8	1.0	1.7	0.5	0.0	1.0	3.8	1.0	2.2	1.0	2.5	1.0	2.0	0.7	5.3	1.0	2.4	1.2
Mean	3.57	3.68	3.55	3.54	3.55	3.41	3.71	3.68	3.55	3.61	3.55	3.54	3.57	3.61	3.54	3.83	3.53	3.60	3.56	
Standard deviation	1.21	1.16	1.12	1.25	1.25	1.25	1.24	1.16	1.22	1.14	1.25	1.22	1.20	1.12	1.25	1.07	1.24	1.16	1.25	
Standard error	0.05	0.13	0.11	0.12	0.09	0.12	0.13	0.13	0.06	0.09	0.07	0.19	0.08	0.11	0.10	0.18	0.09	0.13	0.10	
Net Dif 1	41.2	48.7	40.4	39.1	40.3	32.0	49.0	48.7	40.0	44.0	39.9	45.0	41.3	45.5	39.6	52.6	38.6	42.2	40.1	

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 10

Table # 15 Q15. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. "JOHN KASICH" (NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	EDUCATION						MEN		WOMEN		FAMILY INCOME			GENDER		
		NO COLL. DEGREE	H.S. Grad./Less	Some Col-lege	COLL-EGE DEGREE	Col-lege Grad	Post Grad	NO COLL. DEGREE	COLL-EGE DEGREE	NO COLL. DEGREE	COLL-EGE DEGREE	LESS THAN \$50000	\$50000 TO \$100K	MORE THAN \$100K	MALE	FEMALE	
Total n	N 500	268	103	165	225	160	65	132	115	136	110	128	191	83	250	250	
FAVORABLE	309	61.8	57.1	55.3	58.2	67.1	66.9	67.7	56.8	68.7	57.4	65.5	61.7	63.4	57.8	62.4	61.2
Very Favorable	115	23.0	23.1	25.2	21.8	23.6	25.6	18.5	24.2	20.0	22.1	27.3	28.9	18.8	22.9	22.0	24.0
Somewhat Favorable	194	38.8	34.0	30.1	36.4	43.6	41.3	49.2	32.6	48.7	35.3	38.2	32.8	44.5	34.9	40.4	37.2
UNFAVORABLE	103	20.6	23.1	18.4	26.1	17.3	20.0	10.8	25.0	15.7	21.3	19.1	18.8	22.0	20.5	20.8	20.4
Somewhat Unfavorable	62	12.4	12.3	7.8	15.2	12.0	14.4	6.2	13.6	11.3	11.0	12.7	10.2	13.6	12.0	12.8	12.0
Very Unfavorable	41	8.2	10.8	10.7	10.9	5.3	5.6	4.6	11.4	4.3	10.3	6.4	8.6	8.4	8.4	8.0	8.4
NO OPINION	81	16.2	18.7	24.3	15.2	13.8	11.9	18.5	17.4	13.9	19.9	13.6	18.8	13.6	18.1	15.6	16.8
NEVER HEARD OF	7	1.4	1.1	1.9	0.6	1.8	1.3	3.1	0.8	1.7	1.5	1.8	0.8	1.0	3.6	1.2	1.6
Mean		3.57	3.47	3.52	3.43	3.69	3.68	3.73	3.45	3.70	3.49	3.69	3.64	3.52	3.54	3.56	3.57
Standard deviation		1.21	1.27	1.26	1.28	1.12	1.17	1.00	1.30	1.05	1.24	1.19	1.24	1.19	1.22	1.20	1.22
Standard error		0.05	0.08	0.12	0.10	0.08	0.09	0.13	0.11	0.10	0.11	0.11	0.11	0.09	0.14	0.08	0.08
Net Dif 1		41.2	34.0	36.9	32.1	49.8	46.9	56.9	31.8	53.0	36.0	46.4	43.0	41.4	37.3	41.6	40.8



\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 11

Table # 15 Q15. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO.  
"JOHN KASICH"  
(NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	TRUMP/CRUZ				TRUMP/KASICH				CRUZ/KASICH				
		FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	
Total n	N 500	165	42	431	500	150	29	392	493	218	37	389	493	
FAVORABLE	309	61.8	67.9	81.0	64.3	61.8	100.0	0.0	75.0	62.7	100.0	0.0	74.0	62.7
Very Favorable	115	23.0	23.0	47.6	23.7	23.0	34.0	0.0	28.3	23.3	33.5	0.0	27.0	23.3
Somewhat Favorable	194	38.8	44.8	33.3	40.6	38.8	66.0	0.0	46.7	39.4	66.5	0.0	47.0	39.4
UNFAVORABLE	103	20.6	22.4	11.9	22.5	20.6	0.0	100.0	25.0	20.9	0.0	100.0	26.0	20.9
Somewhat Unfavorable	62	12.4	15.8	9.5	13.7	12.4	0.0	55.2	15.1	12.6	0.0	59.5	15.9	12.6
Very Unfavorable	41	8.2	6.7	2.4	8.8	8.2	0.0	44.8	9.9	8.3	0.0	40.5	10.0	8.3
NO OPINION	81	16.2	8.5	7.1	12.1	16.2	0.0	0.0	0.0	16.4	0.0	0.0	0.0	16.4
NEVER HEARD OF	7	1.4	1.2	0.0	1.2	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean	3.57	3.63	4.14	3.57	3.57	4.34	1.55	3.68	3.57	4.33	1.59	3.65	3.57	
Standard deviation	1.21	1.19	1.06	1.24	1.21	0.47	0.50	1.30	1.21	0.47	0.49	1.30	1.21	
Standard error	0.05	0.09	0.16	0.06	0.05	0.04	0.09	0.07	0.05	0.03	0.08	0.07	0.05	
Net Dif 1	41.2	45.5	69.0	41.8	41.2	100.0	-100.0	50.0	41.8	100.0	-100.0	48.1	41.8	

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Table # 16 Q16. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. "DONALD TRUMP" (NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	AREA											HOW LIKELY	PARTY				
		WAUSAU M.M.	MINNE- APOLIS M.M.	GREEN BAY M.M.	LA CROSSE M.M.	MADI- SON M.M.	Dane County	Rest Madi- son	MIL- WAUKEE M.M.	Mil- waukee County	wau- kesha County	Rest Mil- waukee	DULUTH M.M.	CER- TAIN	VERY LIKELY	RE PUB- LICAN	INDE- PEN- DENT	
Total n	N 500	44	23	104	39	74	37	37	209	57	53	99	7	373	127	359	141	
FAVORABLE	259	51.8	56.8	47.8	50.0	64.1	59.5	51.4	67.6	45.9	40.4	49.1	47.5	85.7	52.0	51.2	55.7	41.8
Very Favorable	125	25.0	29.5	30.4	28.8	28.2	27.0	29.7	24.3	20.1	19.3	22.6	19.2	28.6	26.3	21.3	27.0	19.9
Somewhat Favorable	134	26.8	27.3	17.4	21.2	35.9	32.4	21.6	43.2	25.8	21.1	26.4	28.3	57.1	25.7	29.9	28.7	22.0
UNFAVORABLE	210	42.0	40.9	43.5	42.3	30.8	35.1	43.2	27.0	47.4	56.1	43.4	44.4	14.3	42.1	41.7	37.3	53.9
Somewhat Unfavorable	55	11.0	20.5	17.4	11.5	7.7	8.1	8.1	8.1	9.6	19.3	5.7	6.1	14.3	9.4	15.7	9.5	14.9
Very Unfavorable	155	31.0	20.5	26.1	30.8	23.1	27.0	35.1	18.9	37.8	36.8	37.7	38.4	0.0	32.7	26.0	27.9	39.0
NO OPINION	31	6.2	2.3	8.7	7.7	5.1	5.4	5.4	5.4	6.7	3.5	7.5	8.1	0.0	5.9	7.1	7.0	4.3
Mean		3.04	3.25	3.09	3.06	3.38	3.24	3.03	3.46	2.81	2.67	2.91	2.84	4.00	3.03	3.05	3.18	2.69
Standard deviation		1.62	1.55	1.61	1.65	1.53	1.58	1.70	1.43	1.62	1.59	1.65	1.62	0.93	1.65	1.53	1.60	1.62
Standard error		0.07	0.23	0.34	0.16	0.24	0.18	0.28	0.23	0.11	0.21	0.23	0.16	0.35	0.09	0.14	0.08	0.14
Net Dif 1		9.8	15.9	4.3	7.7	33.3	24.3	8.1	40.5	-1.4	-15.8	5.7	3.0	71.4	9.9	9.4	18.4	-12.1

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 2

Table # 16 Q16. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. "DONALD TRUMP"  
(NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	MEN			WOMEN			IDEOLOGY						MEN			WOMEN			
		REPUB- LICAN	INDE- PEN- DENT	REPUB- LICAN	INDE- PEN- DENT	LIB./ MOD.	Lib- eral	Mod- erate	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	
Total n	N 500	171	79	188	62	144	13	131	345	142	203	78	169	70	99	66	176	72	104	
FAVORABLE	259	51.8	60.8	44.3	51.1	38.7	46.5	61.5	45.0	53.0	50.0	55.2	52.6	56.2	54.3	57.6	39.4	50.0	45.8	52.9
Very Favorable	125	25.0	31.6	19.0	22.9	21.0	27.1	23.1	27.5	23.2	21.1	24.6	33.3	24.3	17.1	29.3	19.7	22.2	25.0	20.2
Somewhat Favorable	134	26.8	29.2	25.3	28.2	17.7	19.4	38.5	17.6	29.9	28.9	30.5	19.2	32.0	37.1	28.3	19.7	27.8	20.8	32.7
UNFAVORABLE	210	42.0	32.7	53.2	41.5	54.8	47.9	23.1	50.4	40.3	41.5	39.4	43.6	37.9	38.6	37.4	53.0	42.6	44.4	41.3
Somewhat Unfavorable	55	11.0	8.8	16.5	10.1	12.9	9.7	0.0	10.7	11.9	13.4	10.8	11.5	11.2	12.9	10.1	7.6	12.5	13.9	11.5
Very Unfavorable	155	31.0	24.0	36.7	31.4	41.9	38.2	23.1	39.7	28.4	28.2	28.6	32.1	26.6	25.7	27.3	45.5	30.1	30.6	29.8
NO OPINION	31	6.2	6.4	2.5	7.4	6.5	5.6	15.4	4.6	6.7	8.5	5.4	3.8	5.9	7.1	5.1	7.6	7.4	9.7	5.8
Mean	3.04	3.36	2.73	3.01	2.63	2.88	3.38	2.82	3.08	3.01	3.12	3.10	3.16	3.07	3.22	2.61	2.99	2.96	3.02	
Standard deviation	1.62	1.57	1.60	1.60	1.64	1.70	1.44	1.71	1.57	1.55	1.59	1.71	1.56	1.49	1.61	1.65	1.58	1.60	1.56	
Standard error	0.07	0.12	0.18	0.12	0.21	0.14	0.40	0.15	0.08	0.13	0.11	0.19	0.12	0.18	0.16	0.20	0.12	0.19	0.15	
Net Dif 1	9.8	28.1	-8.9	9.6	-16.1	-1.4	38.5	-5.3	12.8	8.5	15.8	9.0	18.3	15.7	20.2	-13.6	7.4	1.4	11.5	

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 3

Table # 16 Q16. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. "DONALD TRUMP" (NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	REPUBLICAN				INDEPENDENT				SUPPORTER OF TEA PARTY MOVEMENT		ISSUE MOST INTERESTED					
		LIB./MOD.	CON-SER-VATIVE	Smwht Cons.	Very Cons.	LIB./MOD.	CON-SER-VATIVE	Smwht Cons.	Very Cons.	YES	NO	ECO-NOMIC	FOR-EIGN AFFAIR	FINAN-CIAL	MORAL	DOMES-TIC	
Total n	N 500	83	270	97	173	61	75	45	30	182	273	167	123	72	70	50	
FAVORABLE	259	51.8	56.6	55.2	51.5	57.2	32.8	45.3	46.7	43.3	59.9	47.3	55.7	55.3	59.7	45.7	28.0
Very Favorable	125	25.0	34.9	23.7	21.6	24.9	16.4	21.3	20.0	23.3	29.1	23.1	26.9	34.1	23.6	8.6	14.0
Somewhat Favorable	134	26.8	21.7	31.5	29.9	32.4	16.4	24.0	26.7	20.0	30.8	24.2	28.7	21.1	36.1	37.1	14.0
UNFAVORABLE	210	42.0	36.1	37.8	38.1	37.6	63.9	49.3	48.9	50.0	34.1	46.9	38.3	39.8	30.6	50.0	68.0
Somewhat Unfavorable	55	11.0	7.2	10.4	11.3	9.8	13.1	17.3	17.8	16.7	12.1	9.2	10.2	11.4	4.2	17.1	10.0
Very Unfavorable	155	31.0	28.9	27.4	26.8	27.7	50.8	32.0	31.1	33.3	22.0	37.7	28.1	28.5	26.4	32.9	58.0
NO OPINION	31	6.2	7.2	7.0	10.3	5.2	3.3	5.3	4.4	6.7	6.0	5.9	6.0	4.9	9.7	4.3	4.0
Mean		3.04	3.27	3.14	3.08	3.17	2.34	2.85	2.87	2.83	3.33	2.86	3.16	3.21	3.26	2.71	2.16
Standard deviation		1.62	1.67	1.56	1.53	1.58	1.60	1.59	1.57	1.61	1.54	1.66	1.60	1.67	1.53	1.46	1.55
Standard error		0.07	0.18	0.10	0.16	0.12	0.20	0.18	0.23	0.29	0.11	0.10	0.12	0.15	0.18	0.17	0.22
Net Dif 1		9.8	20.5	17.4	13.4	19.7	-31.1	-4.0	-2.2	-6.7	25.8	0.4	17.4	15.4	29.2	-4.3	-40.0

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 4

Table # 16 Q16. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. "DONALD TRUMP" (NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA							SCOTT WALKER			RON JOHNSON			TED CRUZ			
		NAT'L DEBT	TERRORISM/WAR	WEAK ECONOMY	IMMIGRATION	FUTURE SUPRME COURT	OBAMA CARE IMPACT	FAVORABLE	UNFAVORABLE	NO OPINION	FAVORABLE	UNFAVORABLE	NO OPINION	NEVER HEARD OF	FAVORABLE	UNFAVORABLE	NO OPINION	
Total n	N 500	115	109	91	63	51	50	386	85	29	339	77	62	22	330	123	47	
FAVORABLE	259	51.8	46.1	45.0	53.8	68.3	56.9	44.0	52.8	47.1	51.7	49.9	54.5	53.2	68.2	50.0	60.2	42.6
Very Favorable	125	25.0	18.3	22.9	29.7	47.6	23.5	12.0	23.1	30.6	34.5	20.9	35.1	30.6	36.4	20.3	40.7	17.0
Somewhat Favorable	134	26.8	27.8	22.0	24.2	20.6	33.3	32.0	29.8	16.5	17.2	28.9	19.5	22.6	31.8	29.7	19.5	25.5
UNFAVORABLE	210	42.0	45.2	53.2	39.6	27.0	37.3	44.0	40.9	50.6	31.0	43.4	42.9	37.1	31.8	45.5	34.1	38.3
Somewhat Unfavorable	55	11.0	11.3	13.8	8.8	7.9	9.8	14.0	12.4	4.7	10.3	13.0	7.8	4.8	9.1	13.3	5.7	8.5
Very Unfavorable	155	31.0	33.9	39.4	30.8	19.0	27.5	30.0	28.5	45.9	20.7	30.4	35.1	32.3	22.7	32.1	28.5	29.8
NO OPINION	31	6.2	8.7	1.8	6.6	4.8	5.9	12.0	6.2	2.4	17.2	6.8	2.6	9.7	0.0	4.5	5.7	19.1
Mean		3.04	2.85	2.75	3.13	3.70	3.16	2.82	3.06	2.81	3.34	2.97	3.12	3.15	3.50	2.93	3.38	2.91
Standard deviation		1.62	1.57	1.67	1.65	1.57	1.56	1.45	1.57	1.80	1.54	1.57	1.75	1.66	1.59	1.59	1.69	1.49
Standard error		0.07	0.15	0.16	0.17	0.20	0.22	0.21	0.08	0.20	0.29	0.09	0.20	0.21	0.34	0.09	0.15	0.22
Net Dif 1		9.8	0.9	-8.3	14.3	41.3	19.6	0.0	11.9	-3.5	20.7	6.5	11.7	16.1	36.4	4.5	26.0	4.3

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 5

Table # 16 Q16. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. "DONALD TRUMP"  
(NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	JOHN KASICH					DONALD TRUMP			VOTE REPUBLICAN PRESIDENTIAL PRIMARY				VOTE REPUBLICAN PRESIDENTIAL PRIMARY (SECOND CHOICE)			
		FAVOR- ABLE	UN- FAVOR- ABLE	NO OPIN- ION	NEVER HEARD OF		FAVOR- ABLE	UN- FAVOR- ABLE	NO OPIN- ION	CRUZ	TRUMP	KASICH	UNDE- CIDED	KASICH	CRUZ	TRUMP	UNDE- CIDED
Total n	N 500	309	103	81	7	259	210	31	181	157	104	58	142	122	69	167	
FAVORABLE	259	51.8	48.5	67.0	44.4	57.1	100.0	0.0	0.0	27.1	97.5	26.9	50.0	38.0	61.5	72.5	47.9
Very Favorable	125	25.0	21.7	39.8	17.3	42.9	48.3	0.0	0.0	5.5	63.1	8.7	12.1	19.7	33.6	23.2	24.0
Somewhat Favorable	134	26.8	26.9	27.2	27.2	14.3	51.7	0.0	0.0	21.5	34.4	18.3	37.9	18.3	27.9	49.3	24.0
UNFAVORABLE	210	42.0	46.6	28.2	43.2	28.6	0.0	100.0	0.0	66.3	0.0	63.5	41.4	57.0	34.4	15.9	45.5
Somewhat Unfavorable	55	11.0	11.7	10.7	9.9	0.0	0.0	26.2	0.0	20.4	0.0	9.6	13.8	14.1	5.7	11.6	12.0
Very Unfavorable	155	31.0	35.0	17.5	33.3	28.6	0.0	73.8	0.0	45.9	0.0	53.8	27.6	43.0	28.7	4.3	33.5
NO OPINION	31	6.2	4.9	4.9	12.3	14.3	0.0	0.0	100.0	6.6	2.5	9.6	8.6	4.9	4.1	11.6	6.6
Mean		3.04	2.89	3.61	2.85	3.43	4.48	1.26	3.00	2.20	4.61	2.18	2.93	2.58	3.32	3.75	2.93
Standard deviation		1.62	1.62	1.52	1.54	1.68	0.50	0.44	0.00	1.36	0.54	1.45	1.45	1.63	1.65	1.07	1.63
Standard error		0.07	0.09	0.15	0.17	0.63	0.03	0.03	0.00	0.10	0.04	0.14	0.19	0.14	0.15	0.13	0.13
Net Dif 1		9.8	1.9	38.8	1.2	28.6	100.0	-100.0	0.0	-39.2	97.5	-36.5	8.6	-19.0	27.0	56.5	2.4

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 6

Table # 16 Q16. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. "DONALD TRUMP"  
(NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	VOTE REPUBLICAN PRESIDENTIAL PRIMARY				TRUMP WOULD LOSE TO HILLARY		TRUMP NOT REPEAL OBAMACARE		TRUMP NOT APPOINT CNSRV SUPREME COURT		CRUZ DO MORE SHAKE UP THE SYSTEM		KASICH COULD NOT WIN THE NOMINATION		MOST IMPORTANT FACTOR CHOOSE A CANDIDATE		
		CRUZ	TRUMP	UNDE-CIDED	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL KASICH	SWITCH TO CRUZ	BEST CHANCE WIN	SHAKE UP SYSTEM	MOST CONSERVATIVE	
Total n	N	500	239	181	80	99	68	125	41	121	47	130	41	59	32	220	160	90
FAVORABLE	259	51.8	23.4	94.5	40.0	94.9	95.6	96.8	85.4	96.7	89.4	96.9	85.4	39.0	6.3	54.5	70.6	18.9
Very Favorable	125	25.0	4.2	59.7	8.8	64.6	58.8	65.6	48.8	64.5	51.1	63.8	56.1	15.3	0.0	19.5	43.1	8.9
Somewhat Favorable	134	26.8	19.2	34.8	31.3	30.3	36.8	31.2	36.6	32.2	38.3	33.1	29.3	23.7	6.3	35.0	27.5	10.0
UNFAVORABLE	210	42.0	69.9	1.7	50.0	0.0	2.9	0.8	4.9	0.0	4.3	0.8	4.9	54.2	81.3	38.2	25.6	74.4
Somewhat Unfavorable	55	11.0	18.4	1.1	11.3	0.0	1.5	0.8	2.4	0.0	2.1	0.8	2.4	6.8	18.8	12.7	5.0	15.6
Very Unfavorable	155	31.0	51.5	0.6	38.8	0.0	1.5	0.0	2.4	0.0	2.1	0.0	2.4	47.5	62.5	25.5	20.6	58.9
NO OPINION	31	6.2	6.7	3.9	10.0	5.1	1.5	2.4	9.8	3.3	6.4	2.3	9.8	6.8	12.5	7.3	3.8	6.7
Mean		3.04	2.06	4.52	2.60	4.60	4.50	4.62	4.27	4.61	4.34	4.60	4.34	2.53	1.63	3.10	3.67	1.94
Standard deviation		1.62	1.31	0.68	1.47	0.58	0.74	0.58	0.91	0.55	0.86	0.58	0.93	1.61	0.93	1.51	1.56	1.36
Standard error		0.07	0.08	0.05	0.16	0.06	0.09	0.05	0.14	0.05	0.13	0.05	0.14	0.21	0.16	0.10	0.12	0.14
Net Dif 1		9.8	-46.4	92.8	-10.0	94.9	92.6	96.0	80.5	96.7	85.1	96.2	80.5	-15.3	-75.0	16.4	45.0	-55.6

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 7

Table # 16 Q16. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. "DONALD TRUMP"  
(NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	PREFER REPUBLICAN PRESIDENT		PREFER CANDIDATE		ALLOW ILLEGALS/ CITIZENSHIP		FREE TRADE		TRUMP HOLDS LIBERAL POSITIONS		TRUMP NOT RIGHT TEMPERMENT		TYPE OF RADIO					
		STRONG	SMART	EXPER- IENCE	OUT- SIDERS	SUP- PORT	OPPOSE	GOOD	BAD	AGREE	DIS- AGREE	AGREE	DIS- AGREE	NEWS/ TALK	COUN- TRY	CHRIS- TIAN/ GOSPEL	OLDIES	EASY LISTEN LITE	
Total n	N 500	214	255	230	226	343	139	220	216	308	127	297	185	160	66	41	31	29	
FAVORABLE	259	51.8	77.6	30.6	25.2	78.3	44.3	72.7	42.3	63.9	42.5	78.0	26.9	89.7	47.5	56.1	48.8	61.3	51.7
Very Favorable	125	25.0	44.4	9.4	7.0	45.6	20.1	37.4	21.4	30.1	17.9	47.2	8.1	52.4	21.9	27.3	14.6	25.8	27.6
Somewhat Favorable	134	26.8	33.2	21.2	18.3	32.7	24.2	35.3	20.9	33.8	24.7	30.7	18.9	37.3	25.6	28.8	34.1	35.5	24.1
UNFAVORABLE	210	42.0	17.8	63.5	68.3	16.4	51.3	19.4	52.7	30.6	51.3	18.1	67.7	4.3	46.9	33.3	41.5	32.3	37.9
Somewhat Unfavorable	55	11.0	5.6	15.7	15.7	5.3	14.0	4.3	14.5	8.3	13.3	3.9	16.5	3.2	13.1	10.6	17.1	3.2	3.4
Very Unfavorable	155	31.0	12.1	47.8	52.6	11.1	37.3	15.1	38.2	22.2	38.0	14.2	51.2	1.1	33.8	22.7	24.4	29.0	34.5
NO OPINION	31	6.2	4.7	5.9	6.5	5.3	4.4	7.9	5.0	5.6	6.2	3.9	5.4	5.9	5.6	10.6	9.8	6.5	10.3
Mean		3.04	3.92	2.29	2.11	3.96	2.76	3.76	2.73	3.41	2.71	3.93	2.16	4.37	2.89	3.27	2.98	3.26	3.07
Standard deviation		1.62	1.34	1.47	1.39	1.31	1.62	1.39	1.63	1.53	1.59	1.39	1.42	0.82	1.61	1.52	1.44	1.59	1.66
Standard error		0.07	0.09	0.09	0.09	0.09	0.09	0.12	0.11	0.10	0.09	0.12	0.08	0.06	0.13	0.19	0.22	0.28	0.31
Net Dif 1		9.8	59.8	-32.9	-43.0	61.9	-7.0	53.2	-10.5	33.3	-8.8	59.8	-40.7	85.4	0.6	22.7	7.3	29.0	13.8



SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 8

Table # 16 Q16. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. "DONALD TRUMP" (NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	WATCH FOX NEWS CHANNEL									AREA YOU LIVE			RELIGION						
		WATCH FOX NEWS	watch Regu- larly	Every Day	Almost Every Day	Few Times a week	Not Regu- larly	A Few Times A Mnth	Rarely	NEVER WATCH	URBAN	SUBUR- BAN	RURAL	PRO- TES- TANT	Evan./ Fund. Prot.	Main- line Prot.	CATH- OLIC	JEWISH	ATH- EIST/ AGNSTC	
Total n	N 500	435	335	182	68	85	100	42	58	63	120	190	183	261	81	180	185	4	16	
FAVORABLE	259	51.8	54.5	59.4	65.4	60.3	45.9	38.0	50.0	29.3	31.7	45.8	51.1	55.2	50.2	56.8	47.2	51.4	75.0	68.8
Very Favorable	125	25.0	26.9	29.9	35.7	30.9	16.5	17.0	21.4	13.8	11.1	23.3	23.2	27.3	21.8	28.4	18.9	25.4	75.0	56.3
Somewhat Favorable	134	26.8	27.6	29.6	29.7	29.4	29.4	21.0	28.6	15.5	20.6	22.5	27.9	27.9	28.4	28.4	28.3	25.9	0.0	12.5
UNFAVORABLE	210	42.0	39.3	34.6	30.2	32.4	45.9	55.0	47.6	60.3	61.9	49.2	41.1	39.3	43.7	37.0	46.7	41.1	25.0	31.3
Somewhat Unfavorable	55	11.0	10.1	10.1	10.4	8.8	10.6	10.0	9.5	10.3	17.5	11.7	10.5	11.5	11.9	7.4	13.9	10.3	0.0	6.3
Very Unfavorable	155	31.0	29.2	24.5	19.8	23.5	35.3	45.0	38.1	50.0	44.4	37.5	30.5	27.9	31.8	29.6	32.8	30.8	25.0	25.0
NO OPINION	31	6.2	6.2	6.0	4.4	7.4	8.2	7.0	2.4	10.3	6.3	5.0	7.9	5.5	6.1	6.2	6.1	7.6	0.0	0.0
Mean		3.04	3.13	3.30	3.51	3.35	2.81	2.55	2.86	2.33	2.37	2.83	3.03	3.15	2.97	3.19	2.87	3.05	4.00	3.69
Standard deviation		1.62	1.61	1.57	1.54	1.56	1.56	1.61	1.66	1.54	1.48	1.66	1.59	1.61	1.60	1.63	1.57	1.62	1.73	1.72
Standard error		0.07	0.08	0.09	0.11	0.19	0.17	0.16	0.26	0.20	0.19	0.15	0.12	0.12	0.10	0.18	0.12	0.12	0.87	0.43
Net Dif 1		9.8	15.2	24.8	35.2	27.9	0.0	-17.0	2.4	-31.0	-30.2	-3.3	10.0	15.8	6.5	19.8	0.6	10.3	50.0	37.5

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 9

Table # 16 Q16. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO.  
"DONALD TRUMP"  
(NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	AGE								MEN				WOMEN						
		18-40	41-54	55-64	65 OR OLDER	65-74	75 Or older	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	
Total n	N 500	78	104	115	196	100	96	78	415	182	311	40	208	99	149	38	207	83	162	
FAVORABLE	259	51.8	41.0	53.8	60.0	50.0	53.0	46.9	41.0	53.7	48.4	53.7	42.5	58.2	51.5	58.4	39.5	49.3	44.6	49.4
Very Favorable	125	25.0	21.8	24.0	28.7	24.5	25.0	24.0	21.8	25.5	23.1	26.0	25.0	27.9	25.3	28.9	18.4	23.2	20.5	23.5
Somewhat Favorable	134	26.8	19.2	29.8	31.3	25.5	28.0	22.9	19.2	28.2	25.3	27.7	17.5	30.3	26.3	29.5	21.1	26.1	24.1	25.9
UNFAVORABLE	210	42.0	51.3	42.3	35.7	42.3	40.0	44.8	51.3	40.5	46.2	39.9	52.5	36.5	43.4	36.2	50.0	44.4	49.4	43.2
Somewhat Unfavorable	55	11.0	17.9	14.4	7.0	9.2	9.0	9.4	17.9	9.9	15.9	8.4	25.0	8.7	17.2	7.4	10.5	11.1	14.5	9.3
Very Unfavorable	155	31.0	33.3	27.9	28.7	33.2	31.0	35.4	33.3	30.6	30.2	31.5	27.5	27.9	26.3	28.9	39.5	33.3	34.9	34.0
NO OPINION	31	6.2	7.7	3.8	4.3	7.7	7.0	8.3	7.7	5.8	5.5	6.4	5.0	5.3	5.1	5.4	10.5	6.3	6.0	7.4
Mean		3.04	2.78	3.08	3.24	2.99	3.07	2.91	2.78	3.08	2.95	3.08	2.88	3.22	3.07	3.22	2.68	2.95	2.81	2.96
Standard deviation		1.62	1.59	1.59	1.62	1.63	1.61	1.64	1.59	1.62	1.59	1.63	1.58	1.60	1.58	1.62	1.59	1.62	1.60	1.63
Standard error		0.07	0.18	0.16	0.15	0.12	0.16	0.17	0.18	0.08	0.12	0.09	0.25	0.11	0.16	0.13	0.26	0.11	0.18	0.13
Net Dif 1		9.8	-10.3	11.5	24.3	7.7	13.0	2.1	-10.3	13.3	2.2	13.8	-10.0	21.6	8.1	22.1	-10.5	4.8	-4.8	6.2

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 10

Table # 16 Q16. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. "DONALD TRUMP" (NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	EDUCATION						MEN		WOMEN		FAMILY INCOME			GENDER		
		NO COLL. DEGREE	H.S. Grad./Less	Some Col-lege	COLL-EGE DEGREE	Col-lege Grad	Post Grad	NO COLL. DEGREE	COLL-EGE DEGREE	NO COLL. DEGREE	COLL-EGE DEGREE	LESS THAN \$50000	\$50000 TO \$100k	MORE THAN \$100k	MALE	FEMALE	
Total n	N 500	268	103	165	225	160	65	132	115	136	110	128	191	83	250	250	
FAVORABLE	259	51.8	55.2	52.4	57.0	46.7	45.6	49.2	61.4	48.7	49.3	44.5	51.6	56.5	50.6	55.6	48.0
Very Favorable	125	25.0	26.9	26.2	27.3	22.2	23.1	20.0	31.1	22.6	22.8	21.8	25.8	26.2	31.3	27.6	22.4
Somewhat Favorable	134	26.8	28.4	26.2	29.7	24.4	22.5	29.2	30.3	26.1	26.5	22.7	25.8	30.4	19.3	28.0	25.6
UNFAVORABLE	210	42.0	39.9	42.7	38.2	45.3	46.3	43.1	34.8	44.3	44.9	46.4	45.3	37.7	42.2	39.2	44.8
Somewhat Unfavorable	55	11.0	10.8	12.6	9.7	11.6	12.5	9.2	12.1	10.4	9.6	12.7	14.8	8.4	14.5	11.2	10.8
Very Unfavorable	155	31.0	29.1	30.1	28.5	33.8	33.8	33.8	22.7	33.9	35.3	33.6	30.5	29.3	27.7	28.0	34.0
NO OPINION	31	6.2	4.9	4.9	4.8	8.0	8.1	7.7	3.8	7.0	5.9	9.1	3.1	5.8	7.2	5.2	7.2
Mean		3.04	3.13	3.06	3.18	2.90	2.89	2.92	3.35	2.93	2.92	2.86	3.02	3.16	3.12	3.16	2.92
Standard deviation		1.62	1.62	1.62	1.61	1.61	1.62	1.59	1.57	1.62	1.64	1.60	1.63	1.61	1.64	1.61	1.62
Standard error		0.07	0.10	0.16	0.13	0.11	0.13	0.20	0.14	0.15	0.14	0.15	0.14	0.12	0.18	0.10	0.10
Net Dif 1		9.8	15.3	9.7	18.8	1.3	-0.6	6.2	26.5	4.3	4.4	-1.8	6.3	18.8	8.4	16.4	3.2

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 11

Table # 16 Q16. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING PEOPLE. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO.  
"DONALD TRUMP"  
(NET DIF 1 = PERCENT FAVORABLE MINUS PERCENT UNFAVORABLE)

	TOTAL	TRUMP/CRUZ				TRUMP/KASICH				CRUZ/KASICH				
		FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	
Total n	N 500	165	42	431	500	150	29	392	493	218	37	389	493	
FAVORABLE	259	51.8	100.0	0.0	55.5	51.8	100.0	0.0	55.9	51.7	51.4	83.8	54.2	51.7
Very Favorable	125	25.0	40.6	0.0	27.1	25.0	44.7	0.0	27.6	24.7	20.2	62.2	27.0	24.7
Somewhat Favorable	134	26.8	59.4	0.0	28.3	26.8	55.3	0.0	28.3	27.0	31.2	21.6	27.2	27.0
UNFAVORABLE	210	42.0	0.0	100.0	44.5	42.0	0.0	100.0	44.1	42.2	45.9	13.5	41.9	42.2
Somewhat Unfavorable	55	11.0	0.0	16.7	11.8	11.0	0.0	37.9	12.0	11.2	13.3	5.4	11.6	11.2
Very Unfavorable	155	31.0	0.0	83.3	32.7	31.0	0.0	62.1	32.1	31.0	32.6	8.1	30.3	31.0
NO OPINION	31	6.2	0.0	0.0	0.0	6.2	0.0	0.0	0.0	6.1	2.8	2.7	3.9	6.1
Mean		3.04	4.41	1.17	3.05	3.04	4.45	1.38	3.07	3.03	2.93	4.24	3.09	3.03
Standard deviation		1.62	0.49	0.37	1.67	1.62	0.50	0.49	1.67	1.62	1.60	1.24	1.63	1.62
Standard error		0.07	0.04	0.06	0.08	0.07	0.04	0.09	0.08	0.07	0.11	0.20	0.08	0.07
Net Dif 1		9.8	100.0	-100.0	10.9	9.8	100.0	-100.0	11.7	9.5	5.5	70.3	12.3	9.5

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Table # 17 Q#. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. (VERY FAVORABLE = 5, SOMEWHAT FAVORABLE = 4, NO OPINION = 3, SOMEWHAT UNFAVORABLE = 2, VERY UNFAVORABLE = 1)

	TOTAL	AREA											HOW LIKELY	PARTY			
		WAUSAU M.M.	MINNE- APOLIS M.M.	GREEN- BAY M.M.	LA CROSSE M.M.	MADI- SON M.M.	Dane County	Rest Madi- son	MIL- WAUKEE M.M.	Mil- waukee County	wau- kesha County	Rest Mil- waukee	DULUTH M.M.	CER- TAIN	VERY LIKELY	REPUB- LICAN	INDE- PEN- DENT
Total n	N 500	44	23	104	39	74	37	37	209	57	53	99	7	373	127	359	141
SCOTT WALKER	500	44	23	104	39	74	37	37	209	57	53	99	7	373	127	359	141
	3.91	3.52	4.09	3.99	3.77	3.57	3.70	3.43	4.13	4.21	4.00	4.16	2.57	3.90	3.95	4.04	3.60
	1.31	1.47	1.38	1.25	1.27	1.44	1.43	1.44	1.16	1.15	1.32	1.06	1.59	1.34	1.23	1.23	1.44
	0.06	0.22	0.29	0.12	0.20	0.17	0.24	0.24	0.08	0.15	0.18	0.11	0.60	0.07	0.11	0.06	0.12
RON JOHNSON	478	41	22	100	34	71	36	35	203	55	52	96	7	357	121	345	133
	3.85	3.34	3.64	3.90	3.71	3.70	3.94	3.46	4.07	4.09	3.92	4.14	2.57	3.83	3.89	3.98	3.51
	1.23	1.26	1.26	1.21	1.23	1.23	1.08	1.32	1.14	1.13	1.41	0.96	1.68	1.26	1.15	1.14	1.38
	0.06	0.20	0.27	0.12	0.21	0.15	0.18	0.22	0.08	0.15	0.20	0.10	0.63	0.07	0.10	0.06	0.12
JOHN KASICH	493	44	23	104	38	74	37	37	203	55	51	97	7	368	125	353	140
	3.57	3.09	3.48	3.63	3.84	3.58	3.57	3.59	3.64	3.53	3.75	3.64	2.43	3.49	3.78	3.52	3.70
	1.21	1.35	1.28	1.18	0.93	1.10	1.13	1.08	1.21	1.23	1.28	1.16	1.40	1.27	0.98	1.23	1.13
	0.05	0.20	0.27	0.12	0.15	0.13	0.19	0.18	0.09	0.17	0.18	0.12	0.53	0.07	0.09	0.07	0.10
TED CRUZ	500	44	23	104	39	74	37	37	209	57	53	99	7	373	127	359	141
	3.53	3.36	3.57	3.43	3.62	3.38	2.97	3.78	3.65	3.56	3.83	3.60	3.43	3.50	3.60	3.67	3.16
	1.29	1.35	1.44	1.36	1.25	1.27	1.37	1.02	1.22	1.39	1.09	1.17	1.29	1.32	1.21	1.26	1.29
	0.06	0.20	0.30	0.13	0.20	0.15	0.22	0.17	0.08	0.18	0.15	0.12	0.49	0.07	0.11	0.07	0.11
DONALD TRUMP	500	44	23	104	39	74	37	37	209	57	53	99	7	373	127	359	141
	3.04	3.25	3.09	3.06	3.38	3.24	3.03	3.46	2.81	2.67	2.91	2.84	4.00	3.03	3.05	3.18	2.69
	1.62	1.55	1.61	1.65	1.53	1.58	1.70	1.43	1.62	1.59	1.65	1.62	0.93	1.65	1.53	1.60	1.62
	0.07	0.23	0.34	0.16	0.24	0.18	0.28	0.23	0.11	0.21	0.23	0.16	0.35	0.09	0.14	0.08	0.14

Summary table -- Table Entries are: -- N,Mean,Standard deviation, Standard error

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 2

Table # 17 Q#. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. (VERY FAVORABLE = 5, SOMEWHAT FAVORABLE = 4, NO OPINION = 3, SOMEWHAT UNFAVORABLE = 2, VERY UNFAVORABLE = 1)

	TOTAL	MEN		WOMEN		IDEOLOGY						MEN		WOMEN					
		REPUB- LICAN	INDE- PEN- DENT	REPUB- LICAN	INDE- PEN- DENT	LIB./ MOD.	Lib- eral	Mod- erate	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.
Total n	N 500	171	79	188	62	144	13	131	345	142	203	78	169	70	99	66	176	72	104
SCOTT WALKER	500	171	79	188	62	144	13	131	345	142	203	78	169	70	99	66	176	72	104
	3.91	4.02	3.66	4.06	3.52	3.33	2.77	3.39	4.16	4.13	4.19	3.33	4.17	4.11	4.21	3.33	4.15	4.14	4.16
	1.31	1.27	1.40	1.19	1.50	1.45	1.42	1.44	1.15	1.12	1.16	1.45	1.15	1.14	1.16	1.45	1.14	1.11	1.16
	0.06	0.10	0.16	0.09	0.19	0.12	0.39	0.13	0.06	0.09	0.08	0.16	0.09	0.14	0.12	0.18	0.09	0.13	0.11
RON JOHNSON	478	164	77	181	56	133	11	122	336	137	199	73	165	69	96	60	171	68	103
	3.85	4.09	3.43	3.88	3.63	3.35	2.64	3.42	4.06	4.10	4.03	3.29	4.15	4.12	4.17	3.43	3.98	4.09	3.90
	1.23	1.10	1.45	1.18	1.26	1.31	1.30	1.29	1.13	0.98	1.23	1.39	1.09	0.96	1.17	1.20	1.17	1.01	1.27
	0.06	0.09	0.17	0.09	0.17	0.11	0.39	0.12	0.06	0.08	0.09	0.16	0.08	0.12	0.12	0.16	0.09	0.12	0.12
JOHN KASICH	493	168	79	185	61	140	12	128	342	141	201	76	168	69	99	64	174	72	102
	3.57	3.52	3.66	3.51	3.75	3.81	3.67	3.82	3.48	3.75	3.28	3.91	3.42	3.55	3.33	3.69	3.53	3.94	3.24
	1.21	1.22	1.15	1.25	1.11	1.12	1.11	1.12	1.23	1.05	1.31	1.11	1.20	1.06	1.28	1.12	1.26	1.00	1.34
	0.05	0.09	0.13	0.09	0.14	0.09	0.32	0.10	0.07	0.09	0.09	0.13	0.09	0.13	0.13	0.14	0.10	0.12	0.13
TED CRUZ	500	171	79	188	62	144	13	131	345	142	203	78	169	70	99	66	176	72	104
	3.53	3.64	3.05	3.70	3.31	2.81	2.85	2.81	3.86	3.61	4.03	2.62	3.86	3.59	4.06	3.05	3.85	3.64	4.00
	1.29	1.30	1.32	1.23	1.23	1.36	0.95	1.39	1.10	1.08	1.08	1.33	1.11	1.14	1.05	1.35	1.09	1.02	1.11
	0.06	0.10	0.15	0.09	0.16	0.11	0.26	0.12	0.06	0.09	0.08	0.15	0.09	0.14	0.11	0.17	0.08	0.12	0.11
DONALD TRUMP	500	171	79	188	62	144	13	131	345	142	203	78	169	70	99	66	176	72	104
	3.04	3.36	2.73	3.01	2.63	2.88	3.38	2.82	3.08	3.01	3.12	3.10	3.16	3.07	3.22	2.61	2.99	2.96	3.02
	1.62	1.57	1.60	1.60	1.64	1.70	1.44	1.71	1.57	1.55	1.59	1.71	1.56	1.49	1.61	1.65	1.58	1.60	1.56
	0.07	0.12	0.18	0.12	0.21	0.14	0.40	0.15	0.08	0.13	0.11	0.19	0.12	0.18	0.16	0.20	0.12	0.19	0.15

Summary table -- Table Entries are: -- N,Mean,Standard deviation, Standard error

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 3

Table # 17 Q#. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. (VERY FAVORABLE = 5, SOMEWHAT FAVORABLE = 4, NO OPINION = 3, SOMEWHAT UNFAVORABLE = 2, VERY UNFAVORABLE = 1)

	TOTAL	REPUBLICAN				INDEPENDENT				SUPPORTER OF TEA PARTY MOVEMENT		ISSUE MOST INTERESTED				
		LIB./MOD.	CON-SER-VATIVE	Smwht Cons.	Very Cons.	LIB./MOD.	CON-SER-VATIVE	Smwht Cons.	Very Cons.	YES	NO	ECO-NOMIC	FOR-EIGN AFFAIR	FINAN-CIAL	MORAL	DOMES-TIC
Total n	N 500	83	270	97	173	61	75	45	30	182	273	167	123	72	70	50
SCOTT WALKER	500	83	270	97	173	61	75	45	30	182	273	167	123	72	70	50
	3.91	3.57	4.18	4.18	4.18	3.02	4.09	4.02	4.20	4.35	3.57	4.05	3.80	4.14	4.07	3.14
	1.31	1.42	1.12	1.09	1.14	1.43	1.22	1.18	1.28	0.96	1.45	1.17	1.33	1.16	1.26	1.65
	0.06	0.16	0.07	0.11	0.09	0.18	0.14	0.18	0.23	0.07	0.09	0.09	0.12	0.14	0.15	0.23
RON JOHNSON	478	77	263	94	169	56	73	43	30	178	259	160	116	70	68	46
	3.85	3.57	4.10	4.17	4.06	3.05	3.92	3.95	3.87	4.12	3.62	3.88	3.80	4.16	3.84	3.22
	1.23	1.27	1.08	0.86	1.18	1.30	1.31	1.20	1.45	1.07	1.32	1.12	1.27	1.08	1.29	1.47
	0.06	0.15	0.07	0.09	0.09	0.17	0.15	0.18	0.27	0.08	0.08	0.09	0.12	0.13	0.16	0.22
JOHN KASICH	493	80	267	96	171	60	75	45	30	180	269	163	122	72	68	50
	3.57	3.66	3.47	3.72	3.33	4.00	3.51	3.82	3.03	3.38	3.67	3.63	3.48	3.50	3.59	3.72
	1.21	1.21	1.23	1.05	1.31	0.95	1.23	1.04	1.33	1.28	1.18	1.11	1.33	1.28	1.14	1.08
	0.05	0.14	0.08	0.11	0.10	0.12	0.14	0.15	0.24	0.10	0.07	0.09	0.12	0.15	0.14	0.15
TED CRUZ	500	83	270	97	173	61	75	45	30	182	273	167	123	72	70	50
	3.53	2.92	3.92	3.69	4.05	2.67	3.64	3.44	3.93	3.83	3.35	3.48	3.53	3.76	3.74	3.20
	1.29	1.47	1.08	1.04	1.07	1.18	1.16	1.15	1.12	1.23	1.28	1.32	1.35	1.15	1.05	1.31
	0.06	0.16	0.07	0.11	0.08	0.15	0.13	0.17	0.21	0.09	0.08	0.10	0.12	0.14	0.13	0.19
DONALD TRUMP	500	83	270	97	173	61	75	45	30	182	273	167	123	72	70	50
	3.04	3.27	3.14	3.08	3.17	2.34	2.85	2.87	2.83	3.33	2.86	3.16	3.21	3.26	2.71	2.16
	1.62	1.67	1.56	1.53	1.58	1.60	1.59	1.57	1.61	1.54	1.66	1.60	1.67	1.53	1.46	1.55
	0.07	0.18	0.10	0.16	0.12	0.20	0.18	0.23	0.29	0.11	0.10	0.12	0.15	0.18	0.17	0.22

Summary table -- Table Entries are: -- N,Mean,Standard deviation, Standard error

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 4

Table # 17 Q#. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. (VERY FAVORABLE = 5, SOMEWHAT FAVORABLE = 4, NO OPINION = 3, SOMEWHAT UNFAVORABLE = 2, VERY UNFAVORABLE = 1)

	TOTAL	MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA						SCOTT WALKER			RON JOHNSON				TED CRUZ		
		NAT'L DEBT	TERRORISM/WAR	WEAK ECONOMY	IMMIGRATION	FUTURE SUPRME COURT	OBAMA CARE IMPACT	FAVORABLE	UNFAVORABLE	NO OPINION	FAVORABLE	UNFAVORABLE	NO OPINION	NEVER HEARD OF	FAVORABLE	UNFAVORABLE	NO OPINION
Total n	N 500	115	109	91	63	51	50	386	85	29	339	77	62	22	330	123	47
SCOTT WALKER	500	115	109	91	63	51	50	386	85	29	339	77	62	22	330	123	47
	3.91	3.92	3.86	3.67	3.76	4.24	4.20	4.55	1.34	3.00	4.37	2.35	3.37	3.82	4.24	3.16	3.60
	1.31	1.29	1.36	1.42	1.38	1.25	1.00	0.50	0.47	0.00	0.84	1.51	1.43	1.34	1.06	1.54	1.35
	0.06	0.12	0.13	0.15	0.17	0.17	0.14	0.03	0.05	0.00	0.05	0.17	0.18	0.28	0.06	0.14	0.20
RON JOHNSON	478	110	102	89	59	51	47	369	81	28	339	77	62	0	318	119	41
	3.85	3.75	3.83	3.76	3.59	4.22	4.11	4.23	2.30	3.36	4.53	1.52	3.00	0.00	4.14	3.18	3.56
	1.23	1.24	1.25	1.25	1.34	1.11	1.08	0.94	1.22	0.89	0.50	0.50	0.00	0.00	1.06	1.42	1.06
	0.06	0.12	0.12	0.13	0.17	0.16	0.16	0.05	0.14	0.17	0.03	0.06	0.00	0.00	0.06	0.13	0.17
JOHN KASICH	493	114	108	90	61	50	49	381	84	28	336	75	62	20	325	122	46
	3.57	3.64	3.61	3.70	3.07	3.52	3.65	3.64	3.20	3.75	3.68	2.87	3.69	3.85	3.62	3.41	3.59
	1.21	1.22	1.15	1.16	1.27	1.32	1.22	1.16	1.37	1.21	1.14	1.40	1.09	1.01	1.17	1.37	0.97
	0.05	0.11	0.11	0.12	0.16	0.19	0.17	0.06	0.15	0.23	0.06	0.16	0.14	0.23	0.06	0.12	0.14
TED CRUZ	500	115	109	91	63	51	50	386	85	29	339	77	62	22	330	123	47
	3.53	3.50	3.62	3.12	3.46	3.98	3.78	3.76	2.52	3.38	3.80	2.61	3.19	3.50	4.35	1.53	3.00
	1.29	1.20	1.24	1.39	1.37	1.06	1.24	1.17	1.32	1.27	1.16	1.44	1.20	1.20	0.48	0.50	0.00
	0.06	0.11	0.12	0.15	0.17	0.15	0.17	0.06	0.14	0.24	0.06	0.16	0.15	0.26	0.03	0.05	0.00
DONALD TRUMP	500	115	109	91	63	51	50	386	85	29	339	77	62	22	330	123	47
	3.04	2.85	2.75	3.13	3.70	3.16	2.82	3.06	2.81	3.34	2.97	3.12	3.15	3.50	2.93	3.38	2.91
	1.62	1.57	1.67	1.65	1.57	1.56	1.45	1.57	1.80	1.54	1.57	1.75	1.66	1.59	1.59	1.69	1.49
	0.07	0.15	0.16	0.17	0.20	0.22	0.21	0.08	0.20	0.29	0.09	0.20	0.21	0.34	0.09	0.15	0.22

Summary table -- Table Entries are: -- N,Mean,Standard deviation, Standard error



\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 5

Table # 17 Q#. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. (VERY FAVORABLE = 5, SOMEWHAT FAVORABLE = 4, NO OPINION = 3, SOMEWHAT UNFAVORABLE = 2, VERY UNFAVORABLE = 1)

	TOTAL	JOHN KASICH				DONALD TRUMP			VOTE REPUBLICAN PRESIDENTIAL PRIMARY				VOTE REPUBLICAN PRESIDENTIAL PRIMARY (SECOND CHOICE)			
		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	CRUZ	TRUMP	KASICH	UNDE-CIDED	KASICH	CRUZ	TRUMP	UNDE-CIDED
Total n	N 500	309	103	81	7	259	210	31	181	157	104	58	142	122	69	167
SCOTT WALKER	500	309	103	81	7	259	210	31	181	157	104	58	142	122	69	167
	3.91	4.01	3.55	4.00	4.00	3.95	3.84	4.06	4.46	3.72	3.40	3.64	4.23	3.70	4.32	3.63
	1.31	1.21	1.57	1.23	1.41	1.26	1.40	0.98	0.86	1.44	1.38	1.36	1.20	1.38	0.89	1.39
	0.06	0.07	0.15	0.14	0.53	0.08	0.10	0.18	0.06	0.11	0.13	0.18	0.10	0.13	0.11	0.11
RON JOHNSON	478	296	102	75	5	244	203	31	177	144	101	56	136	114	69	159
	3.85	4.04	3.29	3.85	3.80	3.77	3.92	4.03	4.28	3.57	3.60	3.66	4.17	3.73	4.10	3.55
	1.23	1.08	1.53	1.07	1.47	1.25	1.25	0.90	0.98	1.39	1.14	1.30	1.13	1.21	0.93	1.35
	0.06	0.06	0.15	0.12	0.66	0.08	0.09	0.16	0.07	0.12	0.11	0.17	0.10	0.11	0.11	0.11
JOHN KASICH	493	309	103	81	0	255	208	30	178	153	104	58	140	119	68	166
	3.57	4.37	1.60	3.00	0.00	3.42	3.78	3.40	3.54	3.01	4.53	3.40	3.79	3.61	3.63	3.33
	1.21	0.48	0.49	0.00	0.00	1.26	1.13	1.05	1.13	1.24	0.62	1.13	0.94	1.27	1.39	1.25
	0.05	0.03	0.05	0.00	0.00	0.08	0.08	0.19	0.08	0.10	0.06	0.15	0.08	0.12	0.17	0.10
TED CRUZ	500	309	103	81	7	259	210	31	181	157	104	58	142	122	69	167
	3.53	3.61	3.31	3.47	3.57	3.39	3.71	3.42	4.45	2.96	2.88	3.36	3.70	3.59	4.07	3.11
	1.29	1.24	1.50	1.14	1.18	1.35	1.21	1.19	0.57	1.38	1.24	1.06	1.27	1.04	1.18	1.39
	0.06	0.07	0.15	0.13	0.45	0.08	0.08	0.21	0.04	0.11	0.12	0.14	0.11	0.09	0.14	0.11
DONALD TRUMP	500	309	103	81	7	259	210	31	181	157	104	58	142	122	69	167
	3.04	2.89	3.61	2.85	3.43	4.48	1.26	3.00	2.20	4.61	2.18	2.93	2.58	3.32	3.75	2.93
	1.62	1.62	1.52	1.54	1.68	0.50	0.44	0.00	1.36	0.54	1.45	1.45	1.63	1.65	1.07	1.63
	0.07	0.09	0.15	0.17	0.63	0.03	0.03	0.00	0.10	0.04	0.14	0.19	0.14	0.15	0.13	0.13

Summary table -- Table Entries are: -- N,Mean,Standard deviation, Standard error

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 6

Table # 17 Q#. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. (VERY FAVORABLE = 5, SOMEWHAT FAVORABLE = 4, NO OPINION = 3, SOMEWHAT UNFAVORABLE = 2, VERY UNFAVORABLE = 1)

	TOTAL	VOTE REPUBLICAN PRESIDENTIAL PRIMARY				TRUMP WOULD LOSE TO HILLARY		TRUMP NOT REPEAL OBAMACARE		TRUMP NOT APPOINT CNSRV SUPREME COURT		CRUZ DO MORE SHAKE UP THE SYSTEM		KASICH COULD NOT WIN THE NOMINATION		MOST IMPORTANT FACTOR CHOOSE A CANDIDATE		
		CRUZ	TRUMP	UNDE-CIDED	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL KASICH	SWITCH TO CRUZ	BEST CHANCE WIN	SHAKE UP SYSTEM	MOST CONSERVATIVE	
Total n	N 500	239	181	80	99	68	125	41	121	47	130	41	59	32	220	160	90	
SCOTT WALKER	500	239	181	80	99	68	125	41	121	47	130	41	59	32	220	160	90	
	3.91	4.18	3.71	3.58	3.42	4.09	3.53	4.22	3.50	4.26	3.52	4.27	3.32	3.56	4.15	3.64	3.99	
	1.31	1.17	1.41	1.30	1.56	1.05	1.48	1.00	1.47	0.93	1.47	1.04	1.37	1.39	1.16	1.42	1.25	
	0.06	0.08	0.10	0.15	0.16	0.13	0.13	0.16	0.13	0.14	0.13	0.16	0.18	0.25	0.08	0.11	0.13	
RON JOHNSON	478	232	168	78	93	61	119	35	113	42	121	38	59	29	215	146	89	
	3.85	4.17	3.58	3.47	3.35	3.90	3.39	4.11	3.34	4.17	3.48	3.87	3.53	3.69	4.11	3.47	3.99	
	1.23	1.06	1.32	1.27	1.52	0.94	1.40	0.92	1.39	0.87	1.36	1.24	1.17	1.21	1.03	1.42	1.13	
	0.06	0.07	0.10	0.14	0.16	0.12	0.13	0.16	0.13	0.13	0.12	0.20	0.15	0.22	0.07	0.12	0.12	
JOHN KASICH	493	237	177	79	95	68	122	40	117	47	126	41	59	32	218	156	89	
	3.57	3.73	3.24	3.81	2.94	3.59	3.12	3.42	3.09	3.47	3.17	3.32	4.63	4.50	3.78	3.31	3.63	
	1.21	1.14	1.26	1.11	1.27	1.15	1.29	1.24	1.32	1.13	1.30	1.18	0.52	0.66	1.16	1.29	1.11	
	0.05	0.07	0.09	0.13	0.13	0.14	0.12	0.20	0.12	0.16	0.12	0.18	0.07	0.12	0.08	0.10	0.12	
TED CRUZ	500	239	181	80	99	68	125	41	121	47	130	41	59	32	220	160	90	
	3.53	4.14	2.96	3.00	2.64	3.37	2.67	3.71	2.65	3.64	2.70	3.61	2.63	3.25	3.71	3.14	3.88	
	1.29	0.89	1.35	1.34	1.37	1.22	1.34	1.06	1.36	1.10	1.35	1.17	1.27	1.03	1.21	1.35	1.19	
	0.06	0.06	0.10	0.15	0.14	0.15	0.12	0.17	0.12	0.16	0.12	0.18	0.17	0.18	0.08	0.11	0.13	
DONALD TRUMP	500	239	181	80	99	68	125	41	121	47	130	41	59	32	220	160	90	
	3.04	2.06	4.52	2.60	4.60	4.50	4.62	4.27	4.61	4.34	4.60	4.34	2.53	1.63	3.10	3.67	1.94	
	1.62	1.31	0.68	1.47	0.58	0.74	0.58	0.91	0.55	0.86	0.58	0.93	1.61	0.93	1.51	1.56	1.36	
	0.07	0.08	0.05	0.16	0.06	0.09	0.05	0.14	0.05	0.13	0.05	0.14	0.21	0.16	0.10	0.12	0.14	

Summary table -- Table Entries are: -- N,Mean,Standard deviation, Standard error

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 7

Table # 17 Q#. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. (VERY FAVORABLE = 5, SOMEWHAT FAVORABLE = 4, NO OPINION = 3, SOMEWHAT UNFAVORABLE = 2, VERY UNFAVORABLE = 1)

	TOTAL	PREFER REPUBLICAN PRESIDENT		PREFER CANDIDATE		ALLOW ILLEGALS/ CITIZENSHIP		FREE TRADE		TRUMP HOLDS LIBERAL POSITIONS		TRUMP NOT RIGHT TEMPERMENT		TYPE OF RADIO				
		STRONG	SMART	EXPER- IENCE	OUT- SIDERS	SUP- PORT	OPPOSE	GOOD	BAD	AGREE	DIS- AGREE	AGREE	DIS- AGREE	NEWS/ TALK	COUN- TRY	CHRIS- TIAN/ GOSPEL	OLDIES	EASY LISTEN LITE
Total n	N 500	214	255	230	226	343	139	220	216	308	127	297	185	160	66	41	31	29
SCOTT WALKER	500	214	255	230	226	343	139	220	216	308	127	297	185	160	66	41	31	29
	3.91	3.82	4.00	3.88	3.88	4.01	3.63	4.04	3.78	4.00	3.72	3.93	3.86	4.18	3.79	4.02	3.90	3.52
	1.31	1.39	1.27	1.34	1.31	1.24	1.47	1.26	1.40	1.28	1.37	1.29	1.37	1.18	1.32	1.12	1.20	1.30
	0.06	0.10	0.08	0.09	0.09	0.07	0.12	0.08	0.10	0.07	0.12	0.07	0.10	0.09	0.16	0.17	0.22	0.24
RON JOHNSON	478	204	247	221	215	329	131	208	208	295	121	287	174	157	61	41	30	29
	3.85	3.71	3.96	3.89	3.76	3.92	3.63	4.04	3.57	3.96	3.59	3.94	3.64	4.08	3.70	4.05	3.90	3.69
	1.23	1.33	1.14	1.18	1.29	1.16	1.39	1.10	1.35	1.16	1.39	1.17	1.34	1.19	1.21	1.03	1.01	1.21
	0.06	0.09	0.07	0.08	0.09	0.06	0.12	0.08	0.09	0.07	0.13	0.07	0.10	0.09	0.15	0.16	0.18	0.22
JOHN KASICH	493	208	254	226	224	338	137	213	216	302	126	294	181	158	64	41	29	29
	3.57	3.31	3.80	3.88	3.19	3.69	3.28	3.77	3.38	3.69	3.24	3.81	3.23	3.44	3.66	3.66	3.86	3.41
	1.21	1.31	1.09	1.12	1.24	1.19	1.23	1.11	1.29	1.15	1.35	1.08	1.32	1.29	1.13	1.03	0.94	1.40
	0.05	0.09	0.07	0.07	0.08	0.06	0.10	0.08	0.09	0.07	0.12	0.06	0.10	0.10	0.14	0.16	0.17	0.26
TED CRUZ	500	214	255	230	226	343	139	220	216	308	127	297	185	160	66	41	31	29
	3.53	3.36	3.67	3.77	3.26	3.57	3.39	3.59	3.42	3.66	3.39	3.71	3.26	3.67	3.29	3.71	3.81	3.03
	1.29	1.39	1.21	1.16	1.39	1.29	1.30	1.24	1.33	1.26	1.30	1.18	1.41	1.38	1.35	0.89	1.33	1.38
	0.06	0.10	0.08	0.08	0.09	0.07	0.11	0.08	0.09	0.07	0.12	0.07	0.10	0.11	0.17	0.14	0.24	0.26
DONALD TRUMP	500	214	255	230	226	343	139	220	216	308	127	297	185	160	66	41	31	29
	3.04	3.92	2.29	2.11	3.96	2.76	3.76	2.73	3.41	2.71	3.93	2.16	4.37	2.89	3.27	2.98	3.26	3.07
	1.62	1.34	1.47	1.39	1.31	1.62	1.39	1.63	1.53	1.59	1.39	1.42	0.82	1.61	1.52	1.44	1.59	1.66
	0.07	0.09	0.09	0.09	0.09	0.09	0.12	0.11	0.10	0.09	0.12	0.08	0.06	0.13	0.19	0.22	0.28	0.31

Summary table -- Table Entries are: -- N,Mean,Standard deviation, Standard error

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 8

Table # 17 Q#. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. (VERY FAVORABLE = 5, SOMEWHAT FAVORABLE = 4, NO OPINION = 3, SOMEWHAT UNFAVORABLE = 2, VERY UNFAVORABLE = 1)

	TOTAL	WATCH FOX NEWS CHANNEL									AREA YOU LIVE			RELIGION					
		WATCH FOX NEWS	watch Regu- larly	Every Day	Almost Every Day	Few Times a week	Not Regu- larly	A Few Times A Mnth	Rarely	NEVER WATCH	URBAN	SUBUR- BAN	RURAL	PRO- TES- TANT	Evan./ Fund. Prot.	Main- line Prot.	CATH- OLIC	JEWISH	ATH- EIST/ AGNSTC
Total n	N 500	435	335	182	68	85	100	42	58	63	120	190	183	261	81	180	185	4	16
SCOTT WALKER	500	435	335	182	68	85	100	42	58	63	120	190	183	261	81	180	185	4	16
	3.91	3.95	3.96	4.04	4.06	3.72	3.92	4.02	3.84	3.62	3.92	3.87	3.93	3.98	4.06	3.94	3.96	1.75	3.56
	1.31	1.26	1.21	1.17	1.08	1.34	1.41	1.28	1.49	1.60	1.40	1.26	1.29	1.20	1.13	1.23	1.33	1.30	1.46
	0.06	0.06	0.07	0.09	0.13	0.15	0.14	0.20	0.20	0.20	0.13	0.09	0.10	0.07	0.13	0.09	0.10	0.65	0.36
RON JOHNSON	478	415	318	171	67	80	97	41	56	61	115	185	171	251	78	173	176	4	14
	3.85	3.89	3.92	4.01	3.99	3.66	3.78	3.88	3.71	3.61	3.90	3.83	3.82	3.96	3.96	3.97	3.81	1.00	3.21
	1.23	1.21	1.15	1.08	1.17	1.26	1.36	1.23	1.44	1.36	1.22	1.26	1.20	1.11	1.13	1.11	1.29	0.00	1.26
	0.06	0.06	0.06	0.08	0.14	0.14	0.14	0.19	0.19	0.17	0.11	0.09	0.09	0.07	0.13	0.08	0.10	0.00	0.34
JOHN KASICH	493	432	334	181	68	85	98	41	57	59	119	188	179	260	80	180	181	4	15
	3.57	3.59	3.59	3.60	3.71	3.48	3.60	3.61	3.60	3.36	3.62	3.54	3.60	3.67	3.66	3.68	3.47	3.25	3.53
	1.21	1.21	1.22	1.23	1.32	1.10	1.19	1.19	1.20	1.18	1.26	1.15	1.22	1.11	1.20	1.07	1.31	1.30	1.36
	0.05	0.06	0.07	0.09	0.16	0.12	0.12	0.19	0.16	0.15	0.12	0.08	0.09	0.07	0.13	0.08	0.10	0.65	0.35
TED CRUZ	500	435	335	182	68	85	100	42	58	63	120	190	183	261	81	180	185	4	16
	3.53	3.54	3.54	3.57	3.56	3.47	3.53	3.69	3.41	3.43	3.47	3.51	3.61	3.54	3.75	3.45	3.65	2.75	2.56
	1.29	1.30	1.31	1.36	1.30	1.21	1.28	1.22	1.31	1.19	1.38	1.30	1.20	1.32	1.25	1.34	1.17	1.79	1.46
	0.06	0.06	0.07	0.10	0.16	0.13	0.13	0.19	0.17	0.15	0.13	0.09	0.09	0.08	0.14	0.10	0.09	0.89	0.36
DONALD TRUMP	500	435	335	182	68	85	100	42	58	63	120	190	183	261	81	180	185	4	16
	3.04	3.13	3.30	3.51	3.35	2.81	2.55	2.86	2.33	2.37	2.83	3.03	3.15	2.97	3.19	2.87	3.05	4.00	3.69
	1.62	1.61	1.57	1.54	1.56	1.56	1.61	1.66	1.54	1.48	1.66	1.59	1.61	1.60	1.63	1.57	1.62	1.73	1.72
	0.07	0.08	0.09	0.11	0.19	0.17	0.16	0.26	0.20	0.19	0.15	0.12	0.12	0.10	0.18	0.12	0.12	0.87	0.43

Summary table -- Table Entries are: -- N,Mean,Standard deviation, Standard error

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 9

Table # 17 Q#. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. (VERY FAVORABLE = 5, SOMEWHAT FAVORABLE = 4, NO OPINION = 3, SOMEWHAT UNFAVORABLE = 2, VERY UNFAVORABLE = 1)

	TOTAL	AGE								MEN				WOMEN					
		18-40	41-54	55-64	65 OR OLDER	65-74	75 Or older	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER
Total n	N 500	78	104	115	196	100	96	78	415	182	311	40	208	99	149	38	207	83	162
SCOTT WALKER	500	78	104	115	196	100	96	78	415	182	311	40	208	99	149	38	207	83	162
	3.91	4.17	3.80	3.80	3.92	3.83	4.01	4.17	3.86	3.96	3.87	4.20	3.84	3.91	3.89	4.13	3.87	4.01	3.86
	1.31	1.13	1.37	1.33	1.32	1.39	1.23	1.13	1.34	1.28	1.33	1.12	1.35	1.32	1.32	1.13	1.32	1.24	1.33
	0.06	0.13	0.13	0.12	0.09	0.14	0.13	0.13	0.07	0.10	0.08	0.18	0.09	0.13	0.11	0.18	0.09	0.14	0.10
RON JOHNSON	478	76	100	109	186	94	92	76	395	176	295	39	200	96	143	37	195	80	152
	3.85	4.04	3.65	3.81	3.88	3.73	4.02	4.04	3.80	3.82	3.85	4.00	3.84	3.80	3.91	4.08	3.76	3.84	3.80
	1.23	1.06	1.24	1.22	1.29	1.35	1.20	1.06	1.26	1.18	1.26	1.18	1.27	1.27	1.25	0.91	1.25	1.07	1.27
	0.06	0.12	0.12	0.12	0.09	0.14	0.12	0.12	0.06	0.09	0.07	0.19	0.09	0.13	0.10	0.15	0.09	0.12	0.10
JOHN KASICH	493	75	103	113	195	100	95	75	411	178	308	39	206	97	148	36	205	81	160
	3.57	3.68	3.55	3.54	3.55	3.41	3.71	3.68	3.55	3.61	3.55	3.54	3.57	3.61	3.54	3.83	3.53	3.60	3.56
	1.21	1.16	1.12	1.25	1.25	1.25	1.24	1.16	1.22	1.14	1.25	1.22	1.20	1.12	1.25	1.07	1.24	1.16	1.25
	0.05	0.13	0.11	0.12	0.09	0.12	0.13	0.13	0.06	0.09	0.07	0.19	0.08	0.11	0.10	0.18	0.09	0.13	0.10
TED CRUZ	500	78	104	115	196	100	96	78	415	182	311	40	208	99	149	38	207	83	162
	3.53	3.58	3.70	3.47	3.46	3.30	3.64	3.58	3.53	3.65	3.47	3.55	3.42	3.60	3.34	3.61	3.63	3.71	3.58
	1.29	1.20	1.19	1.32	1.34	1.41	1.24	1.20	1.30	1.20	1.33	1.20	1.36	1.20	1.41	1.20	1.24	1.20	1.25
	0.06	0.14	0.12	0.12	0.10	0.14	0.13	0.14	0.06	0.09	0.08	0.19	0.09	0.12	0.12	0.20	0.09	0.13	0.10
DONALD TRUMP	500	78	104	115	196	100	96	78	415	182	311	40	208	99	149	38	207	83	162
	3.04	2.78	3.08	3.24	2.99	3.07	2.91	2.78	3.08	2.95	3.08	2.88	3.22	3.07	3.22	2.68	2.95	2.81	2.96
	1.62	1.59	1.59	1.62	1.63	1.61	1.64	1.59	1.62	1.59	1.63	1.58	1.60	1.58	1.62	1.59	1.62	1.60	1.63
	0.07	0.18	0.16	0.15	0.12	0.16	0.17	0.18	0.08	0.12	0.09	0.25	0.11	0.16	0.13	0.26	0.11	0.18	0.13

Summary table -- Table Entries are: -- N,Mean,Standard deviation, Standard error

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 10

Table # 17 Q#. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. (VERY FAVORABLE = 5, SOMEWHAT FAVORABLE = 4, NO OPINION = 3, SOMEWHAT UNFAVORABLE = 2, VERY UNFAVORABLE = 1)

	TOTAL	EDUCATION						MEN		WOMEN		FAMILY INCOME			GENDER	
		NO COLL. DEGREE	H.S. Grad./Less	Some Col-lege	COLL-EGE DEGREE	Co]-ege Grad	Post Grad	NO COLL. DEGREE	COLL-EGE DEGREE	NO COLL. DEGREE	COLL-EGE DEGREE	LESS THAN \$50000	\$50000 TO \$100K	MORE THAN \$100K	MALE	FEMALE
Total n	N 500	268	103	165	225	160	65	132	115	136	110	128	191	83	250	250
SCOTT WALKER	500	268	103	165	225	160	65	132	115	136	110	128	191	83	250	250
	3.91	3.91	3.91	3.90	3.91	3.88	3.98	3.89	3.90	3.93	3.92	3.92	3.85	3.98	3.90	3.92
	1.31	1.26	1.25	1.27	1.36	1.36	1.36	1.26	1.40	1.26	1.32	1.25	1.34	1.28	1.32	1.30
	0.06	0.08	0.12	0.10	0.09	0.11	0.17	0.11	0.13	0.11	0.13	0.11	0.10	0.14	0.08	0.08
RON JOHNSON	478	250	96	154	221	156	65	125	113	125	108	120	188	76	241	237
	3.85	3.72	3.77	3.69	3.96	3.94	4.02	3.79	3.94	3.65	3.98	3.88	3.78	3.86	3.88	3.82
	1.23	1.25	1.16	1.31	1.20	1.19	1.22	1.23	1.28	1.27	1.10	1.18	1.25	1.26	1.26	1.20
	0.06	0.08	0.12	0.11	0.08	0.09	0.15	0.11	0.12	0.11	0.11	0.11	0.09	0.14	0.08	0.08
JOHN KASICH	493	265	101	164	221	158	63	131	113	134	108	127	189	80	247	246
	3.57	3.47	3.52	3.43	3.69	3.68	3.73	3.45	3.70	3.49	3.69	3.64	3.52	3.54	3.56	3.57
	1.21	1.27	1.26	1.28	1.12	1.17	1.00	1.30	1.05	1.24	1.19	1.24	1.19	1.22	1.20	1.22
	0.05	0.08	0.12	0.10	0.08	0.09	0.13	0.11	0.10	0.11	0.11	0.11	0.09	0.14	0.08	0.08
TED CRUZ	500	268	103	165	225	160	65	132	115	136	110	128	191	83	250	250
	3.53	3.49	3.50	3.48	3.57	3.60	3.51	3.43	3.45	3.54	3.70	3.59	3.52	3.53	3.45	3.60
	1.29	1.31	1.29	1.33	1.25	1.22	1.33	1.36	1.31	1.27	1.18	1.19	1.32	1.38	1.33	1.24
	0.06	0.08	0.13	0.10	0.08	0.10	0.16	0.12	0.12	0.11	0.11	0.11	0.10	0.15	0.08	0.08
DONALD TRUMP	500	268	103	165	225	160	65	132	115	136	110	128	191	83	250	250
	3.04	3.13	3.06	3.18	2.90	2.89	2.92	3.35	2.93	2.92	2.86	3.02	3.16	3.12	3.16	2.92
	1.62	1.62	1.62	1.61	1.61	1.62	1.59	1.57	1.62	1.64	1.60	1.63	1.61	1.64	1.61	1.62
	0.07	0.10	0.16	0.13	0.11	0.13	0.20	0.14	0.15	0.14	0.15	0.14	0.12	0.18	0.10	0.10

Summary table -- Table Entries are: -- N,Mean,Standard deviation, Standard error

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 11

Table # 17 Q#. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. (VERY FAVORABLE = 5, SOMEWHAT FAVORABLE = 4, NO OPINION = 3, SOMEWHAT UNFAVORABLE = 2, VERY UNFAVORABLE = 1)

	TOTAL	TRUMP/CRUZ				TRUMP/KASICH				CRUZ/KASICH			
		FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH
Total n	N 500	165	42	431	500	150	29	392	493	218	37	389	493
SCOTT WALKER	500	165	42	431	500	150	29	392	493	218	37	389	493
	3.91	4.17	2.38	3.93	3.91	4.20	3.76	3.89	3.91	4.38	3.32	3.94	3.91
	1.31	1.13	1.43	1.31	1.31	0.99	1.50	1.33	1.31	0.85	1.68	1.30	1.31
	0.06	0.09	0.22	0.06	0.06	0.08	0.28	0.07	0.06	0.06	0.28	0.07	0.06
RON JOHNSON	478	157	41	415	478	143	29	378	473	207	36	376	473
	3.85	3.98	2.68	3.86	3.85	4.10	3.59	3.84	3.85	4.32	3.00	3.86	3.85
	1.23	1.14	1.33	1.25	1.23	0.96	1.47	1.28	1.23	0.82	1.62	1.26	1.23
	0.06	0.09	0.21	0.06	0.06	0.08	0.27	0.07	0.06	0.06	0.27	0.07	0.06
JOHN KASICH	493	163	42	426	493	150	29	392	493	218	37	389	493
	3.57	3.63	4.14	3.57	3.57	4.34	1.55	3.68	3.57	4.33	1.59	3.65	3.57
	1.21	1.19	1.06	1.24	1.21	0.47	0.50	1.30	1.21	0.47	0.49	1.30	1.21
	0.05	0.09	0.16	0.06	0.05	0.04	0.09	0.07	0.05	0.03	0.08	0.07	0.05
TED CRUZ	500	165	42	431	500	150	29	392	493	218	37	389	493
	3.53	4.31	1.62	3.58	3.53	3.70	4.17	3.56	3.53	4.33	1.43	3.57	3.53
	1.29	0.46	0.49	1.34	1.29	1.26	1.26	1.32	1.29	0.47	0.50	1.35	1.29
	0.06	0.04	0.07	0.06	0.06	0.10	0.23	0.07	0.06	0.03	0.08	0.07	0.06
DONALD TRUMP	500	165	42	431	500	150	29	392	493	218	37	389	493
	3.04	4.41	1.17	3.05	3.04	4.45	1.38	3.07	3.03	2.93	4.24	3.09	3.03
	1.62	0.49	0.37	1.67	1.62	0.50	0.49	1.67	1.62	1.60	1.24	1.63	1.62
	0.07	0.04	0.06	0.08	0.07	0.04	0.09	0.08	0.07	0.11	0.20	0.08	0.07

Summary table -- Table Entries are: -- N,Mean,Standard deviation, Standard error

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Table # 18 Q#. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. (TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING FAVORABLE)

	TOTAL	AREA											HOW LIKELY VOTE REPUBLICAN PRIMARY		PARTY AFFILIATION			
		WAUSAU M.M.	MINNE- APOLIS M.M.	GREEN BAY M.M.	LA CROSSE M.M.	MADI- SON M.M.	Dane County	Rest Madi- son	MIL- WAUKEE M.M.	Mil- waukee County	Wau- kesha County	Rest Mil- waukee	DULUTH M.M.	CER- TAIN	VERY LIKELY	REPUB- LICAN	INDE- PEN- DENT	
Total n	N 500	44	23	104	39	74	37	37	209	57	53	99	7	373	127	359	141	
SCOTT WALKER	386	77.2	65.9	78.3	77.9	76.9	74.3	78.4	70.3	81.3	84.2	83.0	78.8	42.9	76.9	78.0	80.5	68.8
RON JOHNSON	339	67.8	52.3	52.2	69.2	56.4	70.3	78.4	62.2	74.6	73.7	73.6	75.8	28.6	67.8	67.7	71.9	57.4
TED CRUZ	330	66.0	63.6	65.2	62.5	61.5	64.9	51.4	78.4	69.4	63.2	79.2	67.7	71.4	65.4	67.7	71.0	53.2
JOHN KASICH	309	61.8	50.0	60.9	62.5	71.8	59.5	62.2	56.8	64.1	63.2	71.7	60.6	28.6	59.5	68.5	59.1	68.8
DONALD TRUMP	259	51.8	56.8	47.8	50.0	64.1	59.5	51.4	67.6	45.9	40.4	49.1	47.5	85.7	52.0	51.2	55.7	41.8



\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 2

Table # 18 Q#. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. (TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING FAVORABLE)

	TOTAL	MEN		WOMEN		IDEOLOGY							MEN		WOMEN					
		REPU- LICAN	INDE- PEN- DENT	REPU- LICAN	INDE- PEN- DENT	LIB./ MOD.	Lib- eral	Mod- erate	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	
Total n	N 500	171	79	188	62	144	13	131	345	142	203	78	169	70	99	66	176	72	104	
SCOTT WALKER	386	77.2	79.5	72.2	81.4	64.5	59.0	30.8	61.8	84.9	85.2	84.7	57.7	86.4	87.1	85.9	60.6	83.5	83.3	83.7
RON JOHNSON	339	67.8	76.0	55.7	68.1	59.7	50.0	23.1	52.7	76.2	76.8	75.9	48.7	79.3	81.4	77.8	51.5	73.3	72.2	74.0
TED CRUZ	330	66.0	70.2	53.2	71.8	53.2	42.4	30.8	43.5	77.1	72.5	80.3	37.2	78.1	74.3	80.8	48.5	76.1	70.8	79.8
JOHN KASICH	309	61.8	59.6	68.4	58.5	69.4	68.1	46.2	70.2	59.7	70.4	52.2	71.8	58.6	64.3	54.5	63.6	60.8	76.4	50.0
DONALD TRUMP	259	51.8	60.8	44.3	51.1	38.7	46.5	61.5	45.0	53.0	50.0	55.2	52.6	56.2	54.3	57.6	39.4	50.0	45.8	52.9

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 3

Table # 18 Q#. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. (TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING FAVORABLE)

	TOTAL	REPUBLICAN				INDEPENDENT				SUPPORTER OF TEA PARTY MOVEMENT		ISSUE MOST INTERESTED					
		LIB./MOD.	CON-SER-VATIVE	Smwht Cons.	Very Cons.	LIB./MOD.	CON-SER-VATIVE	Smwht Cons.	Very Cons.	YES	NO	ECO-NOMIC	FOR-EIGN AFFAIR	FINAN-CIAL	MORAL	DOMES-TIC	
Total n	N 500	83	270	97	173	61	75	45	30	182	273	167	123	72	70	50	
SCOTT WALKER	386	77.2	63.9	85.6	86.6	85.0	52.5	82.7	82.2	83.3	88.5	67.8	79.6	74.0	84.7	82.9	56.0
RON JOHNSON	339	67.8	55.4	77.4	79.4	76.3	42.6	72.0	71.1	73.3	77.5	61.5	68.9	64.2	80.6	68.6	46.0
TED CRUZ	330	66.0	48.2	78.9	76.3	80.3	34.4	70.7	64.4	80.0	75.8	60.1	65.3	67.5	72.2	70.0	54.0
JOHN KASICH	309	61.8	62.7	57.8	66.0	53.2	75.4	66.7	80.0	46.7	59.9	63.0	61.1	63.4	58.3	62.9	66.0
DONALD TRUMP	259	51.8	56.6	55.2	51.5	57.2	32.8	45.3	46.7	43.3	59.9	47.3	55.7	55.3	59.7	45.7	28.0

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 4

Table # 18 Q#. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. (TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING FAVORABLE)

	TOTAL	MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA						SCOTT WALKER			RON JOHNSON				TED CRUZ			
		NAT'L DEBT	TERRORISM/WAR	WEAK ECONOMY	IMMIGRATION	FUTURE SUPRME COURT	OBAMA CARE IMPACT	FAVORABLE	UNFAVORABLE	NO OPINION	FAVORABLE	UNFAVORABLE	NO OPINION	NEVER HEARD OF	FAVORABLE	UNFAVORABLE	NO OPINION	
Total n	N 500	115	109	91	63	51	50	386	85	29	339	77	62	22	330	123	47	
SCOTT WALKER	386	77.2	74.8	78.0	72.5	74.6	84.3	82.0	100.0	0.0	0.0	92.6	29.9	51.6	77.3	87.3	55.3	63.8
RON JOHNSON	339	67.8	62.6	64.2	65.9	61.9	84.3	76.0	81.3	17.6	34.5	100.0	0.0	0.0	0.0	78.2	48.0	46.8
TED CRUZ	330	66.0	62.6	70.6	51.6	65.1	86.3	72.0	74.6	31.8	51.7	76.1	39.0	48.4	54.5	100.0	0.0	0.0
JOHN KASICH	309	61.8	60.9	64.2	62.6	47.6	66.7	64.0	64.5	50.6	58.6	66.7	40.3	62.9	59.1	66.1	56.9	44.7
DONALD TRUMP	259	51.8	46.1	45.0	53.8	68.3	56.9	44.0	52.8	47.1	51.7	49.9	54.5	53.2	68.2	50.0	60.2	42.6

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 5

Table # 18 Q#. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. (TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING FAVORABLE)

	TOTAL	JOHN KASICH				DONALD TRUMP			VOTE REPUBLICAN PRESIDENTIAL PRIMARY				VOTE REPUBLICAN PRESIDENTIAL PRIMARY (SECOND CHOICE)				
		FAVORABLE	UNFAVORABLE	NO OPINION	NEVER HEARD OF	FAVORABLE	UNFAVORABLE	NO OPINION	CRUZ	TRUMP	KASICH	UNDECIDED	KASICH	CRUZ	TRUMP	UNDECIDED	
Total n	N 500	309	103	81	7	259	210	31	181	157	104	58	142	122	69	167	
SCOTT WALKER	386	77.2	80.6	66.0	79.0	71.4	78.8	75.2	77.4	92.8	71.3	62.5	70.7	84.5	72.1	88.4	70.1
RON JOHNSON	339	67.8	73.1	57.3	63.0	42.9	65.3	70.0	74.2	82.9	58.0	59.6	62.1	75.4	63.1	82.6	58.7
TED CRUZ	330	66.0	70.6	62.1	53.1	71.4	63.7	71.4	48.4	97.2	49.7	41.3	56.9	73.9	67.2	78.3	53.3
JOHN KASICH	309	61.8	100.0	0.0	0.0	0.0	57.9	68.6	48.4	64.1	42.7	93.3	50.0	72.5	62.3	66.7	50.3
DONALD TRUMP	259	51.8	48.5	67.0	44.4	57.1	100.0	0.0	0.0	27.1	97.5	26.9	50.0	38.0	61.5	72.5	47.9

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 6

Table # 18 Q#. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. (TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING FAVORABLE)

TOTAL	VOTE REPUBLICAN PRESIDENTIAL PRIMARY			TRUMP WOULD LOSE TO HILLARY		TRUMP NOT REPEAL OBAMACARE		TRUMP NOT APPOINT CNSRV SUPREME COURT		CRUZ DO MORE SHAKE UP THE SYSTEM		KASICH COULD NOT WIN THE NOMINATION		MOST IMPORTANT FACTOR CHOOSE A CANDIDATE		
	CRUZ	TRUMP	UNDE-CIDED	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL KASICH	SWITCH TO CRUZ	BEST CHANCE WIN	SHAKE UP SYSTEM	MOST CONSERVATIVE

Total n	N	500	239	181	80	99	68	125	41	121	47	130	41	59	32	220	160	90
SCOTT WALKER	386	77.2	84.9	69.6	71.3	62.6	79.4	64.0	82.9	62.8	87.2	63.8	85.4	62.7	59.4	83.2	70.0	80.0
RON JOHNSON	339	67.8	77.8	58.6	58.8	52.5	66.2	54.4	70.7	52.1	72.3	55.4	68.3	62.7	53.1	76.4	55.6	73.3
TED CRUZ	330	66.0	85.4	48.6	47.5	43.4	55.9	41.6	65.9	41.3	63.8	43.1	61.0	37.3	46.9	71.8	55.6	72.2
JOHN KASICH	309	61.8	70.3	49.2	65.0	39.4	60.3	46.4	51.2	44.6	55.3	46.9	51.2	98.3	90.6	70.9	51.3	63.3
DONALD TRUMP	259	51.8	23.4	94.5	40.0	94.9	95.6	96.8	85.4	96.7	89.4	96.9	85.4	39.0	6.3	54.5	70.6	18.9

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 7

Table # 18 Q#. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. (TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING FAVORABLE)

	TOTAL	PREFER REPUBLICAN PRESIDENT	PREFER CANDIDATE	ALLOW ILLEGALS/ CITIZENSHIP	FREE TRADE	TRUMP HOLDS LIBERAL POSITIONS	TRUMP NOT RIGHT TEMPERMENT	TYPE OF RADIO											
		STRONG	SMART	EXPER- IENCE	OUT- SIDERS	SUP- PORT	OPPOSE	GOOD	BAD	AGREE	DIS- AGREE	AGREE	DIS- AGREE	NEWS/ TALK	COUN- TRY	CHRIS- TIAN/ GOSPEL	OLDIES	EASY LISTEN LITE	
Total n	N 500	214	255	230	226	343	139	220	216	308	127	297	185	160	66	41	31	29	
SCOTT WALKER	386	77.2	73.4	79.6	76.5	75.7	80.8	66.2	79.5	74.1	79.2	73.2	78.1	74.1	85.0	71.2	80.5	77.4	69.0
RON JOHNSON	339	67.8	62.1	71.8	68.3	65.9	70.8	59.7	70.9	61.1	72.4	58.3	71.7	59.5	77.5	59.1	75.6	67.7	72.4
TED CRUZ	330	66.0	62.1	69.0	71.3	59.3	67.9	61.9	66.4	63.4	69.8	64.6	71.4	59.5	72.5	60.6	68.3	77.4	55.2
JOHN KASICH	309	61.8	53.7	68.6	73.0	49.6	66.5	51.8	68.2	55.1	66.2	50.4	70.4	50.3	60.6	65.2	61.0	67.7	55.2
DONALD TRUMP	259	51.8	77.6	30.6	25.2	78.3	44.3	72.7	42.3	63.9	42.5	78.0	26.9	89.7	47.5	56.1	48.8	61.3	51.7

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 8

Table # 18 Q#. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. (TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING FAVORABLE)

	TOTAL	WATCH FOX NEWS CHANNEL									AREA YOU LIVE			RELIGION						
		WATCH FOX NEWS	watch Regu- larly	Every Day	Almost Every Day	Few Times a week	Not Regu- larly	A Few Times A Mnth	Rarely	NEVER WATCH	URBAN	SUBUR- BAN	RURAL	PRO- TES- TANT	Evan./ Fund. Prot.	Main- line Prot.	CATH- OLIC	JEWISH	ATH- EIST/ AGNSTC	
Total n	N 500	435	335	182	68	85	100	42	58	63	120	190	183	261	81	180	185	4	16	
SCOTT WALKER	386	77.2	78.2	78.8	79.1	83.8	74.1	76.0	81.0	72.4	69.8	77.5	77.4	76.5	79.3	81.5	78.3	77.3	25.0	68.8
RON JOHNSON	339	67.8	69.0	69.6	70.3	76.5	62.4	67.0	71.4	63.8	60.3	70.0	71.1	62.3	71.3	69.1	72.2	67.0	0.0	37.5
TED CRUZ	330	66.0	66.4	66.6	68.1	69.1	61.2	66.0	73.8	60.3	61.9	62.5	66.8	68.3	65.9	70.4	63.9	69.7	50.0	43.8
JOHN KASICH	309	61.8	63.2	63.6	64.3	69.1	57.6	62.0	59.5	63.8	50.8	62.5	62.1	62.3	64.4	61.7	65.6	59.5	50.0	62.5
DONALD TRUMP	259	51.8	54.5	59.4	65.4	60.3	45.9	38.0	50.0	29.3	31.7	45.8	51.1	55.2	50.2	56.8	47.2	51.4	75.0	68.8

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 9

Table # 18 Q#. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. (TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING FAVORABLE)

	TOTAL	AGE								MEN				WOMEN						
		18-40	41-54	55-64	65 OR OLDER	65-74	75 Or Older	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	
Total n	N 500	78	104	115	196	100	96	78	415	182	311	40	208	99	149	38	207	83	162	
SCOTT WALKER	386	77.2	87.2	73.1	76.5	75.5	72.0	79.2	87.2	75.2	79.1	75.9	87.5	75.0	78.8	75.8	86.8	75.4	79.5	75.9
RON JOHNSON	339	67.8	78.2	59.6	65.2	68.9	65.0	72.9	78.2	65.5	67.6	67.5	77.5	67.8	66.7	71.1	78.9	63.3	68.7	64.2
TED CRUZ	330	66.0	66.7	72.1	66.1	62.8	61.0	64.6	66.7	66.0	69.8	64.0	67.5	63.9	69.7	61.1	65.8	68.1	69.9	66.7
JOHN KASICH	309	61.8	62.8	61.5	60.9	62.2	59.0	65.6	62.8	61.7	62.1	61.7	60.0	63.0	62.6	62.4	65.8	60.4	61.4	61.1
DONALD TRUMP	259	51.8	41.0	53.8	60.0	50.0	53.0	46.9	41.0	53.7	48.4	53.7	42.5	58.2	51.5	58.4	39.5	49.3	44.6	49.4



\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 10

Table # 18 Q#. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. (TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING FAVORABLE)

	TOTAL	EDUCATION						MEN	WOMEN	FAMILY INCOME			GENDER				
		NO COLL. DEGREE	H.S. Grad./Less	Some Col-lege	COLL-EGE DEGREE	Col-lege Grad	Post Grad			NO COLL. DEGREE	COLL-EGE DEGREE	NO COLL. DEGREE	COLL-EGE DEGREE	LESS THAN \$50000 TO \$100k	MORE THAN \$100k	MALE	FEMALE
Total n	N 500	268	103	165	225	160	65	132	115	136	110	128	191	83	250	250	
SCOTT WALKER	386	77.2	75.4	74.8	75.8	79.1	78.1	81.5	75.0	79.1	75.7	79.1	75.8	75.9	79.5	77.2	77.2
RON JOHNSON	339	67.8	62.7	62.1	63.0	72.9	69.4	81.5	66.7	72.2	58.8	73.6	65.6	68.1	65.1	69.6	66.0
TED CRUZ	330	66.0	63.1	62.1	63.6	69.3	70.0	67.7	62.1	67.0	64.0	71.8	68.8	66.0	67.5	64.8	67.2
JOHN KASICH	309	61.8	57.1	55.3	58.2	67.1	66.9	67.7	56.8	68.7	57.4	65.5	61.7	63.4	57.8	62.4	61.2
DONALD TRUMP	259	51.8	55.2	52.4	57.0	46.7	45.6	49.2	61.4	48.7	49.3	44.5	51.6	56.5	50.6	55.6	48.0

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 11

Table # 18 Q#. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. (TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING FAVORABLE)

	TOTAL	TRUMP/CRUZ				TRUMP/KASICH				CRUZ/KASICH				
		FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	
Total n	N 500	165	42	431	500	150	29	392	493	218	37	389	493	
SCOTT WALKER	386	77.2	86.1	33.3	78.2	77.2	86.0	72.4	77.0	77.3	92.7	59.5	78.7	77.3
RON JOHNSON	339	67.8	73.9	33.3	69.1	67.8	74.7	65.5	68.6	68.2	81.7	48.6	69.9	68.2
TED CRUZ	330	66.0	100.0	0.0	73.1	66.0	74.7	82.8	69.6	65.9	100.0	0.0	72.5	65.9
JOHN KASICH	309	61.8	67.9	81.0	64.3	61.8	100.0	0.0	75.0	62.7	100.0	0.0	74.0	62.7
DONALD TRUMP	259	51.8	100.0	0.0	55.5	51.8	100.0	0.0	55.9	51.7	51.4	83.8	54.2	51.7

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Table # 19 Q#. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. (TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING UNFAVORABLE)

	TOTAL	AREA											HOW LIKELY VOTE REPUB. PRIMARY		PARTY AFFILIATION			
		WAUSAU M.M.	MINNE- APOLIS M.M.	GREEN BAY M.M.	LA CROSSE M.M.	MADI- SON M.M.	Dane County	Rest Madi- son	MIL- WAUKEE M.M.	Mil- waukee County	Wau- kesha County	Rest Mil- waukee	DULUTH M.M.	CER- TAIN	VERY LIKELY	REPUB- LICAN	INDE- PEN- DENT	
Total n	N 500	44	23	104	39	74	37	37	209	57	53	99	7	373	127	359	141	
DONALD TRUMP	210	42.0	40.9	43.5	42.3	30.8	35.1	43.2	27.0	47.4	56.1	43.4	44.4	14.3	42.1	41.7	37.3	53.9
TED CRUZ	123	24.6	29.5	30.4	29.8	17.9	29.7	45.9	13.5	19.6	24.6	13.2	20.2	28.6	26.0	20.5	20.9	34.0
JOHN KASICH	103	20.6	36.4	21.7	20.2	12.8	23.0	24.3	21.6	16.3	21.1	15.1	14.1	71.4	23.3	12.6	21.7	17.7
SCOTT WALKER	85	17.0	27.3	21.7	15.4	20.5	24.3	21.6	27.0	10.5	10.5	15.1	8.1	57.1	17.7	15.0	13.4	26.2
RON JOHNSON	77	15.4	25.0	21.7	14.4	17.9	16.2	8.1	24.3	11.0	12.3	18.9	6.1	57.1	16.1	13.4	11.4	25.5

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 2

Table # 19 Q#. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. (TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING UNFAVORABLE)

	TOTAL	MEN		WOMEN		IDEOLOGY						MEN		WOMEN						
		REPU- LICAN	INDE- PEN- DENT	REPU- LICAN	INDE- PEN- DENT	LIB./ MOD.	Lib- eral	Mod- erate	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	
Total n	N 500	171	79	188	62	144	13	131	345	142	203	78	169	70	99	66	176	72	104	
DONALD TRUMP	210	42.0	32.7	53.2	41.5	54.8	47.9	23.1	50.4	40.3	41.5	39.4	43.6	37.9	38.6	37.4	53.0	42.6	44.4	41.3
TED CRUZ	123	24.6	22.8	38.0	19.1	29.0	45.8	38.5	46.6	15.1	18.3	12.8	51.3	16.0	21.4	12.1	39.4	14.2	15.3	13.5
JOHN KASICH	103	20.6	21.6	19.0	21.8	16.1	15.3	15.4	15.3	22.9	14.1	29.1	14.1	23.7	20.0	26.3	16.7	22.2	8.3	31.7
SCOTT WALKER	85	17.0	14.6	25.3	12.2	27.4	30.6	38.5	29.8	11.0	12.0	10.3	32.1	11.2	12.9	10.1	28.8	10.8	11.1	10.6
RON JOHNSON	77	15.4	9.9	31.6	12.8	17.7	26.4	38.5	25.2	10.7	7.0	13.3	32.1	9.5	7.1	11.1	19.7	11.9	6.9	15.4

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 3

Table # 19 Q#. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. (TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING UNFAVORABLE)

	TOTAL	REPUBLICAN				INDEPENDENT				SUPPORTER OF TEA PARTY MOVEMENT		ISSUE MOST INTERESTED					
		LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	YES	NO	ECO- NOMIC	FOR- EIGN AFFAIR	FINAN- CIAL	MORAL	DOMES- TIC	
Total n	N 500	83	270	97	173	61	75	45	30	182	273	167	123	72	70	50	
DONALD TRUMP	210	42.0	36.1	37.8	38.1	37.6	63.9	49.3	48.9	50.0	34.1	46.9	38.3	39.8	30.6	50.0	68.0
TED CRUZ	123	24.6	41.0	14.4	17.5	12.7	52.5	17.3	20.0	13.3	18.1	28.9	26.3	26.8	18.1	14.3	32.0
JOHN KASICH	103	20.6	20.5	22.2	13.4	27.2	8.2	25.3	15.6	40.0	25.3	19.0	18.6	27.6	22.2	15.7	12.0
SCOTT WALKER	85	17.0	24.1	10.0	10.3	9.8	39.3	14.7	15.6	13.3	6.0	26.4	11.4	17.9	12.5	14.3	44.0
RON JOHNSON	77	15.4	20.5	8.9	4.1	11.6	34.4	17.3	13.3	23.3	9.3	20.9	12.6	17.9	8.3	15.7	32.0

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 4

Table # 19 Q#. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. (TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING UNFAVORABLE)

	TOTAL	MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA							SCOTT WALKER			RON JOHNSON			TED CRUZ			
		NAT'L DEBT	TERRORISM/WAR	WEAK ECONOMY	IMMIGRATION	FUTURE SUPRME COURT	OBAMA CARE IMPACT	FAVORABLE	UNFAVORABLE	NO OPINION	FAVORABLE	UNFAVORABLE	NO OPINION	NEVER HEARD OF	FAVORABLE	UNFAVORABLE	NO OPINION	
Total n	N 500	115	109	91	63	51	50	386	85	29	339	77	62	22	330	123	47	
DONALD TRUMP	210	42.0	45.2	53.2	39.6	27.0	37.3	44.0	40.9	50.6	31.0	43.4	42.9	37.1	31.8	45.5	34.1	38.3
TED CRUZ	123	24.6	24.3	20.2	37.4	28.6	9.8	22.0	17.6	57.6	20.7	17.4	55.8	27.4	18.2	0.0	100.0	0.0
JOHN KASICH	103	20.6	20.9	17.4	16.5	36.5	23.5	16.0	17.6	36.5	13.8	17.4	46.8	11.3	4.5	19.4	30.1	4.3
SCOTT WALKER	85	17.0	16.5	20.2	23.1	20.6	11.8	6.0	0.0	100.0	0.0	4.4	64.9	25.8	18.2	8.2	39.8	19.1
RON JOHNSON	77	15.4	18.3	15.6	16.5	20.6	9.8	10.0	6.0	58.8	13.8	0.0	100.0	0.0	0.0	9.1	35.0	8.5

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 5

Table # 19 Q#. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. (TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING UNFAVORABLE)

	TOTAL	JOHN KASICH				DONALD TRUMP			VOTE REPUBLICAN PRESIDENTIAL PRIMARY				VOTE REPUBLICAN PRESIDENTIAL PRIMARY (SECOND CHOICE)				
		FAVOR- ABLE	UN- FAVOR- ABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UN- FAVOR- ABLE	NO OPIN- ION	CRUZ	TRUMP	KASICH	UNDE- CIDED	KASICH	CRUZ	TRUMP	UNDE- CIDED	
Total n	N 500	309	103	81	7	259	210	31	181	157	104	58	142	122	69	167	
DONALD TRUMP	210	42.0	46.6	28.2	43.2	28.6	0.0	100.0	0.0	66.3	0.0	63.5	41.4	57.0	34.4	15.9	45.5
TED CRUZ	123	24.6	22.7	35.9	18.5	14.3	28.6	20.0	22.6	0.6	40.1	44.2	22.4	20.4	18.9	15.9	35.9
JOHN KASICH	103	20.6	0.0	100.0	0.0	0.0	26.6	13.8	16.1	17.1	38.2	0.0	20.7	12.0	23.8	24.6	24.0
SCOTT WALKER	85	17.0	13.9	30.1	12.3	14.3	15.4	20.5	6.5	3.9	23.6	27.9	20.7	12.0	21.3	4.3	23.4
RON JOHNSON	77	15.4	10.0	35.0	9.9	28.6	16.2	15.7	6.5	7.2	22.3	17.3	19.0	10.6	14.8	8.7	22.8

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 6

Table # 19 Q#. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. (TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING UNFAVORABLE)

	TOTAL	VOTE REPUBLICAN PRESIDENTIAL PRIMARY			TRUMP WOULD LOSE TO HILLARY		TRUMP NOT REPEAL OBAMACARE		TRUMP NOT APPOINT CNSRV SUPREME COURT		CRUZ DO MORE SHAKE UP THE SYSTEM		KASICH COULD NOT WIN THE NOMINATION		MOST IMPORTANT FACTOR CHOOSE A CANDIDATE			
		CRUZ	TRUMP	UNDE- CITED	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL KASICH	SWITCH TO CRUZ	BEST CHANCE WIN	SHAKE UP SYSTEM	MOST CONSERVATIVE	
Total n	N 500	239	181	80	99	68	125	41	121	47	130	41	59	32	220	160	90	
DONALD TRUMP	210	42.0	69.9	1.7	50.0	0.0	2.9	0.8	4.9	0.0	4.3	0.8	4.9	54.2	81.3	38.2	25.6	74.4
TED CRUZ	123	24.6	8.4	39.8	38.8	50.5	27.9	48.8	17.1	51.2	14.9	49.2	17.1	52.5	28.1	20.0	35.6	16.7
JOHN KASICH	103	20.6	15.1	30.9	13.8	40.4	19.1	36.0	22.0	38.0	17.0	33.8	24.4	0.0	0.0	16.4	29.4	13.3
SCOTT WALKER	85	17.0	11.3	22.1	22.5	31.3	8.8	28.0	4.9	28.1	4.3	27.7	7.3	28.8	25.0	10.9	24.4	14.4
RON JOHNSON	77	15.4	9.2	20.4	22.5	31.3	5.9	27.2	4.9	28.1	2.1	23.8	12.2	20.3	18.8	8.2	25.0	12.2



\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 7

Table # 19 Q#. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. (TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING UNFAVORABLE)

	TOTAL	PREFER REPUBLICAN PRESIDENT		PREFER CANDIDATE		ALLOW ILLEGALS/ CITIZENSHIP		FREE TRADE		TRUMP HOLDS LIBERAL POSITIONS		TRUMP NOT RIGHT TEMPERMENT		TYPE OF RADIO					
		STRONG	SMART	EXPER- IENCE	OUT- SIDERS	SUP- PORT	OPPOSE	GOOD	BAD	AGREE	DIS- AGREE	AGREE	DIS- AGREE	NEWS/ TALK	COUN- TRY	CHRIS- TIAN/ GOSPEL	OLDIES	EASY LISTEN LITE	
Total n	N 500	214	255	230	226	343	139	220	216	308	127	297	185	160	66	41	31	29	
DONALD TRUMP	210	42.0	17.8	63.5	16.4	51.3	19.4	52.7	30.6	51.3	18.1	67.7	4.3	46.9	33.3	41.5	32.3	37.9	
TED CRUZ	123	24.6	30.8	20.0	17.4	33.6	24.2	27.3	22.7	27.3	21.4	28.3	18.9	33.5	25.0	33.3	9.8	19.4	41.4
JOHN KASICH	103	20.6	29.9	12.9	11.7	33.2	17.5	28.8	14.1	27.8	16.6	33.9	12.8	33.0	26.3	15.2	14.6	6.5	34.5
SCOTT WALKER	85	17.0	20.1	15.3	17.8	18.1	14.9	23.7	15.0	21.3	15.3	21.3	16.2	19.5	13.1	19.7	9.8	12.9	24.1
RON JOHNSON	77	15.4	19.2	12.9	13.9	18.1	13.7	20.9	11.4	22.2	13.6	21.3	13.5	20.0	13.1	16.7	9.8	12.9	17.2

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 8

Table # 19 Q#. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. (TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING UNFAVORABLE)

	TOTAL	WATCH FOX NEWS CHANNEL									AREA YOU LIVE			RELIGION						
		WATCH FOX NEWS	watch Regu- larly	Every Day	Almost Every Day	Few Times a week	Not Regu- larly	A Few Times A Mnth	Rarely	NEVER WATCH	URBAN	SUBUR- BAN	RURAL	PRO- TES- TANT	Evan./ Fund. Prot.	Main- line Prot.	CATH- OLIC	JEWISH	ATH- EIST/ AGNSTC	
Total n	N 500	435	335	182	68	85	100	42	58	63	120	190	183	261	81	180	185	4	16	
DONALD TRUMP	210	42.0	39.3	34.6	30.2	32.4	45.9	55.0	47.6	60.3	61.9	49.2	41.1	39.3	43.7	37.0	46.7	41.1	25.0	31.3
TED CRUZ	123	24.6	25.1	25.1	25.8	25.0	23.5	25.0	16.7	31.0	22.2	27.5	24.2	22.4	25.3	21.0	27.2	18.9	50.0	56.3
JOHN KASICH	103	20.6	20.9	21.2	21.4	22.1	20.0	20.0	21.4	19.0	19.0	21.7	20.0	19.1	16.5	21.0	14.4	24.9	50.0	25.0
SCOTT WALKER	85	17.0	15.4	13.4	12.1	8.8	20.0	22.0	16.7	25.9	28.6	20.0	14.7	17.5	14.9	13.6	15.6	16.2	75.0	25.0
RON JOHNSON	77	15.4	13.8	11.6	9.3	11.8	16.5	21.0	16.7	24.1	25.4	16.7	15.8	14.2	11.9	12.3	11.7	17.3	100.0	31.3

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 9

Table # 19 Q#. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. (TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING UNFAVORABLE)

	TOTAL	AGE								MEN				WOMEN						
		18-40	41-54	55-64	65 OR OLDER	65-74	75 or Older	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	
Total n	N 500	78	104	115	196	100	96	78	415	182	311	40	208	99	149	38	207	83	162	
DONALD TRUMP	210	42.0	51.3	42.3	35.7	42.3	40.0	44.8	51.3	40.5	46.2	39.9	52.5	36.5	43.4	36.2	50.0	44.4	49.4	43.2
TED CRUZ	123	24.6	19.2	21.2	26.1	27.0	33.0	20.8	19.2	25.3	20.3	26.7	17.5	29.8	21.2	32.2	21.1	20.8	19.3	21.6
JOHN KASICH	103	20.6	14.1	21.2	21.7	21.9	27.0	16.7	14.1	21.7	18.1	21.9	15.0	21.6	17.2	22.8	13.2	21.7	19.3	21.0
SCOTT WALKER	85	17.0	10.3	19.2	19.1	17.3	20.0	14.6	10.3	18.3	15.4	18.0	10.0	19.7	17.2	18.8	10.5	16.9	13.3	17.3
RON JOHNSON	77	15.4	9.0	20.2	15.7	15.8	20.0	11.5	9.0	16.9	15.4	15.8	12.5	17.8	19.2	15.4	5.3	15.9	10.8	16.0

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 10

Table # 19 Q#. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. (TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING UNFAVORABLE)

	TOTAL	EDUCATION						MEN	WOMEN	FAMILY INCOME			GENDER				
		NO COLL. DEGREE	H.S. Grad./Less	Some Col-lege	COLL-EGE DEGREE	Col-lege Grad	Post Grad			NO COLL. DEGREE	COLL-EGE DEGREE	NO COLL. DEGREE	COLL-EGE DEGREE	LESS THAN \$50000 TO \$100k	MORE THAN \$100k	MALE	FEMALE
Total n	N 500	268	103	165	225	160	65	132	115	136	110	128	191	83	250	250	
DONALD TRUMP	210	42.0	39.9	42.7	38.2	45.3	46.3	43.1	34.8	44.3	44.9	46.4	45.3	37.7	42.2	39.2	44.8
TED CRUZ	123	24.6	26.9	27.2	26.7	21.8	21.3	23.1	30.3	25.2	23.5	18.2	21.1	25.7	25.3	27.6	21.6
JOHN KASICH	103	20.6	23.1	18.4	26.1	17.3	20.0	10.8	25.0	15.7	21.3	19.1	18.8	22.0	20.5	20.8	20.4
SCOTT WALKER	85	17.0	16.0	14.6	17.0	18.2	18.8	16.9	16.7	20.0	15.4	16.4	14.8	18.8	16.9	18.0	16.0
RON JOHNSON	77	15.4	16.8	13.6	18.8	14.2	14.4	13.8	16.7	17.4	16.9	10.9	10.9	18.8	14.5	16.8	14.0

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 11

Table # 19 Q#. - PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH OF THE FOLLOWING. IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO. (TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING UNFAVORABLE)

	TOTAL	TRUMP/CRUZ				TRUMP/KASICH				CRUZ/KASICH				
		FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	
Total n	N 500	165	42	431	500	150	29	392	493	218	37	389	493	
DONALD TRUMP	210	42.0	0.0	100.0	44.5	42.0	0.0	100.0	44.1	42.2	45.9	13.5	41.9	42.2
TED CRUZ	123	24.6	0.0	100.0	26.9	24.6	20.7	17.2	25.8	24.7	0.0	100.0	27.5	24.7
JOHN KASICH	103	20.6	22.4	11.9	22.5	20.6	0.0	100.0	25.0	20.9	0.0	100.0	26.0	20.9
SCOTT WALKER	85	17.0	10.3	66.7	17.4	17.0	7.3	24.1	18.4	17.0	3.7	37.8	17.2	17.0
RON JOHNSON	77	15.4	11.5	50.0	16.5	15.4	6.7	31.0	16.8	15.2	2.8	43.2	16.7	15.2

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Table # 20 Q17. - IF THE REPUBLICAN PRESIDENTIAL PRIMARY ELECTION WAS HELD TODAY, WOULD YOU VOTE FOR TED CRUZ, JOHN KASICH, OR DONALD TRUMP?

	TOTAL	AREA												HOW LIKELY	PARTY		
		WAUSAU M.M.	MINNE- APOLIS M.M.	GREEN BAY M.M.	LA CROSSE M.M.	MADI- SON M.M.	Dane County	Rest Madi- son	MIL- WAUKEE M.M.	Mil- waukee County	wau- kesha County	Rest Mil- waukee	DULUTH M.M.	CER- TAIN	VERY LIKELY	REPUB- LICAN	INDE- PEN- DENT
Total n	N 500	44	23	104	39	74	37	37	209	57	53	99	7	373	127	359	141
CRUZ	181 36.2	31.8	39.1	35.6	28.2	17.6	21.6	13.5	45.9	54.4	41.5	43.4	14.3	36.2	36.2	38.4	30.5
TRUMP	157 31.4	36.4	30.4	33.7	30.8	39.2	35.1	43.2	25.4	26.3	26.4	24.2	71.4	33.0	26.8	33.7	25.5
KASICH	104 20.8	18.2	13.0	22.1	30.8	24.3	27.0	21.6	19.1	14.0	20.8	21.2	0.0	18.8	26.8	17.3	29.8
UNDECIDED	58 11.6	13.6	17.4	8.7	10.3	18.9	16.2	21.6	9.6	5.3	11.3	11.1	14.3	12.1	10.2	10.6	14.2

	TOTAL	MEN		WOMEN		IDEOLOGY						MEN		WOMEN					
		REPUB- LICAN	INDE- PEN- DENT	REPUB- LICAN	INDE- PEN- DENT	LIB./ MOD.	Lib- eral	Mod- erate	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.
Total n	N 500	171	79	188	62	144	13	131	345	142	203	78	169	70	99	66	176	72	104
CRUZ	181 36.2	34.5	27.8	42.0	33.9	15.3	0.0	16.8	46.1	43.7	47.8	7.7	44.4	45.7	43.4	24.2	47.7	41.7	51.9
TRUMP	157 31.4	39.2	25.3	28.7	25.8	31.9	46.2	30.5	29.6	26.8	31.5	37.2	32.5	28.6	35.4	25.8	26.7	25.0	27.9
KASICH	104 20.8	17.0	32.9	17.6	25.8	36.8	30.8	37.4	14.5	19.0	11.3	43.6	12.4	15.7	10.1	28.8	16.5	22.2	12.5
UNDECIDED	58 11.6	9.4	13.9	11.7	14.5	16.0	23.1	15.3	9.9	10.6	9.4	11.5	10.7	10.0	11.1	21.2	9.1	11.1	7.7

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 3

Table # 20 Q17. - IF THE REPUBLICAN PRESIDENTIAL PRIMARY ELECTION WAS HELD TODAY, WOULD YOU VOTE FOR TED CRUZ, JOHN KASICH, OR DONALD TRUMP?

	TOTAL	REPUBLICAN				INDEPENDENT				SUPPORTER OF TEA PARTY MOVEMENT		ISSUE MOST INTERESTED					
		LIB./MOD.	CON-SER-VATIVE	Smwht Cons.	Very Cons.	LIB./MOD.	CON-SER-VATIVE	Smwht Cons.	Very Cons.	YES	NO	ECO-NOMIC	FOR-EIGN AFFAIR	FINAN-CIAL	MORAL	DOMES-TIC	
Total n	N 500	83	270	97	173	61	75	45	30	182	273	167	123	72	70	50	
CRUZ	181	36.2	16.9	45.9	44.3	46.8	13.1	46.7	42.2	53.3	48.4	27.5	31.7	39.8	33.3	42.9	38.0
TRUMP	157	31.4	42.2	30.4	27.8	31.8	18.0	26.7	24.4	30.0	32.4	30.4	31.7	35.8	37.5	20.0	22.0
KASICH	104	20.8	25.3	14.8	19.6	12.1	52.5	13.3	17.8	6.7	7.7	30.0	24.0	17.1	19.4	18.6	26.0
UNDECIDED	58	11.6	15.7	8.9	8.2	9.2	16.4	13.3	15.6	10.0	11.5	12.1	12.6	7.3	9.7	18.6	14.0

	TOTAL	MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA						SCOTT WALKER			RON JOHNSON			TED CRUZ				
		NAT'L DEBT	TERROR ISM/WAR	WEAK ECO-NOMY	IMMI-GRATION	FUTURE SUPRME COURT	OBAMA CARE IMPACT	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	
Total n	N 500	115	109	91	63	51	50	386	85	29	339	77	62	22	330	123	47	
CRUZ	181	36.2	33.9	43.1	23.1	34.9	47.1	48.0	43.5	8.2	20.7	44.2	16.9	22.6	18.2	53.3	0.8	8.5
TRUMP	157	31.4	28.7	26.6	35.2	46.0	31.4	20.0	29.0	43.5	27.6	26.8	45.5	29.0	59.1	23.6	51.2	34.0
KASICH	104	20.8	26.1	19.3	30.8	7.9	9.8	18.0	16.8	34.1	34.5	18.3	23.4	33.9	13.6	13.0	37.4	31.9
UNDECIDED	58	11.6	11.3	11.0	11.0	11.1	11.8	14.0	10.6	14.1	17.2	10.6	14.3	14.5	9.1	10.0	10.6	25.5

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 5

Table # 20 Q17. - IF THE REPUBLICAN PRESIDENTIAL PRIMARY ELECTION WAS HELD TODAY, WOULD YOU VOTE FOR TED CRUZ, JOHN KASICH, OR DONALD TRUMP?

	TOTAL	JOHN KASICH					DONALD TRUMP			VOTE REPUBLICAN PRESIDENTIAL PRIMARY				VOTE REPUBLICAN PRESIDENTIAL PRIMARY (SECOND CHOICE)			
		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	CRUZ	TRUMP	KASICH	UNDE-CIDED	KASICH	CRUZ	TRUMP	UNDE-CIDED
Total n	N 500	309	103	81	7	259	210	31	181	157	104	58	142	122	69	167	
CRUZ	181	36.2	37.5	30.1	38.3	42.9	18.9	57.1	38.7	100.0	0.0	0.0	0.0	68.3	0.0	66.7	22.8
TRUMP	157	31.4	21.7	58.3	32.1	57.1	59.1	0.0	12.9	0.0	100.0	0.0	0.0	31.7	57.4	0.0	25.1
KASICH	104	20.8	31.4	0.0	8.6	0.0	10.8	31.4	32.3	0.0	0.0	100.0	0.0	0.0	42.6	33.3	17.4
UNDECIDED	58	11.6	9.4	11.7	21.0	0.0	11.2	11.4	16.1	0.0	0.0	0.0	100.0	0.0	0.0	0.0	34.7

	TOTAL	VOTE REPUBLICAN PRESIDENTIAL PRIMARY			TRUMP WOULD LOSE TO HILLARY		TRUMP NOT REPEAL OBAMACARE		TRUMP NOT APPOINT CNSRV SUPREME COURT		CRUZ DO MORE SHAKE UP THE SYSTEM		KASICH COULD NOT WIN THE NOMINATION		MOST IMPORTANT FACTOR CHOOSE A CANDIDATE			
		CRUZ	TRUMP	UNDE-CIDED	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL KASICH	SWITCH TO CRUZ	BEST CHANCE WIN	SHAKE UP SYSTEM	MOST CONSERVATIVE	
Total n	N 500	239	181	80	99	68	125	41	121	47	130	41	59	32	220	160	90	
CRUZ	181	36.2	71.5	2.2	7.5	1.0	4.4	0.8	4.9	0.8	6.4	0.8	7.3	0.0	0.0	41.4	16.3	60.0
TRUMP	157	31.4	1.7	80.7	8.8	89.9	70.6	83.2	73.2	84.3	70.2	83.1	78.0	0.0	0.0	23.6	56.9	6.7
KASICH	104	20.8	21.3	12.2	38.8	6.1	17.6	12.0	14.6	11.6	12.8	11.5	12.2	100.0	100.0	21.4	16.3	26.7
UNDECIDED	58	11.6	5.4	5.0	45.0	3.0	7.4	4.0	7.3	3.3	10.6	4.6	2.4	0.0	0.0	13.6	10.6	6.7



\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 7

Table # 20 Q17. - IF THE REPUBLICAN PRESIDENTIAL PRIMARY ELECTION WAS HELD TODAY, WOULD YOU VOTE FOR TED CRUZ, JOHN KASICH, OR DONALD TRUMP?

	TOTAL	PREFER REPUBLICAN PRESIDENT		PREFER CANDIDATE		ALLOW ILLEGALS/ CITIZENSHIP		FREE TRADE		TRUMP HOLDS LIBERAL POSITIONS		TRUMP NOT RIGHT TEMPERMENT		TYPE OF RADIO					
		STRONG	SMART	EXPER- IENCE	OUT- SIDERS	SUP- PORT	OPPOSE	GOOD	BAD	AGREE	DIS- AGREE	AGREE	DIS- AGREE	NEWS/ TALK	COUN- TRY	CHRIS- TIAN/ GOSPEL	OLDIES	EASY LISTEN LITE	
Total n	N 500	214	255	230	226	343	139	220	216	308	127	297	185	160	66	41	31	29	
CRUZ	181 36.2	21.0	50.6	50.9	19.9	40.5	25.9	41.4	27.3	44.8	16.5	50.8	14.6	46.3	24.2	43.9	41.9	17.2	
TRUMP	157 31.4	56.5	10.2	4.3	61.1	23.9	49.6	21.4	44.4	21.4	57.5	7.4	67.6	28.1	34.8	24.4	25.8	41.4	
KASICH	104 20.8	11.2	28.6	33.9	7.5	23.9	12.9	24.5	17.6	23.4	11.8	29.6	7.6	16.9	22.7	22.0	22.6	31.0	
UNDECIDED	58 11.6	11.2	10.6	10.9	11.5	11.7	11.5	12.7	10.6	10.4	14.2	12.1	10.3	8.8	18.2	9.8	9.7	10.3	

	TOTAL	WATCH FOX NEWS CHANNEL									AREA YOU LIVE			RELIGION					
		WATCH FOX NEWS	watch Regu- larly	Every Day	Almost Every Day	Few Times a week	Not Regu- larly	A Few Times A Mnth	Rarely	NEVER WATCH	URBAN	SUBUR- BAN	RURAL	PRO- TES- TANT	Evan./ Fund. Prot.	Main- line Prot.	CATH- OLIC	JEWISH	ATH- EIST/ AGNSTC
Total n	N 500	435	335	182	68	85	100	42	58	63	120	190	183	261	81	180	185	4	16
CRUZ	181 36.2	36.1	33.7	32.4	39.7	31.8	44.0	45.2	43.1	36.5	35.8	36.8	36.6	38.3	35.8	39.4	36.8	0.0	12.5
TRUMP	157 31.4	32.6	35.8	42.3	27.9	28.2	22.0	28.6	17.2	22.2	32.5	32.1	28.4	25.7	30.9	23.3	36.2	75.0	56.3
KASICH	104 20.8	21.1	21.2	19.2	22.1	24.7	21.0	16.7	24.1	19.0	25.0	20.0	19.1	21.8	22.2	21.7	20.0	25.0	18.8
UNDECIDED	58 11.6	10.1	9.3	6.0	10.3	15.3	13.0	9.5	15.5	22.2	6.7	11.1	15.8	14.2	11.1	15.6	7.0	0.0	12.5

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 9

Table # 20 Q17. - IF THE REPUBLICAN PRESIDENTIAL PRIMARY ELECTION WAS HELD TODAY, WOULD YOU VOTE FOR TED CRUZ, JOHN KASICH, OR DONALD TRUMP?

	TOTAL	AGE										MEN					WOMEN				
		18-40	41-54	55-64	65 OR OLDER	65-74	75 Or older	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER		
Total n	N 500	78	104	115	196	100	96	78	415	182	311	40	208	99	149	38	207	83	162		
CRUZ	181 36.2	43.6	40.4	30.4	34.2	31.0	37.5	43.6	34.7	41.8	32.8	37.5	31.3	38.4	28.2	50.0	38.2	45.8	37.0		
TRUMP	157 31.4	20.5	28.8	34.8	34.7	39.0	30.2	20.5	33.3	25.3	34.7	17.5	38.0	27.3	39.6	23.7	28.5	22.9	30.2		
KASICH	104 20.8	23.1	20.2	20.9	20.4	19.0	21.9	23.1	20.5	21.4	20.6	25.0	21.6	21.2	22.8	21.1	19.3	21.7	18.5		
UNDECIDED	58 11.6	12.8	10.6	13.9	10.7	11.0	10.4	12.8	11.6	11.5	11.9	20.0	9.1	13.1	9.4	5.3	14.0	9.6	14.2		

	TOTAL	EDUCATION							MEN		WOMEN		FAMILY INCOME			GENDER	
		NO COLL. DEGREE	H.S. Grad./Less	Some Col-lege	COLL-EGE DEGREE	Col-lege Grad	Post Grad	NO COLL. DEGREE	COLL-EGE DEGREE	NO COLL. DEGREE	COLL-EGE DEGREE	LESS THAN \$50000	\$50000 TO \$100K	MORE THAN \$100K	MALE	FEMALE	
Total n	N 500	268	103	165	225	160	65	132	115	136	110	128	191	83	250	250	
CRUZ	181 36.2	34.3	36.9	32.7	38.2	38.1	38.5	28.0	37.4	40.4	39.1	39.1	35.6	32.5	32.4	40.0	
TRUMP	157 31.4	35.4	28.2	40.0	25.8	25.6	26.2	43.2	24.3	27.9	27.3	28.9	37.2	33.7	34.8	28.0	
KASICH	104 20.8	16.8	18.4	15.8	26.2	26.3	26.2	18.2	27.0	15.4	25.5	19.5	17.3	25.3	22.0	19.6	
UNDECIDED	58 11.6	13.4	16.5	11.5	9.8	10.0	9.2	10.6	11.3	16.2	8.2	12.5	9.9	8.4	10.8	12.4	

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 11

Table # 20 Q17. - IF THE REPUBLICAN PRESIDENTIAL PRIMARY ELECTION WAS HELD TODAY, WOULD YOU VOTE FOR TED CRUZ, JOHN KASICH, OR DONALD TRUMP?

	TOTAL	TRUMP/CRUZ				TRUMP/KASICH				CRUZ/KASICH				
		FAV BOTH	UNFAV BOTH	OPIN- ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN- ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN- ION BOTH	HEARD OF BOTH	
Total n	N 500	165	42	431	500	150	29	392	493	218	37	389	493	
CRUZ	181	36.2	29.1	2.4	38.3	36.2	24.0	72.4	35.5	36.1	52.3	0.0	37.5	36.1
TRUMP	157	31.4	46.7	0.0	32.0	31.4	44.7	0.0	32.1	31.0	19.3	83.8	31.1	31.0
KASICH	104	20.8	10.9	78.6	19.3	20.8	18.0	0.0	22.4	21.1	19.3	0.0	21.9	21.1
UNDECIDED	58	11.6	13.3	19.0	10.4	11.6	13.3	27.6	9.9	11.8	9.2	16.2	9.5	11.8

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Table # 21 Q18. - AND WHO WOULD BE YOUR SECOND CHOICE IN THE REPUBLICAN PRESIDENTIAL PRIMARY?

	TOTAL	AREA												HOW LIKELY	PARTY			
		WAUSAU M.M.	MINNE- APOLIS M.M.	GREEN BAY M.M.	LA CROSSE M.M.	MADI- SON M.M.	Dane County	Rest Madi- son	MIL- WAUKEE M.M.	Mil- waukee County	wau- kesha County	Rest Mil- waukee	DULUTH M.M.	CER- TAIN	VERY LIKELY	REPUB- LICAN	INDE- PEN- DENT	
Total n	N 500	44	23	104	39	74	37	37	209	57	53	99	7	373	127	359	141	
KASICH	142	28.4	13.6	34.8	30.8	15.4	16.2	16.2	16.2	37.3	40.4	37.7	35.4	0.0	27.1	32.3	28.4	28.4
CRUZ	122	24.4	25.0	17.4	26.0	35.9	28.4	27.0	29.7	20.6	17.5	26.4	19.2	28.6	23.6	26.8	25.9	20.6
TRUMP	69	13.8	18.2	17.4	10.6	15.4	12.2	13.5	10.8	14.4	12.3	17.0	14.1	14.3	13.1	15.7	14.2	12.8
UNDECIDED	167	33.4	43.2	30.4	32.7	33.3	43.2	43.2	43.2	27.8	29.8	18.9	31.3	57.1	36.2	25.2	31.5	38.3

	TOTAL	MEN		WOMEN		IDEOLOGY							MEN		WOMEN					
		REPUB- LICAN	INDE- PEN- DENT	REPUB- LICAN	INDE- PEN- DENT	LIB./ MOD.	Lib- eral	Mod- erate	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	
Total n	N 500	171	79	188	62	144	13	131	345	142	203	78	169	70	99	66	176	72	104	
KASICH	142	28.4	25.7	25.3	30.9	32.3	23.6	15.4	24.4	30.7	40.1	24.1	24.4	26.6	32.9	22.2	22.7	34.7	47.2	26.0
CRUZ	122	24.4	28.1	16.5	23.9	25.8	23.6	7.7	25.2	24.1	19.0	27.6	23.1	24.9	21.4	27.3	24.2	23.3	16.7	27.9
TRUMP	69	13.8	13.5	15.2	14.9	9.7	9.0	7.7	9.2	16.2	14.1	17.7	12.8	14.8	14.3	15.2	4.5	17.6	13.9	20.2
UNDECIDED	167	33.4	32.7	43.0	30.3	32.3	43.8	69.2	41.2	29.0	26.8	30.5	39.7	33.7	31.4	35.4	48.5	24.4	22.2	26.0

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 3

Table # 21 Q18. - AND WHO WOULD BE YOUR SECOND CHOICE IN THE REPUBLICAN PRESIDENTIAL PRIMARY?

	TOTAL	REPUBLICAN				INDEPENDENT				SUPPORTER OF TEA PARTY MOVEMENT		ISSUE MOST INTERESTED					
		LIB./MOD.	CON-SER-VATIVE	Smwht Cons.	Very Cons.	LIB./MOD.	CON-SER-VATIVE	Smwht Cons.	Very Cons.	YES	NO	ECO-NOMIC	FOR-EIGN AFFAIR	FINAN-CIAL	MORAL	DOMES-TIC	
Total n	N 500	83	270	97	173	61	75	45	30	182	273	167	123	72	70	50	
KASICH	142	28.4	28.9	28.5	38.1	23.1	16.4	38.7	44.4	30.0	27.5	26.7	26.3	33.3	22.2	22.9	40.0
CRUZ	122	24.4	22.9	26.3	22.7	28.3	24.6	16.0	11.1	23.3	19.2	28.2	24.0	21.1	34.7	22.9	20.0
TRUMP	69	13.8	8.4	16.3	13.4	17.9	9.8	16.0	15.6	16.7	19.2	10.3	15.0	13.8	18.1	15.7	0.0
UNDECIDED	167	33.4	39.8	28.9	25.8	30.6	49.2	29.3	28.9	30.0	34.1	34.8	34.7	31.7	25.0	38.6	40.0

	TOTAL	MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA						SCOTT WALKER			RON JOHNSON			TED CRUZ				
		NAT'L DEBT	TERRORISM/WAR	WEAK ECONOMY	IMMI-GRATION	FUTURE SUPRME COURT	OBAMA CARE IMPACT	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	
Total n	N 500	115	109	91	63	51	50	386	85	29	339	77	62	22	330	123	47	
KASICH	142	28.4	29.6	33.9	26.4	28.6	27.5	26.0	31.1	20.0	17.2	31.6	19.5	22.6	27.3	31.8	23.6	17.0
CRUZ	122	24.4	24.3	24.8	29.7	22.2	21.6	14.0	22.8	30.6	27.6	22.7	23.4	30.6	36.4	24.8	18.7	36.2
TRUMP	69	13.8	16.5	9.2	9.9	15.9	15.7	20.0	15.8	3.5	17.2	16.8	7.8	9.7	0.0	16.4	8.9	8.5
UNDECIDED	167	33.4	29.6	32.1	34.1	33.3	35.3	40.0	30.3	45.9	37.9	28.9	49.4	37.1	36.4	27.0	48.8	38.3

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 5

Table # 21 Q18. - AND WHO WOULD BE YOUR SECOND CHOICE IN THE REPUBLICAN PRESIDENTIAL PRIMARY?

	TOTAL	JOHN KASICH					DONALD TRUMP			VOTE REPUBLICAN PRESIDENTIAL PRIMARY				VOTE REPUBLICAN PRESIDENTIAL PRIMARY (SECOND CHOICE)			
		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	CRUZ	TRUMP	KASICH	UNDE-CIDED	KASICH	CRUZ	TRUMP	UNDE-CIDED
Total n	N 500	309	103	81	7	259	210	31	181	157	104	58	142	122	69	167	
KASICH	142	28.4	33.3	16.5	24.7	28.6	20.8	38.6	22.6	53.6	28.7	0.0	0.0	100.0	0.0	0.0	0.0
CRUZ	122	24.4	24.6	28.2	17.3	42.9	29.0	20.0	16.1	0.0	44.6	50.0	0.0	0.0	100.0	0.0	0.0
TRUMP	69	13.8	14.9	16.5	6.2	14.3	19.3	5.2	25.8	25.4	0.0	22.1	0.0	0.0	0.0	100.0	0.0
UNDECIDED	167	33.4	27.2	38.8	51.9	14.3	30.9	36.2	35.5	21.0	26.8	27.9	100.0	0.0	0.0	0.0	100.0

	TOTAL	VOTE REPUBLICAN PRESIDENTIAL PRIMARY			TRUMP WOULD LOSE TO HILLARY		TRUMP NOT REPEAL OBAMACARE		TRUMP NOT APPOINT CNSRV SUPREME COURT		CRUZ DO MORE SHAKE UP THE SYSTEM		KASICH COULD NOT WIN THE NOMINATION		MOST IMPORTANT FACTOR CHOOSE A CANDIDATE			
		CRUZ	TRUMP	UNDE-CIDED	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL KASICH	SWITCH TO CRUZ	BEST CHANCE WIN	SHAKE UP SYSTEM	MOST CONSERVATIVE	
Total n	N 500	239	181	80	99	68	125	41	121	47	130	41	59	32	220	160	90	
KASICH	142	28.4	40.2	22.7	6.3	24.2	20.6	24.0	12.2	25.6	12.8	23.8	19.5	0.0	0.0	29.1	26.9	28.9
CRUZ	122	24.4	21.8	35.4	7.5	31.3	41.2	31.2	48.8	29.8	51.1	31.5	46.3	32.2	81.3	21.4	31.3	20.0
TRUMP	69	13.8	17.6	12.7	5.0	6.1	20.6	11.2	17.1	11.6	14.9	11.5	14.6	32.2	3.1	19.5	6.9	14.4
UNDECIDED	167	33.4	20.5	29.3	81.3	38.4	17.6	33.6	22.0	33.1	21.3	33.1	19.5	35.6	15.6	30.0	35.0	36.7

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 7

Table # 21 Q18. - AND WHO WOULD BE YOUR SECOND CHOICE IN THE REPUBLICAN PRESIDENTIAL PRIMARY?

	TOTAL	PREFER REPUBLICAN PRESIDENT		PREFER CANDIDATE		ALLOW ILLEGALS/CITIZENSHIP		FREE TRADE		TRUMP HOLDS LIBERAL POSITIONS		TRUMP NOT RIGHT TEMPERMENT		TYPE OF RADIO					
		STRONG	SMART	EXPER- IENCE	OUT- SIDERS	SUP- PORT	OPPOSE	GOOD	BAD	AGREE	DIS- AGREE	AGREE	DIS- AGREE	NEWS/ TALK	COUN- TRY	CHRIS- TIAN/ GOSPEL	OLDIES	EASY LISTEN LITE	
Total n	N 500	214	255	230	226	343	139	220	216	308	127	297	185	160	66	41	31	29	
KASICH	142	28.4	21.5	35.7	34.3	23.0	30.6	23.0	32.7	23.6	33.1	20.5	32.7	21.6	32.5	18.2	26.8	29.0	27.6
CRUZ	122	24.4	31.8	17.3	19.1	31.0	23.3	25.2	24.1	25.9	20.1	37.0	19.5	32.4	18.8	19.7	29.3	19.4	20.7
TRUMP	69	13.8	15.9	12.5	14.8	11.9	13.7	15.1	12.3	13.9	16.2	10.2	13.8	13.5	16.9	16.7	12.2	19.4	6.9
UNDECIDED	167	33.4	30.8	34.5	31.7	34.1	32.4	36.7	30.9	36.6	30.5	32.3	34.0	32.4	31.9	45.5	31.7	32.3	44.8

	TOTAL	WATCH FOX NEWS CHANNEL								AREA YOU LIVE			RELIGION							
		WATCH FOX NEWS	watch Regu- larly	Every Day	Almost Every Day	Few Times a week	Not Regu- larly	A Few Times A Mnth	Rarely	NEVER WATCH	URBAN	SUBUR- BAN	RURAL	PRO- TES- TANT	Evan./ Fund. Prot.	Main- line Prot.	CATH- OLIC	JEWISH	ATH- EIST/ AGNSTC	
Total n	N 500	435	335	182	68	85	100	42	58	63	120	190	183	261	81	180	185	4	16	
KASICH	142	28.4	28.3	27.5	29.7	26.5	23.5	31.0	33.3	29.3	30.2	33.3	27.4	26.2	29.1	27.2	30.0	29.2	25.0	18.8
CRUZ	122	24.4	24.6	24.8	23.6	22.1	29.4	24.0	23.8	24.1	22.2	27.5	26.8	19.7	21.1	27.2	18.3	29.2	25.0	37.5
TRUMP	69	13.8	14.9	16.1	17.6	20.6	9.4	11.0	14.3	8.6	4.8	13.3	11.6	16.4	16.5	19.8	15.0	11.4	0.0	6.3
UNDECIDED	167	33.4	32.2	31.6	29.1	30.9	37.6	34.0	28.6	37.9	42.9	25.8	34.2	37.7	33.3	25.9	36.7	30.3	50.0	37.5

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 9

Table # 21 Q18. - AND WHO WOULD BE YOUR SECOND CHOICE IN THE REPUBLICAN PRESIDENTIAL PRIMARY?

	TOTAL	AGE									MEN			WOMEN						
		18-40	41-54	55-64	65 OR OLDER	65-74	75 Or older	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	
Total n	N 500	78	104	115	196	100	96	78	415	182	311	40	208	99	149	38	207	83	162	
KASICH	142	28.4	25.6	26.9	24.3	32.1	31.0	33.3	25.6	28.7	26.4	29.3	22.5	26.0	25.3	25.5	28.9	31.4	27.7	32.7
CRUZ	122	24.4	20.5	24.0	22.6	27.0	27.1	20.5	25.1	22.5	25.4	17.5	25.5	22.2	25.5	23.7	24.6	22.9	25.3	
TRUMP	69	13.8	14.1	19.2	13.9	11.2	10.0	12.5	14.1	14.0	17.0	12.2	15.0	13.9	15.2	13.4	13.2	14.0	19.3	11.1
UNDECIDED	167	33.4	39.7	29.8	39.1	29.6	32.0	27.1	39.7	32.3	34.1	33.1	45.0	34.6	37.4	35.6	34.2	30.0	30.1	30.9

	TOTAL	EDUCATION						MEN		WOMEN		FAMILY INCOME			GENDER		
		NO COLL. DEGREE	H.S. Grad./Less	Some Col-lege	COLL-EGE DEGREE	Col-lege Grad	Post Grad	NO COLL. DEGREE	COLL-EGE DEGREE	NO COLL. DEGREE	COLL-EGE DEGREE	LESS THAN \$50000	\$50000 TO \$100K	MORE THAN \$100K	MALE	FEMALE	
Total n	N 500	268	103	165	225	160	65	132	115	136	110	128	191	83	250	250	
KASICH	142	28.4	26.5	25.2	27.3	30.2	31.3	27.7	21.2	30.4	31.6	30.0	33.6	30.4	25.3	25.6	31.2
CRUZ	122	24.4	23.9	21.4	25.5	25.3	24.4	27.7	25.0	23.5	22.8	27.3	18.8	27.2	31.3	24.4	24.4
TRUMP	69	13.8	13.1	15.5	11.5	14.2	12.5	18.5	13.6	14.8	12.5	13.6	12.5	16.2	16.9	14.0	13.6
UNDECIDED	167	33.4	36.6	37.9	35.8	30.2	31.9	26.2	40.2	31.3	33.1	29.1	35.2	26.2	26.5	36.0	30.8



SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 11

Table # 21 Q18. - AND WHO WOULD BE YOUR SECOND CHOICE IN THE REPUBLICAN PRESIDENTIAL PRIMARY?

	TOTAL	TRUMP/CRUZ				TRUMP/KASICH				CRUZ/KASICH				
		FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	
Total n	N 500	165	42	431	500	150	29	392	493	218	37	389	493	
KASICH	142	28.4	13.3	2.4	29.5	28.4	26.7	20.7	29.3	28.4	37.2	24.3	29.3	28.4
CRUZ	122	24.4	35.8	33.3	23.7	24.4	23.3	0.0	26.3	24.1	25.2	18.9	25.2	24.1
TRUMP	69	13.8	24.2	4.8	13.5	13.8	26.0	24.1	14.5	13.8	14.7	0.0	15.4	13.8
UNDECIDED	167	33.4	26.7	59.5	33.4	33.4	24.0	55.2	29.8	33.7	22.9	56.8	30.1	33.7

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Table # 22 Q#. - IF THE REPUBLICAN PRESIDENTIAL PRIMARY ELECTION WAS HELD TODAY, WOULD YOU VOTE FOR TED CRUZ, JOHN KASICH, OR DONALD TRUMP? (COMBO 1ST AND 2ND CHOICE)

	TOTAL	AREA											HOW LIKELY VOTE REPUBLICAN PRIMARY		PARTY AFFILIATION		
		WAUSAU M.M.	MINNE- APOLIS M.M.	GREEN BAY M.M.	LA CROSSE M.M.	MADI- SON M.M.	Dane County	Rest Madi- son	MIL- WAUKEE M.M.	Mil- waukee County	wau- kesha County	Rest Mil- waukee	DULUTH M.M.	CER- TAIN	VERY LIKELY	REPUB- LICAN	INDE- PEN- DENT
Total n	N 500	44	23	104	39	74	37	37	209	57	53	99	7	373	127	359	141
CRUZ	303 60.6	56.8	56.5	61.5	64.1	45.9	48.6	43.2	66.5	71.9	67.9	62.6	42.9	59.8	63.0	64.3	51.1
KASICH	246 49.2	31.8	47.8	52.9	46.2	40.5	43.2	37.8	56.5	54.4	58.5	56.6	0.0	45.8	59.1	45.7	58.2
TRUMP	226 45.2	54.5	47.8	44.2	46.2	51.4	48.6	54.1	39.7	38.6	43.4	38.4	85.7	46.1	42.5	47.9	38.3

	TOTAL	MEN		WOMEN		IDEOLOGY							MEN			WOMEN			
		REPUB- LICAN	INDE- PEN- DENT	REPUB- LICAN	INDE- PEN- DENT	LIB./ MOD.	Lib- eral	Mod- erate	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.
Total n	N 500	171	79	188	62	144	13	131	345	142	203	78	169	70	99	66	176	72	104
CRUZ	303 60.6	62.6	44.3	66.0	59.7	38.9	7.7	42.0	70.1	62.7	75.4	30.8	69.2	67.1	70.7	48.5	71.0	58.3	79.8
KASICH	246 49.2	42.7	58.2	48.4	58.1	60.4	46.2	61.8	45.2	59.2	35.5	67.9	39.1	48.6	32.3	51.5	51.1	69.4	38.5
TRUMP	226 45.2	52.6	40.5	43.6	35.5	41.0	53.8	39.7	45.8	40.8	49.3	50.0	47.3	42.9	50.5	30.3	44.3	38.9	48.1

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 3

Table # 22 Q# - IF THE REPUBLICAN PRESIDENTIAL PRIMARY ELECTION WAS HELD TODAY, WOULD YOU VOTE FOR TED CRUZ, JOHN KASICH, OR DONALD TRUMP? (COMBO 1ST AND 2ND CHOICE)

	TOTAL	REPUBLICAN				INDEPENDENT				SUPPORTER OF TEA PARTY MOVEMENT		ISSUE MOST INTERESTED					
		LIB./MOD.	CON-SER-VATIVE	Smwht Cons.	Very Cons.	LIB./MOD.	CON-SER-VATIVE	Smwht Cons.	Very Cons.	YES	NO	ECO-NOMIC	FOR-EIGN AFFAIR	FINAN-CIAL	MORAL	DOMES-TIC	
Total n	N 500	83	270	97	173	61	75	45	30	182	273	167	123	72	70	50	
CRUZ	303	60.6	39.8	72.2	67.0	75.1	37.7	62.7	53.3	76.7	67.6	55.7	55.7	61.0	68.1	65.7	58.0
KASICH	246	49.2	54.2	43.3	57.7	35.3	68.9	52.0	62.2	36.7	35.2	56.8	50.3	50.4	41.7	41.4	66.0
TRUMP	226	45.2	50.6	46.7	41.2	49.7	27.9	42.7	40.0	46.7	51.6	40.7	46.7	49.6	55.6	35.7	22.0

	TOTAL	MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA						SCOTT WALKER			RON JOHNSON				TED CRUZ			
		NAT'L DEBT	TERRORISM/WAR	WEAK ECO-NOMY	IMMI-GRATION	FUTURE SUPRME COURT	OBAMA CARE IMPACT	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	
Total n	N 500	115	109	91	63	51	50	386	85	29	339	77	62	22	330	123	47	
CRUZ	303	60.6	58.3	67.9	52.7	57.1	68.6	62.0	66.3	38.8	48.3	67.0	40.3	53.2	54.5	78.2	19.5	44.7
KASICH	246	49.2	55.7	53.2	57.1	36.5	37.3	44.0	47.9	54.1	51.7	49.9	42.9	56.5	40.9	44.8	61.0	48.9
TRUMP	226	45.2	45.2	35.8	45.1	61.9	47.1	40.0	44.8	47.1	44.8	43.7	53.2	38.7	59.1	40.0	60.2	42.6

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 5

Table # 22 Q#. - IF THE REPUBLICAN PRESIDENTIAL PRIMARY ELECTION WAS HELD TODAY, WOULD YOU VOTE FOR TED CRUZ, JOHN KASICH, OR DONALD TRUMP? (COMBO 1ST AND 2ND CHOICE)

	TOTAL	JOHN KASICH					DONALD TRUMP			VOTE REPUBLICAN PRESIDENTIAL PRIMARY				VOTE REPUBLICAN PRESIDENTIAL PRIMARY (SECOND CHOICE)			
		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	CRUZ	TRUMP	KASICH	UNDE-CIDED	KASICH	CRUZ	TRUMP	UNDE-CIDED
Total n	N 500	309	103	81	7	259	210	31	181	157	104	58	142	122	69	167	
CRUZ	303	60.6	62.1	58.3	55.6	85.7	47.9	77.1	54.8	100.0	44.6	50.0	0.0	68.3	100.0	66.7	22.8
KASICH	246	49.2	64.7	16.5	33.3	28.6	31.7	70.0	54.8	53.6	28.7	100.0	0.0	100.0	42.6	33.3	17.4
TRUMP	226	45.2	36.6	74.8	38.3	71.4	78.4	5.2	38.7	25.4	100.0	22.1	0.0	31.7	57.4	100.0	25.1

	TOTAL	VOTE REPUBLICAN PRESIDENTIAL PRIMARY			TRUMP WOULD LOSE TO HILLARY		TRUMP NOT REPEAL OBAMACARE		TRUMP NOT APPOINT CNSRV SUPREME COURT		CRUZ DO MORE SHAKE UP THE SYSTEM		KASICH COULD NOT WIN THE NOMINATION		MOST IMPORTANT FACTOR CHOOSE A CANDIDATE			
		CRUZ	TRUMP	UNDE-CIDED	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL KASICH	SWITCH TO CRUZ	BEST CHANCE WIN	SHAKE UP SYSTEM	MOST CONSERVATIVE	
Total n	N 500	239	181	80	99	68	125	41	121	47	130	41	59	32	220	160	90	
CRUZ	303	60.6	93.3	37.6	15.0	32.3	45.6	32.0	53.7	30.6	57.4	32.3	53.7	32.2	81.3	62.7	47.5	80.0
KASICH	246	49.2	61.5	34.8	45.0	30.3	38.2	36.0	26.8	37.2	25.5	35.4	31.7	100.0	100.0	50.5	43.1	55.6
TRUMP	226	45.2	19.2	93.4	13.8	96.0	91.2	94.4	90.2	95.9	85.1	94.6	92.7	32.2	3.1	43.2	63.8	21.1

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 7

Table # 22 Q#. - IF THE REPUBLICAN PRESIDENTIAL PRIMARY ELECTION WAS HELD TODAY, WOULD YOU VOTE FOR TED CRUZ, JOHN KASICH, OR DONALD TRUMP? (COMBO 1ST AND 2ND CHOICE)

	TOTAL	PREFER REPUBLICAN PRESIDENT		PREFER CANDIDATE		ALLOW ILLEGALS/ CITIZENSHIP		FREE TRADE		TRUMP HOLDS LIBERAL POSITIONS		TRUMP NOT RIGHT TEMPERMENT		TYPE OF RADIO					
		STRONG	SMART	EXPER- IENCE	OUT- SIDERS	SUP- PORT	OPPOSE	GOOD	BAD	AGREE	DIS- AGREE	AGREE	DIS- AGREE	NEWS/ TALK	COUN- TRY	CHRIS- TIAN/ GOSPEL	OLDIES	EASY LISTEN LITE	
Total n	N 500	214	255	230	226	343	139	220	216	308	127	297	185	160	66	41	31	29	
CRUZ	303	60.6	52.8	67.8	70.0	50.9	63.8	51.1	65.5	53.2	64.9	53.5	70.4	47.0	65.0	43.9	73.2	61.3	37.9
KASICH	246	49.2	32.7	64.3	68.3	30.5	54.5	36.0	57.3	41.2	56.5	32.3	62.3	29.2	49.4	40.9	48.8	51.6	58.6
TRUMP	226	45.2	72.4	22.7	19.1	73.0	37.6	64.7	33.6	58.3	37.7	67.7	21.2	81.1	45.0	51.5	36.6	45.2	48.3

	TOTAL	WATCH FOX NEWS CHANNEL									AREA YOU LIVE			RELIGION						
		WATCH FOX NEWS	watch Regu- larly	Every Day	Almost Every Day	Few Times a week	Not Regu- larly	A Few Times A Mnth	Rarely	NEVER WATCH	URBAN	SUBUR- BAN	RURAL	PRO- TES- TANT	Evan./ Fund. Prot.	Main- line Prot.	CATH- OLIC	JEWISH	ATH- EIST/ AGNSTC	
Total n	N 500	435	335	182	68	85	100	42	58	63	120	190	183	261	81	180	185	4	16	
CRUZ	303	60.6	60.7	58.5	56.0	61.8	61.2	68.0	69.0	67.2	58.7	63.3	63.7	56.3	59.4	63.0	57.8	65.9	25.0	50.0
KASICH	246	49.2	49.4	48.7	48.9	48.5	48.2	52.0	50.0	53.4	49.2	58.3	47.4	45.4	51.0	49.4	51.7	49.2	50.0	37.5
TRUMP	226	45.2	47.6	51.9	59.9	48.5	37.6	33.0	42.9	25.9	27.0	45.8	43.7	44.8	42.1	50.6	38.3	47.6	75.0	62.5

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 9

Table # 22 Q#. - IF THE REPUBLICAN PRESIDENTIAL PRIMARY ELECTION WAS HELD TODAY, WOULD YOU VOTE FOR TED CRUZ, JOHN KASICH, OR DONALD TRUMP? (COMBO 1ST AND 2ND CHOICE)

	TOTAL	AGE										MEN					WOMEN				
		18-40	41-54	55-64	65 OR OLDER	65-74	75 or Older	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER		
Total n	N 500	78	104	115	196	100	96	78	415	182	311	40	208	99	149	38	207	83	162		
CRUZ	303	60.6	64.1	64.4	53.0	61.2	58.0	64.6	64.1	59.8	64.3	58.2	55.0	56.7	60.6	53.7	73.7	62.8	68.7	62.3	
KASICH	246	49.2	48.7	47.1	45.2	52.6	50.0	55.2	48.7	49.2	47.8	49.8	47.5	47.6	46.5	48.3	50.0	50.7	49.4	51.2	
TRUMP	226	45.2	34.6	48.1	48.7	45.9	49.0	42.7	34.6	47.2	42.3	46.9	32.5	51.9	42.4	53.0	36.8	42.5	42.2	41.4	

	TOTAL	EDUCATION							MEN		WOMEN		FAMILY INCOME			GENDER	
		NO COLL. DEGREE	H.S. Grad./Less	Some Col-lege	COLL-EGE DEGREE	Col-lege Grad	Post Grad	NO COLL. DEGREE	COLL-EGE DEGREE	NO COLL. DEGREE	COLL-EGE DEGREE	LESS THAN \$50000	\$50000 TO \$100K	MORE THAN \$100K	MALE	FEMALE	
Total n	N 500	268	103	165	225	160	65	132	115	136	110	128	191	83	250	250	
CRUZ	303	60.6	58.2	58.3	58.2	63.6	62.5	66.2	53.0	60.9	63.2	66.4	57.8	62.8	63.9	56.8	64.4
KASICH	246	49.2	43.3	43.7	43.0	56.4	57.5	53.8	39.4	57.4	47.1	55.5	53.1	47.6	50.6	47.6	50.8
TRUMP	226	45.2	48.5	43.7	51.5	40.0	38.1	44.6	56.8	39.1	40.4	40.9	41.4	53.4	50.6	48.8	41.6

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 11

Table # 22 Q#. - IF THE REPUBLICAN PRESIDENTIAL PRIMARY ELECTION WAS HELD TODAY, WOULD YOU VOTE FOR TED CRUZ, JOHN KASICH, OR DONALD TRUMP? (COMBO 1ST AND 2ND CHOICE)

	TOTAL	TRUMP/CRUZ				TRUMP/KASICH				CRUZ/KASICH				
		FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	
Total n	N 500	165	42	431	500	150	29	392	493	218	37	389	493	
CRUZ	303	60.6	64.8	35.7	61.9	60.6	47.3	72.4	61.7	60.2	77.5	18.9	62.7	60.2
KASICH	246	49.2	24.2	81.0	48.7	49.2	44.7	20.7	51.8	49.5	56.4	24.3	51.2	49.5
TRUMP	226	45.2	70.9	4.8	45.5	45.2	70.7	24.1	46.7	44.8	33.9	83.8	46.5	44.8

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Table # 23 Q19. - IF THE ONLY CANDIDATES IN THE REPUBLICAN PRESIDENTIAL PRIMARY WERE TED CRUZ AND DONALD TRUMP, FOR WHOM WOULD YOU VOTE? (NET DIF 1 = PERCENT CRUZ MINUS PERCENT TRUMP)

	TOTAL	AREA												HOW LIKELY VOTE REPUB. PRIMARY		PARTY AFFILIATION	
		WAUSAU M.M.	MINNE- APOLIS M.M.	GREEN BAY M.M.	LA CROSSE M.M.	MADI- SON M.M.	Dane County	Rest Madi- son	MIL- WAUKEE M.M.	Mil- waukee County	wau- kesha County	Rest Mil- waukee	DULUTH M.M.	CER- TAIN	VERY LIKELY	REPUB- LICAN	INDE- PEN- DENT
Total n	N 500	44	23	104	39	74	37	37	209	57	53	99	7	373	127	359	141
CRUZ	239 47.8	47.7	47.8	44.2	41.0	32.4	43.2	21.6	57.4	64.9	58.5	52.5	14.3	46.9	50.4	47.9	47.5
TRUMP	181 36.2	43.2	34.8	41.3	33.3	45.9	40.5	51.4	28.2	24.6	32.1	28.3	71.4	37.8	31.5	37.6	32.6
UNDECIDED	80 16.0	9.1	17.4	14.4	25.6	21.6	16.2	27.0	14.4	10.5	9.4	19.2	14.3	15.3	18.1	14.5	19.9
Net Dif 1	11.6	4.5	13.0	2.9	7.7	-13.5	2.7	-29.7	29.2	40.4	26.4	24.2	-57.1	9.1	18.9	10.3	14.9

	TOTAL	MEN				WOMEN				IDEOLOGY									
		REPUB- LICAN	INDE- PEN- DENT	REPUB- LICAN	INDE- PEN- DENT	LIB./ MOD.	Lib- eral	Mod- erate	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.
Total n	N 500	171	79	188	62	144	13	131	345	142	203	78	169	70	99	66	176	72	104
CRUZ	239 47.8	45.0	44.3	50.5	51.6	31.3	15.4	32.8	55.7	55.6	55.7	24.4	55.0	57.1	53.5	39.4	56.3	54.2	57.7
TRUMP	181 36.2	42.1	30.4	33.5	35.5	40.3	61.5	38.2	33.0	33.8	32.5	46.2	33.7	35.7	32.3	33.3	32.4	31.9	32.7
UNDECIDED	80 16.0	12.9	25.3	16.0	12.9	28.5	23.1	29.0	11.3	10.6	11.8	29.5	11.2	7.1	14.1	27.3	11.4	13.9	9.6
Net Dif 1	11.6	2.9	13.9	17.0	16.1	-9.0	-46.2	-5.3	22.6	21.8	23.2	-21.8	21.3	21.4	21.2	6.1	23.9	22.2	25.0



SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 3

Table # 23 Q19. - IF THE ONLY CANDIDATES IN THE REPUBLICAN PRESIDENTIAL PRIMARY WERE TED CRUZ AND DONALD TRUMP, FOR WHOM WOULD YOU VOTE?  
(NET DIF 1 = PERCENT CRUZ MINUS PERCENT TRUMP)

	TOTAL	REPUBLICAN				INDEPENDENT				SUPPORTER OF TEA PARTY MOVEMENT		ISSUE MOST INTERESTED					
		LIB./MOD.	CON-SER-VATIVE	Smwht Cons.	Very Cons.	LIB./MOD.	CON-SER-VATIVE	Smwht Cons.	Very Cons.	YES	NO	ECO-NOMIC	FOR-EIGN AFFAIR	FINAN-CIAL	MORAL	DOMES-TIC	
Total n	N 500	83	270	97	173	61	75	45	30	182	273	167	123	72	70	50	
CRUZ	239	47.8	26.5	54.8	55.7	54.3	37.7	58.7	55.6	63.3	53.8	44.3	44.3	44.7	47.2	58.6	52.0
TRUMP	181	36.2	49.4	33.3	33.0	33.5	27.9	32.0	35.6	26.7	35.2	37.0	38.3	43.1	45.8	20.0	20.0
UNDECIDED	80	16.0	24.1	11.9	11.3	12.1	34.4	9.3	8.9	10.0	11.0	18.7	17.4	12.2	6.9	21.4	28.0
Net Dif 1		11.6	-22.9	21.5	22.7	20.8	9.8	26.7	20.0	36.7	18.7	7.3	6.0	1.6	1.4	38.6	32.0

	TOTAL	MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA						SCOTT WALKER			RON JOHNSON				TED CRUZ			
		NAT'L DEBT	TERRORISM/WAR	WEAK ECO-NOMY	IMMI-GRATION	FUTURE SUPRME COURT	OBAMA CARE IMPACT	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	
Total n	N 500	115	109	91	63	51	50	386	85	29	339	77	62	22	330	123	47	
CRUZ	239	47.8	48.7	55.0	40.7	38.1	54.9	52.0	52.6	31.8	31.0	54.9	28.6	38.7	31.8	61.8	16.3	31.9
TRUMP	181	36.2	35.7	32.1	40.7	46.0	33.3	30.0	32.6	47.1	51.7	31.3	48.1	40.3	59.1	26.7	58.5	44.7
UNDECIDED	80	16.0	15.7	12.8	18.7	15.9	11.8	18.0	14.8	21.2	17.2	13.9	23.4	21.0	9.1	11.5	25.2	23.4
Net Dif 1		11.6	13.0	22.9	0.0	-7.9	21.6	22.0	19.9	-15.3	-20.7	23.6	-19.5	-1.6	-27.3	35.2	-42.3	-12.8

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 5

Table # 23 Q19. - IF THE ONLY CANDIDATES IN THE REPUBLICAN PRESIDENTIAL PRIMARY WERE TED CRUZ AND DONALD TRUMP, FOR WHOM WOULD YOU VOTE? (NET DIF 1 = PERCENT CRUZ MINUS PERCENT TRUMP)

	TOTAL	JOHN KASICH					DONALD TRUMP			VOTE REPUBLICAN PRESIDENTIAL PRIMARY				VOTE REPUBLICAN PRESIDENTIAL PRIMARY (SECOND CHOICE)			
		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	CRUZ	TRUMP	KASICH	UNDE-CIDED	KASICH	CRUZ	TRUMP	UNDE-CIDED
Total n	N 500	309	103	81	7	259	210	31	181	157	104	58	142	122	69	167	
CRUZ	239	47.8	54.4	35.0	40.7	28.6	21.6	79.5	51.6	94.5	2.5	49.0	22.4	67.6	42.6	60.9	29.3
TRUMP	181	36.2	28.8	54.4	39.5	57.1	66.0	1.4	22.6	2.2	93.0	21.2	15.5	28.9	52.5	33.3	31.7
UNDECIDED	80	16.0	16.8	10.7	19.8	14.3	12.4	19.0	25.8	3.3	4.5	29.8	62.1	3.5	4.9	5.8	38.9
Net Dif 1		11.6	25.6	-19.4	1.2	-28.6	-44.4	78.1	29.0	92.3	-90.4	27.9	6.9	38.7	-9.8	27.5	-2.4

	TOTAL	VOTE REPUBLICAN PRESIDENTIAL PRIMARY			TRUMP WOULD LOSE TO HILLARY		TRUMP NOT REPEAL OBAMACARE		TRUMP NOT APPOINT CNSRV SUPREME COURT		CRUZ DO MORE SHAKE UP THE SYSTEM		KASICH COULD NOT WIN THE NOMINATION		MOST IMPORTANT FACTOR CHOOSE A CANDIDATE		
		CRUZ	TRUMP	UNDE-CIDED	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL KASICH	SWITCH TO CRUZ	BEST CHANCE WIN	SHAKE UP SYSTEM	MOST CONSERVATIVE
Total n	N 500	239	181	80	99	68	125	41	121	47	130	41	59	32	220	160	90
CRUZ	239	47.8	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	30.5	87.5	53.6	24.4	74.4
TRUMP	181	36.2	0.0	100.0	0.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	32.2	0.0	30.9	60.0	10.0
UNDECIDED	80	16.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	37.3	12.5	15.5	15.6	15.6
Net Dif 1		11.6	100.0	-100.0	0.0	-100.0	-100.0	-100.0	-100.0	-100.0	-100.0	-100.0	-1.7	87.5	22.7	-35.6	64.4

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 7

Table # 23 Q19. - IF THE ONLY CANDIDATES IN THE REPUBLICAN PRESIDENTIAL PRIMARY WERE TED CRUZ AND DONALD TRUMP, FOR WHOM WOULD YOU VOTE?  
(NET DIF 1 = PERCENT CRUZ MINUS PERCENT TRUMP)

	TOTAL	PREFER REPUBLICAN PRESIDENT		PREFER CANDIDATE		ALLOW ILLEGALS/CITIZENSHIP		FREE TRADE		TRUMP HOLDS LIBERAL POSITIONS		TRUMP NOT RIGHT TEMPERMENT		TYPE OF RADIO					
		STRONG	SMART	EXPER- IENCE	OUT- SIDERS	SUP- PORT	OPPOSE	GOOD	BAD	AGREE	DIS- AGREE	AGREE	DIS- AGREE	NEWS/ TALK	COUN- TRY	CHRIS- TIAN/ GOSPEL	OLDIES	EASY LISTEN LITE	
Total n	N 500	214	255	230	226	343	139	220	216	308	127	297	185	160	66	41	31	29	
CRUZ	239	47.8	25.2	68.2	69.6	25.7	53.1	33.8	55.9	37.0	58.1	23.6	67.3	19.5	52.5	36.4	63.4	48.4	27.6
TRUMP	181	36.2	63.6	12.9	11.3	62.4	29.4	54.7	26.8	48.6	26.0	63.0	13.1	70.3	30.0	40.9	29.3	29.0	48.3
UNDECIDED	80	16.0	11.2	18.8	19.1	11.9	17.5	11.5	17.3	14.4	15.9	13.4	19.5	10.3	17.5	22.7	7.3	22.6	24.1
Net Dif 1		11.6	-38.3	55.3	58.3	-36.7	23.6	-20.9	29.1	-11.6	32.1	-39.4	54.2	-50.8	22.5	-4.5	34.1	19.4	-20.7

	TOTAL	WATCH FOX NEWS CHANNEL								AREA YOU LIVE			RELIGION							
		WATCH FOX NEWS	watch Regu- larly	Every Day	Almost Every Day	Few Times a week	Not Regu- larly	A Few Times A Mnth	Rarely	NEVER WATCH	URBAN	SUBUR- BAN	RURAL	PRO- TES- TANT	Evan./ Fund. Prot.	Main- line Prot.	CATH- OLIC	JEWISH	ATH- EIST/ AGNSTC	
Total n	N 500	435	335	182	68	85	100	42	58	63	120	190	183	261	81	180	185	4	16	
CRUZ	239	47.8	48.3	46.0	41.2	51.5	51.8	56.0	50.0	60.3	44.4	54.2	47.9	44.8	50.6	49.4	51.1	48.6	0.0	18.8
TRUMP	181	36.2	37.7	40.6	46.7	36.8	30.6	28.0	31.0	25.9	25.4	33.3	35.8	36.6	33.0	35.8	31.7	36.8	75.0	68.8
UNDECIDED	80	16.0	14.0	13.4	12.1	11.8	17.6	16.0	19.0	13.8	30.2	12.5	16.3	18.6	16.5	14.8	17.2	14.6	25.0	12.5
Net Dif 1		11.6	10.6	5.4	-5.5	14.7	21.2	28.0	19.0	34.5	19.0	20.8	12.1	8.2	17.6	13.6	19.4	11.9	-75.0	-50.0

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 9

Table # 23 Q19. - IF THE ONLY CANDIDATES IN THE REPUBLICAN PRESIDENTIAL PRIMARY WERE TED CRUZ AND DONALD TRUMP, FOR WHOM WOULD YOU VOTE? (NET DIF 1 = PERCENT CRUZ MINUS PERCENT TRUMP)

	TOTAL	AGE										MEN					WOMEN			
		18-40	41-54	55-64	65 OR OLDER	65-74	75 or Older	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	
Total n	N 500	78	104	115	196	100	96	78	415	182	311	40	208	99	149	38	207	83	162	
CRUZ	239	47.8	52.6	50.0	41.7	48.5	45.0	52.1	52.6	47.0	51.1	46.0	52.5	43.3	51.5	40.3	52.6	50.7	50.6	51.2
TRUMP	181	36.2	28.2	34.6	40.9	37.2	39.0	35.4	28.2	37.6	31.9	38.6	25.0	40.9	29.3	44.3	31.6	34.3	34.9	33.3
UNDECIDED	80	16.0	19.2	15.4	17.4	14.3	16.0	12.5	19.2	15.4	17.0	15.4	22.5	15.9	19.2	15.4	15.8	15.0	14.5	15.4
Net Dif 1		11.6	24.4	15.4	0.9	11.2	6.0	16.7	24.4	9.4	19.2	7.4	27.5	2.4	22.2	-4.0	21.1	16.4	15.7	17.9

	TOTAL	EDUCATION							MEN		WOMEN		FAMILY INCOME			GENDER	
		NO COLL. DEGREE	H.S. Grad./Less	Some Col-lege	COLL-EGE DEGREE	Col-lege Grad	Post Grad	NO COLL. DEGREE	COLL-EGE DEGREE	NO COLL. DEGREE	COLL-EGE DEGREE	LESS THAN \$50000	\$50000 TO \$100K	MORE THAN \$100K	MALE	FEMALE	
Total n	N 500	268	103	165	225	160	65	132	115	136	110	128	191	83	250	250	
CRUZ	239	47.8	43.7	44.7	43.0	53.3	55.6	47.7	37.1	53.9	50.0	52.7	50.0	45.5	45.8	44.8	50.8
TRUMP	181	36.2	39.6	33.0	43.6	31.1	31.3	30.8	46.2	28.7	33.1	33.6	37.5	40.8	37.3	38.4	34.0
UNDECIDED	80	16.0	16.8	22.3	13.3	15.6	13.1	21.5	16.7	17.4	16.9	13.6	12.5	13.6	16.9	16.8	15.2
Net Dif 1		11.6	4.1	11.7	-0.6	22.2	24.4	16.9	-9.1	25.2	16.9	19.1	12.5	4.7	8.4	6.4	16.8

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 11

Table # 23 Q19. - IF THE ONLY CANDIDATES IN THE REPUBLICAN PRESIDENTIAL PRIMARY WERE TED CRUZ AND DONALD TRUMP, FOR WHOM WOULD YOU VOTE?  
(NET DIF 1 = PERCENT CRUZ MINUS PERCENT TRUMP)

	TOTAL	TRUMP/CRUZ				TRUMP/KASICH				CRUZ/KASICH				
		FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	
Total n	N 500	165	42	431	500	150	29	392	493	218	37	389	493	
CRUZ	239	47.8	32.7	40.5	48.7	47.8	28.7	82.8	49.0	48.1	65.1	5.4	49.9	48.1
TRUMP	181	36.2	51.5	2.4	36.0	36.2	56.0	0.0	36.2	35.9	22.9	78.4	35.0	35.9
UNDECIDED	80	16.0	15.8	57.1	15.3	16.0	15.3	17.2	14.8	16.0	11.9	16.2	15.2	16.0
Net Dif 1		11.6	-18.8	38.1	12.8	11.6	-27.3	82.8	12.8	12.2	42.2	-73.0	14.9	12.2

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Table # 24 Q20. - IF YOU BECAME CONVINCED THAT DONALD TRUMP WOULD LOSE TO HILLARY CLINTON, AND THAT TED CRUZ HAD A GOOD CHANCE TO DEFEAT HILLARY CLINTON, WOULD YOU STILL VOTE FOR DONALD TRUMP, OR WOULD YOU CONSIDER SWITCHING TO TED CRUZ?  
(NET DIF 1 = PERCENT STILL TRUMP MINUS PERCENT SWITCH TO CRUZ)

	TOTAL	AREA											HOW LIKELY	PARTY					
		WAUSAU M.M.	MINNE- APOLIS M.M.	GREEN BAY M.M.	LA CROSSE M.M.	MADI- SON M.M.	Dane County	Rest Madi- son	MIL- WAUKEE M.M.	Mil- waukee County	wau- kesha County	Rest Mil- waukee	DULUTH M.M.	CER- TAIN	VERY LIKELY	REPUB- LICAN	INDE- PEN- DENT		
Total n	N 181	19	8	43	13	34	15	19	59	14	17	28	5	141	40	135	46		
STILL TRUMP	99 54.7	57.9	62.5	39.5	38.5	61.8	60.0	63.2	61.0	78.6	70.6	46.4	80.0	56.7	47.5	55.6	52.2		
SWITCH TO CRUZ	68 37.6	36.8	25.0	53.5	38.5	29.4	20.0	36.8	33.9	21.4	23.5	46.4	20.0	36.9	40.0	39.3	32.6		
DK/REFUSED	14 7.7	5.3	12.5	7.0	23.1	8.8	20.0	0.0	5.1	0.0	5.9	7.1	0.0	6.4	12.5	5.2	15.2		
Net Dif 1	17.1	21.1	37.5	-14.0	0.0	32.4	40.0	26.3	27.1	57.1	47.1	0.0	60.0	19.9	7.5	16.3	19.6		

	TOTAL	MEN				WOMEN				IDEOLOGY						MEN			WOMEN		
		REPUB- LICAN	INDE- PEN- DENT	REPUB- LICAN	INDE- PEN- DENT	LIB./ MOD.	Lib- eral	Mod- erate	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.		
Total n	N 181	72	24	63	22	58	8	50	114	48	66	36	57	25	32	22	57	23	34		
STILL TRUMP	99 54.7	55.6	58.3	55.6	45.5	60.3	37.5	64.0	52.6	50.0	54.5	66.7	49.1	48.0	50.0	50.0	56.1	52.2	58.8		
SWITCH TO CRUZ	68 37.6	37.5	29.2	41.3	36.4	31.0	37.5	30.0	41.2	39.6	42.4	27.8	42.1	40.0	43.8	36.4	40.4	39.1	41.2		
DK/REFUSED	14 7.7	6.9	12.5	3.2	18.2	8.6	25.0	6.0	6.1	10.4	3.0	5.6	8.8	12.0	6.3	13.6	3.5	8.7	0.0		
Net Dif 1	17.1	18.1	29.2	14.3	9.1	29.3	0.0	34.0	11.4	10.4	12.1	38.9	7.0	8.0	6.3	13.6	15.8	13.0	17.6		

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 3

Table # 24 Q20. - IF YOU BECAME CONVINCED THAT DONALD TRUMP WOULD LOSE TO HILLARY CLINTON, AND THAT TED CRUZ HAD A GOOD CHANCE TO DEFEAT HILLARY CLINTON, WOULD YOU STILL VOTE FOR DONALD TRUMP, OR WOULD YOU CONSIDER SWITCHING TO TED CRUZ?  
(NET DIF 1 = PERCENT STILL TRUMP MINUS PERCENT SWITCH TO CRUZ)

	TOTAL	REPUBLICAN				INDEPENDENT				SUPPORTER OF TEA PARTY MOVEMENT		ISSUE MOST INTERESTED				
		LIB./MOD.	CON-SER-VATIVE	Smwht Cons.	Very Cons.	LIB./MOD.	CON-SER-VATIVE	Smwht Cons.	Very Cons.	YES	NO	ECO-NOMIC	FOR-EIGN AFFAIR	FINAN-CIAL	MORAL	DOMES-TIC
Total n	N 181	41	90	32	58	17	24	16	8	64	101	64	53	33	14	10
STILL TRUMP	99 54.7	65.9	52.2	53.1	51.7	47.1	54.2	43.8	75.0	51.6	58.4	56.3	58.5	51.5	28.6	70.0
SWITCH TO CRUZ	68 37.6	29.3	42.2	37.5	44.8	35.3	37.5	43.8	25.0	43.8	32.7	31.3	37.7	45.5	57.1	30.0
DK/REFUSED	14 7.7	4.9	5.6	9.4	3.4	17.6	8.3	12.5	0.0	4.7	8.9	12.5	3.8	3.0	14.3	0.0
Net Dif 1	17.1	36.6	10.0	15.6	6.9	11.8	16.7	0.0	50.0	7.8	25.7	25.0	20.8	6.1	-28.6	40.0

	TOTAL	MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA						SCOTT WALKER			RON JOHNSON			TED CRUZ			
		NAT'L DEBT	TERRORISM/WAR	WEAK ECO-NOMY	IMMI-GRATION	FUTURE SUPRME COURT	OBAMA CARE IMPACT	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION
Total n	N 181	41	35	37	29	17	15	126	40	15	106	37	25	13	88	72	21
STILL TRUMP	99 54.7	61.0	48.6	45.9	75.9	41.2	53.3	49.2	77.5	40.0	49.1	83.8	40.0	46.2	48.9	69.4	28.6
SWITCH TO CRUZ	68 37.6	29.3	40.0	48.6	20.7	52.9	46.7	42.9	15.0	53.3	42.5	10.8	48.0	53.8	43.2	26.4	52.4
DK/REFUSED	14 7.7	9.8	11.4	5.4	3.4	5.9	0.0	7.9	7.5	6.7	8.5	5.4	12.0	0.0	8.0	4.2	19.0
Net Dif 1	17.1	31.7	8.6	-2.7	55.2	-11.8	6.7	6.3	62.5	-13.3	6.6	73.0	-8.0	-7.7	5.7	43.1	-23.8

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 5

Table # 24 Q20. - IF YOU BECAME CONVINCED THAT DONALD TRUMP WOULD LOSE TO HILLARY CLINTON, AND THAT TED CRUZ HAD A GOOD CHANCE TO DEFEAT HILLARY CLINTON, WOULD YOU STILL VOTE FOR DONALD TRUMP, OR WOULD YOU CONSIDER SWITCHING TO TED CRUZ?  
(NET DIF 1 = PERCENT STILL TRUMP MINUS PERCENT SWITCH TO CRUZ)

	TOTAL	JOHN KASICH				DONALD TRUMP			VOTE REPUBLICAN PRESIDENTIAL PRIMARY				VOTE REPUBLICAN PRESIDENTIAL PRIMARY (SECOND CHOICE)				
		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	CRUZ	TRUMP	KASICH	UNDE-CIDED	KASICH	CRUZ	TRUMP	UNDE-CIDED	
Total n	N 181	89	56	32	4	171	3	7	4	146	22	9	41	64	23	53	
STILL TRUMP	99	54.7	43.8	71.4	50.0	100.0	55.0	0.0	71.4	25.0	61.0	27.3	33.3	58.5	48.4	26.1	71.7
SWITCH TO CRUZ	68	37.6	46.1	23.2	43.8	0.0	38.0	66.7	14.3	75.0	32.9	54.5	55.6	34.1	43.8	60.9	22.6
DK/REFUSED	14	7.7	10.1	5.4	6.3	0.0	7.0	33.3	14.3	0.0	6.2	18.2	11.1	7.3	7.8	13.0	5.7
Net Dif 1		17.1	-2.2	48.2	6.3	100.0	17.0	-66.7	57.1	-50.0	28.1	-27.3	-22.2	24.4	4.7	-34.8	49.1

	TOTAL	VOTE REPUBLICAN PRESIDENTIAL PRIMARY			TRUMP WOULD LOSE TO HILLARY		TRUMP NOT REPEAL OBAMACARE		TRUMP NOT APPOINT CNSRV SUPREME COURT		CRUZ DO MORE SHAKE UP THE SYSTEM		KASICH COULD NOT WIN THE NOMINATION		MOST IMPORTANT FACTOR CHOOSE A CANDIDATE			
		CRUZ	TRUMP	UNDE-CIDED	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL KASICH	SWITCH TO CRUZ	BEST CHANCE WIN	SHAKE UP SYSTEM	MOST CONSERVATIVE	
Total n	N 181	0	181	0	99	68	125	41	121	47	130	41	19	0	68	96	9	
STILL TRUMP	99	54.7	0.0	54.7	0.0	100.0	0.0	70.4	17.1	72.7	14.9	70.0	17.1	31.6	0.0	47.1	64.6	11.1
SWITCH TO CRUZ	68	37.6	0.0	37.6	0.0	0.0	100.0	25.6	73.2	23.1	78.7	26.2	73.2	47.4	0.0	44.1	30.2	77.8
DK/REFUSED	14	7.7	0.0	7.7	0.0	0.0	0.0	4.0	9.8	4.1	6.4	3.8	9.8	21.1	0.0	8.8	5.2	11.1
Net Dif 1		17.1	0.0	17.1	0.0	100.0	-100.0	44.8	-56.1	49.6	-63.8	43.8	-56.1	-15.8	0.0	2.9	34.4	-66.7



\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 7

Table # 24 Q20. - IF YOU BECAME CONVINCED THAT DONALD TRUMP WOULD LOSE TO HILLARY CLINTON, AND THAT TED CRUZ HAD A GOOD CHANCE TO DEFEAT HILLARY CLINTON, WOULD YOU STILL VOTE FOR DONALD TRUMP, OR WOULD YOU CONSIDER SWITCHING TO TED CRUZ?  
(NET DIF 1 = PERCENT STILL TRUMP MINUS PERCENT SWITCH TO CRUZ)

	TOTAL	PREFER REPUBLICAN PRESIDENT		PREFER CANDIDATE		ALLOW ILLEGALS/CITIZENSHIP		FREE TRADE		TRUMP HOLDS LIBERAL POSITIONS		TRUMP NOT RIGHT TEMPERMENT		TYPE OF RADIO					
		STRONG	SMART	EXPER- IENCE	OUT- SIDERS	SUP- PORT	OPPOSE	GOOD	BAD	AGREE	DIS- AGREE	AGREE	DIS- AGREE	NEWS/ TALK	COUN- TRY	CHRIS- TIAN/ GOSPEL	OLDIES	EASY LISTEN LITE	
Total n	N 181	136	33	26	141	101	76	59	105	80	80	39	130	48	27	12	9	14	
STILL TRUMP	99	54.7	60.3	33.3	38.5	61.0	47.5	64.5	44.1	60.0	48.8	57.5	30.8	61.5	54.2	70.4	50.0	44.4	71.4
SWITCH TO CRUZ	68	37.6	32.4	54.5	53.8	33.3	45.5	27.6	47.5	31.4	40.0	38.8	64.1	30.0	33.3	25.9	41.7	44.4	28.6
DK/REFUSED	14	7.7	7.4	12.1	7.7	5.7	6.9	7.9	8.5	8.6	11.3	3.8	5.1	8.5	12.5	3.7	8.3	11.1	0.0
Net Dif 1		17.1	27.9	-21.2	-15.4	27.7	2.0	36.8	-3.4	28.6	8.8	18.8	-33.3	31.5	20.8	44.4	8.3	0.0	42.9

	TOTAL	WATCH FOX NEWS CHANNEL									AREA YOU LIVE			RELIGION						
		WATCH FOX NEWS	watch Regu- larly	Every Day	Almost Every Day	Few Times a week	Not Regu- larly	A Few Times A Mnth	Rarely	NEVER WATCH	URBAN	SUBUR- BAN	RURAL	PRO- TES- TANT	Evan./ Fund. Prot.	Main- line Prot.	CATH- OLIC	JEWISH	ATH- EIST/ AGNSTC	
Total n	N 181	164	136	85	25	26	28	13	15	16	40	68	67	86	29	57	68	3	11	
STILL TRUMP	99	54.7	53.7	52.2	45.9	60.0	65.4	60.7	76.9	46.7	62.5	45.0	66.2	46.3	45.3	44.8	45.6	60.3	100.0	81.8
SWITCH TO CRUZ	68	37.6	38.4	41.2	45.9	36.0	30.8	25.0	7.7	40.0	31.3	50.0	27.9	43.3	45.3	51.7	42.1	33.8	0.0	18.2
DK/REFUSED	14	7.7	7.9	6.6	8.2	4.0	3.8	14.3	15.4	13.3	6.3	5.0	5.9	10.4	9.3	3.4	12.3	5.9	0.0	0.0
Net Dif 1		17.1	15.2	11.0	0.0	24.0	34.6	35.7	69.2	6.7	31.3	-5.0	38.2	3.0	0.0	-6.9	3.5	26.5	100.0	63.6

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 9

Table # 24 Q20. - IF YOU BECAME CONVINCED THAT DONALD TRUMP WOULD LOSE TO HILLARY CLINTON, AND THAT TED CRUZ HAD A GOOD CHANCE TO DEFEAT HILLARY CLINTON, WOULD YOU STILL VOTE FOR DONALD TRUMP, OR WOULD YOU CONSIDER SWITCHING TO TED CRUZ?  
(NET DIF 1 = PERCENT STILL TRUMP MINUS PERCENT SWITCH TO CRUZ)

	TOTAL	AGE										MEN					WOMEN			
		18-40	41-54	55-64	65 OR OLDER	65-74	75 Or older	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	
Total n	N 181	22	36	47	73	39	34	22	156	58	120	10	85	29	66	12	71	29	54	
STILL TRUMP	99 54.7	77.3	47.2	55.3	49.3	51.3	47.1	77.3	50.6	58.6	51.7	80.0	52.9	65.5	51.5	75.0	47.9	51.7	51.9	
SWITCH TO CRUZ	68 37.6	18.2	36.1	42.6	42.5	35.9	50.0	18.2	41.0	29.3	42.5	20.0	37.6	24.1	40.9	16.7	45.1	34.5	44.4	
DK/REFUSED	14 7.7	4.5	16.7	2.1	8.2	12.8	2.9	4.5	8.3	12.1	5.8	0.0	9.4	10.3	7.6	8.3	7.0	13.8	3.7	
Net Dif 1	17.1	59.1	11.1	12.8	6.8	15.4	-2.9	59.1	9.6	29.3	9.2	60.0	15.3	41.4	10.6	58.3	2.8	17.2	7.4	

	TOTAL	EDUCATION							MEN		WOMEN		FAMILY INCOME			GENDER	
		NO COLL. DEGREE	H.S. Grad./Less	Some Col-lege	COLL-EGE DEGREE	Col-lege Grad	Post Grad	NO COLL. DEGREE	COLL-EGE DEGREE	NO COLL. DEGREE	COLL-EGE DEGREE	LESS THAN \$50000	\$50000 TO \$100k	MORE THAN \$100k	MALE	FEMALE	
Total n	N 181	106	34	72	70	50	20	61	33	45	37	48	78	31	96	85	
STILL TRUMP	99 54.7	53.8	50.0	55.6	54.3	62.0	35.0	54.1	57.6	53.3	51.4	54.2	55.1	51.6	56.3	52.9	
SWITCH TO CRUZ	68 37.6	41.5	44.1	40.3	32.9	30.0	40.0	41.0	27.3	42.2	37.8	37.5	37.2	35.5	35.4	40.0	
DK/REFUSED	14 7.7	4.7	5.9	4.2	12.9	8.0	25.0	4.9	15.2	4.4	10.8	8.3	7.7	12.9	8.3	7.1	
Net Dif 1	17.1	12.3	5.9	15.3	21.4	32.0	-5.0	13.1	30.3	11.1	13.5	16.7	17.9	16.1	20.8	12.9	

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 11

Table # 24 Q20. - IF YOU BECAME CONVINCED THAT DONALD TRUMP WOULD LOSE TO HILLARY CLINTON, AND THAT TED CRUZ HAD A GOOD CHANCE TO DEFEAT HILLARY CLINTON, WOULD YOU STILL VOTE FOR DONALD TRUMP, OR WOULD YOU CONSIDER SWITCHING TO TED CRUZ?  
(NET DIF 1 = PERCENT STILL TRUMP MINUS PERCENT SWITCH TO CRUZ)

	TOTAL	TRUMP/CRUZ				TRUMP/KASICH				CRUZ/KASICH				
		FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	
Total n	N 181	85	1	155	181	84	0	142	177	50	29	136	177	
STILL TRUMP	99	54.7	49.4	0.0	58.1	54.7	45.2	0.0	54.2	53.7	38.0	75.9	56.6	53.7
SWITCH TO CRUZ	68	37.6	42.4	0.0	36.1	37.6	46.4	0.0	38.0	38.4	54.0	20.7	36.8	38.4
DK/REFUSED	14	7.7	8.2	100.0	5.8	7.7	8.3	0.0	7.7	7.9	8.0	3.4	6.6	7.9
Net Dif 1		17.1	7.1	0.0	21.9	17.1	-1.2	0.0	16.2	15.3	-16.0	55.2	19.9	15.3

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Table # 25 Q21. - IF YOU BECAME CONVINCED THAT DONALD TRUMP COULD NOT BE RELIED ON TO REPEAL OBAMACARE, AND THAT TED CRUZ WOULD REPEAL OBAMACARE, WOULD YOU STILL VOTE FOR DONALD TRUMP, OR WOULD YOU CONSIDER SWITCHING TO TED CRUZ?  
(NET DIF 1 = PERCENT STILL TRUMP MINUS PERCENT SWITCH TO CRUZ)

	TOTAL	AREA											HOW LIKELY	PARTY			
		WAUSAU M.M.	MINNE- APOLIS M.M.	GREEN BAY M.M.	LA CROSSE M.M.	MADI- SON M.M.	Dane County	Rest Madi- son	MIL- WAUKEE M.M.	Mil- waukee County	wau- kesha County	Rest Mil- waukee	DULUTH M.M.	CER- TAIN	VERY LIKELY	REPUB- LICAN	INDE- PEN- DENT
Total n	N 181	19	8	43	13	34	15	19	59	14	17	28	5	141	40	135	46
STILL TRUMP	125 69.1	68.4	75.0	65.1	61.5	64.7	73.3	57.9	72.9	85.7	76.5	64.3	100.0	70.9	62.5	71.9	60.9
SWITCH TO CRUZ	41 22.7	26.3	25.0	27.9	0.0	29.4	13.3	42.1	20.3	14.3	11.8	28.6	0.0	21.3	27.5	21.5	26.1
DK/REFUSED	15 8.3	5.3	0.0	7.0	38.5	5.9	13.3	0.0	6.8	0.0	11.8	7.1	0.0	7.8	10.0	6.7	13.0
Net Dif 1	46.4	42.1	50.0	37.2	61.5	35.3	60.0	15.8	52.5	71.4	64.7	35.7	100.0	49.6	35.0	50.4	34.8

	TOTAL	MEN				WOMEN				IDEOLOGY									
		REPUB- LICAN	INDE- PEN- DENT	REPUB- LICAN	INDE- PEN- DENT	LIB./ MOD.	Lib- eral	Mod- erate	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.
Total n	N 181	72	24	63	22	58	8	50	114	48	66	36	57	25	32	22	57	23	34
STILL TRUMP	125 69.1	72.2	62.5	71.4	59.1	77.6	50.0	82.0	64.9	50.0	75.8	83.3	61.4	48.0	71.9	68.2	68.4	52.2	79.4
SWITCH TO CRUZ	41 22.7	23.6	16.7	19.0	36.4	13.8	37.5	10.0	27.2	35.4	21.2	8.3	29.8	36.0	25.0	22.7	24.6	34.8	17.6
DK/REFUSED	15 8.3	4.2	20.8	9.5	4.5	8.6	12.5	8.0	7.9	14.6	3.0	8.3	8.8	16.0	3.1	9.1	7.0	13.0	2.9
Net Dif 1	46.4	48.6	45.8	52.4	22.7	63.8	12.5	72.0	37.7	14.6	54.5	75.0	31.6	12.0	46.9	45.5	43.9	17.4	61.8

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 3

Table # 25 Q21. - IF YOU BECAME CONVINCED THAT DONALD TRUMP COULD NOT BE RELIED ON TO REPEAL OBAMACARE, AND THAT TED CRUZ WOULD REPEAL OBAMACARE, WOULD YOU STILL VOTE FOR DONALD TRUMP, OR WOULD YOU CONSIDER SWITCHING TO TED CRUZ?  
(NET DIF 1 = PERCENT STILL TRUMP MINUS PERCENT SWITCH TO CRUZ)

	TOTAL	REPUBLICAN				INDEPENDENT				SUPPORTER OF TEA PARTY MOVEMENT		ISSUE MOST INTERESTED					
		LIB./MOD.	CON-SER-VATIVE	Smwht Cons.	Very Cons.	LIB./MOD.	CON-SER-VATIVE	Smwht Cons.	Very Cons.	YES	NO	ECO-NOMIC	FOR-EIGN AFFAIR	FINAN-CIAL	MORAL	DOMES-TIC	
Total n	N 181	41	90	32	58	17	24	16	8	64	101	64	53	33	14	10	
STILL TRUMP	125 69.1	80.5	67.8	53.1	75.9	70.6	54.2	43.8	75.0	65.6	73.3	75.0	69.8	66.7	50.0	70.0	
SWITCH TO CRUZ	41 22.7	12.2	25.6	34.4	20.7	17.6	33.3	37.5	25.0	26.6	19.8	12.5	24.5	30.3	42.9	30.0	
DK/REFUSED	15 8.3	7.3	6.7	12.5	3.4	11.8	12.5	18.8	0.0	7.8	6.9	12.5	5.7	3.0	7.1	0.0	
Net Dif 1	46.4	68.3	42.2	18.8	55.2	52.9	20.8	6.3	50.0	39.1	53.5	62.5	45.3	36.4	7.1	40.0	

	TOTAL	MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA						SCOTT WALKER			RON JOHNSON				TED CRUZ		
		NAT'L DEBT	TERRORISM/WAR	WEAK ECO-NOMY	IMMI-GRATION	FUTURE SUPRME COURT	OBAMA CARE IMPACT	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION
Total n	N 181	41	35	37	29	17	15	126	40	15	106	37	25	13	88	72	21
STILL TRUMP	125 69.1	78.0	71.4	62.2	82.8	70.6	46.7	63.5	87.5	66.7	64.2	91.9	68.0	46.2	59.1	84.7	57.1
SWITCH TO CRUZ	41 22.7	14.6	22.9	24.3	17.2	17.6	46.7	27.0	5.0	33.3	27.4	5.4	16.0	46.2	30.7	9.7	33.3
DK/REFUSED	15 8.3	7.3	5.7	13.5	0.0	11.8	6.7	9.5	7.5	0.0	8.5	2.7	16.0	7.7	10.2	5.6	9.5
Net Dif 1	46.4	63.4	48.6	37.8	65.5	52.9	0.0	36.5	82.5	33.3	36.8	86.5	52.0	0.0	28.4	75.0	23.8

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 5

Table # 25 Q21. - IF YOU BECAME CONVINCED THAT DONALD TRUMP COULD NOT BE RELIED ON TO REPEAL OBAMACARE, AND THAT TED CRUZ WOULD REPEAL OBAMACARE, WOULD YOU STILL VOTE FOR DONALD TRUMP, OR WOULD YOU CONSIDER SWITCHING TO TED CRUZ?  
(NET DIF 1 = PERCENT STILL TRUMP MINUS PERCENT SWITCH TO CRUZ)

	TOTAL	JOHN KASICH					DONALD TRUMP			VOTE REPUBLICAN PRESIDENTIAL PRIMARY				VOTE REPUBLICAN PRESIDENTIAL PRIMARY (SECOND CHOICE)			
		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	CRUZ	TRUMP	KASICH	UNDE-CIDED	KASICH	CRUZ	TRUMP	UNDE-CIDED
Total n	N 181	89	56	32	4	171	3	7	4	146	22	9	41	64	23	53	
STILL TRUMP	125	69.1	65.2	80.4	59.4	75.0	70.8	33.3	42.9	25.0	71.2	68.2	55.6	73.2	60.9	60.9	79.2
SWITCH TO CRUZ	41	22.7	23.6	16.1	31.3	25.0	20.5	66.7	57.1	50.0	20.5	27.3	33.3	12.2	31.3	30.4	17.0
DK/REFUSED	15	8.3	11.2	3.6	9.4	0.0	8.8	0.0	0.0	25.0	8.2	4.5	11.1	14.6	7.8	8.7	3.8
Net Dif 1		46.4	41.6	64.3	28.1	50.0	50.3	-33.3	-14.3	-25.0	50.7	40.9	22.2	61.0	29.7	30.4	62.3

	TOTAL	VOTE REPUBLICAN PRESIDENTIAL PRIMARY			TRUMP WOULD LOSE TO HILLARY		TRUMP NOT REPEAL OBAMACARE		TRUMP NOT APPOINT CNSRV SUPREME COURT		CRUZ DO MORE SHAKE UP THE SYSTEM		KASICH COULD NOT WIN THE NOMINATION		MOST IMPORTANT FACTOR CHOOSE A CANDIDATE			
		CRUZ	TRUMP	UNDE-CIDED	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL KASICH	SWITCH TO CRUZ	BEST CHANCE WIN	SHAKE UP SYSTEM	MOST CONSERVATIVE	
Total n	N 181	0	181	0	99	68	125	41	121	47	130	41	19	0	68	96	9	
STILL TRUMP	125	69.1	0.0	69.1	0.0	88.9	47.1	100.0	0.0	91.7	19.1	87.7	24.4	78.9	0.0	64.7	71.9	55.6
SWITCH TO CRUZ	41	22.7	0.0	22.7	0.0	7.1	44.1	0.0	100.0	5.8	70.2	8.5	65.9	15.8	0.0	25.0	19.8	44.4
DK/REFUSED	15	8.3	0.0	8.3	0.0	4.0	8.8	0.0	0.0	2.5	10.6	3.8	9.8	5.3	0.0	10.3	8.3	0.0
Net Dif 1		46.4	0.0	46.4	0.0	81.8	2.9	100.0	-100.0	86.0	-51.1	79.2	-41.5	63.2	0.0	39.7	52.1	11.1

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 7

Table # 25 Q21. - IF YOU BECAME CONVINCED THAT DONALD TRUMP COULD NOT BE RELIED ON TO REPEAL OBAMACARE, AND THAT TED CRUZ WOULD REPEAL OBAMACARE, WOULD YOU STILL VOTE FOR DONALD TRUMP, OR WOULD YOU CONSIDER SWITCHING TO TED CRUZ?  
(NET DIF 1 = PERCENT STILL TRUMP MINUS PERCENT SWITCH TO CRUZ)

	TOTAL	PREFER REPUBLICAN PRESIDENT		PREFER CANDIDATE		ALLOW ILLEGALS/CITIZENSHIP		FREE TRADE		TRUMP HOLDS LIBERAL POSITIONS		TRUMP NOT RIGHT TEMPERMENT		TYPE OF RADIO					
		STRONG	SMART	EXPER- IENCE	OUT- SIDERS	SUP- PORT	OPPOSE	GOOD	BAD	AGREE	DIS- AGREE	AGREE	DIS- AGREE	NEWS/ TALK	COUN- TRY	CHRIS- TIAN/ GOSPEL	OLDIES	EASY LISTEN LITE	
Total n	N 181	136	33	26	141	101	76	59	105	80	80	39	130	48	27	12	9	14	
STILL TRUMP	125 69.1	72.8	66.7	73.1	71.6	58.4	84.2	69.5	69.5	63.8	75.0	51.3	74.6	75.0	63.0	91.7	66.7	78.6	
SWITCH TO CRUZ	41 22.7	19.1	30.3	23.1	20.6	32.7	10.5	23.7	21.9	23.8	21.3	41.0	16.9	16.7	37.0	0.0	33.3	14.3	
DK/REFUSED	15 8.3	8.1	3.0	3.8	7.8	8.9	5.3	6.8	8.6	12.5	3.8	7.7	8.5	8.3	0.0	8.3	0.0	7.1	
Net Dif 1	46.4	53.7	36.4	50.0	51.1	25.7	73.7	45.8	47.6	40.0	53.8	10.3	57.7	58.3	25.9	91.7	33.3	64.3	

	TOTAL	WATCH FOX NEWS CHANNEL									AREA YOU LIVE			RELIGION					
		WATCH FOX NEWS	watch Regu- larly	Every Day	Almost Every Day	Few Times a week	Not Regu- larly	A Few Times A Mnth	Rarely	NEVER WATCH	URBAN	SUBUR- BAN	RURAL	PRO- TES- TANT	Evan./ Fund. Prot.	Main- line Prot.	CATH- OLIC	JEWISH	ATH- EIST/ AGNSTC
Total n	N 181	164	136	85	25	26	28	13	15	16	40	68	67	86	29	57	68	3	11
STILL TRUMP	125 69.1	70.1	69.9	65.9	80.0	73.1	71.4	84.6	60.0	62.5	72.5	77.9	56.7	69.8	72.4	68.4	67.6	100.0	72.7
SWITCH TO CRUZ	41 22.7	22.6	22.1	24.7	20.0	15.4	25.0	7.7	40.0	25.0	27.5	14.7	29.9	20.9	24.1	19.3	27.9	0.0	18.2
DK/REFUSED	15 8.3	7.3	8.1	9.4	0.0	11.5	3.6	7.7	0.0	12.5	0.0	7.4	13.4	9.3	3.4	12.3	4.4	0.0	9.1
Net Dif 1	46.4	47.6	47.8	41.2	60.0	57.7	46.4	76.9	20.0	37.5	45.0	63.2	26.9	48.8	48.3	49.1	39.7	100.0	54.5

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 9

Table # 25 Q21. - IF YOU BECAME CONVINCED THAT DONALD TRUMP COULD NOT BE RELIED ON TO REPEAL OBAMACARE, AND THAT TED CRUZ WOULD REPEAL OBAMACARE, WOULD YOU STILL VOTE FOR DONALD TRUMP, OR WOULD YOU CONSIDER SWITCHING TO TED CRUZ?  
(NET DIF 1 = PERCENT STILL TRUMP MINUS PERCENT SWITCH TO CRUZ)

	TOTAL	AGE										MEN					WOMEN				
		18-40	41-54	55-64	65 OR OLDER	65-74	75 Or older	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER		
Total n	N 181	22	36	47	73	39	34	22	156	58	120	10	85	29	66	12	71	29	54		
STILL TRUMP	125 69.1	77.3	61.1	76.6	65.8	76.9	52.9	77.3	67.9	67.2	70.0	90.0	68.2	72.4	69.7	66.7	67.6	62.1	70.4		
SWITCH TO CRUZ	41 22.7	18.2	30.6	14.9	26.0	12.8	41.2	18.2	23.7	25.9	21.7	10.0	23.5	17.2	24.2	25.0	23.9	34.5	18.5		
DK/REFUSED	15 8.3	4.5	8.3	8.5	8.2	10.3	5.9	4.5	8.3	6.9	8.3	0.0	8.2	10.3	6.1	8.3	8.5	3.4	11.1		
Net Dif 1	46.4	59.1	30.6	61.7	39.7	64.1	11.8	59.1	44.2	41.4	48.3	80.0	44.7	55.2	45.5	41.7	43.7	27.6	51.9		

	TOTAL	EDUCATION							MEN		WOMEN		FAMILY INCOME			GENDER	
		NO COLL. DEGREE	H.S. Grad./Less	Some Col-lege	COLL-EGE DEGREE	Col-lege Grad	Post Grad	NO COLL. DEGREE	COLL-EGE DEGREE	NO COLL. DEGREE	COLL-EGE DEGREE	LESS THAN \$50000	\$50000 TO \$100k	MORE THAN \$100k	MALE	FEMALE	
Total n	N 181	106	34	72	70	50	20	61	33	45	37	48	78	31	96	85	
STILL TRUMP	125 69.1	69.8	55.9	76.4	68.6	66.0	75.0	72.1	66.7	66.7	70.3	66.7	67.9	77.4	69.8	68.2	
SWITCH TO CRUZ	41 22.7	24.5	35.3	19.4	21.4	22.0	20.0	26.2	15.2	22.2	27.0	20.8	26.9	16.1	21.9	23.5	
DK/REFUSED	15 8.3	5.7	8.8	4.2	10.0	12.0	5.0	1.6	18.2	11.1	2.7	12.5	5.1	6.5	8.3	8.2	
Net Dif 1	46.4	45.3	20.6	56.9	47.1	44.0	55.0	45.9	51.5	44.4	43.2	45.8	41.0	61.3	47.9	44.7	



SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 11

Table # 25 Q21. - IF YOU BECAME CONVINCED THAT DONALD TRUMP COULD NOT BE RELIED ON TO REPEAL OBAMACARE, AND THAT TED CRUZ WOULD REPEAL OBAMACARE, WOULD YOU STILL VOTE FOR DONALD TRUMP, OR WOULD YOU CONSIDER SWITCHING TO TED CRUZ?  
(NET DIF 1 = PERCENT STILL TRUMP MINUS PERCENT SWITCH TO CRUZ)

	TOTAL	TRUMP/CRUZ				TRUMP/KASICH				CRUZ/KASICH				
		FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	
Total n	N 181	85	1	155	181	84	0	142	177	50	29	136	177	
STILL TRUMP	125	69.1	61.2	100.0	71.6	69.1	65.5	0.0	70.4	68.9	52.0	86.2	72.1	68.9
SWITCH TO CRUZ	41	22.7	28.2	0.0	20.0	22.7	22.6	0.0	21.1	22.6	36.0	13.8	19.9	22.6
DK/REFUSED	15	8.3	10.6	0.0	8.4	8.3	11.9	0.0	8.5	8.5	12.0	0.0	8.1	8.5
Net Dif 1		46.4	32.9	100.0	51.6	46.4	42.9	0.0	49.3	46.3	16.0	72.4	52.2	46.3

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Table # 26 Q22. - IF YOU BECAME CONVINCED THAT DONALD TRUMP COULD NOT BE TRUSTED TO APPOINT A CONSERVATIVE TO THE SUPREME COURT, AND THAT TED CRUZ COULD BE TRUSTED TO APPOINT A CONSERVATIVE TO THE SUPREME COURT, WOULD YOU STILL VOTE FOR DONALD TRUMP, OR WOULD YOU CONSIDER SWITCHING TO TED CRUZ?  
(NET DIF 1 = PERCENT STILL TRUMP MINUS PERCENT SWITCH TO CRUZ)

	TOTAL	AREA												HOW LIKELY VOTE REPUBLICAN PRIMARY		PARTY AFFILIATION		
		WAUSAU M.M.	MINNE- APOLIS M.M.	GREEN BAY M.M.	LA CROSSE M.M.	MADI- SON M.M.	Dane County	Rest Madi- son	MIL- WAUKEE M.M.	Mil- waukee County	wau- kesha County	Rest Mil- waukee	DULUTH M.M.	CER- TAIN	VERY LIKELY	REPUB- LICAN	INDE- PEN- DENT	
Total n	N 181	19	8	43	13	34	15	19	59	14	17	28	5	141	40	135	46	
STILL TRUMP	121	66.9	68.4	50.0	60.5	53.8	64.7	80.0	52.6	74.6	78.6	76.5	71.4	100.0	69.5	57.5	68.1	63.0
SWITCH TO CRUZ	47	26.0	15.8	50.0	32.6	38.5	26.5	6.7	42.1	20.3	14.3	11.8	28.6	0.0	24.1	32.5	25.9	26.1
DK/REFUSED	13	7.2	15.8	0.0	7.0	7.7	8.8	13.3	5.3	5.1	7.1	11.8	0.0	0.0	6.4	10.0	5.9	10.9
Net Dif 1		40.9	52.6	0.0	27.9	15.4	38.2	73.3	10.5	54.2	64.3	64.7	42.9	100.0	45.4	25.0	42.2	37.0

	TOTAL	MEN				WOMEN				IDEOLOGY								MEN				WOMEN			
		REPUB- LICAN	INDE- PEN- DENT	REPUB- LICAN	INDE- PEN- DENT	LIB./ MOD.	Lib- eral	Mod- erate	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.						
Total n	N 181	72	24	63	22	58	8	50	114	48	66	36	57	25	32	22	57	23	34						
STILL TRUMP	121	66.9	69.4	66.7	66.7	59.1	75.9	62.5	78.0	62.3	54.2	68.2	83.3	57.9	52.0	62.5	63.6	66.7	56.5	73.5					
SWITCH TO CRUZ	47	26.0	23.6	20.8	28.6	31.8	17.2	25.0	16.0	29.8	31.3	28.8	11.1	31.6	32.0	31.3	27.3	28.1	30.4	26.5					
DK/REFUSED	13	7.2	6.9	12.5	4.8	9.1	6.9	12.5	6.0	7.9	14.6	3.0	5.6	10.5	16.0	6.3	9.1	5.3	13.0	0.0					
Net Dif 1		40.9	45.8	45.8	38.1	27.3	58.6	37.5	62.0	32.5	22.9	39.4	72.2	26.3	20.0	31.3	36.4	38.6	26.1	47.1					

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 3

Table # 26 Q22. - IF YOU BECAME CONVINCED THAT DONALD TRUMP COULD NOT BE TRUSTED TO APPOINT A CONSERVATIVE TO THE SUPREME COURT, AND THAT TED CRUZ COULD BE TRUSTED TO APPOINT A CONSERVATIVE TO THE SUPREME COURT, WOULD YOU STILL VOTE FOR DONALD TRUMP, OR WOULD YOU CONSIDER SWITCHING TO TED CRUZ?  
(NET DIF 1 = PERCENT STILL TRUMP MINUS PERCENT SWITCH TO CRUZ)

	TOTAL	REPUBLICAN				INDEPENDENT				SUPPORTER OF TEA PARTY MOVEMENT		ISSUE MOST INTERESTED					
		LIB./MOD.	CON-SER-VATIVE	Smwht Cons.	Very Cons.	LIB./MOD.	CON-SER-VATIVE	Smwht Cons.	Very Cons.	YES	NO	ECO-NOMIC	FOR-EIGN AFFAIR	FINAN-CIAL	MORAL	DOMES-TIC	
Total n	N 181	41	90	32	58	17	24	16	8	64	101	64	53	33	14	10	
STILL TRUMP	121	66.9	78.0	64.4	56.3	69.0	70.6	54.2	50.0	62.5	72.3	75.0	67.9	57.6	50.0	60.0	
SWITCH TO CRUZ	47	26.0	19.5	27.8	28.1	27.6	11.8	37.5	37.5	34.4	18.8	12.5	28.3	42.4	35.7	40.0	
DK/REFUSED	13	7.2	2.4	7.8	15.6	3.4	17.6	8.3	12.5	0.0	3.1	8.9	12.5	3.8	0.0	14.3	
Net Dif 1		40.9	58.5	36.7	28.1	41.4	58.8	16.7	12.5	25.0	28.1	53.5	62.5	39.6	15.2	20.0	

	TOTAL	MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA						SCOTT WALKER			RON JOHNSON				TED CRUZ		
		NAT'L DEBT	TERRORISM/WAR	WEAK ECO-NOMY	IMMI-GRATION	FUTURE SUPRME COURT	OBAMA CARE IMPACT	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION
Total n	N 181	41	35	37	29	17	15	126	40	15	106	37	25	13	88	72	21
STILL TRUMP	121	66.9	80.5	65.7	56.8	82.8	47.1	60.0	60.3	85.0	73.3	59.4	91.9	64.0	61.5	56.8	86.1
SWITCH TO CRUZ	47	26.0	17.1	22.9	35.1	17.2	35.3	40.0	32.5	5.0	26.7	32.1	2.7	28.0	38.5	34.1	9.7
DK/REFUSED	13	7.2	2.4	11.4	8.1	0.0	17.6	0.0	7.1	10.0	0.0	8.5	5.4	8.0	0.0	9.1	4.2
Net Dif 1		40.9	63.4	42.9	21.6	65.5	11.8	20.0	27.8	80.0	46.7	27.4	89.2	36.0	23.1	22.7	-4.8

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 5

Table # 26 Q22. - IF YOU BECAME CONVINCED THAT DONALD TRUMP COULD NOT BE TRUSTED TO APPOINT A CONSERVATIVE TO THE SUPREME COURT, AND THAT TED CRUZ COULD BE TRUSTED TO APPOINT A CONSERVATIVE TO THE SUPREME COURT, WOULD YOU STILL VOTE FOR DONALD TRUMP, OR WOULD YOU CONSIDER SWITCHING TO TED CRUZ?  
(NET DIF 1 = PERCENT STILL TRUMP MINUS PERCENT SWITCH TO CRUZ)

	TOTAL	JOHN KASICH				DONALD TRUMP			VOTE REPUBLICAN PRESIDENTIAL PRIMARY				VOTE REPUBLICAN PRESIDENTIAL PRIMARY (SECOND CHOICE)				
		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	CRUZ	TRUMP	KASICH	UNDE-CIDED	KASICH	CRUZ	TRUMP	UNDE-CIDED	
Total n	N 181	89	56	32	4	171	3	7	4	146	22	9	41	64	23	53	
STILL TRUMP	121	66.9	60.7	82.1	53.1	100.0	68.4	0.0	57.1	25.0	69.9	63.6	44.4	75.6	56.3	60.9	75.5
SWITCH TO CRUZ	47	26.0	29.2	14.3	40.6	0.0	24.6	66.7	42.9	75.0	22.6	27.3	55.6	14.6	37.5	30.4	18.9
DK/REFUSED	13	7.2	10.1	3.6	6.3	0.0	7.0	33.3	0.0	0.0	7.5	9.1	0.0	9.8	6.3	8.7	5.7
Net Dif 1		40.9	31.5	67.9	12.5	100.0	43.9	-66.7	14.3	-50.0	47.3	36.4	-11.1	61.0	18.8	30.4	56.6

	TOTAL	VOTE REPUBLICAN PRESIDENTIAL PRIMARY			TRUMP WOULD LOSE TO HILLARY		TRUMP NOT REPEAL OBAMACARE		TRUMP NOT APPOINT CNSRV SUPREME COURT		CRUZ DO MORE SHAKE UP THE SYSTEM		KASICH COULD NOT WIN THE NOMINATION		MOST IMPORTANT FACTOR CHOOSE A CANDIDATE			
		CRUZ	TRUMP	UNDE-CIDED	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL KASICH	SWITCH TO CRUZ	BEST CHANCE WIN	SHAKE UP SYSTEM	MOST CONSERVATIVE	
Total n	N 181	0	181	0	99	68	125	41	121	47	130	41	19	0	68	96	9	
STILL TRUMP	121	66.9	0.0	66.9	0.0	88.9	41.2	88.8	17.1	100.0	0.0	86.9	17.1	68.4	0.0	54.4	75.0	44.4
SWITCH TO CRUZ	47	26.0	0.0	26.0	0.0	7.1	54.4	7.2	80.5	0.0	100.0	9.2	73.2	21.1	0.0	35.3	18.8	55.6
DK/REFUSED	13	7.2	0.0	7.2	0.0	4.0	4.4	4.0	2.4	0.0	0.0	3.8	9.8	10.5	0.0	10.3	6.3	0.0
Net Dif 1		40.9	0.0	40.9	0.0	81.8	-13.2	81.6	-63.4	100.0	-100.0	77.7	-56.1	47.4	0.0	19.1	56.3	-11.1

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 7

Table # 26 Q22. - IF YOU BECAME CONVINCED THAT DONALD TRUMP COULD NOT BE TRUSTED TO APPOINT A CONSERVATIVE TO THE SUPREME COURT, AND THAT TED CRUZ COULD BE TRUSTED TO APPOINT A CONSERVATIVE TO THE SUPREME COURT, WOULD YOU STILL VOTE FOR DONALD TRUMP, OR WOULD YOU CONSIDER SWITCHING TO TED CRUZ?  
(NET DIF 1 = PERCENT STILL TRUMP MINUS PERCENT SWITCH TO CRUZ)

	TOTAL	TYPE OF RADIO																							
		PREFER REPUBLICAN PRESIDENT	PREFER CANDIDATE	ALLOW ILLEGALS/ CITIZENSHIP	FREE TRADE	TRUMP HOLDS LIBERAL POSITIONS	TRUMP NOT RIGHT TEMPERMENT	STRONG	SMART	EXPER- IENCE	OUT- SIDERS	SUP- PORT	OPPOSE	GOOD	BAD	AGREE	DIS- AGREE	AGREE	DIS- AGREE	NEWS/ TALK	COUN- TRY	CHRIS- TIAN/ GOSPEL	OLDIES	EASY LISTEN LITE	
Total n	N 181	136	33	26	141	101	76	59	105	80	80	39	130	48	27	12	9	14							
STILL TRUMP	121	66.9	72.1	57.6	69.2	68.1	57.4	81.6	72.9	64.8	66.3	70.0	46.2	73.1	72.9	77.8	58.3	77.8	71.4						
SWITCH TO CRUZ	47	26.0	20.6	36.4	30.8	23.4	37.6	9.2	22.0	26.7	23.8	26.3	51.3	17.7	18.8	22.2	25.0	22.2	28.6						
DK/REFUSED	13	7.2	7.4	6.1	0.0	8.5	5.0	9.2	5.1	8.6	10.0	3.8	2.6	9.2	8.3	0.0	16.7	0.0	0.0						
Net Dif 1		40.9	51.5	21.2	38.5	44.7	19.8	72.4	50.8	38.1	42.5	43.8	-5.1	55.4	54.2	55.6	33.3	55.6	42.9						

	TOTAL	WATCH FOX NEWS CHANNEL										AREA YOU LIVE			RELIGION						
		WATCH FOX NEWS	watch Regu- larly	Every Day	Almost Every Day	Few Times a week	Not Regu- larly	A Few Times A Mnth	Rarely	NEVER WATCH	URBAN	SUBUR- BAN	RURAL	PRO- TES- TANT	Evan./ Fund. Prot.	Main- line Prot.	CATH- OLIC	JEWISH	ATH- EIST/ AGNSTC		
Total n	N 181	164	136	85	25	26	28	13	15	16	40	68	67	86	29	57	68	3	11		
STILL TRUMP	121	66.9	67.1	65.4	58.8	80.0	73.1	75.0	84.6	66.7	68.8	70.0	76.5	53.7	65.1	69.0	63.2	67.6	100.0	90.9	
SWITCH TO CRUZ	47	26.0	26.2	26.5	30.6	20.0	19.2	25.0	15.4	33.3	25.0	30.0	19.1	32.8	29.1	31.0	28.1	26.5	0.0	9.1	
DK/REFUSED	13	7.2	6.7	8.1	10.6	0.0	7.7	0.0	0.0	0.0	6.3	0.0	4.4	13.4	5.8	0.0	8.8	5.9	0.0	0.0	
Net Dif 1		40.9	40.9	39.0	28.2	60.0	53.8	50.0	69.2	33.3	43.8	40.0	57.4	20.9	36.0	37.9	35.1	41.2	100.0	81.8	

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 9

Table # 26 Q22. - IF YOU BECAME CONVINCED THAT DONALD TRUMP COULD NOT BE TRUSTED TO APPOINT A CONSERVATIVE TO THE SUPREME COURT, AND THAT TED CRUZ COULD BE TRUSTED TO APPOINT A CONSERVATIVE TO THE SUPREME COURT, WOULD YOU STILL VOTE FOR DONALD TRUMP, OR WOULD YOU CONSIDER SWITCHING TO TED CRUZ?  
(NET DIF 1 = PERCENT STILL TRUMP MINUS PERCENT SWITCH TO CRUZ)

	TOTAL	AGE										MEN					WOMEN				
		18-40	41-54	55-64	65 OR OLDER	65-74	75 or Older	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER		
Total n	N 181	22	36	47	73	39	34	22	156	58	120	10	85	29	66	12	71	29	54		
STILL TRUMP	121 66.9	72.7	61.1	68.1	67.1	71.8	61.8	72.7	66.0	65.5	67.5	70.0	69.4	72.4	68.2	75.0	62.0	58.6	66.7		
SWITCH TO CRUZ	47 26.0	27.3	30.6	25.5	24.7	15.4	35.3	27.3	26.3	29.3	25.0	30.0	22.4	20.7	24.2	25.0	31.0	37.9	25.9		
DK/REFUSED	13 7.2	0.0	8.3	6.4	8.2	12.8	2.9	0.0	7.7	5.2	7.5	0.0	8.2	6.9	7.6	0.0	7.0	3.4	7.4		
Net Dif 1	40.9	45.5	30.6	42.6	42.5	56.4	26.5	45.5	39.7	36.2	42.5	40.0	47.1	51.7	43.9	50.0	31.0	20.7	40.7		

	TOTAL	EDUCATION							MEN	WOMEN	FAMILY INCOME			GENDER		
		NO COLL. DEGREE	H.S. Grad./Less	Some Col-lege	COLL-EGE DEGREE	Col-lege Grad	Post Grad	NO COLL. DEGREE			COLL-EGE DEGREE	NO COLL. DEGREE	COLL-EGE DEGREE	LESS THAN \$50000	\$50000 TO \$100K	MORE THAN \$100K
Total n	N 181	106	34	72	70	50	20	61	33	45	37	48	78	31	96	85
STILL TRUMP	121 66.9	67.9	61.8	70.8	65.7	68.0	60.0	70.5	66.7	64.4	64.9	64.6	69.2	71.0	68.8	64.7
SWITCH TO CRUZ	47 26.0	26.4	38.2	20.8	25.7	26.0	25.0	23.0	24.2	31.1	27.0	27.1	23.1	25.8	22.9	29.4
DK/REFUSED	13 7.2	5.7	0.0	8.3	8.6	6.0	15.0	6.6	9.1	4.4	8.1	8.3	7.7	3.2	8.3	5.9
Net Dif 1	40.9	41.5	23.5	50.0	40.0	42.0	35.0	47.5	42.4	33.3	37.8	37.5	46.2	45.2	45.8	35.3

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 11

Table # 26 Q22. - IF YOU BECAME CONVINCED THAT DONALD TRUMP COULD NOT BE TRUSTED TO APPOINT A CONSERVATIVE TO THE SUPREME COURT, AND THAT TED CRUZ COULD BE TRUSTED TO APPOINT A CONSERVATIVE TO THE SUPREME COURT, WOULD YOU STILL VOTE FOR DONALD TRUMP, OR WOULD YOU CONSIDER SWITCHING TO TED CRUZ?  
 (NET DIF 1 = PERCENT STILL TRUMP MINUS PERCENT SWITCH TO CRUZ)

	TOTAL	TRUMP/CRUZ				TRUMP/KASICH				CRUZ/KASICH				
		FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	
Total n	N 181	85	1	155	181	84	0	142	177	50	29	136	177	
STILL TRUMP	121	66.9	57.6	0.0	70.3	66.9	63.1	0.0	69.0	66.1	46.0	86.2	70.6	66.1
SWITCH TO CRUZ	47	26.0	32.9	0.0	22.6	26.0	27.4	0.0	23.2	26.6	44.0	13.8	22.8	26.6
DK/REFUSED	13	7.2	9.4	100.0	7.1	7.2	9.5	0.0	7.7	7.3	10.0	0.0	6.6	7.3
Net Dif 1		40.9	24.7	0.0	47.7	40.9	35.7	0.0	45.8	39.5	2.0	72.4	47.8	39.5

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Table # 27 Q23. - IF YOU BECAME CONVINCED THAT TED CRUZ WOULD DO MORE THAN DONALD TRUMP TO SHAKE UP THE SYSTEM IN WASHINGTON, WOULD YOU STILL VOTE FOR DONALD TRUMP, OR WOULD YOU CONSIDER SWITCHING TO TED CRUZ? (NET DIF 1 = PERCENT STILL TRUMP MINUS PERCENT SWITCH TO CRUZ)

	TOTAL	AREA												HOW LIKELY VOTE REPUB. PRIMARY		PARTY AFFILIATION		
		WAUSAU M.M.	MINNE- APOLIS M.M.	GREEN BAY M.M.	LA CROSSE M.M.	MADI- SON M.M.	Dane County	Rest Madi- son	MIL- WAUKEE M.M.	Mil- waukee County	wau- kesha County	Rest Mil- waukee	DULUTH M.M.	CER- TAIN	VERY LIKELY	REPUB- LICAN	INDE- PEN- DENT	
Total n	N 181	19	8	43	13	34	15	19	59	14	17	28	5	141	40	135	46	
STILL TRUMP	130	71.8	78.9	87.5	60.5	46.2	73.5	86.7	63.2	78.0	85.7	76.5	75.0	100.0	74.5	62.5	74.8	63.0
SWITCH TO CRUZ	41	22.7	21.1	12.5	34.9	23.1	26.5	13.3	36.8	15.3	7.1	11.8	21.4	0.0	19.9	32.5	20.0	30.4
DK/REFUSED	10	5.5	0.0	0.0	4.7	30.8	0.0	0.0	0.0	6.8	7.1	11.8	3.6	0.0	5.7	5.0	5.2	6.5
Net Dif 1		49.2	57.9	75.0	25.6	23.1	47.1	73.3	26.3	62.7	78.6	64.7	53.6	100.0	54.6	30.0	54.8	32.6

	TOTAL	MEN				WOMEN				IDEOLOGY						MEN			WOMEN		
		REPUB- LICAN	INDE- PEN- DENT	REPUB- LICAN	INDE- PEN- DENT	LIB./ MOD.	Lib- eral	Mod- erate	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.		
Total n	N 181	72	24	63	22	58	8	50	114	48	66	36	57	25	32	22	57	23	34		
STILL TRUMP	130	71.8	73.6	70.8	76.2	54.5	79.3	62.5	82.0	67.5	52.1	78.8	83.3	64.9	48.0	78.1	72.7	70.2	56.5	79.4	
SWITCH TO CRUZ	41	22.7	20.8	16.7	19.0	45.5	12.1	12.5	12.0	28.1	37.5	21.2	8.3	28.1	36.0	21.9	18.2	28.1	39.1	20.6	
DK/REFUSED	10	5.5	5.6	12.5	4.8	0.0	8.6	25.0	6.0	4.4	10.4	0.0	8.3	7.0	16.0	0.0	9.1	1.8	4.3	0.0	
Net Dif 1		49.2	52.8	54.2	57.1	9.1	67.2	50.0	70.0	39.5	14.6	57.6	75.0	36.8	12.0	56.3	54.5	42.1	17.4	58.8	



\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 3

Table # 27 Q23. - IF YOU BECAME CONVINCED THAT TED CRUZ WOULD DO MORE THAN DONALD TRUMP TO SHAKE UP THE SYSTEM IN WASHINGTON, WOULD YOU STILL VOTE FOR DONALD TRUMP, OR WOULD YOU CONSIDER SWITCHING TO TED CRUZ? (NET DIF 1 = PERCENT STILL TRUMP MINUS PERCENT SWITCH TO CRUZ)

	TOTAL	REPUBLICAN				INDEPENDENT				SUPPORTER OF TEA PARTY MOVEMENT		ISSUE MOST INTERESTED					
		LIB./MOD.	CON-SER-VATIVE	Smwht Cons.	Very Cons.	LIB./MOD.	CON-SER-VATIVE	Smwht Cons.	Very Cons.	YES	NO	ECO-NOMIC	FOR-EIGN AFFAIR	FINAN-CIAL	MORAL	DOMES-TIC	
Total n	N 181	41	90	32	58	17	24	16	8	64	101	64	53	33	14	10	
STILL TRUMP	130	71.8	78.0	73.3	62.5	79.3	82.4	45.8	31.3	75.0	70.3	74.3	75.0	79.2	60.6	57.1	70.0
SWITCH TO CRUZ	41	22.7	12.2	23.3	28.1	20.7	11.8	45.8	56.3	25.0	28.1	17.8	20.3	15.1	33.3	35.7	30.0
DK/REFUSED	10	5.5	9.8	3.3	9.4	0.0	5.9	8.3	12.5	0.0	1.6	7.9	4.7	5.7	6.1	7.1	0.0
Net Dif 1		49.2	65.9	50.0	34.4	58.6	70.6	0.0	-25.0	50.0	42.2	56.4	54.7	64.2	27.3	21.4	40.0

	TOTAL	MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA						SCOTT WALKER			RON JOHNSON				TED CRUZ			
		NAT'L DEBT	TERRORISM/WAR	WEAK ECONOMY	IMMI-GRATION	FUTURE SUPRME COURT	OBAMA CARE IMPACT	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	
Total n	N 181	41	35	37	29	17	15	126	40	15	106	37	25	13	88	72	21	
STILL TRUMP	130	71.8	75.6	74.3	73.0	79.3	64.7	60.0	65.9	90.0	73.3	67.9	83.8	72.0	69.2	63.6	88.9	47.6
SWITCH TO CRUZ	41	22.7	19.5	20.0	27.0	17.2	29.4	26.7	27.8	7.5	20.0	26.4	13.5	20.0	23.1	28.4	9.7	42.9
DK/REFUSED	10	5.5	4.9	5.7	0.0	3.4	5.9	13.3	6.3	2.5	6.7	5.7	2.7	8.0	7.7	8.0	1.4	9.5
Net Dif 1		49.2	56.1	54.3	45.9	62.1	35.3	33.3	38.1	82.5	53.3	41.5	70.3	52.0	46.2	35.2	79.2	4.8

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 5

Table # 27 Q23. - IF YOU BECAME CONVINCED THAT TED CRUZ WOULD DO MORE THAN DONALD TRUMP TO SHAKE UP THE SYSTEM IN WASHINGTON, WOULD YOU STILL VOTE FOR DONALD TRUMP, OR WOULD YOU CONSIDER SWITCHING TO TED CRUZ? (NET DIF 1 = PERCENT STILL TRUMP MINUS PERCENT SWITCH TO CRUZ)

	TOTAL	JOHN KASICH				DONALD TRUMP			VOTE REPUBLICAN PRESIDENTIAL PRIMARY				VOTE REPUBLICAN PRESIDENTIAL PRIMARY (SECOND CHOICE)				
		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	CRUZ	TRUMP	KASICH	UNDE-CIDED	KASICH	CRUZ	TRUMP	UNDE-CIDED	
Total n	N 181	89	56	32	4	171	3	7	4	146	22	9	41	64	23	53	
STILL TRUMP	130	71.8	68.5	78.6	65.6	100.0	73.7	33.3	42.9	25.0	74.0	68.2	66.7	75.6	64.1	65.2	81.1
SWITCH TO CRUZ	41	22.7	23.6	17.9	31.3	0.0	20.5	66.7	57.1	75.0	21.9	22.7	11.1	19.5	29.7	26.1	15.1
DK/REFUSED	10	5.5	7.9	3.6	3.1	0.0	5.8	0.0	0.0	0.0	4.1	9.1	22.2	4.9	6.3	8.7	3.8
Net Dif 1		49.2	44.9	60.7	34.4	100.0	53.2	-33.3	-14.3	-50.0	52.1	45.5	55.6	56.1	34.4	39.1	66.0

	TOTAL	VOTE REPUBLICAN PRESIDENTIAL PRIMARY			TRUMP WOULD LOSE TO HILLARY		TRUMP NOT REPEAL OBAMACARE		TRUMP NOT APPOINT CNSRV SUPREME COURT		CRUZ DO MORE SHAKE UP THE SYSTEM		KASICH COULD NOT WIN THE NOMINATION		MOST IMPORTANT FACTOR CHOOSE A CANDIDATE			
		CRUZ	TRUMP	UNDE-CIDED	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL KASICH	SWITCH TO CRUZ	BEST CHANCE WIN	SHAKE UP SYSTEM	MOST CONSERVATIVE	
Total n	N 181	0	181	0	99	68	125	41	121	47	130	41	19	0	68	96	9	
STILL TRUMP	130	71.8	0.0	71.8	0.0	91.9	50.0	91.2	26.8	93.4	25.5	100.0	0.0	73.7	0.0	64.7	78.1	44.4
SWITCH TO CRUZ	41	22.7	0.0	22.7	0.0	7.1	44.1	8.0	65.9	5.8	63.8	0.0	100.0	15.8	0.0	26.5	18.8	44.4
DK/REFUSED	10	5.5	0.0	5.5	0.0	1.0	5.9	0.8	7.3	0.8	10.6	0.0	0.0	10.5	0.0	8.8	3.1	11.1
Net Dif 1		49.2	0.0	49.2	0.0	84.8	5.9	83.2	-39.0	87.6	-38.3	100.0	-100.0	57.9	0.0	38.2	59.4	0.0

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 7

Table # 27 Q23. - IF YOU BECAME CONVINCED THAT TED CRUZ WOULD DO MORE THAN DONALD TRUMP TO SHAKE UP THE SYSTEM IN WASHINGTON, WOULD YOU STILL VOTE FOR DONALD TRUMP, OR WOULD YOU CONSIDER SWITCHING TO TED CRUZ?  
(NET DIF 1 = PERCENT STILL TRUMP MINUS PERCENT SWITCH TO CRUZ)

	TOTAL	PREFER REPUBLICAN PRESIDENT	PREFER CANDIDATE	ALLOW ILLEGALS/ CITIZENSHIP	FREE TRADE	TRUMP HOLDS LIBERAL POSITIONS	TRUMP NOT RIGHT TEMPERMENT	TYPE OF RADIO											
		STRONG	SMART	EXPER- IENCE	OUT- SIDERS	SUP- PORT	OPPOSE	GOOD	BAD	AGREE	DIS- AGREE	AGREE	DIS- AGREE	NEWS/ TALK	COUN- TRY	CHRIS- TIAN/ GOSPEL	OLDIES	EASY LISTEN LITE	
Total n	N 181	136	33	26	141	101	76	59	105	80	80	39	130	48	27	12	9	14	
STILL TRUMP	130	71.8	79.4	51.5	69.2	73.8	63.4	85.5	81.4	67.6	67.5	77.5	46.2	80.0	75.0	77.8	83.3	66.7	85.7
SWITCH TO CRUZ	41	22.7	16.9	39.4	23.1	22.0	29.7	11.8	16.9	24.8	27.5	17.5	48.7	14.6	22.9	14.8	16.7	33.3	14.3
DK/REFUSED	10	5.5	3.7	9.1	7.7	4.3	6.9	2.6	1.7	7.6	5.0	5.0	5.1	5.4	2.1	7.4	0.0	0.0	0.0
Net Dif 1		49.2	62.5	12.1	46.2	51.8	33.7	73.7	64.4	42.9	40.0	60.0	-2.6	65.4	52.1	63.0	66.7	33.3	71.4

	TOTAL	WATCH FOX NEWS CHANNEL									AREA YOU LIVE			RELIGION						
		WATCH FOX NEWS	watch Regu- larly	Every Day	Almost Every Day	Few Times a week	Not Regu- larly	A Few Times A Mnth	Rarely	NEVER WATCH	URBAN	SUBUR- BAN	RURAL	PRO- TES- TANT	Evan./ Fund. Prot.	Main- line Prot.	CATH- OLIC	JEWISH	ATH- EIST/ AGNSTC	
Total n	N 181	164	136	85	25	26	28	13	15	16	40	68	67	86	29	57	68	3	11	
STILL TRUMP	130	71.8	71.3	70.6	64.7	80.0	80.8	75.0	84.6	66.7	81.3	70.0	79.4	65.7	68.6	65.5	70.2	73.5	100.0	90.9
SWITCH TO CRUZ	41	22.7	23.8	23.5	28.2	20.0	11.5	25.0	15.4	33.3	12.5	30.0	17.6	25.4	24.4	31.0	21.1	23.5	0.0	9.1
DK/REFUSED	10	5.5	4.9	5.9	7.1	0.0	7.7	0.0	0.0	0.0	6.3	0.0	2.9	9.0	7.0	3.4	8.8	2.9	0.0	0.0
Net Dif 1		49.2	47.6	47.1	36.5	60.0	69.2	50.0	69.2	33.3	68.8	40.0	61.8	40.3	44.2	34.5	49.1	50.0	100.0	81.8

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 9

Table # 27 Q23. - IF YOU BECAME CONVINCED THAT TED CRUZ WOULD DO MORE THAN DONALD TRUMP TO SHAKE UP THE SYSTEM IN WASHINGTON, WOULD YOU STILL VOTE FOR DONALD TRUMP, OR WOULD YOU CONSIDER SWITCHING TO TED CRUZ? (NET DIF 1 = PERCENT STILL TRUMP MINUS PERCENT SWITCH TO CRUZ)

	TOTAL	AGE								MEN				WOMEN					
		18-40	41-54	55-64	65 OR OLDER	65-74	75 or Older	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER
Total n	N 181	22	36	47	73	39	34	22	156	58	120	10	85	29	66	12	71	29	54
STILL TRUMP	130 71.8	86.4	66.7	80.9	64.4	69.2	58.8	86.4	69.9	74.1	70.8	90.0	71.8	79.3	71.2	83.3	67.6	69.0	70.4
SWITCH TO CRUZ	41 22.7	13.6	22.2	14.9	31.5	25.6	38.2	13.6	24.4	19.0	25.0	10.0	21.2	10.3	24.2	16.7	28.2	27.6	25.9
DK/REFUSED	10 5.5	0.0	11.1	4.3	4.1	5.1	2.9	0.0	5.8	6.9	4.2	0.0	7.1	10.3	4.5	0.0	4.2	3.4	3.7
Net Dif 1	49.2	72.7	44.4	66.0	32.9	43.6	20.6	72.7	45.5	55.2	45.8	80.0	50.6	69.0	47.0	66.7	39.4	41.4	44.4

	TOTAL	EDUCATION							MEN	WOMEN	FAMILY INCOME			GENDER		
		NO COLL. DEGREE	H.S. Grad./Less	Some Col-lege	COLL-EGE DEGREE	Col-lege Grad	Post Grad	NO COLL. DEGREE			COLL-EGE DEGREE	NO COLL. DEGREE	COLL-EGE DEGREE	LESS THAN \$50000	\$50000 TO \$100K	MORE THAN \$100K
Total n	N 181	106	34	72	70	50	20	61	33	45	37	48	78	31	96	85
STILL TRUMP	130 71.8	71.7	73.5	70.8	72.9	76.0	65.0	75.4	69.7	66.7	75.7	70.8	71.8	83.9	72.9	70.6
SWITCH TO CRUZ	41 22.7	24.5	23.5	25.0	20.0	18.0	25.0	21.3	18.2	28.9	21.6	22.9	24.4	12.9	19.8	25.9
DK/REFUSED	10 5.5	3.8	2.9	4.2	7.1	6.0	10.0	3.3	12.1	4.4	2.7	6.3	3.8	3.2	7.3	3.5
Net Dif 1	49.2	47.2	50.0	45.8	52.9	58.0	40.0	54.1	51.5	37.8	54.1	47.9	47.4	71.0	53.1	44.7

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 11

Table # 27 Q23. - IF YOU BECAME CONVINCED THAT TED CRUZ WOULD DO MORE THAN DONALD TRUMP TO SHAKE UP THE SYSTEM IN WASHINGTON, WOULD YOU STILL VOTE FOR DONALD TRUMP, OR WOULD YOU CONSIDER SWITCHING TO TED CRUZ?  
(NET DIF 1 = PERCENT STILL TRUMP MINUS PERCENT SWITCH TO CRUZ)

	TOTAL	TRUMP/CRUZ				TRUMP/KASICH				CRUZ/KASICH				
		FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	
Total n	N 181	85	1	155	181	84	0	142	177	50	29	136	177	
STILL TRUMP	130	71.8	64.7	100.0	76.1	71.8	70.2	0.0	72.5	71.2	58.0	82.8	75.0	71.2
SWITCH TO CRUZ	41	22.7	27.1	0.0	18.7	22.7	21.4	0.0	21.1	23.2	32.0	13.8	19.9	23.2
DK/REFUSED	10	5.5	8.2	0.0	5.2	5.5	8.3	0.0	6.3	5.6	10.0	3.4	5.1	5.6
Net Dif 1		49.2	37.6	100.0	57.4	49.2	48.8	0.0	51.4	48.0	26.0	69.0	55.1	48.0

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Table # 28 Q24. - IF YOU BECAME CONVINCED THAT JOHN KASICH COULD NOT WIN THE REPUBLICAN PRESIDENTIAL NOMINATION, AND THAT VOTING FOR KASICH ACTUALLY HELPED DONALD TRUMP BY DIVIDING THE VOTE AGAINST TRUMP, WOULD YOU STILL VOTE FOR JOHN KASICH, OR WOULD YOU CONSIDER SWITCHING TO TED CRUZ? (NET DIF 1 = PERCENT STILL KASICH MINUS PERCENT SWITCH TO CRUZ)

	TOTAL	AREA											HOW LIKELY	PARTY			
		WAUSAU M.M.	MINNE- APOLIS M.M.	GREEN BAY M.M.	LA CROSSE M.M.	MADI- SON M.M.	Dane County	Rest Madi- son	MIL- WAUKEE M.M.	Mil- waukee County	wau- kesha County	Rest Mil- waukee	DULUTH M.M.	CER- TAIN	VERY LIKELY	REPUB- LICAN	INDE- PEN- DENT
Total n	N 104	8	3	23	12	18	10	8	40	8	11	21	0	70	34	62	42
STILL KASICH	59 56.7	37.5	33.3	69.6	75.0	55.6	40.0	75.0	50.0	25.0	81.8	42.9	0.0	60.0	50.0	56.5	57.1
SWITCH TO CRUZ	32 30.8	50.0	33.3	17.4	8.3	33.3	40.0	25.0	40.0	75.0	18.2	38.1	0.0	31.4	29.4	30.6	31.0
DK/REFUSED	13 12.5	12.5	33.3	13.0	16.7	11.1	20.0	0.0	10.0	0.0	0.0	19.0	0.0	8.6	20.6	12.9	11.9
Net Dif 1	26.0	-12.5	0.0	52.2	66.7	22.2	0.0	50.0	10.0	-50.0	63.6	4.8	0.0	28.6	20.6	25.8	26.2

	TOTAL	MEN		WOMEN		IDEOLOGY							MEN		WOMEN				
		REPUB- LICAN	INDE- PEN- DENT	REPUB- LICAN	INDE- PEN- DENT	LIB./ MOD.	Lib- eral	Mod- erate	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.
Total n	N 104	29	26	33	16	53	4	49	50	27	23	34	21	11	10	19	29	16	13
STILL KASICH	59 56.7	58.6	69.2	54.5	37.5	52.8	75.0	51.0	62.0	55.6	69.6	61.8	66.7	63.6	70.0	36.8	58.6	50.0	69.2
SWITCH TO CRUZ	32 30.8	34.5	23.1	27.3	43.8	37.7	25.0	38.8	22.0	22.2	21.7	32.4	23.8	18.2	30.0	47.4	20.7	25.0	15.4
DK/REFUSED	13 12.5	6.9	7.7	18.2	18.8	9.4	0.0	10.2	16.0	22.2	8.7	5.9	9.5	18.2	0.0	15.8	20.7	25.0	15.4
Net Dif 1	26.0	24.1	46.2	27.3	-6.3	15.1	50.0	12.2	40.0	33.3	47.8	29.4	42.9	45.5	40.0	-10.5	37.9	25.0	53.8

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 3

Table # 28 Q24. - IF YOU BECAME CONVINCED THAT JOHN KASICH COULD NOT WIN THE REPUBLICAN PRESIDENTIAL NOMINATION, AND THAT VOTING FOR KASICH ACTUALLY HELPED DONALD TRUMP BY DIVIDING THE VOTE AGAINST TRUMP, WOULD YOU STILL VOTE FOR JOHN KASICH, OR WOULD YOU CONSIDER SWITCHING TO TED CRUZ?  
(NET DIF 1 = PERCENT STILL KASICH MINUS PERCENT SWITCH TO CRUZ)

	TOTAL	REPUBLICAN				INDEPENDENT				SUPPORTER OF TEA PARTY MOVEMENT		ISSUE MOST INTERESTED				
		LIB./MOD.	CON-SER-VATIVE	Smwht Cons.	Very Cons.	LIB./MOD.	CON-SER-VATIVE	Smwht Cons.	Very Cons.	YES	NO	ECO-NOMIC	FOR-EIGN AFFAIR	FINAN-CIAL	MORAL	DOMES-TIC
Total n	N 104	21	40	19	21	32	10	8	2	14	82	40	21	14	13	13
STILL KASICH	59 56.7	42.9	65.0	52.6	76.2	59.4	50.0	62.5	0.0	71.4	56.1	62.5	61.9	50.0	30.8	69.2
SWITCH TO CRUZ	32 30.8	52.4	17.5	21.1	14.3	28.1	40.0	25.0	100.0	21.4	30.5	32.5	28.6	35.7	23.1	23.1
DK/REFUSED	13 12.5	4.8	17.5	26.3	9.5	12.5	10.0	12.5	0.0	7.1	13.4	5.0	9.5	14.3	46.2	7.7
Net Dif 1	26.0	-9.5	47.5	31.6	61.9	31.3	10.0	37.5	-100.0	50.0	25.6	30.0	33.3	14.3	7.7	46.2

	TOTAL	MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA					SCOTT WALKER			RON JOHNSON			TED CRUZ				
		NAT'L DEBT	TERRORISM/WAR	WEAK ECO-NOMY	IMMI-GRATION	FUTURE SUPRME COURT	OBAMA CARE IMPACT	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION
Total n	N 104	30	21	28	5	5	9	65	29	10	62	18	21	3	43	46	15
STILL KASICH	59 56.7	50.0	57.1	60.7	80.0	60.0	66.7	56.9	58.6	50.0	59.7	66.7	47.6	0.0	51.2	67.4	40.0
SWITCH TO CRUZ	32 30.8	36.7	38.1	25.0	0.0	40.0	22.2	29.2	27.6	50.0	27.4	33.3	28.6	100.0	34.9	19.6	53.3
DK/REFUSED	13 12.5	13.3	4.8	14.3	20.0	0.0	11.1	13.8	13.8	0.0	12.9	0.0	23.8	0.0	14.0	13.0	6.7
Net Dif 1	26.0	13.3	19.0	35.7	80.0	20.0	44.4	27.7	31.0	0.0	32.3	33.3	19.0	-100.0	16.3	47.8	-13.3

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 5

Table # 28 Q24. - IF YOU BECAME CONVINCED THAT JOHN KASICH COULD NOT WIN THE REPUBLICAN PRESIDENTIAL NOMINATION, AND THAT VOTING FOR KASICH ACTUALLY HELPED DONALD TRUMP BY DIVIDING THE VOTE AGAINST TRUMP, WOULD YOU STILL VOTE FOR JOHN KASICH, OR WOULD YOU CONSIDER SWITCHING TO TED CRUZ? (NET DIF 1 = PERCENT STILL KASICH MINUS PERCENT SWITCH TO CRUZ)

	TOTAL	JOHN KASICH				DONALD TRUMP			VOTE REPUBLICAN PRESIDENTIAL PRIMARY				VOTE REPUBLICAN PRESIDENTIAL PRIMARY (SECOND CHOICE)				
		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	CRUZ	TRUMP	KASICH	UNDE-CIDED	KASICH	CRUZ	TRUMP	UNDE-CIDED	
Total n	N 104	97	0	7	0	28	66	10	0	0	104	0	0	52	23	29	
STILL KASICH	59	56.7	59.8	0.0	14.3	0.0	82.1	48.5	40.0	0.0	0.0	56.7	0.0	0.0	36.5	82.6	72.4
SWITCH TO CRUZ	32	30.8	29.9	0.0	42.9	0.0	7.1	39.4	40.0	0.0	0.0	30.8	0.0	0.0	50.0	4.3	17.2
DK/REFUSED	13	12.5	10.3	0.0	42.9	0.0	10.7	12.1	20.0	0.0	0.0	12.5	0.0	0.0	13.5	13.0	10.3
Net Dif 1		26.0	29.9	0.0	-28.6	0.0	75.0	9.1	0.0	0.0	0.0	26.0	0.0	0.0	-13.5	78.3	55.2

	TOTAL	VOTE REPUBLICAN PRESIDENTIAL PRIMARY			TRUMP WOULD LOSE TO HILLARY		TRUMP NOT REPEAL OBAMACARE		TRUMP NOT APPOINT CNSRV SUPREME COURT		CRUZ DO MORE SHAKE UP THE SYSTEM		KASICH COULD NOT WIN THE NOMINATION		MOST IMPORTANT FACTOR CHOOSE A CANDIDATE			
		CRUZ	TRUMP	UNDE-CIDED	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL KASICH	SWITCH TO CRUZ	BEST CHANCE WIN	SHAKE UP SYSTEM	MOST CONSERVATIVE	
Total n	N 104	51	22	31	6	12	15	6	14	6	15	5	59	32	47	26	24	
STILL KASICH	59	56.7	35.3	86.4	71.0	100.0	75.0	100.0	50.0	92.9	66.7	93.3	60.0	100.0	0.0	40.4	69.2	75.0
SWITCH TO CRUZ	32	30.8	54.9	0.0	12.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0	42.6	23.1	16.7	
DK/REFUSED	13	12.5	9.8	13.6	16.1	0.0	25.0	0.0	50.0	7.1	33.3	6.7	40.0	0.0	0.0	17.0	7.7	8.3
Net Dif 1		26.0	-19.6	86.4	58.1	100.0	75.0	100.0	50.0	92.9	66.7	93.3	60.0	100.0	-100.0	-2.1	46.2	58.3



\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 7

Table # 28 Q24. - IF YOU BECAME CONVINCED THAT JOHN KASICH COULD NOT WIN THE REPUBLICAN PRESIDENTIAL NOMINATION, AND THAT VOTING FOR KASICH ACTUALLY HELPED DONALD TRUMP BY DIVIDING THE VOTE AGAINST TRUMP, WOULD YOU STILL VOTE FOR JOHN KASICH, OR WOULD YOU CONSIDER SWITCHING TO TED CRUZ?  
(NET DIF 1 = PERCENT STILL KASICH MINUS PERCENT SWITCH TO CRUZ)

	TOTAL	PREFER REPUBLICAN PRESIDENT		PREFER CANDIDATE		ALLOW ILLEGALS/CITIZENSHIP		FREE TRADE		TRUMP HOLDS LIBERAL POSITIONS		TRUMP NOT RIGHT TEMPERMENT		TYPE OF RADIO					
		STRONG	SMART	EXPER- IENCE	OUT- SIDERS	SUP- PORT	OPPOSE	GOOD	BAD	AGREE	DIS- AGREE	AGREE	DIS- AGREE	NEWS/ TALK	COUN- TRY	CHRIS- TIAN/ GOSPEL	OLDIES	EASY LISTEN LITE	
Total n	N 104	24	73	78	17	82	18	54	38	72	15	88	14	27	15	9	7	9	
STILL KASICH	59	56.7	75.0	54.8	61.5	41.2	56.1	61.1	50.0	63.2	54.2	66.7	52.3	85.7	55.6	60.0	44.4	71.4	88.9
SWITCH TO CRUZ	32	30.8	16.7	34.2	30.8	41.2	29.3	33.3	37.0	23.7	33.3	20.0	35.2	7.1	29.6	26.7	44.4	28.6	11.1
DK/REFUSED	13	12.5	8.3	11.0	7.7	17.6	14.6	5.6	13.0	13.2	12.5	13.3	12.5	7.1	14.8	13.3	11.1	0.0	0.0
Net Dif 1		26.0	58.3	20.5	30.8	0.0	26.8	27.8	13.0	39.5	20.8	46.7	17.0	78.6	25.9	33.3	0.0	42.9	77.8

	TOTAL	WATCH FOX NEWS CHANNEL								AREA YOU LIVE			RELIGION							
		WATCH FOX NEWS	watch Regu- larly	Every Day	Almost Every Day	Few Times a week	Not Regu- larly	A Few Times A Mnth	Rarely	NEVER WATCH	URBAN	SUBUR- BAN	RURAL	PRO- TES- TANT	Evan./ Fund. Prot.	Main- line Prot.	CATH- OLIC	JEWISH	ATH- EIST/ AGNSTC	
Total n	N 104	92	71	35	15	21	21	7	14	12	30	38	35	57	18	39	37	1	3	
STILL KASICH	59	56.7	57.6	56.3	54.3	53.3	61.9	61.9	71.4	57.1	50.0	36.7	63.2	65.7	52.6	44.4	56.4	62.2	100.0	100.0
SWITCH TO CRUZ	32	30.8	31.5	31.0	28.6	33.3	33.3	33.3	28.6	35.7	25.0	40.0	34.2	20.0	29.8	22.2	33.3	35.1	0.0	0.0
DK/REFUSED	13	12.5	10.9	12.7	17.1	13.3	4.8	4.8	0.0	7.1	25.0	23.3	2.6	14.3	17.5	33.3	10.3	2.7	0.0	0.0
Net Dif 1		26.0	26.1	25.4	25.7	20.0	28.6	28.6	42.9	21.4	25.0	-3.3	28.9	45.7	22.8	22.2	23.1	27.0	100.0	100.0

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 9

Table # 28 Q24. - IF YOU BECAME CONVINCED THAT JOHN KASICH COULD NOT WIN THE REPUBLICAN PRESIDENTIAL NOMINATION, AND THAT VOTING FOR KASICH ACTUALLY HELPED DONALD TRUMP BY DIVIDING THE VOTE AGAINST TRUMP, WOULD YOU STILL VOTE FOR JOHN KASICH, OR WOULD YOU CONSIDER SWITCHING TO TED CRUZ?  
(NET DIF 1 = PERCENT STILL KASICH MINUS PERCENT SWITCH TO CRUZ)

	TOTAL	AGE									MEN			WOMEN						
		18-40	41-54	55-64	65 OR OLDER	65-74	75 Or older	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	
Total n	N 104	18	21	24	40	19	21	18	85	39	64	10	45	21	34	8	40	18	30	
STILL KASICH	59 56.7	66.7	76.2	58.3	42.5	47.4	38.1	66.7	55.3	71.8	48.4	60.0	64.4	66.7	61.8	75.0	45.0	77.8	33.3	
SWITCH TO CRUZ	32 30.8	33.3	23.8	20.8	40.0	42.1	38.1	33.3	30.6	28.2	32.8	40.0	26.7	33.3	26.5	25.0	35.0	22.2	40.0	
DK/REFUSED	13 12.5	0.0	0.0	20.8	17.5	10.5	23.8	0.0	14.1	0.0	18.8	0.0	8.9	0.0	11.8	0.0	20.0	0.0	26.7	
Net Dif 1		26.0	33.3	52.4	37.5	2.5	5.3	0.0	33.3	24.7	43.6	15.6	20.0	37.8	33.3	35.3	50.0	10.0	55.6	-6.7

	TOTAL	EDUCATION						MEN		WOMEN		FAMILY INCOME			GENDER		
		NO COLL. DEGREE	H.S. Grad./Less	Some Col-lege	COLL-EGE DEGREE	Col-lege Grad	Post Grad	NO COLL. DEGREE	COLL-EGE DEGREE	NO COLL. DEGREE	COLL-EGE DEGREE	LESS THAN \$50000	\$50000 TO \$100k	MORE THAN \$100k	MALE	FEMALE	
Total n	N 104	45	19	26	59	42	17	24	31	21	28	25	33	21	55	49	
STILL KASICH	59 56.7	51.1	42.1	57.7	61.0	61.9	58.8	54.2	71.0	47.6	50.0	60.0	63.6	52.4	63.6	49.0	
SWITCH TO CRUZ	32 30.8	31.1	31.6	30.8	30.5	31.0	29.4	29.2	29.0	33.3	32.1	20.0	27.3	42.9	29.1	32.7	
DK/REFUSED	13 12.5	17.8	26.3	11.5	8.5	7.1	11.8	16.7	0.0	19.0	17.9	20.0	9.1	4.8	7.3	18.4	
Net Dif 1		26.0	20.0	10.5	26.9	30.5	31.0	29.4	25.0	41.9	14.3	17.9	40.0	36.4	9.5	34.5	16.3

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 11

Table # 28 Q24. - IF YOU BECAME CONVINCED THAT JOHN KASICH COULD NOT WIN THE REPUBLICAN PRESIDENTIAL NOMINATION, AND THAT VOTING FOR KASICH ACTUALLY HELPED DONALD TRUMP BY DIVIDING THE VOTE AGAINST TRUMP, WOULD YOU STILL VOTE FOR JOHN KASICH, OR WOULD YOU CONSIDER SWITCHING TO TED CRUZ?  
(NET DIF 1 = PERCENT STILL KASICH MINUS PERCENT SWITCH TO CRUZ)

	TOTAL	TRUMP/CRUZ				TRUMP/KASICH				CRUZ/KASICH				
		FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	
Total n	N 104	18	33	83	104	27	0	88	104	42	0	85	104	
STILL KASICH	59	56.7	77.8	63.6	61.4	56.7	81.5	0.0	61.4	56.7	52.4	0.0	61.2	56.7
SWITCH TO CRUZ	32	30.8	11.1	24.2	26.5	30.8	7.4	0.0	28.4	30.8	35.7	0.0	28.2	30.8
DK/REFUSED	13	12.5	11.1	12.1	12.0	12.5	11.1	0.0	10.2	12.5	11.9	0.0	10.6	12.5
Net Dif 1		26.0	66.7	39.4	34.9	26.0	74.1	0.0	33.0	26.0	16.7	0.0	32.9	26.0

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Table # 29 Q25. - OF THE FOLLOWING FACTORS, WHICH ONE IS MOST IMPORTANT TO YOU WHEN CHOOSING A CANDIDATE IN THE REPUBLICAN PRESIDENTIAL PRIMARY?  
 1. PICKING THE MOST CONSERVATIVE CANDIDATE  
 2. PICKING THE CANDIDATE WITH THE BEST CHANCE TO DEFEAT THE DEMOCRAT IN THE GENERAL ELECTION OR,  
 3. PICKING THE CANDIDATE WHO IS MOST LIKELY TO SHAKE UP THE SYSTEM

	TOTAL	AREA												HOW LIKELY	PARTY			
		WAUSAU M.M.	MINNE- APOLIS M.M.	GREEN BAY M.M.	LA CROSSE M.M.	MADI- SON M.M.	Dane County	Rest Madi- son	MIL- WAUKEE M.M.	Mil- waukee County	wau- kesha County	Rest Mil- waukee	DULUTH M.M.	CER- TAIN	VERY LIKELY	REPUB- LICAN	INDE- PEN- DENT	
Total n	N 500	44	23	104	39	74	37	37	209	57	53	99	7	373	127	359	141	
BEST CHNCE DEFEAT DEM	220	44.0	38.6	65.2	42.3	43.6	41.9	48.6	35.1	45.0	38.6	49.1	46.5	28.6	44.5	42.5	48.2	33.3
SHAKE UP THE SYSTEM	160	32.0	29.5	21.7	30.8	30.8	44.6	37.8	51.4	29.2	28.1	34.0	27.3	57.1	33.8	26.8	29.8	37.6
MOST CONSERVATIVE	90	18.0	22.7	8.7	18.3	25.6	8.1	10.8	5.4	20.1	28.1	11.3	20.2	14.3	16.6	22.0	17.8	18.4
DK/REFUSED	30	6.0	9.1	4.3	8.7	0.0	5.4	2.7	8.1	5.7	5.3	5.7	6.1	0.0	5.1	8.7	4.2	10.6

	TOTAL	MEN				WOMEN				IDEOLOGY								MEN				WOMEN			
		REPUB- LICAN	INDE- PEN- DENT	REPUB- LICAN	INDE- PEN- DENT	LIB./ MOD.	Lib- eral	Mod- erate	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.		
Total n	N 500	171	79	188	62	144	13	131	345	142	203	78	169	70	99	66	176	72	104						
BEST CHNCE DEFEAT DEM	220	44.0	49.1	32.9	47.3	33.9	41.7	30.8	42.7	45.8	52.8	40.9	42.3	45.6	48.6	43.4	40.9	46.0	56.9	38.5					
SHAKE UP THE SYSTEM	160	32.0	32.2	36.7	27.7	38.7	38.2	46.2	37.4	28.7	26.8	30.0	39.7	30.8	31.4	30.3	36.4	26.7	22.2	29.8					
MOST CONSERVATIVE	90	18.0	15.8	21.5	19.7	14.5	13.9	23.1	13.0	20.3	14.1	24.6	12.8	20.1	17.1	22.2	15.2	20.5	11.1	26.9					
DK/REFUSED	30	6.0	2.9	8.9	5.3	12.9	6.3	0.0	6.9	5.2	6.3	4.4	5.1	3.6	2.9	4.0	7.6	6.8	9.7	4.8					

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 3

Table # 29 Q25. - OF THE FOLLOWING FACTORS, WHICH ONE IS MOST IMPORTANT TO YOU WHEN CHOOSING A CANDIDATE IN THE REPUBLICAN PRESIDENTIAL PRIMARY?  
 1. PICKING THE MOST CONSERVATIVE CANDIDATE  
 2. PICKING THE CANDIDATE WITH THE BEST CHANCE TO DEFEAT THE DEMOCRAT IN THE GENERAL ELECTION OR,  
 3. PICKING THE CANDIDATE WHO IS MOST LIKELY TO SHAKE UP THE SYSTEM

	TOTAL	REPUBLICAN				INDEPENDENT				SUPPORTER OF TEA PARTY MOVEMENT		ISSUE MOST INTERESTED					
		LIB./MOD.	CON-SER-VATIVE	Smwht Cons.	Very Cons.	LIB./MOD.	CON-SER-VATIVE	Smwht Cons.	Very Cons.	YES	NO	ECO-NOMIC	FOR-EIGN AFFAIR	FINAN-CIAL	MORAL	DOMES-TIC	
Total n	N 500	83	270	97	173	61	75	45	30	182	273	167	123	72	70	50	
BEST CHNCE DEFEAT DEM	220	44.0	51.8	47.8	56.7	42.8	27.9	38.7	44.4	30.0	47.8	40.7	42.5	48.0	48.6	48.6	30.0
SHAKE UP THE SYSTEM	160	32.0	34.9	27.8	25.8	28.9	42.6	32.0	28.9	36.7	29.1	33.7	31.1	34.1	31.9	21.4	46.0
MOST CONSERVATIVE	90	18.0	10.8	20.4	12.4	24.9	18.0	20.0	17.8	23.3	18.1	20.1	21.6	13.8	12.5	24.3	18.0
DK/REFUSED	30	6.0	2.4	4.1	5.2	3.5	11.5	9.3	8.9	10.0	4.9	5.5	4.8	4.1	6.9	5.7	6.0

	TOTAL	MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA						SCOTT WALKER			RON JOHNSON				TED CRUZ			
		NAT'L DEBT	TERROR ISM/WAR	WEAK ECO-NOMY	IMMI-GRATION	FUTURE SUPRME COURT	OBAMA CARE IMPACT	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	
Total n	N 500	115	109	91	63	51	50	386	85	29	339	77	62	22	330	123	47	
BEST CHNCE DEFEAT DEM	220	44.0	44.3	41.3	44.0	41.3	41.2	58.0	47.4	28.2	44.8	49.6	23.4	46.8	22.7	47.9	35.8	38.3
SHAKE UP THE SYSTEM	160	32.0	27.8	32.1	38.5	42.9	17.6	36.0	29.0	45.9	31.0	26.3	51.9	27.4	63.6	27.0	46.3	29.8
MOST CONSERVATIVE	90	18.0	20.9	17.4	15.4	15.9	31.4	6.0	18.7	15.3	17.2	19.5	14.3	19.4	4.5	19.7	12.2	21.3
DK/REFUSED	30	6.0	7.0	9.2	2.2	0.0	9.8	0.0	4.9	10.6	6.9	4.7	10.4	6.5	9.1	5.5	5.7	10.6

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 5

Table # 29 Q25. - OF THE FOLLOWING FACTORS, WHICH ONE IS MOST IMPORTANT TO YOU WHEN CHOOSING A CANDIDATE IN THE REPUBLICAN PRESIDENTIAL PRIMARY?  
 1. PICKING THE MOST CONSERVATIVE CANDIDATE  
 2. PICKING THE CANDIDATE WITH THE BEST CHANCE TO DEFEAT THE DEMOCRAT IN THE GENERAL ELECTION OR,  
 3. PICKING THE CANDIDATE WHO IS MOST LIKELY TO SHAKE UP THE SYSTEM

	TOTAL	JOHN KASICH				DONALD TRUMP			VOTE REPUBLICAN PRESIDENTIAL PRIMARY				VOTE REPUBLICAN PRESIDENTIAL PRIMARY (SECOND CHOICE)				
		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	CRUZ	TRUMP	KASICH	UNDE-CIDED	KASICH	CRUZ	TRUMP	UNDE-CIDED	
Total n	N 500	309	103	81	7	259	210	31	181	157	104	58	142	122	69	167	
BEST CHNCE DEFEAT DEM	220	44.0	50.5	35.0	32.1	28.6	46.3	40.0	51.6	50.3	33.1	45.2	51.7	45.1	38.5	62.3	39.5
SHAKE UP THE SYSTEM	160	32.0	26.5	45.6	33.3	57.1	43.6	19.5	19.4	14.4	58.0	25.0	29.3	30.3	41.0	15.9	33.5
MOST CONSERVATIVE	90	18.0	18.4	11.7	24.7	14.3	6.6	31.9	19.4	29.8	3.8	23.1	10.3	18.3	14.8	18.8	19.8
DK/REFUSED	30	6.0	4.5	7.8	9.9	0.0	3.5	8.6	9.7	5.5	5.1	6.7	8.6	6.3	5.7	2.9	7.2

	TOTAL	VOTE REPUBLICAN PRESIDENTIAL PRIMARY			TRUMP WOULD LOSE TO HILLARY		TRUMP NOT REPEAL OBAMACARE		TRUMP NOT APPOINT CNSRV SUPREME COURT		CRUZ DO MORE SHAKE UP THE SYSTEM		KASICH COULD NOT WIN THE NOMINATION		MOST IMPORTANT FACTOR CHOOSE A CANDIDATE			
		CRUZ	TRUMP	UNDE-CIDED	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL KASICH	SWITCH TO CRUZ	BEST CHANCE WIN	SHAKE UP SYSTEM	MOST CONSERVATIVE	
Total n	N 500	239	181	80	99	68	125	41	121	47	130	41	59	32	220	160	90	
BEST CHNCE DEFEAT DEM	220	44.0	49.4	37.6	42.5	32.3	44.1	35.2	41.5	30.6	51.1	33.8	43.9	32.2	62.5	100.0	0.0	0.0
SHAKE UP THE SYSTEM	160	32.0	16.3	53.0	31.3	62.6	42.6	55.2	46.3	59.5	38.3	57.7	43.9	30.5	18.8	0.0	100.0	0.0
MOST CONSERVATIVE	90	18.0	28.0	5.0	17.5	1.0	10.3	4.0	9.8	3.3	10.6	3.1	9.8	30.5	12.5	0.0	0.0	100.0
DK/REFUSED	30	6.0	6.3	4.4	8.8	4.0	2.9	5.6	2.4	6.6	0.0	5.4	2.4	6.8	6.3	0.0	0.0	0.0

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 7

Table # 29 Q25. - OF THE FOLLOWING FACTORS, WHICH ONE IS MOST IMPORTANT TO YOU WHEN CHOOSING A CANDIDATE IN THE REPUBLICAN PRESIDENTIAL PRIMARY?  
 1. PICKING THE MOST CONSERVATIVE CANDIDATE  
 2. PICKING THE CANDIDATE WITH THE BEST CHANCE TO DEFEAT THE DEMOCRAT IN THE GENERAL ELECTION OR,  
 3. PICKING THE CANDIDATE WHO IS MOST LIKELY TO SHAKE UP THE SYSTEM

	TOTAL	TYPE OF RADIO																							
		PREFER REPUBLICAN PRESIDENT	PREFER CANDIDATE	ALLOW ILLEGALS/ CITIZENSHIP	FREE TRADE	TRUMP HOLDS LIBERAL POSITIONS	TRUMP NOT RIGHT TEMPERMENT	STRONG	SMART	EXPER- IENCE	OUT- SIDERS	SUP- PORT	OPPOSE	GOOD	BAD	AGREE	DIS- AGREE	AGREE	DIS- AGREE	NEWS/ TALK	COUN- TRY	CHRIS- TIAN/ GOSPEL	OLDIES	EASY LISTEN LITE	
Total n	N 500	214	255	230	226	343	139	220	216	308	127	297	185	160	66	41	31	29							
BEST CHNCE DEFEAT DEM	220	44.0	38.8	49.4	48.7	38.1	44.0	43.9	47.7	39.8	49.0	33.9	44.1	44.3	54.4	39.4	39.0	48.4	27.6						
SHAKE UP THE SYSTEM	160	32.0	43.9	21.2	19.6	46.9	31.2	34.5	27.7	38.4	25.3	49.6	23.9	43.2	22.5	39.4	19.5	32.3	48.3						
MOST CONSERVATIVE	90	18.0	14.0	23.1	26.1	10.2	19.8	15.8	19.1	15.7	19.8	9.4	25.3	7.6	18.8	13.6	31.7	16.1	20.7						
DK/REFUSED	30	6.0	3.3	6.3	5.7	4.9	5.0	5.8	5.5	6.0	5.8	7.1	6.7	4.9	4.4	7.6	9.8	3.2	3.4						

	TOTAL	WATCH FOX NEWS CHANNEL									AREA YOU LIVE			RELIGION						
		WATCH FOX NEWS	watch Regu- larly	Every Day	Almost Every Day	Few Times a week	Not Regu- larly	A Few Times A Mnth	Rarely	NEVER WATCH	URBAN	SUBUR- BAN	RURAL	PRO- TES- TANT	Evan./ Fund. Prot.	Main- line Prot.	CATH- OLIC	JEWISH	ATH- EIST/ AGNSTC	
Total n	N 500	435	335	182	68	85	100	42	58	63	120	190	183	261	81	180	185	4	16	
BEST CHNCE DEFEAT DEM	220	44.0	46.2	47.5	50.0	50.0	40.0	42.0	47.6	37.9	28.6	38.3	45.3	46.4	46.4	50.6	44.4	42.7	0.0	25.0
SHAKE UP THE SYSTEM	160	32.0	31.3	31.9	31.3	25.0	38.8	29.0	28.6	29.3	36.5	27.5	34.7	31.7	28.4	27.2	28.9	35.7	100.0	56.3
MOST CONSERVATIVE	90	18.0	17.2	15.2	13.7	20.6	14.1	24.0	19.0	27.6	23.8	24.2	15.8	16.9	19.5	17.3	20.6	16.8	0.0	6.3
DK/REFUSED	30	6.0	5.3	5.4	4.9	4.4	7.1	5.0	4.8	5.2	11.1	10.0	4.2	4.9	5.7	4.9	6.1	4.9	0.0	12.5

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 9

Table # 29 Q25. - OF THE FOLLOWING FACTORS, WHICH ONE IS MOST IMPORTANT TO YOU WHEN CHOOSING A CANDIDATE IN THE REPUBLICAN PRESIDENTIAL PRIMARY?  
 1. PICKING THE MOST CONSERVATIVE CANDIDATE  
 2. PICKING THE CANDIDATE WITH THE BEST CHANCE TO DEFEAT THE DEMOCRAT IN THE GENERAL ELECTION OR,  
 3. PICKING THE CANDIDATE WHO IS MOST LIKELY TO SHAKE UP THE SYSTEM

	TOTAL	AGE										MEN					WOMEN				
		18-40	41-54	55-64	65 OR OLDER	65-74	75 or Older	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER		
Total n	N 500	78	104	115	196	100	96	78	415	182	311	40	208	99	149	38	207	83	162		
BEST CHNCE DEFEAT DEM	220	44.0	50.0	41.3	47.0	41.3	42.0	40.6	50.0	42.9	45.1	43.4	50.0	42.8	44.4	43.6	50.0	43.0	45.8	43.2	
SHAKE UP THE SYSTEM	160	32.0	25.6	28.8	32.2	35.7	38.0	33.3	25.6	33.0	27.5	34.4	25.0	35.1	31.3	34.9	26.3	30.9	22.9	34.0	
MOST CONSERVATIVE	90	18.0	20.5	24.0	14.8	15.8	13.0	18.8	20.5	17.6	22.5	15.4	22.5	16.8	20.2	16.1	18.4	18.4	25.3	14.8	
DK/REFUSED	30	6.0	3.8	5.8	6.1	7.1	7.0	7.3	3.8	6.5	4.9	6.8	2.5	5.3	4.0	5.4	5.3	7.7	6.0	8.0	

	TOTAL	EDUCATION						MEN		WOMEN		FAMILY INCOME			GENDER		
		NO COLL. DEGREE	H.S. Grad./Less	Some Col-lege	COLL-EGE DEGREE	Col-lege Grad	Post Grad	NO COLL. DEGREE	COLL-EGE DEGREE	NO COLL. DEGREE	COLL-EGE DEGREE	LESS THAN \$50000	\$50000 TO \$100K	MORE THAN \$100K	MALE	FEMALE	
Total n	N 500	268	103	165	225	160	65	132	115	136	110	128	191	83	250	250	
BEST CHNCE DEFEAT DEM	220	44.0	40.7	40.8	40.6	47.6	46.3	50.8	43.9	44.3	37.5	50.9	38.3	45.0	42.2	44.0	44.0
SHAKE UP THE SYSTEM	160	32.0	34.7	41.7	30.3	28.9	28.8	29.2	35.6	31.3	33.8	26.4	36.7	29.8	38.6	33.6	30.4
MOST CONSERVATIVE	90	18.0	18.3	11.7	22.4	18.2	21.3	10.8	15.9	20.0	20.6	16.4	18.8	18.8	13.3	17.6	18.4
DK/REFUSED	30	6.0	6.3	5.8	6.7	5.3	3.8	9.2	4.5	4.3	8.1	6.4	6.3	6.3	6.0	4.8	7.2



SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 11

Table # 29 Q25. - OF THE FOLLOWING FACTORS, WHICH ONE IS MOST IMPORTANT TO YOU WHEN CHOOSING A CANDIDATE IN THE REPUBLICAN PRESIDENTIAL PRIMARY?  
 1. PICKING THE MOST CONSERVATIVE CANDIDATE  
 2. PICKING THE CANDIDATE WITH THE BEST CHANCE TO DEFEAT THE DEMOCRAT IN THE GENERAL ELECTION OR,  
 3. PICKING THE CANDIDATE WHO IS MOST LIKELY TO SHAKE UP THE SYSTEM

	TOTAL	TRUMP/CRUZ				TRUMP/KASICH				CRUZ/KASICH				
		FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	
Total n	N 500	165	42	431	500	150	29	392	493	218	37	389	493	
BEST CHNCE DEFEAT DEM	220	44.0	52.7	31.0	44.5	44.0	54.7	37.9	46.2	44.2	53.7	32.4	46.3	44.2
SHAKE UP THE SYSTEM	160	32.0	37.0	31.0	32.7	32.0	35.3	24.1	32.4	31.6	22.9	51.4	31.9	31.6
MOST CONSERVATIVE	90	18.0	6.7	26.2	17.4	18.0	7.3	27.6	16.3	18.1	18.8	5.4	16.7	18.1
DK/REFUSED	30	6.0	3.6	11.9	5.3	6.0	2.7	10.3	5.1	6.1	4.6	10.8	5.1	6.1

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Table # 30 Q26. - IN GENERAL, WOULD YOU PREFER A REPUBLICAN PRESIDENT WHO IS STRONG AND WILLING TO TELL IT LIKE IT IS, OR WOULD YOU PREFER A REPUBLICAN PRESIDENT WHO IS SMART AND KNOWS A LOT ABOUT NATIONAL AND INTERNATIONAL POLICIES?  
(NET DIF 1 = PERCENT SMART MINUS PERCENT STRONG)

	TOTAL	AREA											HOW LIKELY	PARTY				
		WAUSAU M.M.	MINNE- APOLIS M.M.	GREEN BAY M.M.	LA CROSSE M.M.	MADI- SON M.M.	Dane County	Rest Madi- son	MIL- WAUKEE M.M.	Mil- waukee County	wau- kesha County	Rest Mil- waukee	DULUTH M.M.	CER- TAIN	VERY LIKELY	REPUB- LICAN	INDE- PEN- DENT	
Total n	N 500	44	23	104	39	74	37	37	209	57	53	99	7	373	127	359	141	
STRONG	214	42.8	50.0	43.5	37.5	30.8	41.9	37.8	45.9	44.5	45.6	49.1	41.4	100.0	44.0	39.4	44.3	39.0
SMART	255	51.0	45.5	47.8	56.7	59.0	43.2	48.6	37.8	52.6	52.6	50.9	53.5	0.0	49.9	54.3	49.0	56.0
DK/REFUSED	31	6.2	4.5	8.7	5.8	10.3	14.9	13.5	16.2	2.9	1.8	0.0	5.1	0.0	6.2	6.3	6.7	5.0
Net Dif 1		8.2	-4.5	4.3	19.2	28.2	1.4	10.8	-8.1	8.1	7.0	1.9	12.1	-100.0	5.9	15.0	4.7	17.0

	TOTAL	MEN		WOMEN		IDEOLOGY						MEN		WOMEN						
		REPUB- LICAN	INDE- PEN- DENT	REPUB- LICAN	INDE- PEN- DENT	LIB./ MOD.	Lib- eral	Mod- erate	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	
Total n	N 500	171	79	188	62	144	13	131	345	142	203	78	169	70	99	66	176	72	104	
STRONG	214	42.8	50.9	41.8	38.3	35.5	39.6	61.5	37.4	43.5	38.7	46.8	46.2	47.9	47.1	48.5	31.8	39.2	30.6	45.2
SMART	255	51.0	43.9	55.7	53.7	56.5	52.1	30.8	54.2	51.0	55.6	47.8	47.4	48.5	50.0	47.5	57.6	53.4	61.1	48.1
DK/REFUSED	31	6.2	5.3	2.5	8.0	8.1	8.3	7.7	8.4	5.5	5.6	5.4	6.4	3.6	2.9	4.0	10.6	7.4	8.3	6.7
Net Dif 1		8.2	-7.0	13.9	15.4	21.0	12.5	-30.8	16.8	7.5	16.9	1.0	1.3	0.6	2.9	-1.0	25.8	14.2	30.6	2.9

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 3

Table # 30 Q26. - IN GENERAL, WOULD YOU PREFER A REPUBLICAN PRESIDENT WHO IS STRONG AND WILLING TO TELL IT LIKE IT IS, OR WOULD YOU PREFER A REPUBLICAN PRESIDENT WHO IS SMART AND KNOWS A LOT ABOUT NATIONAL AND INTERNATIONAL POLICIES?  
(NET DIF 1 = PERCENT SMART MINUS PERCENT STRONG)

	TOTAL	REPUBLICAN				INDEPENDENT				SUPPORTER OF TEA PARTY MOVEMENT		ISSUE MOST INTERESTED					
		LIB./MOD.	CON-SER-VATIVE	Smwht Cons.	Very Cons.	LIB./MOD.	CON-SER-VATIVE	Smwht Cons.	Very Cons.	YES	NO	ECO-NOMIC	FOR-EIGN AFFAIR	FINAN-CIAL	MORAL	DOMES-TIC	
Total n	N 500	83	270	97	173	61	75	45	30	182	273	167	123	72	70	50	
STRONG	214	42.8	47.0	43.3	40.2	45.1	29.5	44.0	35.6	56.7	47.8	40.3	44.9	49.6	44.4	35.7	24.0
SMART	255	51.0	43.4	50.7	52.6	49.7	63.9	52.0	62.2	36.7	45.6	54.6	50.9	45.5	48.6	57.1	66.0
DK/REFUSED	31	6.2	9.6	5.9	7.2	5.2	6.6	4.0	2.2	6.7	6.6	5.1	4.2	4.9	6.9	7.1	10.0
Net Dif 1		8.2	-3.6	7.4	12.4	4.6	34.4	8.0	26.7	-20.0	-2.2	14.3	6.0	-4.1	4.2	21.4	42.0

	TOTAL	MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA						SCOTT WALKER			RON JOHNSON			TED CRUZ				
		NAT'L DEBT	TERRORISM/WAR	WEAK ECONOMY	IMMI-GRATION	FUTURE SUPRME COURT	OBAMA CARE IMPACT	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	
Total n	N 500	115	109	91	63	51	50	386	85	29	339	77	62	22	330	123	47	
STRONG	214	42.8	39.1	44.0	39.6	52.4	45.1	36.0	40.7	50.6	48.3	39.2	53.2	48.4	45.5	40.3	53.7	31.9
SMART	255	51.0	56.5	53.2	53.8	39.7	49.0	56.0	52.6	45.9	44.8	54.0	42.9	50.0	36.4	53.3	41.5	59.6
DK/REFUSED	31	6.2	4.3	2.8	6.6	7.9	5.9	8.0	6.7	3.5	6.9	6.8	3.9	1.6	18.2	6.4	4.9	8.5
Net Dif 1		8.2	17.4	9.2	14.3	-12.7	3.9	20.0	11.9	-4.7	-3.4	14.7	-10.4	1.6	-9.1	13.0	-12.2	27.7

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 5

Table # 30 Q26. - IN GENERAL, WOULD YOU PREFER A REPUBLICAN PRESIDENT WHO IS STRONG AND WILLING TO TELL IT LIKE IT IS, OR WOULD YOU PREFER A REPUBLICAN PRESIDENT WHO IS SMART AND KNOWS A LOT ABOUT NATIONAL AND INTERNATIONAL POLICIES?  
(NET DIF 1 = PERCENT SMART MINUS PERCENT STRONG)

	TOTAL	JOHN KASICH					DONALD TRUMP			VOTE REPUBLICAN PRESIDENTIAL PRIMARY				VOTE REPUBLICAN PRESIDENTIAL PRIMARY (SECOND CHOICE)			
		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	CRUZ	TRUMP	KASICH	UNDE-CIDED	KASICH	CRUZ	TRUMP	UNDE-CIDED
Total n	N 500	309	103	81	7	259	210	31	181	157	104	58	142	122	69	167	
STRONG	214	42.8	37.2	62.1	35.8	85.7	64.1	18.1	32.3	24.9	77.1	23.1	41.4	32.4	55.7	49.3	39.5
SMART	255	51.0	56.6	32.0	56.8	14.3	30.1	77.1	48.4	71.3	16.6	70.2	46.6	64.1	36.1	46.4	52.7
DK/REFUSED	31	6.2	6.1	5.8	7.4	0.0	5.8	4.8	19.4	3.9	6.4	6.7	12.1	3.5	8.2	4.3	7.8
Net Dif 1		8.2	19.4	-30.1	21.0	-71.4	-34.0	59.0	16.1	46.4	-60.5	47.1	5.2	31.7	-19.7	-2.9	13.2

	TOTAL	VOTE REPUBLICAN PRESIDENTIAL PRIMARY			TRUMP WOULD LOSE TO HILLARY		TRUMP NOT REPEAL OBAMACARE		TRUMP NOT APPOINT CNSRV SUPREME COURT		CRUZ DO MORE SHAKE UP THE SYSTEM		KASICH COULD NOT WIN THE NOMINATION		MOST IMPORTANT FACTOR CHOOSE A CANDIDATE			
		CRUZ	TRUMP	UNDE-CIDED	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL KASICH	SWITCH TO CRUZ	BEST CHANCE WIN	SHAKE UP SYSTEM	MOST CONSERVATIVE	
Total n	N 500	239	181	80	99	68	125	41	121	47	130	41	59	32	220	160	90	
STRONG	214	42.8	22.6	75.1	30.0	82.8	64.7	79.2	63.4	81.0	59.6	83.1	56.1	30.5	12.5	37.7	58.8	33.3
SMART	255	51.0	72.8	18.2	60.0	11.1	26.5	17.6	24.4	15.7	25.5	13.1	31.7	67.8	78.1	57.3	33.8	65.6
DK/REFUSED	31	6.2	4.6	6.6	10.0	6.1	8.8	3.2	12.2	3.3	14.9	3.8	12.2	1.7	9.4	5.0	7.5	1.1
Net Dif 1		8.2	50.2	-56.9	30.0	-71.7	-38.2	-61.6	-39.0	-65.3	-34.0	-70.0	-24.4	37.3	65.6	19.5	-25.0	32.2

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 7

Table # 30 Q26. - IN GENERAL, WOULD YOU PREFER A REPUBLICAN PRESIDENT WHO IS STRONG AND WILLING TO TELL IT LIKE IT IS, OR WOULD YOU PREFER A REPUBLICAN PRESIDENT WHO IS SMART AND KNOWS A LOT ABOUT NATIONAL AND INTERNATIONAL POLICIES?  
(NET DIF 1 = PERCENT SMART MINUS PERCENT STRONG)

	TOTAL	PREFER REPUBLICAN PRESIDENT		PREFER CANDIDATE		ALLOW ILLEGALS/ CITIZENSHIP		FREE TRADE		TRUMP HOLDS LIBERAL POSITIONS		TRUMP NOT RIGHT TEMPERMENT		TYPE OF RADIO					
		STRONG	SMART	EXPER- IENCE	OUT- SIDERS	SUP- PORT	OPPOSE	GOOD	BAD	AGREE	DIS- AGREE	AGREE	DIS- AGREE	NEWS/ TALK	COUN- TRY	CHRIS- TIAN/ GOSPEL	OLDIES	EASY LISTEN LITE	
Total n	N 500	214	255	230	226	343	139	220	216	308	127	297	185	160	66	41	31	29	
STRONG	214	42.8	100.0	0.0	20.0	65.9	34.1	66.2	38.2	48.6	38.6	63.0	23.2	74.1	46.9	40.9	34.1	35.5	48.3
SMART	255	51.0	0.0	100.0	76.1	26.5	58.6	29.5	56.4	44.9	56.5	30.7	70.0	21.1	49.4	45.5	56.1	58.1	48.3
DK/REFUSED	31	6.2	0.0	0.0	3.9	7.5	7.3	4.3	5.5	6.5	4.9	6.3	6.7	4.9	3.8	13.6	9.8	6.5	3.4
Net Dif 1		8.2	-100.0	100.0	56.1	-39.4	24.5	-36.7	18.2	-3.7	17.9	-32.3	46.8	-53.0	2.5	4.5	22.0	22.6	0.0

	TOTAL	WATCH FOX NEWS CHANNEL								AREA YOU LIVE			RELIGION							
		WATCH FOX NEWS	watch Regu- larly	Every Day	Almost Every Day	Few Times a week	Not Regu- larly	A Few Times A Mnth	Rarely	NEVER WATCH	URBAN	SUBUR- BAN	RURAL	PRO- TES- TANT	Evan./ Fund. Prot.	Main- line Prot.	CATH- OLIC	JEWISH	ATH- EIST/ AGNSTC	
Total n	N 500	435	335	182	68	85	100	42	58	63	120	190	183	261	81	180	185	4	16	
STRONG	214	42.8	43.4	43.3	45.6	45.6	36.5	44.0	50.0	39.7	38.1	44.2	45.3	39.3	41.4	38.3	42.8	43.8	75.0	62.5
SMART	255	51.0	51.3	50.7	47.8	50.0	57.6	53.0	47.6	56.9	49.2	49.2	50.0	53.6	51.3	54.3	50.0	51.4	0.0	37.5
DK/REFUSED	31	6.2	5.3	6.0	6.6	4.4	5.9	3.0	2.4	3.4	12.7	6.7	4.7	7.1	7.3	7.4	7.2	4.9	25.0	0.0
Net Dif 1		8.2	7.8	7.5	2.2	4.4	21.2	9.0	-2.4	17.2	11.1	5.0	4.7	14.2	10.0	16.0	7.2	7.6	-75.0	-25.0

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 9

Table # 30 Q26. - IN GENERAL, WOULD YOU PREFER A REPUBLICAN PRESIDENT WHO IS STRONG AND WILLING TO TELL IT LIKE IT IS, OR WOULD YOU PREFER A REPUBLICAN PRESIDENT WHO IS SMART AND KNOWS A LOT ABOUT NATIONAL AND INTERNATIONAL POLICIES?  
(NET DIF 1 = PERCENT SMART MINUS PERCENT STRONG)

	TOTAL	AGE										MEN					WOMEN			
		18-40	41-54	55-64	65 OR OLDER	65-74	75 Or older	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	
Total n	N 500	78	104	115	196	100	96	78	415	182	311	40	208	99	149	38	207	83	162	
STRONG	214	42.8	39.7	45.2	41.8	43.0	40.6	39.7	43.6	42.9	43.1	40.0	49.5	46.5	49.0	39.5	37.7	38.6	37.7	
SMART	255	51.0	60.3	50.0	51.5	49.0	54.2	60.3	49.4	54.4	49.2	60.0	45.2	51.5	45.0	60.5	53.6	57.8	53.1	
DK/REFUSED	31	6.2	0.0	4.8	9.6	6.6	8.0	5.2	0.0	7.0	2.7	7.7	0.0	5.3	2.0	6.0	0.0	8.7	3.6	9.3
Net Dif 1		8.2	20.5	4.8	0.0	9.7	6.0	13.5	20.5	5.8	11.5	6.1	20.0	-4.3	5.1	-4.0	21.1	15.9	19.3	15.4

	TOTAL	EDUCATION						MEN		WOMEN		FAMILY INCOME			GENDER		
		NO COLL. DEGREE	H.S. Grad./Less	Some Col-lege	COLL-EGE DEGREE	Col-lege Grad	Post Grad	NO COLL. DEGREE	COLL-EGE DEGREE	NO COLL. DEGREE	COLL-EGE DEGREE	LESS THAN \$50000	\$50000 TO \$100k	MORE THAN \$100k	MALE	FEMALE	
Total n	N 500	268	103	165	225	160	65	132	115	136	110	128	191	83	250	250	
STRONG	214	42.8	45.1	48.5	43.0	40.4	41.3	38.5	51.5	44.3	39.0	36.4	42.2	50.3	47.0	48.0	37.6
SMART	255	51.0	47.8	44.7	49.7	55.1	56.3	52.3	43.9	52.2	51.5	58.2	50.0	45.5	45.8	47.6	54.4
DK/REFUSED	31	6.2	7.1	6.8	7.3	4.4	2.5	9.2	4.5	3.5	9.6	5.5	7.8	4.2	7.2	4.4	8.0
Net Dif 1		8.2	2.6	-3.9	6.7	14.7	15.0	13.8	-7.6	7.8	12.5	21.8	7.8	-4.7	-1.2	-0.4	16.8

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 11

Table # 30 Q26. - IN GENERAL, WOULD YOU PREFER A REPUBLICAN PRESIDENT WHO IS STRONG AND WILLING TO TELL IT LIKE IT IS, OR WOULD YOU PREFER A REPUBLICAN PRESIDENT WHO IS SMART AND KNOWS A LOT ABOUT NATIONAL AND INTERNATIONAL POLICIES?  
(NET DIF 1 = PERCENT SMART MINUS PERCENT STRONG)

	TOTAL	TRUMP/CRUZ				TRUMP/KASICH				CRUZ/KASICH				
		FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	
Total n	N 500	165	42	431	500	150	29	392	493	218	37	389	493	
STRONG	214	42.8	58.8	11.9	44.1	42.8	57.3	31.0	44.1	42.2	35.8	73.0	44.0	42.2
SMART	255	51.0	34.5	81.0	50.6	51.0	36.7	65.5	50.5	51.5	57.3	24.3	49.6	51.5
DK/REFUSED	31	6.2	6.7	7.1	5.3	6.2	6.0	3.4	5.4	6.3	6.9	2.7	6.4	6.3
Net Dif 1		8.2	-24.2	69.0	6.5	8.2	-20.7	34.5	6.4	9.3	21.6	-48.6	5.7	9.3

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Table # 31 Q27. - IN GENERAL, IN THIS YEAR'S ELECTIONS, WOULD YOU PREFER CANDIDATES WHO HAVE EXPERIENCE AND A RECORD IN ELECTED OFFICE, OR WOULD YOU PREFER CANDIDATES WHO ARE POLITICAL OUTSIDERS WHO HAVE NEVER HELD OFFICE BEFORE?  
(NET DIF 1 = PERCENT EXPERIENCE MINUS PERCENT OUTSIDERS)

	TOTAL	AREA												HOW LIKELY	PARTY			
		WAUSAU M.M.	MINNE- APOLIS M.M.	GREEN BAY M.M.	LA CROSSE M.M.	MADI- SON M.M.	Dane County	Rest Madi- son	MIL- WAUKEE M.M.	Mil- waukee County	wau- kesha County	Rest Mil- waukee	DULUTH M.M.	CER- TAIN	VERY LIKELY	REPUB- LICAN	INDE- PEN- DENT	
Total n	N 500	44	23	104	39	74	37	37	209	57	53	99	7	373	127	359	141	
EXPERIENCE	230	46.0	27.3	69.6	44.2	43.6	39.2	35.1	43.2	52.6	56.1	52.8	50.5	0.0	45.3	48.0	44.0	51.1
OUTSIDERS	226	45.2	63.6	21.7	44.2	48.7	55.4	59.5	51.4	38.3	36.8	43.4	36.4	100.0	47.5	38.6	46.8	41.1
DK/REFUSED	44	8.8	9.1	8.7	11.5	7.7	5.4	5.4	5.4	9.1	7.0	3.8	13.1	0.0	7.2	13.4	9.2	7.8
Net Dif 1		0.8	-36.4	47.8	0.0	-5.1	-16.2	-24.3	-8.1	14.4	19.3	9.4	14.1	-100.0	-2.1	9.4	-2.8	9.9

	TOTAL	MEN				WOMEN				IDEOLOGY										
		REPUB- LICAN	INDE- PEN- DENT	REPUB- LICAN	INDE- PEN- DENT	LIB./ MOD.	Lib- eral	Mod- erate	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	
Total n	N 500	171	79	188	62	144	13	131	345	142	203	78	169	70	99	66	176	72	104	
EXPERIENCE	230	46.0	39.2	54.4	48.4	46.8	52.1	46.2	52.7	44.6	48.6	41.9	50.0	42.0	45.7	39.4	54.5	47.2	51.4	44.2
OUTSIDERS	226	45.2	53.2	38.0	41.0	45.2	38.9	30.8	39.7	47.5	44.4	49.8	39.7	52.1	47.1	55.6	37.9	43.2	41.7	44.2
DK/REFUSED	44	8.8	7.6	7.6	10.6	8.1	9.0	23.1	7.6	7.8	7.0	8.4	10.3	5.9	7.1	5.1	7.6	9.7	6.9	11.5
Net Dif 1		0.8	-14.0	16.5	7.4	1.6	13.2	15.4	13.0	-2.9	4.2	-7.9	10.3	-10.1	-1.4	-16.2	16.7	4.0	9.7	0.0



\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 3

Table # 31 Q27. - IN GENERAL, IN THIS YEAR'S ELECTIONS, WOULD YOU PREFER CANDIDATES WHO HAVE EXPERIENCE AND A RECORD IN ELECTED OFFICE, OR WOULD YOU PREFER CANDIDATES WHO ARE POLITICAL OUTSIDERS WHO HAVE NEVER HELD OFFICE BEFORE?  
(NET DIF 1 = PERCENT EXPERIENCE MINUS PERCENT OUTSIDERS)

	TOTAL	REPUBLICAN				INDEPENDENT				SUPPORTER OF TEA PARTY MOVEMENT		ISSUE MOST INTERESTED					
		LIB./MOD.	CON-SER-VATIVE	Smwht Cons.	Very Cons.	LIB./MOD.	CON-SER-VATIVE	Smwht Cons.	Very Cons.	YES	NO	ECO-NOMIC	FOR-EIGN AFFAIR	FINAN-CIAL	MORAL	DOMES-TIC	
Total n	N 500	83	270	97	173	61	75	45	30	182	273	167	123	72	70	50	
EXPERIENCE	230	46.0	43.4	44.8	49.5	42.2	63.9	44.0	46.7	40.0	37.9	52.7	46.7	41.5	43.1	51.4	58.0
OUTSIDERS	226	45.2	48.2	46.3	42.3	48.6	26.2	52.0	48.9	56.7	52.7	39.6	46.1	51.2	48.6	37.1	26.0
DK/REFUSED	44	8.8	8.4	8.9	8.2	9.2	9.8	4.0	4.4	3.3	9.3	7.7	7.2	7.3	8.3	11.4	16.0
Net Dif 1		0.8	-4.8	-1.5	7.2	-6.4	37.7	-8.0	-2.2	-16.7	-14.8	13.2	0.6	-9.8	-5.6	14.3	32.0

	TOTAL	MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA						SCOTT WALKER			RON JOHNSON			TED CRUZ				
		NAT'L DEBT	TERRORISM/WAR	WEAK ECONOMY	IMMI-GRATION	FUTURE SUPRME COURT	OBAMA CARE IMPACT	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	
Total n	N 500	115	109	91	63	51	50	386	85	29	339	77	62	22	330	123	47	
EXPERIENCE	230	46.0	48.7	55.0	46.2	33.3	33.3	56.0	45.6	48.2	44.8	46.3	41.6	51.6	40.9	49.7	32.5	55.3
OUTSIDERS	226	45.2	42.6	39.4	46.2	55.6	52.9	36.0	44.3	48.2	48.3	44.0	53.2	40.3	50.0	40.6	61.8	34.0
DK/REFUSED	44	8.8	8.7	5.5	7.7	11.1	13.7	8.0	10.1	3.5	6.9	9.7	5.2	8.1	9.1	9.7	5.7	10.6
Net Dif 1		0.8	6.1	15.6	0.0	-22.2	-19.6	20.0	1.3	0.0	-3.4	2.4	-11.7	11.3	-9.1	9.1	-29.3	21.3

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 5

Table # 31 Q27. - IN GENERAL, IN THIS YEAR'S ELECTIONS, WOULD YOU PREFER CANDIDATES WHO HAVE EXPERIENCE AND A RECORD IN ELECTED OFFICE, OR WOULD YOU PREFER CANDIDATES WHO ARE POLITICAL OUTSIDERS WHO HAVE NEVER HELD OFFICE BEFORE?  
(NET DIF 1 = PERCENT EXPERIENCE MINUS PERCENT OUTSIDERS)

	TOTAL	JOHN KASICH					DONALD TRUMP			VOTE REPUBLICAN PRESIDENTIAL PRIMARY				VOTE REPUBLICAN PRESIDENTIAL PRIMARY (SECOND CHOICE)			
		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	CRUZ	TRUMP	KASICH	UNDE-CIDED	KASICH	CRUZ	TRUMP	UNDE-CIDED
Total n	N 500	309	103	81	7	259	210	31	181	157	104	58	142	122	69	167	
EXPERIENCE	230	46.0	54.4	26.2	38.3	57.1	22.4	74.8	48.4	64.6	6.4	75.0	43.1	55.6	36.1	49.3	43.7
OUTSIDERS	226	45.2	36.2	72.8	45.7	28.6	68.3	17.6	38.7	24.9	87.9	16.3	44.8	36.6	57.4	39.1	46.1
DK/REFUSED	44	8.8	9.4	1.0	16.0	14.3	9.3	7.6	12.9	10.5	5.7	8.7	12.1	7.7	6.6	11.6	10.2
Net Dif 1		0.8	18.1	-46.6	-7.4	28.6	-45.9	57.1	9.7	39.8	-81.5	58.7	-1.7	19.0	-21.3	10.1	-2.4

	TOTAL	VOTE REPUBLICAN PRESIDENTIAL PRIMARY				TRUMP WOULD LOSE TO HILLARY		TRUMP NOT REPEAL OBAMACARE		TRUMP NOT APPOINT CNSRV SUPREME COURT		CRUZ DO MORE SHAKE UP THE SYSTEM		KASICH COULD NOT WIN THE NOMINATION		MOST IMPORTANT FACTOR CHOOSE A CANDIDATE		
		CRUZ	TRUMP	UNDE-CIDED		STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL KASICH	SWITCH TO CRUZ	BEST CHANCE WIN	SHAKE UP SYSTEM	MOST CONSERVATIVE
Total n	N 500	239	181	80	99	68	125	41	121	47	130	41	59	32	220	160	90	
EXPERIENCE	230	46.0	66.9	14.4	55.0	10.1	20.6	15.2	14.6	14.9	17.0	13.8	14.6	81.4	75.0	50.9	28.1	66.7
OUTSIDERS	226	45.2	24.3	77.9	33.8	86.9	69.1	80.8	70.7	79.3	70.2	80.0	75.6	11.9	21.9	39.1	66.3	25.6
DK/REFUSED	44	8.8	8.8	7.7	11.3	3.0	10.3	4.0	14.6	5.8	12.8	6.2	9.8	6.8	3.1	10.0	5.6	7.8
Net Dif 1		0.8	42.7	-63.5	21.3	-76.8	-48.5	-65.6	-56.1	-64.5	-53.2	-66.2	-61.0	69.5	53.1	11.8	-38.1	41.1

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 7

Table # 31 Q27. - IN GENERAL, IN THIS YEAR'S ELECTIONS, WOULD YOU PREFER CANDIDATES WHO HAVE EXPERIENCE AND A RECORD IN ELECTED OFFICE, OR WOULD YOU PREFER CANDIDATES WHO ARE POLITICAL OUTSIDERS WHO HAVE NEVER HELD OFFICE BEFORE?  
(NET DIF 1 = PERCENT EXPERIENCE MINUS PERCENT OUTSIDERS)

	TOTAL	PREFER REPUBLICAN PRESIDENT		PREFER CANDIDATE		ALLOW ILLEGALS/CITIZENSHIP		FREE TRADE		TRUMP HOLDS LIBERAL POSITIONS		TRUMP NOT RIGHT TEMPERMENT		TYPE OF RADIO					
		STRONG	SMART	EXPER- IENCE	OUT- SIDERS	SUP- PORT	OPPOSE	GOOD	BAD	AGREE	DIS- AGREE	AGREE	DIS- AGREE	NEWS/ TALK	COUN- TRY	CHRIS- TIAN/ GOSPEL	OLDIES	EASY LISTEN LITE	
Total n	N 500	214	255	230	226	343	139	220	216	308	127	297	185	160	66	41	31	29	
EXPERIENCE	230	46.0	21.5	68.6	100.0	0.0	52.2	30.2	59.5	31.5	51.6	28.3	67.0	15.1	44.4	39.4	48.8	61.3	37.9
OUTSIDERS	226	45.2	69.6	23.5	0.0	100.0	39.9	59.7	32.3	58.8	36.7	67.7	25.3	74.6	46.3	53.0	34.1	35.5	58.6
DK/REFUSED	44	8.8	8.9	7.8	0.0	0.0	7.9	10.1	8.2	9.7	11.7	3.9	7.7	10.3	9.4	7.6	17.1	3.2	3.4
Net Dif 1		0.8	-48.1	45.1	100.0	-100.0	12.2	-29.5	27.3	-27.3	14.9	-39.4	41.8	-59.5	-1.9	-13.6	14.6	25.8	-20.7

	TOTAL	WATCH FOX NEWS CHANNEL								AREA YOU LIVE			RELIGION							
		WATCH FOX NEWS	watch Regu- larly	Every Day	Almost Every Day	Few Times a week	Not Regu- larly	A Few Times A Mnth	Rarely	NEVER WATCH	URBAN	SUBUR- BAN	RURAL	PRO- TES- TANT	Evan./ Fund. Prot.	Main- line Prot.	CATH- OLIC	JEWISH	ATH- EIST/ AGNSTC	
Total n	N 500	435	335	182	68	85	100	42	58	63	120	190	183	261	81	180	185	4	16	
EXPERIENCE	230	46.0	44.4	42.1	36.3	47.1	50.6	52.0	45.2	56.9	57.1	42.5	44.7	50.3	47.5	48.1	47.2	47.0	25.0	25.0
OUTSIDERS	226	45.2	47.1	49.3	55.5	41.2	42.4	40.0	45.2	36.2	31.7	45.0	45.3	44.3	43.7	39.5	45.6	45.4	50.0	75.0
DK/REFUSED	44	8.8	8.5	8.7	8.2	11.8	7.1	8.0	9.5	6.9	11.1	12.5	10.0	5.5	8.8	12.3	7.2	7.6	25.0	0.0
Net Dif 1		0.8	-2.8	-7.2	-19.2	5.9	8.2	12.0	0.0	20.7	25.4	-2.5	-0.5	6.0	3.8	8.6	1.7	1.6	-25.0	-50.0

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 9

Table # 31 Q27. - IN GENERAL, IN THIS YEAR'S ELECTIONS, WOULD YOU PREFER CANDIDATES WHO HAVE EXPERIENCE AND A RECORD IN ELECTED OFFICE, OR WOULD YOU PREFER CANDIDATES WHO ARE POLITICAL OUTSIDERS WHO HAVE NEVER HELD OFFICE BEFORE?  
(NET DIF 1 = PERCENT EXPERIENCE MINUS PERCENT OUTSIDERS)

	TOTAL	AGE									MEN				WOMEN				
		18-40	41-54	55-64	65 OR OLDER	65-74	75 Or older	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER
Total n	N 500	78	104	115	196	100	96	78	415	182	311	40	208	99	149	38	207	83	162
EXPERIENCE	230 46.0	56.4	51.9	40.0	43.4	42.0	44.8	56.4	44.6	53.8	42.1	57.5	41.3	52.5	38.3	55.3	47.8	55.4	45.7
OUTSIDERS	226 45.2	32.1	39.4	50.4	49.5	53.0	45.8	32.1	47.2	36.3	49.8	32.5	51.4	40.4	53.7	31.6	43.0	31.3	46.3
DK/REFUSED	44 8.8	11.5	8.7	9.6	7.1	5.0	9.4	11.5	8.2	9.9	8.0	10.0	7.2	7.1	8.1	13.2	9.2	13.3	8.0
Net Dif 1	0.8	24.4	12.5	-10.4	-6.1	-11.0	-1.0	24.4	-2.7	17.6	-7.7	25.0	-10.1	12.1	-15.4	23.7	4.8	24.1	-0.6

	TOTAL	EDUCATION						MEN		WOMEN		FAMILY INCOME			GENDER	
		NO COLL. DEGREE	H.S. Grad./Less	Some Col-lege	COLL-EGE DEGREE	Col-lege Grad	Post Grad	NO COLL. DEGREE	COLL-EGE DEGREE	NO COLL. DEGREE	COLL-EGE DEGREE	LESS THAN \$50000	\$50000 TO \$100k	MORE THAN \$100k	MALE	FEMALE
Total n	N 500	268	103	165	225	160	65	132	115	136	110	128	191	83	250	250
EXPERIENCE	230 46.0	43.3	41.7	44.2	50.2	55.0	38.5	39.4	49.6	47.1	50.9	53.1	40.8	43.4	44.0	48.0
OUTSIDERS	226 45.2	48.9	49.5	48.5	39.6	38.8	41.5	55.3	40.0	42.6	39.1	39.1	48.7	47.0	48.4	42.0
DK/REFUSED	44 8.8	7.8	8.7	7.3	10.2	6.3	20.0	5.3	10.4	10.3	10.0	7.8	10.5	9.6	7.6	10.0
Net Dif 1	0.8	-5.6	-7.8	-4.2	10.7	16.3	-3.1	-15.9	9.6	4.4	11.8	14.1	-7.9	-3.6	-4.4	6.0

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 11

Table # 31 Q27. - IN GENERAL, IN THIS YEAR'S ELECTIONS, WOULD YOU PREFER CANDIDATES WHO HAVE EXPERIENCE AND A RECORD IN ELECTED OFFICE, OR WOULD YOU PREFER CANDIDATES WHO ARE POLITICAL OUTSIDERS WHO HAVE NEVER HELD OFFICE BEFORE?  
(NET DIF 1 = PERCENT EXPERIENCE MINUS PERCENT OUTSIDERS)

	TOTAL	TRUMP/CRUZ				TRUMP/KASICH				CRUZ/KASICH				
		FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	
Total n	N 500	165	42	431	500	150	29	392	493	218	37	389	493	
EXPERIENCE	230	46.0	26.7	71.4	44.8	46.0	31.3	65.5	47.4	45.8	55.5	13.5	46.3	45.8
OUTSIDERS	226	45.2	62.4	23.8	46.9	45.2	58.0	34.5	45.7	45.4	33.9	86.5	46.5	45.4
DK/REFUSED	44	8.8	10.9	4.8	8.4	8.8	10.7	0.0	6.9	8.7	10.6	0.0	7.2	8.7
Net Dif 1		0.8	-35.8	47.6	-2.1	0.8	-26.7	31.0	1.8	0.4	21.6	-73.0	-0.3	0.4

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Table # 32 Q28. - DO YOU SUPPORT OR OPPOSE ALLOWING THE 11 MILLION ILLEGAL IMMIGRANTS WHO ARE CURRENTLY IN AMERICA TO HAVE A PATHWAY TO BECOMING U.S. CITIZENS, ONCE THEY MEET CERTAIN REQUIREMENTS LIKE PASSING A CRIMINAL BACKGROUND CHECK, PAYING A FINE, LEARNING ENGLISH, AND WAITING A PERIOD OF YEARS?  
(NET DIF 1 = PERCENT SUPPORT MINUS PERCENT OPPOSE)

	TOTAL	AREA											HOW LIKELY	PARTY				
		WAUSAU M.M.	MINNE- APOLIS M.M.	GREEN BAY M.M.	LA CROSSE M.M.	MADI- SON M.M.	Dane County	Rest Madi- son	MIL- WAUKEE M.M.	Mil- waukee County	wau- kesha County	Rest Mil- waukee	DULUTH M.M.	CER- TAIN	VERY LIKELY	REPUB- LICAN	INDE- PEN- DENT	
Total n	N 500	44	23	104	39	74	37	37	209	57	53	99	7	373	127	359	141	
SUPPORT	343	68.6	56.8	78.3	68.3	66.7	66.2	51.4	81.1	72.7	80.7	73.6	67.7	28.6	67.3	72.4	66.0	75.2
Strongly Support	161	32.2	22.7	52.2	33.7	20.5	32.4	21.6	43.2	34.0	40.4	34.0	30.3	14.3	32.4	31.5	32.6	31.2
Somewhat Support	182	36.4	34.1	26.1	34.6	46.2	33.8	29.7	37.8	38.8	40.4	39.6	37.4	14.3	34.9	40.9	33.4	44.0
OPPOSE	139	27.8	40.9	21.7	26.9	30.8	33.8	48.6	18.9	22.0	12.3	18.9	29.3	71.4	29.2	23.6	30.4	21.3
Somewhat Oppose	45	9.0	11.4	4.3	9.6	2.6	10.8	13.5	8.1	8.1	1.8	7.5	12.1	42.9	9.9	6.3	9.7	7.1
Strongly Oppose	94	18.8	29.5	17.4	17.3	28.2	23.0	35.1	10.8	13.9	10.5	11.3	17.2	28.6	19.3	17.3	20.6	14.2
DK/REFUSED	18	3.6	2.3	0.0	4.8	2.6	0.0	0.0	0.0	5.3	7.0	7.5	3.0	0.0	3.5	3.9	3.6	3.5
Mean		2.85	2.51	3.13	2.89	2.61	2.76	2.38	3.14	2.98	3.19	3.04	2.83	2.14	2.83	2.90	2.81	2.96
Standard deviation		1.09	1.15	1.12	1.08	1.11	1.14	1.17	0.96	1.01	0.93	0.97	1.06	0.99	1.10	1.05	1.12	0.99
Standard error		0.05	0.18	0.23	0.11	0.18	0.13	0.19	0.16	0.07	0.13	0.14	0.11	0.37	0.06	0.10	0.06	0.09
Net Dif 1		40.8	15.9	56.5	41.3	35.9	32.4	2.7	62.2	50.7	68.4	54.7	38.4	-42.9	38.1	48.8	35.7	53.9

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 2

Table # 32 Q28. - DO YOU SUPPORT OR OPPOSE ALLOWING THE 11 MILLION ILLEGAL IMMIGRANTS WHO ARE CURRENTLY IN AMERICA TO HAVE A PATHWAY TO BECOMING U.S. CITIZENS, ONCE THEY MEET CERTAIN REQUIREMENTS LIKE PASSING A CRIMINAL BACKGROUND CHECK, PAYING A FINE, LEARNING ENGLISH, AND WAITING A PERIOD OF YEARS?  
(NET DIF 1 = PERCENT SUPPORT MINUS PERCENT OPPOSE)

	TOTAL	MEN		WOMEN		IDEOLOGY								MEN		WOMEN				
		REPUB- LICAN	INDE- PEN- DENT	REPUB- LICAN	INDE- PEN- DENT	LIB./ MOD.	Lib- eral	Mod- erate	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	
Total n	N 500	171	79	188	62	144	13	131	345	142	203	78	169	70	99	66	176	72	104	
SUPPORT	343	68.6	57.9	73.4	73.4	77.4	72.9	53.8	74.8	66.7	75.4	60.6	65.4	61.5	65.7	58.6	81.8	71.6	84.7	62.5
Strongly Support	161	32.2	23.4	31.6	41.0	30.6	36.8	38.5	36.6	30.4	33.8	28.1	32.1	23.1	25.7	21.2	42.4	37.5	41.7	34.6
Somewhat Support	182	36.4	34.5	41.8	32.4	46.8	36.1	15.4	38.2	36.2	41.5	32.5	33.3	38.5	40.0	37.4	39.4	34.1	43.1	27.9
OPPOSE	139	27.8	38.6	25.3	22.9	16.1	23.6	46.2	21.4	30.1	23.2	35.0	29.5	36.7	34.3	38.4	16.7	23.9	12.5	31.7
Somewhat Oppose	45	9.0	12.3	6.3	7.4	8.1	4.9	7.7	4.6	11.0	9.9	11.8	3.8	13.6	12.9	14.1	6.1	8.5	6.9	9.6
Strongly Oppose	94	18.8	26.3	19.0	15.4	8.1	18.8	38.5	16.8	19.1	13.4	23.2	25.6	23.1	21.4	24.2	10.6	15.3	5.6	22.1
DK/REFUSED	18	3.6	3.5	1.3	3.7	6.5	3.5	0.0	3.8	3.2	1.4	4.4	5.1	1.8	0.0	3.0	1.5	4.5	2.8	5.8
Mean	2.85	2.57	2.87	3.03	3.07	2.94	2.54	2.98	2.81	2.97	2.69	2.76	2.63	2.70	2.57	3.15	2.98	3.24	2.80	
Standard deviation	1.09	1.13	1.07	1.07	0.87	1.10	1.34	1.06	1.09	0.99	1.13	1.18	1.08	1.07	1.09	0.95	1.06	0.82	1.17	
Standard error	0.05	0.09	0.12	0.08	0.11	0.09	0.37	0.09	0.06	0.08	0.08	0.14	0.08	0.13	0.11	0.12	0.08	0.10	0.12	
Net Dif 1	40.8	19.3	48.1	50.5	61.3	49.3	7.7	53.4	36.5	52.1	25.6	35.9	24.9	31.4	20.2	65.2	47.7	72.2	30.8	

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 3

Table # 32 Q28. - DO YOU SUPPORT OR OPPOSE ALLOWING THE 11 MILLION ILLEGAL IMMIGRANTS WHO ARE CURRENTLY IN AMERICA TO HAVE A PATHWAY TO BECOMING U.S. CITIZENS, ONCE THEY MEET CERTAIN REQUIREMENTS LIKE PASSING A CRIMINAL BACKGROUND CHECK, PAYING A FINE, LEARNING ENGLISH, AND WAITING A PERIOD OF YEARS?  
(NET DIF 1 = PERCENT SUPPORT MINUS PERCENT OPPOSE)

	TOTAL	REPUBLICAN				INDEPENDENT				SUPPORTER OF TEA PARTY MOVEMENT		ISSUE MOST INTERESTED					
		LIB./MOD.	CON-SER-VATIVE	Smwht Cons.	Very Cons.	LIB./MOD.	CON-SER-VATIVE	Smwht Cons.	Very Cons.	YES	NO	ECO-NOMIC	FOR-EIGN AFFAIR	FINAN-CIAL	MORAL	DOMES-TIC	
Total n	N 500	83	270	97	173	61	75	45	30	182	273	167	123	72	70	50	
SUPPORT	343	68.6	68.7	64.8	72.2	60.7	78.7	73.3	82.2	60.0	68.7	67.8	71.3	62.6	65.3	72.9	78.0
Strongly Support	161	32.2	39.8	30.4	33.0	28.9	32.8	30.7	35.6	23.3	28.6	35.2	27.5	35.8	29.2	37.1	40.0
Somewhat Support	182	36.4	28.9	34.4	39.2	31.8	45.9	42.7	46.7	36.7	40.1	32.6	43.7	26.8	36.1	35.7	38.0
OPPOSE	139	27.8	27.7	31.9	26.8	34.7	18.0	24.0	15.6	36.7	27.5	29.3	25.7	35.0	31.9	22.9	18.0
Somewhat Oppose	45	9.0	6.0	11.1	9.3	12.1	3.3	10.7	11.1	10.0	7.7	9.5	10.2	7.3	12.5	7.1	8.0
Strongly Oppose	94	18.8	21.7	20.7	17.5	22.5	14.8	13.3	4.4	26.7	19.8	19.8	15.6	27.6	19.4	15.7	10.0
DK/REFUSED	18	3.6	3.6	3.3	1.0	4.6	3.3	2.7	2.2	3.3	3.8	2.9	3.0	2.4	2.8	4.3	4.0
Mean		2.85	2.90	2.77	2.89	2.70	3.00	2.93	3.16	2.59	2.81	2.86	2.86	2.72	2.77	2.99	3.13
Standard deviation		1.09	1.17	1.11	1.06	1.13	0.99	0.98	0.80	1.13	1.08	1.12	1.01	1.22	1.08	1.06	0.95
Standard error		0.05	0.13	0.07	0.11	0.09	0.13	0.12	0.12	0.21	0.08	0.07	0.08	0.11	0.13	0.13	0.14
Net Dif 1		40.8	41.0	33.0	45.4	26.0	60.7	49.3	66.7	23.3	41.2	38.5	45.5	27.6	33.3	50.0	60.0



SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 4

Table # 32 Q28. - DO YOU SUPPORT OR OPPOSE ALLOWING THE 11 MILLION ILLEGAL IMMIGRANTS WHO ARE CURRENTLY IN AMERICA TO HAVE A PATHWAY TO BECOMING U.S. CITIZENS, ONCE THEY MEET CERTAIN REQUIREMENTS LIKE PASSING A CRIMINAL BACKGROUND CHECK, PAYING A FINE, LEARNING ENGLISH, AND WAITING A PERIOD OF YEARS?  
(NET DIF 1 = PERCENT SUPPORT MINUS PERCENT OPPOSE)

	TOTAL	MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA							SCOTT WALKER			RON JOHNSON			TED CRUZ			
		NAT'L DEBT	TERRORISM/WAR	WEAK ECONOMY	IMMIGRATION	FUTURE SUPRME COURT	OBAMA CARE IMPACT	FAVORABLE	UNFAVORABLE	NO OPINION	FAVORABLE	UNFAVORABLE	NO OPINION	NEVER HEARD OF	FAVORABLE	UNFAVORABLE	NO OPINION	
Total n	N 500	115	109	91	63	51	50	386	85	29	339	77	62	22	330	123	47	
SUPPORT	343	68.6	67.8	73.4	82.4	46.0	62.7	66.0	71.8	60.0	51.7	71.7	61.0	62.9	63.6	70.6	67.5	57.4
Strongly Support	161	32.2	32.2	33.0	37.4	22.2	31.4	38.0	33.2	30.6	24.1	33.3	39.0	21.0	22.7	31.8	36.6	23.4
Somewhat Support	182	36.4	35.7	40.4	45.1	23.8	31.4	28.0	38.6	29.4	27.6	38.3	22.1	41.9	40.9	38.8	30.9	34.0
OPPOSE	139	27.8	26.1	24.8	16.5	52.4	33.3	26.0	23.8	38.8	48.3	24.5	37.7	30.6	36.4	26.1	30.9	31.9
Somewhat Oppose	45	9.0	7.8	8.3	7.7	12.7	11.8	10.0	8.0	12.9	10.3	8.0	13.0	9.7	9.1	9.4	7.3	10.6
Strongly Oppose	94	18.8	18.3	16.5	8.8	39.7	21.6	16.0	15.8	25.9	37.9	16.5	24.7	21.0	27.3	16.7	23.6	21.3
DK/REFUSED	18	3.6	6.1	1.8	1.1	1.6	3.9	8.0	4.4	1.2	0.0	3.8	1.3	6.5	0.0	3.3	1.6	10.6
Mean		2.85	2.87	2.92	3.12	2.29	2.76	2.96	2.93	2.65	2.38	2.92	2.76	2.67	2.59	2.89	2.82	2.67
Standard deviation		1.09	1.09	1.04	0.89	1.21	1.13	1.10	1.04	1.17	1.22	1.05	1.21	1.06	1.11	1.05	1.17	1.11
Standard error		0.05	0.10	0.10	0.09	0.15	0.16	0.16	0.05	0.13	0.23	0.06	0.14	0.14	0.24	0.06	0.11	0.17
Net Dif 1		40.8	41.7	48.6	65.9	-6.3	29.4	40.0	47.9	21.2	3.4	47.2	23.4	32.3	27.3	44.5	36.6	25.5

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 5

Table # 32 Q28. - DO YOU SUPPORT OR OPPOSE ALLOWING THE 11 MILLION ILLEGAL IMMIGRANTS WHO ARE CURRENTLY IN AMERICA TO HAVE A PATHWAY TO BECOMING U.S. CITIZENS, ONCE THEY MEET CERTAIN REQUIREMENTS LIKE PASSING A CRIMINAL BACKGROUND CHECK, PAYING A FINE, LEARNING ENGLISH, AND WAITING A PERIOD OF YEARS?  
(NET DIF 1 = PERCENT SUPPORT MINUS PERCENT OPPOSE)

	TOTAL	JOHN KASICH					DONALD TRUMP			VOTE REPUBLICAN PRESIDENTIAL PRIMARY				VOTE REPUBLICAN PRESIDENTIAL PRIMARY (SECOND CHOICE)			
		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	CRUZ	TRUMP	KASICH	UNDE-CIDED	KASICH	CRUZ	TRUMP	UNDE-CIDED
Total n	N 500	309	103	81	7	259	210	31	181	157	104	58	142	122	69	167	
SUPPORT	343	68.6	73.8	58.3	61.7	71.4	58.7	83.8	48.4	76.8	52.2	78.8	69.0	73.9	65.6	68.1	66.5
Strongly Support	161	32.2	34.3	28.2	29.6	28.6	23.9	44.3	19.4	34.8	24.2	38.5	34.5	34.5	27.9	24.6	36.5
Somewhat Support	182	36.4	39.5	30.1	32.1	42.9	34.7	39.5	29.0	42.0	28.0	40.4	34.5	39.4	37.7	43.5	29.9
OPPOSE	139	27.8	23.3	38.8	30.9	28.6	39.0	12.9	35.5	19.9	43.9	17.3	27.6	22.5	28.7	30.4	30.5
Somewhat Oppose	45	9.0	7.4	11.7	12.3	0.0	11.6	4.8	16.1	6.6	14.6	5.8	6.9	9.9	10.7	2.9	9.6
Strongly Oppose	94	18.8	15.9	27.2	18.5	28.6	27.4	8.1	19.4	13.3	29.3	11.5	20.7	12.7	18.0	27.5	21.0
DK/REFUSED	18	3.6	2.9	2.9	7.4	0.0	2.3	3.3	16.1	3.3	3.8	3.8	3.4	3.5	5.7	1.4	3.0
Mean		2.85	2.95	2.61	2.79	2.71	2.57	3.24	2.58	3.02	2.49	3.10	2.86	2.99	2.80	2.66	2.85
Standard deviation		1.09	1.04	1.17	1.10	1.16	1.14	0.89	1.08	0.99	1.17	0.96	1.12	0.99	1.06	1.13	1.15
Standard error		0.05	0.06	0.12	0.13	0.44	0.07	0.06	0.21	0.07	0.09	0.10	0.15	0.08	0.10	0.14	0.09
Net Dif 1		40.8	50.5	19.4	30.9	42.9	19.7	71.0	12.9	56.9	8.3	61.5	41.4	51.4	36.9	37.7	35.9

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 6

Table # 32 Q28. - DO YOU SUPPORT OR OPPOSE ALLOWING THE 11 MILLION ILLEGAL IMMIGRANTS WHO ARE CURRENTLY IN AMERICA TO HAVE A PATHWAY TO BECOMING U.S. CITIZENS, ONCE THEY MEET CERTAIN REQUIREMENTS LIKE PASSING A CRIMINAL BACKGROUND CHECK, PAYING A FINE, LEARNING ENGLISH, AND WAITING A PERIOD OF YEARS?  
(NET DIF 1 = PERCENT SUPPORT MINUS PERCENT OPPOSE)

	TOTAL	VOTE REPUBLICAN PRESIDENTIAL PRIMARY				TRUMP WOULD LOSE TO HILLARY		TRUMP NOT REPEAL OBAMACARE		TRUMP NOT APPOINT CNSRV SUPREME COURT		CRUZ DO MORE SHAKE UP THE SYSTEM		KASICH COULD NOT WIN THE NOMINATION		MOST IMPORTANT FACTOR CHOOSE A CANDIDATE		
		CRUZ	TRUMP	UNDE- CITED	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL KASICH	SWITCH TO CRUZ	BEST CHANCE WIN	SHAKE UP SYSTEM	MOST CONSERVATIVE	
Total n	N 500	239	181	80	99	68	125	41	121	47	130	41	59	32	220	160	90	
SUPPORT	343	68.6	76.2	55.8	75.0	48.5	67.6	47.2	80.5	47.9	80.9	49.2	73.2	78.0	75.0	68.6	66.9	75.6
Strongly Support	161	32.2	34.3	24.9	42.5	24.2	29.4	20.0	39.0	21.5	36.2	23.1	24.4	35.6	43.8	31.8	33.1	33.3
Somewhat Support	182	36.4	41.8	30.9	32.5	24.2	38.2	27.2	41.5	26.4	44.7	26.2	48.8	42.4	31.3	36.8	33.8	42.2
OPPOSE	139	27.8	19.7	42.0	20.0	49.5	30.9	51.2	19.5	51.2	14.9	50.0	22.0	18.6	18.8	27.7	30.0	24.4
Somewhat Oppose	45	9.0	7.1	13.8	3.8	17.2	11.8	16.0	7.3	15.7	6.4	14.6	14.6	1.7	12.5	8.6	10.0	8.9
Strongly Oppose	94	18.8	12.6	28.2	16.3	32.3	19.1	35.2	12.2	35.5	8.5	35.4	7.3	16.9	6.3	19.1	20.0	15.6
DK/REFUSED	18	3.6	4.2	2.2	5.0	2.0	1.5	1.6	0.0	0.8	4.3	0.8	4.9	3.4	6.3	3.6	3.1	0.0
Mean		2.85	3.02	2.54	3.07	2.41	2.79	2.33	3.07	2.34	3.13	2.37	2.95	3.00	3.20	2.84	2.83	2.93
Standard deviation		1.09	0.98	1.15	1.08	1.18	1.07	1.16	0.97	1.17	0.88	1.19	0.85	1.04	0.91	1.09	1.11	1.02
Standard error		0.05	0.06	0.09	0.12	0.12	0.13	0.10	0.15	0.11	0.13	0.10	0.14	0.14	0.17	0.07	0.09	0.11
Net Dif 1		40.8	56.5	13.8	55.0	-1.0	36.8	-4.0	61.0	-3.3	66.0	-0.8	51.2	59.3	56.3	40.9	36.9	51.1

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 7

Table # 32 Q28. - DO YOU SUPPORT OR OPPOSE ALLOWING THE 11 MILLION ILLEGAL IMMIGRANTS WHO ARE CURRENTLY IN AMERICA TO HAVE A PATHWAY TO BECOMING U.S. CITIZENS, ONCE THEY MEET CERTAIN REQUIREMENTS LIKE PASSING A CRIMINAL BACKGROUND CHECK, PAYING A FINE, LEARNING ENGLISH, AND WAITING A PERIOD OF YEARS?  
(NET DIF 1 = PERCENT SUPPORT MINUS PERCENT OPPOSE)

	TOTAL	PREFER REPUBLICAN PRESIDENT		PREFER CANDIDATE		ALLOW ILLEGALS/ CITIZENSHIP		FREE TRADE		TRUMP HOLDS LIBERAL POSITIONS		TRUMP NOT RIGHT TEMPERMENT		TYPE OF RADIO					
		STRONG	SMART	EXPER- IENCE	OUT- SIDERS	SUP- PORT	OPPOSE	GOOD	BAD	AGREE	DIS- AGREE	AGREE	DIS- AGREE	NEWS/ TALK	COUN- TRY	CHRIS- TIAN/ GOSPEL	OLDIES	EASY LISTEN LITE	
Total n	N 500	214	255	230	226	343	139	220	216	308	127	297	185	160	66	41	31	29	
SUPPORT	343	68.6	54.7	78.8	77.8	60.6	100.0	0.0	75.9	58.8	70.5	60.6	77.8	53.5	67.5	75.8	75.6	67.7	72.4
Strongly Support	161	32.2	23.4	38.8	38.7	25.7	46.9	0.0	37.3	27.3	33.8	25.2	37.7	23.8	35.0	36.4	19.5	16.1	41.4
Somewhat Support	182	36.4	31.3	40.0	39.1	35.0	53.1	0.0	38.6	31.5	36.7	35.4	40.1	29.7	32.5	39.4	56.1	51.6	31.0
OPPOSE	139	27.8	43.0	16.1	18.3	36.7	0.0	100.0	21.4	38.4	25.6	37.8	18.5	43.8	28.1	22.7	17.1	29.0	27.6
Somewhat Oppose	45	9.0	13.6	5.9	6.1	10.2	0.0	32.4	5.9	13.0	9.1	9.4	6.4	13.0	10.0	1.5	4.9	6.5	13.8
Strongly Oppose	94	18.8	29.4	10.2	12.2	26.5	0.0	67.6	15.5	25.5	16.6	28.3	12.1	30.8	18.1	21.2	12.2	22.6	13.8
DK/REFUSED	18	3.6	2.3	5.1	3.9	2.7	0.0	0.0	2.7	2.8	3.9	1.6	3.7	2.7	4.4	1.5	7.3	3.2	0.0
Mean		2.85	2.50	3.13	3.09	2.61	3.47	1.32	3.00	2.62	2.91	2.58	3.07	2.48	2.88	2.92	2.89	2.63	3.00
Standard deviation		1.09	1.15	0.94	0.98	1.14	0.50	0.47	1.04	1.15	1.06	1.15	0.98	1.17	1.10	1.11	0.88	1.02	1.05
Standard error		0.05	0.08	0.06	0.07	0.08	0.03	0.04	0.07	0.08	0.06	0.10	0.06	0.09	0.09	0.14	0.14	0.19	0.20
Net Dif 1		40.8	11.7	62.7	59.6	23.9	100.0	-100.0	54.5	20.4	44.8	22.8	59.3	9.7	39.4	53.0	58.5	38.7	44.8

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 8

Table # 32 Q28. - DO YOU SUPPORT OR OPPOSE ALLOWING THE 11 MILLION ILLEGAL IMMIGRANTS WHO ARE CURRENTLY IN AMERICA TO HAVE A PATHWAY TO BECOMING U.S. CITIZENS, ONCE THEY MEET CERTAIN REQUIREMENTS LIKE PASSING A CRIMINAL BACKGROUND CHECK, PAYING A FINE, LEARNING ENGLISH, AND WAITING A PERIOD OF YEARS?  
(NET DIF 1 = PERCENT SUPPORT MINUS PERCENT OPPOSE)

	TOTAL	WATCH FOX NEWS CHANNEL									AREA YOU LIVE			RELIGION						
		WATCH FOX NEWS	watch Regu- larly	Every Day	Almost Every Day	Few Times a week	Not Regu- larly	A Few Times A Mnth	Rarely	NEVER WATCH	URBAN	SUBUR- BAN	RURAL	PRO- TES- TANT	Evan./ Fund. Prot.	Main- line Prot.	CATH- OLIC	JEWISH	ATH- EIST/ AGNSTC	
Total n	N 500	435	335	182	68	85	100	42	58	63	120	190	183	261	81	180	185	4	16	
SUPPORT	343	68.6	68.5	69.3	70.3	61.8	72.9	66.0	59.5	70.7	69.8	74.2	69.5	64.5	67.0	66.7	67.2	72.4	50.0	62.5
Strongly Support	161	32.2	31.3	32.2	34.1	25.0	34.1	28.0	14.3	37.9	39.7	35.0	27.9	35.0	28.4	27.2	28.9	40.0	50.0	12.5
Somewhat Support	182	36.4	37.2	37.0	36.3	36.8	38.8	38.0	45.2	32.8	30.2	39.2	41.6	29.5	38.7	39.5	38.3	32.4	0.0	50.0
OPPOSE	139	27.8	28.5	27.5	26.9	36.8	21.2	32.0	38.1	27.6	23.8	21.7	27.9	31.7	28.4	25.9	29.4	26.5	50.0	31.3
Somewhat Oppose	45	9.0	9.2	9.3	7.7	14.7	8.2	9.0	9.5	8.6	7.9	9.2	7.9	9.8	8.4	12.3	6.7	10.3	0.0	6.3
Strongly Oppose	94	18.8	19.3	18.2	19.2	22.1	12.9	23.0	28.6	19.0	15.9	12.5	20.0	21.9	19.9	13.6	22.8	16.2	50.0	25.0
DK/REFUSED	18	3.6	3.0	3.3	2.7	1.5	5.9	2.0	2.4	1.7	6.3	4.2	2.6	3.8	4.6	7.4	3.3	1.1	0.0	6.3
Mean		2.85	2.83	2.86	2.88	2.66	3.00	2.72	2.46	2.91	3.00	3.01	2.79	2.81	2.79	2.87	2.76	2.97	2.50	2.53
Standard deviation		1.09	1.09	1.08	1.10	1.09	1.00	1.11	1.06	1.11	1.09	0.99	1.07	1.16	1.09	1.00	1.12	1.08	1.50	1.02
Standard error		0.05	0.05	0.06	0.08	0.13	0.11	0.11	0.17	0.15	0.14	0.09	0.08	0.09	0.07	0.12	0.08	0.08	0.75	0.26
Net Dif 1		40.8	40.0	41.8	43.4	25.0	51.8	34.0	21.4	43.1	46.0	52.5	41.6	32.8	38.7	40.7	37.8	45.9	0.0	31.3

Table # 32 Q28. - DO YOU SUPPORT OR OPPOSE ALLOWING THE 11 MILLION ILLEGAL IMMIGRANTS WHO ARE CURRENTLY IN AMERICA TO HAVE A PATHWAY TO BECOMING U.S. CITIZENS, ONCE THEY MEET CERTAIN REQUIREMENTS LIKE PASSING A CRIMINAL BACKGROUND CHECK, PAYING A FINE, LEARNING ENGLISH, AND WAITING A PERIOD OF YEARS?  
(NET DIF 1 = PERCENT SUPPORT MINUS PERCENT OPPOSE)

	TOTAL	AGE								MEN				WOMEN						
		18-40	41-54	55-64	65 OR OLDER	65-74	75 or Older	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	
Total n	N 500	78	104	115	196	100	96	78	415	182	311	40	208	99	149	38	207	83	162	
SUPPORT	343	68.6	70.5	71.2	63.5	69.4	71.0	67.7	70.5	68.2	70.9	67.2	80.0	59.6	71.7	57.0	60.5	76.8	69.9	76.5
Strongly Support	161	32.2	29.5	27.9	31.3	35.7	37.0	34.4	29.5	32.5	28.6	34.1	22.5	26.9	25.3	26.8	36.8	38.2	32.5	40.7
Somewhat Support	182	36.4	41.0	43.3	32.2	33.7	34.0	33.3	41.0	35.7	42.3	33.1	57.5	32.7	46.5	30.2	23.7	38.6	37.3	35.8
OPPOSE	139	27.8	24.4	26.0	34.8	26.5	25.0	28.1	24.4	28.7	25.3	29.6	17.5	38.0	25.3	40.9	31.6	19.3	25.3	19.1
Somewhat Oppose	45	9.0	11.5	4.8	7.0	11.2	10.0	12.5	11.5	8.4	7.7	9.6	10.0	10.6	6.1	13.4	13.2	6.3	9.6	6.2
Strongly Oppose	94	18.8	12.8	21.2	27.8	15.3	15.0	15.6	12.8	20.2	17.6	19.9	7.5	27.4	19.2	27.5	18.4	13.0	15.7	13.0
DK/REFUSED	18	3.6	5.1	2.9	1.7	4.1	4.0	4.2	5.1	3.1	3.8	3.2	2.5	2.4	3.0	2.0	7.9	3.9	4.8	4.3
Mean		2.85	2.92	2.80	2.68	2.94	2.97	2.90	2.92	2.83	2.85	2.84	2.97	2.61	2.80	2.58	2.86	3.06	2.91	3.09
Standard deviation		1.09	0.98	1.08	1.19	1.06	1.06	1.06	0.98	1.11	1.04	1.12	0.80	1.16	1.04	1.16	1.15	1.00	1.05	1.01
Standard error		0.05	0.11	0.11	0.11	0.08	0.11	0.11	0.11	0.06	0.08	0.06	0.13	0.08	0.11	0.10	0.19	0.07	0.12	0.08
Net Dif 1		40.8	46.2	45.2	28.7	42.9	46.0	39.6	46.2	39.5	45.6	37.6	62.5	21.6	46.5	16.1	28.9	57.5	44.6	57.4

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 10

Table # 32 Q28. - DO YOU SUPPORT OR OPPOSE ALLOWING THE 11 MILLION ILLEGAL IMMIGRANTS WHO ARE CURRENTLY IN AMERICA TO HAVE A PATHWAY TO BECOMING U.S. CITIZENS, ONCE THEY MEET CERTAIN REQUIREMENTS LIKE PASSING A CRIMINAL BACKGROUND CHECK, PAYING A FINE, LEARNING ENGLISH, AND WAITING A PERIOD OF YEARS?  
(NET DIF 1 = PERCENT SUPPORT MINUS PERCENT OPPOSE)

	TOTAL	EDUCATION							MEN	WOMEN	FAMILY INCOME			GENDER			
		NO COLL. DEGREE	H.S. Grad./Less	Some Col-lege	COLL-EGE DEGREE	Col-lege Grad	Post Grad	NO COLL. DEGREE			COLL-EGE DEGREE	NO COLL. DEGREE	COLL-EGE DEGREE	LESS THAN \$50000 TO \$100K	MORE THAN \$100K	MALE	FEMALE
Total n	N 500	268	103	165	225	160	65	132	115	136	110	128	191	83	250	250	
SUPPORT	343	68.6	66.0	69.9	63.6	72.4	74.4	67.7	59.8	67.0	72.1	78.2	70.3	65.4	72.3	62.8	74.4
Strongly Support	161	32.2	34.3	40.8	30.3	30.7	32.5	26.2	28.8	23.5	39.7	38.2	33.6	29.8	28.9	26.0	38.4
Somewhat Support	182	36.4	31.7	29.1	33.3	41.8	41.9	41.5	31.1	43.5	32.4	40.0	36.7	35.6	43.4	36.8	36.0
OPPOSE	139	27.8	29.9	24.3	33.3	24.9	23.1	29.2	38.6	29.6	21.3	20.0	28.1	31.4	26.5	34.4	21.2
Somewhat Oppose	45	9.0	9.0	9.7	8.5	8.9	10.0	6.2	11.4	9.6	6.6	8.2	9.4	8.9	7.2	10.4	7.6
Strongly Oppose	94	18.8	20.9	14.6	24.8	16.0	13.1	23.1	27.3	20.0	14.7	11.8	18.8	22.5	19.3	24.0	13.6
DK/REFUSED	18	3.6	4.1	5.8	3.0	2.7	2.5	3.1	1.5	3.5	6.6	1.8	1.6	3.1	1.2	2.8	4.4
Mean		2.85	2.83	3.02	2.71	2.89	2.96	2.73	2.62	2.73	3.04	3.06	2.87	2.75	2.83	2.67	3.04
Standard deviation		1.09	1.14	1.07	1.16	1.03	0.99	1.10	1.17	1.05	1.06	0.97	1.09	1.13	1.06	1.12	1.02
Standard error		0.05	0.07	0.11	0.09	0.07	0.08	0.14	0.10	0.10	0.09	0.09	0.10	0.08	0.12	0.07	0.07
Net Dif 1		40.8	36.2	45.6	30.3	47.6	51.3	38.5	21.2	37.4	50.7	58.2	42.2	34.0	45.8	28.4	53.2

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 11

Table # 32 Q28. - DO YOU SUPPORT OR OPPOSE ALLOWING THE 11 MILLION ILLEGAL IMMIGRANTS WHO ARE CURRENTLY IN AMERICA TO HAVE A PATHWAY TO BECOMING U.S. CITIZENS, ONCE THEY MEET CERTAIN REQUIREMENTS LIKE PASSING A CRIMINAL BACKGROUND CHECK, PAYING A FINE, LEARNING ENGLISH, AND WAITING A PERIOD OF YEARS?  
(NET DIF 1 = PERCENT SUPPORT MINUS PERCENT OPPOSE)

	TOTAL	TRUMP/CRUZ				TRUMP/KASICH				CRUZ/KASICH				
		FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	
Total n	N 500	165	42	431	500	150	29	392	493	218	37	389	493	
SUPPORT	343	68.6	60.6	83.3	70.5	68.6	64.7	79.3	70.9	68.6	77.5	67.6	70.2	68.6
Strongly Support	161	32.2	23.6	52.4	33.9	32.2	23.3	34.5	33.4	32.3	36.2	43.2	32.9	32.3
Somewhat Support	182	36.4	37.0	31.0	36.7	36.4	41.3	44.8	37.5	36.3	41.3	24.3	37.3	36.3
OPPOSE	139	27.8	37.0	14.3	27.4	27.8	33.3	13.8	26.5	27.8	19.7	32.4	27.0	27.8
Somewhat Oppose	45	9.0	11.5	2.4	8.6	9.0	8.7	6.9	7.9	9.1	6.9	8.1	8.2	9.1
Strongly Oppose	94	18.8	25.5	11.9	18.8	18.8	24.7	6.9	18.6	18.7	12.8	24.3	18.8	18.7
DK/REFUSED	18	3.6	2.4	2.4	2.1	3.6	2.0	6.9	2.6	3.7	2.8	0.0	2.8	3.7
Mean		2.85	2.60	3.27	2.87	2.85	2.65	3.15	2.88	2.85	3.04	2.86	2.87	2.85
Standard deviation		1.09	1.12	0.99	1.09	1.09	1.10	0.85	1.08	1.09	0.99	1.21	1.09	1.09
Standard error		0.05	0.09	0.15	0.05	0.05	0.09	0.16	0.06	0.05	0.07	0.20	0.06	0.05
Net Dif 1		40.8	23.6	69.0	43.2	40.8	31.3	65.5	44.4	40.8	57.8	35.1	43.2	40.8



SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Table # 33 Q29. - IN GENERAL, DO YOU THINK FREE TRADE BETWEEN AMERICA AND FOREIGN COUNTRIES IS GENERALLY A GOOD THING BECAUSE IT OPENS FOREIGN MARKETS TO AMERICAN BUSINESSES AND HELPS CREATE JOBS HERE AT HOME, OR DO YOU THINK FREE TRADE IS GENERALLY A BAD THING BECAUSE OTHER COUNTRIES USE UNFAIR TRADING PRACTICES AND AMERICAN COMPANIES AND JOBS END UP MOVING OVERSEAS?  
(NET DIF 1 = PERCENT FREE TRADE GOOD MINUS PERCENT FREE TRADE BAD)

	TOTAL	AREA											HOW LIKELY VOTE REPUB. PRIMARY		PARTY AFFILIATION			
		WAUSAU M.M.	MINNE- APOLIS M.M.	GREEN BAY M.M.	LA CROSSE M.M.	MADI- SON M.M.	Dane County	Rest Madi- son	MIL- WAUKEE M.M.	Mil- waukee County	Wau- kesha County	Rest Mil- waukee	DULUTH M.M.	CER- TAIN	VERY LIKELY	REPUB- LICAN	INDE- PEN- DENT	
Total n	N 500	44	23	104	39	74	37	37	209	57	53	99	7	373	127	359	141	
FREE TRADE GOOD	220	44.0	25.0	47.8	41.3	41.0	45.9	56.8	35.1	49.3	49.1	43.4	52.5	28.6	43.2	46.5	45.7	39.7
FREE TRADE BAD	216	43.2	61.4	39.1	47.1	43.6	40.5	32.4	48.6	38.8	47.4	39.6	33.3	42.9	43.7	41.7	41.5	47.5
DK/REFUSED	64	12.8	13.6	13.0	11.5	15.4	13.5	10.8	16.2	12.0	3.5	17.0	14.1	28.6	13.1	11.8	12.8	12.8
Net Dif 1		0.8	-36.4	8.7	-5.8	-2.6	5.4	24.3	-13.5	10.5	1.8	3.8	19.2	-14.3	-0.5	4.7	4.2	-7.8

	TOTAL	MEN		WOMEN		IDEOLOGY						MEN			WOMEN					
		REPUB- LICAN	INDE- PEN- DENT	REPUB- LICAN	INDE- PEN- DENT	LIB./ MOD.	Lib- eral	Mod- erate	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	
Total n	N 500	171	79	188	62	144	13	131	345	142	203	78	169	70	99	66	176	72	104	
FREE TRADE GOOD	220	44.0	45.0	40.5	46.3	38.7	45.8	23.1	48.1	43.2	40.1	45.3	44.9	43.2	34.3	49.5	47.0	43.2	45.8	41.3
FREE TRADE BAD	216	43.2	45.0	49.4	38.3	45.2	41.0	61.5	38.9	44.9	47.9	42.9	44.9	47.3	54.3	42.4	36.4	42.6	41.7	43.3
DK/REFUSED	64	12.8	9.9	10.1	15.4	16.1	13.2	15.4	13.0	11.9	12.0	11.8	10.3	9.5	11.4	8.1	16.7	14.2	12.5	15.4
Net Dif 1		0.8	0.0	-8.9	8.0	-6.5	4.9	-38.5	9.2	-1.7	-7.7	2.5	0.0	-4.1	-20.0	7.1	10.6	0.6	4.2	-1.9

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 3

Table # 33 Q29. - IN GENERAL, DO YOU THINK FREE TRADE BETWEEN AMERICA AND FOREIGN COUNTRIES IS GENERALLY A GOOD THING BECAUSE IT OPENS FOREIGN MARKETS TO AMERICAN BUSINESSES AND HELPS CREATE JOBS HERE AT HOME, OR DO YOU THINK FREE TRADE IS GENERALLY A BAD THING BECAUSE OTHER COUNTRIES USE UNFAIR TRADING PRACTICES AND AMERICAN COMPANIES AND JOBS END UP MOVING OVERSEAS?  
(NET DIF 1 = PERCENT FREE TRADE GOOD MINUS PERCENT FREE TRADE BAD)

	TOTAL	REPUBLICAN				INDEPENDENT				SUPPORTER OF TEA PARTY MOVEMENT		ISSUE MOST INTERESTED					
		LIB./MOD.	CON-SER-VATIVE	Smwht Cons.	Very Cons.	LIB./MOD.	CON-SER-VATIVE	Smwht Cons.	Very Cons.	YES	NO	ECO-NOMIC	FOR-EIGN AFFAIR	FINAN-CIAL	MORAL	DOMES-TIC	
Total n	N 500	83	270	97	173	61	75	45	30	182	273	167	123	72	70	50	
FREE TRADE GOOD	220	44.0	45.8	45.2	45.4	45.1	45.9	36.0	28.9	46.7	41.8	46.2	41.3	39.8	43.1	54.3	48.0
FREE TRADE BAD	216	43.2	38.6	43.3	44.3	42.8	44.3	50.7	55.6	43.3	46.2	41.4	43.1	48.8	47.2	37.1	42.0
DK/REFUSED	64	12.8	15.7	11.5	10.3	12.1	9.8	13.3	15.6	10.0	12.1	12.5	15.6	11.4	9.7	8.6	10.0
Net Dif 1		0.8	7.2	1.9	1.0	2.3	1.6	-14.7	-26.7	3.3	-4.4	4.8	-1.8	-8.9	-4.2	17.1	6.0

	TOTAL	MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA						SCOTT WALKER			RON JOHNSON				TED CRUZ			
		NAT'L DEBT	TERRORISM/WAR	WEAK ECON-NOMY	IMMI-GRATION	FUTURE SUPRME COURT	OBAMA CARE IMPACT	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	
Total n	N 500	115	109	91	63	51	50	386	85	29	339	77	62	22	330	123	47	
FREE TRADE GOOD	220	44.0	41.7	47.7	50.5	34.9	45.1	38.0	45.3	38.8	41.4	46.0	32.5	43.5	54.5	44.2	40.7	51.1
FREE TRADE BAD	216	43.2	45.2	43.1	36.3	54.0	41.2	42.0	41.5	54.1	34.5	38.9	62.3	45.2	36.4	41.5	48.0	42.6
DK/REFUSED	64	12.8	13.0	9.2	13.2	11.1	13.7	20.0	13.2	7.1	24.1	15.0	5.2	11.3	9.1	14.2	11.4	6.4
Net Dif 1		0.8	-3.5	4.6	14.3	-19.0	3.9	-4.0	3.9	-15.3	6.9	7.1	-29.9	-1.6	18.2	2.7	-7.3	8.5

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 5

Table # 33 Q29. - IN GENERAL, DO YOU THINK FREE TRADE BETWEEN AMERICA AND FOREIGN COUNTRIES IS GENERALLY A GOOD THING BECAUSE IT OPENS FOREIGN MARKETS TO AMERICAN BUSINESSES AND HELPS CREATE JOBS HERE AT HOME, OR DO YOU THINK FREE TRADE IS GENERALLY A BAD THING BECAUSE OTHER COUNTRIES USE UNFAIR TRADING PRACTICES AND AMERICAN COMPANIES AND JOBS END UP MOVING OVERSEAS?  
(NET DIF 1 = PERCENT FREE TRADE GOOD MINUS PERCENT FREE TRADE BAD)

	TOTAL	JOHN KASICH				DONALD TRUMP			VOTE REPUBLICAN PRESIDENTIAL PRIMARY				VOTE REPUBLICAN PRESIDENTIAL PRIMARY (SECOND CHOICE)				
		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	CRUZ	TRUMP	KASICH	UNDE-CIDED	KASICH	CRUZ	TRUMP	UNDE-CIDED	
Total n	N 500	309	103	81	7	259	210	31	181	157	104	58	142	122	69	167	
FREE TRADE GOOD	220	44.0	48.5	30.1	39.5	100.0	35.9	55.2	35.5	50.3	29.9	51.9	48.3	50.7	43.4	39.1	40.7
FREE TRADE BAD	216	43.2	38.5	58.3	45.7	0.0	53.3	31.4	38.7	32.6	61.1	36.5	39.7	35.9	45.9	43.5	47.3
DK/REFUSED	64	12.8	12.9	11.7	14.8	0.0	10.8	13.3	25.8	17.1	8.9	11.5	12.1	13.4	10.7	17.4	12.0
Net Dif 1		0.8	10.0	-28.2	-6.2	100.0	-17.4	23.8	-3.2	17.7	-31.2	15.4	8.6	14.8	-2.5	-4.3	-6.6

	TOTAL	VOTE REPUBLICAN PRESIDENTIAL PRIMARY			TRUMP WOULD LOSE TO HILLARY		TRUMP NOT REPEAL OBAMACARE		TRUMP NOT APPOINT CNSRV SUPREME COURT		CRUZ DO MORE SHAKE UP THE SYSTEM		KASICH COULD NOT WIN THE NOMINATION		MOST IMPORTANT FACTOR CHOOSE A CANDIDATE			
		CRUZ	TRUMP	UNDE-CIDED	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL KASICH	SWITCH TO CRUZ	BEST CHANCE WIN	SHAKE UP SYSTEM	MOST CONSERVATIVE	
Total n	N 500	239	181	80	99	68	125	41	121	47	130	41	59	32	220	160	90	
FREE TRADE GOOD	220	44.0	51.5	32.6	47.5	26.3	41.2	32.8	34.1	35.5	27.7	36.9	24.4	45.8	62.5	47.7	38.1	46.7
FREE TRADE BAD	216	43.2	33.5	58.0	38.8	63.6	48.5	58.4	56.1	56.2	59.6	54.6	63.4	40.7	28.1	39.1	51.9	37.8
DK/REFUSED	64	12.8	15.1	9.4	13.8	10.1	10.3	8.8	9.8	8.3	12.8	8.5	12.2	13.6	9.4	13.2	10.0	15.6
Net Dif 1		0.8	18.0	-25.4	8.8	-37.4	-7.4	-25.6	-22.0	-20.7	-31.9	-17.7	-39.0	5.1	34.4	8.6	-13.8	8.9

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 7

Table # 33 Q29. - IN GENERAL, DO YOU THINK FREE TRADE BETWEEN AMERICA AND FOREIGN COUNTRIES IS GENERALLY A GOOD THING BECAUSE IT OPENS FOREIGN MARKETS TO AMERICAN BUSINESSES AND HELPS CREATE JOBS HERE AT HOME, OR DO YOU THINK FREE TRADE IS GENERALLY A BAD THING BECAUSE OTHER COUNTRIES USE UNFAIR TRADING PRACTICES AND AMERICAN COMPANIES AND JOBS END UP MOVING OVERSEAS?  
(NET DIF 1 = PERCENT FREE TRADE GOOD MINUS PERCENT FREE TRADE BAD)

	TOTAL	PREFER REPUBLICAN PRESIDENT		PREFER CANDIDATE		ALLOW ILLEGALS/ CITIZENSHIP		FREE TRADE		TRUMP HOLDS LIBERAL POSITIONS		TRUMP NOT RIGHT TEMPERMENT		TYPE OF RADIO					
		STRONG	SMART	EXPER- IENCE	OUT- SIDERS	SUP- PORT	OPPOSE	GOOD	BAD	AGREE	DIS- AGREE	AGREE	DIS- AGREE	NEWS/ TALK	COUN- TRY	CHRIS- TIAN/ GOSPEL	OLDIES	EASY LISTEN LITE	
Total n	N 500	214	255	230	226	343	139	220	216	308	127	297	185	160	66	41	31	29	
FREE TRADE GOOD	220	44.0	39.3	48.6	57.0	31.4	48.7	33.8	100.0	0.0	48.1	37.0	51.9	33.0	46.9	42.4	41.5	51.6	31.0
FREE TRADE BAD	216	43.2	49.1	38.0	29.6	56.2	37.0	59.7	0.0	100.0	40.3	52.8	34.0	58.4	40.6	48.5	39.0	35.5	51.7
DK/REFUSED	64	12.8	11.7	13.3	13.5	12.4	14.3	6.5	0.0	0.0	11.7	10.2	14.1	8.6	12.5	9.1	19.5	12.9	17.2
Net Dif 1		0.8	-9.8	10.6	27.4	-24.8	11.7	-25.9	100.0	-100.0	7.8	-15.7	17.8	-25.4	6.3	-6.1	2.4	16.1	-20.7

	TOTAL	WATCH FOX NEWS CHANNEL									AREA YOU LIVE			RELIGION						
		WATCH FOX NEWS	watch Regu- larly	Every Day	Almost Every Day	Few Times a week	Not Regu- larly	A Few Times A Mnth	Rarely	NEVER WATCH	URBAN	SUBUR- BAN	RURAL	PRO- TES- TANT	Evan./ Fund. Prot.	Main- line Prot.	CATH- OLIC	JEWISH	ATH- EIST/ AGNSTC	
Total n	N 500	435	335	182	68	85	100	42	58	63	120	190	183	261	81	180	185	4	16	
FREE TRADE GOOD	220	44.0	42.8	40.9	38.5	47.1	41.2	49.0	50.0	48.3	54.0	45.0	44.7	44.3	43.3	46.9	41.7	46.5	25.0	43.8
FREE TRADE BAD	216	43.2	44.8	44.5	48.9	33.8	43.5	46.0	47.6	44.8	31.7	43.3	41.1	44.3	44.4	42.0	45.6	41.6	75.0	50.0
DK/REFUSED	64	12.8	12.4	14.6	12.6	19.1	15.3	5.0	2.4	6.9	14.3	11.7	14.2	11.5	12.3	11.1	12.8	11.9	0.0	6.3
Net Dif 1		0.8	-2.1	-3.6	-10.4	13.2	-2.4	3.0	2.4	3.4	22.2	1.7	3.7	0.0	-1.1	4.9	-3.9	4.9	-50.0	-6.3

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 9

Table # 33 Q29. - IN GENERAL, DO YOU THINK FREE TRADE BETWEEN AMERICA AND FOREIGN COUNTRIES IS GENERALLY A GOOD THING BECAUSE IT OPENS FOREIGN MARKETS TO AMERICAN BUSINESSES AND HELPS CREATE JOBS HERE AT HOME, OR DO YOU THINK FREE TRADE IS GENERALLY A BAD THING BECAUSE OTHER COUNTRIES USE UNFAIR TRADING PRACTICES AND AMERICAN COMPANIES AND JOBS END UP MOVING OVERSEAS?  
(NET DIF 1 = PERCENT FREE TRADE GOOD MINUS PERCENT FREE TRADE BAD)

	TOTAL	AGE								MEN				WOMEN						
		18-40	41-54	55-64	65 OR OLDER	65-74	75 or Older	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	
Total n	N 500	78	104	115	196	100	96	78	415	182	311	40	208	99	149	38	207	83	162	
FREE TRADE GOOD	220	44.0	46.2	48.1	40.0	43.9	44.0	43.8	46.2	43.9	47.3	42.4	42.5	44.2	45.5	43.0	50.0	43.5	49.4	42.0
FREE TRADE BAD	216	43.2	41.0	40.4	46.1	43.4	44.0	42.7	41.0	43.4	40.7	44.4	47.5	46.2	44.4	47.7	34.2	40.6	36.1	41.4
DK/REFUSED	64	12.8	12.8	11.5	13.9	12.8	12.0	13.5	12.8	12.8	12.1	13.2	10.0	9.6	10.1	9.4	15.8	15.9	14.5	16.7
Net Dif 1		0.8	5.1	7.7	-6.1	0.5	0.0	1.0	5.1	0.5	6.6	-1.9	-5.0	-1.9	1.0	-4.7	15.8	2.9	13.3	0.6

	TOTAL	EDUCATION						MEN		WOMEN		FAMILY INCOME			GENDER		
		NO COLL. DEGREE	H.S. Grad./Less	Some Col-lege	COLL-EGE DEGREE	Col-lege Grad	Post Grad	NO COLL. DEGREE	COLL-EGE DEGREE	NO COLL. DEGREE	COLL-EGE DEGREE	LESS THAN \$50000	\$50000 TO \$100K	MORE THAN \$100K	MALE	FEMALE	
Total n	N 500	268	103	165	225	160	65	132	115	136	110	128	191	83	250	250	
FREE TRADE GOOD	220	44.0	40.3	39.8	40.6	49.3	49.4	49.2	37.1	52.2	43.4	46.4	44.5	40.3	55.4	43.6	44.4
FREE TRADE BAD	216	43.2	45.9	47.6	44.8	40.0	38.8	43.1	52.3	39.1	39.7	40.9	43.8	46.6	39.8	46.4	40.0
DK/REFUSED	64	12.8	13.8	12.6	14.5	10.7	11.9	7.7	10.6	8.7	16.9	12.7	11.7	13.1	4.8	10.0	15.6
Net Dif 1		0.8	-5.6	-7.8	-4.2	9.3	10.6	6.2	-15.2	13.0	3.7	5.5	0.8	-6.3	15.7	-2.8	4.4

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 11

Table # 33 Q29. - IN GENERAL, DO YOU THINK FREE TRADE BETWEEN AMERICA AND FOREIGN COUNTRIES IS GENERALLY A GOOD THING BECAUSE IT OPENS FOREIGN MARKETS TO AMERICAN BUSINESSES AND HELPS CREATE JOBS HERE AT HOME, OR DO YOU THINK FREE TRADE IS GENERALLY A BAD THING BECAUSE OTHER COUNTRIES USE UNFAIR TRADING PRACTICES AND AMERICAN COMPANIES AND JOBS END UP MOVING OVERSEAS?  
(NET DIF 1 = PERCENT FREE TRADE GOOD MINUS PERCENT FREE TRADE BAD)

	TOTAL	TRUMP/CRUZ				TRUMP/KASICH				CRUZ/KASICH				
		FAV BOTH	UNFAV BOTH	OPIN- ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN- ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN- ION BOTH	HEARD OF BOTH	
Total n	N 500	165	42	431	500	150	29	392	493	218	37	389	493	
FREE TRADE GOOD	220	44.0	34.5	52.4	43.6	44.0	42.0	62.1	44.1	43.2	49.1	27.0	43.7	43.2
FREE TRADE BAD	216	43.2	54.5	38.1	43.9	43.2	46.7	31.0	43.6	43.8	37.2	56.8	43.7	43.8
DK/REFUSED	64	12.8	10.9	9.5	12.5	12.8	11.3	6.9	12.2	13.0	13.8	16.2	12.6	13.0
Net Dif 1		0.8	-20.0	14.3	-0.2	0.8	-4.7	31.0	0.5	-0.6	11.9	-29.7	0.0	-0.6

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Table # 34 Q30. - DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS?  
 "DONALD TRUMP HOLDS NUMEROUS LIBERAL POSITIONS"  
 (NET DIF 1 = PERCENT AGREE MINUS PERCENT DISAGREE)

	TOTAL	AREA												HOW LIKELY	PARTY			
		WAUSAU M.M.	MINNE- APOLIS M.M.	GREEN BAY M.M.	LA CROSSE M.M.	MADI- SON M.M.	Dane County	Rest Madi- son	MIL- WAUKEE M.M.	Mil- waukee County	wau- kesha County	Rest Mil- waukee	DULUTH M.M.	CER- TAIN	VERY LIKELY	REPUB- LICAN	INDE- PEN- DENT	
Total n	N 500	44	23	104	39	74	37	37	209	57	53	99	7	373	127	359	141	
AGREE	308	61.6	59.1	56.5	58.7	38.5	63.5	70.3	56.8	69.4	64.9	64.2	74.7	14.3	59.5	67.7	62.1	60.3
Strongly Agree	132	26.4	20.5	17.4	22.1	5.1	29.7	37.8	21.6	34.4	43.9	30.2	31.3	0.0	25.5	29.1	26.7	25.5
Somewhat Agree	176	35.2	38.6	39.1	36.5	33.3	33.8	32.4	35.1	34.9	21.1	34.0	43.4	14.3	34.0	38.6	35.4	34.8
DISAGREE	127	25.4	27.3	30.4	29.8	28.2	29.7	24.3	35.1	18.2	21.1	22.6	14.1	85.7	27.9	18.1	26.7	22.0
Somewhat Disagree	71	14.2	9.1	17.4	21.2	15.4	14.9	10.8	18.9	10.5	8.8	11.3	11.1	28.6	14.7	12.6	13.9	14.9
Strongly Disagree	56	11.2	18.2	13.0	8.7	12.8	14.9	13.5	16.2	7.7	12.3	11.3	3.0	57.1	13.1	5.5	12.8	7.1
DK/REFUSED	65	13.0	13.6	13.0	11.5	33.3	6.8	5.4	8.1	12.4	14.0	13.2	11.1	0.0	12.6	14.2	11.1	17.7
Mean		2.88	2.71	2.70	2.82	2.46	2.84	3.00	2.68	3.10	3.12	2.96	3.16	1.57	2.82	3.06	2.86	2.96
Standard deviation		0.98	1.05	0.95	0.92	0.89	1.04	1.04	1.02	0.92	1.08	1.00	0.77	0.73	1.01	0.86	1.01	0.91
Standard error		0.05	0.17	0.21	0.10	0.17	0.13	0.18	0.18	0.07	0.15	0.15	0.08	0.28	0.06	0.08	0.06	0.08
Net Dif 1		36.2	31.8	26.1	28.8	10.3	33.8	45.9	21.6	51.2	43.9	41.5	60.6	-71.4	31.6	49.6	35.4	38.3

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 2

Table # 34 Q30. - DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS?  
 "DONALD TRUMP HOLDS NUMEROUS LIBERAL POSITIONS"  
 (NET DIF 1 = PERCENT AGREE MINUS PERCENT DISAGREE)

	TOTAL	MEN				WOMEN				IDEOLOGY				MEN				WOMEN			
		REPU- LICAN	INDE- PEN- DENT	REPU- LICAN	INDE- PEN- DENT	LIB./ MOD.	Lib- eral	Mod- erate	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.		
Total n	N 500	171	79	188	62	144	13	131	345	142	203	78	169	70	99	66	176	72	104		
AGREE	308	61.6	60.8	63.3	63.3	56.5	64.6	69.2	64.1	60.6	64.8	57.6	66.7	59.8	65.7	55.6	62.1	61.4	63.9	59.6	
Strongly Agree	132	26.4	25.7	26.6	27.7	24.2	26.4	46.2	24.4	27.2	23.9	29.6	23.1	27.8	22.9	31.3	30.3	26.7	25.0	27.9	
Somewhat Agree	176	35.2	35.1	36.7	35.6	32.3	38.2	23.1	39.7	33.3	40.8	28.1	43.6	32.0	42.9	24.2	31.8	34.7	38.9	31.7	
DISAGREE	127	25.4	26.9	19.0	26.6	25.8	22.2	7.7	23.7	27.0	21.8	30.5	17.9	27.8	21.4	32.3	27.3	26.1	22.2	28.8	
Somewhat Disagree	71	14.2	15.2	15.2	12.8	14.5	13.2	0.0	14.5	14.8	19.0	11.8	10.3	17.8	18.6	17.2	16.7	11.9	19.4	6.7	
Strongly Disagree	56	11.2	11.7	3.8	13.8	11.3	9.0	7.7	9.2	12.2	2.8	18.7	7.7	10.1	2.9	15.2	10.6	14.2	2.8	22.1	
DK/REFUSED	65	13.0	12.3	17.7	10.1	17.7	13.2	23.1	12.2	12.5	13.4	11.8	15.4	12.4	12.9	12.1	10.6	12.5	13.9	11.5	
Mean		2.88	2.85	3.05	2.86	2.84	2.94	3.40	2.90	2.86	2.99	2.78	2.97	2.89	2.98	2.82	2.92	2.84	3.00	2.74	
Standard deviation		0.98	0.99	0.83	1.02	1.00	0.93	0.92	0.92	1.01	0.79	1.13	0.87	0.98	0.78	1.10	1.00	1.03	0.80	1.15	
Standard error		0.05	0.08	0.10	0.08	0.14	0.08	0.29	0.09	0.06	0.07	0.08	0.11	0.08	0.10	0.12	0.13	0.08	0.10	0.12	
Net Dif 1		36.2	33.9	44.3	36.7	30.6	42.4	61.5	40.5	33.6	43.0	27.1	48.7	32.0	44.3	23.2	34.8	35.2	41.7	30.8	



SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 3

Table # 34 Q30. - DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS?  
 "DONALD TRUMP HOLDS NUMEROUS LIBERAL POSITIONS"  
 (NET DIF 1 = PERCENT AGREE MINUS PERCENT DISAGREE)

	TOTAL	REPUBLICAN				INDEPENDENT				SUPPORTER OF TEA PARTY MOVEMENT		ISSUE MOST INTERESTED					
		LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	YES	NO	ECO- NOMIC	FOR- EIGN AFFAIR	FINAN- CIAL	MORAL	DOMES- TIC	
Total n	N 500	83	270	97	173	61	75	45	30	182	273	167	123	72	70	50	
AGREE	308	61.6	69.9	60.0	64.9	57.2	57.4	62.7	64.4	60.0	65.9	60.1	66.5	56.9	61.1	58.6	60.0
Strongly Agree	132	26.4	28.9	26.7	22.7	28.9	23.0	29.3	26.7	33.3	29.1	24.9	30.5	24.4	19.4	28.6	26.0
Somewhat Agree	176	35.2	41.0	33.3	42.3	28.3	34.4	33.3	37.8	26.7	36.8	35.2	35.9	32.5	41.7	30.0	34.0
DISAGREE	127	25.4	22.9	27.8	21.6	31.2	21.3	24.0	22.2	26.7	24.7	26.4	22.8	35.0	23.6	21.4	22.0
Somewhat Disagree	71	14.2	14.5	13.7	18.6	11.0	11.5	18.7	20.0	16.7	15.4	12.8	14.4	18.7	12.5	11.4	10.0
Strongly Disagree	56	11.2	8.4	14.1	3.1	20.2	9.8	5.3	2.2	10.0	9.3	13.6	8.4	16.3	11.1	10.0	12.0
DK/REFUSED	65	13.0	7.2	12.2	13.4	11.6	21.3	13.3	13.3	13.3	9.3	13.6	10.8	8.1	15.3	20.0	18.0
Mean		2.88	2.97	2.83	2.98	2.75	2.90	3.00	3.03	2.96	2.95	2.83	2.99	2.71	2.82	2.96	2.90
Standard deviation		0.98	0.91	1.04	0.79	1.14	0.96	0.89	0.80	1.02	0.95	1.02	0.94	1.04	0.93	1.00	1.01
Standard error		0.05	0.10	0.07	0.09	0.09	0.14	0.11	0.13	0.20	0.07	0.07	0.08	0.10	0.12	0.13	0.16
Net Dif 1		36.2	47.0	32.2	43.3	26.0	36.1	38.7	42.2	33.3	41.2	33.7	43.7	22.0	37.5	37.1	38.0

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 4

Table # 34 Q30. - DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS?  
 "DONALD TRUMP HOLDS NUMEROUS LIBERAL POSITIONS"  
 (NET DIF 1 = PERCENT AGREE MINUS PERCENT DISAGREE)

	TOTAL	MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA							SCOTT WALKER			RON JOHNSON			TED CRUZ			
		NAT'L DEBT	TERRORISM/WAR	WEAK ECONOMY	IMMIGRATION	FUTURE SUPRME COURT	OBAMA CARE IMPACT	FAVORABLE	UNFAVORABLE	NO OPINION	FAVORABLE	UNFAVORABLE	NO OPINION	NEVER HEARD OF	FAVORABLE	UNFAVORABLE	NO OPINION	
Total n	N 500	115	109	91	63	51	50	386	85	29	339	77	62	22	330	123	47	
AGREE	308	61.6	60.0	59.6	62.6	60.3	68.6	58.0	63.2	55.3	58.6	65.8	54.5	48.4	59.1	65.2	53.7	57.4
Strongly Agree	132	26.4	27.0	25.7	28.6	28.6	25.5	26.0	27.2	20.0	34.5	27.7	22.1	25.8	22.7	30.0	16.3	27.7
Somewhat Agree	176	35.2	33.0	33.9	34.1	31.7	43.1	32.0	36.0	35.3	24.1	38.1	32.5	22.6	36.4	35.2	37.4	29.8
DISAGREE	127	25.4	25.2	27.5	26.4	27.0	25.5	22.0	24.1	31.8	24.1	21.8	35.1	32.3	27.3	24.8	29.3	19.1
Somewhat Disagree	71	14.2	11.3	16.5	18.7	9.5	13.7	16.0	16.1	5.9	13.8	14.5	9.1	17.7	18.2	13.0	17.1	14.9
Strongly Disagree	56	11.2	13.9	11.0	7.7	17.5	11.8	6.0	8.0	25.9	10.3	7.4	26.0	14.5	9.1	11.8	12.2	4.3
DK/REFUSED	65	13.0	14.8	12.8	11.0	12.7	5.9	20.0	12.7	12.9	17.2	12.4	10.4	19.4	13.6	10.0	17.1	23.4
Mean		2.88	2.86	2.85	2.94	2.82	2.88	2.97	2.94	2.57	3.00	2.98	2.57	2.74	2.84	2.93	2.70	3.06
Standard deviation		0.98	1.04	0.98	0.93	1.10	0.95	0.91	0.93	1.14	1.04	0.90	1.15	1.09	0.93	1.00	0.95	0.88
Standard error		0.05	0.11	0.10	0.10	0.15	0.14	0.14	0.05	0.13	0.21	0.05	0.14	0.15	0.21	0.06	0.09	0.15
Net Dif 1		36.2	34.8	32.1	36.3	33.3	43.1	36.0	39.1	23.5	34.5	44.0	19.5	16.1	31.8	40.3	24.4	38.3

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 5

Table # 34 Q30. - DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS?  
 "DONALD TRUMP HOLDS NUMEROUS LIBERAL POSITIONS"  
 (NET DIF 1 = PERCENT AGREE MINUS PERCENT DISAGREE)

	TOTAL	JOHN KASICH					DONALD TRUMP			VOTE REPUBLICAN PRESIDENTIAL PRIMARY				VOTE REPUBLICAN PRESIDENTIAL PRIMARY (SECOND CHOICE)			
		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	CRUZ	TRUMP	KASICH	UNDE-CIDED	KASICH	CRUZ	TRUMP	UNDE-CIDED
Total n	N 500	309	103	81	7	259	210	31	181	157	104	58	142	122	69	167	
AGREE	308	61.6	66.0	49.5	58.0	85.7	50.6	75.2	61.3	76.2	42.0	69.2	55.2	71.8	50.8	72.5	56.3
Strongly Agree	132	26.4	29.1	18.4	23.5	57.1	13.1	43.8	19.4	40.3	9.6	30.8	20.7	37.3	20.5	20.3	24.0
Somewhat Agree	176	35.2	36.9	31.1	34.6	28.6	37.5	31.4	41.9	35.9	32.5	38.5	34.5	34.5	30.3	52.2	32.3
DISAGREE	127	25.4	20.7	41.7	23.5	14.3	38.2	11.0	16.1	11.6	46.5	14.4	31.0	18.3	38.5	18.8	24.6
Somewhat Disagree	71	14.2	14.9	9.7	17.3	14.3	20.5	6.7	12.9	8.3	21.0	9.6	22.4	12.7	17.2	15.9	12.6
Strongly Disagree	56	11.2	5.8	32.0	6.2	0.0	17.8	4.3	3.2	3.3	25.5	4.8	8.6	5.6	21.3	2.9	12.0
DK/REFUSED	65	13.0	13.3	8.7	18.5	0.0	11.2	13.8	22.6	12.2	11.5	16.3	13.8	9.9	10.7	8.7	19.2
Mean		2.88	3.03	2.39	2.92	3.43	2.52	3.33	3.00	3.29	2.29	3.14	2.78	3.15	2.56	2.98	2.84
Standard deviation		0.98	0.88	1.16	0.89	0.73	0.97	0.82	0.76	0.79	1.00	0.83	0.92	0.88	1.09	0.72	1.01
Standard error		0.05	0.05	0.12	0.11	0.28	0.06	0.06	0.16	0.06	0.08	0.09	0.13	0.08	0.10	0.09	0.09
Net Dif 1		36.2	45.3	7.8	34.6	71.4	12.4	64.3	45.2	64.6	-4.5	54.8	24.1	53.5	12.3	53.6	31.7

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 6

Table # 34 Q30. - DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS?  
 "DONALD TRUMP HOLDS NUMEROUS LIBERAL POSITIONS"  
 (NET DIF 1 = PERCENT AGREE MINUS PERCENT DISAGREE)

	TOTAL	VOTE REPUBLICAN PRESIDENTIAL PRIMARY				TRUMP WOULD LOSE TO HILLARY		TRUMP NOT REPEAL OBAMACARE		TRUMP NOT APPOINT CNSRV SUPREME COURT		CRUZ DO MORE SHAKE UP THE SYSTEM		KASICH COULD NOT WIN THE NOMINATION		MOST IMPORTANT FACTOR CHOOSE A CANDIDATE		
		CRUZ	TRUMP	UNDE-CIDED	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL KASICH	SWITCH TO CRUZ	BEST CHANCE WIN	SHAKE UP SYSTEM	MOST CONSERVATIVE	
Total n	N 500	239	181	80	99	68	125	41	121	47	130	41	59	32	220	160	90	
AGREE	308	61.6	74.9	44.2	61.3	39.4	47.1	40.8	46.3	43.8	40.4	41.5	53.7	66.1	75.0	68.6	48.8	67.8
Strongly Agree	132	26.4	39.7	8.8	26.3	7.1	13.2	9.6	9.8	10.7	6.4	8.5	12.2	27.1	43.8	27.3	20.0	36.7
Somewhat Agree	176	35.2	35.1	35.4	35.0	32.3	33.8	31.2	36.6	33.1	34.0	33.1	41.5	39.0	31.3	41.4	28.8	31.1
DISAGREE	127	25.4	12.6	44.2	21.3	46.5	45.6	48.0	41.5	46.3	44.7	47.7	34.1	16.9	9.4	19.5	39.4	13.3
Somewhat Disagree	71	14.2	7.9	22.1	15.0	17.2	30.9	19.2	31.7	18.2	34.0	20.8	22.0	15.3	3.1	13.2	20.0	7.8
Strongly Disagree	56	11.2	4.6	22.1	6.3	29.3	14.7	28.8	9.8	28.1	10.6	26.9	12.2	1.7	6.3	6.4	19.4	5.6
DK/REFUSED	65	13.0	12.6	11.6	17.5	14.1	7.4	11.2	12.2	9.9	14.9	10.8	12.2	16.9	15.6	11.8	11.9	18.9
Mean		2.88	3.26	2.35	2.98	2.20	2.49	2.24	2.53	2.29	2.42	2.26	2.61	3.10	3.33	3.02	2.56	3.22
Standard deviation		0.98	0.83	0.96	0.90	1.00	0.92	1.02	0.83	1.03	0.80	0.99	0.89	0.76	0.86	0.86	1.07	0.88
Standard error		0.05	0.06	0.08	0.11	0.11	0.12	0.10	0.14	0.10	0.13	0.09	0.15	0.11	0.17	0.06	0.09	0.10
Net Dif 1		36.2	62.3	0.0	40.0	-7.1	1.5	-7.2	4.9	-2.5	-4.3	-6.2	19.5	49.2	65.6	49.1	9.4	54.4

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 7

Table # 34 Q30. - DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS?  
 "DONALD TRUMP HOLDS NUMEROUS LIBERAL POSITIONS"  
 (NET DIF 1 = PERCENT AGREE MINUS PERCENT DISAGREE)

	TOTAL	TYPE OF RADIO																							
		PREFER REPUBLICAN PRESIDENT	PREFER CANDIDATE	ALLOW ILLEGALS/ CITIZENSHIP	FREE TRADE	TRUMP HOLDS LIBERAL POSITIONS	TRUMP NOT RIGHT TEMPERMENT	STRONG	SMART	EXPER- IENCE	OUT- SIDERS	SUP- PORT	OPPOSE	GOOD	BAD	AGREE	DIS- AGREE	AGREE	DIS- AGREE	NEWS/ TALK	COUN- TRY	CHRIS- TIAN/ GOSPEL	OLDIES	EASY LISTEN LITE	
Total n	N 500	214	255	230	226	343	139	220	216	308	127	297	185	160	66	41	31	29							
AGREE	308	61.6	55.6	68.2	69.1	50.0	63.3	56.8	67.3	57.4	100.0	0.0	73.7	44.3	74.4	59.1	61.0	67.7	44.8						
Strongly Agree	132	26.4	18.2	34.5	39.1	14.2	28.3	22.3	32.3	19.9	42.9	0.0	37.7	10.3	30.6	19.7	26.8	29.0	24.1						
Somewhat Agree	176	35.2	37.4	33.7	30.0	35.8	35.0	34.5	35.0	37.5	57.1	0.0	36.0	34.1	43.8	39.4	34.1	38.7	20.7						
DISAGREE	127	25.4	37.4	15.3	15.7	38.1	22.4	34.5	21.4	31.0	0.0	100.0	13.1	45.9	16.9	25.8	22.0	22.6	34.5						
Somewhat Disagree	71	14.2	17.3	10.6	10.9	18.6	15.2	12.2	13.6	14.4	0.0	55.9	9.1	22.7	10.6	15.2	14.6	19.4	13.8						
Strongly Disagree	56	11.2	20.1	4.7	4.8	19.5	7.3	22.3	7.7	16.7	0.0	44.1	4.0	23.2	6.3	10.6	7.3	3.2	20.7						
DK/REFUSED	65	13.0	7.0	16.5	15.2	11.9	14.3	8.6	11.4	11.6	0.0	0.0	13.1	9.7	8.8	15.2	17.1	9.7	20.7						
Mean		2.88	2.58	3.17	3.22	2.51	2.98	2.62	3.04	2.69	3.43	1.56	3.24	2.35	3.08	2.80	2.97	3.04	2.61						
Standard deviation		0.98	1.03	0.86	0.88	1.01	0.92	1.10	0.93	1.02	0.49	0.50	0.82	0.98	0.85	0.93	0.92	0.82	1.17						
Standard error		0.05	0.07	0.06	0.06	0.07	0.05	0.10	0.07	0.07	0.03	0.04	0.05	0.08	0.07	0.12	0.16	0.16	0.24						
Net Dif 1		36.2	18.2	52.9	53.5	11.9	40.8	22.3	45.9	26.4	100.0	-100.0	60.6	-1.6	57.5	33.3	39.0	45.2	10.3						

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 8

Table # 34 Q30. - DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS?  
 "DONALD TRUMP HOLDS NUMEROUS LIBERAL POSITIONS"  
 (NET DIF 1 = PERCENT AGREE MINUS PERCENT DISAGREE)

	TOTAL	WATCH FOX NEWS CHANNEL										AREA YOU LIVE			RELIGION					
		WATCH FOX NEWS	watch Regu- larly	Every Day	Almost Every Day	Few Times a week	Not Regu- larly	A Few Times A Mnth	Rarely	NEVER WATCH	URBAN	SUBUR- BAN	RURAL	PRO- TES- TANT	Evan./ Fund. Prot.	Main- line Prot.	CATH- OLIC	JEWISH	ATH- EIST/ AGNSTC	
Total n	N 500	435	335	182	68	85	100	42	58	63	120	190	183	261	81	180	185	4	16	
AGREE	308	61.6	61.1	62.7	63.2	63.2	61.2	56.0	57.1	55.2	65.1	61.7	62.6	61.2	65.5	61.7	67.2	57.8	0.0	62.5
Strongly Agree	132	26.4	26.2	26.0	22.0	27.9	32.9	27.0	33.3	22.4	28.6	28.3	28.9	23.5	26.8	24.7	27.8	28.6	0.0	12.5
Somewhat Agree	176	35.2	34.9	36.7	41.2	35.3	28.2	29.0	23.8	32.8	36.5	33.3	33.7	37.7	38.7	37.0	39.4	29.2	0.0	50.0
DISAGREE	127	25.4	26.7	25.7	26.4	25.0	24.7	30.0	33.3	27.6	17.5	21.7	28.9	24.6	21.5	28.4	18.3	30.8	75.0	31.3
Somewhat Disagree	71	14.2	15.2	15.5	14.8	17.6	15.3	14.0	11.9	15.5	7.9	11.7	13.2	17.5	16.1	22.2	13.3	13.5	25.0	6.3
Strongly Disagree	56	11.2	11.5	10.1	11.5	7.4	9.4	16.0	21.4	12.1	9.5	10.0	15.8	7.1	5.4	6.2	5.0	17.3	50.0	25.0
DK/REFUSED	65	13.0	12.2	11.6	10.4	11.8	14.1	14.0	9.5	17.2	17.5	16.7	8.4	14.2	13.0	9.9	14.4	11.4	25.0	6.3
Mean		2.88	2.86	2.89	2.82	2.95	2.99	2.78	2.76	2.79	3.02	2.96	2.83	2.90	3.00	2.89	3.05	2.78	1.33	2.53
Standard deviation		0.98	0.99	0.96	0.95	0.92	1.00	1.08	1.18	1.00	0.95	0.98	1.06	0.89	0.86	0.88	0.84	1.10	0.47	1.02
Standard error		0.05	0.05	0.06	0.07	0.12	0.12	0.12	0.19	0.14	0.13	0.10	0.08	0.07	0.06	0.10	0.07	0.09	0.27	0.26
Net Dif 1		36.2	34.5	37.0	36.8	38.2	36.5	26.0	23.8	27.6	47.6	40.0	33.7	36.6	44.1	33.3	48.9	27.0	-75.0	31.3

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 9

Table # 34 Q30. - DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS?  
 "DONALD TRUMP HOLDS NUMEROUS LIBERAL POSITIONS"  
 (NET DIF 1 = PERCENT AGREE MINUS PERCENT DISAGREE)

	TOTAL	AGE								MEN				WOMEN					
		18-40	41-54	55-64	65 OR OLDER	65-74	75 or Older	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER
Total n	N 500	78	104	115	196	100	96	78	415	182	311	40	208	99	149	38	207	83	162
AGREE	308	61.6	65.4	63.5	58.7	56.0	61.5	65.4	61.2	64.3	60.5	67.5	60.1	61.6	61.1	63.2	62.3	67.5	59.9
Strongly Agree	132	26.4	30.8	26.0	25.5	22.0	29.2	30.8	26.0	28.0	26.0	32.5	25.0	28.3	24.8	28.9	27.1	27.7	27.2
Somewhat Agree	176	35.2	34.6	37.5	33.2	34.0	32.3	34.6	35.2	36.3	34.4	35.0	35.1	33.3	36.2	34.2	35.3	39.8	32.7
DISAGREE	127	25.4	20.5	27.9	26.0	30.0	21.9	20.5	26.5	24.7	26.0	20.0	25.5	26.3	23.5	21.1	27.5	22.9	28.4
Somewhat Disagree	71	14.2	11.5	14.4	13.8	15.0	12.5	11.5	14.7	13.2	14.8	12.5	15.9	14.1	16.1	10.5	13.5	12.0	13.6
Strongly Disagree	56	11.2	9.0	13.5	9.6	12.2	15.0	9.4	9.0	11.8	11.5	7.5	9.6	12.1	7.4	10.5	14.0	10.8	14.8
DK/REFUSED	65	13.0	14.1	8.7	10.4	14.0	16.7	14.1	12.3	11.0	13.5	12.5	14.4	12.1	15.4	15.8	10.1	9.6	11.7
Mean		2.88	3.01	2.83	2.90	2.85	2.73	2.97	3.01	2.86	2.91	2.87	3.06	2.88	2.89	2.93	2.97	2.84	2.93
Standard deviation		0.98	0.95	1.00	0.95	1.01	1.03	0.97	0.95	0.99	0.99	0.99	0.92	0.96	1.01	0.91	0.98	1.02	0.96
Standard error		0.05	0.12	0.10	0.09	0.08	0.11	0.11	0.12	0.05	0.08	0.06	0.16	0.07	0.11	0.08	0.17	0.08	0.11
Net Dif 1		36.2	44.9	35.6	37.4	32.7	26.0	39.6	44.9	34.7	39.6	34.4	47.5	34.6	35.4	37.6	42.1	34.8	44.6

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 10

Table # 34 Q30. - DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS?  
 "DONALD TRUMP HOLDS NUMEROUS LIBERAL POSITIONS"  
 (NET DIF 1 = PERCENT AGREE MINUS PERCENT DISAGREE)

	TOTAL	EDUCATION							MEN	WOMEN	FAMILY INCOME			GENDER		
		NO COLL. DEGREE	H.S. Grad./Less	Some Col-lege	COLL-EGE DEGREE	Col-lege Grad	Post Grad	NO COLL. DEGREE			COLL-EGE DEGREE	NO COLL. DEGREE	COLL-EGE DEGREE	LESS THAN \$50000	\$50000 TO \$100K	MORE THAN \$100K
Total n	N 500	268	103	165	225	160	65	132	115	136	110	128	191	83	250	250
AGREE	308	61.6	59.7	64.1	57.0	63.6	61.9	67.7	60.6	62.6	58.8	64.5	53.1	70.2	61.4	61.6
Strongly Agree	132	26.4	24.6	26.2	23.6	29.3	33.8	18.5	25.8	27.0	23.5	31.8	21.9	28.3	26.5	26.8
Somewhat Agree	176	35.2	35.1	37.9	33.3	34.2	28.1	49.2	34.8	35.7	35.3	32.7	31.3	41.9	34.9	34.8
DISAGREE	127	25.4	24.6	20.4	27.3	26.7	26.3	27.7	23.5	25.2	25.7	28.2	23.4	24.6	34.9	26.4
Somewhat Disagree	71	14.2	13.8	13.6	13.9	14.7	12.5	20.0	13.6	16.5	14.0	12.7	11.7	12.6	20.5	13.2
Strongly Disagree	56	11.2	10.8	6.8	13.3	12.0	13.8	7.7	9.8	8.7	11.8	15.5	11.7	12.0	14.5	13.2
DK/REFUSED	65	13.0	15.7	15.5	15.8	9.8	11.9	4.6	15.9	12.2	15.4	7.3	23.4	5.2	3.6	12.0
Mean		2.88	2.87	2.99	2.80	2.90	2.93	2.82	2.91	2.92	2.83	2.87	2.83	2.91	2.76	2.91
Standard deviation		0.98	0.98	0.89	1.02	1.00	1.07	0.83	0.96	0.94	0.99	1.06	1.01	0.97	1.02	0.95
Standard error		0.05	0.06	0.10	0.09	0.07	0.09	0.11	0.09	0.09	0.09	0.11	0.10	0.07	0.11	0.07
Net Dif 1		36.2	35.1	43.7	29.7	36.9	35.6	40.0	37.1	37.4	33.1	36.4	29.7	45.5	26.5	35.2



SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 11

Table # 34 Q30. - DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS?  
 "DONALD TRUMP HOLDS NUMEROUS LIBERAL POSITIONS"  
 (NET DIF 1 = PERCENT AGREE MINUS PERCENT DISAGREE)

	TOTAL	TRUMP/CRUZ				TRUMP/KASICH				CRUZ/KASICH				
		FAV BOTH	UNFAV BOTH	OPIN- ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN- ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN- ION BOTH	HEARD OF BOTH	
Total n	N 500	165	42	431	500	150	29	392	493	218	37	389	493	
AGREE	308	61.6	51.5	69.0	61.5	61.6	56.7	89.7	61.7	61.3	66.1	35.1	62.0	61.3
Strongly Agree	132	26.4	12.1	26.2	26.5	26.4	14.7	44.8	27.0	26.0	31.7	10.8	26.2	26.0
Somewhat Agree	176	35.2	39.4	42.9	35.0	35.2	42.0	44.8	34.7	35.3	34.4	24.3	35.7	35.3
DISAGREE	127	25.4	39.4	11.9	26.9	25.4	33.3	6.9	26.8	25.6	22.5	48.6	26.7	25.6
Somewhat Disagree	71	14.2	18.2	2.4	14.4	14.2	23.3	0.0	14.0	14.2	15.1	21.6	13.9	14.2
Strongly Disagree	56	11.2	21.2	9.5	12.5	11.2	10.0	6.9	12.8	11.4	7.3	27.0	12.9	11.4
DK/REFUSED	65	13.0	9.1	19.0	11.6	13.0	10.0	3.4	11.5	13.2	11.5	16.2	11.3	13.2
Mean		2.88	2.47	3.06	2.85	2.88	2.68	3.32	2.86	2.87	3.02	2.23	2.85	2.87
Standard deviation		0.98	0.99	0.91	1.00	0.98	0.87	0.80	1.01	0.98	0.93	1.04	1.00	0.98
Standard error		0.05	0.08	0.16	0.05	0.05	0.08	0.15	0.05	0.05	0.07	0.19	0.05	0.05
Net Dif 1		36.2	12.1	57.1	34.6	36.2	23.3	82.8	34.9	35.7	43.6	-13.5	35.2	35.7

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Table # 35 Q31. - DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS?  
 "DONALD TRUMP DOES NOT HAVE THE RIGHT TEMPERAMENT TO BE PRESIDENT"  
 (NET DIF 1 = PERCENT AGREE MINUS PERCENT DISAGREE)

	TOTAL		AREA											HOW LIKELY VOTE REPUB. PRIMARY		PARTY AFFILIATION		
	N	%	WAUSAU M.M.	MINNE- APOLIS M.M.	GREEN BAY M.M.	LA CROSSE M.M.	MADI- SON M.M.	Dane County	Rest Madi- son	MIL- WAUKEE M.M.	Mil- waukee County	Wau- kesha County	Rest Mil- waukee	DULUTH M.M.	CER- TAIN	VERY LIKELY	REPUB- LICAN	INDE- PEN- DENT
Total n	500		44	23	104	39	74	37	37	209	57	53	99	7	373	127	359	141
AGREE	297	59.4	47.7	52.2	58.7	53.8	52.7	48.6	56.8	67.9	66.7	64.2	70.7	14.3	56.8	66.9	54.9	70.9
Strongly Agree	210	42.0	31.8	34.8	35.6	30.8	39.2	43.2	35.1	52.2	59.6	50.9	48.5	14.3	41.0	44.9	38.7	50.4
Somewhat Agree	87	17.4	15.9	17.4	23.1	23.1	13.5	5.4	21.6	15.8	7.0	13.2	22.2	0.0	15.8	22.0	16.2	20.6
DISAGREE	185	37.0	50.0	43.5	40.4	35.9	43.2	48.6	37.8	28.2	28.1	32.1	26.3	85.7	39.4	29.9	41.2	26.2
Somewhat Disagree	80	16.0	15.9	17.4	18.3	17.9	17.6	21.6	13.5	13.9	12.3	11.3	16.2	14.3	15.3	18.1	18.4	9.9
Strongly Disagree	105	21.0	34.1	26.1	22.1	17.9	25.7	27.0	24.3	14.4	15.8	20.8	10.1	71.4	24.1	11.8	22.8	16.3
DK/REFUSED	18	3.6	2.3	4.3	1.0	10.3	4.1	2.7	5.4	3.8	5.3	3.8	3.0	0.0	3.8	3.1	3.9	2.8
Mean		2.83	2.47	2.64	2.73	2.74	2.69	2.67	2.71	3.10	3.17	2.98	3.13	1.57	2.77	3.03	2.74	3.08
Standard deviation		1.20	1.26	1.23	1.17	1.13	1.25	1.29	1.21	1.13	1.18	1.23	1.03	1.05	1.24	1.07	1.21	1.13
Standard error		0.05	0.19	0.26	0.12	0.19	0.15	0.22	0.20	0.08	0.16	0.17	0.11	0.40	0.07	0.10	0.07	0.10
Net Dif 1		22.4	-2.3	8.7	18.3	17.9	9.5	0.0	18.9	39.7	38.6	32.1	44.4	-71.4	17.4	37.0	13.6	44.7

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 2

Table # 35 Q31. - DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS?  
 "DONALD TRUMP DOES NOT HAVE THE RIGHT TEMPERAMENT TO BE  
 PRESIDENT"  
 (NET DIF 1 = PERCENT AGREE MINUS PERCENT DISAGREE)

	TOTAL	MEN				WOMEN				IDEOLOGY										
		REPU- LICAN	INDE- PEN- DENT	REPU- LICAN	INDE- PEN- DENT	LIB./ MOD.	Lib- eral	Mod- erate	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	
Total n	N 500	171	79	188	62	144	13	131	345	142	203	78	169	70	99	66	176	72	104	
AGREE	297	59.4	51.5	74.7	58.0	66.1	62.5	61.5	62.6	59.1	65.5	54.7	59.0	59.8	68.6	53.5	66.7	58.5	62.5	55.8
Strongly Agree	210	42.0	33.3	51.9	43.6	48.4	45.1	53.8	44.3	41.2	41.5	40.9	39.7	39.6	41.4	38.4	51.5	42.6	41.7	43.3
Somewhat Agree	87	17.4	18.1	22.8	14.4	17.7	17.4	7.7	18.3	18.0	23.9	13.8	19.2	20.1	27.1	15.2	15.2	15.9	20.8	12.5
DISAGREE	185	37.0	43.9	25.3	38.8	27.4	34.0	38.5	33.6	37.4	31.7	41.4	39.7	36.7	30.0	41.4	27.3	38.1	33.3	41.3
Somewhat Disagree	80	16.0	18.7	8.9	18.1	11.3	12.5	15.4	12.2	16.8	16.9	16.7	14.1	16.6	15.7	17.2	10.6	17.0	18.1	16.3
Strongly Disagree	105	21.0	25.1	16.5	20.7	16.1	21.5	23.1	21.4	20.6	14.8	24.6	25.6	20.1	14.3	24.2	16.7	21.0	15.3	25.0
DK/REFUSED	18	3.6	4.7	0.0	3.2	6.5	3.5	0.0	3.8	3.5	2.8	3.9	1.3	3.6	1.4	5.1	6.1	3.4	4.2	2.9
Mean	2.83	2.63	3.10	2.84	3.05	2.89	2.92	2.89	2.83	2.95	2.74	2.74	2.82	2.97	2.71	3.08	2.83	2.93	2.76	
Standard deviation	1.20	1.21	1.12	1.21	1.15	1.22	1.27	1.21	1.19	1.10	1.25	1.23	1.18	1.08	1.23	1.17	1.21	1.12	1.26	
Standard error	0.05	0.09	0.13	0.09	0.15	0.10	0.35	0.11	0.07	0.09	0.09	0.14	0.09	0.13	0.13	0.15	0.09	0.13	0.13	
Net Dif 1	22.4	7.6	49.4	19.1	38.7	28.5	23.1	29.0	21.7	33.8	13.3	19.2	23.1	38.6	12.1	39.4	20.5	29.2	14.4	

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 3

Table # 35 Q31. - DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS?  
 "DONALD TRUMP DOES NOT HAVE THE RIGHT TEMPERAMENT TO BE  
 PRESIDENT"  
 (NET DIF 1 = PERCENT AGREE MINUS PERCENT DISAGREE)

	TOTAL	REPUBLICAN				INDEPENDENT				SUPPORTER OF TEA PARTY MOVEMENT		ISSUE MOST INTERESTED					
		LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	YES	NO	ECO- NOMIC	FOR- EIGN AFFAIR	FINAN- CIAL	MORAL	DOMES- TIC	
Total n	N 500	83	270	97	173	61	75	45	30	182	273	167	123	72	70	50	
AGREE	297	59.4	55.4	55.2	59.8	52.6	72.1	73.3	77.8	66.7	57.7	60.8	58.7	52.8	52.8	70.0	76.0
Strongly Agree	210	42.0	37.3	39.3	37.1	40.5	55.7	48.0	51.1	43.3	32.4	49.1	41.9	39.0	31.9	50.0	58.0
Somewhat Agree	87	17.4	18.1	15.9	22.7	12.1	16.4	25.3	26.7	23.3	25.3	11.7	16.8	13.8	20.8	20.0	18.0
DISAGREE	185	37.0	42.2	40.7	36.1	43.4	23.0	25.3	22.2	30.0	39.6	35.2	37.7	43.1	41.7	30.0	20.0
Somewhat Disagree	80	16.0	13.3	19.3	20.6	18.5	11.5	8.0	8.9	6.7	19.2	13.2	17.4	17.1	19.4	17.1	4.0
Strongly Disagree	105	21.0	28.9	21.5	15.5	24.9	11.5	17.3	13.3	23.3	20.3	22.0	20.4	26.0	22.2	12.9	16.0
DK/REFUSED	18	3.6	2.4	4.1	4.1	4.0	4.9	1.3	0.0	3.3	2.7	4.0	3.6	4.1	5.6	0.0	4.0
Mean		2.83	2.65	2.76	2.85	2.71	3.22	3.05	3.16	2.90	2.72	2.92	2.83	2.69	2.66	3.07	3.23
Standard deviation		1.20	1.26	1.20	1.11	1.25	1.07	1.13	1.05	1.21	1.13	1.25	1.20	1.25	1.17	1.09	1.12
Standard error		0.05	0.14	0.07	0.11	0.10	0.14	0.13	0.16	0.23	0.09	0.08	0.09	0.12	0.14	0.13	0.16
Net Dif 1		22.4	13.3	14.4	23.7	9.2	49.2	48.0	55.6	36.7	18.1	25.6	21.0	9.8	11.1	40.0	56.0

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 4

Table # 35 Q31. - DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS?  
 "DONALD TRUMP DOES NOT HAVE THE RIGHT TEMPERAMENT TO BE  
 PRESIDENT"  
 (NET DIF 1 = PERCENT AGREE MINUS PERCENT DISAGREE)

	TOTAL	MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA							SCOTT WALKER			RON JOHNSON			TED CRUZ			
		NAT'L DEBT	TERRORISM/WAR	WEAK ECONOMY	IMMIGRATION	FUTURE COURTS	OBAMA CARE IMPACT	FAVORABLE	UNFAVORABLE	NO OPINION	FAVORABLE	UNFAVORABLE	NO OPINION	NEVER HEARD OF	FAVORABLE	UNFAVORABLE	NO OPINION	
Total n	N 500	115	109	91	63	51	50	386	85	29	339	77	62	22	330	123	47	
AGREE	297	59.4	60.9	61.5	52.4	52.9	62.0	60.1	56.5	58.6	62.8	51.9	54.8	45.5	64.2	45.5	61.7	
Strongly Agree	210	42.0	42.6	52.3	44.0	33.3	37.3	34.0	40.4	49.4	41.4	43.7	39.0	41.9	27.3	44.8	33.3	44.7
Somewhat Agree	87	17.4	18.3	9.2	17.6	19.0	15.7	28.0	19.7	7.1	17.2	19.2	13.0	12.9	18.2	19.4	12.2	17.0
DISAGREE	185	37.0	33.0	35.8	35.2	46.0	43.1	34.0	35.5	42.4	41.4	32.4	48.1	43.5	50.0	33.3	50.4	27.7
Somewhat Disagree	80	16.0	13.9	13.8	14.3	15.9	21.6	24.0	16.8	9.4	24.1	15.9	9.1	24.2	18.2	15.5	17.9	14.9
Strongly Disagree	105	21.0	19.1	22.0	20.9	30.2	21.6	10.0	18.7	32.9	17.2	16.5	39.0	19.4	31.8	17.9	32.5	12.8
DK/REFUSED	18	3.6	6.1	2.8	3.3	1.6	3.9	4.0	4.4	1.2	0.0	4.7	0.0	1.6	4.5	2.4	4.1	10.6
Mean		2.83	2.90	2.94	2.88	2.56	2.71	2.90	2.86	2.74	2.83	2.94	2.52	2.79	2.43	2.93	2.48	3.05
Standard deviation		1.20	1.19	1.26	1.20	1.24	1.20	1.00	1.17	1.36	1.15	1.15	1.34	1.19	1.22	1.16	1.27	1.11
Standard error		0.05	0.11	0.12	0.13	0.16	0.17	0.15	0.06	0.15	0.21	0.06	0.15	0.15	0.27	0.06	0.12	0.17
Net Dif 1		22.4	27.8	25.7	26.4	6.3	9.8	28.0	24.6	14.1	17.2	30.4	3.9	11.3	-4.5	30.9	-4.9	34.0

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 5

Table # 35 Q31. - DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS?  
 "DONALD TRUMP DOES NOT HAVE THE RIGHT TEMPERAMENT TO BE PRESIDENT"  
 (NET DIF 1 = PERCENT AGREE MINUS PERCENT DISAGREE)

	TOTAL	JOHN KASICH					DONALD TRUMP			VOTE REPUBLICAN PRESIDENTIAL PRIMARY				VOTE REPUBLICAN PRESIDENTIAL PRIMARY (SECOND CHOICE)			
		FAVOR- ABLE	UN- FAVOR- ABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UN- FAVOR- ABLE	NO OPIN- ION	CRUZ	TRUMP	KASICH	UNDE- CIDED	KASICH	CRUZ	TRUMP	UNDE- CIDED	
Total n	N 500	309	103	81	7	259	210	31	181	157	104	58	142	122	69	167	
AGREE	297	59.4	67.6	36.9	58.0	42.9	30.9	95.7	51.6	83.4	14.0	84.6	62.1	68.3	47.5	59.4	60.5
Strongly Agree	210	42.0	48.9	20.4	43.2	42.9	11.6	82.4	22.6	61.3	2.5	70.2	37.9	52.1	36.1	29.0	43.1
Somewhat Agree	87	17.4	18.8	16.5	14.8	0.0	19.3	13.3	29.0	22.1	11.5	14.4	24.1	16.2	11.5	30.4	17.4
DISAGREE	185	37.0	30.1	59.2	33.3	57.1	64.1	3.8	35.5	14.9	79.6	13.5	32.8	28.2	49.2	36.2	35.9
Somewhat Disagree	80	16.0	16.5	14.6	14.8	28.6	25.9	2.4	25.8	9.4	26.1	12.5	15.5	13.4	20.5	29.0	9.6
Strongly Disagree	105	21.0	13.6	44.7	18.5	28.6	38.2	1.4	9.7	5.5	53.5	1.0	17.2	14.8	28.7	7.2	26.3
DK/REFUSED	18	3.6	2.3	3.9	8.6	0.0	5.0	0.5	12.9	1.7	6.4	1.9	5.2	3.5	3.3	4.3	3.6
Mean		2.83	3.05	2.13	2.91	2.57	2.04	3.78	2.74	3.42	1.61	3.57	2.87	3.09	2.57	2.85	2.80
Standard deviation		1.20	1.11	1.21	1.20	1.29	1.04	0.56	0.97	0.88	0.80	0.75	1.13	1.13	1.26	0.94	1.27
Standard error		0.05	0.06	0.12	0.14	0.49	0.07	0.04	0.19	0.07	0.07	0.07	0.15	0.10	0.12	0.12	0.10
Net Dif 1		22.4	37.5	-22.3	24.7	-14.3	-33.2	91.9	16.1	68.5	-65.6	71.2	29.3	40.1	-1.6	23.2	24.6

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 6

Table # 35 Q31. - DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS?  
 "DONALD TRUMP DOES NOT HAVE THE RIGHT TEMPERAMENT TO BE PRESIDENT"  
 (NET DIF 1 = PERCENT AGREE MINUS PERCENT DISAGREE)

	TOTAL	VOTE REPUBLICAN PRESIDENTIAL PRIMARY				TRUMP WOULD LOSE TO HILLARY		TRUMP NOT REPEAL OBAMACARE		TRUMP NOT APPOINT CNSRV SUPREME COURT		CRUZ DO MORE SHAKE UP THE SYSTEM		KASICH COULD NOT WIN THE NOMINATION		MOST IMPORTANT FACTOR CHOOSE A CANDIDATE		
		CRUZ	TRUMP	UNDE- CIDED	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL KASICH	SWITCH TO CRUZ	BEST CHANCE WIN	SHAKE UP SYSTEM	MOST CONSER VATIVE	
Total n	N 500	239	181	80	99	68	125	41	121	47	130	41	59	32	220	160	90	
AGREE	297	59.4	83.7	21.5	72.5	12.1	36.8	16.0	39.0	14.9	42.6	13.8	46.3	78.0	96.9	59.5	44.4	83.3
Strongly Agree	210	42.0	65.7	7.2	50.0	5.1	10.3	6.4	12.2	6.6	10.6	6.2	9.8	62.7	84.4	36.8	29.4	75.6
Somewhat Agree	87	17.4	18.0	14.4	22.5	7.1	26.5	9.6	26.8	8.3	31.9	7.7	36.6	15.3	12.5	22.7	15.0	7.8
DISAGREE	185	37.0	15.1	71.8	23.8	80.8	57.4	77.6	53.7	78.5	48.9	80.0	46.3	20.3	3.1	37.3	50.0	15.6
Somewhat Disagree	80	16.0	10.0	25.4	12.5	20.2	30.9	24.0	26.8	23.1	25.5	24.6	24.4	18.6	3.1	17.7	16.3	11.1
Strongly Disagree	105	21.0	5.0	46.4	11.3	60.6	26.5	53.6	26.8	55.4	23.4	55.4	22.0	1.7	0.0	19.5	33.8	4.4
DK/REFUSED	18	3.6	1.3	6.6	3.8	7.1	5.9	6.4	7.3	6.6	8.5	6.2	7.3	1.7	0.0	3.2	5.6	1.1
Mean	2.83	3.46	1.81	3.16	1.53	2.22	1.67	2.26	1.64	2.33	1.62	2.37	3.41	3.81	2.79	2.42	3.56	
Standard deviation	1.20	0.87	0.96	1.05	0.85	0.98	0.92	1.02	0.91	0.98	0.89	0.96	0.85	0.46	1.15	1.26	0.86	
Standard error	0.05	0.06	0.07	0.12	0.09	0.12	0.08	0.17	0.09	0.15	0.08	0.16	0.11	0.08	0.08	0.10	0.09	
Net Dif 1	22.4	68.6	-50.3	48.8	-68.7	-20.6	-61.6	-14.6	-63.6	-6.4	-66.2	0.0	57.6	93.8	22.3	-5.6	67.8	

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 7

Table # 35 Q31. - DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS?  
 "DONALD TRUMP DOES NOT HAVE THE RIGHT TEMPERAMENT TO BE PRESIDENT"  
 (NET DIF 1 = PERCENT AGREE MINUS PERCENT DISAGREE)

	TOTAL	PREFER REPUBLICAN PRESIDENT	PREFER CANDIDATE	ALLOW ILLEGALS/ CITIZENSHIP	FREE TRADE	TRUMP HOLDS LIBERAL POSITIONS	TRUMP NOT RIGHT TEMPERMENT	TYPE OF RADIO											
		STRONG	SMART	EXPER- IENCE	OUT- SIDERS	SUP- PORT	OPPOSE	GOOD	BAD	AGREE	DIS- AGREE	AGREE	DIS- AGREE	NEWS/ TALK	COUN- TRY	CHRIS- TIAN/ GOSPEL	OLDIES	EASY LISTEN LITE	
Total n	N 500	214	255	230	226	343	139	220	216	308	127	297	185	160	66	41	31	29	
AGREE	297	59.4	32.2	81.6	86.5	33.2	67.3	39.6	70.0	46.8	71.1	30.7	100.0	0.0	61.3	54.5	58.5	67.7	62.1
Strongly Agree	210	42.0	19.2	62.7	67.4	16.8	48.4	26.6	51.4	32.9	52.3	18.1	70.7	0.0	45.6	36.4	41.5	45.2	48.3
Somewhat Agree	87	17.4	13.1	18.8	19.1	16.4	19.0	12.9	18.6	13.9	18.8	12.6	29.3	0.0	15.6	18.2	17.1	22.6	13.8
DISAGREE	185	37.0	64.0	15.3	12.2	61.1	28.9	58.3	27.7	50.0	26.6	66.9	0.0	100.0	36.3	42.4	39.0	29.0	34.5
Somewhat Disagree	80	16.0	22.9	9.8	7.8	21.7	14.3	20.1	11.8	21.3	13.6	23.6	0.0	43.2	16.9	16.7	22.0	9.7	6.9
Strongly Disagree	105	21.0	41.1	5.5	4.3	39.4	14.6	38.1	15.9	28.7	13.0	43.3	0.0	56.8	19.4	25.8	17.1	19.4	27.6
DK/REFUSED	18	3.6	3.7	3.1	1.3	5.8	3.8	2.2	2.3	3.2	2.3	2.4	0.0	0.0	2.5	3.0	2.4	3.2	3.4
Mean	2.83	2.11	3.43	3.52	2.11	3.05	2.29	3.08	2.53	3.13	2.06	3.71	1.43	2.90	2.67	2.85	2.97	2.86	
Standard deviation	1.20	1.16	0.89	0.82	1.14	1.12	1.24	1.14	1.23	1.09	1.15	0.46	0.50	1.19	1.23	1.15	1.17	1.30	
Standard error	0.05	0.08	0.06	0.05	0.08	0.06	0.11	0.08	0.09	0.06	0.10	0.03	0.04	0.10	0.15	0.18	0.21	0.25	
Net Dif 1	22.4	-31.8	66.3	74.3	-27.9	38.5	-18.7	42.3	-3.2	44.5	-36.2	100.0	-100.0	25.0	12.1	19.5	38.7	27.6	



SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 8

Table # 35 Q31. - DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS?  
 "DONALD TRUMP DOES NOT HAVE THE RIGHT TEMPERAMENT TO BE  
 PRESIDENT"  
 (NET DIF 1 = PERCENT AGREE MINUS PERCENT DISAGREE)

	TOTAL	WATCH FOX NEWS CHANNEL									AREA YOU LIVE			RELIGION						
		WATCH FOX NEWS	watch Regu- larly	Every Day	Almost Every Day	Few Times a week	Not Regu- larly	A Few Times A Mnth	Rarely	NEVER WATCH	URBAN	SUBUR- BAN	RURAL	PRO- TES- TANT	Evan./ Fund. Prot.	Main- line Prot.	CATH- OLIC	JEWISH	ATH- EIST/ AGNSTC	
Total n	N 500	435	335	182	68	85	100	42	58	63	120	190	183	261	81	180	185	4	16	
AGREE	297	59.4	57.9	54.0	50.5	52.9	62.4	71.0	61.9	77.6	69.8	63.3	60.5	57.4	61.3	63.0	60.6	58.9	25.0	31.3
Strongly Agree	210	42.0	40.5	36.7	33.0	38.2	43.5	53.0	40.5	62.1	52.4	45.8	39.5	43.2	42.5	38.3	44.4	42.7	25.0	25.0
Somewhat Agree	87	17.4	17.5	17.3	17.6	14.7	18.8	18.0	21.4	15.5	17.5	17.5	21.1	14.2	18.8	24.7	16.1	16.2	0.0	6.3
DISAGREE	185	37.0	38.9	41.8	45.1	44.1	32.9	29.0	38.1	22.4	23.8	32.5	35.8	40.4	34.5	34.6	34.4	39.5	75.0	62.5
Somewhat Disagree	80	16.0	17.2	20.0	22.0	22.1	14.1	8.0	9.5	6.9	7.9	15.0	14.7	18.0	19.2	22.2	17.8	14.1	25.0	0.0
Strongly Disagree	105	21.0	21.6	21.8	23.1	22.1	18.8	21.0	28.6	15.5	15.9	17.5	21.1	22.4	15.3	12.3	16.7	25.4	50.0	62.5
DK/REFUSED	18	3.6	3.2	4.2	4.4	2.9	4.7	0.0	0.0	0.0	6.3	4.2	3.7	2.2	4.2	2.5	5.0	1.6	0.0	6.3
Mean		2.83	2.79	2.72	2.63	2.71	2.91	3.03	2.74	3.24	3.14	2.96	2.82	2.80	2.92	2.91	2.93	2.77	2.00	1.93
Standard deviation		1.20	1.20	1.19	1.19	1.20	1.18	1.20	1.25	1.12	1.14	1.17	1.19	1.23	1.13	1.06	1.16	1.25	1.22	1.34
Standard error		0.05	0.06	0.07	0.09	0.15	0.13	0.12	0.19	0.15	0.15	0.11	0.09	0.09	0.07	0.12	0.09	0.09	0.61	0.35
Net Dif 1		22.4	19.1	12.2	5.5	8.8	29.4	42.0	23.8	55.2	46.0	30.8	24.7	16.9	26.8	28.4	26.1	19.5	-50.0	-31.3

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 9

Table # 35 Q31. - DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS?  
 "DONALD TRUMP DOES NOT HAVE THE RIGHT TEMPERAMENT TO BE  
 PRESIDENT"  
 (NET DIF 1 = PERCENT AGREE MINUS PERCENT DISAGREE)

	TOTAL	AGE								MEN				WOMEN						
		18-40	41-54	55-64	65 OR OLDER	65-74	75 Or Older	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	
Total n	N 500	78	104	115	196	100	96	78	415	182	311	40	208	99	149	38	207	83	162	
AGREE	297	59.4	66.7	59.6	55.7	59.2	58.0	60.4	66.7	58.3	62.6	57.9	72.5	56.3	64.6	55.0	60.5	60.4	60.2	60.5
Strongly Agree	210	42.0	47.4	43.3	35.7	42.9	40.0	45.8	47.4	41.0	45.1	40.2	47.5	37.5	44.4	35.6	47.4	44.4	45.8	44.4
Somewhat Agree	87	17.4	19.2	16.3	20.0	16.3	18.0	14.6	19.2	17.3	17.6	17.7	25.0	18.8	20.2	19.5	13.2	15.9	14.5	16.0
DISAGREE	185	37.0	30.8	40.4	39.1	35.7	37.0	34.4	30.8	37.8	36.3	37.0	27.5	39.9	35.4	39.6	34.2	35.7	37.3	34.6
Somewhat Disagree	80	16.0	14.1	20.2	13.9	15.8	13.0	18.8	14.1	16.4	17.6	15.1	10.0	16.8	14.1	16.8	18.4	15.9	21.7	13.6
Strongly Disagree	105	21.0	16.7	20.2	25.2	19.9	24.0	15.6	16.7	21.4	18.7	21.9	17.5	23.1	21.2	22.8	15.8	19.8	15.7	21.0
DK/REFUSED	18	3.6	2.6	0.0	5.2	5.1	5.0	5.2	2.6	3.9	1.1	5.1	0.0	3.8	0.0	5.4	5.3	3.9	2.4	4.9
Mean	2.83	3.00	2.83	2.70	2.87	2.78	2.96	3.00	2.81	2.90	2.80	3.03	2.73	2.88	2.72	2.97	2.88	2.93	2.88	
Standard deviation	1.20	1.15	1.19	1.22	1.20	1.23	1.16	1.15	1.21	1.17	1.21	1.13	1.21	1.19	1.20	1.17	1.20	1.15	1.22	
Standard error	0.05	0.13	0.12	0.12	0.09	0.13	0.12	0.13	0.06	0.09	0.07	0.18	0.09	0.12	0.10	0.19	0.09	0.13	0.10	
Net Dif 1	22.4	35.9	19.2	16.5	23.5	21.0	26.0	35.9	20.5	26.4	20.9	45.0	16.3	29.3	15.4	26.3	24.6	22.9	25.9	

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 10

Table # 35 Q31. - DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS?  
 "DONALD TRUMP DOES NOT HAVE THE RIGHT TEMPERAMENT TO BE  
 PRESIDENT"  
 (NET DIF 1 = PERCENT AGREE MINUS PERCENT DISAGREE)

	TOTAL	EDUCATION						MEN	WOMEN	FAMILY INCOME			GENDER				
		NO COLL. DEGREE	H.S. Grad./Less	Some Col-lege	COLL-EGE DEGREE	Col-lege Grad	Post Grad	NO COLL. DEGREE	COLL-EGE DEGREE	NO COLL. DEGREE	COLL-EGE DEGREE	LESS THAN \$50000	\$50000 TO \$100K	MORE THAN \$100K	MALE	FEMALE	
Total n	N 500	268	103	165	225	160	65	132	115	136	110	128	191	83	250	250	
AGREE	297	59.4	58.2	58.3	58.2	61.8	61.9	61.5	54.5	64.3	61.8	59.1	61.7	53.4	55.4	58.8	60.0
Strongly Agree	210	42.0	39.9	37.9	41.2	45.3	45.6	44.6	35.6	43.5	44.1	47.3	44.5	36.1	39.8	39.2	44.8
Somewhat Agree	87	17.4	18.3	20.4	17.0	16.4	16.3	16.9	18.9	20.9	17.6	11.8	17.2	17.3	15.7	19.6	15.2
DISAGREE	185	37.0	37.7	36.9	38.2	35.6	36.3	33.8	40.9	33.9	34.6	37.3	33.6	45.5	42.2	38.0	36.0
Somewhat Disagree	80	16.0	17.9	21.4	15.8	13.3	11.3	18.5	17.4	13.0	18.4	13.6	14.1	20.4	16.9	15.6	16.4
Strongly Disagree	105	21.0	19.8	15.5	22.4	22.2	25.0	15.4	23.5	20.9	16.2	23.6	19.5	25.1	25.3	22.4	19.6
DK/REFUSED	18	3.6	4.1	4.9	3.6	2.7	1.9	4.6	4.5	1.7	3.7	3.6	4.7	1.0	2.4	3.2	4.0
Mean		2.83	2.82	2.85	2.80	2.87	2.84	2.95	2.70	2.88	2.93	2.86	2.91	2.65	2.72	2.78	2.89
Standard deviation		1.20	1.18	1.12	1.22	1.22	1.25	1.14	1.20	1.19	1.15	1.26	1.19	1.21	1.24	1.20	1.20
Standard error		0.05	0.07	0.11	0.10	0.08	0.10	0.15	0.11	0.11	0.10	0.12	0.11	0.09	0.14	0.08	0.08
Net Dif 1		22.4	20.5	21.4	20.0	26.2	25.6	27.7	13.6	30.4	27.2	21.8	28.1	7.9	13.3	20.8	24.0

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 11

Table # 35 Q31. - DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS?  
 "DONALD TRUMP DOES NOT HAVE THE RIGHT TEMPERAMENT TO BE  
 PRESIDENT"  
 (NET DIF 1 = PERCENT AGREE MINUS PERCENT DISAGREE)

	TOTAL	TRUMP/CRUZ				TRUMP/KASICH				CRUZ/KASICH			
		FAV BOTH	UNFAV BOTH	OPIN- ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN- ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total n	N 500	165	42	431	500	150	29	392	493	218	37	389	493
AGREE	297	59.4	36.4	95.2	59.4	38.0	89.7	59.7	59.6	68.8	18.9	59.6	59.6
Strongly Agree	210	42.0	12.7	85.7	42.7	15.3	69.0	42.3	42.0	48.2	8.1	40.9	42.0
Somewhat Agree	87	17.4	23.6	9.5	16.5	17.4	22.7	20.7	17.3	17.6	20.6	10.8	17.6
DISAGREE	185	37.0	60.0	4.8	38.3	37.0	58.0	10.3	37.8	36.7	28.9	73.0	36.7
Somewhat Disagree	80	16.0	26.1	2.4	15.5	16.0	30.0	3.4	15.6	15.8	16.1	18.9	15.8
Strongly Disagree	105	21.0	33.9	2.4	22.7	21.0	28.0	6.9	22.2	20.9	12.8	54.1	20.9
DK/REFUSED	18	3.6	3.6	0.0	2.6	3.6	4.0	0.0	2.6	3.7	2.3	8.1	3.7
Mean		2.83	2.16	3.79	2.81	2.83	2.26	3.52	2.82	2.84	3.07	1.71	2.81
Standard deviation		1.20	1.05	0.60	1.22	1.20	1.05	0.86	1.21	1.20	1.09	0.99	1.20
Standard error		0.05	0.08	0.09	0.06	0.05	0.09	0.16	0.06	0.06	0.07	0.17	0.06
Net Dif 1		22.4	-23.6	90.5	20.9	22.4	-20.0	79.3	21.9	22.9	39.9	-54.1	21.9

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Table # 36 Q32. - WOULD YOU SAY YOU WATCH THE FOX NEWS CHANNEL ON CABLE TV EVERY DAY, ALMOST EVERY DAY, A FEW TIMES A WEEK, A FEW TIMES A MONTH, RARELY, OR NEVER?  
(NET DIF 1 = PERCENT WATCH FOX NEWS MINUS PERCENT NEVER WATCH)

	TOTAL	AREA												HOW LIKELY	PARTY			
		Wausau M.M.	Minne- apolis M.M.	Green- Bay M.M.	La- Crosse M.M.	Madi- son M.M.	Dane County	Rest Madison	Mil- waukee M.M.	Mil- waukee County	Wau- kesha County	Rest Mil- waukee	Duluth M.M.	Cer- tain TAIN	Very Likely	Repub- lican	Inde- pen- dent	
Total n	N 500	44	23	104	39	74	37	37	209	57	53	99	7	373	127	359	141	
WATCH FOX NEWS	435	87.0	84.1	95.7	91.3	82.1	82.4	86.5	78.4	87.1	84.2	84.9	89.9	85.7	87.7	85.0	88.0	84.4
watch Regularly	335	67.0	68.2	73.9	68.3	59.0	67.6	70.3	64.9	67.0	70.2	69.8	63.6	57.1	65.1	72.4	70.5	58.2
Every Day	182	36.4	31.8	47.8	40.4	33.3	33.8	27.0	40.5	35.9	35.1	28.3	40.4	28.6	36.5	36.2	40.9	24.8
Almost Every Day	68	13.6	15.9	17.4	14.4	10.3	12.2	24.3	0.0	12.9	12.3	20.8	9.1	28.6	13.4	14.2	13.1	14.9
Few Times a Week	85	17.0	20.5	8.7	13.5	15.4	21.6	18.9	24.3	18.2	22.8	20.8	14.1	0.0	15.3	22.0	16.4	18.4
Not Regularly	100	20.0	15.9	21.7	23.1	23.1	14.9	16.2	13.5	20.1	14.0	15.1	26.3	28.6	22.5	12.6	17.5	26.2
A Few Times A Month	42	8.4	9.1	13.0	7.7	10.3	9.5	10.8	8.1	7.2	3.5	5.7	10.1	14.3	8.6	7.9	7.8	9.9
Rarely	58	11.6	6.8	8.7	15.4	12.8	5.4	5.4	5.4	12.9	10.5	9.4	16.2	14.3	13.9	4.7	9.7	16.3
NEVER WATCH	63	12.6	13.6	4.3	8.7	17.9	17.6	13.5	21.6	12.4	15.8	13.2	10.1	14.3	11.8	15.0	11.7	14.9
DK/REFUSED	2	0.4	2.3	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	1.9	0.0	0.0	0.5	0.0	0.3	0.7
Net Dif 1		74.4	70.5	91.3	82.7	64.1	64.9	73.0	56.8	74.6	68.4	71.7	79.8	71.4	75.9	70.1	76.3	69.5

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 2

Table # 36 Q32. - WOULD YOU SAY YOU WATCH THE FOX NEWS CHANNEL ON CABLE TV EVERY DAY, ALMOST EVERY DAY, A FEW TIMES A WEEK, A FEW TIMES A MONTH, RARELY, OR NEVER?  
(NET DIF 1 = PERCENT WATCH FOX NEWS MINUS PERCENT NEVER WATCH)

	TOTAL	MEN				WOMEN				IDEOLOGY										
		REPU- LICAN	INDE- PEN- DENT	REPU- LICAN	INDE- PEN- DENT	LIB./ MOD.	Lib- eral	Mod- erate	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	
Total n	N 500	171	79	188	62	144	13	131	345	142	203	78	169	70	99	66	176	72	104	
WATCH FOX NEWS	435	87.0	90.1	82.3	86.2	87.1	85.4	84.6	85.5	87.5	89.4	86.2	84.6	88.8	90.0	87.9	86.4	86.4	88.9	84.6
watch Regularly	335	67.0	75.4	54.4	66.0	62.9	64.6	76.9	63.4	67.8	68.3	67.5	61.5	72.2	68.6	74.7	68.2	63.6	68.1	60.6
Every Day	182	36.4	42.7	20.3	39.4	30.6	31.3	46.2	29.8	38.3	38.0	38.4	32.1	37.3	32.9	40.4	30.3	39.2	43.1	36.5
Almost Every Day	68	13.6	13.5	12.7	12.8	17.7	11.1	0.0	12.2	14.5	14.8	14.3	10.3	14.8	12.9	16.2	12.1	14.2	16.7	12.5
Few Times a Week	85	17.0	19.3	21.5	13.8	14.5	22.2	30.8	21.4	15.1	15.5	14.8	19.2	20.1	22.9	18.2	25.8	10.2	8.3	11.5
Not Regularly	100	20.0	14.6	27.8	20.2	24.2	20.8	7.7	22.1	19.7	21.1	18.7	23.1	16.6	21.4	13.1	18.2	22.7	20.8	24.0
A Few Times A Month	42	8.4	5.3	13.9	10.1	4.8	6.9	0.0	7.6	9.0	8.5	9.4	11.5	6.5	10.0	4.0	1.5	11.4	6.9	14.4
Rarely	58	11.6	9.4	13.9	10.1	19.4	13.9	7.7	14.5	10.7	12.7	9.4	11.5	10.1	11.4	9.1	16.7	11.4	13.9	9.6
NEVER WATCH	63	12.6	9.4	16.5	13.8	12.9	13.9	15.4	13.7	12.2	10.6	13.3	14.1	10.7	10.0	11.1	13.6	13.6	11.1	15.4
DK/REFUSED	2	0.4	0.6	1.3	0.0	0.0	0.7	0.0	0.8	0.3	0.0	0.5	1.3	0.6	0.0	1.0	0.0	0.0	0.0	0.0
Net Dif 1		74.4	80.7	65.8	72.3	74.2	71.5	69.2	71.8	75.4	78.9	72.9	70.5	78.1	80.0	76.8	72.7	72.7	77.8	69.2

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 3

Table # 36 Q32. - WOULD YOU SAY YOU WATCH THE FOX NEWS CHANNEL ON CABLE TV EVERY DAY, ALMOST EVERY DAY, A FEW TIMES A WEEK, A FEW TIMES A MONTH, RARELY, OR NEVER?  
(NET DIF 1 = PERCENT WATCH FOX NEWS MINUS PERCENT NEVER WATCH)

	TOTAL	REPUBLICAN				INDEPENDENT				SUPPORTER OF TEA PARTY MOVEMENT		ISSUE MOST INTERESTED					
		LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	YES	NO	ECO- NOMIC	FOR- EIGN AFFAIR	FINAN- CIAL	MORAL	DOMES- TIC	
Total n	N 500	83	270	97	173	61	75	45	30	182	273	167	123	72	70	50	
WATCH FOX NEWS	435	87.0	85.5	88.5	90.7	87.3	85.2	84.0	86.7	80.0	89.6	85.3	91.6	92.7	88.9	75.7	74.0
watch Regularly	335	67.0	69.9	70.0	71.1	69.4	57.4	60.0	62.2	56.7	73.1	63.4	68.9	76.4	79.2	50.0	44.0
Every Day	182	36.4	36.1	41.5	42.3	41.0	24.6	26.7	28.9	23.3	42.9	31.9	37.7	46.3	40.3	27.1	18.0
Almost Every Day	68	13.6	8.4	14.4	15.5	13.9	14.8	14.7	13.3	16.7	13.7	13.2	12.6	12.2	20.8	8.6	10.0
Few Times a Week	85	17.0	25.3	14.1	13.4	14.5	18.0	18.7	20.0	16.7	16.5	18.3	18.6	17.9	18.1	14.3	16.0
Not Regularly	100	20.0	15.7	18.5	19.6	17.9	27.9	24.0	24.4	23.3	16.5	22.0	22.8	16.3	9.7	25.7	30.0
A Few Times A Month	42	8.4	6.0	8.5	6.2	9.8	8.2	10.7	13.3	6.7	6.0	8.8	11.4	5.7	4.2	7.1	12.0
Rarely	58	11.6	9.6	10.0	13.4	8.1	19.7	13.3	11.1	16.7	10.4	13.2	11.4	10.6	5.6	18.6	18.0
NEVER WATCH	63	12.6	13.3	11.5	9.3	12.7	14.8	14.7	13.3	16.7	9.9	14.3	8.4	7.3	11.1	22.9	26.0
DK/REFUSED	2	0.4	1.2	0.0	0.0	0.0	0.0	1.3	0.0	3.3	0.5	0.4	0.0	0.0	0.0	1.4	0.0
Net Dif 1		74.4	72.3	77.0	81.4	74.6	70.5	69.3	73.3	63.3	79.7	71.1	83.2	85.4	77.8	52.9	48.0

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 4

Table # 36 Q32. - WOULD YOU SAY YOU WATCH THE FOX NEWS CHANNEL ON CABLE TV EVERY DAY, ALMOST EVERY DAY, A FEW TIMES A WEEK, A FEW TIMES A MONTH, RARELY, OR NEVER?  
(NET DIF 1 = PERCENT WATCH FOX NEWS MINUS PERCENT NEVER WATCH)

	TOTAL	MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA							SCOTT WALKER			RON JOHNSON			TED CRUZ			
		NAT'L DEBT	TERRORISM/WAR	WEAK ECONOMY	IMMIGRATION	FUTURE COURTS	OBAMA CARE IMPACT	FAVORABLE	UNFAVORABLE	NO OPINION	FAVORABLE	UNFAVORABLE	NO OPINION	NEVER HEARD OF	FAVORABLE	UNFAVORABLE	NO OPINION	
Total n	N 500	115	109	91	63	51	50	386	85	29	339	77	62	22	330	123	47	
WATCH FOX NEWS	435	87.0	84.3	88.1	84.6	93.7	88.2	86.0	88.1	78.8	96.6	88.5	77.9	88.7	90.9	87.6	88.6	78.7
watch Regularly	335	67.0	61.7	68.8	70.3	69.8	74.5	60.0	68.4	52.9	89.7	68.7	50.6	74.2	77.3	67.6	68.3	59.6
Every Day	182	36.4	29.6	37.6	39.6	34.9	47.1	30.0	37.3	25.9	55.2	37.8	22.1	41.9	50.0	37.6	38.2	23.4
Almost Every Day	68	13.6	13.9	11.9	12.1	17.5	15.7	12.0	14.8	7.1	17.2	15.3	10.4	11.3	4.5	14.2	13.8	8.5
Few Times a Week	85	17.0	18.3	19.3	18.7	17.5	11.8	18.0	16.3	20.0	17.2	15.6	18.2	21.0	22.7	15.8	16.3	27.7
Not Regularly	100	20.0	22.6	19.3	14.3	23.8	13.7	26.0	19.7	25.9	6.9	19.8	27.3	14.5	13.6	20.0	20.3	19.1
A Few Times A Month	42	8.4	10.4	9.2	6.6	9.5	2.0	12.0	8.8	8.2	3.4	8.8	9.1	6.5	4.5	9.4	5.7	8.5
Rarely	58	11.6	12.2	10.1	7.7	14.3	11.8	14.0	10.9	17.6	3.4	10.9	18.2	8.1	9.1	10.6	14.6	10.6
NEVER WATCH	63	12.6	15.7	11.9	14.3	6.3	11.8	14.0	11.4	21.2	3.4	11.2	20.8	11.3	9.1	11.8	11.4	21.3
DK/REFUSED	2	0.4	0.0	0.0	1.1	0.0	0.0	0.0	0.5	0.0	0.0	0.3	1.3	0.0	0.0	0.6	0.0	0.0
Net Dif 1		74.4	68.7	76.1	70.3	87.3	76.5	72.0	76.7	57.6	93.1	77.3	57.1	77.4	81.8	75.8	77.2	57.4



\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 5

Table # 36 Q32. - WOULD YOU SAY YOU WATCH THE FOX NEWS CHANNEL ON CABLE TV EVERY DAY, ALMOST EVERY DAY, A FEW TIMES A WEEK, A FEW TIMES A MONTH, RARELY, OR NEVER?  
(NET DIF 1 = PERCENT WATCH FOX NEWS MINUS PERCENT NEVER WATCH)

	TOTAL	JOHN KASICH					DONALD TRUMP			VOTE REPUBLICAN PRESIDENTIAL PRIMARY				VOTE REPUBLICAN PRESIDENTIAL PRIMARY (SECOND CHOICE)			
		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	CRUZ	TRUMP	KASICH	UNDE-CIDED	KASICH	CRUZ	TRUMP	UNDE-CIDED
Total n	N 500	309	103	81	7	259	210	31	181	157	104	58	142	122	69	167	
WATCH FOX NEWS	435	87.0	89.0	88.3	81.5	42.9	91.5	81.4	87.1	86.7	90.4	88.5	75.9	86.6	87.7	94.2	83.8
watch Regularly	335	67.0	68.9	68.9	61.7	14.3	76.8	55.2	64.5	62.4	76.4	68.3	53.4	64.8	68.0	78.3	63.5
Every Day	182	36.4	37.9	37.9	30.9	14.3	45.9	26.2	25.8	32.6	49.0	33.7	19.0	38.0	35.2	46.4	31.7
Almost Every Day	68	13.6	15.2	14.6	7.4	0.0	15.8	10.5	16.1	14.9	12.1	14.4	12.1	12.7	12.3	20.3	12.6
Few Times a Week	85	17.0	15.9	16.5	23.5	0.0	15.1	18.6	22.6	14.9	15.3	20.2	22.4	14.1	20.5	11.6	19.2
Not Regularly	100	20.0	20.1	19.4	19.8	28.6	14.7	26.2	22.6	24.3	14.0	20.2	22.4	21.8	19.7	15.9	20.4
A Few Times A Month	42	8.4	8.1	8.7	8.6	14.3	8.1	9.5	3.2	10.5	7.6	6.7	6.9	9.9	8.2	8.7	7.2
Rarely	58	11.6	12.0	10.7	11.1	14.3	6.6	16.7	19.4	13.8	6.4	13.5	15.5	12.0	11.5	7.2	13.2
NEVER WATCH	63	12.6	10.4	11.7	18.5	57.1	7.7	18.6	12.9	12.7	8.9	11.5	24.1	13.4	11.5	4.3	16.2
DK/REFUSED	2	0.4	0.6	0.0	0.0	0.0	0.8	0.0	0.0	0.6	0.6	0.0	0.0	0.0	0.8	1.4	0.0
Net Dif 1		74.4	78.6	76.7	63.0	-14.3	83.8	62.9	74.2	74.0	81.5	76.9	51.7	73.2	76.2	89.9	67.7

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 6

Table # 36 Q32. - WOULD YOU SAY YOU WATCH THE FOX NEWS CHANNEL ON CABLE TV EVERY DAY, ALMOST EVERY DAY, A FEW TIMES A WEEK, A FEW TIMES A MONTH, RARELY, OR NEVER?  
(NET DIF 1 = PERCENT WATCH FOX NEWS MINUS PERCENT NEVER WATCH)

	TOTAL	VOTE REPUBLICAN PRESIDENTIAL PRIMARY				TRUMP WOULD LOSE TO HILLARY		TRUMP NOT REPEAL OBAMACARE		TRUMP NOT APPOINT CNSRV SUPREME COURT		CRUZ DO MORE SHAKE UP THE SYSTEM		KASICH COULD NOT WIN THE NOMINATION		MOST IMPORTANT FACTOR CHOOSE A CANDIDATE		
		CRUZ	TRUMP	UNDE- CIDED	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL KASICH	SWITCH TO CRUZ	BEST CHANCE WIN	SHAKE UP SYSTEM	MOST CONSER VATIVE	
Total n	N 500	239	181	80	99	68	125	41	121	47	130	41	59	32	220	160	90	
WATCH FOX NEWS	435	87.0	87.9	90.6	76.3	88.9	92.6	92.0	90.2	90.9	91.5	90.0	95.1	89.8	90.6	91.4	85.0	83.3
watch Regularly	335	67.0	64.4	75.1	56.3	71.7	82.4	76.0	73.2	73.6	76.6	73.8	78.0	67.8	68.8	72.3	66.9	56.7
Every Day	182	36.4	31.4	47.0	27.5	39.4	57.4	44.8	51.2	41.3	55.3	42.3	58.5	32.2	31.3	41.4	35.6	27.8
Almost Every Day	68	13.6	14.6	13.8	10.0	15.2	13.2	16.0	12.2	16.5	10.6	15.4	12.2	13.6	15.6	15.5	10.6	15.6
Few Times a Week	85	17.0	18.4	14.4	18.8	17.2	11.8	15.2	9.8	15.7	10.6	16.2	7.3	22.0	21.9	15.5	20.6	13.3
Not Regularly	100	20.0	23.4	15.5	20.0	17.2	10.3	16.0	17.1	17.4	14.9	16.2	17.1	22.0	21.9	19.1	18.1	26.7
A Few Times A Month	42	8.4	8.8	7.2	10.0	10.1	1.5	8.8	2.4	9.1	4.3	8.5	4.9	8.5	6.3	9.1	7.5	8.9
Rarely	58	11.6	14.6	8.3	10.0	7.1	8.8	7.2	14.6	8.3	10.6	7.7	12.2	13.6	15.6	10.0	10.6	17.8
NEVER WATCH	63	12.6	11.7	8.8	23.8	10.1	7.4	8.0	9.8	9.1	8.5	10.0	4.9	10.2	9.4	8.2	14.4	16.7
DK/REFUSED	2	0.4	0.4	0.6	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.6	0.0
Net Dif 1		74.4	76.2	81.8	52.5	78.8	85.3	84.0	80.5	81.8	83.0	80.0	90.2	79.7	81.3	83.2	70.6	66.7

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 7

Table # 36 Q32. - WOULD YOU SAY YOU WATCH THE FOX NEWS CHANNEL ON CABLE TV EVERY DAY, ALMOST EVERY DAY, A FEW TIMES A WEEK, A FEW TIMES A MONTH, RARELY, OR NEVER?  
(NET DIF 1 = PERCENT WATCH FOX NEWS MINUS PERCENT NEVER WATCH)

	TOTAL	PREFER REPUBLICAN PRESIDENT	PREFER CANDIDATE	ALLOW ILLEGALS/ CITIZENSHIP	FREE TRADE	TRUMP HOLDS LIBERAL POSITIONS	TRUMP NOT RIGHT TEMPERMENT	TYPE OF RADIO											
		STRONG	SMART	EXPER- IENCE	OUT- SIDERS	SUP- PORT	OPPOSE	GOOD	BAD	AGREE	DIS- AGREE	AGREE	DIS- AGREE	NEWS/ TALK	COUN- TRY	CHRIS- TIAN/ GOSPEL	OLDIES	EASY LISTEN LITE	
Total n	N 500	214	255	230	226	343	139	220	216	308	127	297	185	160	66	41	31	29	
WATCH FOX NEWS	435	87.0	88.3	87.5	83.9	90.7	86.9	89.2	84.5	90.3	86.4	91.3	84.8	91.4	88.1	89.4	85.4	83.9	96.6
watch Regularly	335	67.0	67.8	66.7	61.3	73.0	67.6	66.2	62.3	69.0	68.2	67.7	60.9	75.7	70.0	66.7	68.3	64.5	69.0
Every Day	182	36.4	38.8	34.1	28.7	44.7	37.3	35.3	31.8	41.2	37.3	37.8	31.0	44.3	40.0	42.4	36.6	25.8	31.0
Almost Every Day	68	13.6	14.5	13.3	13.9	12.4	12.2	18.0	14.5	10.6	14.0	13.4	12.1	16.2	11.3	12.1	14.6	19.4	24.1
Few Times a Week	85	17.0	14.5	19.2	18.7	15.9	18.1	12.9	15.9	17.1	16.9	16.5	17.8	15.1	18.8	12.1	17.1	19.4	13.8
Not Regularly	100	20.0	20.6	20.8	22.6	17.7	19.2	23.0	22.3	21.3	18.2	23.6	23.9	15.7	18.1	22.7	17.1	19.4	27.6
A Few Times A Month	42	8.4	9.8	7.8	8.3	8.4	7.3	11.5	9.5	9.3	7.8	11.0	8.8	8.6	8.8	7.6	7.3	6.5	10.3
Rarely	58	11.6	10.7	12.9	14.3	9.3	12.0	11.5	12.7	12.0	10.4	12.6	15.2	7.0	9.4	15.2	9.8	12.9	17.2
NEVER WATCH	63	12.6	11.2	12.2	15.7	8.8	12.8	10.8	15.5	9.3	13.3	8.7	14.8	8.1	11.9	10.6	14.6	12.9	3.4
DK/REFUSED	2	0.4	0.5	0.4	0.4	0.4	0.3	0.0	0.0	0.5	0.3	0.0	0.3	0.5	0.0	0.0	0.0	3.2	0.0
Net Dif 1		74.4	77.1	75.3	68.3	81.9	74.1	78.4	69.1	81.0	73.1	82.7	70.0	83.2	76.3	78.8	70.7	71.0	93.1

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 8

Table # 36 Q32. - WOULD YOU SAY YOU WATCH THE FOX NEWS CHANNEL ON CABLE TV EVERY DAY, ALMOST EVERY DAY, A FEW TIMES A WEEK, A FEW TIMES A MONTH, RARELY, OR NEVER?  
(NET DIF 1 = PERCENT WATCH FOX NEWS MINUS PERCENT NEVER WATCH)

	TOTAL	WATCH FOX NEWS CHANNEL									AREA YOU LIVE			RELIGION					
		WATCH FOX NEWS	watch Regularly	Every Day	Almost Every Day	Few Times a Week	Not Regularly	A Few Times A Mnth	Rarely	NEVER WATCH	URBAN	SUBURBAN	RURAL	PRO-TESTANT	Evan./Fund. Prot.	Main-line Prot.	CATHOLIC	JEWISH	ATH-EIST/AGNSTC
Total n	N 500	435	335	182	68	85	100	42	58	63	120	190	183	261	81	180	185	4	16
WATCH FOX NEWS	435	87.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	0.0	89.2	91.6	80.9	86.6	87.7	86.1	88.6	100.0	87.5
watch Regularly	335	67.0	77.0	100.0	100.0	100.0	100.0	0.0	0.0	0.0	65.8	71.1	62.8	66.3	69.1	65.0	69.2	50.0	43.8
Every Day	182	36.4	41.8	54.3	100.0	0.0	0.0	0.0	0.0	0.0	38.3	32.1	38.8	38.7	39.5	38.3	35.7	0.0	6.3
Almost Every Day	68	13.6	15.6	20.3	0.0	100.0	0.0	0.0	0.0	0.0	13.3	14.2	13.1	12.3	12.3	12.2	14.1	25.0	25.0
Few Times a Week	85	17.0	19.5	25.4	0.0	0.0	100.0	0.0	0.0	0.0	14.2	24.7	10.9	15.3	17.3	14.4	19.5	25.0	12.5
Not Regularly	100	20.0	23.0	0.0	0.0	0.0	0.0	100.0	100.0	100.0	23.3	20.5	18.0	20.3	18.5	21.1	19.5	50.0	43.8
A Few Times A Month	42	8.4	9.7	0.0	0.0	0.0	0.0	42.0	100.0	0.0	8.3	11.6	5.5	7.7	8.6	7.2	8.6	50.0	18.8
Rarely	58	11.6	13.3	0.0	0.0	0.0	0.0	58.0	0.0	100.0	15.0	8.9	12.6	12.6	9.9	13.9	10.8	0.0	25.0
NEVER WATCH	63	12.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	10.8	8.4	18.6	13.0	12.3	13.3	11.4	0.0	12.5
DK/REFUSED	2	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.4	0.0	0.6	0.0	0.0	0.0
Net Dif 1		74.4	100.0	100.0	100.0	100.0	100.0	100.0	100.0	-100.0	78.3	83.2	62.3	73.6	75.3	72.8	77.3	100.0	75.0

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 9

Table # 36 Q32. - WOULD YOU SAY YOU WATCH THE FOX NEWS CHANNEL ON CABLE TV EVERY DAY, ALMOST EVERY DAY, A FEW TIMES A WEEK, A FEW TIMES A MONTH, RARELY, OR NEVER?  
(NET DIF 1 = PERCENT WATCH FOX NEWS MINUS PERCENT NEVER WATCH)

	TOTAL	AGE								MEN				WOMEN						
		18-40	41-54	55-64	65 OR OLDER	65-74	75 Or Older	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	
Total n	N 500	78	104	115	196	100	96	78	415	182	311	40	208	99	149	38	207	83	162	
WATCH FOX NEWS	435	87.0	84.6	88.5	89.6	85.7	88.0	83.3	84.6	87.5	86.8	87.1	90.0	87.5	87.9	87.9	78.9	87.4	85.5	86.4
watch Regularly	335	67.0	55.1	64.4	71.3	71.4	70.0	72.9	55.1	69.6	60.4	71.4	65.0	69.7	62.6	73.2	44.7	69.6	57.8	69.8
Every Day	182	36.4	19.2	30.8	43.5	42.3	44.0	40.6	19.2	39.8	25.8	42.8	22.5	38.0	27.3	40.9	15.8	41.5	24.1	44.4
Almost Every Day	68	13.6	14.1	15.4	11.3	13.8	13.0	14.6	14.1	13.5	14.8	12.9	12.5	13.5	11.1	14.8	15.8	13.5	19.3	11.1
Few Times a Week	85	17.0	21.8	18.3	16.5	15.3	13.0	17.7	21.8	16.4	19.8	15.8	30.0	18.3	24.2	17.4	13.2	14.5	14.5	14.2
Not Regularly	100	20.0	29.5	24.0	18.3	14.3	18.0	10.4	29.5	17.8	26.4	15.8	25.0	17.8	25.3	14.8	34.2	17.9	27.7	16.7
A Few Times A Month	42	8.4	17.9	10.6	5.2	5.6	6.0	5.2	17.9	6.7	13.7	5.5	12.5	7.2	12.1	5.4	23.7	6.3	15.7	5.6
Rarely	58	11.6	11.5	13.5	13.0	8.7	12.0	5.2	11.5	11.1	12.6	10.3	12.5	10.6	13.1	9.4	10.5	11.6	12.0	11.1
NEVER WATCH	63	12.6	15.4	10.6	10.4	14.3	12.0	16.7	15.4	12.3	12.6	12.9	10.0	12.0	11.1	12.1	21.1	12.6	14.5	13.6
DK/REFUSED	2	0.4	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.2	0.5	0.0	0.0	0.5	1.0	0.0	0.0	0.0	0.0	0.0
Net Dif 1		74.4	69.2	77.9	79.1	71.4	76.0	66.7	69.2	75.2	74.2	74.3	80.0	75.5	76.8	75.8	57.9	74.9	71.1	72.8

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 10

Table # 36 Q32. - WOULD YOU SAY YOU WATCH THE FOX NEWS CHANNEL ON CABLE TV EVERY DAY, ALMOST EVERY DAY, A FEW TIMES A WEEK, A FEW TIMES A MONTH, RARELY, OR NEVER?  
(NET DIF 1 = PERCENT WATCH FOX NEWS MINUS PERCENT NEVER WATCH)

	TOTAL	EDUCATION						MEN	WOMEN	FAMILY INCOME			GENDER				
		NO COLL. DEGREE	H.S. Grad./Less	Some Col-lege	COLL-EGE DEGREE	Col-lege Grad	Post Grad			NO COLL. DEGREE	COLL-EGE DEGREE	NO COLL. DEGREE	LESS THAN \$50000 TO \$100K	MORE THAN \$100K	MALE	FEMALE	
Total n	N 500	268	103	165	225	160	65	132	115	136	110	128	191	83	250	250	
WATCH FOX NEWS	435	87.0	85.8	84.5	86.7	88.9	90.0	86.2	87.9	87.8	83.8	90.0	87.5	83.2	92.8	87.6	86.4
watch Regularly	335	67.0	68.3	65.0	70.3	65.3	66.3	63.1	73.5	63.5	63.2	67.3	66.4	66.0	63.9	68.8	65.2
Every Day	182	36.4	41.4	40.8	41.8	29.8	27.5	35.4	43.9	25.2	39.0	34.5	43.0	37.2	31.3	35.6	37.2
Almost Every Day	68	13.6	13.1	11.7	13.9	14.2	15.0	12.3	14.4	12.2	11.8	16.4	10.2	14.7	13.3	13.2	14.0
Few Times a Week	85	17.0	13.8	12.6	14.5	21.3	23.8	15.4	15.2	26.1	12.5	16.4	13.3	14.1	19.3	20.0	14.0
Not Regularly	100	20.0	17.5	19.4	16.4	23.6	23.8	23.1	14.4	24.3	20.6	22.7	21.1	17.3	28.9	18.8	21.2
A Few Times A Month	42	8.4	4.5	3.9	4.8	13.3	13.8	12.3	3.0	13.9	5.9	12.7	7.0	6.3	16.9	8.0	8.8
Rarely	58	11.6	13.1	15.5	11.5	10.2	10.0	10.8	11.4	10.4	14.7	10.0	14.1	11.0	12.0	10.8	12.4
NEVER WATCH	63	12.6	13.8	15.5	12.7	11.1	10.0	13.8	11.4	12.2	16.2	10.0	12.5	16.2	7.2	11.6	13.6
DK/REFUSED	2	0.4	0.4	0.0	0.6	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.5	0.0	0.8	0.0
Net Dif 1		74.4	72.0	68.9	73.9	77.8	80.0	72.3	76.5	75.7	67.6	80.0	75.0	67.0	85.5	76.0	72.8

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 11

Table # 36 Q32. - WOULD YOU SAY YOU WATCH THE FOX NEWS CHANNEL ON CABLE TV EVERY DAY, ALMOST EVERY DAY, A FEW TIMES A WEEK, A FEW TIMES A MONTH, RARELY, OR NEVER?  
(NET DIF 1 = PERCENT WATCH FOX NEWS MINUS PERCENT NEVER WATCH)

	TOTAL	TRUMP/CRUZ				TRUMP/KASICH				CRUZ/KASICH				
		FAV BOTH	UNFAV BOTH	OPIN- ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN- ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN- ION BOTH	HEARD OF BOTH	
Total n	N 500	165	42	431	500	150	29	392	493	218	37	389	493	
WATCH FOX NEWS	435	87.0	91.5	78.6	87.7	87.0	92.7	79.3	88.3	87.6	90.4	89.2	89.2	87.6
watch Regularly	335	67.0	75.8	45.2	67.7	67.0	81.3	58.6	68.9	67.7	69.7	73.0	68.9	67.7
Every Day	182	36.4	44.2	19.0	38.1	36.4	50.7	31.0	38.5	36.7	39.4	43.2	38.3	36.7
Almost Every Day	68	13.6	15.2	7.1	13.9	13.6	17.3	10.3	14.8	13.8	16.1	18.9	14.9	13.8
Few Times a Week	85	17.0	16.4	19.0	15.8	17.0	13.3	17.2	15.6	17.2	14.2	10.8	15.7	17.2
Not Regularly	100	20.0	15.8	33.3	20.0	20.0	11.3	20.7	19.4	19.9	20.6	16.2	20.3	19.9
A Few Times A Month	42	8.4	9.7	9.5	8.8	8.4	6.0	0.0	8.4	8.3	9.2	2.7	8.5	8.3
Rarely	58	11.6	6.1	23.8	11.1	11.6	5.3	20.7	11.0	11.6	11.5	13.5	11.8	11.6
NEVER WATCH	63	12.6	7.3	21.4	11.8	12.6	6.0	20.7	11.2	12.0	8.7	10.8	10.3	12.0
DK/REFUSED	2	0.4	1.2	0.0	0.5	0.4	1.3	0.0	0.5	0.4	0.9	0.0	0.5	0.4
Net Dif 1		74.4	84.2	57.1	75.9	74.4	86.7	58.6	77.0	75.7	81.7	78.4	78.9	75.7

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Table # 37 Q33. - WHICH TYPE OF RADIO STATION DO YOU LISTEN TO MOST OFTEN?

	TOTAL		AREA											HOW LIKELY	PARTY			
	N	%	WAUSAU M.M.	MINNE- APOLIS M.M.	GREEN BAY M.M.	LA CROSSE M.M.	MADI- SON M.M.	Dane County	Rest Madi- son	MIL- WAUKEE M.M.	Mil- waukee County	Wau- kesha County	Rest Mil- waukee	DULUTH M.M.	CER- TAIN	VERY LIKELY	REPUB- LICAN	INDE- PEN- DENT
Total n	500		44	23	104	39	74	37	37	209	57	53	99	7	373	127	359	141
NEWS/TALK	160	32.0	29.5	21.7	25.0	15.4	27.0	32.4	21.6	42.6	43.9	49.1	38.4	14.3	32.2	31.5	32.6	30.5
COUNTRY WESTERN	66	13.2	15.9	21.7	15.4	12.8	10.8	5.4	16.2	11.0	7.0	13.2	12.1	28.6	12.6	15.0	13.4	12.8
CHRISTIAN/GOSPEL/REL.	41	8.2	11.4	8.7	12.5	12.8	5.4	2.7	8.1	5.7	7.0	3.8	6.1	0.0	7.8	9.4	8.9	6.4
OLDIES	31	6.2	9.1	8.7	2.9	0.0	8.1	16.2	0.0	7.7	10.5	5.7	7.1	0.0	6.7	4.7	6.1	6.4
EASY LISTENING/LITE	29	5.8	9.1	0.0	6.7	7.7	5.4	2.7	8.1	5.3	3.5	5.7	6.1	0.0	6.4	3.9	6.1	5.0
CLASSIC ROCK	26	5.2	4.5	8.7	3.8	15.4	4.1	2.7	5.4	4.3	7.0	3.8	3.0	0.0	5.1	5.5	4.2	7.8
SPORTS/TALK	15	3.0	2.3	8.7	1.0	5.1	6.8	5.4	8.1	1.9	0.0	0.0	4.0	0.0	2.9	3.1	3.1	2.8
TOP 40/POPULAR	13	2.6	0.0	4.3	5.8	2.6	4.1	8.1	0.0	1.0	0.0	0.0	2.0	0.0	2.1	3.9	2.2	3.5
CLASSICAL/OPERA	11	2.2	0.0	4.3	1.0	5.1	2.7	2.7	2.7	2.4	3.5	0.0	3.0	0.0	1.6	3.9	2.5	1.4
SATELLITE	11	2.2	0.0	4.3	2.9	0.0	4.1	8.1	0.0	1.4	0.0	1.9	2.0	14.3	1.9	3.1	2.5	1.4
JAZZ/URBAN/HIP HOP	4	0.8	2.3	4.3	0.0	0.0	0.0	0.0	0.0	0.5	1.8	0.0	0.0	14.3	0.8	0.8	1.1	0.0
ALTERNATIVE ROCK	2	0.4	0.0	0.0	0.0	2.6	1.4	0.0	2.7	0.0	0.0	0.0	0.0	0.0	0.3	0.8	0.3	0.7
R&B	2	0.4	2.3	0.0	0.0	0.0	0.0	0.0	0.0	0.5	1.8	0.0	0.0	0.0	0.3	0.8	0.3	0.7
OTHER	10	2.0	2.3	0.0	2.9	2.6	2.7	5.4	0.0	1.4	1.8	1.9	1.0	0.0	1.9	2.4	1.7	2.8
NONE/DON'T LISTEN	59	11.8	6.8	4.3	14.4	12.8	14.9	5.4	24.3	10.5	10.5	13.2	9.1	28.6	12.3	10.2	11.4	12.8
DK/REFUSED	20	4.0	4.5	0.0	5.8	5.1	2.7	2.7	2.7	3.8	1.8	1.9	6.1	0.0	5.1	0.8	3.6	5.0



\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 2

Table # 37 Q33. - WHICH TYPE OF RADIO STATION DO YOU LISTEN TO MOST OFTEN?

	TOTAL	MEN				WOMEN				IDEOLOGY				MEN				WOMEN			
		REPU- LICAN	INDE- PEN- DENT	REPU- LICAN	INDE- PEN- DENT	LIB./ MOD.	Lib- eral	Mod- erate	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.		
Total n	N 500	171	79	188	62	144	13	131	345	142	203	78	169	70	99	66	176	72	104		
NEWS/TALK	160	32.0	40.4	35.4	25.5	24.2	25.0	0.0	27.5	35.7	32.4	37.9	34.6	40.8	37.1	43.4	13.6	30.7	27.8	32.7	
COUNTRY WESTERN	66	13.2	12.3	13.9	14.4	11.3	16.0	15.4	16.0	12.2	14.1	10.8	12.8	13.0	12.9	13.1	19.7	11.4	15.3	8.7	
CHRISTIAN/GOSPEL/REL.	41	8.2	4.1	7.6	13.3	4.8	3.5	15.4	2.3	10.1	9.9	10.3	1.3	7.1	8.6	6.1	6.1	13.1	11.1	14.4	
OLDIES	31	6.2	5.8	3.8	6.4	9.7	9.7	0.0	10.7	4.9	4.9	4.9	7.7	4.1	2.9	5.1	12.1	5.7	6.9	4.8	
EASY LISTENING/LITE	29	5.8	5.3	3.8	6.9	6.5	5.6	23.1	3.8	6.1	2.8	8.4	3.8	5.3	2.9	7.1	7.6	6.8	2.8	9.6	
CLASSIC ROCK	26	5.2	3.5	10.1	4.8	4.8	6.9	0.0	7.6	4.1	2.1	5.4	6.4	4.7	2.9	6.1	7.6	3.4	1.4	4.8	
SPORTS/TALK	15	3.0	5.8	3.8	0.5	1.6	2.8	7.7	2.3	2.9	2.8	3.0	5.1	4.7	5.7	4.0	0.0	1.1	0.0	1.9	
TOP 40/POPULAR	13	2.6	0.6	1.3	3.7	6.5	2.8	7.7	2.3	2.3	4.2	1.0	0.0	1.2	2.9	0.0	6.1	3.4	5.6	1.9	
CLASSICAL/OPERA	11	2.2	1.2	2.5	3.7	0.0	2.8	0.0	3.1	2.0	1.4	2.5	2.6	1.2	2.9	0.0	3.0	2.8	0.0	4.8	
SATELLITE	11	2.2	2.9	1.3	2.1	1.6	3.5	0.0	3.8	1.7	0.7	2.5	3.8	1.8	0.0	3.0	3.0	1.7	1.4	1.9	
JAZZ/URBAN/HIP HOP	4	0.8	2.3	0.0	0.0	0.0	0.7	7.7	0.0	0.9	1.4	0.5	1.3	1.8	2.9	1.0	0.0	0.0	0.0	0.0	
ALTERNATIVE ROCK	2	0.4	0.0	1.3	0.5	0.0	0.7	0.0	0.8	0.3	0.0	0.5	1.3	0.0	0.0	0.0	0.0	0.6	0.0	1.0	
R&B	2	0.4	0.0	1.3	0.5	0.0	0.7	0.0	0.8	0.3	0.0	0.5	1.3	0.0	0.0	0.0	0.0	0.6	0.0	1.0	
OTHER	10	2.0	0.0	2.5	3.2	3.2	2.8	7.7	2.3	1.7	4.2	0.0	2.6	0.0	0.0	0.0	3.0	3.4	8.3	0.0	
NONE/DON'T LISTEN	59	11.8	10.5	7.6	12.2	19.4	9.7	7.7	9.9	11.9	15.5	9.4	7.7	10.7	12.9	9.1	12.1	13.1	18.1	9.6	
DK/REFUSED	20	4.0	5.3	3.8	2.1	6.5	6.9	7.7	6.9	2.9	3.5	2.5	7.7	3.6	5.7	2.0	6.1	2.3	1.4	2.9	

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 3

Table # 37 Q33. - WHICH TYPE OF RADIO STATION DO YOU LISTEN TO MOST OFTEN?

	TOTAL		REPUBLICAN				INDEPENDENT				SUPPORTER OF TEA PARTY MOVEMENT		ISSUE MOST INTERESTED				
	N	%	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	YES	NO	ECO- NOMIC	FOR- EIGN AFFAIR	FINAN- CIAL	MORAL	DOMES- TIC
Total n	500		83	270	97	173	61	75	45	30	182	273	167	123	72	70	50
NEWS/TALK	160	32.0	25.3	35.6	32.0	37.6	24.6	36.0	33.3	40.0	39.6	27.1	31.1	35.0	34.7	25.7	28.0
COUNTRY WESTERN	66	13.2	16.9	12.6	15.5	11.0	14.8	10.7	11.1	10.0	13.7	12.8	13.2	10.6	22.2	8.6	18.0
CHRISTIAN/GOSPEL/REL.	41	8.2	3.6	10.4	10.3	10.4	3.3	9.3	8.9	10.0	9.9	8.1	6.6	7.3	4.2	21.4	4.0
OLDIES	31	6.2	13.3	4.1	4.1	4.0	4.9	8.0	6.7	10.0	4.9	7.0	10.2	4.1	2.8	4.3	6.0
EASY LISTENING/LITE	29	5.8	6.0	6.3	2.1	8.7	4.9	5.3	4.4	6.7	5.5	6.2	6.6	8.1	1.4	5.7	4.0
CLASSIC ROCK	26	5.2	6.0	3.3	1.0	4.6	8.2	6.7	4.4	10.0	4.4	6.6	5.4	6.5	5.6	0.0	8.0
SPORTS/TALK	15	3.0	3.6	2.6	2.1	2.9	1.6	4.0	4.4	3.3	2.2	3.7	3.0	3.3	2.8	1.4	4.0
TOP 40/POPULAR	13	2.6	2.4	2.2	4.1	1.2	3.3	2.7	4.4	0.0	1.6	2.6	1.8	2.4	1.4	2.9	6.0
CLASSICAL/OPERA	11	2.2	3.6	2.2	1.0	2.9	1.6	1.3	2.2	0.0	1.1	2.9	1.2	3.3	1.4	5.7	0.0
SATELLITE	11	2.2	4.8	1.9	1.0	2.3	1.6	1.3	0.0	3.3	1.6	2.9	3.0	1.6	2.8	1.4	2.0
JAZZ/URBAN/HIP HOP	4	0.8	1.2	1.1	2.1	0.6	0.0	0.0	0.0	0.0	0.0	1.5	1.2	0.8	1.4	0.0	0.0
ALTERNATIVE ROCK	2	0.4	0.0	0.4	0.0	0.6	1.6	0.0	0.0	0.0	0.0	0.7	0.6	0.8	0.0	0.0	0.0
R&B	2	0.4	0.0	0.4	0.0	0.6	1.6	0.0	0.0	0.0	0.0	0.7	1.2	0.0	0.0	0.0	0.0
OTHER	10	2.0	1.2	1.9	5.2	0.0	4.9	1.3	2.2	0.0	1.6	2.2	1.8	2.4	0.0	2.9	4.0
NONE/DON'T LISTEN	59	11.8	6.0	12.2	15.5	10.4	14.8	10.7	15.6	3.3	11.5	9.5	10.8	12.2	11.1	14.3	10.0
DK/REFUSED	20	4.0	6.0	3.0	4.1	2.3	8.2	2.7	2.2	3.3	2.2	5.5	2.4	1.6	8.3	5.7	6.0

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 4

Table # 37 Q33. - WHICH TYPE OF RADIO STATION DO YOU LISTEN TO MOST OFTEN?

	TOTAL	MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA							SCOTT WALKER			RON JOHNSON				TED CRUZ		
		NAT'L DEBT	TERRORISM/WAR	WEAK ECONOMY	IMMIGRATION	FUTURE COURTS	OBAMA CARE IMPACT	FAVORABLE	UNFAVORABLE	NO OPINION	FAVORABLE	UNFAVORABLE	NO OPINION	NEVER HEARD OF	FAVORABLE	UNFAVORABLE	NO OPINION	
Total n	N 500	115	109	91	63	51	50	386	85	29	339	77	62	22	330	123	47	
NEWS/TALK	160	32.0	33.9	31.2	29.7	33.3	31.4	34.0	35.2	24.7	10.3	36.6	27.3	19.4	13.6	35.2	32.5	8.5
COUNTRY WESTERN	66	13.2	9.6	14.7	14.3	12.7	9.8	20.0	12.2	15.3	20.7	11.5	14.3	17.7	22.7	12.1	17.9	8.5
CHRISTIAN/GOSPEL/REL.	41	8.2	8.7	9.2	3.3	3.2	15.7	10.0	8.5	4.7	13.8	9.1	5.2	9.7	0.0	8.5	3.3	19.1
OLDIES	31	6.2	6.1	4.6	9.9	6.3	5.9	0.0	6.2	4.7	10.3	6.2	5.2	8.1	4.5	7.3	4.9	2.1
EASY LISTENING/LITE	29	5.8	3.5	7.3	8.8	9.5	5.9	0.0	5.2	8.2	6.9	6.2	6.5	4.8	0.0	4.8	9.8	2.1
CLASSIC ROCK	26	5.2	4.3	6.4	5.5	1.6	3.9	8.0	4.9	7.1	3.4	5.3	7.8	3.2	0.0	4.8	4.9	8.5
SPORTS/TALK	15	3.0	6.1	0.9	3.3	1.6	3.9	2.0	2.8	3.5	3.4	2.9	5.2	1.6	0.0	2.1	4.1	6.4
TOP 40/POPULAR	13	2.6	3.5	1.8	1.1	4.8	0.0	6.0	2.1	4.7	3.4	1.5	1.3	6.5	13.6	1.5	2.4	10.6
CLASSICAL/OPERA	11	2.2	0.9	5.5	0.0	3.2	3.9	0.0	2.6	1.2	0.0	1.5	2.6	4.8	4.5	2.7	1.6	0.0
SATELLITE	11	2.2	1.7	3.7	3.3	1.6	0.0	2.0	2.1	1.2	6.9	2.1	1.3	4.8	0.0	1.5	4.1	2.1
JAZZ/URBAN/HIP HOP	4	0.8	0.9	0.0	2.2	1.6	0.0	0.0	0.8	1.2	0.0	0.9	1.3	0.0	0.0	0.9	0.8	0.0
ALTERNATIVE ROCK	2	0.4	1.7	0.0	0.0	0.0	0.0	0.0	0.3	1.2	0.0	0.0	1.3	0.0	4.5	0.3	0.0	2.1
R&B	2	0.4	0.9	0.0	0.0	1.6	0.0	0.0	0.3	0.0	3.4	0.3	0.0	1.6	0.0	0.6	0.0	0.0
OTHER	10	2.0	2.6	1.8	1.1	3.2	2.0	2.0	1.6	4.7	0.0	1.8	2.6	1.6	4.5	1.5	2.4	4.3
NONE/DON'T LISTEN	59	11.8	13.9	8.3	14.3	14.3	11.8	8.0	11.4	12.9	13.8	10.0	14.3	14.5	22.7	12.1	8.9	17.0
DK/REFUSED	20	4.0	1.7	4.6	3.3	1.6	5.9	8.0	3.9	4.7	3.4	4.1	3.9	1.6	9.1	3.9	2.4	8.5

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 5

Table # 37 Q33. - WHICH TYPE OF RADIO STATION DO YOU LISTEN TO MOST OFTEN?

	TOTAL	JOHN KASICH					DONALD TRUMP			VOTE REPUBLICAN PRESIDENTIAL PRIMARY				VOTE REPUBLICAN PRESIDENTIAL PRIMARY (SECOND CHOICE)			
		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	CRUZ	TRUMP	KASICH	UNDE-CIDED	KASICH	CRUZ	TRUMP	UNDE-CIDED	
Total n	N 500	309	103	81	7	259	210	31	181	157	104	58	142	122	69	167	
NEWS/TALK	160	32.0	31.4	40.8	23.5	28.6	29.3	35.7	29.0	40.9	28.7	26.0	24.1	36.6	24.6	39.1	30.5
COUNTRY WESTERN	66	13.2	13.9	9.7	13.6	28.6	14.3	10.5	22.6	8.8	14.6	14.4	20.7	8.5	10.7	15.9	18.0
CHRISTIAN/GOSPEL/REL.	41	8.2	8.1	5.8	12.3	0.0	7.7	8.1	12.9	9.9	6.4	8.7	6.9	7.7	9.8	7.2	7.8
OLDIES	31	6.2	6.8	1.9	7.4	28.6	7.3	4.8	6.5	7.2	5.1	6.7	5.2	6.3	4.9	8.7	6.0
EASY LISTENING/LITE	29	5.8	5.2	9.7	3.7	0.0	5.8	5.2	9.7	2.8	7.6	8.7	5.2	5.6	4.9	2.9	7.8
CLASSIC ROCK	26	5.2	4.9	4.9	7.4	0.0	3.9	7.1	3.2	5.0	5.1	5.8	5.2	7.0	4.9	2.9	4.8
SPORTS/TALK	15	3.0	2.3	5.8	2.5	0.0	3.5	2.4	3.2	2.2	3.2	2.9	5.2	2.1	4.1	4.3	2.4
TOP 40/POPULAR	13	2.6	1.6	1.9	6.2	14.3	2.3	2.9	3.2	2.2	3.2	1.0	5.2	2.1	2.5	1.4	3.6
CLASSICAL/OPERA	11	2.2	2.6	1.9	1.2	0.0	2.3	2.4	0.0	2.8	1.9	1.9	1.7	2.1	4.1	1.4	1.2
SATELLITE	11	2.2	2.9	1.9	0.0	0.0	2.7	1.9	0.0	1.7	1.9	3.8	1.7	2.1	2.5	4.3	1.2
JAZZ/URBAN/HIP HOP	4	0.8	1.0	1.0	0.0	0.0	0.8	1.0	0.0	1.1	1.3	0.0	0.0	2.1	0.8	0.0	0.0
ALTERNATIVE ROCK	2	0.4	0.0	1.0	1.2	0.0	0.4	0.5	0.0	0.0	0.6	0.0	1.7	0.0	0.8	0.0	0.6
R&B	2	0.4	0.3	1.0	0.0	0.0	0.4	0.5	0.0	0.6	0.0	0.0	1.7	0.7	0.0	0.0	0.6
OTHER	10	2.0	1.9	2.9	1.2	0.0	1.9	2.4	0.0	0.6	2.5	4.8	0.0	1.4	4.1	1.4	1.2
NONE/DON'T LISTEN	59	11.8	12.3	9.7	13.6	0.0	13.5	10.0	9.7	11.0	13.4	8.7	15.5	12.7	14.8	7.2	10.8
DK/REFUSED	20	4.0	4.9	0.0	6.2	0.0	3.9	4.8	0.0	3.3	4.5	6.7	0.0	2.8	6.6	2.9	3.6

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 6

Table # 37 Q33. - WHICH TYPE OF RADIO STATION DO YOU LISTEN TO MOST OFTEN?

	TOTAL	VOTE REPUBLICAN PRESIDENTIAL PRIMARY				TRUMP WOULD LOSE TO HILLARY		TRUMP NOT REPEAL OBAMACARE		TRUMP NOT APPOINT CNSRV SUPREME COURT		CRUZ DO MORE SHAKE UP THE SYSTEM		KASICH COULD NOT WIN THE NOMINATION		MOST IMPORTANT FACTOR CHOOSE A CANDIDATE		
		CRUZ	TRUMP	UNDE- CIDED	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL KASICH	SWITCH TO CRUZ	BEST CHANCE WIN	SHAKE UP SYSTEM	MOST CONSER VATIVE	
Total n	N 500	239	181	80	99	68	125	41	121	47	130	41	59	32	220	160	90	
NEWS/TALK	160	32.0	35.1	26.5	35.0	26.3	23.5	28.8	19.5	28.9	19.1	27.7	26.8	25.4	25.0	39.5	22.5	33.3
COUNTRY WESTERN	66	13.2	10.0	14.9	18.8	19.2	10.3	13.6	24.4	17.4	12.8	16.2	9.8	15.3	12.5	11.8	16.3	10.0
CHRISTIAN/GOSPEL/REL.	41	8.2	10.9	6.6	3.8	6.1	7.4	8.8	0.0	5.8	6.4	7.7	4.9	6.8	12.5	7.3	5.0	14.4
OLDIES	31	6.2	6.3	5.0	8.8	4.0	5.9	4.8	7.3	5.8	4.3	4.6	7.3	8.5	6.3	6.8	6.3	5.6
EASY LISTENING/LITE	29	5.8	3.3	7.7	8.8	10.1	5.9	8.8	4.9	8.3	8.5	9.2	4.9	13.6	3.1	3.6	8.8	6.7
CLASSIC ROCK	26	5.2	5.4	4.4	6.3	2.0	7.4	3.2	7.3	2.5	8.5	2.3	9.8	5.1	6.3	4.1	4.4	8.9
SPORTS/TALK	15	3.0	2.9	1.7	6.3	2.0	1.5	1.6	2.4	1.7	2.1	0.8	4.9	3.4	3.1	3.2	3.1	1.1
TOP 40/POPULAR	13	2.6	2.5	3.3	1.3	3.0	2.9	2.4	4.9	2.5	6.4	2.3	7.3	1.7	0.0	3.2	2.5	1.1
CLASSICAL/OPERA	11	2.2	2.9	2.2	0.0	2.0	2.9	1.6	2.4	1.7	4.3	1.5	2.4	1.7	0.0	3.6	0.6	2.2
SATELLITE	11	2.2	2.1	2.8	1.3	3.0	2.9	4.0	0.0	4.1	0.0	3.8	0.0	5.1	3.1	2.3	1.3	2.2
JAZZ/URBAN/HIP HOP	4	0.8	0.8	1.1	0.0	2.0	0.0	1.6	0.0	1.7	0.0	1.5	0.0	0.0	0.0	1.4	0.6	0.0
ALTERNATIVE ROCK	2	0.4	0.0	0.6	1.3	1.0	0.0	0.8	0.0	0.8	0.0	0.8	0.0	0.0	0.0	0.0	0.6	1.1
R&B	2	0.4	0.4	0.6	0.0	1.0	0.0	0.8	0.0	0.8	0.0	0.8	0.0	0.0	0.0	0.5	0.0	1.1
OTHER	10	2.0	2.1	2.8	0.0	2.0	2.9	2.4	2.4	2.5	2.1	3.1	0.0	1.7	9.4	1.4	3.1	1.1
NONE/DON'T LISTEN	59	11.8	11.3	15.5	5.0	13.1	20.6	12.0	24.4	11.6	23.4	13.8	19.5	5.1	9.4	7.7	19.4	7.8
DK/REFUSED	20	4.0	3.8	4.4	3.8	3.0	5.9	4.8	0.0	4.1	2.1	3.8	2.4	6.8	9.4	3.6	5.6	3.3

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 7

Table # 37 Q33. - WHICH TYPE OF RADIO STATION DO YOU LISTEN TO MOST OFTEN?

	TOTAL	PREFER REPUBLICAN PRESIDENT		PREFER CANDIDATE		ALLOW ILLEGALS/CITIZENSHIP		FREE TRADE		TRUMP HOLDS LIBERAL POSITIONS		TRUMP NOT RIGHT TEMPERMENT		TYPE OF RADIO					
		STRONG	SMART	EXPER- IENCE	OUT- SIDERS	SUP- PORT	OPPOSE	GOOD	BAD	AGREE	DIS- AGREE	AGREE	DIS- AGREE	NEWS/ TALK	COUN- TRY	CHRIS- TIAN/ GOSPEL	OLDIES	EASY LISTEN LITE	
Total n	N 500	214	255	230	226	343	139	220	216	308	127	297	185	160	66	41	31	29	
NEWS/TALK	160	32.0	35.0	31.0	30.9	32.7	31.5	32.4	34.1	30.1	38.6	21.3	33.0	31.4	100.0	0.0	0.0	0.0	
COUNTRY WESTERN	66	13.2	12.6	11.8	11.3	15.5	14.6	10.8	12.7	14.8	12.7	13.4	12.1	15.1	0.0	100.0	0.0	0.0	
CHRISTIAN/GOSPEL/REL.	41	8.2	6.5	9.0	8.7	6.2	9.0	5.0	7.7	7.4	8.1	7.1	8.1	8.6	0.0	0.0	100.0	0.0	
OLDIES	31	6.2	5.1	7.1	8.3	4.9	6.1	6.5	7.3	5.1	6.8	5.5	7.1	4.9	0.0	0.0	0.0	100.0	
EASY LISTENING/LITE	29	5.8	6.5	5.5	4.8	7.5	6.1	5.8	4.1	6.9	4.2	7.9	6.1	5.4	0.0	0.0	0.0	0.0	
CLASSIC ROCK	26	5.2	3.3	7.5	7.0	4.0	6.1	2.9	5.9	4.2	4.9	5.5	5.7	4.3	0.0	0.0	0.0	0.0	
SPORTS/TALK	15	3.0	2.3	3.5	3.0	3.1	2.6	4.3	1.8	3.7	2.6	3.1	3.0	2.2	0.0	0.0	0.0	0.0	
TOP 40/POPULAR	13	2.6	1.4	3.1	3.5	1.8	2.3	2.9	3.6	2.3	1.6	3.1	2.4	2.7	0.0	0.0	0.0	0.0	
CLASSICAL/OPERA	11	2.2	2.3	2.4	2.6	2.2	2.9	0.7	1.4	3.2	1.6	4.7	2.0	2.7	0.0	0.0	0.0	0.0	
SATELLITE	11	2.2	2.8	2.0	2.6	2.2	1.5	4.3	2.7	1.9	2.3	3.1	2.4	2.2	0.0	0.0	0.0	0.0	
JAZZ/URBAN/HIP HOP	4	0.8	1.4	0.4	0.9	0.9	0.3	2.2	0.5	1.4	0.3	2.4	0.7	1.1	0.0	0.0	0.0	0.0	
ALTERNATIVE ROCK	2	0.4	0.5	0.4	0.4	0.4	0.0	1.4	0.0	0.9	0.0	0.8	0.3	0.5	0.0	0.0	0.0	0.0	
R&B	2	0.4	0.9	0.0	0.4	0.4	0.3	0.7	0.0	0.5	0.3	0.8	0.3	0.5	0.0	0.0	0.0	0.0	
OTHER	10	2.0	2.8	1.2	2.2	2.2	2.3	1.4	2.3	1.9	2.3	1.6	1.7	2.2	0.0	0.0	0.0	0.0	
NONE/DON'T LISTEN	59	11.8	13.1	10.6	9.1	13.3	11.4	12.2	13.2	10.6	8.4	18.1	11.1	13.0	0.0	0.0	0.0	0.0	
DK/REFUSED	20	4.0	3.3	4.7	4.3	2.7	2.9	6.5	2.7	5.1	5.2	1.6	4.0	3.2	0.0	0.0	0.0	0.0	

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 8

Table # 37 Q33. - WHICH TYPE OF RADIO STATION DO YOU LISTEN TO MOST OFTEN?

	TOTAL	WATCH FOX NEWS CHANNEL									AREA YOU LIVE			RELIGION						
		WATCH FOX NEWS	watch Regu- larly	Every Day	Almost Every Day	Few Times a week	Not Regu- larly	A Few Times A Mnth	Rarely	NEVER WATCH	URBAN	SUBUR- BAN	RURAL	PRO- TES- TANT	Evan./ Fund. Prot.	Main- line Prot.	CATH- OLIC	JEWISH	ATH- EIST/ AGNSTC	
Total n	N 500	435	335	182	68	85	100	42	58	63	120	190	183	261	81	180	185	4	16	
NEWS/TALK	160	32.0	32.4	33.4	35.2	26.5	35.3	29.0	33.3	25.9	30.2	37.5	33.7	27.9	31.8	29.6	32.8	31.9	50.0	25.0
COUNTRY WESTERN	66	13.2	13.6	13.1	15.4	11.8	9.4	15.0	11.9	17.2	11.1	6.7	12.1	18.0	14.6	16.0	13.9	10.8	0.0	18.8
CHRISTIAN/GOSPEL/REL.	41	8.2	8.0	8.4	8.2	8.8	8.2	7.0	7.1	6.9	9.5	9.2	8.4	7.7	9.6	23.5	3.3	7.0	0.0	6.3
OLDIES	31	6.2	6.0	6.0	4.4	8.8	7.1	6.0	4.8	6.9	6.3	5.0	7.9	5.5	6.5	6.2	6.7	5.9	0.0	12.5
EASY LISTENING/LITE	29	5.8	6.4	6.0	4.9	10.3	4.7	8.0	7.1	8.6	1.6	5.8	5.8	5.5	3.4	1.2	4.4	9.7	25.0	0.0
CLASSIC ROCK	26	5.2	5.3	5.1	4.4	5.9	5.9	6.0	2.4	8.6	4.8	5.0	4.7	6.0	4.6	4.9	4.4	5.9	0.0	0.0
SPORTS/TALK	15	3.0	2.8	3.0	2.7	1.5	4.7	2.0	4.8	0.0	4.8	2.5	3.2	2.7	3.1	1.2	3.9	3.2	0.0	0.0
TOP 40/POPULAR	13	2.6	2.5	2.1	1.1	2.9	3.5	4.0	4.8	3.4	3.2	0.8	2.6	3.8	1.9	2.5	1.7	3.2	0.0	0.0
CLASSICAL/OPERA	11	2.2	2.1	1.5	1.6	1.5	1.2	4.0	7.1	1.7	3.2	1.7	2.6	2.2	2.3	2.5	2.2	2.2	0.0	6.3
SATELLITE	11	2.2	2.3	1.8	1.6	2.9	1.2	4.0	7.1	1.7	1.6	1.7	2.1	2.7	1.9	0.0	2.8	1.6	0.0	12.5
JAZZ/URBAN/HIP HOP	4	0.8	0.7	0.9	0.5	0.0	2.4	0.0	0.0	0.0	1.6	0.8	1.6	0.0	1.1	1.2	1.1	0.5	0.0	0.0
ALTERNATIVE ROCK	2	0.4	0.5	0.3	0.0	0.0	1.2	1.0	0.0	1.7	0.0	0.0	0.0	0.5	0.0	0.0	0.0	1.1	0.0	0.0
R&B	2	0.4	0.5	0.3	0.0	1.5	0.0	1.0	0.0	1.7	0.0	0.8	0.5	0.0	0.4	0.0	0.6	0.0	0.0	6.3
OTHER	10	2.0	2.3	2.1	1.6	0.0	4.7	3.0	2.4	3.4	0.0	4.2	1.1	1.6	1.9	1.2	2.2	2.2	0.0	6.3
NONE/DON'T LISTEN	59	11.8	11.0	12.5	13.2	16.2	8.2	6.0	2.4	8.6	17.5	14.2	10.5	12.0	13.0	8.6	15.0	10.3	25.0	6.3
DK/REFUSED	20	4.0	3.7	3.6	4.9	1.5	2.4	4.0	4.8	3.4	4.8	4.2	3.2	3.8	3.8	1.2	5.0	4.3	0.0	0.0

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 9

Table # 37 Q33. - WHICH TYPE OF RADIO STATION DO YOU LISTEN TO MOST OFTEN?

	TOTAL	AGE								MEN				WOMEN						
		18-40	41-54	55-64	65 OR OLDER	65-74	75 or Older	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	
Total n	N 500	78	104	115	196	100	96	78	415	182	311	40	208	99	149	38	207	83	162	
NEWS/TALK	160	32.0	26.9	32.7	29.6	35.7	33.0	38.5	26.9	33.3	30.2	33.4	32.5	40.4	34.3	42.3	21.1	26.1	25.3	25.3
COUNTRY WESTERN	66	13.2	11.5	16.3	15.7	10.2	14.0	6.3	11.5	13.3	14.3	12.2	10.0	13.0	12.1	12.8	13.2	13.5	16.9	11.7
CHRISTIAN/GOSPEL/REL.	41	8.2	5.1	12.5	6.1	8.2	10.0	6.3	5.1	8.7	9.3	7.4	2.5	5.8	9.1	2.7	7.9	11.6	9.6	11.7
OLDIES	31	6.2	2.6	5.8	7.8	7.1	8.0	6.3	2.6	7.0	4.4	7.4	0.0	6.3	3.0	6.7	5.3	7.7	6.0	8.0
EASY LISTENING/LITE	29	5.8	11.5	2.9	5.2	5.1	8.0	2.1	11.5	4.6	6.6	5.1	10.0	3.8	6.1	4.0	13.2	5.3	7.2	6.2
CLASSIC ROCK	26	5.2	15.4	5.8	5.2	1.0	2.0	0.0	15.4	3.4	9.9	2.6	20.0	2.9	12.1	1.3	10.5	3.9	7.2	3.7
SPORTS/TALK	15	3.0	5.1	2.9	3.5	2.0	0.0	4.2	5.1	2.7	3.8	2.6	10.0	4.3	6.1	4.7	0.0	1.0	1.2	0.6
TOP 40/POPULAR	13	2.6	6.4	3.8	1.7	1.0	2.0	0.0	6.4	1.9	4.9	1.3	0.0	1.0	0.0	1.3	13.2	2.9	10.8	1.2
CLASSICAL/OPERA	11	2.2	1.3	0.0	2.6	3.6	3.0	4.2	1.3	2.4	0.5	3.2	0.0	1.9	0.0	2.7	2.6	2.9	1.2	3.7
SATELLITE	11	2.2	5.1	3.8	1.7	0.5	1.0	0.0	5.1	1.7	4.4	1.0	5.0	1.9	4.0	1.3	5.3	1.4	4.8	0.6
JAZZ/URBAN/HIP HOP	4	0.8	0.0	2.9	0.0	0.5	0.0	1.0	0.0	1.0	1.6	0.3	0.0	1.9	3.0	0.7	0.0	0.0	0.0	0.0
ALTERNATIVE ROCK	2	0.4	1.3	1.0	0.0	0.0	0.0	0.0	1.3	0.2	1.1	0.0	2.5	0.0	1.0	0.0	0.0	0.5	1.2	0.0
R&B	2	0.4	0.0	1.0	0.9	0.0	0.0	0.0	0.0	0.5	0.5	0.3	0.0	0.5	1.0	0.0	0.0	0.5	0.0	0.6
OTHER	10	2.0	0.0	0.0	3.5	2.6	2.0	3.1	0.0	2.2	0.0	2.9	0.0	1.0	0.0	1.3	0.0	3.4	0.0	4.3
NONE/DON'T LISTEN	59	11.8	5.1	4.8	13.0	17.9	12.0	24.0	5.1	13.3	4.9	16.1	2.5	11.1	5.1	12.8	7.9	15.5	4.8	19.1
DK/REFUSED	20	4.0	2.6	3.8	3.5	4.6	5.0	4.2	2.6	4.1	3.3	4.2	5.0	4.3	3.0	5.4	0.0	3.9	3.6	3.1



\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 10

Table # 37 Q33. - WHICH TYPE OF RADIO STATION DO YOU LISTEN TO MOST OFTEN?

	TOTAL		EDUCATION						MEN		WOMEN		FAMILY INCOME			GENDER	
	N	%	NO COLL. DEGREE	H.S. Grad./Less	Some Col-lege	COLL-EGE DEGREE	Col-lege Grad	Post Grad	NO COLL. DEGREE	COLL-EGE DEGREE	NO COLL. DEGREE	COLL-EGE DEGREE	LESS THAN \$50000	\$50000 TO \$100K	MORE THAN \$100K	MALE	FEMALE
Total n	500		268	103	165	225	160	65	132	115	136	110	128	191	83	250	250
NEWS/TALK	160	32.0	28.7	24.3	31.5	36.0	33.1	43.1	34.8	44.3	22.8	27.3	29.7	32.5	34.9	38.8	25.2
COUNTRY WESTERN	66	13.2	16.0	18.4	14.5	8.9	9.4	7.7	15.2	8.7	16.9	9.1	8.6	15.7	16.9	12.8	13.6
CHRISTIAN/GOSPEL/REL.	41	8.2	7.8	3.9	10.3	8.9	8.8	9.2	4.5	6.1	11.0	11.8	11.7	5.8	3.6	5.2	11.2
OLDIES	31	6.2	6.0	5.8	6.1	6.7	6.3	7.7	6.1	4.3	5.9	9.1	3.1	8.4	7.2	5.2	7.2
EASY LISTENING/LITE	29	5.8	6.3	7.8	5.5	4.9	6.9	0.0	6.8	2.6	5.9	7.3	6.3	4.2	4.8	4.8	6.8
CLASSIC ROCK	26	5.2	4.9	3.9	5.5	5.8	6.9	3.1	4.5	7.0	5.1	4.5	3.9	7.3	3.6	5.6	4.8
SPORTS/TALK	15	3.0	2.6	2.9	2.4	3.6	3.1	4.6	4.5	6.1	0.7	0.9	0.8	5.2	2.4	5.2	0.8
TOP 40/POPULAR	13	2.6	2.2	1.9	2.4	3.1	3.8	1.5	0.0	1.7	4.4	4.5	2.3	2.1	1.2	0.8	4.4
CLASSICAL/OPERA	11	2.2	2.6	1.9	3.0	1.8	1.9	1.5	2.3	0.9	2.9	2.7	6.3	1.0	0.0	1.6	2.8
SATELLITE	11	2.2	1.9	0.0	3.0	2.7	1.9	4.6	1.5	3.5	2.2	1.8	0.8	2.1	6.0	2.4	2.0
JAZZ/URBAN/HIP HOP	4	0.8	0.7	0.0	1.2	0.9	0.6	1.5	1.5	1.7	0.0	0.0	0.0	1.0	1.2	1.6	0.0
ALTERNATIVE ROCK	2	0.4	0.7	0.0	1.2	0.0	0.0	0.0	0.8	0.0	0.7	0.0	0.0	0.5	0.0	0.4	0.4
R&B	2	0.4	0.4	0.0	0.6	0.4	0.6	0.0	0.8	0.0	0.0	0.9	0.0	1.0	0.0	0.4	0.4
OTHER	10	2.0	1.5	1.9	1.2	2.7	3.1	1.5	0.8	0.9	2.2	4.5	3.1	1.0	2.4	0.8	3.2
NONE/DON'T LISTEN	59	11.8	12.7	20.4	7.9	11.1	11.9	9.2	9.1	10.4	16.2	11.8	17.2	10.5	9.6	9.6	14.0
DK/REFUSED	20	4.0	4.9	6.8	3.6	2.7	1.9	4.6	6.8	1.7	2.9	3.6	6.3	1.6	6.0	4.8	3.2

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 11

Table # 37 Q33. - WHICH TYPE OF RADIO STATION DO YOU LISTEN TO MOST OFTEN?

	TOTAL		TRUMP/CRUZ				TRUMP/KASICH				CRUZ/KASICH			
	N	%	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH
Total n	500		165	42	431	500	150	29	392	493	218	37	389	493
NEWS/TALK	160	32.0	27.3	23.8	34.1	32.0	29.3	55.2	33.7	32.0	32.6	35.1	35.2	32.0
COUNTRY WESTERN	66	13.2	15.8	19.0	13.2	13.2	16.7	17.2	12.5	13.0	14.2	13.5	13.4	13.0
CHRISTIAN/GOSPEL/REL.	41	8.2	8.5	0.0	6.7	8.2	8.0	3.4	7.1	8.3	7.8	2.7	6.2	8.3
OLDIES	31	6.2	8.5	4.8	6.5	6.2	8.0	0.0	5.6	5.9	7.8	0.0	5.7	5.9
EASY LISTENING/LITE	29	5.8	5.5	11.9	6.0	5.8	5.3	3.4	6.1	5.9	4.6	13.5	6.4	5.9
CLASSIC ROCK	26	5.2	3.6	9.5	5.1	5.2	3.3	6.9	4.8	5.3	3.7	0.0	4.6	5.3
SPORTS/TALK	15	3.0	3.6	9.5	2.8	3.0	2.0	3.4	3.3	3.0	1.4	5.4	3.1	3.0
TOP 40/POPULAR	13	2.6	1.2	4.8	1.9	2.6	0.7	3.4	1.8	2.4	1.4	2.7	1.5	2.4
CLASSICAL/OPERA	11	2.2	2.4	0.0	2.6	2.2	2.7	0.0	2.6	2.2	3.2	2.7	2.6	2.2
SATELLITE	11	2.2	1.8	2.4	2.3	2.2	4.0	3.4	2.8	2.2	2.3	5.4	2.6	2.2
JAZZ/URBAN/HIP HOP	4	0.8	0.6	0.0	0.9	0.8	0.7	0.0	1.0	0.8	0.9	0.0	1.0	0.8
ALTERNATIVE ROCK	2	0.4	0.6	0.0	0.2	0.4	0.0	0.0	0.3	0.4	0.0	0.0	0.3	0.4
R&B	2	0.4	0.6	0.0	0.5	0.4	0.0	0.0	0.5	0.4	0.5	0.0	0.5	0.4
OTHER	10	2.0	2.4	4.8	1.9	2.0	1.3	0.0	2.3	2.0	1.4	2.7	2.1	2.0
NONE/DON'T LISTEN	59	11.8	12.7	2.4	11.6	11.8	13.3	3.4	11.7	12.0	13.8	16.2	11.6	12.0
DK/REFUSED	20	4.0	4.8	7.1	3.7	4.0	4.7	0.0	3.8	4.1	4.6	0.0	3.3	4.1

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Table # 38 Q34. - IS THE AREA THAT YOU LIVE IN CONSIDERED URBAN, SUBURBAN, OR RURAL?

	TOTAL	AREA											HOW LIKELY VOTE REPUBLICAN PRIMARY		PARTY AFFILIATION			
		WAUSAU M.M.	MINNE- APOLIS M.M.	GREEN BAY M.M.	LA CROSSE M.M.	MADI- SON M.M.	Dane County	Rest Madi- son	MIL- WAUKEE M.M.	Mil- waukee County	Wau- kesha County	Rest Mil- waukee	DULUTH M.M.	CER- TAIN	VERY LIKELY	REPUB- LICAN	INDE- PEN- DENT	
Total n	N 500	44	23	104	39	74	37	37	209	57	53	99	7	373	127	359	141	
URBAN	120	24.0	20.5	8.7	23.1	17.9	25.7	29.7	21.6	28.2	45.6	17.0	24.2	0.0	22.8	27.6	20.9	31.9
SUBURBAN	190	38.0	20.5	17.4	36.5	30.8	37.8	54.1	21.6	45.9	50.9	56.6	37.4	42.9	38.3	37.0	39.6	34.0
RURAL	183	36.6	59.1	73.9	38.5	48.7	35.1	16.2	54.1	24.4	3.5	24.5	36.4	57.1	37.3	34.6	37.9	33.3
DK/REFUSED	7	1.4	0.0	0.0	1.9	2.6	1.4	0.0	2.7	1.4	0.0	1.9	2.0	0.0	1.6	0.8	1.7	0.7

	TOTAL	MEN		WOMEN		IDEOLOGY						MEN			WOMEN					
		REPUB- LICAN	INDE- PEN- DENT	REPUB- LICAN	INDE- PEN- DENT	LIB./ MOD.	Lib- eral	Mod- erate	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	
Total n	N 500	171	79	188	62	144	13	131	345	142	203	78	169	70	99	66	176	72	104	
URBAN	120	24.0	24.0	30.4	18.1	33.9	25.0	30.8	24.4	22.9	24.6	21.7	32.1	23.1	27.1	20.2	16.7	22.7	22.2	23.1
SUBURBAN	190	38.0	38.6	31.6	40.4	37.1	40.3	38.5	40.5	37.4	35.9	38.4	33.3	37.9	31.4	42.4	48.5	36.9	40.3	34.6
RURAL	183	36.6	35.1	38.0	40.4	27.4	33.3	30.8	33.6	38.6	39.4	37.9	32.1	38.5	41.4	36.4	34.8	38.6	37.5	39.4
DK/REFUSED	7	1.4	2.3	0.0	1.1	1.6	1.4	0.0	1.5	1.2	0.0	2.0	2.6	0.6	0.0	1.0	0.0	1.7	0.0	2.9

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 3

Table # 38 Q34. - IS THE AREA THAT YOU LIVE IN CONSIDERED URBAN, SUBURBAN, OR RURAL?

	TOTAL	REPUBLICAN				INDEPENDENT				SUPPORTER OF TEA PARTY MOVEMENT		ISSUE MOST INTERESTED					
		LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	YES	NO	ECO- NOMIC	FOR- EIGN AFFAIR	FINAN- CIAL	MORAL	DOMES- TIC	
Total n	N 500	83	270	97	173	61	75	45	30	182	273	167	123	72	70	50	
URBAN	120	24.0	18.1	21.1	21.6	20.8	34.4	29.3	31.1	26.7	25.3	22.3	22.2	22.8	26.4	27.1	22.0
SUBURBAN	190	38.0	42.2	39.3	39.2	39.3	37.7	30.7	28.9	33.3	40.7	36.6	45.5	37.4	41.7	25.7	32.0
RURAL	183	36.6	37.3	38.5	39.2	38.2	27.9	38.7	40.0	36.7	33.5	39.6	31.7	37.4	30.6	47.1	46.0
DK/REFUSED	7	1.4	2.4	1.1	0.0	1.7	0.0	1.3	0.0	3.3	0.5	1.5	0.6	2.4	1.4	0.0	0.0

	TOTAL	MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA						SCOTT WALKER			RON JOHNSON				TED CRUZ			
		NAT'L DEBT	TERROR ISM/ WAR	WEAK ECO- NOMY	IMMI- GRA- TION	FUTURE SUPRME COURT	OBAMA CARE IMPACT	FAVOR- ABLE	UN- FAVOR- ABLE	NO OPIN- ION	FAVOR- ABLE	UN- FAVOR- ABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UN- FAVOR- ABLE	NO OPIN- ION	
Total n	N 500	115	109	91	63	51	50	386	85	29	339	77	62	22	330	123	47	
URBAN	120	24.0	21.7	26.6	23.1	22.2	27.5	18.0	24.1	28.2	10.3	24.8	26.0	17.7	22.7	22.7	26.8	25.5
SUBURBAN	190	38.0	36.5	33.0	46.2	42.9	27.5	46.0	38.1	32.9	51.7	39.8	39.0	32.3	22.7	38.5	37.4	36.2
RURAL	183	36.6	40.0	39.4	29.7	33.3	45.1	36.0	36.3	37.6	37.9	33.6	33.8	50.0	54.5	37.9	33.3	36.2
DK/REFUSED	7	1.4	1.7	0.9	1.1	1.6	0.0	0.0	1.6	1.2	0.0	1.8	1.3	0.0	0.0	0.9	2.4	2.1

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 5

Table # 38 Q34. - IS THE AREA THAT YOU LIVE IN CONSIDERED URBAN, SUBURBAN, OR RURAL?

	TOTAL	JOHN KASICH					DONALD TRUMP			VOTE REPUBLICAN PRESIDENTIAL PRIMARY				VOTE REPUBLICAN PRESIDENTIAL PRIMARY (SECOND CHOICE)			
		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	CRUZ	TRUMP	KASICH	UNDE-CIDED	KASICH	CRUZ	TRUMP	UNDE-CIDED	
Total n	N 500	309	103	81	7	259	210	31	181	157	104	58	142	122	69	167	
URBAN	120	24.0	24.3	25.2	14.3	21.2	28.1	19.4	23.8	24.8	28.8	13.8	28.2	27.0	23.2	18.6	
SUBURBAN	190	38.0	38.2	36.9	39.5	28.6	37.5	37.1	48.4	38.7	38.9	36.5	36.2	36.6	41.8	31.9	38.9
RURAL	183	36.6	36.9	34.0	37.0	57.1	39.0	34.3	32.3	37.0	33.1	33.7	50.0	33.8	29.5	43.5	41.3
DK/REFUSED	7	1.4	0.6	3.9	1.2	0.0	2.3	0.5	0.0	0.6	3.2	1.0	0.0	1.4	1.6	1.4	1.2

	TOTAL	VOTE REPUBLICAN PRESIDENTIAL PRIMARY			TRUMP WOULD LOSE TO HILLARY		TRUMP NOT REPEAL OBAMACARE		TRUMP NOT APPOINT CNSRV SUPREME COURT		CRUZ DO MORE SHAKE UP THE SYSTEM		KASICH COULD NOT WIN THE NOMINATION		MOST IMPORTANT FACTOR CHOOSE A CANDIDATE			
		CRUZ	TRUMP	UNDE-CIDED	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL KASICH	SWITCH TO CRUZ	BEST CHANCE WIN	SHAKE UP SYSTEM	MOST CONSERVATIVE	
Total n	N 500	239	181	80	99	68	125	41	121	47	130	41	59	32	220	160	90	
URBAN	120	24.0	27.2	22.1	18.8	18.2	29.4	23.2	26.8	23.1	25.5	21.5	29.3	18.6	37.5	20.9	20.6	32.2
SUBURBAN	190	38.0	38.1	37.6	38.8	45.5	27.9	42.4	24.4	43.0	27.7	41.5	29.3	40.7	40.6	39.1	41.3	33.3
RURAL	183	36.6	34.3	37.0	42.5	31.3	42.6	30.4	48.8	29.8	46.8	33.8	41.5	39.0	21.9	38.6	36.3	34.4
DK/REFUSED	7	1.4	0.4	3.3	0.0	5.1	0.0	4.0	0.0	4.1	0.0	3.1	0.0	1.7	0.0	1.4	1.9	0.0

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 7

Table # 38 Q34. - IS THE AREA THAT YOU LIVE IN CONSIDERED URBAN, SUBURBAN, OR RURAL?

	TOTAL	PREFER REPUBLICAN PRESIDENT		PREFER CANDIDATE		ALLOW ILLEGALS/CITIZENSHIP		FREE TRADE		TRUMP HOLDS LIBERAL POSITIONS		TRUMP NOT RIGHT TEMPERMENT		TYPE OF RADIO					
		STRONG	SMART	EXPER- IENCE	OUT- SIDERS	SUP- PORT	OPPOSE	GOOD	BAD	AGREE	DIS- AGREE	AGREE	DIS- AGREE	NEWS/ TALK	COUN- TRY	CHRIS- TIAN/ GOSPEL	OLDIES	EASY LISTEN LITE	
Total n	N 500	214	255	230	226	343	139	220	216	308	127	297	185	160	66	41	31	29	
URBAN	120	24.0	24.8	23.1	22.2	23.9	25.9	18.7	24.5	24.1	24.0	20.5	25.6	21.1	28.1	12.1	26.8	19.4	24.1
SUBURBAN	190	38.0	40.2	37.3	37.0	38.1	38.5	38.1	38.6	36.1	38.6	43.3	38.7	36.8	40.0	34.8	39.0	48.4	37.9
RURAL	183	36.6	33.6	38.4	40.0	35.8	34.4	41.7	36.8	37.5	36.4	35.4	35.4	40.0	31.9	50.0	34.1	32.3	34.5
DK/REFUSED	7	1.4	1.4	1.2	0.9	2.2	1.2	1.4	0.0	2.3	1.0	0.8	0.3	2.2	0.0	3.0	0.0	0.0	3.4

	TOTAL	WATCH FOX NEWS CHANNEL									AREA YOU LIVE			RELIGION						
		WATCH FOX NEWS	watch Regu- larly	Every Day	Almost Every Day	Few Times a week	Not Regu- larly	A Few Times A Mnth	Rarely	NEVER WATCH	URBAN	SUBUR- BAN	RURAL	PRO- TES- TANT	Evan./ Fund. Prot.	Main- line Prot.	CATH- OLIC	JEWISH	ATH- EIST/ AGNSTC	
Total n	N 500	435	335	182	68	85	100	42	58	63	120	190	183	261	81	180	185	4	16	
URBAN	120	24.0	24.6	23.6	25.3	23.5	20.0	28.0	23.8	31.0	20.6	100.0	0.0	0.0	25.3	24.7	25.6	22.7	25.0	43.8
SUBURBAN	190	38.0	40.0	40.3	33.5	39.7	55.3	39.0	52.4	29.3	25.4	0.0	100.0	0.0	34.1	29.6	36.1	43.8	75.0	31.3
RURAL	183	36.6	34.0	34.3	39.0	35.3	23.5	33.0	23.8	39.7	54.0	0.0	0.0	100.0	39.8	44.4	37.8	33.0	0.0	25.0
DK/REFUSED	7	1.4	1.4	1.8	2.2	1.5	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.8	1.2	0.6	0.5	0.0	0.0	

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 9

Table # 38 Q34. - IS THE AREA THAT YOU LIVE IN CONSIDERED URBAN, SUBURBAN, OR RURAL?

	TOTAL	AGE									MEN				WOMEN					
		18-40	41-54	55-64	65 OR OLDER	65-74	75 or Older	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	
Total n	N 500	78	104	115	196	100	96	78	415	182	311	40	208	99	149	38	207	83	162	
URBAN	120	24.0	15.4	16.3	23.5	31.6	29.0	34.4	15.4	25.5	15.9	28.6	17.5	27.9	17.2	32.2	13.2	23.2	14.5	25.3
SUBURBAN	190	38.0	42.3	45.2	36.5	34.2	37.0	31.3	42.3	37.6	44.0	35.0	45.0	35.1	45.5	30.9	39.5	40.1	42.2	38.9
RURAL	183	36.6	42.3	37.5	39.1	33.7	33.0	34.4	42.3	36.1	39.6	35.7	37.5	36.1	37.4	35.6	47.4	36.2	42.2	35.8
DK/REFUSED	7	1.4	0.0	1.0	0.9	0.5	1.0	0.0	0.0	0.7	0.5	0.6	0.0	1.0	0.0	1.3	0.0	0.5	1.2	0.0

	TOTAL	EDUCATION						MEN	WOMEN	FAMILY INCOME			GENDER				
		NO COLL. DEGREE	H.S. Grad./Less	Some Col-lege	COLL-EGE DEGREE	Col-lege Grad	Post Grad			NO COLL. DEGREE	COLL-EGE DEGREE	NO COLL. DEGREE	COLL-EGE DEGREE	LESS THAN \$50000	\$50000 TO \$100K	MORE THAN \$100K	MALE
Total n	N 500	268	103	165	225	160	65	132	115	136	110	128	191	83	250	250	
URBAN	120	24.0	25.4	29.1	23.0	23.1	24.4	20.0	29.5	22.6	21.3	23.6	28.9	23.6	21.7	26.0	22.0
SUBURBAN	190	38.0	29.9	24.3	33.3	48.0	43.8	58.5	26.5	48.7	33.1	47.3	29.7	38.2	47.0	36.4	39.6
RURAL	183	36.6	43.7	45.6	42.4	28.4	31.9	20.0	43.2	27.8	44.1	29.1	41.4	37.7	30.1	36.0	37.2
DK/REFUSED	7	1.4	1.1	1.0	1.2	0.4	0.0	1.5	0.8	0.9	1.5	0.0	0.0	0.5	1.2	1.6	1.2

Table # 38 Q34. - IS THE AREA THAT YOU LIVE IN CONSIDERED URBAN, SUBURBAN, OR RURAL?

	TOTAL	TRUMP/CRUZ				TRUMP/KASICH				CRUZ/KASICH				
		FAV BOTH	UNFAV BOTH	OPIN- ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN- ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN- ION BOTH	HEARD OF BOTH	
Total n	N 500	165	42	431	500	150	29	392	493	218	37	389	493	
URBAN	120	24.0	18.2	28.6	23.9	24.0	20.7	31.0	24.7	24.1	22.9	27.0	24.2	24.1
SUBURBAN	190	38.0	40.0	33.3	37.6	38.0	36.7	27.6	37.2	38.1	38.1	32.4	37.8	38.1
RURAL	183	36.6	40.6	38.1	37.1	36.6	41.3	37.9	36.5	36.3	38.5	35.1	36.8	36.3
DK/REFUSED	7	1.4	1.2	0.0	1.4	1.4	1.3	3.4	1.5	1.4	0.5	5.4	1.3	1.4



\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Table # 39 Q35. - WHAT IS YOUR AGE?

	TOTAL		AREA											HOW LIKELY	PARTY			
	N	%	WAUSAU M.M.	MINNE- APOLIS M.M.	GREEN BAY M.M.	LA CROSSE M.M.	MADI- SON M.M.	Dane County	Rest Madison	MIL- WAUKEE M.M.	Mil- waukee County	Wau- kesha County	Rest Mil- waukee	DULUTH M.M.	CER- TAIN	VERY LIKELY	REPUB- LICAN	INDE- PEN- DENT
Total n	500		44	23	104	39	74	37	37	209	57	53	99	7	373	127	359	141
18 - 40	78	15.6	13.6	21.7	9.6	15.4	20.3	13.5	27.0	16.7	21.1	17.0	14.1	14.3	14.5	18.9	14.8	17.7
41 - 54	104	20.8	20.5	26.1	24.0	17.9	18.9	21.6	16.2	18.7	21.1	17.0	18.2	57.1	21.2	19.7	20.6	21.3
55 - 64	115	23.0	27.3	26.1	23.1	28.2	21.6	24.3	18.9	21.5	10.5	22.6	27.3	14.3	23.1	22.8	23.1	22.7
65 - 74	100	20.0	13.6	21.7	20.2	25.6	20.3	24.3	16.2	20.1	24.6	18.9	18.2	14.3	20.1	19.7	21.4	16.3
75 OR OLDER	96	19.2	25.0	4.3	20.2	12.8	18.9	16.2	21.6	21.1	22.8	22.6	19.2	0.0	19.3	18.9	18.7	20.6
REFUSED	7	1.4	0.0	0.0	2.9	0.0	0.0	0.0	0.0	1.9	0.0	1.9	3.0	0.0	1.9	0.0	1.4	1.4
Mean		58.32	59.51	53.02	59.95	58.00	57.16	58.68	55.64	58.63	57.89	58.97	58.88	49.86	58.64	57.41	58.63	57.54
Standard deviation		16.39	16.33	14.99	15.16	15.39	17.26	15.51	18.73	16.91	18.20	17.07	15.98	11.31	16.18	16.96	16.15	16.97
Standard error		0.74	2.46	3.13	1.51	2.46	2.01	2.55	3.08	1.18	2.41	2.37	1.63	4.27	0.85	1.50	0.86	1.44

AVERAGE AGE OF THOSE 75 OR OLDER ESTIMATED TO BE 80 IN THE CALCULATION OF THE MEAN

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 2

Table # 39 Q35. - WHAT IS YOUR AGE?

	TOTAL	MEN				WOMEN				IDEOLOGY										
		REPU- LICAN	INDE- PEN- DENT	REPU- LICAN	INDE- PEN- DENT	LIB./ MOD.	Lib- eral	Mod- erate	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	
Total n	N 500	171	79	188	62	144	13	131	345	142	203	78	169	70	99	66	176	72	104	
18 - 40	78	15.6	13.5	21.5	16.0	12.9	18.8	23.1	18.3	14.2	12.0	15.8	20.5	13.6	12.9	14.1	16.7	14.8	11.1	17.3
41 - 54	104	20.8	21.6	27.8	19.7	12.9	19.4	30.8	18.3	21.4	19.7	22.7	23.1	24.3	24.3	24.2	15.2	18.8	15.3	21.2
55 - 64	115	23.0	26.3	21.5	20.2	24.2	26.4	30.8	26.0	21.4	21.1	21.7	25.6	24.3	21.4	26.3	27.3	18.8	20.8	17.3
65 - 74	100	20.0	19.9	15.2	22.9	17.7	22.9	7.7	24.4	18.8	19.7	18.2	20.5	17.2	17.1	17.2	25.8	20.5	22.2	19.2
75 OR OLDER	96	19.2	17.5	13.9	19.7	29.0	11.8	7.7	12.2	22.3	26.1	19.7	9.0	20.1	24.3	17.2	15.2	24.4	27.8	22.1
REFUSED	7	1.4	1.2	0.0	1.6	3.2	0.7	0.0	0.8	1.7	1.4	2.0	1.3	0.6	0.0	1.0	0.0	2.8	2.8	2.9
Mean	58.32	58.51	54.18	58.74	61.95	56.33	51.35	56.82	59.19	60.94	57.96	54.51	58.41	59.49	57.64	58.45	59.96	62.39	58.28	
Standard deviation	16.39	15.61	16.52	16.63	16.54	15.98	14.79	16.01	16.48	16.23	16.55	15.77	15.98	16.31	15.70	15.97	16.93	16.02	17.33	
Standard error	0.74	1.20	1.86	1.22	2.14	1.34	4.10	1.40	0.90	1.37	1.17	1.80	1.23	1.95	1.59	1.97	1.29	1.91	1.72	

AVERAGE AGE OF THOSE 75 OR OLDER ESTIMATED TO BE 80 IN THE CALCULATION OF THE MEAN

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 3

Table # 39 Q35. - WHAT IS YOUR AGE?

	TOTAL	REPUBLICAN				INDEPENDENT				SUPPORTER OF TEA PARTY MOVEMENT		ISSUE MOST INTERESTED					
		LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	YES	NO	ECO- NOMIC	FOR- EIGN AFFAIR	FINAN- CIAL	MORAL	DOMES- TIC	
Total n	N 500	83	270	97	173	61	75	45	30	182	273	167	123	72	70	50	
18 - 40	78	15.6	18.1	14.1	8.2	17.3	19.7	14.7	20.0	6.7	17.6	15.4	21.0	16.3	8.3	12.9	16.0
41 - 54	104	20.8	14.5	22.2	21.6	22.5	26.2	18.7	15.6	23.3	19.8	22.7	21.6	22.0	19.4	17.1	28.0
55 - 64	115	23.0	26.5	21.9	21.6	22.0	26.2	20.0	20.0	20.0	24.2	21.2	22.8	21.1	31.9	21.4	20.0
65 - 74	100	20.0	27.7	19.6	21.6	18.5	16.4	16.0	15.6	16.7	21.4	19.4	19.8	21.1	19.4	21.4	10.0
75 OR OLDER	96	19.2	12.0	20.7	24.7	18.5	11.5	28.0	28.9	26.7	16.5	19.8	14.4	17.1	20.8	24.3	26.0
REFUSED	7	1.4	1.2	1.5	2.1	1.2	0.0	2.7	0.0	6.7	0.5	1.5	0.6	2.4	0.0	2.9	0.0
Mean	58.32	57.65	58.89	61.75	57.30	54.54	60.29	59.21	62.04	57.45	58.21	55.63	57.64	60.92	60.81	57.75	
Standard deviation	16.39	16.00	16.27	15.11	16.67	15.78	17.19	18.26	15.15	16.42	16.48	16.74	16.41	14.33	16.31	17.20	
Standard error	0.74	1.77	1.00	1.55	1.27	2.02	2.01	2.72	2.86	1.22	1.00	1.30	1.50	1.69	1.98	2.43	

AVERAGE AGE OF THOSE 75 OR OLDER ESTIMATED TO BE 80 IN THE CALCULATION OF THE MEAN

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 4

Table # 39 Q35. - WHAT IS YOUR AGE?

	TOTAL		MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA						SCOTT WALKER			RON JOHNSON				TED CRUZ		
	N	%	NAT'L DEBT	TERRORISM/WAR	WEAK ECONOMY	IMMIGRATION	FUTURE COURTS	OBAMA CARE IMPACT	FAVORABLE	UNFAVORABLE	NO OPINION	FAVORABLE	UNFAVORABLE	NO OPINION	NEVER HEARD OF	FAVORABLE	UNFAVORABLE	NO OPINION
Total n	500		115	109	91	63	51	50	386	85	29	339	77	62	22	330	123	47
18 - 40	78	15.6	15.7	15.6	17.6	11.1	13.7	22.0	17.6	9.4	6.9	18.0	9.1	12.9	9.1	15.8	12.2	23.4
41 - 54	104	20.8	22.6	19.3	23.1	15.9	9.8	34.0	19.7	23.5	27.6	18.3	27.3	27.4	18.2	22.7	17.9	14.9
55 - 64	115	23.0	20.0	23.9	28.6	30.2	29.4	8.0	22.8	25.9	17.2	22.1	23.4	25.8	27.3	23.0	24.4	19.1
65 - 74	100	20.0	14.8	22.9	18.7	22.2	23.5	16.0	18.7	23.5	27.6	19.2	26.0	14.5	27.3	18.5	26.8	12.8
75 OR OLDER	96	19.2	26.1	16.5	12.1	19.0	21.6	20.0	19.7	16.5	20.7	20.6	14.3	17.7	18.2	18.8	16.3	29.8
REFUSED	7	1.4	0.9	1.8	0.0	1.6	2.0	0.0	1.6	1.2	0.0	1.8	0.0	1.6	0.0	1.2	2.4	0.0
Mean		58.32	58.99	58.24	55.89	60.46	61.08	54.63	57.82	59.63	61.16	58.12	59.07	57.46	61.09	57.80	59.78	58.19
Standard deviation		16.39	17.19	16.09	15.58	14.98	15.82	17.80	16.87	14.53	14.54	17.09	14.29	15.51	14.37	16.36	15.25	19.01
Standard error		0.74	1.61	1.56	1.63	1.90	2.24	2.52	0.87	1.58	2.70	0.94	1.63	1.99	3.06	0.91	1.39	2.77

AVERAGE AGE OF THOSE 75 OR OLDER ESTIMATED TO BE 80 IN THE CALCULATION OF THE MEAN

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 5

Table # 39 Q35. - WHAT IS YOUR AGE?

	TOTAL	JOHN KASICH					DONALD TRUMP			VOTE REPUBLICAN PRESIDENTIAL PRIMARY				VOTE REPUBLICAN PRESIDENTIAL PRIMARY (SECOND CHOICE)			
		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	CRUZ	TRUMP	KASICH	UNDE-CIDED	KASICH	CRUZ	TRUMP	UNDE-CIDED
Total n	N 500	309	103	81	7	259	210	31	181	157	104	58	142	122	69	167	
18 - 40	78	15.6	15.9	10.7	18.5	42.9	12.4	19.0	19.4	18.8	10.2	17.3	17.2	14.1	13.1	15.9	18.6
41 - 54	104	20.8	20.7	21.4	21.0	14.3	21.6	21.0	12.9	23.2	19.1	20.2	19.0	19.7	20.5	29.0	18.6
55 - 64	115	23.0	22.7	24.3	22.2	28.6	26.6	19.5	16.1	19.3	25.5	23.1	27.6	19.7	21.3	23.2	26.9
65 - 74	100	20.0	19.1	26.2	17.3	0.0	20.5	19.0	22.6	17.1	24.8	18.3	19.0	21.8	22.1	14.5	19.2
75 OR OLDER	96	19.2	20.4	15.5	19.8	14.3	17.4	20.5	25.8	19.9	18.5	20.2	17.2	22.5	21.3	17.4	15.6
REFUSED	7	1.4	1.3	1.9	1.2	0.0	1.5	1.0	3.2	1.7	1.9	1.0	0.0	2.1	1.6	0.0	1.2
Mean	58.32	58.41	59.59	57.27	48.07	58.86	57.45	59.80	56.92	60.49	57.92	57.57	59.79	59.76	56.33	56.87	
Standard deviation	16.39	16.58	14.81	17.04	17.97	15.34	17.31	18.13	17.20	14.90	16.83	16.28	16.53	16.11	16.06	16.41	
Standard error	0.74	0.95	1.47	1.90	6.79	0.96	1.20	3.31	1.29	1.20	1.66	2.14	1.40	1.47	1.93	1.28	

AVERAGE AGE OF THOSE 75 OR OLDER ESTIMATED TO BE 80 IN THE CALCULATION OF THE MEAN

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 6

Table # 39 Q35. - WHAT IS YOUR AGE?

	TOTAL	VOTE REPUBLICAN PRESIDENTIAL PRIMARY				TRUMP WOULD LOSE TO HILLARY	TRUMP NOT REPEAL OBAMACARE	TRUMP NOT APPOINT SUPREME COURT	TRUMP NOT CNSRV	CRUZ DO MORE SHAKE UP THE SYSTEM	KASICH COULD NOT WIN THE NOMINATION	MOST IMPORTANT FACTOR CHOOSE A CANDIDATE						
		CRUZ	TRUMP	UNDE-CIDED	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL KASICH	SWITCH TO CRUZ	BEST CHANCE WIN	SHAKE UP SYSTEM	MOST CONSERVATIVE	
Total n	N 500	239	181	80	99	68	125	41	121	47	130	41	59	32	220	160	90	
18 - 40	78	15.6	17.2	12.2	18.8	17.2	5.9	13.6	9.8	13.2	12.8	14.6	7.3	20.3	18.8	17.7	12.5	17.8
41 - 54	104	20.8	21.8	19.9	20.0	17.2	19.1	17.6	26.8	18.2	23.4	18.5	19.5	27.1	15.6	19.5	18.8	27.8
55 - 64	115	23.0	20.1	26.0	25.0	26.3	29.4	28.8	17.1	26.4	25.5	29.2	17.1	23.7	15.6	24.5	23.1	18.9
65 - 74	100	20.0	18.8	21.5	20.0	20.2	20.6	24.0	12.2	23.1	12.8	20.8	24.4	15.3	25.0	19.1	23.8	14.4
75 OR OLDER	96	19.2	20.9	18.8	15.0	16.2	25.0	14.4	34.1	17.4	25.5	15.4	31.7	13.6	25.0	17.7	20.0	20.0
REFUSED	7	1.4	1.3	1.7	1.3	3.0	0.0	1.6	0.0	1.7	0.0	1.5	0.0	0.0	0.0	1.4	1.9	1.1
Mean	58.32	57.98	59.53	56.61	57.65	62.65	58.72	61.62	59.29	59.44	58.18	63.94	54.55	59.72	57.44	60.05	56.43	
Standard deviation	16.39	16.99	15.46	16.44	16.34	13.94	15.21	16.57	15.53	16.27	15.53	15.16	16.24	17.77	16.60	15.75	16.94	
Standard error	0.74	1.11	1.16	1.85	1.67	1.69	1.37	2.59	1.42	2.37	1.37	2.37	2.11	3.14	1.13	1.26	1.80	

AVERAGE AGE OF THOSE 75 OR OLDER ESTIMATED TO BE 80 IN THE CALCULATION OF THE MEAN

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 7

Table # 39 Q35. - WHAT IS YOUR AGE?

	TOTAL	PREFER REPUBLICAN PRESIDENT	PREFER CANDIDATE	ALLOW ILLEGALS/ CITIZENSHIP	FREE TRADE	TRUMP HOLDS LIBERAL POSITIONS	TRUMP NOT RIGHT TEMPERMENT	TYPE OF RADIO											
		STRONG	SMART	EXPER- IENCE	OUT- SIDERS	SUP- PORT	OPPOSE	GOOD	BAD	AGREE	DIS- AGREE	AGREE	DIS- AGREE	NEWS/ TALK	COUN- TRY	CHRIS- TIAN/ GOSPEL	OLDIES	EASY LISTEN LITE	
Total n	N 500	214	255	230	226	343	139	220	216	308	127	297	185	160	66	41	31	29	
18 - 40	78	15.6	14.5	18.4	19.1	11.1	16.0	13.7	16.4	14.8	16.6	12.6	17.5	13.0	13.1	13.6	9.8	6.5	31.0
41 - 54	104	20.8	22.0	20.4	23.5	18.1	21.6	19.4	22.7	19.4	21.4	22.8	20.9	22.7	21.3	25.8	31.7	19.4	10.3
55 - 64	115	23.0	24.3	20.4	20.0	25.7	21.3	28.8	20.9	24.5	23.7	23.6	21.5	24.3	21.3	27.3	17.1	29.0	20.7
65 - 74	100	20.0	20.1	19.2	18.3	23.5	20.7	18.0	20.0	20.4	18.2	23.6	19.5	20.0	20.6	21.2	24.4	25.8	27.6
75 OR OLDER	96	19.2	18.2	20.4	18.7	19.5	19.0	19.4	19.1	19.0	19.2	16.5	19.5	17.8	23.1	9.1	14.6	19.4	6.9
REFUSED	7	1.4	0.9	1.2	0.4	2.2	1.5	0.7	0.9	1.9	1.0	0.8	1.0	2.2	0.6	3.0	2.4	0.0	3.4
Mean	58.32	58.33	57.70	56.69	60.42	58.12	58.91	57.84	58.71	57.77	58.79	57.77	58.59	59.88	56.27	58.22	61.82	53.05	
Standard deviation	16.39	15.98	17.17	17.04	15.23	16.52	15.75	16.59	16.16	16.53	15.39	16.85	15.65	16.25	14.54	14.84	13.63	17.67	
Standard error	0.74	1.10	1.08	1.13	1.02	0.90	1.34	1.12	1.11	0.95	1.37	0.98	1.16	1.29	1.82	2.35	2.45	3.34	

AVERAGE AGE OF THOSE 75 OR OLDER ESTIMATED TO BE 80 IN THE CALCULATION OF THE MEAN

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 8

Table # 39 Q35. - WHAT IS YOUR AGE?

	TOTAL	WATCH FOX NEWS CHANNEL										AREA YOU LIVE			RELIGION					
		WATCH FOX NEWS	watch Regu- larly	Every Day	Almost Every Day	Few Times a week	Not Regu- larly	A Few Times A Mnth	Rarely	NEVER WATCH	URBAN	SUBUR- BAN	RURAL	PRO- TES- TANT	Evan./ Fund. Prot.	Main- line Prot.	CATH- OLIC	JEWISH	ATH- EIST/ AGNSTC	
Total n	N 500	435	335	182	68	85	100	42	58	63	120	190	183	261	81	180	185	4	16	
18 - 40	78	15.6	15.2	12.8	8.2	16.2	20.0	23.0	33.3	15.5	19.0	10.0	17.4	18.0	12.6	7.4	15.0	20.0	0.0	6.3
41 - 54	104	20.8	21.1	20.0	17.6	23.5	22.4	25.0	26.2	24.1	17.5	14.2	24.7	21.3	23.4	23.5	23.3	16.8	25.0	31.3
55 - 64	115	23.0	23.7	24.5	27.5	19.1	22.4	21.0	14.3	25.9	19.0	22.5	22.1	24.6	22.2	24.7	21.1	21.6	25.0	25.0
65 - 74	100	20.0	20.2	20.9	24.2	19.1	15.3	18.0	14.3	20.7	19.0	24.2	19.5	18.0	20.3	25.9	17.8	20.5	50.0	18.8
75 OR OLDER	96	19.2	18.4	20.9	21.4	20.6	20.0	10.0	11.9	8.6	25.4	27.5	15.8	18.0	20.7	17.3	22.2	20.0	0.0	18.8
REFUSED	7	1.4	1.4	0.9	1.1	1.5	0.0	3.0	0.0	5.2	0.0	1.7	0.5	0.0	0.8	1.2	0.6	1.1	0.0	0.0
Mean	58.32	58.26	59.69	61.79	58.01	56.55	53.38	50.39	55.66	58.90	62.96	56.58	57.12	59.24	60.65	58.60	57.72	61.50	59.63	
Standard deviation	16.39	16.19	15.86	14.43	16.80	17.23	16.37	17.58	14.98	17.79	15.47	16.29	16.61	15.90	14.07	16.61	17.40	9.06	14.03	
Standard error	0.74	0.78	0.87	1.08	2.05	1.87	1.66	2.71	2.02	2.24	1.42	1.19	1.23	0.99	1.57	1.24	1.29	4.53	3.51	

AVERAGE AGE OF THOSE 75 OR OLDER ESTIMATED TO BE 80 IN THE CALCULATION OF THE MEAN



\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 9

Table # 39 Q35. - WHAT IS YOUR AGE?

	TOTAL		AGE								MEN				WOMEN					
	N	%	18-40	41-54	55-64	65 OR OLDER	65-74	75 or Older	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER
Total n	500		78	104	115	196	100	96	78	415	182	311	40	208	99	149	38	207	83	162
18 - 40	78	15.6	100.0	0.0	0.0	0.0	0.0	0.0	100.0	0.0	42.9	0.0	100.0	0.0	40.4	0.0	100.0	0.0	45.8	0.0
41 - 54	104	20.8	0.0	100.0	0.0	0.0	0.0	0.0	0.0	25.1	57.1	0.0	0.0	28.4	59.6	0.0	0.0	21.7	54.2	0.0
55 - 64	115	23.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	27.7	0.0	37.0	0.0	29.8	0.0	41.6	0.0	25.6	0.0	32.7
65 - 74	100	20.0	0.0	0.0	0.0	51.0	100.0	0.0	0.0	24.1	0.0	32.2	0.0	22.1	0.0	30.9	0.0	26.1	0.0	33.3
75 OR OLDER	96	19.2	0.0	0.0	0.0	49.0	0.0	100.0	0.0	23.1	0.0	30.9	0.0	19.7	0.0	27.5	0.0	26.6	0.0	34.0
REFUSED	7	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean		58.32	30.00	47.50	59.50	74.64	69.50	80.00	30.00	63.64	40.00	69.04	30.00	62.35	40.43	68.23	30.00	64.95	39.49	69.79
Standard deviation		16.39	0.00	0.00	0.00	5.25	0.00	0.00	0.00	11.84	8.66	8.41	0.00	11.73	8.59	8.39	0.00	11.81	8.72	8.37
Standard error		0.74	0.00	0.00	0.00	0.37	0.00	0.00	0.00	0.58	0.64	0.48	0.00	0.81	0.86	0.69	0.00	0.82	0.96	0.66

AVERAGE AGE OF THOSE 75 OR OLDER ESTIMATED TO BE 80 IN THE CALCULATION OF THE MEAN

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 10

Table # 39 Q35. - WHAT IS YOUR AGE?

	TOTAL		EDUCATION						MEN		WOMEN		FAMILY INCOME			GENDER	
	N	%	NO COLL. DEGREE	H.S. Grad./Less	Some Col-lege	COLL-EGE DEGREE	Col-lege Grad	Post Grad	NO COLL. DEGREE	COLL-EGE DEGREE	NO COLL. DEGREE	COLL-EGE DEGREE	LESS THAN \$50000	\$50000 TO \$100K	MORE THAN \$100K	MALE	FEMALE
Total n	500		268	103	165	225	160	65	132	115	136	110	128	191	83	250	250
18 - 40	78	15.6	11.9	13.6	10.9	20.4	21.3	18.5	12.1	20.9	11.8	20.0	7.0	19.9	21.7	16.0	15.2
41 - 54	104	20.8	17.5	7.8	23.6	25.3	27.5	20.0	20.5	27.8	14.7	22.7	12.5	22.5	41.0	23.6	18.0
55 - 64	115	23.0	22.4	22.3	22.4	23.6	20.6	30.8	26.5	22.6	18.4	24.5	18.0	26.7	18.1	24.8	21.2
65 - 74	100	20.0	25.0	23.3	26.1	14.2	12.5	18.5	22.7	13.9	27.2	14.5	26.6	18.3	9.6	18.4	21.6
75 OR OLDER	96	19.2	22.4	31.1	17.0	15.6	16.9	12.3	18.2	14.8	26.5	16.4	35.2	12.6	9.6	16.4	22.0
REFUSED	7	1.4	0.7	1.9	0.0	0.9	1.3	0.0	0.0	0.0	1.5	1.8	0.8	0.0	0.0	0.8	2.0
Mean		58.32	60.97	63.33	59.53	55.00	54.58	56.02	59.47	54.43	62.46	55.61	65.84	55.34	51.13	57.13	59.53
Standard deviation		16.39	15.75	16.56	15.04	16.62	16.96	15.73	15.30	16.49	16.04	16.74	14.67	16.10	15.09	16.03	16.67
Standard error		0.74	0.97	1.65	1.17	1.11	1.35	1.95	1.33	1.54	1.39	1.61	1.30	1.17	1.66	1.02	1.06

AVERAGE AGE OF THOSE 75 OR OLDER ESTIMATED TO BE 80 IN THE CALCULATION OF THE MEAN

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 11

Table # 39 Q35. - WHAT IS YOUR AGE?

	TOTAL		TRUMP/CRUZ				TRUMP/KASICH				CRUZ/KASICH			
	N	%	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH
Total n	500		165	42	431	500	150	29	392	493	218	37	389	493
18 - 40	78	15.6	12.7	14.3	14.8	15.6	14.0	10.3	14.5	15.2	16.1	10.8	14.4	15.2
41 - 54	104	20.8	25.5	21.4	21.6	20.8	22.0	24.1	21.2	20.9	21.1	10.8	21.1	20.9
55 - 64	115	23.0	25.5	19.0	23.4	23.0	24.7	17.2	23.2	22.9	25.2	32.4	23.9	22.9
65 - 74	100	20.0	18.8	28.6	20.4	20.0	18.7	24.1	20.7	20.3	16.5	24.3	20.6	20.3
75 OR OLDER	96	19.2	16.4	14.3	18.3	19.2	19.3	20.7	19.1	19.3	19.7	18.9	18.5	19.3
REFUSED	7	1.4	1.2	2.4	1.4	1.4	1.3	3.4	1.3	1.4	1.4	2.7	1.5	1.4
Mean		58.32	57.90	58.48	58.31	58.32	58.55	60.23	58.65	58.47	57.90	61.38	58.56	58.47
Standard deviation		16.39	15.34	15.77	16.12	16.39	16.00	15.61	16.15	16.32	16.45	14.69	16.03	16.32
Standard error		0.74	1.20	2.46	0.78	0.74	1.31	2.95	0.82	0.74	1.12	2.45	0.82	0.74

AVERAGE AGE OF THOSE 75 OR OLDER ESTIMATED TO BE 80 IN THE CALCULATION OF THE MEAN

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Table # 40 Q36. - WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED? IS IT . . .

	TOTAL	AREA											HOW LIKELY	PARTY				
		WAUSAU M.M.	MINNE- APOLIS M.M.	GREEN BAY M.M.	LA CROSSE M.M.	MADI- SON M.M.	Dane County	Rest Madi- son	MIL- WAUKEE M.M.	Mil- waukee County	wau- kesha County	Rest Mil- waukee	DULUTH M.M.	CER- TAIN	VERY LIKELY	REPUB- LICAN	INDE- PEN- DENT	
Total n	N 500	44	23	104	39	74	37	37	209	57	53	99	7	373	127	359	141	
NOT COLLEGE GRAD	268	53.6	65.9	60.9	55.8	48.7	40.5	29.7	51.4	54.5	50.9	45.3	61.6	57.1	52.0	58.3	55.7	48.2
H.S. Grad/Less	103	20.6	29.5	26.1	16.3	17.9	16.2	8.1	24.3	23.0	19.3	15.1	29.3	0.0	22.0	16.5	22.6	15.6
Some college	165	33.0	36.4	34.8	39.4	30.8	24.3	21.6	27.0	31.6	31.6	30.2	32.3	57.1	30.0	41.7	33.1	32.6
COLLEGE GRADUATE	225	45.0	34.1	39.1	41.3	46.2	58.1	67.6	48.6	45.0	49.1	52.8	38.4	42.9	46.6	40.2	42.6	51.1
College Graduate	160	32.0	27.3	30.4	27.9	38.5	35.1	43.2	27.0	33.0	38.6	34.0	29.3	28.6	32.7	29.9	30.6	35.5
Post-College Degree	65	13.0	6.8	8.7	13.5	7.7	23.0	24.3	21.6	12.0	10.5	18.9	9.1	14.3	13.9	10.2	12.0	15.6
REFUSED	7	1.4	0.0	0.0	2.9	5.1	1.4	2.7	0.0	0.5	0.0	1.9	0.0	0.0	1.3	1.6	1.7	0.7

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 2

Table # 40 Q36. - WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED? IS IT . . .

	TOTAL	MEN				WOMEN				IDEOLOGY								MEN				WOMEN			
		REPU- LICAN	INDE- PEN- DENT	REPU- LICAN	INDE- PEN- DENT	LIB./ MOD.	Lib- eral	Mod- erate	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.						
Total n	N 500	171	79	188	62	144	13	131	345	142	203	78	169	70	99	66	176	72	104						
NOT COLLEGE GRAD	268	53.6	57.3	43.0	54.3	54.8	54.2	61.5	53.4	53.0	54.9	51.7	51.3	53.8	54.3	53.5	57.6	52.3	55.6	50.0					
H.S. Grad/Less	103	20.6	18.7	8.9	26.1	24.2	21.5	30.8	20.6	20.0	19.7	20.2	14.1	16.6	15.7	17.2	30.3	23.3	23.6	23.1					
Some college	165	33.0	38.6	34.2	28.2	30.6	32.6	30.8	32.8	33.0	35.2	31.5	37.2	37.3	38.6	36.4	27.3	29.0	31.9	26.9					
COLLEGE GRADUATE	225	45.0	40.9	57.0	44.1	43.5	45.1	38.5	45.8	45.2	44.4	45.8	47.4	45.0	45.7	44.4	42.4	45.5	43.1	47.1					
College Graduate	160	32.0	25.1	44.3	35.6	24.2	30.6	30.8	30.5	32.8	33.8	32.0	30.8	31.4	35.7	28.3	30.3	34.1	31.9	35.6					
Post-College Degree	65	13.0	15.8	12.7	8.5	19.4	14.6	7.7	15.3	12.5	10.6	13.8	16.7	13.6	10.0	16.2	12.1	11.4	11.1	11.5					
REFUSED	7	1.4	1.8	0.0	1.6	1.6	0.7	0.0	0.8	1.7	0.7	2.5	1.3	1.2	0.0	2.0	0.0	2.3	1.4	2.9					

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 3

Table # 40 Q36. - WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED? IS IT . . .

	TOTAL	REPUBLICAN				INDEPENDENT				SUPPORTER OF TEA PARTY MOVEMENT		ISSUE MOST INTERESTED					
		LIB./MOD.	CON-SER-VATIVE	Smwht Cons.	Very Cons.	LIB./MOD.	CON-SER-VATIVE	Smwht Cons.	Very Cons.	YES	NO	ECO-NOMIC	FOR-EIGN AFFAIR	FINAN-CIAL	MORAL	DOMES-TIC	
Total n	N 500	83	270	97	173	61	75	45	30	182	273	167	123	72	70	50	
NOT COLLEGE GRAD	268	53.6	59.0	54.1	59.8	50.9	47.5	49.3	44.4	56.7	51.6	54.2	53.9	52.0	52.8	60.0	46.0
H.S. Grad/Less	103	20.6	25.3	21.5	22.7	20.8	16.4	14.7	13.3	16.7	17.0	20.5	19.8	21.1	18.1	21.4	22.0
Some college	165	33.0	33.7	32.6	37.1	30.1	31.1	34.7	31.1	40.0	34.6	33.7	34.1	30.9	34.7	38.6	24.0
COLLEGE GRADUATE	225	45.0	39.8	44.1	39.2	46.8	52.5	49.3	55.6	40.0	47.3	44.7	46.1	45.5	44.4	40.0	54.0
College Graduate	160	32.0	26.5	32.2	28.9	34.1	36.1	34.7	44.4	20.0	30.2	34.1	32.9	35.8	29.2	27.1	34.0
Post-College Degree	65	13.0	13.3	11.9	10.3	12.7	16.4	14.7	11.1	20.0	17.0	10.6	13.2	9.8	15.3	12.9	20.0
REFUSED	7	1.4	1.2	1.9	1.0	2.3	0.0	1.3	0.0	3.3	1.1	1.1	0.0	2.4	2.8	0.0	0.0

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 4

Table # 40 Q36. - WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED? IS IT . . .

	TOTAL	MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA							SCOTT WALKER			RON JOHNSON			TED CRUZ			
		NAT'L DEBT	TERRORISM/WAR	WEAK ECONOMY	IMMIGRATION	FUTURE SUPRME COURT	OBAMA CARE IMPACT	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	
Total n	N 500	115	109	91	63	51	50	386	85	29	339	77	62	22	330	123	47	
NOT COLLEGE GRAD	268	53.6	45.2	57.8	46.2	55.6	58.8	70.0	52.3	50.6	79.3	49.6	58.4	59.7	81.8	51.2	58.5	57.4
H.S. Grad/Less	103	20.6	21.7	19.3	20.9	22.2	11.8	30.0	19.9	17.6	37.9	18.9	18.2	29.0	31.8	19.4	22.8	23.4
Some College	165	33.0	23.5	38.5	25.3	33.3	47.1	40.0	32.4	32.9	41.4	30.7	40.3	30.6	50.0	31.8	35.8	34.0
COLLEGE GRADUATE	225	45.0	53.9	41.3	52.7	42.9	39.2	28.0	46.1	48.2	20.7	48.4	41.6	40.3	18.2	47.3	39.8	42.6
College Graduate	160	32.0	40.0	33.0	35.2	28.6	19.6	24.0	32.4	35.3	17.2	32.7	29.9	35.5	18.2	33.9	27.6	29.8
Post-College Degree	65	13.0	13.9	8.3	17.6	14.3	19.6	4.0	13.7	12.9	3.4	15.6	11.7	4.8	0.0	13.3	12.2	12.8
REFUSED	7	1.4	0.9	0.9	1.1	1.6	2.0	2.0	1.6	1.2	0.0	2.1	0.0	0.0	0.0	1.5	1.6	0.0

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 5

Table # 40 Q36. - WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED? IS IT . . .

	TOTAL	JOHN KASICH					DONALD TRUMP			VOTE REPUBLICAN PRESIDENTIAL PRIMARY				VOTE REPUBLICAN PRESIDENTIAL PRIMARY (SECOND CHOICE)			
		FAVOR- ABLE	UN- FAVOR- ABLE	NO OPIN- ION	NEVER HEARD OF		FAVOR- ABLE	UN- FAVOR- ABLE	NO OPIN- ION	CRUZ	TRUMP	KASICH	UNDE- CIDED	KASICH	CRUZ	TRUMP	UNDE- CIDED
Total n	N 500	309	103	81	7	259	210	31	181	157	104	58	142	122	69	167	
NOT COLLEGE GRAD	268	53.6	49.5	60.2	61.7	42.9	57.1	51.0	41.9	50.8	60.5	43.3	62.1	50.0	52.5	50.7	58.7
H.S. Grad/Less	103	20.6	18.4	18.4	30.9	28.6	20.8	21.0	16.1	21.0	18.5	18.3	29.3	18.3	18.0	23.2	23.4
Some college	165	33.0	31.1	41.7	30.9	14.3	36.3	30.0	25.8	29.8	42.0	25.0	32.8	31.7	34.4	27.5	35.3
COLLEGE GRADUATE	225	45.0	48.9	37.9	38.3	57.1	40.5	48.6	58.1	47.5	36.9	56.7	37.9	47.9	46.7	46.4	40.7
College Graduate	160	32.0	34.6	31.1	23.5	28.6	28.2	35.2	41.9	33.7	26.1	40.4	27.6	35.2	32.0	29.0	30.5
Post-College Degree	65	13.0	14.2	6.8	14.8	28.6	12.4	13.3	16.1	13.8	10.8	16.3	10.3	12.7	14.8	17.4	10.2
REFUSED	7	1.4	1.6	1.9	0.0	0.0	2.3	0.5	0.0	1.7	2.5	0.0	0.0	2.1	0.8	2.9	0.6



\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 6

Table # 40 Q36. - WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED? IS IT . . .

	TOTAL	VOTE REPUBLICAN PRESIDENTIAL PRIMARY				TRUMP WOULD LOSE TO HILLARY		TRUMP NOT REPEAL OBAMACARE		TRUMP NOT APPOINT CNSRV SUPREME COURT		CRUZ DO MORE SHAKE UP THE SYSTEM		KASICH COULD NOT WIN THE NOMINATION		MOST IMPORTANT FACTOR CHOOSE A CANDIDATE		
		CRUZ	TRUMP	UNDE-CIDED	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL KASICH	SWITCH TO CRUZ	BEST CHANCE WIN	SHAKE UP SYSTEM	MOST CONSERVATIVE	
Total n	N	500	239	181	80	99	68	125	41	121	47	130	41	59	32	220	160	90
NOT COLLEGE GRAD	268	53.6	49.0	58.6	56.3	57.6	64.7	59.2	63.4	59.5	59.6	58.5	63.4	39.0	43.8	49.5	58.1	54.4
H.S. Grad/Less	103	20.6	19.2	18.8	28.8	17.2	22.1	15.2	29.3	17.4	27.7	19.2	19.5	13.6	18.8	19.1	26.9	13.3
Some college	165	33.0	29.7	39.8	27.5	40.4	42.6	44.0	34.1	42.1	31.9	39.2	43.9	25.4	25.0	30.5	31.3	41.1
COLLEGE GRADUATE	225	45.0	50.2	38.7	43.8	38.4	33.8	38.4	36.6	38.0	38.3	39.2	34.1	61.0	56.3	48.6	40.6	45.6
College Graduate	160	32.0	37.2	27.6	26.3	31.3	22.1	26.4	26.8	28.1	27.7	29.2	22.0	44.1	40.6	33.6	28.8	37.8
Post-College Degree	65	13.0	13.0	11.0	17.5	7.1	11.8	12.0	9.8	9.9	10.6	10.0	12.2	16.9	15.6	15.0	11.9	7.8
REFUSED	7	1.4	0.8	2.8	0.0	4.0	1.5	2.4	0.0	2.5	2.1	2.3	2.4	0.0	0.0	1.8	1.3	0.0

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 7

Table # 40 Q36. - WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED? IS IT . . .

	TOTAL	PREFER REPUBLICAN PRESIDENT		PREFER CANDIDATE		ALLOW ILLEGALS/ CITIZENSHIP		FREE TRADE		TRUMP HOLDS LIBERAL POSITIONS		TRUMP NOT RIGHT TEMPERMENT		TYPE OF RADIO					
		STRONG	SMART	EXPER- IENCE	OUT- SIDERS	SUP- PORT	OPPOSE	GOOD	BAD	AGREE	DIS- AGREE	AGREE	DIS- AGREE	NEWS/ TALK	COUN- TRY	CHRIS- TIAN/ GOSPEL	OLDIES	EASY LISTEN LITE	
Total n	N	500	214	255	230	226	343	139	220	216	308	127	297	185	160	66	41	31	29
NOT COLLEGE GRAD	268	53.6	56.5	50.2	50.4	58.0	51.6	57.6	49.1	56.9	51.9	52.0	52.5	54.6	48.1	65.2	51.2	51.6	58.6
H.S. Grad/Less	103	20.6	23.4	18.0	18.7	22.6	21.0	18.0	18.6	22.7	21.4	16.5	20.2	20.5	15.6	28.8	9.8	19.4	27.6
Some college	165	33.0	33.2	32.2	31.7	35.4	30.6	39.6	30.5	34.3	30.5	35.4	32.3	34.1	32.5	36.4	41.5	32.3	31.0
COLLEGE GRADUATE	225	45.0	42.5	48.6	49.1	39.4	47.5	40.3	50.5	41.7	46.4	47.2	46.8	43.2	50.6	30.3	48.8	48.4	37.9
College Graduate	160	32.0	30.8	35.3	38.3	27.4	34.7	26.6	35.9	28.7	32.1	33.1	33.3	31.4	33.1	22.7	34.1	32.3	37.9
Post-College Degree	65	13.0	11.7	13.3	10.9	11.9	12.8	13.7	14.5	13.0	14.3	14.2	13.5	11.9	17.5	7.6	14.6	16.1	0.0
REFUSED	7	1.4	0.9	1.2	0.4	2.7	0.9	2.2	0.5	1.4	1.6	0.8	0.7	2.2	1.3	4.5	0.0	0.0	3.4

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 8

Table # 40 Q36. - WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED? IS IT . . .

	TOTAL	WATCH FOX NEWS CHANNEL									AREA YOU LIVE			RELIGION						
		WATCH FOX NEWS	watch Regu- larly	Every Day	Almost Every Day	Few Times a week	Not Regu- larly	A Few Times A Mnth	Rarely	NEVER WATCH	URBAN	SUBUR- BAN	RURAL	PRO- TES- TANT	Evan./ Fund. Prot.	Main- line Prot.	CATH- OLIC	JEWISH	ATH- EIST/ AGNSTC	
Total n	N 500	435	335	182	68	85	100	42	58	63	120	190	183	261	81	180	185	4	16	
NOT COLLEGE GRAD	268	53.6	52.9	54.6	61.0	51.5	43.5	47.0	28.6	60.3	58.7	56.7	42.1	63.9	59.0	60.5	58.3	52.4	0.0	18.8
H.S. Grad/Less	103	20.6	20.0	20.0	23.1	17.6	15.3	20.0	9.5	27.6	25.4	25.0	13.2	25.7	24.5	19.8	26.7	18.4	0.0	12.5
Some College	165	33.0	32.9	34.6	37.9	33.8	28.2	27.0	19.0	32.8	33.3	31.7	28.9	38.3	34.5	40.7	31.7	34.1	0.0	6.3
COLLEGE GRADUATE	225	45.0	46.0	43.9	36.8	47.1	56.5	53.0	71.4	39.7	39.7	43.3	56.8	35.0	39.8	39.5	40.0	47.6	100.0	81.3
College Graduate	160	32.0	33.1	31.6	24.2	35.3	44.7	38.0	52.4	27.6	25.4	32.5	36.8	27.9	28.7	30.9	27.8	35.7	25.0	56.3
Post-College Degree	65	13.0	12.9	12.2	12.6	11.8	11.8	15.0	19.0	12.1	14.3	10.8	20.0	7.1	11.1	8.6	12.2	11.9	75.0	25.0
REFUSED	7	1.4	1.1	1.5	2.2	1.5	0.0	0.0	0.0	0.0	1.6	0.0	1.1	1.1	1.1	0.0	1.7	0.0	0.0	0.0

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 9

Table # 40 Q36. - WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED? IS IT . . .

	TOTAL	AGE									MEN				WOMEN					
		18-40	41-54	55-64	65 OR OLDER	65-74	75 Or older	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	
Total n	N 500	78	104	115	196	100	96	78	415	182	311	40	208	99	149	38	207	83	162	
NOT COLLEGE GRAD	268	53.6	41.0	45.2	52.2	64.8	67.0	62.5	41.0	56.4	43.4	60.1	40.0	55.8	43.4	59.7	42.1	57.0	43.4	60.5
H.S. Grad/Less	103	20.6	17.9	7.7	20.0	28.6	24.0	33.3	17.9	21.0	12.1	25.4	15.0	15.9	8.1	20.8	21.1	26.1	16.9	29.6
Some college	165	33.0	23.1	37.5	32.2	36.2	43.0	29.2	23.1	35.4	31.3	34.7	25.0	39.9	35.4	38.9	21.1	30.9	26.5	30.9
COLLEGE GRADUATE	225	45.0	59.0	54.8	46.1	34.2	32.0	36.5	59.0	42.7	56.6	38.6	60.0	43.8	56.6	39.6	57.9	41.5	56.6	37.7
College Graduate	160	32.0	43.6	42.3	28.7	24.0	20.0	28.1	43.6	29.9	42.9	25.7	42.5	29.3	41.4	24.8	44.7	30.4	44.6	26.5
Post-College Degree	65	13.0	15.4	12.5	17.4	10.2	12.0	8.3	15.4	12.8	13.7	12.9	17.5	14.4	15.2	14.8	13.2	11.1	12.0	11.1
REFUSED	7	1.4	0.0	0.0	1.7	1.0	1.0	1.0	0.0	1.0	0.0	1.3	0.0	0.5	0.0	0.7	0.0	1.4	0.0	1.9

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 10

Table # 40 Q36. - WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED? IS IT . . .

	TOTAL	EDUCATION						MEN		WOMEN		FAMILY INCOME			GENDER		
		NO COLL. DEGREE	H.S. Grad./Less	Some College	COLL-EGE DEGREE	Col-lege Grad	Post Grad	NO COLL. DEGREE	COLL-EGE DEGREE	NO COLL. DEGREE	COLL-EGE DEGREE	LESS THAN \$50000	\$50000 TO \$100k	MORE THAN \$100k	MALE	FEMALE	
Total n	N 500	268	103	165	225	160	65	132	115	136	110	128	191	83	250	250	
NOT COLLEGE GRAD	268	53.6	100.0	100.0	0.0	0.0	0.0	100.0	0.0	100.0	0.0	68.8	57.6	28.9	52.8	54.4	
H.S. Grad/Less	103	20.6	38.4	100.0	0.0	0.0	0.0	29.5	0.0	47.1	0.0	35.2	17.3	7.2	15.6	25.6	
Some college	165	33.0	61.6	0.0	100.0	0.0	0.0	70.5	0.0	52.9	0.0	33.6	40.3	21.7	37.2	28.8	
COLLEGE GRADUATE	225	45.0	0.0	0.0	0.0	100.0	100.0	100.0	0.0	100.0	0.0	100.0	30.5	41.9	71.1	46.0	44.0
College Graduate	160	32.0	0.0	0.0	0.0	71.1	100.0	0.0	0.0	67.8	0.0	74.5	26.6	33.0	41.0	31.2	32.8
Post-College Degree	65	13.0	0.0	0.0	0.0	28.9	0.0	100.0	0.0	32.2	0.0	25.5	3.9	8.9	30.1	14.8	11.2
REFUSED	7	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.5	0.0	1.2	1.6

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 11

Table # 40 Q36. - WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED? IS IT . . .

	TOTAL	TRUMP/CRUZ				TRUMP/KASICH				CRUZ/KASICH				
		FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	
Total n	N 500	165	42	431	500	150	29	392	493	218	37	389	493	
NOT COLLEGE GRAD	268	53.6	50.9	42.9	53.8	53.6	52.0	58.6	52.8	53.8	50.0	73.0	52.7	53.8
H.S. Grad/Less	103	20.6	19.4	23.8	20.9	20.6	17.3	27.6	18.6	20.5	17.9	27.0	19.0	20.5
Some college	165	33.0	31.5	19.0	32.9	33.0	34.7	31.0	34.2	33.3	32.1	45.9	33.7	33.3
COLLEGE GRADUATE	225	45.0	46.7	57.1	44.5	45.0	44.7	37.9	45.4	44.8	48.2	24.3	45.5	44.8
College Graduate	160	32.0	31.5	35.7	31.6	32.0	29.3	27.6	32.9	32.0	34.4	16.2	33.2	32.0
Post-College Degree	65	13.0	15.2	21.4	13.0	13.0	15.3	10.3	12.5	12.8	13.8	8.1	12.3	12.8
REFUSED	7	1.4	2.4	0.0	1.6	1.4	3.3	3.4	1.8	1.4	1.8	2.7	1.8	1.4

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Table # 41 Q37. - IS YOUR TOTAL YEARLY FAMILY INCOME LEVEL UNDER \$50,000, BETWEEN \$50,000 AND \$100,000, OR MORE THAN \$100,000?

	TOTAL	AREA											HOW LIKELY	PARTY			
		WAUSAU M.M.	MINNE- APOLIS M.M.	GREEN BAY M.M.	LA CROSSE M.M.	MADI- SON M.M.	Dane County	Rest Madi- son	MIL- WAUKEE M.M.	Mil- waukee County	wau- kesha County	Rest Mil- waukee	DULUTH M.M.	CER- TAIN	VERY LIKELY	REPUB- LICAN	INDE- PEN- DENT
Total n	N 500	44	23	104	39	74	37	37	209	57	53	99	7	373	127	359	141
LESS THAN \$50,000	128 25.6	20.5	26.1	25.0	33.3	24.3	18.9	29.7	25.4	24.6	26.4	25.3	42.9	25.2	26.8	26.2	24.1
\$50,000 - \$100,000	191 38.2	45.5	39.1	39.4	28.2	35.1	16.2	54.1	38.8	40.4	37.7	38.4	42.9	36.2	44.1	40.7	31.9
MORE THAN \$100,000	83 16.6	13.6	21.7	14.4	10.3	24.3	37.8	10.8	16.3	12.3	22.6	15.2	14.3	17.7	13.4	15.3	19.9
REFUSED	98 19.6	20.5	13.0	21.2	28.2	16.2	27.0	5.4	19.6	22.8	13.2	21.2	0.0	20.9	15.7	17.8	24.1
Mean	74.18	74.57	77.00	73.05	65.89	79.35	91.85	69.71	74.08	71.82	77.39	73.40	67.14	75.03	71.82	73.17	76.96
Standard deviation	30.09	27.27	31.44	29.02	29.03	32.60	36.47	25.35	29.86	27.88	31.93	29.51	28.64	30.82	27.86	29.21	32.24
Standard error	1.50	4.61	7.03	3.20	5.49	4.14	7.02	4.28	2.30	4.20	4.71	3.34	10.82	1.79	2.69	1.70	3.12

AVERAGE INCOME OF THOSE MORE THAN \$100,000 ESTIMATED TO BE \$125,000 IN THE CALCULATION OF THE MEAN

	TOTAL	MEN		WOMEN		IDEOLOGY										MEN		WOMEN	
		REPUB- LICAN	INDE- PEN- DENT	REPUB- LICAN	INDE- PEN- DENT	LIB./ MOD.	Lib- eral	Mod- erate	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.
Total n	N 500	171	79	188	62	144	13	131	345	142	203	78	169	70	99	66	176	72	104
LESS THAN \$50,000	128 25.6	23.4	24.1	28.7	24.2	21.5	38.5	19.8	27.2	30.3	25.1	19.2	25.4	32.9	20.2	24.2	29.0	27.8	29.8
\$50,000 - \$100,000	191 38.2	42.7	31.6	38.8	32.3	35.4	15.4	37.4	39.4	38.0	40.4	37.2	40.2	35.7	43.4	33.3	38.6	40.3	37.5
MORE THAN \$100,000	83 16.6	18.1	24.1	12.8	14.5	24.3	15.4	25.2	13.3	11.3	14.8	29.5	16.0	12.9	18.2	18.2	10.8	9.7	11.5
REFUSED	98 19.6	15.8	20.3	19.7	29.0	18.8	30.8	17.6	20.0	20.4	19.7	14.1	18.3	18.6	18.2	24.2	21.6	22.2	21.2
Mean	74.18	76.04	79.52	70.43	73.30	80.68	66.67	81.85	71.41	68.76	73.25	84.33	73.88	68.77	77.47	75.80	68.95	68.75	69.09
Standard deviation	30.09	29.62	33.21	28.54	30.43	32.25	34.16	31.81	28.65	27.95	28.99	32.33	29.49	29.16	29.19	31.49	27.57	26.66	28.18
Standard error	1.50	2.47	4.18	2.32	4.59	2.98	11.38	3.06	1.72	2.63	2.27	3.95	2.51	3.86	3.24	4.45	2.35	3.56	3.11

AVERAGE INCOME OF THOSE MORE THAN \$100,000 ESTIMATED TO BE \$125,000 IN THE CALCULATION OF THE MEAN

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 3

Table # 41 Q37. - IS YOUR TOTAL YEARLY FAMILY INCOME LEVEL UNDER \$50,000, BETWEEN \$50,000 AND \$100,000, OR MORE THAN \$100,000?

	TOTAL	REPUBLICAN				INDEPENDENT				SUPPORTER OF TEA PARTY MOVEMENT		ISSUE MOST INTERESTED					
		LIB./MOD.	CON-SER-VATIVE	Smwht/Cons.	Very/Cons.	LIB./MOD.	CON-SER-VATIVE	Smwht/Cons.	Very/Cons.	YES	NO	ECO-NOMIC	FOR-EIGN AFFAIR	FINAN-CIAL	MORAL	DOMES-TIC	
Total n	N 500	83	270	97	173	61	75	45	30	182	273	167	123	72	70	50	
LESS THAN \$50,000	128	25.6	19.3	28.1	32.0	26.0	24.6	24.0	26.7	20.0	23.6	25.3	22.8	24.4	25.0	37.1	24.0
\$50,000 - \$100,000	191	38.2	42.2	40.7	40.2	41.0	26.2	34.7	33.3	36.7	40.7	38.1	38.9	44.7	40.3	31.4	30.0
MORE THAN \$100,000	83	16.6	21.7	13.0	10.3	14.5	27.9	14.7	13.3	16.7	15.4	17.9	18.0	12.2	22.2	8.6	26.0
REFUSED	98	19.6	16.9	18.1	17.5	18.5	21.3	26.7	26.7	26.7	20.3	18.7	20.4	18.7	12.5	22.9	20.0
Mean	74.18	79.93	70.88	67.69	72.70	81.77	73.55	71.36	76.82	74.28	75.16	76.28	72.00	77.70	63.70	80.75	
Standard deviation	30.09	30.20	28.29	27.09	28.79	34.96	29.98	29.78	29.98	29.08	30.54	30.20	27.08	31.27	27.20	33.87	
Standard error	1.50	3.64	1.90	3.03	2.42	5.05	4.04	5.18	6.39	2.41	2.05	2.62	2.71	3.94	3.70	5.35	

AVERAGE INCOME OF THOSE MORE THAN \$100,000 ESTIMATED TO BE \$125,000 IN THE CALCULATION OF THE MEAN

	TOTAL	MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA						SCOTT WALKER			RON JOHNSON			TED CRUZ			
		NAT'L DEBT	TERROR ISM/WAR	WEAK ECO-NOMY	IMMI-GRATION	FUTURE SUPRME COURT	OBAMA CARE IMPACT	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF	FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION
Total n	N 500	115	109	91	63	51	50	386	85	29	339	77	62	22	330	123	47
LESS THAN \$50,000	128	25.6	25.2	28.4	24.2	25.4	31.4	26.0	25.1	22.4	41.4	24.8	18.2	35.5	36.4	26.7	27.7
\$50,000 - \$100,000	191	38.2	45.2	36.7	34.1	31.7	37.3	34.0	37.6	42.4	34.5	38.3	46.8	35.5	13.6	38.2	34.0
MORE THAN \$100,000	83	16.6	13.0	12.8	24.2	14.3	19.6	20.0	17.1	16.5	10.3	15.9	15.6	16.1	31.8	17.0	12.8
REFUSED	98	19.6	16.5	22.0	17.6	28.6	11.8	20.0	20.2	18.8	13.8	20.9	19.5	12.9	18.2	18.2	25.5
Mean	74.18	72.24	70.47	79.40	72.56	73.67	76.13	74.69	75.51	64.20	74.10	76.77	70.00	78.89	73.96	76.08	70.57
Standard deviation	30.09	27.44	28.95	32.76	30.49	31.45	31.97	30.35	29.06	27.77	29.78	27.52	30.61	38.75	30.28	29.68	29.39
Standard error	1.50	2.80	3.14	3.78	4.54	4.69	5.05	1.73	3.50	5.55	1.82	3.49	4.17	9.13	1.84	3.01	4.97

AVERAGE INCOME OF THOSE MORE THAN \$100,000 ESTIMATED TO BE \$125,000 IN THE CALCULATION OF THE MEAN



\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 5

Table # 41 Q37. - IS YOUR TOTAL YEARLY FAMILY INCOME LEVEL UNDER \$50,000, BETWEEN \$50,000 AND \$100,000, OR MORE THAN \$100,000?

	TOTAL	JOHN KASICH					DONALD TRUMP			VOTE REPUBLICAN PRESIDENTIAL PRIMARY				VOTE REPUBLICAN PRESIDENTIAL PRIMARY (SECOND CHOICE)			
		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	CRUZ	TRUMP	KASICH	UNDE-CIDED	KASICH	CRUZ	TRUMP	UNDE-CIDED
Total n	N 500	309	103	81	7	259	210	31	181	157	104	58	142	122	69	167	
LESS THAN \$50,000	128	25.6	25.6	23.3	29.6	14.3	25.5	27.6	12.9	27.6	23.6	24.0	27.6	30.3	19.7	23.2	26.9
\$50,000 - \$100,000	191	38.2	39.2	40.8	32.1	28.6	41.7	34.3	35.5	37.6	45.2	31.7	32.8	40.8	42.6	44.9	29.9
MORE THAN \$100,000	83	16.6	15.5	16.5	18.5	42.9	16.2	16.7	19.4	14.9	17.8	20.2	12.1	14.8	21.3	20.3	13.2
REFUSED	98	19.6	19.7	19.4	19.8	14.3	16.6	21.4	32.3	19.9	13.4	24.0	27.6	14.1	16.4	11.6	29.9
Mean	74.18	73.53	75.12	73.62	94.17	74.03	73.30	82.62	72.24	75.77	77.22	70.00	71.27	79.51	77.30	70.94	
Standard deviation	30.09	29.53	29.43	32.05	32.97	29.32	30.95	29.83	29.67	29.11	32.36	29.30	29.12	30.09	29.83	30.41	
Standard error	1.50	1.87	3.23	3.98	13.45	1.99	2.41	6.51	2.46	2.50	3.64	4.52	2.64	2.98	3.82	2.81	

AVERAGE INCOME OF THOSE MORE THAN \$100,000 ESTIMATED TO BE \$125,000 IN THE CALCULATION OF THE MEAN

	TOTAL	VOTE REPUBLICAN PRESIDENTIAL PRIMARY			TRUMP WOULD LOSE TO HILLARY		TRUMP NOT REPEAL OBAMACARE		TRUMP NOT APPOINT CNSRV SUPREME COURT		CRUZ DO MORE SHAKE UP THE SYSTEM		KASICH COULD NOT WIN THE NOMINATION		MOST IMPORTANT FACTOR CHOOSE A CANDIDATE			
		CRUZ	TRUMP	UNDE-CIDED	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL KASICH	SWITCH TO CRUZ	BEST CHANCE WIN	SHAKE UP SYSTEM	MOST CONSERVATIVE	
Total n	N 500	239	181	80	99	68	125	41	121	47	130	41	59	32	220	160	90	
LESS THAN \$50,000	128	25.6	26.8	26.5	20.0	26.3	26.5	25.6	24.4	25.6	27.7	26.2	26.8	25.4	15.6	22.3	29.4	26.7
\$50,000 - \$100,000	191	38.2	36.4	43.1	32.5	43.4	42.6	42.4	51.2	44.6	38.3	43.1	46.3	35.6	28.1	39.1	35.6	40.0
MORE THAN \$100,000	83	16.6	15.9	17.1	17.5	16.2	16.2	19.2	12.2	18.2	17.0	20.0	9.8	18.6	28.1	15.9	20.0	12.2
REFUSED	98	19.6	20.9	13.3	30.0	14.1	14.7	12.8	12.2	11.6	17.0	10.8	17.1	20.3	28.1	22.7	15.0	21.1
Mean	74.18	73.20	74.17	77.50	73.71	73.62	75.73	72.22	75.14	73.59	75.95	69.56	75.53	86.96	75.21	74.67	70.92	
Standard deviation	30.09	30.24	29.45	31.12	29.05	29.20	30.16	26.07	29.48	30.32	30.31	25.71	31.24	33.19	29.46	31.80	28.01	
Standard error	1.50	2.20	2.35	4.16	3.15	3.83	2.89	4.34	2.85	4.85	2.81	4.41	4.56	6.92	2.26	2.73	3.32	

AVERAGE INCOME OF THOSE MORE THAN \$100,000 ESTIMATED TO BE \$125,000 IN THE CALCULATION OF THE MEAN

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 7

Table # 41 Q37. - IS YOUR TOTAL YEARLY FAMILY INCOME LEVEL UNDER \$50,000, BETWEEN \$50,000 AND \$100,000, OR MORE THAN \$100,000?

	TOTAL	PREFER REPUBLICAN PRESIDENT		PREFER CANDIDATE		ALLOW ILLEGALS/CITIZENSHIP		FREE TRADE		TRUMP HOLDS LIBERAL POSITIONS		TRUMP NOT RIGHT TEMPERMENT		TYPE OF RADIO				
		STRONG	SMART	EXPER- IENCE	OUT- SIDERS	SUP- PORT	OPPOSE	GOOD	BAD	AGREE	DIS- AGREE	AGREE	DIS- AGREE	NEWS/ TALK	COUN- TRY	CHRIS- TIAN/ GOSPEL	OLDIES	EASY LISTEN LITE
Total n	N 500	214	255	230	226	343	139	220	216	308	127	297	185	160	66	41	31	29
LESS THAN \$50,000	128	25.6	25.2	25.1	29.6	22.1	26.2	25.9	25.9	22.1	23.6	26.6	23.2	23.8	16.7	36.6	12.9	27.6
\$50,000 - \$100,000	191	38.2	44.9	34.1	33.9	41.2	36.4	43.2	35.0	41.2	43.5	37.0	34.3	47.0	38.8	45.5	26.8	51.6
MORE THAN \$100,000	83	16.6	18.2	14.9	15.7	17.3	17.5	15.8	20.9	15.3	16.6	22.8	15.5	18.9	18.1	21.2	7.3	19.4
REFUSED	98	19.6	11.7	25.9	20.9	19.5	19.8	15.1	18.2	17.6	17.9	16.5	23.6	10.8	19.4	16.7	29.3	16.1
Mean	74.18	75.32	73.20	71.81	76.10	74.45	73.64	76.69	73.26	75.67	78.77	72.95	76.48	75.93	80.73	62.07	81.15	71.00
Standard deviation	30.09	29.42	30.24	30.69	29.51	30.76	28.95	32.00	29.08	28.86	31.88	30.48	29.11	30.36	29.13	26.93	26.97	31.21
Standard error	1.50	2.14	2.20	2.27	2.19	1.85	2.66	2.38	2.18	1.81	3.10	2.02	2.27	2.67	3.93	5.00	5.29	6.98

AVERAGE INCOME OF THOSE MORE THAN \$100,000 ESTIMATED TO BE \$125,000 IN THE CALCULATION OF THE MEAN

	TOTAL	WATCH FOX NEWS CHANNEL									AREA YOU LIVE			RELIGION					
		WATCH FOX NEWS	watch Regu- larly	Every Day	Almost Every Day	Few Times a week	Not Regu- larly	A Few Times A Mnth	Rarely	NEVER WATCH	URBAN	SUBUR- BAN	RURAL	PRO- TES- TANT	Evan./ Fund. Prot.	Main- line Prot.	CATH- OLIC	JEWISH	ATH- EIST/ AGNSTC
Total n	N 500	435	335	182	68	85	100	42	58	63	120	190	183	261	81	180	185	4	16
LESS THAN \$50,000	128	25.6	25.7	25.4	30.2	19.1	20.0	27.0	21.4	31.0	25.4	30.8	20.0	29.0	28.7	33.3	26.7	23.2	0.0
\$50,000 - \$100,000	191	38.2	36.6	37.6	39.0	41.2	31.8	33.0	28.6	36.2	49.2	37.5	38.4	39.3	41.0	43.2	40.0	40.0	0.0
MORE THAN \$100,000	83	16.6	17.7	15.8	14.3	16.2	18.8	24.0	33.3	17.2	9.5	15.0	20.5	13.7	14.2	11.1	15.6	16.8	100.0
REFUSED	98	19.6	20.0	21.2	16.5	23.5	29.4	16.0	16.7	15.5	15.9	16.7	21.1	18.0	16.1	12.3	17.8	20.0	0.0
Mean	74.18	74.80	73.77	70.89	76.83	78.42	78.04	86.00	72.35	70.09	71.05	79.13	70.97	71.46	68.03	73.11	75.30	125.00	92.50
Standard deviation	30.09	30.78	29.91	29.22	28.84	31.66	33.15	34.55	30.87	25.08	29.79	30.71	28.87	28.80	27.10	29.44	29.66	0.00	34.73
Standard error	1.50	1.65	1.84	2.37	4.00	4.09	3.62	5.84	4.41	3.44	2.98	2.51	2.36	1.95	3.22	2.42	2.44	0.00	9.28

AVERAGE INCOME OF THOSE MORE THAN \$100,000 ESTIMATED TO BE \$125,000 IN THE CALCULATION OF THE MEAN

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 9

Table # 41 Q37. - IS YOUR TOTAL YEARLY FAMILY INCOME LEVEL UNDER \$50,000, BETWEEN \$50,000 AND \$100,000, OR MORE THAN \$100,000?

	TOTAL	AGE									MEN					WOMEN				
		18-40	41-54	55-64	65 OR OLDER	65-74	75 Or older	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	
Total n	N 500	78	104	115	196	100	96	78	415	182	311	40	208	99	149	38	207	83	162	
LESS THAN \$50,000	128 25.6	11.5	15.4	20.0	40.3	34.0	46.9	11.5	28.4	13.7	32.8	12.5	26.0	17.2	28.2	10.5	30.9	9.6	37.0	
\$50,000 - \$100,000	191 38.2	48.7	41.3	44.3	30.1	35.0	25.0	48.7	36.9	44.5	35.4	37.5	39.9	36.4	41.6	60.5	33.8	54.2	29.6	
MORE THAN \$100,000	83 16.6	23.1	32.7	13.0	8.2	8.0	8.3	23.1	15.7	28.6	10.0	32.5	17.8	32.3	12.1	13.2	13.5	24.1	8.0	
REFUSED	98 19.6	16.7	10.6	22.6	21.4	23.0	19.8	16.7	19.0	13.2	21.9	17.5	16.3	14.1	18.1	15.8	21.7	12.0	25.3	
Mean	74.18	84.00	87.26	74.38	62.24	64.74	59.74	84.00	72.38	85.92	66.69	89.39	74.77	86.82	70.33	78.44	69.81	84.86	63.02	
Standard deviation	30.09	27.95	31.22	27.16	26.93	26.37	27.25	27.95	30.12	29.96	27.64	31.04	30.19	32.35	27.73	23.06	29.82	26.87	27.06	
Standard error	1.50	3.47	3.24	2.88	2.17	3.00	3.11	3.47	1.64	2.38	1.77	5.40	2.29	3.51	2.51	4.08	2.34	3.14	2.46	

AVERAGE INCOME OF THOSE MORE THAN \$100,000 ESTIMATED TO BE \$125,000 IN THE CALCULATION OF THE MEAN

	TOTAL	EDUCATION							MEN		WOMEN		FAMILY INCOME			GENDER	
		NO COLL. DEGREE	H.S. Grad./Less	Some Col-lege	COLL-EGE DEGREE	Col-lege Grad	Post Grad	NO COLL. DEGREE	COLL-EGE DEGREE	NO COLL. DEGREE	COLL-EGE DEGREE	LESS THAN \$50000	\$50000 TO \$100K	MORE THAN \$100K	MALE	FEMALE	
Total n	N 500	268	103	165	225	160	65	132	115	136	110	128	191	83	250	250	
LESS THAN \$50,000	128 25.6	32.8	43.7	26.1	17.3	21.3	7.7	31.8	13.9	33.8	20.9	100.0	0.0	0.0	23.6	27.6	
\$50,000 - \$100,000	191 38.2	41.0	32.0	46.7	35.6	39.4	26.2	44.7	33.9	37.5	37.3	0.0	100.0	0.0	39.2	37.2	
MORE THAN \$100,000	83 16.6	9.0	5.8	10.9	26.2	21.3	38.5	10.6	31.3	7.4	20.9	0.0	0.0	100.0	20.0	13.2	
REFUSED	98 19.6	17.2	18.4	16.4	20.9	18.1	27.7	12.9	20.9	21.3	20.9	0.0	0.0	0.0	17.2	22.0	
Mean	74.18	66.53	59.82	70.62	83.90	78.89	97.87	68.30	88.63	64.63	78.97	40.00	75.00	125.00	77.10	71.08	
Standard deviation	30.09	26.16	24.59	26.24	31.90	30.85	30.61	26.59	31.92	25.55	31.13	0.00	0.00	0.00	30.80	29.00	
Standard error	1.50	1.76	2.68	2.23	2.39	2.70	4.46	2.48	3.35	2.47	3.34	0.00	0.00	0.00	2.14	2.08	

AVERAGE INCOME OF THOSE MORE THAN \$100,000 ESTIMATED TO BE \$125,000 IN THE CALCULATION OF THE MEAN

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 11

Table # 41 Q37. - IS YOUR TOTAL YEARLY FAMILY INCOME LEVEL UNDER \$50,000, BETWEEN \$50,000 AND \$100,000, OR MORE THAN \$100,000?

	TOTAL	TRUMP/CRUZ				TRUMP/KASICH				CRUZ/KASICH				
		FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	
Total n	N 500	165	42	431	500	150	29	392	493	218	37	389	493	
LESS THAN \$50,000	128	25.6	24.8	16.7	26.2	25.6	24.0	24.1	25.5	25.8	28.0	29.7	24.9	25.8
\$50,000 - \$100,000	191	38.2	39.4	31.0	38.7	38.2	44.0	37.9	39.8	38.3	39.0	35.1	40.1	38.3
MORE THAN \$100,000	83	16.6	17.6	21.4	16.7	16.6	15.3	10.3	15.6	16.2	14.2	13.5	15.9	16.2
REFUSED	98	19.6	18.2	31.0	18.3	19.6	16.7	27.6	19.1	19.7	18.8	21.6	19.0	19.7
Mean	74.18	75.11	82.07	73.99	74.18	74.12	70.48	73.58	73.88	71.69	70.34	74.06	73.88	
Standard deviation	30.09	30.15	31.96	30.06	30.09	28.50	27.29	29.42	29.94	29.14	29.56	29.47	29.94	
Standard error	1.50	2.59	5.93	1.60	1.50	2.55	5.95	1.65	1.50	2.19	5.49	1.66	1.50	

AVERAGE INCOME OF THOSE MORE THAN \$100,000 ESTIMATED TO BE \$125,000 IN THE CALCULATION OF THE MEAN

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Table # 42 Q38. - WHAT IS YOUR RELIGION? ARE YOU...

	TOTAL		AREA											HOW LIKELY VOTE REPUB. PRIMARY		PARTY AFFILIATION		
	N	%	WAUSAU M.M.	MINNE- APOLIS M.M.	GREEN BAY M.M.	LA CROSSE M.M.	MADI- SON M.M.	Dane County	Rest Madi- son	MIL- WAUKEE M.M.	Mil- waukee County	Wau- kesha County	Rest Mil- waukee	DULUTH M.M.	CER- TAIN	VERY LIKELY	REPUB- LICAN	INDE- PEN- DENT
Total n	500		44	23	104	39	74	37	37	209	57	53	99	7	373	127	359	141
PROTESTANT	261	52.2	45.5	65.2	51.0	51.3	54.1	56.8	51.4	52.6	35.1	47.2	65.7	42.9	50.7	56.7	54.0	47.5
Evan./Fund. Prot.	81	16.2	4.5	17.4	17.3	30.8	10.8	5.4	16.2	16.3	8.8	17.0	20.2	42.9	14.5	21.3	18.4	10.6
Mainline Protestant	180	36.0	40.9	47.8	33.7	20.5	43.2	51.4	35.1	36.4	26.3	30.2	45.5	0.0	36.2	35.4	35.7	36.9
CATHOLIC	185	37.0	34.1	21.7	40.4	35.9	35.1	29.7	40.5	37.8	52.6	41.5	27.3	57.1	38.3	33.1	37.9	34.8
MORMON	3	0.6	0.0	0.0	1.9	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	1.6	0.3	1.4
JEWISH	4	0.8	0.0	0.0	0.0	0.0	4.1	2.7	5.4	0.5	0.0	1.9	0.0	0.0	1.1	0.0	0.8	0.7
ATHEIST/AGNOSTIC	16	3.2	11.4	0.0	1.9	2.6	1.4	2.7	0.0	3.3	5.3	3.8	2.0	0.0	4.0	0.8	1.9	6.4
OTHER	1	0.2	0.0	4.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.3	0.0
DK/REFUSED	30	6.0	9.1	8.7	4.8	7.7	5.4	8.1	2.7	5.7	7.0	5.7	5.1	0.0	5.4	7.9	4.7	9.2

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 2

Table # 42 Q38. - WHAT IS YOUR RELIGION? ARE YOU...

	TOTAL		MEN		WOMEN		IDEOLOGY						MEN		WOMEN							
	N	%	N	%	N	%	REPUB- LICAN	INDE- PEN- DENT	LIB./ MOD.	Lib- eral	Mod- erate	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.
Total n	500		171		79		188	62	144	13	131	345	142	203	78	169	70	99	66	176	72	104
PROTESTANT	261	52.2	54.4	48.1	53.7	46.8	50.7	46.2	51.1	53.0	59.2	48.8	50.0	54.4	60.0	50.5	51.5	51.7	58.3	47.1		
Evan./Fund. Prot.	81	16.2	15.8	12.7	20.7	8.1	12.5	15.4	12.2	17.1	21.1	14.3	12.8	16.0	20.0	13.1	12.1	18.2	22.2	15.4		
Mainline Protestant	180	36.0	38.6	35.4	33.0	38.7	38.2	30.8	38.9	35.9	38.0	34.5	37.2	38.5	40.0	37.4	39.4	33.5	36.1	31.7		
CATHOLIC	185	37.0	34.5	30.4	41.0	40.3	34.0	53.8	32.1	38.3	33.8	41.4	29.5	34.9	30.0	38.4	39.4	41.5	37.5	44.2		
MORMON	3	0.6	0.0	2.5	0.5	0.0	0.7	0.0	0.8	0.6	0.7	0.5	1.3	0.6	1.4	0.0	0.0	0.6	0.0	1.0		
JEWISH	4	0.8	1.2	1.3	0.5	0.0	1.4	0.0	1.5	0.6	0.0	1.0	2.6	0.6	0.0	1.0	0.0	0.6	0.0	1.0		
ATHEIST/AGNOSTIC	16	3.2	2.9	8.9	1.1	3.2	6.9	0.0	7.6	1.7	1.4	2.0	10.3	2.4	2.9	2.0	3.0	1.1	0.0	1.9		
OTHER	1	0.2	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.5	0.0	0.6	0.0	1.0	0.0	0.0	0.0		
DK/REFUSED	30	6.0	6.4	8.9	3.2	9.7	6.3	0.0	6.9	5.5	4.9	5.9	6.4	6.5	5.7	7.1	6.1	4.5	4.2	4.8		

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 3

Table # 42 Q38. - WHAT IS YOUR RELIGION? ARE YOU...

	TOTAL	REPUBLICAN				INDEPENDENT				SUPPORTER OF TEA PARTY MOVEMENT		ISSUE MOST INTERESTED					
		LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	YES	NO	ECO- NOMIC	FOR- EIGN AFFAIR	FINAN- CIAL	MORAL	DOMES- TIC	
Total n	N 500	83	270	97	173	61	75	45	30	182	273	167	123	72	70	50	
PROTESTANT	261	52.2	53.0	54.1	63.9	48.6	47.5	49.3	48.9	50.0	56.0	48.7	50.9	52.8	63.9	45.7	54.0
Evan./Fund. Prot.	81	16.2	15.7	18.5	24.7	15.0	8.2	12.0	13.3	10.0	20.3	13.2	12.6	17.9	22.2	20.0	16.0
Mainline Protestant	180	36.0	37.3	35.6	39.2	33.5	39.3	37.3	35.6	40.0	35.7	35.5	38.3	35.0	41.7	25.7	38.0
CATHOLIC	185	37.0	37.3	38.5	32.0	42.2	29.5	37.3	37.8	36.7	37.4	37.7	40.1	35.0	29.2	42.9	34.0
MORMON	3	0.6	0.0	0.4	0.0	0.6	1.6	1.3	2.2	0.0	0.5	0.4	0.6	0.0	0.0	1.4	2.0
JEWISH	4	0.8	1.2	0.7	0.0	1.2	1.6	0.0	0.0	0.0	0.5	1.1	0.6	1.6	0.0	0.0	2.0
ATHEIST/AGNOSTIC	16	3.2	3.6	1.5	1.0	1.7	11.5	2.7	2.2	3.3	2.2	4.0	3.6	4.1	2.8	0.0	2.0
OTHER	1	0.2	0.0	0.4	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0
DK/REFUSED	30	6.0	4.8	4.4	3.1	5.2	8.2	9.3	8.9	10.0	3.3	7.7	4.2	6.5	4.2	10.0	6.0

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 4

Table # 42 Q38. - WHAT IS YOUR RELIGION? ARE YOU...

	TOTAL		MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA						SCOTT WALKER			RON JOHNSON				TED CRUZ		
	N	%	NAT'L DEBT	TERRORISM/WAR	WEAK ECONOMY	IMMIGRATION	FUTURE OF COURT	OBAMA CARE IMPACT	FAVORABLE	UNFAVORABLE	NO OPINION	FAVORABLE	UNFAVORABLE	NO OPINION	NEVER HEARD OF	FAVORABLE	UNFAVORABLE	NO OPINION
Total n	500		115	109	91	63	51	50	386	85	29	339	77	62	22	330	123	47
PROTESTANT	261	52.2	49.6	54.1	49.5	57.1	45.1	58.0	53.6	45.9	51.7	54.9	40.3	54.8	45.5	52.1	53.7	48.9
Evan./Fund. Prot.	81	16.2	18.3	13.8	11.0	15.9	17.6	24.0	17.1	12.9	13.8	16.5	13.0	19.4	13.6	17.3	13.8	14.9
Mainline Protestant	180	36.0	31.3	40.4	38.5	41.3	27.5	34.0	36.5	32.9	37.9	38.3	27.3	35.5	31.8	34.8	39.8	34.0
CATHOLIC	185	37.0	43.5	36.7	37.4	30.2	35.3	34.0	37.0	35.3	41.4	36.6	41.6	32.3	40.9	39.1	28.5	44.7
MORMON	3	0.6	0.9	0.9	0.0	0.0	2.0	0.0	0.5	1.2	0.0	0.3	1.3	1.6	0.0	0.6	0.8	0.0
JEWISH	4	0.8	0.9	0.9	0.0	3.2	0.0	0.0	0.3	3.5	0.0	0.0	5.2	0.0	0.0	0.6	1.6	0.0
ATHEIST/AGNOSTIC	16	3.2	2.6	1.8	5.5	1.6	5.9	2.0	2.8	4.7	3.4	1.8	6.5	4.8	9.1	2.1	7.3	0.0
OTHER	1	0.2	0.0	0.0	0.0	0.0	2.0	0.0	0.0	1.2	0.0	0.0	1.3	0.0	0.0	0.0	0.8	0.0
DK/REFUSED	30	6.0	2.6	5.5	7.7	7.9	9.8	6.0	5.7	8.2	3.4	6.5	3.9	6.5	4.5	5.5	7.3	6.4



\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 5

Table # 42 Q38. - WHAT IS YOUR RELIGION? ARE YOU...

	TOTAL	JOHN KASICH					DONALD TRUMP			VOTE REPUBLICAN PRESIDENTIAL PRIMARY				VOTE REPUBLICAN PRESIDENTIAL PRIMARY (SECOND CHOICE)			
		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	NEVER HEARD OF		FAVOR-ABLE	UN-FAVOR-ABLE	NO OPIN-ION	CRUZ	TRUMP	KASICH	UNDE-CIDED	KASICH	CRUZ	TRUMP	UNDE-CIDED
Total n	N 500	309	103	81	7	259	210	31	181	157	104	58	142	122	69	167	
PROTESTANT	261	52.2	54.4	41.7	60.5	14.3	50.6	54.3	51.6	55.2	42.7	54.8	63.8	53.5	45.1	62.3	52.1
Evan./Fund. Prot.	81	16.2	16.2	16.5	16.0	14.3	17.8	14.3	16.1	16.0	15.9	17.3	15.5	15.5	18.0	23.2	12.6
Mainline Protestant	180	36.0	38.2	25.2	44.4	0.0	32.8	40.0	35.5	39.2	26.8	37.5	48.3	38.0	27.0	39.1	39.5
CATHOLIC	185	37.0	35.6	44.7	30.9	57.1	36.7	36.2	45.2	37.6	42.7	35.6	22.4	38.0	44.3	30.4	33.5
MORMON	3	0.6	1.0	0.0	0.0	0.0	0.8	0.5	0.0	0.6	0.0	1.0	1.7	0.0	0.0	1.4	1.2
JEWISH	4	0.8	0.6	1.9	0.0	0.0	1.2	0.5	0.0	0.0	1.9	1.0	0.0	0.7	0.8	0.0	1.2
ATHEIST/AGNOSTIC	16	3.2	3.2	3.9	1.2	14.3	4.2	2.4	0.0	1.1	5.7	2.9	3.4	2.1	4.9	1.4	3.6
OTHER	1	0.2	0.0	1.0	0.0	0.0	0.4	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.6
DK/REFUSED	30	6.0	5.2	6.8	7.4	14.3	6.2	6.2	3.2	5.5	6.4	4.8	8.6	5.6	4.9	4.3	7.8

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 6

Table # 42 Q38. - WHAT IS YOUR RELIGION? ARE YOU...

	TOTAL	VOTE REPUBLICAN PRESIDENTIAL PRIMARY				TRUMP WOULD LOSE TO HILLARY		TRUMP NOT REPEAL OBAMACARE		TRUMP NOT APPOINT CNSRV SUPREME COURT		CRUZ DO MORE SHAKE UP THE SYSTEM		KASICH COULD NOT WIN THE NOMINATION		MOST IMPORTANT FACTOR CHOOSE A CANDIDATE		
		CRUZ	TRUMP	UNDE-CIDED	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL KASICH	SWITCH TO CRUZ	BEST CHANCE WIN	SHAKE UP SYSTEM	MOST CONSERVATIVE	
Total n	N 500	239	181	80	99	68	125	41	121	47	130	41	59	32	220	160	90	
PROTESTANT	261	52.2	55.2	47.5	53.8	39.4	57.4	48.0	43.9	46.3	53.2	45.4	51.2	50.8	53.1	55.0	46.3	56.7
Evan./Fund. Prot.	81	16.2	16.7	16.0	15.0	13.1	22.1	16.8	17.1	16.5	19.1	14.6	22.0	13.6	12.5	18.6	13.8	15.6
Mainline Protestant	180	36.0	38.5	31.5	38.8	26.3	35.3	31.2	26.8	29.8	34.0	30.8	29.3	37.3	40.6	36.4	32.5	41.1
CATHOLIC	185	37.0	37.7	37.6	33.8	41.4	33.8	36.8	46.3	38.0	38.3	38.5	39.0	39.0	40.6	35.9	41.3	34.4
MORMON	3	0.6	0.0	1.1	1.3	0.0	2.9	0.0	2.4	0.0	4.3	0.0	2.4	1.7	0.0	0.9	0.0	0.0
JEWISH	4	0.8	0.0	1.7	1.3	3.0	0.0	2.4	0.0	2.5	0.0	2.3	0.0	1.7	0.0	0.0	2.5	0.0
ATHEIST/AGNOSTIC	16	3.2	1.3	6.1	2.5	9.1	2.9	6.4	4.9	8.3	2.1	7.7	2.4	5.1	0.0	1.8	5.6	1.1
OTHER	1	0.2	0.0	0.6	0.0	0.0	0.0	0.8	0.0	0.8	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0
DK/REFUSED	30	6.0	5.9	5.5	7.5	7.1	2.9	5.6	2.4	4.1	2.1	5.4	4.9	1.7	6.3	6.4	4.4	7.8

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 7

Table # 42 Q38. - WHAT IS YOUR RELIGION? ARE YOU...

	TOTAL	PREFER REPUBLICAN PRESIDENT	PREFER CANDIDATE	ALLOW ILLEGALS/ CITIZENSHIP	FREE TRADE	TRUMP HOLDS LIBERAL POSITIONS	TRUMP NOT RIGHT TEMPERMENT	TYPE OF RADIO											
		STRONG	SMART	EXPER- IENCE	OUT- SIDERS	SUP- PORT	OPPOSE	GOOD	BAD	AGREE	DIS- AGREE	AGREE	DIS- AGREE	NEWS/ TALK	COUN- TRY	CHRIS- TIAN/ GOSPEL	OLDIES	EASY LISTEN LITE	
Total n	N 500	214	255	230	226	343	139	220	216	308	127	297	185	160	66	41	31	29	
PROTESTANT	261	52.2	50.5	52.5	53.9	50.4	51.0	53.2	51.4	53.7	55.5	44.1	53.9	48.6	51.9	57.6	61.0	54.8	31.0
Evan./Fund. Prot.	81	16.2	14.5	17.3	17.0	14.2	15.7	15.1	17.3	15.7	16.2	18.1	17.2	15.1	15.0	19.7	46.3	16.1	3.4
Mainline Protestant	180	36.0	36.0	35.3	37.0	36.3	35.3	38.1	34.1	38.0	39.3	26.0	36.7	33.5	36.9	37.9	14.6	38.7	27.6
CATHOLIC	185	37.0	37.9	37.3	37.8	37.2	39.1	35.3	39.1	35.6	34.7	44.9	36.7	39.5	36.9	30.3	31.7	35.5	62.1
MORMON	3	0.6	0.5	0.4	0.4	0.0	0.9	0.0	0.5	0.5	0.6	0.0	1.0	0.0	0.6	1.5	0.0	0.0	0.0
JEWISH	4	0.8	1.4	0.0	0.4	0.9	0.6	1.4	0.5	1.4	0.0	2.4	0.3	1.6	1.3	0.0	0.0	0.0	3.4
ATHEIST/AGNOSTIC	16	3.2	4.7	2.4	1.7	5.3	2.9	3.6	3.2	3.7	3.2	3.9	1.7	5.4	2.5	4.5	2.4	6.5	0.0
OTHER	1	0.2	0.5	0.0	0.0	0.4	0.0	0.7	0.5	0.0	0.0	0.8	0.0	0.5	0.6	0.0	0.0	0.0	0.0
DK/REFUSED	30	6.0	4.7	7.5	5.7	5.8	5.5	5.8	5.0	5.1	5.8	3.9	6.4	4.3	6.3	6.1	4.9	3.2	3.4

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 8

Table # 42 Q38. - WHAT IS YOUR RELIGION? ARE YOU...

	TOTAL	WATCH FOX NEWS CHANNEL										AREA YOU LIVE			RELIGION					
		WATCH FOX NEWS	watch Regu- larly	Every Day	Almost Every Day	Few Times a week	Not Regu- larly	A Few Times A Mnth	Rarely	NEVER WATCH	URBAN	SUBUR- BAN	RURAL	PRO- TES- TANT	Evan./Fund. Prot.	Main- line Prot.	CATH- OLIC	JEWISH	ATH- EIST/ AGNSTC	
Total n	N 500	435	335	182	68	85	100	42	58	63	120	190	183	261	81	180	185	4	16	
PROTESTANT	261	52.2	52.0	51.6	55.5	47.1	47.1	53.0	47.6	56.9	54.0	55.0	46.8	56.8	100.0	100.0	100.0	0.0	0.0	0.0
Evan./Fund. Prot.	81	16.2	16.3	16.7	17.6	14.7	16.5	15.0	16.7	13.8	15.9	16.7	12.6	19.7	31.0	100.0	0.0	0.0	0.0	0.0
Mainline Protestant	180	36.0	35.6	34.9	37.9	32.4	30.6	38.0	31.0	43.1	38.1	38.3	34.2	37.2	69.0	0.0	100.0	0.0	0.0	0.0
CATHOLIC	185	37.0	37.7	38.2	36.3	38.2	42.4	36.0	38.1	34.5	33.3	35.0	42.6	33.3	0.0	0.0	0.0	100.0	0.0	0.0
MORMON	3	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.8	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0
JEWISH	4	0.8	0.9	0.6	0.0	1.5	1.2	2.0	4.8	0.0	0.0	0.8	1.6	0.0	0.0	0.0	0.0	0.0	100.0	0.0
ATHEIST/AGNOSTIC	16	3.2	3.2	2.1	0.5	5.9	2.4	7.0	7.1	6.9	3.2	5.8	2.6	2.2	0.0	0.0	0.0	0.0	0.0	100.0
OTHER	1	0.2	0.2	0.3	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0
DK/REFUSED	30	6.0	6.0	7.2	7.7	5.9	7.1	2.0	2.4	1.7	4.8	3.3	6.3	5.5	0.0	0.0	0.0	0.0	0.0	0.0

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 9

Table # 42 Q38. - WHAT IS YOUR RELIGION? ARE YOU...

	TOTAL		AGE								MEN				WOMEN					
	N	%	18-40	41-54	55-64	65 OR OLDER	65-74	75 or Older	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER
Total n	500		78	104	115	196	100	96	78	415	182	311	40	208	99	149	38	207	83	162
PROTESTANT	261	52.2	42.3	58.7	50.4	54.6	53.0	56.3	42.3	54.5	51.6	53.1	40.0	55.3	47.5	56.4	44.7	53.6	56.6	50.0
Evan./Fund. Prot.	81	16.2	7.7	18.3	17.4	17.9	21.0	14.6	7.7	17.8	13.7	17.7	2.5	17.3	12.1	16.8	13.2	18.4	15.7	18.5
Mainline Protestant	180	36.0	34.6	40.4	33.0	36.7	32.0	41.7	34.6	36.6	37.9	35.4	37.5	38.0	35.4	39.6	31.6	35.3	41.0	31.5
CATHOLIC	185	37.0	47.4	29.8	34.8	38.3	38.0	38.5	47.4	35.2	37.4	37.0	42.5	31.7	36.4	31.5	52.6	38.6	38.6	42.0
MORMON	3	0.6	0.0	1.0	0.9	0.5	1.0	0.0	0.0	0.7	0.5	0.6	0.0	1.0	0.0	1.3	0.0	0.5	1.2	0.0
JEWISH	4	0.8	0.0	1.0	0.9	1.0	2.0	0.0	0.0	1.0	0.5	1.0	0.0	1.4	1.0	1.3	0.0	0.5	0.0	0.6
ATHEIST/AGNOSTIC	16	3.2	1.3	4.8	3.5	3.1	3.0	3.1	1.3	3.6	3.3	3.2	2.5	5.3	6.1	4.0	0.0	1.9	0.0	2.5
OTHER	1	0.2	0.0	0.0	0.0	0.5	1.0	0.0	0.0	0.2	0.0	0.3	0.0	0.5	0.0	0.7	0.0	0.0	0.0	0.0
DK/REFUSED	30	6.0	9.0	4.8	9.6	2.0	2.0	2.1	9.0	4.8	6.6	4.8	15.0	4.8	9.1	4.7	2.6	4.8	3.6	4.9

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 10

Table # 42 Q38. - WHAT IS YOUR RELIGION? ARE YOU...

	TOTAL		EDUCATION						MEN	WOMEN	FAMILY INCOME			GENDER			
	N	%	NO COLL. DEGREE	H.S. Grad./Less	Some Col-lege	COLL-EGE DEGREE	Col-lege Grad	Post Grad	NO COLL. DEGREE	COLL-EGE DEGREE	NO COLL. DEGREE	COLL-EGE DEGREE	LESS THAN \$50000	\$50000 TO \$100k	MORE THAN \$100k	MALE	FEMALE
Total n	500		268	103	165	225	160	65	132	115	136	110	128	191	83	250	250
PROTESTANT	261	52.2	57.5	62.1	54.5	46.2	46.9	44.6	57.6	47.0	57.4	45.5	58.6	56.0	44.6	52.4	52.0
Evan./Fund. Prot.	81	16.2	18.3	15.5	20.0	14.2	15.6	10.8	17.4	12.2	19.1	16.4	21.1	18.3	10.8	14.8	17.6
Mainline Protestant	180	36.0	39.2	46.6	34.5	32.0	31.3	33.8	40.2	34.8	38.2	29.1	37.5	37.7	33.7	37.6	34.4
CATHOLIC	185	37.0	36.2	33.0	38.2	39.1	41.3	33.8	34.8	32.2	37.5	46.4	33.6	38.7	37.3	33.2	40.8
MORMON	3	0.6	0.4	0.0	0.6	0.9	0.6	1.5	0.0	1.7	0.7	0.0	0.8	1.0	0.0	0.8	0.4
JEWISH	4	0.8	0.0	0.0	0.0	1.8	0.6	4.6	0.0	2.6	0.0	0.9	0.0	0.0	4.8	1.2	0.4
ATHEIST/AGNOSTIC	16	3.2	1.1	1.9	0.6	5.8	5.6	6.2	1.5	8.7	0.7	2.7	2.3	2.1	8.4	4.8	1.6
OTHER	1	0.2	0.4	0.0	0.6	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.8	0.0	0.0	0.4	0.0
DK/REFUSED	30	6.0	4.5	2.9	5.5	6.2	5.0	9.2	5.3	7.8	3.7	4.5	3.9	2.1	4.8	7.2	4.8

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 11

Table # 42 Q38. - WHAT IS YOUR RELIGION? ARE YOU...

	TOTAL	TRUMP/CRUZ				TRUMP/KASICH				CRUZ/KASICH				
		FAV BOTH	UNFAV BOTH	OPIN- ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN- ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN- ION BOTH	HEARD OF BOTH	
Total n	N 500	165	42	431	500	150	29	392	493	218	37	389	493	
PROTESTANT	261	52.2	45.5	47.6	52.4	52.2	54.0	44.8	51.8	52.7	54.1	48.6	51.9	52.7
Evan./Fund. Prot.	81	16.2	18.2	11.9	16.0	16.2	18.0	17.2	16.3	16.2	17.9	13.5	16.5	16.2
Mainline Protestant	180	36.0	27.3	35.7	36.4	36.0	36.0	27.6	35.5	36.5	36.2	35.1	35.5	36.5
CATHOLIC	185	37.0	43.6	35.7	36.0	37.0	35.3	44.8	37.0	36.7	37.2	35.1	36.8	36.7
MORMON	3	0.6	1.2	2.4	0.7	0.6	1.3	0.0	0.8	0.6	0.9	0.0	0.8	0.6
JEWISH	4	0.8	1.2	2.4	0.9	0.8	0.7	0.0	1.0	0.8	0.0	0.0	1.0	0.8
ATHEIST/AGNOSTIC	16	3.2	3.0	7.1	3.7	3.2	3.3	0.0	3.6	3.0	1.8	2.7	3.6	3.0
OTHER	1	0.2	0.0	0.0	0.2	0.2	0.0	0.0	0.3	0.2	0.0	2.7	0.3	0.2
DK/REFUSED	30	6.0	5.5	4.8	6.0	6.0	5.3	10.3	5.6	5.9	6.0	10.8	5.7	5.9

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Table # 43 Q39. - GENDER:

	TOTAL	AREA											HOW LIKELY VOTE REPUB. PRIMARY		PARTY AFFILIATION			
		WAUSAU M.M.	MINNE- APOLIS M.M.	GREEN BAY M.M.	LA CROSSE M.M.	MADI- SON M.M.	Dane County	Rest Madison	MIL- WAUKEE M.M.	Mil- waukee County	Wau- kesha County	Rest Mil- waukee	DULUTH M.M.	CER- TAIN	VERY LIKELY	REPUB- LICAN	INDE- PEN- DENT	
Total n	N 500	44	23	104	39	74	37	37	209	57	53	99	7	373	127	359	141	
MALE	250	50.0	50.0	52.2	50.0	48.7	50.0	51.4	48.6	50.2	50.9	49.1	50.5	42.9	48.3	55.1	47.6	56.0
FEMALE	250	50.0	50.0	47.8	50.0	51.3	50.0	48.6	51.4	49.8	49.1	50.9	49.5	57.1	51.7	44.9	52.4	44.0

	TOTAL	MEN				WOMEN				IDEOLOGY								MEN				WOMEN			
		REPUB- LICAN	INDE- PEN- DENT	REPUB- LICAN	INDE- PEN- DENT	LIB./ MOD.	Lib- eral	Mod- erate	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.		
Total n	N 500	171	79	188	62	144	13	131	345	142	203	78	169	70	99	66	176	72	104						
MALE	250	50.0	100.0	100.0	0.0	54.2	53.8	54.2	49.0	49.3	48.8	100.0	100.0	100.0	100.0	0.0	0.0	0.0	0.0						
FEMALE	250	50.0	0.0	0.0	100.0	45.8	46.2	45.8	51.0	50.7	51.2	0.0	0.0	0.0	0.0	100.0	100.0	100.0	100.0						

	TOTAL	REPUBLICAN				INDEPENDENT				SUPPORTER OF TEA PARTY MOVEMENT		ISSUE MOST INTERESTED					
		LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	YES	NO	ECO- NOMIC	FOR- EIGN AFFAIR	FINAN- CIAL	MORAL	DOMES- TIC	
Total n	N 500	83	270	97	173	61	75	45	30	182	273	167	123	72	70	50	
MALE	250	50.0	54.2	46.3	41.2	49.1	54.1	58.7	66.7	46.7	53.8	50.5	52.7	48.8	59.7	41.4	42.0
FEMALE	250	50.0	45.8	53.7	58.8	50.9	45.9	41.3	33.3	53.3	46.2	49.5	47.3	51.2	40.3	58.6	58.0



\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 4

Table # 43 Q39. - GENDER:

	TOTAL	MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA							SCOTT WALKER			RON JOHNSON				TED CRUZ		
		NAT'L DEBT	TERRORISM/WAR	WEAK ECONOMY	IMMIGRATION	FUTURE COURTS	OBAMA CARE IMPACT	FAVORABLE	UNFAVORABLE	NO OPINION	FAVORABLE	UNFAVORABLE	NO OPINION	NEVER HEARD OF	FAVORABLE	UNFAVORABLE	NO OPINION	
Total n	N 500	115	109	91	63	51	50	386	85	29	339	77	62	22	330	123	47	
MALE	250	50.0	50.4	46.8	54.9	54.0	51.0	44.0	50.0	52.9	41.4	51.3	54.5	40.3	40.9	49.1	56.1	40.4
FEMALE	250	50.0	49.6	53.2	45.1	46.0	49.0	56.0	50.0	47.1	58.6	48.7	45.5	59.7	59.1	50.9	43.9	59.6

	TOTAL	JOHN KASICH				DONALD TRUMP			VOTE REPUBLICAN PRESIDENTIAL PRIMARY				VOTE REPUBLICAN PRESIDENTIAL PRIMARY (SECOND CHOICE)				
		FAVORABLE	UNFAVORABLE	NO OPINION	NEVER HEARD OF	FAVORABLE	UNFAVORABLE	NO OPINION	CRUZ	TRUMP	KASICH	UNDECIDED	KASICH	CRUZ	TRUMP	UNDECIDED	
Total n	N 500	309	103	81	7	259	210	31	181	157	104	58	142	122	69	167	
MALE	250	50.0	50.5	50.5	48.1	42.9	53.7	46.7	41.9	44.8	55.4	52.9	46.6	45.1	50.0	50.7	53.9
FEMALE	250	50.0	49.5	49.5	51.9	57.1	46.3	53.3	58.1	55.2	44.6	47.1	53.4	54.9	50.0	49.3	46.1

	TOTAL	VOTE REPUBLICAN PRESIDENTIAL PRIMARY		TRUMP WOULD LOSE TO HILLARY		TRUMP NOT REPEAL OBAMACARE		TRUMP NOT APPOINT CNSRV SUPREME COURT		CRUZ DO MORE SHAKE UP THE SYSTEM		KASICH COULD NOT WIN THE NOMINATION		MOST IMPORTANT FACTOR CHOOSE A CANDIDATE				
		CRUZ	TRUMP	UNDECIDED	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL KASICH	SWITCH TO CRUZ	BEST CHANCE WIN	SHAKE UP SYSTEM	MOST CONSERVATIVE	
Total n	N 500	239	181	80	99	68	125	41	121	47	130	41	59	32	220	160	90	
MALE	250	50.0	46.9	53.0	52.5	54.5	50.0	53.6	51.2	54.5	46.8	53.8	46.3	59.3	50.0	50.0	52.5	48.9
FEMALE	250	50.0	53.1	47.0	47.5	45.5	50.0	46.4	48.8	45.5	53.2	46.2	53.7	40.7	50.0	50.0	47.5	51.1

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 7

Table # 43 Q39. - GENDER:

	TOTAL	PREFER REPUBLICAN PRESIDENT	PREFER CANDIDATE	ALLOW ILLEGALS/ CITIZENSHIP	FREE TRADE	TRUMP HOLDS LIBERAL POSITIONS	TRUMP NOT RIGHT TEMPERMENT	TYPE OF RADIO											
		STRONG	SMART	EXPER- IENCE	OUT- SIDERS	SUP- PORT	OPPOSE	GOOD	BAD	AGREE	DIS- AGREE	AGREE	DIS- AGREE	NEWS/ TALK	COUN- TRY	CHRIS- TIAN/ GOSPEL	OLDIES	EASY LISTEN LITE	
Total n	N 500	214	255	230	226	343	139	220	216	308	127	297	185	160	66	41	31	29	
MALE	250	50.0	56.1	46.7	47.8	53.5	45.8	61.9	49.5	53.7	50.0	48.0	49.5	51.4	60.6	48.5	31.7	41.9	41.4
FEMALE	250	50.0	43.9	53.3	52.2	46.5	54.2	38.1	50.5	46.3	50.0	52.0	50.5	48.6	39.4	51.5	68.3	58.1	58.6

	TOTAL	WATCH FOX NEWS CHANNEL									AREA YOU LIVE			RELIGION						
		WATCH FOX NEWS	watch Regu- larly	Every Day	Almost Every Day	Few Times a week	Not Regu- larly	A Few Times A Mnth	Rarely	NEVER WATCH	URBAN	SUBUR- BAN	RURAL	PRO- TES- TANT	Evan./ Fund. Prot.	Main- line Prot.	CATH- OLIC	JEWISH	ATH- EIST/ AGNSTC	
Total n	N 500	435	335	182	68	85	100	42	58	63	120	190	183	261	81	180	185	4	16	
MALE	250	50.0	50.3	51.3	48.9	48.5	58.8	47.0	47.6	46.6	46.0	54.2	47.9	49.2	50.2	45.7	52.2	44.9	75.0	75.0
FEMALE	250	50.0	49.7	48.7	51.1	51.5	41.2	53.0	52.4	53.4	54.0	45.8	52.1	50.8	49.8	54.3	47.8	55.1	25.0	25.0

	TOTAL	AGE										MEN					WOMEN				
		18-40	41-54	55-64	65 OR OLDER	65-74	75 Or older	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER		
Total n	N 500	78	104	115	196	100	96	78	415	182	311	40	208	99	149	38	207	83	162		
MALE	250	50.0	51.3	56.7	53.9	44.4	46.0	42.7	51.3	50.1	54.4	47.9	100.0	100.0	100.0	100.0	0.0	0.0	0.0	0.0	
FEMALE	250	50.0	48.7	43.3	46.1	55.6	54.0	57.3	48.7	49.9	45.6	52.1	0.0	0.0	0.0	0.0	100.0	100.0	100.0	100.0	

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 10

Table # 43 Q39. - GENDER:

	TOTAL	EDUCATION						MEN	WOMEN	FAMILY INCOME			GENDER				
		NO COLL. DEGREE	H.S. Grad./Less	Some Col-lege	COLL-EGE DEGREE	Col-lege Grad	Post Grad	NO COLL. DEGREE	COLL-EGE DEGREE	NO COLL. DEGREE	COLL-EGE DEGREE	LESS THAN \$50000	\$50000 TO \$100k	MORE THAN \$100k	MALE	FEMALE	
Total n	N 500	268	103	165	225	160	65	132	115	136	110	128	191	83	250	250	
MALE	250	50.0	49.3	37.9	56.4	51.1	48.8	56.9	100.0	100.0	0.0	0.0	46.1	51.3	60.2	100.0	0.0
FEMALE	250	50.0	50.7	62.1	43.6	48.9	51.3	43.1	0.0	0.0	100.0	100.0	53.9	48.7	39.8	0.0	100.0

	TOTAL	TRUMP/CRUZ				TRUMP/KASICH				CRUZ/KASICH				
		FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN-ION BOTH	HEARD OF BOTH	
Total n	N 500	165	42	431	500	150	29	392	493	218	37	389	493	
MALE	250	50.0	50.9	52.4	51.0	50.0	52.7	44.8	51.0	50.1	48.6	59.5	50.9	50.1
FEMALE	250	50.0	49.1	47.6	49.0	50.0	47.3	55.2	49.0	49.9	51.4	40.5	49.1	49.9

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Table # 44 Q40. - AREA:

	TOTAL	AREA											HOW LIKELY	PARTY				
		WAUSAU M.M.	MINNE- APOLIS M.M.	GREEN BAY M.M.	LA CROSSE M.M.	MADI- SON M.M.	Dane County	Rest Madi- son	MIL- WAUKEE M.M.	Mil- waukee County	wau- kesha County	Rest Mil- waukee	DULUTH M.M.	CER- TAIN	VERY LIKELY	REPUB- LICAN	INDE- PEN- DENT	
Total n	N 500	44	23	104	39	74	37	37	209	57	53	99	7	373	127	359	141	
WAUSAU M.M.	44	8.8	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	8.3	10.2	7.5	12.1
MINNEAPOLIS M.M.	23	4.6	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.6	4.7	5.3	2.8
GREEN BAY M.M.	104	20.8	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	20.6	21.3	21.7	18.4
LACROSSE M.M.	39	7.8	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.7	11.0	7.2	9.2
MADISON M.M.	74	14.8	0.0	0.0	0.0	0.0	100.0	100.0	100.0	0.0	0.0	0.0	0.0	0.0	16.1	11.0	12.8	19.9
Dane County	37	7.4	0.0	0.0	0.0	0.0	50.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	8.6	3.9	6.1	10.6
Rest Madison	37	7.4	0.0	0.0	0.0	0.0	50.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	7.5	7.1	6.7	9.2
MILWAUKEE M.M.	209	41.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0	100.0	100.0	100.0	0.0	42.1	40.9	43.5	37.6
Milwaukee County	57	11.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	27.3	100.0	0.0	0.0	0.0	11.3	11.8	11.4	11.3
waukesha County	53	10.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	25.4	0.0	100.0	0.0	0.0	10.5	11.0	11.4	8.5
Rest Milwaukee	99	19.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	47.4	0.0	0.0	100.0	0.0	20.4	18.1	20.6	17.7
DULUTH M.M.	7	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0	1.6	0.8	1.9	0.0

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 2

Table # 44 Q40. - AREA:

	TOTAL	MEN		WOMEN		IDEOLOGY						MEN		WOMEN						
		REPU- LICAN	INDE- PEN- DENT	79	188	62	LIB./ MOD.	Lib- eral	Mod- erate	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.
Total n	N 500	171	79	188	62	144	13	131	345	142	203	78	169	70	99	66	176	72	104	
WAUSAU M.M.	44	8.8	6.4	13.9	8.5	9.7	10.4	7.7	10.7	8.1	6.3	9.4	10.3	8.3	8.6	8.1	10.6	8.0	4.2	10.6
MINNEAPOLIS M.M.	23	4.6	5.8	2.5	4.8	3.2	6.3	0.0	6.9	4.1	3.5	4.4	7.7	3.6	2.9	4.0	4.5	4.5	4.2	4.8
GREEN BAY M.M.	104	20.8	22.2	17.7	21.3	19.4	17.4	0.0	19.1	22.6	26.8	19.7	12.8	24.9	28.6	22.2	22.7	20.5	25.0	17.3
LACROSSE M.M.	39	7.8	5.8	11.4	8.5	6.5	9.0	0.0	9.9	7.2	7.0	7.4	10.3	6.5	7.1	6.1	7.6	8.0	6.9	8.7
MADISON M.M.	74	14.8	13.5	17.7	12.2	22.6	18.1	30.8	16.8	13.3	14.8	12.3	15.4	14.8	18.6	12.1	21.2	11.9	11.1	12.5
Dane County	37	7.4	7.6	7.6	4.8	14.5	10.4	23.1	9.2	6.4	7.0	5.9	7.7	7.7	10.0	6.1	13.6	5.1	4.2	5.8
Rest Madison	37	7.4	5.8	10.1	7.4	8.1	7.6	7.7	7.6	7.0	7.7	6.4	7.7	7.1	8.6	6.1	7.6	6.8	6.9	6.7
MILWAUKEE M.M.	209	41.8	44.4	36.7	42.6	38.7	38.2	61.5	35.9	42.9	40.8	44.3	43.6	40.2	32.9	45.5	31.8	45.5	48.6	43.3
Milwaukee County	57	11.4	12.3	10.1	10.6	12.9	11.8	15.4	11.5	11.6	10.6	12.3	11.5	11.8	10.0	13.1	12.1	11.4	11.1	11.5
Waukesha County	53	10.6	10.5	10.1	12.2	6.5	5.6	7.7	5.3	12.5	13.4	11.8	9.0	10.7	10.0	11.1	1.5	14.2	16.7	12.5
Rest Milwaukee	99	19.8	21.6	16.5	19.7	19.4	20.8	38.5	19.1	18.8	16.9	20.2	23.1	17.8	12.9	21.2	18.2	19.9	20.8	19.2
DULUTH M.M.	7	1.4	1.8	0.0	2.1	0.0	0.7	0.0	0.8	1.7	0.7	2.5	0.0	1.8	1.4	2.0	1.5	1.7	0.0	2.9

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 3

Table # 44 Q40. - AREA:

	TOTAL	REPUBLICAN				INDEPENDENT				SUPPORTER OF TEA PARTY MOVEMENT		ISSUE MOST INTERESTED					
		LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	LIB./ MOD.	CON- SER- VATIVE	Smwht Cons.	Very Cons.	YES	NO	ECO- NOMIC	FOR- EIGN AFFAIR	FINAN- CIAL	MORAL	DOMES- TIC	
Total n	N 500	83	270	97	173	61	75	45	30	182	273	167	123	72	70	50	
WAUSAU M.M.	44	8.8	7.2	7.4	5.2	8.7	14.8	10.7	8.9	13.3	8.8	9.2	7.8	9.8	4.2	14.3	10.0
MINNEAPOLIS M.M.	23	4.6	7.2	4.8	4.1	5.2	4.9	1.3	2.2	0.0	3.8	5.1	3.0	8.1	1.4	2.9	8.0
GREEN BAY M.M.	104	20.8	15.7	24.1	28.9	21.4	19.7	17.3	22.2	10.0	18.1	21.2	21.0	21.1	26.4	11.4	26.0
LACROSSE M.M.	39	7.8	8.4	7.0	6.2	7.5	9.8	8.0	8.9	6.7	6.6	9.2	6.0	8.1	12.5	8.6	6.0
MADISON M.M.	74	14.8	18.1	11.1	11.3	11.0	18.0	21.3	22.2	20.0	11.5	16.8	17.4	12.2	12.5	15.7	14.0
Dane County	37	7.4	9.6	5.2	4.1	5.8	11.5	10.7	13.3	6.7	7.7	7.3	9.6	4.9	6.9	7.1	6.0
Rest Madison	37	7.4	8.4	5.9	7.2	5.2	6.6	10.7	8.9	13.3	3.8	9.5	7.8	7.3	5.6	8.6	8.0
MILWAUKEE M.M.	209	41.8	42.2	43.3	43.3	43.4	32.8	41.3	35.6	50.0	49.5	37.0	43.7	39.8	41.7	44.3	34.0
Milwaukee County	57	11.4	12.0	11.5	10.3	12.1	11.5	12.0	11.1	13.3	13.2	10.6	14.4	12.2	9.7	8.6	6.0
Waukesha County	53	10.6	7.2	12.6	13.4	12.1	3.3	12.0	13.3	10.0	12.1	10.6	7.8	9.8	16.7	8.6	14.0
Rest Milwaukee	99	19.8	22.9	19.3	19.6	19.1	18.0	17.3	11.1	26.7	24.2	15.8	21.6	17.9	15.3	27.1	14.0
DULUTH M.M.	7	1.4	1.2	2.2	1.0	2.9	0.0	0.0	0.0	0.0	1.6	1.5	1.2	0.8	1.4	2.9	2.0

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 4

Table # 44 Q40. - AREA:

	TOTAL	MOST WORRIES YOU ABOUT THE FUTURE OF AMERICA							SCOTT WALKER			RON JOHNSON				TED CRUZ		
		NAT'L DEBT	TERRORISM/WAR	WEAK ECONOMY	IMMIGRATION	FUTURE COURTS	OBAMA CARE IMPACT	FAVORABLE	UNFAVORABLE	NO OPINION	FAVORABLE	UNFAVORABLE	NO OPINION	NEVER HEARD OF	FAVORABLE	UNFAVORABLE	NO OPINION	
Total n	N 500	115	109	91	63	51	50	386	85	29	339	77	62	22	330	123	47	
WAUSAU M.M.	44	8.8	10.4	9.2	5.5	6.3	11.8	10.0	7.5	14.1	10.3	6.8	14.3	11.3	13.6	8.5	10.6	6.4
MINNEAPOLIS M.M.	23	4.6	5.2	3.7	3.3	6.3	3.9	6.0	4.7	5.9	0.0	3.5	6.5	8.1	4.5	4.5	5.7	2.1
GREEN BAY M.M.	104	20.8	15.7	23.9	26.4	19.0	13.7	30.0	21.0	18.8	24.1	21.2	19.5	21.0	18.2	19.7	25.2	17.0
LACROSSE M.M.	39	7.8	11.3	6.4	3.3	9.5	9.8	4.0	7.8	9.4	3.4	6.5	9.1	8.1	22.7	7.3	5.7	17.0
MADISON M.M.	74	14.8	14.8	8.3	19.8	14.3	13.7	20.0	14.2	21.2	3.4	15.3	15.6	11.3	13.6	14.5	17.9	8.5
Dane County	37	7.4	7.0	2.8	11.0	7.9	7.8	10.0	7.5	9.4	0.0	8.6	3.9	6.5	4.5	5.8	13.8	2.1
Rest Madison	37	7.4	7.8	5.5	8.8	6.3	5.9	10.0	6.7	11.8	3.4	6.8	11.7	4.8	9.1	8.8	4.1	6.4
MILWAUKEE M.M.	209	41.8	40.9	48.6	39.6	41.3	45.1	30.0	44.0	25.9	58.6	46.0	29.9	38.7	27.3	43.9	33.3	48.9
Milwaukee County	57	11.4	12.2	14.7	13.2	9.5	11.8	4.0	12.4	7.1	10.3	12.4	9.1	9.7	9.1	10.9	11.4	14.9
Waukesha County	53	10.6	9.6	12.8	8.8	3.2	19.6	10.0	11.4	9.4	3.4	11.5	13.0	4.8	4.5	12.7	5.7	8.5
Rest Milwaukee	99	19.8	19.1	21.1	17.6	28.6	13.7	16.0	20.2	9.4	44.8	22.1	7.8	24.2	13.6	20.3	16.3	25.5
DULUTH M.M.	7	1.4	1.7	0.0	2.2	3.2	2.0	0.0	0.8	4.7	0.0	0.6	5.2	1.6	0.0	1.5	1.6	0.0

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 5

Table # 44 Q40. - AREA:

	TOTAL	JOHN KASICH					DONALD TRUMP			VOTE REPUBLICAN PRESIDENTIAL PRIMARY				VOTE REPUBLICAN PRESIDENTIAL PRIMARY (SECOND CHOICE)			
		FAVOR- ABLE	UN- FAVOR- ABLE	NO OPIN- ION	NEVER HEARD OF		FAVOR- ABLE	UN- FAVOR- ABLE	NO OPIN- ION	CRUZ	TRUMP	KASICH	UNDE- CIDED	KASICH	CRUZ	TRUMP	UNDE- CIDED
Total n	N 500	309	103	81	7	259	210	31	181	157	104	58	142	122	69	167	
WAUSAU M.M.	44	8.8	7.1	15.5	7.4	0.0	9.7	8.6	3.2	7.7	10.2	7.7	10.3	4.2	9.0	11.6	11.4
MINNEAPOLIS M.M.	23	4.6	4.5	4.9	4.9	0.0	4.2	4.8	6.5	5.0	4.5	2.9	6.9	5.6	3.3	5.8	4.2
GREEN BAY M.M.	104	20.8	21.0	20.4	22.2	0.0	20.1	21.0	25.8	20.4	22.3	22.1	15.5	22.5	22.1	15.9	20.4
LACROSSE M.M.	39	7.8	9.1	4.9	6.2	14.3	9.7	5.7	6.5	6.1	7.6	11.5	6.9	4.2	11.5	8.7	7.8
MADISON M.M.	74	14.8	14.2	16.5	16.0	0.0	17.0	12.4	12.9	7.2	18.5	17.3	24.1	8.5	17.2	13.0	19.2
Dane County	37	7.4	7.4	8.7	6.2	0.0	7.3	7.6	6.5	4.4	8.3	9.6	10.3	4.2	8.2	7.2	9.6
Rest Madison	37	7.4	6.8	7.8	9.9	0.0	9.7	4.8	6.5	2.8	10.2	7.7	13.8	4.2	9.0	5.8	9.6
MILWAUKEE M.M.	209	41.8	43.4	33.0	43.2	85.7	37.1	47.1	45.2	53.0	33.8	38.5	34.5	54.9	35.2	43.5	34.7
Milwaukee County	57	11.4	11.7	11.7	8.6	28.6	8.9	15.2	6.5	17.1	9.6	7.7	5.2	16.2	8.2	10.1	10.2
Waukesha County	53	10.6	12.3	7.8	6.2	28.6	10.0	11.0	12.9	12.2	8.9	10.6	10.3	14.1	11.5	13.0	6.0
Rest Milwaukee	99	19.8	19.4	13.6	28.4	28.6	18.1	21.0	25.8	23.8	15.3	20.2	19.0	24.6	15.6	20.3	18.6
DULUTH M.M.	7	1.4	0.6	4.9	0.0	0.0	2.3	0.5	0.0	0.6	3.2	0.0	1.7	0.0	1.6	1.4	2.4



\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 6

Table # 44 Q40. - AREA:

	TOTAL	VOTE REPUBLICAN PRESIDENTIAL PRIMARY			TRUMP WOULD LOSE TO HILLARY	TRUMP NOT REPEAL OBAMACARE	TRUMP NOT APPOINT CNSRV SUPREME COURT	TRUMP NOT CRUZ DO MORE SHAKE UP THE SYSTEM	KASICH COULD NOT WIN THE NOMINATION	MOST IMPORTANT FACTOR CHOOSE A CANDIDATE								
		CRUZ	TRUMP	UNDE-CIDED	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL TRUMP	SWITCH TO CRUZ	STILL KASICH	SWITCH TO CRUZ	BEST CHANCE WIN	SHAKE UP SYSTEM	MOST CONSERVATIVE			
Total n	N 500	239	181	80	99	68	125	41	121	47	130	41	59	32	220	160	90	
WAUSAU M.M.	44	8.8	8.8	10.5	5.0	11.1	10.3	10.4	12.2	10.7	6.4	11.5	9.8	5.1	12.5	7.7	8.1	11.1
MINNEAPOLIS M.M.	23	4.6	4.6	4.4	5.0	5.1	2.9	4.8	4.9	3.3	8.5	5.4	2.4	1.7	3.1	6.8	3.1	2.2
GREEN BAY M.M.	104	20.8	19.2	23.8	18.8	17.2	33.8	22.4	29.3	21.5	29.8	20.0	36.6	27.1	12.5	20.0	20.0	21.1
LACROSSE M.M.	39	7.8	6.7	7.2	12.5	5.1	7.4	6.4	0.0	5.8	10.6	4.6	7.3	15.3	3.1	7.7	7.5	11.1
MADISON M.M.	74	14.8	10.0	18.8	20.0	21.2	14.7	17.6	24.4	18.2	19.1	19.2	22.0	16.9	18.8	14.1	20.6	6.7
Dane County	37	7.4	6.7	8.3	7.5	9.1	4.4	8.8	4.9	9.9	2.1	10.0	4.9	6.8	12.5	8.2	8.8	4.4
Rest Madison	37	7.4	3.3	10.5	12.5	12.1	10.3	8.8	19.5	8.3	17.0	9.2	17.1	10.2	6.3	5.9	11.9	2.2
MILWAUKEE M.M.	209	41.8	50.2	32.6	37.5	36.4	29.4	34.4	29.3	36.4	25.5	35.4	22.0	33.9	50.0	42.7	38.1	46.7
Milwaukee County	57	11.4	15.5	7.7	7.5	11.1	4.4	9.6	4.9	9.1	4.3	9.2	2.4	3.4	18.8	10.0	10.0	17.8
Waukesha County	53	10.6	13.0	9.4	6.3	12.1	5.9	10.4	4.9	10.7	4.3	10.0	4.9	15.3	6.3	11.8	11.3	6.7
Rest Milwaukee	99	19.8	21.8	15.5	23.8	13.1	19.1	14.4	19.5	16.5	17.0	16.2	14.6	15.3	25.0	20.9	16.9	22.2
DULUTH M.M.	7	1.4	0.4	2.8	1.3	4.0	1.5	4.0	0.0	4.1	0.0	3.8	0.0	0.0	0.0	0.9	2.5	1.1

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 7

Table # 44 Q40. - AREA:

	TOTAL	PREFER REPUBLICAN PRESIDENT		PREFER CANDIDATE		ALLOW ILLEGALS/ CITIZENSHIP		FREE TRADE		TRUMP HOLDS LIBERAL POSITIONS		TRUMP NOT RIGHT TEMPERMENT		TYPE OF RADIO					
		STRONG	SMART	EXPER- IENCE	OUT- SIDERS	SUP- PORT	OPPOSE	GOOD	BAD	AGREE	DIS- AGREE	AGREE	DIS- AGREE	NEWS/ TALK	COUN- TRY	CHRIS- TIAN/ GOSPEL	OLDIES	EASY LISTEN LITE	
Total n	N 500	214	255	230	226	343	139	220	216	308	127	297	185	160	66	41	31	29	
WAUSAU M.M.	44	8.8	10.3	7.8	5.2	12.4	7.3	12.9	5.0	12.5	8.4	9.4	7.1	11.9	8.1	10.6	12.2	12.9	13.8
MINNEAPOLIS M.M.	23	4.6	4.7	4.3	7.0	2.2	5.2	3.6	5.0	4.2	4.2	5.5	4.0	5.4	3.1	7.6	4.9	6.5	0.0
GREEN BAY M.M.	104	20.8	18.2	23.1	20.0	20.4	20.7	20.1	19.5	22.7	19.8	24.4	20.5	22.7	16.3	24.2	31.7	9.7	24.1
LACROSSE M.M.	39	7.8	5.6	9.0	7.4	8.4	7.6	8.6	7.3	7.9	4.9	8.7	7.1	7.6	3.8	7.6	12.2	0.0	10.3
MADISON M.M.	74	14.8	14.5	12.5	12.6	18.1	14.3	18.0	15.5	13.9	15.3	17.3	13.1	17.3	12.5	12.1	9.8	19.4	13.8
Dane County	37	7.4	6.5	7.1	5.7	9.7	5.5	12.9	9.5	5.6	8.4	7.1	6.1	9.7	7.5	3.0	2.4	19.4	3.4
Rest Madison	37	7.4	7.9	5.5	7.0	8.4	8.7	5.0	5.9	8.3	6.8	10.2	7.1	7.6	5.0	9.1	7.3	0.0	10.3
MILWAUKEE M.M.	209	41.8	43.5	43.1	47.8	35.4	44.3	33.1	46.8	37.5	47.1	29.9	47.8	31.9	55.6	34.8	29.3	51.6	37.9
Milwaukee County	57	11.4	12.1	11.8	13.9	9.3	13.4	5.0	12.7	12.5	12.0	9.4	12.8	8.6	15.6	6.1	9.8	19.4	6.9
Waukesha County	53	10.6	12.1	10.6	12.2	10.2	11.4	7.2	10.5	9.7	11.0	9.4	11.4	9.2	16.3	10.6	4.9	9.7	10.3
Rest Milwaukee	99	19.8	19.2	20.8	21.7	15.9	19.5	20.9	23.6	15.3	24.0	11.0	23.6	14.1	23.8	18.2	14.6	22.6	20.7
DULUTH M.M.	7	1.4	3.3	0.0	0.0	3.1	0.6	3.6	0.9	1.4	0.3	4.7	0.3	3.2	0.6	3.0	0.0	0.0	0.0

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 8

Table # 44 Q40. - AREA:

	TOTAL	WATCH FOX NEWS CHANNEL									AREA YOU LIVE			RELIGION						
		WATCH FOX NEWS	watch Regu- larly	Every Day	Almost Every Day	Few Times a week	Not Regu- larly	A Few Times A Mnth	Rarely	NEVER WATCH	URBAN	SUBUR- BAN	RURAL	PRO- TES- TANT	Evan./ Fund. Prot.	Main- line Prot.	CATH- OLIC	JEWISH	ATH- EIST/ AGNSTC	
Total n	N 500	435	335	182	68	85	100	42	58	63	120	190	183	261	81	180	185	4	16	
WAUSAU M.M.	44	8.8	8.5	9.0	7.7	10.3	10.6	7.0	9.5	5.2	9.5	7.5	4.7	14.2	7.7	2.5	10.0	8.1	0.0	31.3
MINNEAPOLIS M.M.	23	4.6	5.1	5.1	6.0	5.9	2.4	5.0	7.1	3.4	1.6	1.7	2.1	9.3	5.7	4.9	6.1	2.7	0.0	0.0
GREEN BAY M.M.	104	20.8	21.8	21.2	23.1	22.1	16.5	24.0	19.0	27.6	14.3	20.0	20.0	21.9	20.3	22.2	19.4	22.7	0.0	12.5
LACROSSE M.M.	39	7.8	7.4	6.9	7.1	5.9	7.1	9.0	9.5	8.6	11.1	5.8	6.3	10.4	7.7	14.8	4.4	7.6	0.0	6.3
MADISON M.M.	74	14.8	14.0	14.9	13.7	13.2	18.8	11.0	16.7	6.9	20.6	15.8	14.7	14.2	15.3	9.9	17.8	14.1	75.0	6.3
Dane County	37	7.4	7.4	7.8	5.5	13.2	8.2	6.0	9.5	3.4	7.9	9.2	10.5	3.3	8.0	2.5	10.6	5.9	25.0	6.3
Rest Madison	37	7.4	6.7	7.2	8.2	0.0	10.6	5.0	7.1	3.4	12.7	6.7	4.2	10.9	7.3	7.4	7.2	8.1	50.0	0.0
MILWAUKEE M.M.	209	41.8	41.8	41.8	41.2	39.7	44.7	42.0	35.7	46.6	41.3	49.2	50.5	27.9	42.1	42.0	42.2	42.7	25.0	43.8
Milwaukee County	57	11.4	11.0	11.9	11.0	10.3	15.3	8.0	4.8	10.3	14.3	21.7	15.3	1.1	7.7	6.2	8.3	16.2	0.0	18.8
Waukesha County	53	10.6	10.3	11.0	8.2	16.2	12.9	8.0	7.1	8.6	11.1	7.5	15.8	7.1	9.6	11.1	8.9	11.9	25.0	12.5
Rest Milwaukee	99	19.8	20.5	18.8	22.0	13.2	16.5	26.0	23.8	27.6	15.9	20.0	19.5	19.7	24.9	24.7	25.0	14.6	0.0	12.5
DULUTH M.M.	7	1.4	1.4	1.2	1.1	2.9	0.0	2.0	2.4	1.7	1.6	0.0	1.6	2.2	1.1	3.7	0.0	2.2	0.0	0.0

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 9

Table # 44 Q40. - AREA:

	TOTAL	AGE								MEN				WOMEN						
		18-40	41-54	55-64	65 OR OLDER	65-74	75 or Older	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	40 AND UNDER	OVER 40	UNDER 55	55 AND OVER	
Total n	N 500	78	104	115	196	100	96	78	415	182	311	40	208	99	149	38	207	83	162	
WAUSAU M.M.	44	8.8	7.7	8.7	10.4	8.7	6.0	11.5	7.7	9.2	8.2	9.3	7.5	9.1	9.1	8.7	7.9	9.2	7.2	9.9
MINNEAPOLIS M.M.	23	4.6	6.4	5.8	5.2	3.1	5.0	1.0	6.4	4.3	6.0	3.9	5.0	4.8	4.0	5.4	7.9	3.9	8.4	2.5
GREEN BAY M.M.	104	20.8	12.8	24.0	20.9	21.4	21.0	21.9	12.8	21.9	19.2	21.2	10.0	22.6	18.2	22.1	15.8	21.3	20.5	20.4
LACROSSE M.M.	39	7.8	7.7	6.7	9.6	7.7	10.0	5.2	7.7	8.0	7.1	8.4	5.0	8.2	8.1	7.4	10.5	7.7	6.0	9.3
MADISON M.M.	74	14.8	19.2	13.5	13.9	14.8	15.0	14.6	19.2	14.2	15.9	14.5	17.5	14.4	14.1	15.4	21.1	14.0	18.1	13.6
Dane County	37	7.4	6.4	7.7	7.8	7.7	9.0	6.3	6.4	7.7	7.1	7.7	2.5	8.7	4.0	10.1	10.5	6.8	10.8	5.6
Rest Madison	37	7.4	12.8	5.8	6.1	7.1	6.0	8.3	12.8	6.5	8.8	6.8	15.0	5.8	10.1	5.4	10.5	7.2	7.2	8.0
MILWAUKEE M.M.	209	41.8	44.9	37.5	39.1	43.9	42.0	45.8	44.9	41.0	40.7	42.1	55.0	39.4	44.4	40.3	34.2	42.5	36.1	43.8
Milwaukee County	57	11.4	15.4	11.5	5.2	13.8	14.0	13.5	15.4	10.8	13.2	10.6	22.5	9.6	17.2	8.1	7.9	12.1	8.4	13.0
Waukesha County	53	10.6	11.5	8.7	10.4	11.2	10.0	12.5	11.5	10.4	9.9	10.9	17.5	8.7	13.1	8.1	5.3	12.1	6.0	13.6
Rest Milwaukee	99	19.8	17.9	17.3	23.5	18.9	18.0	19.8	17.9	19.8	17.6	20.6	15.0	21.2	14.1	24.2	21.1	18.4	21.7	17.3
DULUTH M.M.	7	1.4	1.3	3.8	0.9	0.5	1.0	0.0	1.3	1.4	2.7	0.6	0.0	1.4	2.0	0.7	2.6	1.4	3.6	0.6

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 10

Table # 44 Q40. - AREA:

	TOTAL		EDUCATION						MEN		WOMEN		FAMILY INCOME			GENDER	
	N	%	NO COLL-DEGREE	H.S. Grad./Less	Some Col-lege	COLL-EGE DEGREE	Col-lege Grad	Post Grad	NO COLL-DEGREE	COLL-EGE DEGREE	NO COLL-DEGREE	COLL-EGE DEGREE	LESS THAN \$50000	\$50000 TO \$100k	MORE THAN \$100k	MALE	FEMALE
Total n	500		268	103	165	225	160	65	132	115	136	110	128	191	83	250	250
WAUSAU M.M.	44	8.8	10.8	12.6	9.7	6.7	7.5	4.6	12.9	4.3	8.8	9.1	7.0	10.5	7.2	8.8	8.8
MINNEAPOLIS M.M.	23	4.6	5.2	5.8	4.8	4.0	4.4	3.1	6.8	2.6	3.7	5.5	4.7	4.7	6.0	4.8	4.4
GREEN BAY M.M.	104	20.8	21.6	16.5	24.8	19.1	18.1	21.5	22.7	17.4	20.6	20.9	20.3	21.5	18.1	20.8	20.8
LACROSSE M.M.	39	7.8	7.1	6.8	7.3	8.0	9.4	4.6	6.8	8.7	7.4	7.3	10.2	5.8	4.8	7.6	8.0
MADISON M.M.	74	14.8	11.2	11.7	10.9	19.1	16.3	26.2	12.1	18.3	10.3	20.0	14.1	13.6	21.7	14.8	14.8
Dane County	37	7.4	4.1	2.9	4.8	11.1	10.0	13.8	4.5	11.3	3.7	10.9	5.5	3.1	16.9	7.6	7.2
Rest Madison	37	7.4	7.1	8.7	6.1	8.0	6.3	12.3	7.6	7.0	6.6	9.1	8.6	10.5	4.8	7.2	7.6
MILWAUKEE M.M.	209	41.8	42.5	46.6	40.0	41.8	43.1	38.5	37.9	47.0	47.1	36.4	41.4	42.4	41.0	42.0	41.6
Milwaukee County	57	11.4	10.8	10.7	10.9	12.4	13.8	9.2	10.6	13.0	11.0	11.8	10.9	12.0	8.4	11.6	11.2
Waukesha County	53	10.6	9.0	7.8	9.7	12.4	11.3	15.4	6.8	13.9	11.0	10.9	10.9	10.5	14.5	10.4	10.8
Rest Milwaukee	99	19.8	22.8	28.2	19.4	16.9	18.1	13.8	20.5	20.0	25.0	13.6	19.5	19.9	18.1	20.0	19.6
DULUTH M.M.	7	1.4	1.5	0.0	2.4	1.3	1.3	1.5	0.8	1.7	2.2	0.9	2.3	1.6	1.2	1.2	1.6

\*\*\*BASSWOOD RESEARCH

SURVEY OF WISCONSIN REPUBLICAN PRIMARY VOTERS

Banner page 11

Table # 44 Q40. - AREA:

	TOTAL	TRUMP/CRUZ				TRUMP/KASICH				CRUZ/KASICH				
		FAV BOTH	UNFAV BOTH	OPIN- ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN- ION BOTH	HEARD OF BOTH	FAV BOTH	UNFAV BOTH	OPIN- ION BOTH	HEARD OF BOTH	
Total n	N 500	165	42	431	500	150	29	392	493	218	37	389	493	
WAUSAU M.M.	44	8.8	9.1	9.5	9.5	8.8	6.0	6.9	9.4	8.9	6.4	16.2	9.0	8.9
MINNEAPOLIS M.M.	23	4.6	3.6	4.8	4.9	4.6	4.7	6.9	4.8	4.7	5.0	8.1	4.9	4.7
GREEN BAY M.M.	104	20.8	19.4	23.8	20.6	20.8	18.7	20.7	20.7	21.1	20.6	32.4	21.1	21.1
LACROSSE M.M.	39	7.8	12.1	14.3	7.2	7.8	11.3	3.4	7.9	7.7	7.8	0.0	7.2	7.7
MADISON M.M.	74	14.8	17.6	23.8	15.5	14.8	16.0	13.8	14.8	15.0	13.3	10.8	15.7	15.0
Dane County	37	7.4	5.5	19.0	7.9	7.4	6.7	10.3	7.7	7.5	5.0	8.1	8.2	7.5
Rest Madison	37	7.4	12.1	4.8	7.7	7.4	9.3	3.4	7.1	7.5	8.3	2.7	7.5	7.5
MILWAUKEE M.M.	209	41.8	35.8	23.8	40.6	41.8	42.0	44.8	40.6	41.2	45.9	27.0	40.4	41.2
Milwaukee County	57	11.4	6.7	4.8	11.4	11.4	9.3	20.7	12.2	11.2	11.9	13.5	11.3	11.2
Waukesha County	53	10.6	12.7	4.8	10.7	10.6	12.7	10.3	11.0	10.3	13.8	0.0	11.1	10.3
Rest Milwaukee	99	19.8	16.4	14.3	18.6	19.8	20.0	13.8	17.3	19.7	20.2	13.5	18.0	19.7
DULUTH M.M.	7	1.4	2.4	0.0	1.6	1.4	1.3	3.4	1.8	1.4	0.9	5.4	1.8	1.4