

# Democracy Alliance

## 2020 VISION INVESTMENT PORTFOLIO

**The 2020 State Funds** This aligned set of collaborative funds aim to build on the DA's long-standing investment in civic engagement of communities of color to make significant changes in a handful of states. These new funds will build on existing efforts (the State Engagement Initiative and the New America Majority Funds - Latino, Youth and Black Civic Engagement) as well as initiatives in other key communities like the white working class, LGBTQ and Asian-American/Pacific Islanders, but link this work more tightly to issue organizing and infrastructure investments. The 2020 State Funds will focus on 12 states to advance progressive policy and electoral victories, shape political representation, and support the mobilization of key progressive constituencies.

**New America Majority Fund** to build political power and organizational capacity.

**TAX STATUS:** 501(c)(3), 501(c)(4)

**PRINCIPAL:** Eduardo Morales

**Inclusive Economy Fund** to support campaigns that change the public's sense of what is possible in policy and politics.

**TAX STATUS:** 501(c)(3), 501(c)(4)

**PRINCIPAL:** Zoe Hudson

**Climate Change Fund** to expand public engagement to enact state and national climate policies.

**TAX STATUS:** 501(c)(3), 501(c)(4)

**PRINCIPAL:** Kathryn Greenberg

**Democracy Fund** to make voting easier and defend the right to vote.

**TAX STATUS:** 501(c)(3), 501(c)(4)

**PRINCIPAL:** Julie Kohler

**State Engagement Initiative** to support state based electoral strategy.

**TAX STATUS:** 501(c)(4)

**PRINCIPAL:** Frank Smith

**Advancement Project** AP is a multi-racial civil rights organization. Rooted in the great human rights struggles for equality and justice, it exists to fulfill America's promise of an inclusive and just democracy. It uses innovative tools and strategies to strengthen social movements and achieve high impact policy change. Using the law, AP builds power in communities of color during and beyond elections and seeks to develop a multi-racial progressive movement.

**TAX STATUS:** 501(c)(3)

**PRINCIPALS:** Judith Browne-Dianis  
Penda D. Hair

**BUDGET:** \$7.31 m

**America Votes** AV leads progressive voter education and mobilizations efforts, convening field organizations in 20 states. AV plays a critical role integrating and coordinating the civic engagement, electoral, and issue advocacy efforts of the progressive movement. It seeks to ensure that resources within the progressive community are combined, coordinated, and applied to effectively engage progressive audiences and advocate for issues.

**TAX STATUS:** 501(c)(4), SuperPAC

**PRINCIPAL:** Greg Speed

**BUDGET:** \$7.44 m

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**American Constitution Society** ACS works to reshape the debate on constitutional and legal issues by building an influential network of legal scholars and attorneys and strengthening scholarship in support of progressive law and policy. Since the judiciary referees the long-term outcome of legislative fights, ACS' work - generating and distributing legal theory and providing a pipeline for progressive law clerks and judges - serves the entire movement.

**TAX STATUS:** 501(c)(3)

**PRINCIPAL:** Caroline Fredrickson

**BUDGET:** \$5.41 m

**Americans for Financial Reform** AFR, a coalition of more than 200 diverse organizations, aims to build a financial system that serves the real economy and the goal of a more just and equitable society. Through policy analysis, advocacy, education, and outreach, AFR builds public will for substantial reform on the full range of financial issues, from payday lending, prepaid cards, and mortgages to systemic risk. One key project is driving public engagement on the hundreds of regulations required to implement Dodd-Frank.

**TAX STATUS:** 501(c)(3), 501(c)(4)

**PRINCIPAL:** Lisa Donner

**BUDGET:** \$1.71 m

**Ballot Initiative Strategy Center** BISC aims to coordinate a shared framework that enables progressives to use ballot measures as a tool for movement building and progressive policy advancement while also lessening the cost of defensive battles. Ballot initiatives can be used as a tool to civically engage progressive constituencies, provide national issue platforms to advance progressive goals, build capacity through issue campaigns, and support strong in-state infrastructure for proactive work.

**TAX STATUS:** 501(c)(3), 501(c)(4)

**PRINCIPAL:** Justine Sarver

**BUDGET:** \$3.46 m

**Brennan Center for Justice** The Brennan Center is equal parts think tank, public interest law firm and advocacy organization. The Brennan Center serves as a generator of legal theory and as an expert on democracy reform, equipping and empowering journalists, attorneys, civic engagement organizations, and other national partners to achieve immediate wins and make long-term strides toward an inclusive and just democracy.

**TAX STATUS:** 501(c)(3), 501(c)(4)

**PRINCIPAL:** Michael Waldman

**BUDGET:** \$12.38 m

**Catalist** Catalist develops enhanced voter files overlaid with consumer and lifestyle data to provide quality voter information and modeling to the progressive community for its advocacy and civic engagement efforts. Catalist provides core data and analytic capabilities to all organizations, including smaller grassroots organizations, to facilitate communication with, and mobilization of, key constituencies.

**TAX STATUS:** LLC, 501(c)(3)

**PRINCIPAL:** Laura Quinn

**BUDGET:** \$10.13 m

**Center for American Progress** CAP is a large, multi-issue think tank. It develops, disseminates, and advocates for ideas by blending policy development, multi-media communications, and a long-term progressive vision into its operations. CAP's model of convening others, generating content, and spreading its innovative policy solutions helps amplify its messaging and framing, as well as integrates the work of key movement organizations across America.

**TAX STATUS:** 501(c)(3), 501(c)(4)

**PRINCIPAL:** Neera Tanden

**BUDGET:** \$49.81 m

**Center for Community Change** CCC strengthens, connects, and mobilizes grassroots organizations to enhance their leadership, voice, and power. CCC builds the power and capacity of low-income people, especially low-income people of color, to change their communities and public policies for the better. CCC plays a critical role spreading messages and organizing communities around them, helping to ensure that key progressive constituencies are empowered to speak and act on their own behalf.

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**TAX STATUS:** 501(c)(3), 501(c)(4)      **PRINCIPAL:** Deepak Bhargava      **BUDGET:** \$21.97 m

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**Center for Budget and Policy Priorities** CBPP is the premier progressive think tank working at the federal and state levels on economic and budget issues affecting low- and moderate-income Americans. CBPP develops new ideas, conducts analyses, and provides strategic guidance to policymakers and progressive coalitions working to reorder state and national budget priorities. CBPP equips hundreds of progressive organizations, congressional leaders, and the White House with a path to create broad-based opportunity.

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**TAX STATUS:** 501(c)(3)      **PRINCIPAL:** Robert Greenstein      **BUDGET:** \$27.61 m

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**Center for Popular Democracy** CPD builds organizing power in order to transform local and state policy landscapes through long-term partnerships with the leading community-based organizing groups nationwide. By generating momentum from the local level up CPD promotes the values of equity, opportunity, and a dynamic democracy and helps communities understand and address the structural barriers to advancing workers' rights, immigration, racial and economic justice.

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**TAX STATUS:** 501(c)(3), 501(c)(4)      **PRINCIPALS:** Brian Kettenring  
Ana Maria Archila  
Andrew Friedman      **BUDGET:** \$12.21 m

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**Citizen Engagement Lab** CEL is an incubator for people and projects that use technology-fueled approaches to close the gap between the world we live in and the more just and equal world most of us want. Organizations supported or started by CEL have shifted corporate behavior, affected legislation, and grabbed the world's attention. CEL is particularly interested in innovative strategies that can accelerate the rate of social change and yield transformative results.

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**TAX STATUS:** 501(c)(3), 501(c)(4)      **PRINCIPAL:** Ian Inaba      **BUDGET:** \$13.77 m

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**ColorofChange.org** ColorofChange.org is the largest online Black advocacy organization with over 900,000 members, and has become a leading national voice on civil rights issues. ColorofChange.org works to strengthen Black America's political voice. Its goal is empower members - Black Americans and allies - to make government more responsive to the concerns of Black Americans and to bring about positive political and social change for everyone.

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**TAX STATUS:** 501(c)(3), 501(c)(4)      **PRINCIPAL:** Rashad Robinson      **BUDGET:** \$4.31 m

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**Committee on States State Capacity Initiative** COS is a national organization that works to create, nurture, and sustain a community of state-based progressive funders and institutional partners throughout the country. COS is focused on creating successful state-based political networks to advance progressive causes and produce lasting change within individual states.

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**TAX STATUS:** NPC      **PRINCIPAL:** Scott Anderson      **BUDGET:** \$0.63 m

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**Constitutional Accountability Center** CAC is a think tank, law firm, and action center dedicated to fulfilling the progressive promise of our Constitution's text and history. It works in our courts, through our government, and with legal scholars to preserve the rights and freedoms of all Americans and to protect our judiciary from politics and special interests.

**TAX STATUS:** 501(c)(3)

**PRINCIPAL:** Douglas Kendall

**BUDGET:** \$2.55 m

**Demos** Demos is a public policy organization working for an America where democracy works for all and everyone has an equal chance in our economy. Demos deploys original research, advocacy, litigation, and strategic communications to help spotlight how economic inequality fosters political inequality, and vice versa, and to work with partners in the progressive movement to help transform ideas into consensus, action, and change.

**TAX STATUS:** 501(c)(3)

**PRINCIPAL:** Heather McGhee

**BUDGET:** \$8.82 m

**The Economic Policy Institute** EPI provides authoritative research on economic trends that affect workers and their families. EPI's Raising America's Pay initiative documents wage problems and the major causes of wage suppression and identifies policies that will generate robust wage growth. EPI is the secretariat for the Economic Analysis and Research Network (EARN), which has more than sixty partners across forty-six states focusing on state and local policies that can lift wage growth.

**TAX STATUS:** 501(c)(3)

**PRINCIPAL:** Lawrence Mishel

**BUDGET:** \$5.34 m

**LeadingGreen** LeadingGreen is a joint venture of the Natural Resource Defense Council Action Fund and League of Conservation Voters. Their mission is to build the political power needed to win on climate change by better leveraging the collective influence of top donors in both policy-making and elections. LeadingGreen helps elect climate champions by pooling resources through GiveGreen (a candidate bundling program) and unites top donors in advocacy and accountability efforts around climate policy.

**TAX STATUS:** 501(c)(4), SuperPAC

**PRINCIPALS:** Gene Karpinski, LCV  
Rhea Suh, NRDC Action Fund

**BUDGET:** \$2.05 m

**Media Matters for America** Media Matters is the leading progressive news watchdog organization and plays an increasing role in providing proactive messaging for the progressive community. It comprehensively monitors, analyzes, and corrects conservative misinformation and inaccuracies in the media, and it holds the media accountable for how it presents policy initiatives at the heart of the progressive agenda. Media Matters also generates content through its original research and analysis and disseminates messages and frames.

**TAX STATUS:** 501(c)(3), 501(c)(4)

**PRINCIPAL:** David Brock

**BUDGET:** \$12.05 m

**The National Employment Law Project** NELP helped win numerous state and local campaigns to improve wages and working conditions for millions of workers, including minimum wage laws, "ban the box" measures helping people with criminal records, expanded unemployment benefits, and protections against wage theft and subcontracted work abuses. NELP leads the federal minimum wage campaign and works on regulatory reforms in unemployment insurance and overtime pay. It is a strong partner to grassroots groups and an adept coalition-builder.

**TAX STATUS:** 501(c)(3), 501(c)(4)

**PRINCIPAL:** Christine Owens

**BUDGET:** \$5.62 m

### **National People's Action**

NPA develops the ideas, talent, and organizations that will fight to reclaim a democracy that works for all and advance racial and economic justice. NPA is an organizing network which includes more than 250 organizers and staff. It operates a policy and training center that disseminates online and media communications on financial reform, bank accountability, and immigrant and worker rights.

**TAX STATUS:** 527, 501(c)(3), 501(c)(4)

**PRINCIPAL:** George Goehl

**BUDGET:** \$4.60 m

### **New Media Ventures**

NMV is a progressive angel investor network that supports young innovative media and tech organizations. It seeds start-up organizations with the potential to build progressive power, earn revenue, grow to scale, and reach large audiences. Organizations identified by NMV aim to help fill major gaps in progressive media, messaging, and outreach.

**TAX STATUS:** 501(c)(3), 501(c)(4)

**PRINCIPAL:** Christie George

**BUDGET:** \$0.67 m

### **New Organizing Institute**

NOI blends both new and traditional methods of political and advocacy organizing to infuse the emergent online field with technology, effective use of new media, and talented practitioners. NOI works across the movement to disseminate best new organizing practices and to share effective strategies. It plays a critical role in helping reach and mobilize key NAM constituencies by training the next generation of organizers and using innovative new technologies to advocate for change.

**TAX STATUS:** 501(c)(3), 501(c)(4)

**PRINCIPAL:** Ethan Roeder

**BUDGET:** \$2.98 m

### **Organizing for Action**

OFA was created in early 2013 to keep President Obama's supporters engaged after the election. It now has over five million volunteers and supporters. By harnessing its network, technology, and volunteers OFA continues to mobilize Americans across the country in support of a progressive legislative agenda that addresses gun violence, women's health, comprehensive immigration reform, middle class job creation, climate change, marriage equality, and other legislative priorities at the state level.

**TAX STATUS:** 501(c)(4)

**PRINCIPAL:** Sara El-Amine

**BUDGET:** \$8.70 m

### **PICO National Network**

PICO organizes people of faith and under-represented communities to advance racial and economic justice. It is the largest faith-based community organizing network in the United States working in 200 cities and towns in 18 states in every major region of the country. It brings about change by catalyzing and supporting campaigns led by people most directly impacted by injustice and working with faith, organizing and labor partners to create a stronger social justice movement.

**TAX STATUS:** 501(c)(3), 501(c)(4)

**PRINCIPAL:** Scott Reed

**BUDGET:** \$14.70 m

### **Progressive Majority**

PM recruits and provides training programs for state and local candidates across the country and offers strategy, messaging, and technical assistance and support to progressive organizations and candidates. PM's activities support avowedly progressive candidates from diverse backgrounds and communities, which has mobilizing potential for key constituencies. Once elected, these officials play a central role in crafting and enacting progressive legislation at the local, state, and national levels.

**TAX STATUS:** 527, 501(c)(3), 501(c)(4)

**PRINCIPAL:** Gloria Totten

**BUDGET:** \$2.38 m

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**ProgressNow** ProgressNow is a network of 22 state-based online organizations that reaches over three million people. Using an advanced internet advocacy platform, it combines research, outreach, earned and paid media, and coalition-building activities to advocate for progressive policies and interests and to ensure a coordinated national and state earned media strategy. Using its innovative online technology, ProgressNow also drums up opposition to conservatives' overreach in the states in which it operates.

**TAX STATUS:** 501(c)(3), 501(c)(4)

**PRINCIPAL:** Arshad Hasan

**BUDGET:** \$2.10 m

**The Roosevelt Institute** The Roosevelt Institute is adept at linking policy areas—tax policy, CEO pay, documentation of rising inequality, labor issues and wage stagnation—to a systemic analysis of the growth of the financial sector and the power of capital over the last several decades. It supports new thinking about innovative reforms, and resources local pilot and pioneering campaigns. The Institute has a long track record of supporting young leaders, particularly through its Campus Network.

**TAX STATUS:** 501(c)(3)

**PRINCIPAL:** Felicia Wong

**BUDGET:** \$6.65 m

**State Innovation Exchange** SIX promotes state and local policies that advance economic and social opportunity, democratic transparency and accountability, and environmental sustainability. It provides the largest collection of model progressive policy bills. SIX also advances policy and messaging in the states by providing support to state legislators, serving as the campaign war room and organizational hub for multi-state legislative campaigns.

**TAX STATUS:** 501(c)(3), 501(c)(4)

**PRINCIPAL:** Nick Rathod

**BUDGET:** \$3.47 m

**State Voices** SV coordinates civic engagement and issue organizing efforts in 22 states, maximizing the impact of organizations building power and advocating for change in historically underrepresented communities. SV works to increase the capacity of state-based field organizations, providing them with a platform to engage in national efforts and to access previously unaffordable tools that help strengthen their own efforts.

**TAX STATUS:** 501(c)(3)

**PRINCIPAL:** Roger Vann

**BUDGET:** \$7.11 m

**Wellstone Action** Wellstone Action is the progressive movement's largest center for political and civic engagement training and capacity-building, with more than 70,000 alumni and 350 partner organizations. Its training and technical assistance programs create a critical mass of diverse, progressive leaders and organizations that understand how change happens, have a well-refined strategy for contesting for power, and have both the motivation and technical expertise to win.

**TAX STATUS:** C Corp, 501(c)(3), 501(c)(4)

**PRINCIPAL:** Ben Goldfarb

**BUDGET:** \$3.15 m

**Working America** Working America, the community affiliate of the AFL-CIO, was founded in 2003 in an effort to claim the hearts and votes of white working class people without a union on the job. It has offices in 11 states, combining a strong political field program with year-round campaigns based on advancing a progressive economic agenda such as Medicaid expansion, voting rights, minimum wage and paid sick days, corporate accountability, and governance that works for all.

**TAX STATUS:** 501(c)(3), 501(c)(5)

**PRINCIPAL:** Karen Nussbaum

**BUDGET:** \$15.60 m

## **Working Families Organization/Party**

Working Families is a growing progressive political organization that fights for an economy that works for all and a democracy in which every voice matters. Working in seven states they recruit, train, and elect leaders to local and state office. They run campaigns to raise standards for working families around minimum wage increases, paid sick day laws, creating green jobs, and more. They also organize hundreds of thousands of people every month to hold elected officials accountable.

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**TAX STATUS:** 527, 501(c)(3), 501(c)(4)

**PRINCIPAL:** Daniel Cantor

**BUDGET:** \$14.16 m

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## **Victory 2021 Plan**

The Victory 2012 Plan is a strategy designed to map out what needs to be accomplished in order to win the essential objective of dramatically reducing the influence of money in politics by 2021. The plan aims to encourage collaboration and coordination around opportunities to win and provide information to help donors make strategic funding decisions that fill gaps, support new strategic needs, and build upon the successes and expertise within the reform community. Because the Victory 2021 Plan is not an organization, per se, Issue One and the Piper Fund, two collaborative donor tables with re-granting capacity, would serve as the investment vehicles. Funders who want to support specific aspects of the Victory 2021 work can also write checks directly to participating organizations.

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**TAX STATUS:** 501(c)(3), 501(c)(4)

**PRINCIPAL:** Victory 2021

**BUDGET:** \$6.86 m

Executive Committee

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**Issue One** Issue One seeks to broaden, strengthen, and unite efforts to reduce the influence of money in politics through grantmaking, convening, and thought leadership. A strategic funding "hub" for the democracy reform movement, Issue One organizes philanthropists around an investment strategy that expands and strengthens the coalitions of organizations leading the charge for reform, encourages greater alignment between and among efforts, support innovation, and catalyzes new initiatives.

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**TAX STATUS:** 501(c)(3), 501(c)(4)

**PRINCIPAL:** Nick Penniman

**BUDGET:** \$5.65 m

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**Piper Fund** Piper Fund, an initiative of the Proteus Fund, works to build more strategic and effective money in politics and fair courts fields, by supporting advocacy campaigns at the state and municipal level, building the fields' communications capacity, and engaging new constituencies to build a broad, impactful movement. Piper is also actively involved as a core partner to Victory 2021 Plan, which provides a roadmap to bring the money in politics field into greater alignment and raise significant resources to support concrete wins by 2021

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**TAX STATUS:** 501(c)(3), 501(c)(4)

**PRINCIPAL:** Melissa Spatz

**BUDGET:** \$6.50 m

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